Appendix B

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Armagh City, Banbridge & Craigavon Household Survey

for

Nexus Planning

June 2022

Job Ref: 071A22

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Introduction

1.1 Research Background & Objectives

To conduct a survey amongst residents in and around the Armagh City, Banbridge & Craigavon local authority area to assess shopping habits for main food and grocery, top-up food, non-food shopping and leisure activities.

1.2 Research Methodology

A total of 801 interviews were conducted between Tuesday 24th May and Wednesday 20th June 2022. Interviews were conducted using NEMS in-house CATI (Computer Assisted Telephone Interviewing) Unit. Respondents were contacted during the day and in the evening. All respondents were the main shopper in the household, determined using a preliminary filter question.

1.3 Sampling

1.3.1 Survey Area

The survey area was segmented into 5 zones defined by postcode sector. The zone details were:

Zone	Postcode Sectors	Number of Interviews
1 Armagh	BT60 1, BT60 2, BT60 3, BT60 4, BT61 7, BT61 8, BT61 9	201
2 Banbridge	BT25 1, BT25 2, BT32 3, BT32 4, BT32 5, BT63 6	200
3 Craigavon	BT62 1, BT62 2, BT62 3, BT62 4, BT63 5, BT64 1, BT64 2, BT64 3, BT65 4, BT65 5, BT66 6, BT66 7, BT66 8, BT67 9, BT67 0	200
4 Western Fringe	BT68 4, BT70 1, BT71 6, BT71 7	100
5 Eastern Fringe	BT24 8, BT26 6, BT27 5, BT27 6, BT28 1, BT28 2, BT31 9, BT34 1, BT34 5, BT35 6, BT35 7, BT35 0	100
Total		**801**

1.3.2 Telephone Numbers

The landline numbers are generated through a process known as Random Digit Dialling (RDD), whereby we start with known 'seed' numbers and then generate all possible number combinations around these. Known business numbers are removed and the remaining numbers are randomly sorted to give each number the same and equal chance of being selected.

The benefit of using RDD numbers (as opposed to those generated from pre-existing lists such as telephone directories and Electoral Register entries) is that ex-directory numbers are also included in the survey sample. In practice, this means that the sample provided is in no way preselected, and that consumers who had opted-out of providing their telephone contact details to directory operators had the opportunity to take part in the research, thereby removing potential bias in the sample.

Mobile numbers were also included in the survey sample to further increase the inclusivity of the survey, given the increase in the number of mobile-only households amongst certain demographic groups (especially younger people and lower income households). These numbers are generated from a variety of commercial sources, where permission has been given to use such contact information for research and marketing purposes.

We don't screen against the TPS (Telephone Preference Service) database, again because the demographic profile of TPS registered numbers is slightly different to the rest of the population. In addition, there is no legal requirement to screen against TPS registered numbers; market research is not classified as unsolicited sales and marketing.

1.3.3 Time of Interviewing

Approximately two-thirds of all calls are made outside normal working hours.

1.3.4 Sample Profile

It should be noted that as per the survey's requirements, the profile of respondents is that of the main shopper / person responsible for most of the food shopping in the household. As such it will always differ from the demographic profile of all adults within the survey area. With any survey among the main shopper / person responsible for most of the food shopping in the household the profile is typically biased more towards females and older people. The age of the main shopper / person responsible for most of the food shopping in the household is becoming older due to the financial constraints on young people setting up home.

A number of measures are put in place to ensure the sample is representative of the profile of the person responsible for most of the food / shopping in the household.

First of all, interviewing is normally spread over a relatively long period of time, certainly longer than the theoretical minimum time it would take. This allows us time to call back people who weren't in when we made the first phone call. If we only interview people who are at home the first time we call, we over-represent people who stay at home the most; these people tend to be older / less economically active.

We also control the age profile of respondents; this is a two-stage process. First of all, we look at the age profile of the survey area according to the latest Census figures. Using a by-product from additional data we collect from a weekly telephone survey of a representative sample of all adults across the country we know the age profile of the main shopper in any given area. This information is from data based on in excess of 100,000 interviews and is regularly updated and is therefore probably the most accurate and up to date information of its kind.

Stratified random sampling helps ensure that the sample is as representative as possible. While the system dials the next randomly selected number for interviewers, all calls are made by interviewers; no automated call handling systems are used.

1.3.5 Monitoring of Calls

At least 5% of telephone interviews are randomly and remotely monitored by Team Leaders to ensure the interviewing is conducted to the requisite standard. Both the dialogue and on-screen entries are monitored and evaluated. Interviewers are offered re-training should these standards not be met.

1.4 Weightings

To correct the small differences between the sample profile and population profile, the data was weighted. The population is of the main shopper in the household. Weightings have been applied to age bands based on an estimated age profile of main shoppers (see section 1.3.3 for details). The weighted totals differ occasionally from the adjusted population due to rounding error. Details of the age weightings are given in the table below:

Age	Main Shopper Profile (%)	Interviews Achieved	Age Weightings
18-34	23.1%	105	1.7635
35-44	20.5%	66	2.4932
45-54	18.3%	90	1.6324
55-64	15.0%	168	0.7139
65+	23.0%	372	0.4956
Total		**801**	

Further weightings were then applied to the zone date, to adjust zone samples to be representative by population. Details of those weightings are given in the table below:

Zone	Population *	Interviews Achieved	Interviews Achieved (Weighted by Age)	Zone Weightings
1	46,419	201	109	0.5578
2	45,476	200	107	0.5721
3	111,199	200	262	1.2495
4	30,720	100	72	0.7001
5	106,756	100	251	2.3726
Total	**340,570**	**801**	**801**	

* Source: 2011 Census

1.5 Statistical Accuracy

As with any data collection where a sample is being drawn to represent a population, there is potentially a difference between the response from the sample and the true situation in the population as a whole. Many steps have been taken to help minimise this difference (e.g. random sample selection, questionnaire construction etc) but there is always potentially a difference between the sample and population – this is known as the standard error.

The standard error can be estimated using statistical calculations based on the sample size, the population size and the level of response measured (as you would expect you can potentially get a larger error in a 50% response than say a 10% response simply because of the magnitude of the numbers).

To help understand the significance of this error, it is normally expressed as a confidence interval for the results. Clearly to have 100% accuracy of the results would require you to sample the entire population. The usual confidence interval used is 95% - this means that you can be confident that in 19 out of 20 instances the actual population behaviour will be within the confidence interval range.

For example, if 50% of a sample of 801 answers "Yes" to a question, we can be 95% sure that between 46.5% and 53.5% of the population holds the same opinion (i.e. +/- 3.5%). The following is a guide showing confidence intervals attached to various sample sizes from the study:

%ge Response	95% confidence interval
10%	±2.1%
20%	±2.8%
30%	±3.2%
40%	±3.4%
50%	±3.5%

1.6 Data Tables

Tables are presented in question order with the question number analysed shown at the top of the table. Those questions where the respondent is prompted with a list of possible answers are indicated in the question text with a suffix of [PR].

The sample size for each question and corresponding column criteria is shown at the base of each table. A description of the criteria determining to whom the question applies is shown in italics directly below the question text; if there is no such text evident then the question base is the full study sample. If the tabulated data is weighted (indicated in the header of the tabulations), in addition to the sample base, the weighted base is also shown at the bottom of each table.

Unless indicated otherwise in the footer of the tabulations, all percentages are calculated down the column. Arithmetic rounding to whole numbers may mean that columns of percentages do not sum to exactly 100%. Zero per cent denotes a percentage of less than 0.05%.

Percentages are calculated on the number of respondents and not the number of responses. This means that where more than one answer can be given to a question the sum of percentages may exceed 100%. All such multi-response questions are indicated in the tabulated by a suffix of [MR] on the question text.

Where appropriate to the question, means are shown at the bottom of response tables. These are calculated in one of two ways: if the data is captured to a coded response a weighted mean is calculated and the code weightings are shown as a prefix above the question text; if actual specific values were captured from respondents these individual numbers are used to calculate the mean.

Appendix 1:

Data Tabulations

By Zone Filtered Nulls & SFT

(Weighted)

Q01 Where do you usually undertake your main food and grocery shopping?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Zone 1												
Bawn Meats, New Line, Richhill, BT61 9QR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centra (McGleenan's) Keady Road, Keady, BT60 3TW	0.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centra, Portadown Road, College Hill, Armagh, BT61 9DF	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Annareagh Road, Hamiltonsbawn, BT61 9SA	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Cathedral Road, Armagh, BT61 8AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Kingmill Road, Whitecross, Armagh, BT60 2SS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Monaghan Road, Middletown, Armagh, BT60 4JQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Emersons (Nisa), Scotch Street, Armagh, BT61 7DF	1.5%	11	11.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Armagh Shopping Centre, Armagh, BT61 7AE	0.4%	3	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Mowhan Road, Markethill, BT60 1RQ	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Portadown Road, Richhill, Armagh, BT61 9LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Four Star Fuels, Moy Road, Armagh, BT61 8DR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Railway Street, Armagh, BT61 7HS	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JD Hunter & Co, Mowhan Road, Markethill, Armagh, BT60 1RQ	1.1%	8	3.7%	4	0.0%	0	0.3%	1	0.0%	0	1.6%	4
Lidl, Spires Retail Park, Moy Road, Armagh, BT61 8DB	2.0%	15	10.9%	11	0.0%	0	0.0%	0	4.6%	3	0.5%	1
Local shops, Armagh City Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Keady Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Middletown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Richhill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (Foodhall), Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.4%	3	2.7%	3	0.0%	0	0.0%	0	0.5%	0	0.0%	0
McAnerney's (Nisa), Irish Street, Armagh, BT61 7EP	0.4%	3	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McGranes Shop, Victoria Street, Keady, BT60 3SL	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local (Foyduff Filling Station), Monaghan Road (A3), Middletown, BT60 4JQ	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local (Hills), Main Street, Markethill, BT60 1PJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local (Tom O'Kanes), Moy Road, Armagh, BT61 7NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rice's Supermarket (Nisa Extra), Victoria Street,	0.4%	3	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Keady, BT60 3SL												
Sainsbury's Superstore, The Mall Shopping Centre, Armagh, BT61 9AJ	2.9%	22	21.1%	21	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Spar (Mullan's), Monaghan Road, Armagh, BT60 4DA	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Keady Street, Markethill, BT60 1PN	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Kinelowen Street, Keady, BT60 3TL	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Main Street, Killylea, BT60 4LW	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Newry Road, Armagh, BT60 1ES	0.2%	2	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu (Fruitfield), Portadown Road, Richhill, BT61 9LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu, Main Street, Richhill (Village Centre), BT61 9PW	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trudden’s Shop, Newtownhamilton Road, Armagh, BT60 2RE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitecross Post Office, Kingsmill Road, Whitecross, BT60 2SS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
A Country Corner, Ballygowan Road, Banbridge, BT32 3PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Biggerstaffs, Banbridge Road, Dromara, Kinallen, Dromore, BT25 2QR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BP Garage, Dromore Road, Banbridge, BT32 4EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Breadbox, Meeting Street, Dromore, BT25 1AQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centra (Circle K Petrol Station), Church Street (A26), Banbridge, BT32 4RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centra (Maginns), Mill Street, Gilford, BT63 6HQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centra A1 (Petrol Station), Halfway Road, Banbridge, BT32 4ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cline Road Stores, Cline Road, Banbridge, BT32 3HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Emo Mace, Monteith Road, Annaclone, BT32 5AT	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Hillsborough Road, Moundview, Dromore, BT25 1QL	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Eurospar, Rathfriland Road, Dromara, BT25 2JG	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Scarva Street, Banbridge, BT32 3AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fred Elliotts Butchers, Bridge Street, Banbridge, BT32 3JS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrys Country Store, Banbridge Road, Dromara, Kinallen, Dromore, BT25 2NF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Newry Street, Banbridge, BT32 3HA	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Irwins Butchers, Newry Street, Banbridge, BT32 3HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Newry Road, Banbridge, BT32 3HF	2.1%	16	0.0%	0	15.6%	16	0.0%	0	0.0%	0	0.0%	0
Local shops, Banbridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Local shops, Dromore Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Gilford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Loughbrickland Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (Foodhall), Bridgewater Retail Park, Banbridge, BT32 4LF (new store opened 10th May)	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Olde Mill Farm Shop, Diamond Road, Dromore, BT25 1PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundland, Newry Street, Banbridge, BT32 3EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Huntly Road, Banbridge, BT32 3BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quails, Newry Street, Banbridge, BT32 3EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond Bakery, Newry Street, Banbridge, BT32 3HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Petrol Station), Castlewellan Road, Banbridge, BT32 4JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Banbridge Road, Laurencetown, BT63 6DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Dromore Road, Banbridge, BT32 4EB	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Katesbridge Road, Katesbridge, BT32 5PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Main Street, Loughbrickland, Banbridge, BT32 3NQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu (Poole's), 16 Banbridge Road, Dromore, BT25 1NB	0.3%	3	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0
Supervalu, Newry Street, Banbridge, BT32 3HB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridgewater Retail Park, Banbridge, BT32 4LF	6.6%	50	0.0%	0	33.1%	34	2.6%	6	1.8%	1	3.5%	8
Tesco Superstore, Castlewellan Road, Banbridge, BT32 4AX	6.0%	45	0.0%	0	34.1%	35	0.5%	1	0.0%	0	3.8%	9
Today Local, Gallows Street, Dromore, BT25 1BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vivo Essentials, Meeting Street, Dromore, BT25 1AQ	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Vivo Xtra, Newry Road, Banbridge, BT32 3HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
727 Your Store, Corcrain Avenue, Portadown, BT62 4AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bridge Street, Portadown / Craigavon, BT63 5AQ	3.4%	26	4.2%	4	0.4%	0	8.8%	21	0.0%	0	0.0%	0
B&M, Castle Lane, Craigavon, Armagh, BT67 9BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bravo Max, Meadow Lane, Portadown, BT62 3NJ	0.3%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Breens, Pier Rampart, Derryadd, BT66 6QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centra (Woods Centra), Dobbin Road, Portadown, BT62 4EY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centra Foodmarket (Texaco Petrol Station), Gilford Road, Portadown, BT63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
5LG												
Centra, New Forge Road, Magheralin, BT67 0QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter Express, Rampart Street, Lurgan, BT66 6DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Banbridge Road, Lurgan, BT66 7EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Belfast Road (A3), Lurgan, BT66 7JS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Drumgor Shopping Centre, Legahory, Craigavon, BT65 5BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Granville Road, Portadown, BT63 5DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Kernan Grove, Portadown / Craigavon, BT63 5QR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Lake Street, Lurgan, BT67 9DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Tullygally Shopping Centre, Craigavon, BT65 5AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, William Street, Lurgan, BT66 6JB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar (P&G), Brownstown Road, Portadown, BT62 4EB	1.3%	10	0.0%	0	0.0%	0	4.0%	10	0.0%	0	0.0%	0
Eurospar, Gilpinstown Road, Lurgan, BT66 8RL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Glenside, Maghaberry, BT67 0QN	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Go Petrol Station, Armagh Road, Portadown, BT62 3DJ	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hannons, Lurgan, Craigavon, BT66 6DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Meadow Lane, Portadown, BT62 3NH	0.4%	3	0.0%	0	0.0%	0	1.3%	3	0.0%	0	0.0%	0
Iceland, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.3%	2	1.0%	1	0.0%	0	0.3%	1	0.5%	0	0.0%	0
Iceland, Windsor Avenuenue, Lurgan, BT67 9BG	0.7%	5	0.0%	0	0.0%	0	2.2%	5	0.0%	0	0.0%	0
Jim McCann & Sons, North Street, Lurgan, BT67 9AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laverys, Obins Street, Portadown, BT62 1BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street Mall, Portadown, BT62 1HX	1.6%	12	1.5%	1	0.0%	0	4.2%	10	0.0%	0	0.0%	0
Lidl, Northway, Craigavon, BT64 3AG	1.0%	7	0.3%	0	0.0%	0	2.9%	7	0.0%	0	0.0%	0
Lidl, Pinehurst Retail Park, Lurgan, BT66 6AZ	2.1%	16	0.0%	0	0.3%	0	6.4%	15	0.0%	0	0.0%	0
Local shops, Craigavon Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Donaghcloney Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Lurgan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Moira Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Portadown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mace, Banbridge Road, Waringstown, BT66 7QA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (Foodhall), Marlborough Retail Park, Craigavon, BT64 1AG	0.5%	4	1.4%	1	0.0%	0	1.0%	2	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Moyallan Farm Shop, Moyallan Road, Portadown, BT63 5JY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local (Circle K Petrol Station), Antrim Road, Craigavon, BT67 9BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Avenuenue Road, Lurgan, BT66 7BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Main Street, Donaghcloney, BT66 7LR	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Nisa Local, Main Street, Waringstown, BT66 7QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Silverwood Road, Lurgan, BT66 6LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Brownstown Road, Portadown, BT62 4EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rushmere Shopping Centre, Central Way, Craigavon, BT64 1AA	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Russells Food & Drink (Nisa), Gilford Road, Portadown, BT63 5EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop 4 You, Gilford Road, Craigavon, BT63 5EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Aghalee Road, Aghagallon, BT67 0AR	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Spar, Armagh Road, Portadown, BT62 3DN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Bridge Street, Portadown / Craigavon, BT63 5AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Church Street, Tandragee, BT62 2AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Derrycoose Road, Annaghmore, BT62 1LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Dungannon Road, Portadown, BT62 1LF	0.3%	2	0.0%	0	0.0%	0	0.8%	2	0.5%	0	0.0%	0
Spar, Lough Road, Loughview, Lurgan, BT66 6NQ	0.3%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Spar, Loughgall Road, Portadown, BT62 4BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Lurgan Road, Seagoe, Craigavon, BT63 5QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mill Street, Tandragee, BT62 2BX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mourne Road, Lurgan, BT66 8JA	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Spar, William Street, Lurgan, BT66 6JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Super Shop, Thomas Street, Portadown, BT62 3BE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu (Morrows), Flush Place, Lurgan, BT66 7DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu (Poole's), 23 Main Street, Moira, BT67 0LE	0.4%	3	0.0%	0	0.3%	0	0.6%	2	0.0%	0	0.5%	1
SuperValu (Wilson's SuperValu), Garvaghy Road, Portadown, BT62 1EH	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu (Woods) Portadown Road, Tandragee, BT62 2JU	0.3%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
T Mart, Bridge Street, Portadown / Craigavon, BT63 5AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Marlborough Retail Park, Craigavon, BT64 1AG	5.1%	38	6.2%	6	2.2%	2	12.2%	29	0.0%	0	0.0%	0
Tesco Superstore, Millennium Way, Lurgan, BT66 8DH	10.4%	78	0.0%	0	0.9%	1	32.0%	77	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Tesco Superstore, The Meadows Shopping Centre, Portadown, BT62 3TN	4.3%	32	8.0%	8	0.4%	0	9.9%	24	0.5%	0	0.0%	0
The Family Store, West Street, Portadown, BT62 3JJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Today's Local (S. Turkington), Thomas Street, Portadown, BT62 3AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trader D, Terrace View, Craigavon,BT66 7QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilkinsons Butchers, Market Street, Tandragee, BT62 2BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wine Company, West Street, Portadown, BT62 3JQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Costcutter, Ballygawley Road, Dungannon, BT70 1RY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Eglish Road, Eglish, BT70 1LD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Iceland, Scotch Street, Dungannon, BT70 1BD	0.4%	3	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0
Lidl, Market Yard, Dungannon, BT70 1ES	0.8%	6	0.0%	0	0.0%	0	0.0%	0	8.3%	6	0.0%	0
Local shops, Dungannon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Newell Stores (Nisa), Newell Road, Dungannon, BT70 1EG	0.5%	4	0.0%	0	0.0%	0	0.0%	0	5.2%	4	0.0%	0
Spar, Ballygawley Road, Cabragh, BT70 1TF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Ballynakilly Road, Cohannon, BT71 6HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Gortmerron Link Road, Dungannon, BT71 6LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Quarry Lane, Dungannon, BT70 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vivo Essentials (Petrol Station), Verners Inn, Tamnmore Road (M1), Tamnmore, BT71 6NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vivo Essentials, Main Street, Caledon, BT68 4TZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vivo, Granville Road, Dungannon, BT70 1NJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
Centra, Glenavy Road, Lisburn, BT28 2EU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Lisburn Street, Hillsborough, BT26 6AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Longstone Street, Lisburn, BT28 1TT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Cullyhanna Post Office, Skerriff Road, Cullyhanna, BT35 0JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Bow Street, Lisburn, BT28 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Monaghan Street, Newry, BT35 6AA	1.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	12
E Collins & Sons, Charlemont Square East Bessbrook, Newry, BT35 7AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar (O'Hare's), Drumaness Road, Drumaness, BT24 8RL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar (O'Hare's), John Street, Rathfriland, BT34 5QH	0.8%	6	0.0%	0	0.3%	0	0.0%	0	0.0%	0	2.5%	6

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Eurospar, Hillsborough Road, Lagan Valley, Lisburn, BT28 1JN	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Greens Of Lisburn (Nisa), Bow Street, Lisburn, BT28 1BJ	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	4
Home Bargains, Damolly Retail Park, Armagh Road, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bow Street, Lisburn, BT28 1BJ	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	4
Iceland, High Street, Ballynahinch, BT24 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Monaghan Street, Newry, BT35 6AA	3.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	23
Karakachana, Dundalk Street, Newtownhamilton, BT35 0PB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Armagh Road, Damolly Retail Park, Newry, BT35 6PR	0.7%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	4
Lidl, Main Steet / Harmony Road, Ballynahinch, BT24 8DW	1.6%	12	0.0%	0	0.3%	0	0.0%	0	0.0%	0	5.0%	12
Lidl, Moira Road, Lisburn, BT28 1RH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Local shops, Camlough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Lisburn City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Newtownhamilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rathfriland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mace, Main Street, Rathfriland, Newry, BT34 5PS	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	4
Mace, The Square, Ballynahinch, BT24 8AE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Marks and Spencer, Sprucefield Shopping Centre, Lisburn, BT27 5UJ	1.4%	11	0.0%	0	2.0%	2	0.9%	2	0.0%	0	2.7%	7
McCooeys, Camlough Road, Newry, BT35 7LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milestone, Newry Street, Rathfriland, Newry, BT34 5PZ	0.4%	3	0.0%	0	0.3%	0	0.0%	0	0.0%	0	1.0%	2
Morrows Centra, Culcavey Road, Hillsborough, BT26 6JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Fiveways Service Station, Armagh Road, Newry, BT35 6PW	1.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	10
Nisa Extra, Main Street, Camlough, Newry, BT35 7JG	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Newry Street, Rathfriland, BT34 5PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Fresh Food Centre, Main Street, Castlewellan, BT31 9DF	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	7
Post Office, Main Street, Belleeks, Newry, BT35 7PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Sprucefield Park, Lisburn, BT27 5UQ	2.4%	18	0.0%	0	1.9%	2	0.4%	1	0.0%	0	6.5%	15
Spar (Emo Rockmount Petrol Station), Rathfriland Road, Newry, BT34 1JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (NCO Petrol Station), Belfast Road (A28),	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Newry, BT34 1QA												
Spar, (Temple Filling Station), Carryduff Road, Lisburn, BT27 6UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Ballynahinch Street, Hillsborough, BT26 6AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Main Street, Hilltown, BT34 5UH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Newcastle Road, Castlewellan, BT31 9DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu (Carlisle Fresh Foods), 105 Belfast Road, Ballynahinch, BT24 8FF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu, Hill Street, Newry, BT34 1AF	2.5%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	18
SuperValu, Knockmore Road, Lisburn, BT28 2TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Downshire Road, Carneyhough, Newry, BT34 1EE	4.3%	32	1.8%	2	0.0%	0	0.0%	0	0.0%	0	12.7%	30
Tesco Superstore, Bentrim Road, Lisburn, BT28 2GB	3.8%	28	0.9%	1	0.4%	0	3.1%	8	0.0%	0	8.2%	20
Vivo (Tierneys), Canal Street, Newry, BT35 6JB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vivo Essentials, Main Street, Newry, BT35 7DJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vivo, Ballynahinch Road, Annahilt, BT26 6BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warren Park Stores, Warren Park, Lisburn, BT28 1LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area												
(ROI) Centra, Main Street, Castleblayney, A75 XT85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Centra, Main Street, Emyvale, H18 E772	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dunnes Stores, Dawson Street, Monaghan, H18 CK74	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Harvest, Main Street, Townparks, Cavan, H12 DC65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Lidl, Monaghan Road, Moraghy, Castleblayney, A75 EK44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Lidl, North Road, Monaghan, H18 C927	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Lituanica, Glaslough Street, Roosky, Monaghan, H18 D544	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Londis (McCleary's), New Terrace, Roosky, Monaghan, H18 PX34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Londis (McConnon's), Old Cross Square, Monaghan, H18 XK44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Londis (Watters Supermarket), Dublin Road, Onomy, Castleblayney, A75 WY95	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Mace (Coolshannagh), R135, Tullyhirm, Monaghan, H18 K585	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Mace, Dublin Road, Onomy, Castleblaney, A75 WF72	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Mr Price, Old Railway Station, North Road, Kilnacloy, Monaghan, H18 VK11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Raduga East European Food Market, Tirkeenan, Monaghan, H18 YV09	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Silverhill Foods, Main Street, Corlattallan,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Emyvale, H18 FK10												
(ROI) Spar, Glen Road, Killygowan, Monaghan, H18 E658	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) SuperValu (Fleming's), Church Square, Roosky, Monaghan, H18 WK60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) SuperValu (McMahon's), Glencarn Shopping Centre, Castleblayney, A75 XH60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Tesco Metro, Dawson Street, Monaghan, H18 AH73	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ballydugan Retail Park, Ballydugan Road, Downpatrick, BT30 6AJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Asda, Junction One International Outlet, Antrim, BT41 4GY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Asda, Ring Road, Coleraine, BT52 1QP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Westwood Centre Kennedy Way, Belfast, BT11 9BQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2
Centra, Main Street, Ballygawley, Dungannon, BT70 2HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Co-op, Belsize Road, Lisburn, BT27 4BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dungannon Street, Moy, BT71 7SH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0
Co-op, Shankill Road, Belfast, BT13 2BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Moygashel Mills Park, Moygashel, BT71 7DH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Dunnes Stores, Buttercrane Shopping Centre, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar (Hughes), Main Street, Carrickmore, BT79 9AY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar (Mulkerns), Forkhill Road, Newry, BT35 8QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar (O'Hares), Newry Road, Mayobridge, BT34 2ET	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Eurospar, Charlemont Street, Moy, BT71 7SL	0.2%	2	0.3%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Eurospar, Crossgar Road, Crossgar, Downpatrick, BT30 9NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Main Street, Clough, BT30 8RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Moy Road, Ranfurly, Dungannon, BT71 7DS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Newry Road, Crossmaglen, BT35 9HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, The Square, Warrenpoint, BT34 3LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Upper Newtownards Road, Dundonald, Belfast, BT16 1LA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golden Harvest, Grand Street, Lisburn, BT27 4UD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Farm Shop, Drumgrannon Road Dungannon, BT71 7DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Home Bargains, The Oaks Centre, Dunlea Vale, Dungannon, BT71 4NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bentrim Road, Lisburn, BT28 3YP	1.4%	10	0.0%	0	0.4%	0	0.0%	0	0.0%	0	4.1%	10
Lidl, Buttercrane Quay, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Railway Street, Newcastle, BT33 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Coalisland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Newry City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mace, Drumintee Road, Meigh, Newry, BT35 8JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Retail Park, Orritor Street, Cookstown, BT80 8BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maxol Service Station, Moy Road, Symington, Dungannon, BT71 7DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McCartneys, Main Street, Moira, Craigavon, BT67 LOQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McKearney, The Square, Moy, Dungannon, BT71 7SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newell Stores (Nisa), Lineside, Coalisland, BT71 4LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local (Nettlehill Petrol Station), 95 Pond Park Road, Lisburn, BT28 3RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Annagher Service Station, Annagher Road, Dungannon, BT71 4NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Main Street, Clogher, BT76 0AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Russells Food & Drink (Nisa), Main Street, Crumlin, BT29 4UR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Russells Food & Drink (Nisa), Pond Park Service Station, 1A Pond Park Road, Lisburn, BT28 3LH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Superstore, Holywood Exchange, Belfast, BT3 9EJ	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	4
Sainsbury's Superstore, Oaks Shopping Centre, Dungannon, BT71 4NA	1.7%	13	0.3%	0	0.0%	0	0.0%	0	18.0%	12	0.0%	0
Sainsbury's Superstore, The Quays Shopping Centre, Newry, BT35 8QS	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Maxol Petrol Station), Mountjoy Road, Brocagh, BT71 5DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Solo Petrol Station), A28, Aughnacloy, BT69 6AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Caledon Road, Aughnacloy, BT69 6HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Carland Road, Coalisland, Dungannon, BT71 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Derryfubble Road, Benburb, BT71 7JS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Millburn Road, Coleraine, BT52 1QY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spring Island Store (Nisa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Extra), Washingbay Road, Coalisland, BT71 4ND												
SuperValu (Barbican), 80-82 Dundrum Road, Newcastle, BT33 0LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu (Dairy Farm Centre), Dunmurry, BT17 0LB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu (Daly's), Moore Street, Aughnacloy, BT69 6AY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu, Dublin Road, Newry, BT35 8QP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Tesco Superstore, Beech Valley, Dungannon, BT71 7BN	4.2%	31	0.4%	0	0.0%	0	0.0%	0	45.1%	31	0.0%	0
Tesco Superstore, Castlewellan Road, Newcastle, BT33 0GW	1.0%	8	0.0%	0	0.4%	0	0.0%	0	0.0%	0	3.1%	7
Tesco Superstore, Orritor Road, Cookstown, BT80 8BH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Tesco, Castlereagh Road, Belfast, BT5 5FT	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	4
VivoXtra, Ballynahinch Road, Saintfield, BT24 7AL	0.3%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Windmill Stores, Ballymacash Road, Lisburn, BT28 3EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		745		98		102		240		68		238
Sample:		747		186		187		187		93		94

Q02 Which retailer do you usually use for your main food internet / delivery shopping?
Those that said 'Internet / delivery' at Q01

Amazon	1.8%	1	8.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda	26.4%	15	51.4%	6	0.0%	0	39.7%	8	8.3%	0	0.0%	0
Beelivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centra	0.5%	0	0.0%	0	5.2%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland	4.0%	2	0.0%	0	0.0%	0	10.4%	2	0.0%	0	0.0%	0
Sainsbury's	7.4%	4	2.4%	0	23.2%	1	4.2%	1	12.0%	1	8.8%	1
Spar	0.5%	0	0.0%	0	5.2%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	57.4%	32	35.3%	4	66.4%	4	41.5%	9	79.7%	3	91.2%	12
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JD Hunter & Co	0.5%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moo To You	1.6%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		56		12		5		21		4		13
Sample:		54		15		13		13		7		6

Q03 What is the main reason you choose (STORE / LOCATION MENTIONED AT Q01) for your main food and grocery shopping?

Near to home	25.0%	200	16.2%	18	22.0%	24	22.9%	60	26.1%	19	32.0%	80
Low prices	8.7%	69	12.0%	13	4.7%	5	6.9%	18	14.2%	10	9.2%	23
Range of food goods available	8.3%	67	8.8%	10	9.8%	11	7.0%	18	10.5%	8	8.3%	21
Can get everything I need there	7.7%	62	5.9%	6	14.6%	16	8.2%	22	9.0%	6	4.7%	12
Habit / always use it	6.3%	51	3.9%	4	8.1%	9	6.3%	17	7.3%	5	6.4%	16
Value for money	4.6%	37	1.9%	2	6.4%	7	3.8%	10	7.2%	5	5.0%	13
Parking: Easy to find a space	3.2%	25	4.2%	5	2.1%	2	1.8%	5	2.1%	2	4.9%	12
Near to work	2.8%	23	5.1%	6	1.3%	1	1.2%	3	0.0%	0	5.0%	13
Easy to get to by car	2.5%	20	4.5%	5	3.3%	4	4.1%	11	0.5%	0	0.0%	0
Good offers	2.4%	20	0.8%	1	2.7%	3	4.4%	12	6.0%	4	0.0%	0
Quality of food goods	2.3%	19	4.1%	4	0.5%	1	2.9%	8	1.2%	1	2.1%	5

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
available												
Online: Shopping online is convenient	2.0%	16	2.8%	3	0.6%	1	2.8%	7	2.5%	2	1.3%	3
Loyalty card / points scheme	1.9%	15	1.7%	2	0.4%	0	3.2%	8	0.0%	0	1.7%	4
Familiar / know where everything is	1.8%	15	2.0%	2	1.1%	1	2.9%	8	3.2%	2	0.5%	1
Delivery service	1.7%	14	1.1%	1	3.0%	3	0.2%	1	2.8%	2	2.6%	7
Staff discount / work there	1.7%	13	1.2%	1	1.6%	2	1.9%	5	0.0%	0	2.1%	5
Range of shops selling food goods	1.6%	13	1.2%	1	3.6%	4	1.4%	4	0.0%	0	1.6%	4
Only one in the area / no other choice	1.3%	10	0.3%	0	1.4%	2	3.3%	9	0.0%	0	0.0%	0
Online: Started online shopping due to the pandemic and kept using it	1.3%	10	2.0%	2	0.3%	0	2.4%	6	0.0%	0	0.7%	2
Compact / easy to get around	1.2%	10	1.3%	1	0.9%	1	2.8%	7	0.0%	0	0.0%	0
Provision of leisure facilities nearby	1.1%	9	0.3%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	8
Preference for retailer	0.8%	7	0.0%	0	1.3%	1	2.0%	5	0.0%	0	0.0%	0
Friendly / helpful staff	0.8%	6	0.9%	1	1.5%	2	0.2%	1	1.0%	1	0.9%	2
Large store	0.7%	6	0.6%	1	1.1%	1	1.1%	3	1.6%	1	0.0%	0
Small / quiet store	0.6%	5	0.3%	0	1.1%	1	1.0%	3	1.4%	1	0.0%	0
Clean	0.5%	4	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Like to support local shops	0.5%	4	0.9%	1	0.0%	0	1.2%	3	0.0%	0	0.0%	0
Good service / friendly staff	0.5%	4	3.2%	3	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Nice shopping environment	0.4%	3	0.0%	0	1.0%	1	0.2%	1	0.7%	1	0.5%	1
Quality of shops selling food goods	0.4%	3	2.2%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Long opening hours	0.3%	3	0.0%	0	0.0%	0	0.8%	2	0.7%	1	0.0%	0
Near to family / friends	0.3%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Online: Use online due to the pandemic / because it's covid safe	0.2%	2	1.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Good internal layout	0.2%	2	0.3%	0	0.0%	0	0.5%	1	0.5%	0	0.0%	0
Parking: Free parking	0.2%	2	0.3%	0	0.9%	1	0.2%	1	0.0%	0	0.0%	0
Has a petrol station	0.1%	1	0.0%	0	0.3%	0	0.2%	1	0.0%	0	0.0%	0
Online: Convenient to collect on way home from work	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Store / location has good covid safety measures	0.1%	1	0.3%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Range of shops nearby selling non-food goods	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Has a Post Office inside	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Good disabled access	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking: Low parking prices	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No particular reason)	2.4%	20	3.1%	3	1.2%	1	0.7%	2	0.5%	0	5.0%	13
(Don't know / varies)	1.1%	9	2.4%	3	1.7%	2	0.0%	0	0.0%	0	1.7%	4
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Q04 What, if anything, is the one thing you most dislike about (STORE / LOCATION MENTIONED AT Q01)?

Expensive prices	7.0%	56	4.0%	4	14.7%	16	8.7%	23	9.4%	7	2.5%	6
Parking: Difficult to park / lack of parking	4.2%	34	2.5%	3	0.0%	0	1.4%	4	2.3%	2	10.3%	26
Poor range of food goods	3.7%	30	2.1%	2	3.2%	3	5.3%	14	4.3%	3	2.8%	7
Too busy / crowded	3.0%	24	1.2%	1	1.3%	1	5.4%	14	1.7%	1	2.4%	6
Online: Short use-by dates on items	2.1%	17	1.2%	1	0.0%	0	1.4%	4	0.0%	0	4.7%	12
Not enough tills open / queues at tills	1.9%	15	1.4%	2	2.3%	2	3.2%	8	4.1%	3	0.0%	0
Empty shelves / lack of stock	1.9%	15	0.9%	1	4.3%	5	1.3%	3	6.0%	4	0.7%	2
Parking: It's expensive	1.7%	14	2.1%	2	0.0%	0	2.5%	7	0.7%	1	1.7%	4
Poor quality food goods	1.5%	12	3.0%	3	0.4%	0	0.6%	2	1.6%	1	2.3%	6
No petrol station	1.4%	11	0.0%	0	2.7%	3	0.0%	0	0.0%	0	3.3%	8
Online: Getting substitutions	1.2%	10	0.0%	0	0.3%	0	2.4%	6	0.5%	0	1.1%	3
Too small	1.2%	9	0.0%	0	0.3%	0	1.6%	4	0.0%	0	2.0%	5
Traffic congestion	1.0%	8	0.0%	0	0.0%	0	2.5%	7	0.0%	0	0.7%	2
Change layout too often	0.9%	8	0.0%	0	0.0%	0	0.0%	0	4.6%	3	1.7%	4
Unclean / dirty store	0.8%	6	0.0%	0	0.0%	0	2.4%	6	0.0%	0	0.0%	0
Online: Missing items	0.8%	6	2.1%	2	0.0%	0	0.8%	2	0.0%	0	0.7%	2
Toilet is located on the outside of the store	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	6
Lack of offers	0.5%	4	0.4%	0	0.6%	1	0.8%	2	1.7%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Only one in the area	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	4
Store is too big	0.4%	3	0.0%	0	0.9%	1	0.3%	1	0.0%	0	0.5%	1
Poor range of non-food goods	0.3%	2	0.4%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Difficult to get to by car	0.3%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Staff block aisles too often	0.3%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Doesn't have any self-service tills.	0.3%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Online: Can't pick your own goods	0.2%	2	0.0%	0	0.5%	1	0.3%	1	0.5%	0	0.0%	0
Unfriendly / unhelpful staff	0.2%	2	0.0%	0	0.3%	0	0.0%	0	1.7%	1	0.0%	0
Lacks character / atmosphere	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor internal layout	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online: Can't always get the slot you want	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doesn't have a café	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Poor access by road	0.1%	1	0.4%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	59.2%	474	70.4%	77	67.7%	72	55.0%	144	60.0%	43	54.9%	138
(Don't know / varies)	2.2%	18	5.0%	5	0.3%	0	0.8%	2	0.0%	0	3.8%	10
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Meanscore: [Number of times per week]

Q05 How often do you normally do your main food shopping at (STORE / LOCATION MENTIONED AT Q01)?

Daily	1.9%	16	2.1%	2	2.4%	3	2.5%	6	0.0%	0	1.7%	4
At least two times a week	16.5%	132	16.2%	18	20.6%	22	15.6%	41	16.1%	12	15.8%	40
At least once a week	63.8%	511	63.6%	69	61.5%	66	62.7%	164	75.2%	54	62.6%	157
At least once a fortnight	11.5%	92	10.3%	11	6.8%	7	14.5%	38	5.2%	4	12.8%	32
At least once a month	4.4%	35	5.0%	5	7.2%	8	4.8%	13	3.5%	3	2.8%	7
At least every two months	0.2%	1	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.5%	1
Less often	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.6%	13	2.8%	3	0.3%	0	0.0%	0	0.0%	0	3.9%	10
Mean:		*1.19*		*1.21*		*1.26*		*1.20*		*1.11*		*1.18*
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Q06 How do you normally travel to (STORE / LOCATION MENTIONED AT Q01)?
Not those that said 'Internet / delivery' at Q01

Private vehicle or taxi (e.g. car / van / motorcycle / scooter / moped (as passenger or driver)	91.4%	681	93.4%	91	97.3%	99	89.1%	214	89.2%	61	91.0%	216
Bus (including the busway or guided bus), minibus or coach	0.5%	3	0.3%	0	0.6%	1	0.3%	1	1.2%	1	0.5%	1
Walk	6.1%	46	2.9%	3	2.1%	2	7.6%	18	9.5%	7	6.8%	16
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.0%	15	3.4%	3	0.0%	0	3.1%	8	0.0%	0	1.8%	4
Weighted base:		745		98		102		240		68		238
Sample:		747		186		187		187		93		94

Meanscore: [Time in minutes]

Q07 How long did your last journey to (STORE / LOCATION MENTIONED AT Q01) take?
Not those that said 'Internet / delivery' at Q01

1 - 10 minutes	57.4%	428	44.6%	44	69.9%	71	62.3%	150	49.1%	33	54.9%	130
11 - 20 minutes	29.0%	216	37.6%	37	24.2%	25	23.6%	57	19.8%	13	35.7%	85
21 - 30 minutes	4.3%	32	8.8%	9	4.2%	4	3.3%	8	7.4%	5	2.7%	6
31 - 40 minutes	2.3%	17	1.8%	2	0.0%	0	2.5%	6	6.2%	4	2.1%	5
41 - 50 minutes	0.5%	4	0.0%	0	1.4%	1	0.5%	1	1.8%	1	0.0%	0
51 - 60 minutes	1.4%	10	1.4%	1	0.0%	0	1.3%	3	8.8%	6	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Over an hour	0.7%	5	2.0%	2	0.3%	0	0.0%	0	4.4%	3	0.0%	0
(Don't know / can't remember)	4.3%	32	3.7%	4	0.0%	0	6.5%	16	2.6%	2	4.6%	11
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*13.04*		*16.27*		*10.68*		*11.94*		*21.85*		*11.28*
Weighted base:		745		98		102		240		68		238
Sample:		747		186		187		187		93		94

Meanscore: [£]

Q08 How much on average does your household normally spend on main food and grocery shopping in a week?

£1 - £5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6 - £10	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
£11 - £15	0.1%	1	0.3%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
£16 - £20	0.9%	7	0.8%	1	0.5%	1	1.4%	4	1.0%	1	0.5%	1
£21 - £25	1.8%	14	2.1%	2	0.4%	0	0.2%	1	2.1%	2	3.8%	9
£26 - £30	2.2%	18	2.5%	3	2.2%	2	0.8%	2	1.2%	1	3.7%	9
£31 - £35	1.4%	11	1.5%	2	2.7%	3	0.7%	2	1.0%	1	1.6%	4
£36 - £40	2.7%	21	3.7%	4	2.2%	2	1.7%	4	3.1%	2	3.3%	8
£41 - £45	3.3%	26	2.1%	2	5.0%	5	3.0%	8	2.1%	2	3.7%	9
£46 - £50	5.4%	44	3.9%	4	7.4%	8	5.7%	15	2.3%	2	5.9%	15
£51 - £60	8.5%	68	10.4%	11	12.6%	13	9.7%	25	6.9%	5	5.0%	13
£61 - £70	6.5%	52	6.9%	8	6.1%	7	4.8%	13	10.2%	7	7.2%	18
£71 - £80	10.8%	87	9.5%	10	10.8%	12	16.8%	44	8.2%	6	5.9%	15
£81 - £90	5.8%	47	2.2%	2	5.7%	6	5.7%	15	8.8%	6	6.7%	17
£91 - £100	16.4%	131	14.0%	15	19.1%	20	20.1%	53	15.1%	11	12.7%	32
£101 - £110	1.7%	13	0.0%	0	1.3%	1	1.4%	4	1.6%	1	2.8%	7
£111 - £120	5.6%	45	5.2%	6	3.6%	4	4.8%	12	5.6%	4	7.6%	19
£121 - £130	1.4%	11	1.3%	1	1.0%	1	0.6%	2	2.2%	2	2.2%	6
£131 - £140	1.3%	11	1.9%	2	0.9%	1	0.0%	0	0.0%	0	3.0%	8
£141 - £150	5.0%	40	4.1%	5	7.5%	8	4.4%	12	5.0%	4	5.0%	13
£151 - £175	1.7%	14	0.9%	1	1.3%	1	3.7%	10	2.4%	2	0.0%	0
£176 - £200	4.0%	32	5.4%	6	0.6%	1	4.4%	12	0.0%	0	5.5%	14
£201 - £225	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
£226 - £250	0.4%	3	1.9%	2	0.0%	0	0.3%	1	0.0%	0	0.0%	0
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	12.1%	97	17.9%	19	7.7%	8	9.8%	26	19.6%	14	11.7%	29
(Refused)	0.6%	5	0.6%	1	0.3%	0	0.0%	0	0.0%	0	1.6%	4
Mean:		*89.84*		*94.17*		*84.57*		*91.63*		*86.80*		*89.33*
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Q09 When you do your main food shopping at (STORE / LOCATION MENTIONED AT Q01) is your trip normally linked with any other activity?
Not those that said 'Internet / delivery' at Q01

Yes – NON-FOOD shopping	15.8%	118	10.3%	10	18.4%	19	17.8%	43	27.8%	19	11.5%	27
Yes – other FOOD shopping	6.1%	46	10.1%	10	10.3%	10	4.4%	11	3.6%	2	5.1%	12
Yes – visiting services such as banks and other financial institutions	2.0%	15	0.7%	1	1.5%	2	0.3%	1	1.2%	1	4.7%	11
Yes – leisure activity (includes gym / cinema / bowling / library etc.)	2.3%	17	0.3%	0	0.0%	0	2.5%	6	0.0%	0	4.7%	11
Yes – travelling to / from work	5.7%	43	5.9%	6	2.2%	2	2.2%	5	2.6%	2	11.7%	28
Yes – travelling to / from school / college / university	0.3%	2	0.9%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Yes – getting petrol	1.5%	11	1.3%	1	2.1%	2	3.1%	7	0.5%	0	0.0%	0
Yes – visiting café / pub / restaurant	1.6%	12	3.6%	4	1.6%	2	1.7%	4	1.8%	1	0.5%	1
Yes – visiting family / friends	2.9%	22	2.8%	3	0.4%	0	2.8%	7	0.0%	0	5.0%	12
Yes – visiting health service such as doctor, dentist, hospital	0.9%	7	0.6%	1	0.0%	0	0.9%	2	0.5%	0	1.6%	4
Yes – visiting other service	0.1%	1	0.0%	0	0.3%	0	0.0%	0	1.0%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
such as laundrette, hairdresser, recycling												
Yes – collecting children from school	1.6%	12	0.0%	0	0.9%	1	0.0%	0	1.7%	1	4.1%	10
Yes – window shopping / browsing	0.9%	7	4.7%	5	1.3%	1	0.3%	1	0.0%	0	0.0%	0
Yes – visiting place of worship	0.2%	1	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.5%	1
Yes – going for a walk / walk the dog	1.2%	9	0.6%	1	0.3%	0	1.7%	4	0.0%	0	1.6%	4
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No activity)	52.5%	391	57.2%	56	55.3%	56	54.6%	131	57.0%	39	45.9%	109
(Don't know / varies)	4.3%	32	0.9%	1	5.0%	5	7.7%	18	0.5%	0	3.0%	7
Weighted base:		745		98		102		240		68		238
Sample:		747		186		187		187		93		94

Q10 Where do you do this linked trip?

Those that said yes to Non-Food shopping. Food shopping and visiting services such as banks and other financial institutions AND Excl. Nulls & SFT

Zone 1												
Armagh City Centre	5.4%	9	34.7%	7	0.0%	0	0.0%	0	14.4%	2	0.0%	0
Blacks Garden Centre, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diffin Garden Supplies, Navan Fort Road, Armagh, BT60 4PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Mowhan Road, Markethill, BT60 1RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Railway Street, Armagh, BT61 7HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Davidson & Son, Ballynahonemore Road, Armagh, BT60 1JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keady Village Centre	0.2%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Spires Retail Park, Moy Road, Armagh, BT61 8DB	1.0%	2	8.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Spires Retail Park, Moy Road, Beam Street, Armagh, BT61 8DB	0.4%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McAnerney's (Nisa), Irish Street, Armagh, BT61 7EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middletown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rice's Supermarket (Nisa Extra), Victoria Street, Keady, BT60 3SL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richhill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Mall Shopping Centre, Armagh, BT61 9AJ	1.1%	2	9.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shambles Market, Cathedral Road, Armagh, BT61 7QX	0.2%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spires Retail Park, Moy Road, Armagh, BT61 8DB	1.2%	2	9.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tynan Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodview Garden Shop, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Banbridge Town Centre	8.8%	15	0.0%	0	32.1%	10	0.0%	0	0.0%	0	10.0%	5
Bridgewater Retail Park, Banbridge (Tesco Extra & Home Bargains (The Range is due to open May 28th)	4.8%	8	1.3%	0	19.6%	6	3.4%	2	0.0%	0	0.0%	0
Dromara Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dromore Town Centre	0.2%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Gilford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Newry Road, Banbridge, BT32 3HF	1.1%	2	0.0%	0	2.3%	1	0.0%	0	8.9%	1	0.0%	0
Loughbrickland Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Cascum	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Road, Banbridge, BT32 4LF												
Tesco Extra, Bridgewater Retail Park, Banbridge, BT32 4LF	0.2%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castlewellan Road, Banbridge, BT32 4AX	1.4%	2	0.0%	0	7.7%	2	0.0%	0	0.0%	0	0.0%	0
The Boulevard (aka The Outlet Banbridge), Outlet Shopping Park, Banbridge	3.5%	6	0.0%	0	15.5%	5	0.0%	0	0.0%	0	2.3%	1
The Olde Mill Garden Centre & Farm Shop, Dromore	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
727 Your Store, Corcrain Avenue, Portadown, BT62 4AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aghalee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bridge Street, Portadown / Craigavon, BT63 5AQ	0.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
BMK Décor, Gilpinstown Road, Lurgan, Craigavon, BT66 8RL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon Local Centre	1.0%	2	8.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Donaghcloney Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legahory Local Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street Mall, Portadown, BT62 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northway, Craigavon, BT64 3AG	0.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Lidl, Pinehurst Retail Park, Lurgan, BT66 6AZ	0.9%	2	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Lurgan Town Centre	2.6%	4	0.0%	0	5.6%	2	5.1%	3	0.0%	0	0.0%	0
Maghaberry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magheralin Village Centre	0.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Mahon Garden Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlborough Retail Park, Highfield Road, Craigavon (Sofatime, O'Neills Sports Superstore, Halfords, Tesco Extra, Home Bargains)	2.0%	3	10.6%	2	0.0%	0	2.3%	1	0.0%	0	0.0%	0
Moira Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portadown Town Centre	7.4%	13	5.9%	1	2.7%	1	19.4%	10	0.0%	0	0.0%	0
Rushmere Shopping Centre, Craigavon	16.8%	29	6.3%	1	0.0%	0	49.7%	27	2.5%	0	0.0%	0
Screwfix, Millennium Way, Lurgan, BT66 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mourne Road, Lurgan, BT66 8JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandragee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Marlborough Retail Park, Craigavon, BT64 1AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Millennium Way, Lurgan, BT66 8DH	1.3%	2	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0
Tesco Superstore, The Meadows Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Centre, Portadown, BT62 3TN												
Toymaster Lurgan, Portadown Road, Lurgan, BT66 8QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waringstown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Bluebells Garden Centre, Castletown Road, Dungannon, BT70 1SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dungannon Town Centre	3.0%	5	0.0%	0	0.0%	0	0.0%	0	36.7%	5	0.0%	0
Eglish Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Market Yard, Dungannon, BT70 1ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stretton Nursery, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Torrent Valley Nursery, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
B&Q, Damolly Retail Park, Armagh Road, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Sprucefield Retail Park, Lisburn, BT27 5UJ	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Bessbrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camlough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlewellan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hillsborough Road, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Damolly Retail Park, Armagh Road, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Lisburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Bow Street, Lisburn, BT28 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Monaghan Street, Newry, BT35 6AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillsborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hilltown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Armagh Road, Damolly Retail Park, Newry, BT35 6PR	3.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	6
Lidl, Main Steet / Harmony Road, Ballynahinch, BT24 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moira Road, Lisburn, BT28 1RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn City Centre	7.4%	13	0.0%	0	2.3%	1	0.0%	0	0.0%	0	23.6%	12
Marks and Spencer, Sprucefield Shopping Centre, Lisburn, BT27 5UJ	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Newtownhamilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Fiveways Service Station, Armagh Road, Newry, BT35 6PW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Main Street, Camlough, Newry, BT35 7JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rathfriland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Sprucefield Park, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Riverside Centre, Lisburn, BT27 5EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simpson Garden Centre, Gransha Road, Newry, BT34 5BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield RETAIL PARK, Lisburn (B&Q, Argos, Sainsbury's, B&M, Next)	1.3%	2	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0
Sprucefield Shopping	4.3%	7	0.0%	0	9.2%	3	0.0%	0	0.0%	0	9.0%	5

Column %ges.

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
CENTRE, Lisburn (M&S, Boots, Pets at Home, Next)												
Tesco Extra, Downshire Road, Carneyhough, Newry, BT34 1EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bentrim Road, Lisburn, BT28 2GB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin Tiles & Hardwood Floors)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dublin City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Sligo Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annett's Garden Centre, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ballydugan Retail Park, Ballydugan Road, Downpatrick, BT30 6AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballygawley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballymoney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballynahinch Town Centre	2.4%	4	0.0%	0	0.9%	0	0.0%	0	0.0%	0	7.6%	4
Belfast City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boucher Retail Park, Boucher Crescent, Belfast	1.8%	3	0.0%	0	0.0%	0	5.8%	3	0.0%	0	0.0%	0
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalisland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleraine Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cookstown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossmaglen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullaville Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Drumkeen Retail Park, Upper Galwally, Belfast, BT8 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Boucher Road, Belfast, BT12 6HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downpatrick Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drumkeen Retail Park, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmurry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Buttercrane Shopping Centre, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forestside Shopping Centre, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Football Club, Scroggy Road, Glenavy, Crumlin, BT29 4NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Farm Shop, Drumgrannon Road Dungannon, BT71 7DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillmount Garden Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Belfast												
Holywood Exchange Retail Park, Airport Road West, Belfast (IKEA, B&Q, Argos, Decathlon & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Drumkeen Complex, Upper Galwally, Belfast, BT8 6FY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Orritor Road, Cookstown, BT80 8BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Shane Retail Park, Boucher Road, Belfast, BT12 6UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One International Outlet Shopping Centre, Antrim (aka The Junction)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilkeel Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killeen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bentrim Road, Lisburn, BT28 3YP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Buttercrane Quay, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Railway Street, Newcastle, BT33 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limavady Town Cente	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Donegall Place, Belfast, BT1 5BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayobridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moy Village Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	6.1%	1	0.0%	0
Moygannon Nurseries, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle Town Centre	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Newry City Centre	8.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.9%	15
Oaks Shopping Centre, Dungannon (Sainsbury's, Shoezone, Home Bargains, Oaks Furniture & more)	0.6%	1	0.0%	0	0.0%	0	0.0%	0	7.2%	1	0.0%	0
Omagh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Oaks Shopping Centre, Dungannon, BT71 4NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Nursery Centre, Ballynahinch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaforde Gardens & Tropical Butterfly House, Seaforde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shane Retail Park, Boucher Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spring Island Store (Nisa Extra), Washingbay Road, Coalisland, BT71 4ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tempo Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Minorca Place, Carrickfergus, BT38 8AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Beech Valley, Dungannon, BT71 7BN	2.0%	3	0.0%	0	0.0%	0	0.0%	0	24.1%	3	0.0%	0
The Garden Corner, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Linen Green Shopping Village, Moygashel (Drumbriston Furniture, Mountain Salts, Jo & Co & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tweve Arches Nursery, Bryansford Road, Newcastle, BT33 0PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
VivoXtra, Ballynahinch Road, Saintfield, BT24 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrenpoint Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlawn Garden and Lifestyle Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		170		21		31		54		14		51
Sample:		180		41		56		41		19		23

Q11 Do you make 'top up' shopping trips in between your main food shopping trip? Top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops.

Yes	73.2%	586	71.6%	78	78.9%	84	77.0%	201	84.8%	61	64.1%	161
No	26.8%	215	28.4%	31	21.1%	23	23.0%	60	15.2%	11	35.9%	90
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Q12 Where do you usually undertake your 'top-up' shopping?
Those that do top-up shopping at Q11 AND Excl. Nulls & SFT

Zone 1												
Bawn Meats, New Line, Richhill, BT61 9QR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centra (McGleenan's) Keady Road, Keady, BT60 3TW	0.4%	2	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centra, Portadown Road, College Hill, Armagh, BT61 9DF	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Annareagh Road, Hamiltonsbawn, BT61 9SA	0.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Cathedral Road, Armagh, BT61 8AJ	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Kingmill Road, Whitecross, Armagh, BT60 2SS	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Monaghan Road, Middletown, Armagh, BT60 4JQ	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Emersons (Nisa), Scotch Street, Armagh, BT61 7DF	1.0%	5	5.5%	4	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Eurospar, Armagh Shopping Centre, Armagh, BT61 7AE	1.5%	9	11.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Mowhan Road, Markethill, BT60 1RQ	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Portadown Road, Richhill, Armagh, BT61 9LG	0.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Four Star Fuels, Moy Road, Armagh, BT61 8DR	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0
Home Bargains, Railway Street, Armagh, BT61 7HS	0.3%	2	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JD Hunter & Co, Mowhan Road, Markethill, Armagh, BT60 1RQ	0.5%	3	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.4%	2	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Armagh City Centre	0.5%	3	2.7%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Local shops, Keady Village	0.4%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Centre												
Local shops, Middletown Village Centre	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Richhill Village Centre	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (Foodhall), Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McAnerney's (Nisa), Irish Street, Armagh, BT61 7EP	0.7%	4	5.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McGranes Shop, Victoria Street, Keady, BT60 3SL	0.3%	2	1.6%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local (Foyduff Filling Station), Monaghan Road (A3), Middletown, BT60 4JQ	0.3%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local (Hills), Main Street, Markethill, BT60 1PJ	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local (Tom O'Kanes), Moy Road, Armagh, BT61 7NA	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rice's Supermarket (Nisa Extra), Victoria Street, Keady, BT60 3SL	0.7%	4	5.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Mall Shopping Centre, Armagh, BT61 9AJ	0.3%	2	1.9%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Spar (Mullan's), Monaghan Road, Armagh, BT60 4DA	0.5%	3	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Keady Street, Markethill, BT60 1PN	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Kinelowen Street, Keady, BT60 3TL	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Main Street, Killylea, BT60 4LW	0.6%	4	4.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Newry Road, Armagh, BT60 1ES	0.7%	4	5.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu (Fruitfield), Portadown Road, Richhill, BT61 9LG	1.2%	7	7.0%	5	0.0%	0	0.6%	1	0.0%	0	0.0%	0
SuperValu, Main Street, Richhill (Village Centre), BT61 9PW	0.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trudden’s Shop, Newtownhamilton Road, Armagh, BT60 2RE	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitecross Post Office, Kingsmill Road, Whitecross, BT60 2SS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
A Country Corner, Ballygowan Road, Banbridge, BT32 3PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Biggerstaffs, Banbridge Road, Dromara, Kinallen, Dromore, BT25 2QR	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
BP Garage, Dromore Road, Banbridge, BT32 4EB	0.3%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Breadbox, Meeting Street, Dromore, BT25 1AQ	0.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Centra (Circle K Petrol Station), Church Street (A26), Banbridge, BT32 4RP	0.4%	2	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Centra (Maginns), Mill Street, Gilford, BT63 6HQ	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Centra A1 (Petrol Station), Halfway Road, Banbridge, BT32 4ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cline Road Stores, Cline Road, Banbridge, BT32 3HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Emo Mace, Monteith Road, Annaclone, BT32 5AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Hillsborough Road, Moundview, Dromore, BT25 1QL	1.4%	8	0.0%	0	8.3%	7	0.0%	0	0.0%	0	0.8%	1
Eurospar, Rathfriland Road, Dromara, BT25 2JG	0.3%	2	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0
Eurospar, Scarva Street, Banbridge, BT32 3AD	1.9%	10	0.0%	0	13.0%	10	0.0%	0	0.0%	0	0.0%	0
Fred Elliotts Butchers, Bridge Street, Banbridge, BT32 3JS	0.5%	3	0.0%	0	2.4%	2	0.5%	1	0.0%	0	0.0%	0
Harrys Country Store, Banbridge Road, Dromara, Kinallen, Dromore, BT25 2NF	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, Newry Street, Banbridge, BT32 3HA	0.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Irwins Butchers, Newry Street, Banbridge, BT32 3HA	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Newry Road, Banbridge, BT32 3HF	0.9%	5	0.0%	0	6.4%	5	0.0%	0	0.0%	0	0.0%	0
Local shops, Banbridge Town Centre	1.3%	7	0.0%	0	7.5%	6	0.6%	1	0.0%	0	0.0%	0
Local shops, Dromore Town Centre	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Gilford Village Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Loughbrickland Village Centre	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (Foodhall), Bridgewater Retail Park, Banbridge, BT32 4LF (new store opened 10th May)	0.5%	3	0.4%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Olde Mill Farm Shop, Diamond Road, Dromore, BT25 1PH	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Poundland, Newry Street, Banbridge, BT32 3EA	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Huntly Road, Banbridge, BT32 3BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quails, Newry Street, Banbridge, BT32 3EA	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Richmond Bakery, Newry Street, Banbridge, BT32 3HA	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Petrol Station), Castlewellan Road, Banbridge, BT32 4JP	0.6%	3	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0
Spar, Banbridge Road, Laurencetown, BT63 6DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Dromore Road, Banbridge, BT32 4EB	0.8%	4	0.0%	0	5.3%	4	0.0%	0	0.0%	0	0.0%	0
Spar, Katesbridge Road, Katesbridge, BT32 5PZ	0.3%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.8%	1
Spar, Main Street, Loughbrickland, Banbridge, BT32 3NQ	0.7%	4	0.0%	0	2.6%	2	0.0%	0	0.0%	0	1.2%	2
SuperValu (Poole's), 16 Banbridge Road, Dromore, BT25 1NB	1.5%	8	0.0%	0	6.8%	5	1.4%	3	0.0%	0	0.0%	0
Supervalu, Newry Street, Banbridge, BT32 3HB	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridgewater Retail Park, Banbridge, BT32 4LF	0.9%	5	0.0%	0	6.4%	5	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castlewellan Road, Banbridge, BT32 4AX	0.6%	3	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0
Today Local, Gallows Street, Dromore, BT25 1BG	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Vivo Essentials, Meeting Street, Dromore, BT25 1AQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vivo Xtra, Newry Road, Banbridge, BT32 3HN	0.3%	2	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Zone 3												
727 Your Store, Corcrain Avenue, Portadown, BT62 4AF	1.7%	10	0.0%	0	0.0%	0	5.0%	10	0.0%	0	0.0%	0
Asda, Bridge Street, Portadown / Craigavon, BT63 5AQ	0.8%	5	0.7%	1	0.0%	0	2.1%	4	0.0%	0	0.0%	0
B&M, Castle Lane, Craigavon, Armagh, BT67 9BD	0.4%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Bravo Max, Meadow Lane, Portadown, BT62 3NJ	0.4%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Breens, Pier Rampart, Derryadd, BT66 6QH	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Centra (Woods Centra), Dobbin Road, Portadown, BT62 4EY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centra Foodmarket (Texaco Petrol Station), Gilford Road, Portadown, BT63 5LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centra, New Forge Road, Magheralin, BT67 0QJ	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter Express, Rampart Street, Lurgan, BT66 6DZ	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Costcutter, Banbridge Road, Lurgan, BT66 7EG	0.3%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Costcutter, Belfast Road (A3), Lurgan, BT66 7JS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Drumgor Shopping Centre, Legahory, Craigavon, BT65 5BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Granville Road, Portadown, BT63 5DW	1.0%	6	0.0%	0	0.0%	0	2.9%	6	0.0%	0	0.0%	0
Costcutter, Kernan Grove, Portadown / Craigavon, BT63 5QR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Lake Street, Lurgan, BT67 9DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Tullygally Shopping Centre, Craigavon, BT65 5AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, William Street, Lurgan, BT66 6JB	2.7%	15	0.0%	0	0.0%	0	7.7%	15	0.0%	0	0.0%	0
Dunnes Stores, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar (P&G), Brownstown Road, Portadown, BT62 4EB	1.3%	7	0.9%	1	0.0%	0	3.4%	7	0.0%	0	0.0%	0
Eurospar, Gilpinstown Road, Lurgan, BT66 8RL	0.5%	3	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0
Eurospar, Glenside, Maghaberry, BT67 0QN	1.1%	6	0.0%	0	0.0%	0	0.6%	1	0.0%	0	3.5%	5
Go Petrol Station, Armagh Road, Portadown, BT62 3DJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hannons, Lurgan, Craigavon, BT66 6DB	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Iceland, Meadow Lane, Portadown, BT62 3NH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Windsor Avenuenue, Lurgan, BT67 9BG	0.4%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Jim McCann & Sons, North	0.3%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Street, Lurgan, BT67 9AG												
Laverys, Obins Street, Portadown, BT62 1BZ	0.3%	2	1.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Lidl, High Street Mall, Portadown, BT62 1HX	0.8%	5	0.0%	0	0.0%	0	2.4%	5	0.0%	0	0.0%	0
Lidl, Northway, Craigavon, BT64 3AG	1.3%	7	0.4%	0	0.0%	0	3.7%	7	0.0%	0	0.0%	0
Lidl, Pinehurst Retail Park, Lurgan, BT66 6AZ	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Local shops, Craigavon Local Centre	0.5%	3	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0
Local shops, Donaghcloney Village Centre	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Local shops, Lurgan Town Centre	2.0%	11	0.0%	0	0.0%	0	5.7%	11	0.0%	0	0.0%	0
Local shops, Moira Village Centre	0.5%	3	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0
Local shops, Portadown Town Centre	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Mace, Banbridge Road, Waringstown, BT66 7QA	0.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (Foodhall), Marlborough Retail Park, Craigavon, BT64 1AG	1.0%	6	0.0%	0	0.0%	0	2.9%	6	0.0%	0	0.0%	0
Moyallan Farm Shop, Moyallan Road, Portadown, BT63 5JY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local (Circle K Petrol Station), Antrim Road, Craigavon, BT67 9BW	0.6%	3	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0
Nisa Local, Avenuenue Road, Lurgan, BT66 7BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Main Street, Donaghcloney, BT66 7LR	1.6%	9	0.0%	0	0.4%	0	4.4%	9	0.0%	0	0.0%	0
Nisa Local, Main Street, Waringstown, BT66 7QH	0.5%	3	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0
Nisa Local, Silverwood Road, Lurgan, BT66 6LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Brownstown Road, Portadown, BT62 4EB	0.5%	3	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0
Rushmere Shopping Centre, Central Way, Craigavon, BT64 1AA	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Russells Food & Drink (Nisa), Gilford Road, Portadown, BT63 5EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop 4 You, Gilford Road, Craigavon, BT63 5EF	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Spar, Aghalee Road, Aghagallon, BT67 0AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Armagh Road, Portadown, BT62 3DN	1.0%	6	0.4%	0	0.0%	0	2.7%	5	0.0%	0	0.0%	0
Spar, Bridge Street, Portadown / Craigavon, BT63 5AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Church Street, Tandragee, BT62 2AF	0.6%	3	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0
Spar, Derrycoose Road, Annaghmore, BT62 1LY	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.6%	0	0.0%	0
Spar, Dungannon Road, Portadown, BT62 1LF	0.4%	2	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Spar, Lough Road, Loughview, Lurgan, BT66 6NQ	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Spar, Loughgall Road, Portadown, BT62 4BU	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Lurgan Road, Seagoe, Craigavon, BT63 5QW	0.5%	3	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0
Spar, Mill Street, Tandragee, BT62 2BX	0.6%	3	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0
Spar, Mourne Road, Lurgan, BT66 8JA	0.6%	3	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Spar, William Street, Lurgan, BT66 6JA	0.8%	5	0.0%	0	0.0%	0	2.4%	5	0.0%	0	0.0%	0
Super Shop, Thomas Street, Portadown, BT62 3BE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu (Morrows), Flush Place, Lurgan, BT66 7DT	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
SuperValu (Poole's), 23 Main Street, Moira, BT67 0LE	2.0%	11	0.0%	0	0.0%	0	5.7%	11	0.0%	0	0.0%	0
SuperValu (Wilson's SuperValu), Garvaghy Road, Portadown, BT62 1EH	0.3%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
SuperValu (Woods) Portadown Road, Tandragee, BT62 2JU	0.4%	2	0.0%	0	0.4%	0	1.0%	2	0.0%	0	0.0%	0
T Mart, Bridge Street, Portadown / Craigavon, BT63 5AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Marlborough Retail Park, Craigavon, BT64 1AG	0.9%	5	0.0%	0	0.0%	0	2.5%	5	0.0%	0	0.0%	0
Tesco Superstore, Millennium Way, Lurgan, BT66 8DH	1.1%	6	0.0%	0	0.0%	0	3.2%	6	0.0%	0	0.0%	0
Tesco Superstore, The Meadows Shopping Centre, Portadown, BT62 3TN	0.7%	4	1.8%	1	0.0%	0	1.4%	3	0.0%	0	0.0%	0
The Family Store, West Street, Portadown, BT62 3JJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Today's Local (S. Turkington), Thomas Street, Portadown, BT62 3AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trader D, Terrace View, Craigavon,BT66 7QE	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Wilkinsons Butchers, Market Street, Tandragee, BT62 2BP	0.6%	3	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0
Wine Company, West Street, Portadown, BT62 3JQ	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Zone 4												
Costcutter, Ballygawley Road, Dungannon, BT70 1RY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0
Eurospar, Eglish Road, Eglish, BT70 1LD	0.6%	3	0.5%	0	0.0%	0	0.0%	0	5.0%	3	0.0%	0
Iceland, Scotch Street, Dungannon, BT70 1BD	0.4%	2	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0
Lidl, Market Yard, Dungannon, BT70 1ES	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0
Local shops, Dungannon Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Newell Stores (Nisa), Newell Road, Dungannon, BT70 1EG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Spar, Ballygawley Road, Cabragh, BT70 1TF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Spar, Ballynakilly Road, Cohannon, BT71 6HJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Spar, Gortmerron Link Road, Dungannon, BT71 6LS	1.7%	9	0.0%	0	0.0%	0	0.0%	0	15.6%	9	0.0%	0
Spar, Quarry Lane, Dungannon, BT70 1HX	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Vivo Essentials (Petrol Station), Verners Inn, Tamnmore Road (M1), Tamnmore, BT71 6NR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Vivo Essentials, Main Street, Caledon, BT68 4TZ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Vivo, Granville Road,	0.8%	4	0.0%	0	0.0%	0	0.0%	0	7.1%	4	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Dungannon, BT70 1NJ												
Zone 5												
Centra, Glenavy Road, Lisburn, BT28 2EU	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3
Co-op, Lisburn Street, Hillsborough, BT26 6AB	0.7%	4	0.0%	0	0.9%	1	0.0%	0	0.0%	0	2.4%	3
Co-op, Longstone Street, Lisburn, BT28 1TT	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4
Cullyhanna Post Office, Skerriff Road, Cullyhanna, BT35 0JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Bow Street, Lisburn, BT28 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Monaghan Street, Newry, BT35 6AA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
E Collins & Sons, Charlemont Square East Bessbrook, Newry, BT35 7AD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Eurospar (O'Hare's), Drumaness Road, Drumaness, BT24 8RL	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4
Eurospar (O'Hare's), John Street, Rathfriland, BT34 5QH	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	6
Eurospar, Hillsborough Road, Lagan Valley, Lisburn, BT28 1JN	2.4%	14	0.0%	0	0.0%	0	1.6%	3	0.0%	0	7.2%	10
Greens Of Lisburn (Nisa), Bow Street, Lisburn, BT28 1BJ	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Home Bargains, Damolly Retail Park, Armagh Road, Newry, BT35 6PR	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	6
Iceland, Bow Street, Lisburn, BT28 1BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Ballynahinch, BT24 8AB	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Iceland, Monaghan Street, Newry, BT35 6AA	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4
Karakachana, Dundalk Street, Newtownhamilton, BT35 0PB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Armagh Road, Damolly Retail Park, Newry, BT35 6PR	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	5
Lidl, Main Steet / Harmony Road, Ballynahinch, BT24 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moira Road, Lisburn, BT28 1RH	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Local shops, Camlough Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Local shops, Lisburn City Centre	1.1%	6	0.0%	0	0.4%	0	0.0%	0	0.0%	0	4.1%	6
Local shops, Newtownhamilton Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Local shops, Rathfriland Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Mace, Main Street, Rathfriland, Newry, BT34 5PS	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4
Mace, The Square, Ballynahinch, BT24 8AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Sprucefield Shopping Centre, Lisburn, BT27 5UJ	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
McCooeys, Camlough Road, Newry, BT35 7LS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Milestone, Newry Street, Rathfriland, Newry, BT34 5PZ	0.7%	4	0.0%	0	1.2%	1	0.0%	0	0.0%	0	2.0%	3

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Morrows Centra, Culcavey Road, Hillsborough, BT26 6JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Fiveways Service Station, Armagh Road, Newry, BT35 6PW	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Nisa Extra, Main Street, Camlough, Newry, BT35 7JG	2.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	13
Nisa Extra, Newry Street, Rathfriland, BT34 5PZ	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Fresh Food Centre, Main Street, Castlewellan, BT31 9DF	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	6
Post Office, Main Street, Belleeks, Newry, BT35 7PH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Sainsbury's Superstore, Sprucefield Park, Lisburn, BT27 5UQ	0.7%	4	0.0%	0	0.0%	0	0.3%	1	0.0%	0	2.5%	4
Spar (Emo Rockmount Petrol Station), Rathfriland Road, Newry, BT34 1JZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Spar (NCO Petrol Station), Belfast Road (A28), Newry, BT34 1QA	0.4%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Spar, (Temple Filling Station), Carryduff Road, Lisburn, BT27 6UA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Spar, Ballynahinch Street, Hillsborough, BT26 6AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Main Street, Hilltown, BT34 5UH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Spar, Newcastle Road, Castlewellan, BT31 9DP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
SuperValu (Carlisle Fresh Foods), 105 Belfast Road, Ballynahinch, BT24 8FF	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4
SuperValu, Hill Street, Newry, BT34 1AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu, Knockmore Road, Lisburn, BT28 2TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Downshire Road, Carneyhough, Newry, BT34 1EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bentrim Road, Lisburn, BT28 2GB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Vivo (Tierneys), Canal Street, Newry, BT35 6JB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vivo Essentials, Main Street, Newry, BT35 7DJ	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vivo, Ballynahinch Road, Annahilt, BT26 6BP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Warren Park Stores, Warren Park, Lisburn, BT28 1LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area												
(ROI) Centra, Main Street, Castleblayney, A75 XT85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Centra, Main Street, Emyvale, H18 E772	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dunnes Stores, Dawson Street, Monaghan, H18 CK74	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Harvest, Main Street, Townparks, Cavan, H12 DC65	0.4%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
(ROI) Lidl, Monaghan Road, Moraghy, Castleblayney, A75 EK44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Lidl, North Road, Monaghan, H18 C927	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Lituanica, Glaslough Street, Roosky, Monaghan, H18 D544	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
(ROI) Londis (McCleary's), New Terrace, Roosky, Monaghan, H18 PX34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Londis (McConnon's), Old Cross Square, Monaghan, H18 XK44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Londis (Watters Supermarket), Dublin Road, Onomy, Castleblayney, A75 WY95	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Mace (Coolshannagh), R135, Tullyhirm, Monaghan, H18 K585	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
(ROI) Mace, Dublin Road, Onomy, Castleblaney, A75 WF72	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Mr Price, Old Railway Station, North Road, Kilnacloy, Monaghan, H18 VK11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Raduga East European Food Market, Tirkeenan, Monaghan, H18 YV09	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Silverhill Foods, Main Street, Corlattallan, Emyvale, H18 FK10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Spar, Glen Road, Killygowan, Monaghan, H18 E658	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) SuperValu (Fleming's), Church Square, Roosky, Monaghan, H18 WK60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) SuperValu (McMahon's), Glencarn Shopping Centre, Castleblayney, A75 XH60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Tesco Metro, Dawson Street, Monaghan, H18 AH73	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ballydugan Retail Park, Ballydugan Road, Downpatrick, BT30 6AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Junction One International Outlet, Antrim, BT41 4GY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ring Road, Coleraine, BT52 1QP	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Asda, Westwood Centre Kennedy Way, Belfast, BT11 9BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centra, Main Street, Ballygawley, Dungannon, BT70 2HE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Co-op, Belsize Road, Lisburn, BT27 4BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dungannon Street, Moy, BT71 7SH	1.3%	7	1.3%	1	0.0%	0	0.0%	0	10.8%	6	0.0%	0
Co-op, Shankill Road, Belfast, BT13 2BJ	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Costcutter, Moygashel Mills Park, Moygashel, BT71 7DH	0.4%	2	0.0%	0	0.0%	0	0.5%	1	2.5%	1	0.0%	0
Dunnes Stores, Buttercrane Shopping Centre, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar (Hughes), Main Street, Carrickmore, BT79 9AY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar (Mulkerns), Forkhill Road, Newry, BT35 8QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar (O'Hares), Newry Road, Mayobridge, BT34	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
2ET												
Eurospar, Charlemont Street, Moy, BT71 7SL	0.8%	4	0.5%	0	0.0%	0	0.0%	0	6.6%	4	0.0%	0
Eurospar, Crossgar Road, Crossgar, Downpatrick, BT30 9NY	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4
Eurospar, Main Street, Clough, BT30 8RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Moy Road, Ranfurly, Dungannon, BT71 7DS	0.9%	5	0.0%	0	0.0%	0	0.0%	0	8.5%	5	0.0%	0
Eurospar, Newry Road, Crossmaglen, BT35 9HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, The Square, Warrenpoint, BT34 3LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Upper Newtownards Road, Dundonald, Belfast, BT16 1LA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Golden Harvest, Grand Street, Lisburn, BT27 4UD	0.4%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Grange Farm Shop, Drumgrannon Road Dungannon, BT71 7DY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Home Bargains, The Oaks Centre, Dunlea Vale, Dungannon, BT71 4NA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Lidl, Bentrim Road, Lisburn, BT28 3YP	0.4%	2	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.8%	1
Lidl, Buttercrane Quay, Newry, BT35 8HJ	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4
Lidl, Railway Street, Newcastle, BT33 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Coalisland Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Local shops, Newry City Centre	2.3%	13	0.0%	0	1.3%	1	0.0%	0	0.0%	0	8.2%	12
Mace, Drumintee Road, Meigh, Newry, BT35 8JT	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Retail Park, Orritor Street, Cookstown, BT80 8BH	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Marks and Spencer, The Quays Shopping Centre, Newry, BT35 8QS	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4
Maxol Service Station, Moy Road, Symington, Dungannon, BT71 7DT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
McCartneys, Main Street, Moira, Craigavon, BT67 LOQ	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
McKearney, The Square, Moy, Dungannon, BT71 7SG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Newell Stores (Nisa), Lineside, Coalisland, BT71 4LP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Nisa Local (Nettlehill Petrol Station), 95 Pond Park Road, Lisburn, BT28 3RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Annagher Service Station, Annagher Road, Dungannon, BT71 4NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Main Street, Clogher, BT76 0AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Russells Food & Drink (Nisa), Main Street, Crumlin, BT29 4UR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Russells Food & Drink (Nisa), Pond Park Service Station, 1A Pond Park Road, Lisburn, BT28 3LH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Sainsburys Superstore, Holywood Exchange, Belfast, BT3 9EJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Oaks Shopping Centre, Dungannon, BT71 4NA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Sainsbury's Superstore, The Quays Shopping Centre, Newry, BT35 8QS	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4
Spar (Maxol Petrol Station), Mountjoy Road, Brocagh, BT71 5DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Solo Petrol Station), A28, Aughnacloy, BT69 6AL	0.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Spar, Caledon Road, Aughnacloy, BT69 6HX	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Spar, Carland Road, Coalisland, Dungannon, BT71 4AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Spar, Derryfubble Road, Benburb, BT71 7JS	0.3%	1	0.4%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Spar, Millburn Road, Coleraine, BT52 1QY	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spring Island Store (Nisa Extra), Washingbay Road, Coalisland, BT71 4ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu (Barbican), 80-82 Dundrum Road, Newcastle, BT33 0LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu (Dairy Farm Centre), Dunmurry, BT17 0LB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu (Daly's), Moore Street, Aughnacloy, BT69 6AY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
SuperValu, Dublin Road, Newry, BT35 8QP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Beech Valley, Dungannon, BT71 7BN	0.8%	4	0.0%	0	0.0%	0	0.0%	0	7.5%	4	0.0%	0
Tesco Superstore, Castlewellan Road, Newcastle, BT33 0GW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Orritor Road, Cookstown, BT80 8BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Castlereagh Road, Belfast, BT5 5FT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
VivoXtra, Ballynahinch Road, Saintfield, BT24 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windmill Stores, Ballymacash Road, Lisburn, BT28 3EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		557		77		80		195		60		144
Sample:		584		144		150		149		79		62

Meanscore: [Number of times per week]

Q13 How often do you make 'top-up' shopping trips to (STORE / LOCATION MENTIONED AT Q12)?
Those that do top-up shopping at Q11 excluding those that said '(Don't know / varies)' at Q12

Daily	12.7%	71	15.8%	12	11.1%	9	16.3%	32	7.2%	4	9.3%	13
At least two times a week	52.2%	291	54.0%	42	52.6%	42	54.7%	107	57.3%	34	45.6%	66
At least once a week	25.8%	144	26.4%	20	29.7%	24	23.3%	45	26.9%	16	26.3%	38

Column %ges.

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
At least once a fortnight	5.3%	30	0.4%	0	4.4%	4	4.5%	9	3.7%	2	10.3%	15
At least once a month	2.4%	13	1.1%	1	1.4%	1	0.9%	2	0.0%	0	6.6%	10
At least every two months	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.6%	9	2.4%	2	0.7%	1	0.3%	1	4.8%	3	2.0%	3
Mean:		*2.26*		*2.52*		*2.17*		*2.50*		*2.04*		*1.93*
Weighted base:		557		77		80		195		60		144
Sample:		584		144		150		149		79		62

Meanscore: [£]

Q14 Thinking more generally, how much does your household spend on average on 'top-up' food and grocery shopping in a week? Once again, top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops.
Those that do top-up shopping at Q11

£1 - £5	5.0%	29	6.9%	5	6.5%	6	5.0%	10	5.1%	3	3.2%	5
£6 - £10	15.2%	89	14.4%	11	19.1%	16	13.2%	27	18.5%	11	14.8%	24
£11 - £15	11.0%	65	6.1%	5	9.1%	8	18.4%	37	4.5%	3	7.8%	12
£16 - £20	16.8%	98	17.6%	14	18.6%	16	18.1%	36	11.1%	7	16.0%	26
£21 - £25	8.4%	49	9.6%	7	10.2%	9	8.7%	18	8.5%	5	6.6%	11
£26 - £30	8.9%	52	10.4%	8	5.7%	5	9.1%	18	10.4%	6	9.1%	15
£31 - £35	2.7%	16	2.5%	2	1.0%	1	1.7%	3	0.6%	0	5.7%	9
£36 - £40	7.5%	44	4.0%	3	7.2%	6	6.1%	12	7.4%	5	11.1%	18
£41 - £45	2.9%	17	2.3%	2	5.1%	4	0.4%	1	0.6%	0	6.1%	10
£46 - £50	2.3%	14	5.2%	4	3.1%	3	2.3%	5	1.1%	1	1.1%	2
£51 - £60	3.3%	19	2.7%	2	1.0%	1	1.6%	3	3.4%	2	6.8%	11
£61 - £70	0.5%	3	0.4%	0	2.2%	2	0.3%	1	0.0%	0	0.0%	0
£71 - £80	1.5%	9	0.5%	0	2.4%	2	1.5%	3	0.0%	0	2.1%	3
£81 - £90	0.1%	1	0.0%	0	0.5%	0	0.0%	0	0.6%	0	0.0%	0
£91 - £100	1.4%	8	2.7%	2	0.8%	1	2.6%	5	0.0%	0	0.0%	0
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
£151 - £175	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£176 - £200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£226 - £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	11.8%	69	14.8%	12	5.8%	5	10.9%	22	28.3%	17	8.3%	13
(Refused)	0.6%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.5%	2
Mean:		*25.85*		*26.45*		*26.14*		*24.41*		*22.81*		*28.11*
Weighted base:		586		78		84		201		61		161
Sample:		608		147		157		155		81		68

Meanscore: [Number of times per week]

LOCK1 BEFORE the Covid lockdowns how often were you shopping online for groceries?

Daily	0.4%	3	0.0%	0	0.0%	0	1.2%	3	0.0%	0	0.0%	0
4-6 days a week	0.4%	3	0.0%	0	0.0%	0	1.2%	3	0.0%	0	0.0%	0
2-3 days a week	0.7%	6	2.1%	2	0.0%	0	0.3%	1	3.4%	2	0.0%	0
One day a week	4.3%	35	6.1%	7	4.7%	5	1.6%	4	3.2%	2	6.5%	16
Every two weeks	3.6%	28	1.8%	2	3.3%	4	7.0%	18	0.0%	0	1.8%	5
Every three weeks	0.4%	3	0.0%	0	1.3%	1	0.2%	1	1.6%	1	0.0%	0
Monthly	2.3%	19	0.4%	0	1.4%	2	4.2%	11	6.5%	5	0.5%	1
Once every two months	3.5%	28	0.6%	1	2.8%	3	5.3%	14	1.6%	1	3.9%	10
Three-four times a year	3.8%	31	0.5%	1	4.9%	5	1.5%	4	0.0%	0	8.4%	21
Twice a year	1.1%	9	0.4%	0	0.9%	1	2.8%	7	0.0%	0	0.0%	0
Once a year	0.7%	5	1.2%	1	1.3%	1	0.3%	1	0.0%	0	0.7%	2
Less often	5.1%	40	4.2%	5	5.1%	5	4.8%	13	0.0%	0	7.1%	18
Never	71.0%	568	81.9%	89	74.2%	79	66.8%	175	80.2%	58	66.6%	167
(Don't know)	1.5%	12	0.0%	0	0.0%	0	0.8%	2	3.4%	2	2.8%	7
(Varies)	1.3%	10	0.9%	1	0.0%	0	2.0%	5	0.0%	0	1.7%	4

Column %ges.

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5
Mean:	*0.15*	*0.13*	*0.08*	*0.23*	*0.15*	*0.09*
Weighted base:	801	109	107	262	72	251
Sample:	801	201	200	200	100	100

Meanscore: [More = 1, Same = 0, Less = -1]

QA Online grocery shopping DURING lockdown compared to BEFORE lockdown:

More	25.9%	207	21.2%	23	22.0%	24	29.7%	78	19.3%	14	27.4%	69
Same	65.7%	526	71.3%	78	69.2%	74	59.6%	156	70.9%	51	66.5%	167
Less	4.8%	38	4.7%	5	8.7%	9	7.0%	18	2.3%	2	1.6%	4
(Don't know /varies)	3.7%	29	2.7%	3	0.0%	0	3.7%	10	7.5%	5	4.5%	11
Mean:		*0.22*		*0.17*		*0.13*		*0.24*		*0.18*		*0.27*
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Meanscore: [Number of times per week]

LOCK2 DURING the Covid lockdowns how often did you shop online for groceries?

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	0.4%	3	0.0%	0	0.0%	0	1.2%	3	0.0%	0	0.0%	0
2-3 days a week	1.7%	14	3.6%	4	0.0%	0	1.5%	4	3.4%	2	1.3%	3
One day a week	13.0%	104	11.2%	12	9.7%	10	12.2%	32	15.3%	11	15.3%	38
Every two weeks	6.2%	49	8.2%	9	7.2%	8	9.7%	25	3.8%	3	1.9%	5
Every three weeks	2.3%	19	1.2%	1	2.3%	2	4.1%	11	0.0%	0	1.7%	4
Monthly	6.4%	51	3.4%	4	2.1%	2	8.4%	22	4.0%	3	8.0%	20
Once every two months	1.4%	11	0.0%	0	3.9%	4	1.2%	3	0.0%	0	1.7%	4
Three-four times a year	1.3%	10	0.0%	0	1.7%	2	1.6%	4	0.0%	0	1.7%	4
Twice a year	1.5%	12	0.4%	0	0.0%	0	0.7%	2	0.5%	0	3.9%	10
Once a year	0.8%	6	1.2%	1	2.5%	3	0.8%	2	0.0%	0	0.0%	0
Less often	2.6%	21	2.0%	2	1.2%	1	3.3%	9	0.7%	1	3.3%	8
Never	60.2%	482	67.1%	73	69.3%	74	53.6%	140	64.8%	47	59.0%	148
(Don't know)	1.5%	12	0.0%	0	0.0%	0	0.8%	2	5.8%	4	2.4%	6
(Varies)	0.7%	5	1.8%	2	0.0%	0	0.8%	2	1.7%	1	0.0%	0
Mean:		*0.26*		*0.26*		*0.15*		*0.31*		*0.29*		*0.23*
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Meanscore: [Number of times per week]

LOCK3 NOW THAT the lockdowns are lifted, how often do you think you will be shopping online for groceries?

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	0.6%	5	1.3%	1	0.0%	0	1.2%	3	0.0%	0	0.0%	0
2-3 days a week	0.2%	2	0.8%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0
One day a week	6.4%	51	7.1%	8	4.3%	5	6.4%	17	7.2%	5	6.7%	17
Every two weeks	3.3%	27	3.0%	3	1.2%	1	4.3%	11	0.0%	0	4.4%	11
Every three weeks	1.6%	12	0.0%	0	0.0%	0	4.8%	12	0.0%	0	0.0%	0
Monthly	2.7%	22	2.6%	3	2.6%	3	4.0%	10	5.8%	4	0.5%	1
Once every two months	2.3%	19	1.3%	1	2.0%	2	2.0%	5	1.6%	1	3.5%	9
Three-four times a year	1.7%	13	0.3%	0	0.9%	1	0.8%	2	0.0%	0	4.0%	10
Twice a year	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	4
Once a year	0.6%	5	0.3%	0	0.9%	1	0.0%	0	0.0%	0	1.5%	4
Less often	4.3%	34	2.0%	2	1.9%	2	2.9%	8	0.0%	0	9.0%	23
Never	71.7%	575	76.5%	84	84.8%	91	69.9%	183	73.2%	53	65.7%	165
(Don't know)	3.6%	29	4.0%	4	0.6%	1	3.4%	9	10.7%	8	3.0%	8
(Varies)	0.4%	3	0.9%	1	0.6%	1	0.2%	1	1.6%	1	0.0%	0
Mean:		*0.14*		*0.19*		*0.06*		*0.19*		*0.10*		*0.10*
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Meanscore: [More = 1, Same = 0, Less = -1]

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

QB Online grocery shopping AFTER lockdown compared to DURING lockdown:

More	2.4%	19	3.2%	3	2.5%	3	4.1%	11	2.8%	2	0.0%	0
Same	69.3%	555	75.1%	82	73.4%	79	65.7%	172	68.9%	50	68.8%	173
Less	23.9%	191	16.8%	18	22.8%	24	25.7%	67	14.4%	10	28.2%	71
(Don't know /varies)	4.5%	36	4.9%	5	1.3%	1	4.5%	12	14.0%	10	3.0%	8
Mean:		*-0.23*		*-0.14*		*-0.21*		*-0.23*		*-0.14*		*-0.29*
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Meanscore: [More = 1, Same = 0, Less = -1]

QC Online grocery shopping AFTER lockdown compared to BEFORE lockdown:

More	10.0%	80	11.0%	12	4.6%	5	9.2%	24	4.4%	3	14.3%	36
Same	74.2%	594	74.5%	81	75.4%	81	73.1%	191	78.8%	57	73.4%	184
Less	10.5%	84	8.6%	9	18.8%	20	12.9%	34	4.6%	3	7.1%	18
(Don't know /varies)	5.3%	42	5.8%	6	1.3%	1	4.8%	13	12.2%	9	5.2%	13
Mean:		*-0.01*		*0.03*		*-0.14*		*-0.04*		*0.00*		*0.08*
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Q15 Where do you usually buy clothing or footwear goods?
Excl. Nulls & SFT

Zone 1												
Armagh City Centre	7.8%	40	44.1%	35	0.0%	0	1.2%	2	5.3%	2	0.8%	1
Blacks Garden Centre, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diffin Garden Supplies, Navan Fort Road, Armagh, BT60 4PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Mowhan Road, Markethill, BT60 1RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Railway Street, Armagh, BT61 7HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Davidson & Son, Ballynahonemore Road, Armagh, BT60 1JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keady Village Centre	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Spires Retail Park, Moy Road, Beam Street, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill Village Centre	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McAnerney's (Nisa), Irish Street, Armagh, BT61 7EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middletown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rice's Supermarket (Nisa Extra), Victoria Street, Keady, BT60 3SL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richhill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Mall Shopping Centre, Armagh, BT61 9AJ	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shambles Market, Cathedral Road, Armagh, BT61 7QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tynan Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodview Garden Shop, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Banbridge Town Centre	8.6%	45	0.8%	1	32.8%	26	5.1%	9	0.0%	0	6.2%	9
Bridgewater Retail Park, Banbridge (Tesco Extra & Home Bargains (The Range is due to open May	0.7%	4	0.0%	0	2.1%	2	0.4%	1	0.0%	0	0.8%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
28th)												
Dromara Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dromore Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gilford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Newry Road, Banbridge, BT32 3HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughbrickland Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Cascum Road, Banbridge, BT32 4LF	0.1%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridgewater Retail Park, Banbridge, BT32 4LF	0.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castlewellan Road, Banbridge, BT32 4AX	0.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
The Boulevard (aka The Outlet Banbridge), Outlet Shopping Park, Banbridge	5.2%	27	0.5%	0	17.5%	14	1.3%	2	0.0%	0	6.9%	11
The Olde Mill Garden Centre & Farm Shop, Dromore	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
727 Your Store, Corcrain Avenue, Portadown, BT62 4AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aghalee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bridge Street, Portadown / Craigavon, BT63 5AQ	0.7%	3	0.7%	1	0.0%	0	1.7%	3	0.0%	0	0.0%	0
BMK Décor, Gilpinstown Road, Lurgan, Craigavon, BT66 8RL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon Local Centre	1.4%	7	0.8%	1	1.8%	1	1.3%	2	7.2%	3	0.0%	0
Currys, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Donaghcloney Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.3%	1	0.7%	1	0.4%	0	0.4%	1	0.0%	0	0.0%	0
Homebase, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legahory Local Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street Mall, Portadown, BT62 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northway, Craigavon, BT64 3AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan Town Centre	3.9%	20	0.0%	0	0.4%	0	11.2%	19	0.0%	0	0.8%	1
Maghaberry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magheralin Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mahon Garden Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlborough Retail Park, Highfield Road, Craigavon (Sofatime, O'Neills Sports Superstore, Halfords, Tesco Extra, Home Bargains)	0.6%	3	3.0%	2	0.4%	0	0.4%	1	0.0%	0	0.0%	0
Moira Village Centre	0.6%	3	0.0%	0	1.2%	1	1.2%	2	0.0%	0	0.0%	0
Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portadown Town Centre	7.1%	37	10.0%	8	2.0%	2	15.6%	26	2.2%	1	0.0%	0
Rushmere Shopping Centre, Craigavon	17.2%	89	15.4%	12	6.3%	5	38.0%	64	18.4%	7	0.8%	1
Screwfix, Millennium Way, Lurgan, BT66 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mourne Road, Lurgan, BT66 8JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Tandragee Village Centre	0.8%	4	0.7%	1	0.4%	0	1.8%	3	0.0%	0	0.0%	0
Tesco Extra, Marlborough Retail Park, Craigavon, BT64 1AG	1.2%	6	0.0%	0	0.0%	0	3.6%	6	0.0%	0	0.0%	0
Tesco Superstore, Millennium Way, Lurgan, BT66 8DH	0.2%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Tesco Superstore, The Meadows Shopping Centre, Portadown, BT62 3TN	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Toymaster Lurgan, Portadown Road, Lurgan, BT66 8QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waringstown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Bluebells Garden Centre, Castletown Road, Dungannon, BT70 1SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dungannon Town Centre	2.8%	14	2.2%	2	0.0%	0	0.0%	0	33.1%	13	0.0%	0
Eglish Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Market Yard, Dungannon, BT70 1ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stretton Nursery, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Torrent Valley Nursery, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
B&Q, Damolly Retail Park, Armagh Road, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Sprucefield Retail Park, Lisburn, BT27 5UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bessbrook Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Camlough Village Centre	0.1%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlewellan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hillsborough Road, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Damolly Retail Park, Armagh Road, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Lisburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Bow Street, Lisburn, BT28 1AW	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Dunnes Stores, Monaghan Street, Newry, BT35 6AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillsborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hilltown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Armagh Road, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Main Steet / Harmony Road, Ballynahinch, BT24 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moira Road, Lisburn, BT28 1RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn City Centre	5.3%	28	0.0%	0	3.0%	2	4.3%	7	0.0%	0	11.9%	18
Marks and Spencer, Sprucefield Shopping Centre, Lisburn, BT27 5UJ	2.6%	13	0.8%	1	2.1%	2	1.3%	2	0.9%	0	5.5%	8
Newtownhamilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Fiveways Service Station, Armagh Road, Newry, BT35 6PW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Main Street, Camlough, Newry, BT35 7JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rathfriland Town Centre	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	5
Sainsbury's Superstore, Sprucefield Park, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Screwfix, Riverside Centre, Lisburn, BT27 5EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simpson Garden Centre, Gransha Road, Newry, BT34 5BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield RETAIL PARK, Lisburn (B&Q, Argos, Sainsbury's, B&M, Next)	0.7%	4	0.0%	0	2.0%	2	1.3%	2	0.0%	0	0.0%	0
Sprucefield Shopping CENTRE, Lisburn (M&S, Boots, Pets at Home, Next)	4.1%	21	0.7%	1	7.0%	6	2.0%	3	5.5%	2	6.4%	10
Tesco Extra, Downshire Road, Carneyhough, Newry, BT34 1EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bentrim Road, Lisburn, BT28 2GB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin Tiles & Hardwood Floors)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dublin City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	1.0%	5	0.3%	0	0.0%	0	0.4%	1	0.0%	0	2.7%	4
(ROI) Dundalk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Sligo Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annett's Garden Centre, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ballydugan Retail Park, Ballydugan Road, Downpatrick, BT30 6AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballygawley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballymoney Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Ballynahinch Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belfast City Centre	6.0%	31	5.8%	5	2.4%	2	4.0%	7	11.9%	4	8.7%	13
Boucher Retail Park, Boucher Crescent, Belfast	0.7%	3	0.0%	0	4.3%	3	0.0%	0	0.0%	0	0.0%	0
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Coalisland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleraine Town Centre	0.5%	2	0.8%	1	0.0%	0	0.4%	1	0.0%	0	0.8%	1
Cookstown Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Crossmaglen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullaville Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Drumkeen Retail Park, Upper Galwally, Belfast, BT8 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Boucher Road, Belfast, BT12 6HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downpatrick Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Drumkeen Retail Park, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmurry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Buttercrane Shopping Centre, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forestside Shopping Centre, Upper Galwally,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Castlereagh, Belfast												
Glenavy Football Club, Scroggy Road, Glenavy, Crumlin, BT29 4NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Farm Shop, Drumgrannon Road Dungannon, BT71 7DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillmount Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holywood Exchange Retail Park, Airport Road West, Belfast (IKEA, B&Q, Argos, Decathlon & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Drumkeen Complex, Upper Galwally, Belfast, BT8 6FY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Orritor Road, Cookstown, BT80 8BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Shane Retail Park, Boucher Road, Belfast, BT12 6UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One International Outlet Shopping Centre, Antrim (aka The Junction)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilkeel Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killeen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bentrim Road, Lisburn, BT28 3YP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Buttercrane Quay, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Railway Street, Newcastle, BT33 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limavady Town Cente	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Donegall Place, Belfast, BT1 5BY	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Marks and Spencer, The Quays Shopping Centre, Newry, BT35 8QS	0.2%	1	0.3%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Mayobridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moygannon Nurseries, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle Town Centre	0.5%	3	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.8%	1
Newry City Centre	15.3%	80	7.1%	6	7.9%	6	1.3%	2	1.3%	1	42.3%	65
Oaks Shopping Centre, Dungannon (Sainsbury's, Shoezone, Home Bargains, Oaks Furniture & more)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Omagh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Oaks Shopping Centre, Dungannon, BT71 4NA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Sainsbury's Superstore, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Nursery Centre, Ballynahinch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaforde Gardens & Tropical Butterfly House, Seaforde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shane Retail Park, Boucher Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spring Island Store (Nisa Extra), Washingbay Road, Coalisland, BT71 4ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tempo Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Minorca Place, Carrickfergus, BT38 8AU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Tesco Superstore, Beech Valley, Dungannon, BT71 7BN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
The Garden Corner,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Dungannon												
The Linen Green Shopping Village, Moygashel (Drumbriston Furniture, Mountain Salts, Jo & Co & more)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Tweve Arches Nursery, Bryansford Road, Newcastle, BT33 0PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
VivoXtra, Ballynahinch Road, Saintfield, BT24 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrenpoint Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlawn Garden and Lifestyle Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		519		80		80		168		38		153
Sample:		585		151		158		146		61		69

Q16 Where do you usually buy books, stationery, CDs, DVDs?
Excl. Nulls & SFT

Zone 1												
Armagh City Centre	5.8%	13	43.4%	11	0.0%	0	0.0%	0	9.4%	2	0.0%	0
Blacks Garden Centre, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diffin Garden Supplies, Navan Fort Road, Armagh, BT60 4PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Mowhan Road, Markethill, BT60 1RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Railway Street, Armagh, BT61 7HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Davidson & Son, Ballynahonemore Road, Armagh, BT60 1JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keady Village Centre	0.1%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Spires Retail Park, Moy Road, Beam Street, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill Village Centre	0.4%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McAnerney's (Nisa), Irish Street, Armagh, BT61 7EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middletown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rice's Supermarket (Nisa Extra), Victoria Street, Keady, BT60 3SL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richhill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Mall Shopping Centre, Armagh, BT61 9AJ	0.8%	2	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shambles Market, Cathedral Road, Armagh, BT61 7QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tynan Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodview Garden Shop, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Banbridge Town Centre	3.9%	9	0.0%	0	14.8%	5	0.0%	0	0.0%	0	5.1%	4
Bridgewater Retail Park, Banbridge (Tesco Extra & Home Bargains (The	1.7%	4	0.0%	0	11.2%	4	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Range is due to open May 28th)												
Dromara Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dromore Town Centre	0.8%	2	0.0%	0	5.4%	2	0.0%	0	0.0%	0	0.0%	0
Gilford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Newry Road, Banbridge, BT32 3HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughbrickland Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Cascum Road, Banbridge, BT32 4LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridgewater Retail Park, Banbridge, BT32 4LF	1.7%	4	0.0%	0	9.6%	3	0.9%	1	0.0%	0	0.0%	0
Tesco Superstore, Castlewellan Road, Banbridge, BT32 4AX	2.7%	6	0.0%	0	12.8%	4	0.0%	0	0.0%	0	2.2%	2
The Boulevard (aka The Outlet Banbridge), Outlet Shopping Park, Banbridge	2.7%	6	0.0%	0	14.2%	5	0.0%	0	0.0%	0	1.6%	1
The Olde Mill Garden Centre & Farm Shop, Dromore	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
727 Your Store, Corcrain Avenue, Portadown, BT62 4AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aghalee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bridge Street, Portadown / Craigavon, BT63 5AQ	1.0%	2	5.0%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0
BMK Décor, Gilpinstown Road, Lurgan, Craigavon, BT66 8RL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon Local Centre	0.3%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Currys, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Donaghcloney Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legahory Local Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street Mall, Portadown, BT62 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northway, Craigavon, BT64 3AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan Town Centre	2.0%	5	0.0%	0	3.6%	1	4.7%	3	0.0%	0	0.0%	0
Maghaberry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magheralin Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mahon Garden Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlborough Retail Park, Highfield Road, Craigavon (Sofatime, O'Neills Sports Superstore, Halfords, Tesco Extra, Home Bargains)	0.6%	1	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moira Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portadown Town Centre	8.4%	19	7.7%	2	0.0%	0	22.4%	16	4.0%	1	0.0%	0
Rushmere Shopping Centre, Craigavon	7.8%	18	6.2%	2	4.8%	2	19.9%	14	0.0%	0	0.0%	0
Screwfix, Millennium Way, Lurgan, BT66 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mourne Road, Lurgan,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
BT66 8JA												
Tandragee Village Centre	0.3%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Tesco Extra, Marlborough Retail Park, Craigavon, BT64 1AG	1.9%	4	2.6%	1	0.0%	0	4.9%	4	0.0%	0	0.0%	0
Tesco Superstore, Millennium Way, Lurgan, BT66 8DH	4.9%	11	0.0%	0	0.8%	0	14.8%	11	0.0%	0	0.0%	0
Tesco Superstore, The Meadows Shopping Centre, Portadown, BT62 3TN	3.9%	9	3.5%	1	1.2%	0	10.3%	7	0.0%	0	0.0%	0
Toymaster Lurgan, Portadown Road, Lurgan, BT66 8QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waringstown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Bluebells Garden Centre, Castletown Road, Dungannon, BT70 1SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dungannon Town Centre	2.6%	6	1.5%	0	0.0%	0	0.0%	0	31.4%	5	0.0%	0
Eglish Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Market Yard, Dungannon, BT70 1ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stretton Nursery, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Torrent Valley Nursery, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
B&Q, Damolly Retail Park, Armagh Road, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Sprucefield Retail Park, Lisburn, BT27 5UJ	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	4
Bessbrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camlough Village Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Castlewellan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hillsborough Road, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Damolly Retail Park, Armagh Road, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Lisburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Bow Street, Lisburn, BT28 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Monaghan Street, Newry, BT35 6AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillsborough Village Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Hilltown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Armagh Road, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Main Steet / Harmony Road, Ballynahinch, BT24 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moira Road, Lisburn, BT28 1RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn City Centre	11.1%	25	0.0%	0	4.6%	2	12.0%	9	0.0%	0	19.6%	15
Marks and Spencer, Sprucefield Shopping Centre, Lisburn, BT27 5UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtownhamilton Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Nisa Extra, Fiveways Service Station, Armagh Road, Newry, BT35 6PW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Main Street, Camlough, Newry, BT35 7JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rathfriland Town Centre	1.9%	4	0.0%	0	1.2%	0	0.0%	0	0.0%	0	5.1%	4
Sainsbury's Superstore, Sprucefield Park, Lisburn,	0.9%	2	0.0%	0	1.2%	0	0.0%	0	0.0%	0	2.2%	2

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
BT27 5UQ												
Screwfix, Riverside Centre, Lisburn, BT27 5EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simpson Garden Centre, Gransha Road, Newry, BT34 5BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield RETAIL PARK, Lisburn (B&Q, Argos, Sainsbury's, B&M, Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield Shopping CENTRE, Lisburn (M&S, Boots, Pets at Home, Next)	0.6%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	1.6%	1
Tesco Extra, Downshire Road, Carneyhough, Newry, BT34 1EE	0.4%	1	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bentrim Road, Lisburn, BT28 2GB	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin Tiles & Hardwood Floors)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dublin City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Sligo Town Centre	0.1%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annett's Garden Centre, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ballydugan Retail Park, Ballydugan Road, Downpatrick, BT30 6AJ	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Ballygawley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballymoney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballynahinch Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Belfast City Centre	5.5%	12	3.7%	1	7.5%	3	4.1%	3	0.0%	0	7.8%	6
Boucher Retail Park, Boucher Crescent, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalisland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleraine Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cookstown Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Crossmaglen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullaville Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Drumkeen Retail Park, Upper Galwally, Belfast, BT8 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Boucher Road, Belfast, BT12 6HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downpatrick Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drumkeen Retail Park, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmurry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Buttercrane Shopping Centre, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forestside Shopping Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Upper Galwally, Castlereagh, Belfast												
Glenavy Football Club, Scroggy Road, Glenavy, Crumlin, BT29 4NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Farm Shop, Drumgrannon Road Dungannon, BT71 7DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillmount Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holywood Exchange Retail Park, Airport Road West, Belfast (IKEA, B&Q, Argos, Decathlon & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Drumkeen Complex, Upper Galwally, Belfast, BT8 6FY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Orritor Road, Cookstown, BT80 8BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Shane Retail Park, Boucher Road, Belfast, BT12 6UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One International Outlet Shopping Centre, Antrim (aka The Junction)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilkeel Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killeen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bentrim Road, Lisburn, BT28 3YP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Buttercrane Quay, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Railway Street, Newcastle, BT33 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limavady Town Cente	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Donegall Place, Belfast, BT1 5BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayobridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moygannon Nurseries, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle Town Centre	1.2%	3	0.0%	0	4.2%	1	0.0%	0	0.0%	0	1.6%	1
Newry City Centre	14.4%	32	5.6%	1	2.0%	1	3.1%	2	2.9%	1	36.5%	28
Oaks Shopping Centre, Dungannon (Sainsbury's, Shoezone, Home Bargains, Oaks Furniture & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Omagh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Oaks Shopping Centre, Dungannon, BT71 4NA	0.2%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0
Sainsbury's Superstore, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Nursery Centre, Ballynahinch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaforde Gardens & Tropical Butterfly House, Seaforde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shane Retail Park, Boucher Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spring Island Store (Nisa Extra), Washingbay Road, Coalisland, BT71 4ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tempo Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Minorca Place, Carrickfergus, BT38 8AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Beech Valley, Dungannon, BT71 7BN	3.7%	8	0.0%	0	0.0%	0	0.0%	0	47.5%	8	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
The Garden Corner, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Linen Green Shopping Village, Moygashel (Drumbriston Furniture, Mountain Salts, Jo & Co & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tweve Arches Nursery, Bryansford Road, Newcastle, BT33 0PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
VivoXtra, Ballynahinch Road, Saintfield, BT24 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrenpoint Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlawn Garden and Lifestyle Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		225		26		34		72		17		76
Sample:		231		51		63		58		25		34

Q17 Where do you usually buy small household goods such as home furnishings, jewellery, glass and china items?
Excl. Nulls & SFT

Zone 1												
Armagh City Centre	9.0%	39	51.7%	32	0.0%	0	1.6%	2	17.7%	6	0.0%	0
Blacks Garden Centre, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diffin Garden Supplies, Navan Fort Road, Armagh, BT60 4PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Mowhan Road, Markethill, BT60 1RQ	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Railway Street, Armagh, BT61 7HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Davidson & Son, Ballynahonemore Road, Armagh, BT60 1JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keady Village Centre	0.7%	3	5.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Spires Retail Park, Moy Road, Beam Street, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill Village Centre	1.3%	6	5.6%	3	0.9%	1	0.5%	1	0.0%	0	0.7%	1
McAnerney's (Nisa), Irish Street, Armagh, BT61 7EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middletown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rice's Supermarket (Nisa Extra), Victoria Street, Keady, BT60 3SL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richhill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Mall Shopping Centre, Armagh, BT61 9AJ	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shambles Market, Cathedral Road, Armagh, BT61 7QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tynan Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodview Garden Shop, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Banbridge Town Centre	7.2%	32	0.0%	0	38.9%	23	0.5%	1	0.0%	0	4.8%	8
Bridgewater Retail Park, Banbridge (Tesco Extra &	2.7%	12	0.4%	0	6.1%	4	0.5%	1	0.0%	0	4.4%	7

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Home Bargains (The Range is due to open May 28th)												
Dromara Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dromore Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gilford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Newry Road, Banbridge, BT32 3HF	0.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Loughbrickland Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Cascum Road, Banbridge, BT32 4LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridgewater Retail Park, Banbridge, BT32 4LF	0.5%	2	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castlewellan Road, Banbridge, BT32 4AX	1.0%	5	0.0%	0	5.7%	3	0.0%	0	0.0%	0	0.7%	1
The Boulevard (aka The Outlet Banbridge), Outlet Shopping Park, Banbridge	1.0%	4	0.0%	0	4.3%	3	0.5%	1	0.0%	0	0.7%	1
The Olde Mill Garden Centre & Farm Shop, Dromore	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
727 Your Store, Corcrain Avenue, Portadown, BT62 4AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aghalee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bridge Street, Portadown / Craigavon, BT63 5AQ	1.6%	7	0.0%	0	0.0%	0	5.7%	7	0.0%	0	0.0%	0
BMK Décor, Gilpinstown Road, Lurgan, Craigavon, BT66 8RL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon Local Centre	1.3%	6	0.0%	0	2.8%	2	2.9%	4	1.1%	0	0.0%	0
Currys, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Donaghcloney Village Centre	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Dunnes Stores, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.2%	1	0.6%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Homebase, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legahory Local Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street Mall, Portadown, BT62 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northway, Craigavon, BT64 3AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan Town Centre	3.5%	15	0.0%	0	0.9%	1	10.8%	14	3.7%	1	0.0%	0
Maghaberry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magheralin Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mahon Garden Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlborough Retail Park, Highfield Road, Craigavon (Sofatime, O'Neills Sports Superstore, Halfords, Tesco Extra, Home Bargains)	1.2%	5	0.6%	0	0.7%	0	3.5%	4	0.0%	0	0.0%	0
Moira Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portadown Town Centre	7.5%	33	14.5%	9	1.4%	1	17.0%	21	6.2%	2	0.0%	0
Rushmere Shopping Centre, Craigavon	8.1%	36	3.9%	2	5.6%	3	21.9%	28	7.0%	2	0.0%	0
Screwfix, Millennium Way, Lurgan, BT66 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Spar, Mourne Road, Lurgan, BT66 8JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandragee Village Centre	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Marlborough Retail Park, Craigavon, BT64 1AG	0.7%	3	0.0%	0	0.0%	0	2.5%	3	0.0%	0	0.0%	0
Tesco Superstore, Millennium Way, Lurgan, BT66 8DH	2.3%	10	0.0%	0	0.0%	0	7.9%	10	0.0%	0	0.0%	0
Tesco Superstore, The Meadows Shopping Centre, Portadown, BT62 3TN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toymaster Lurgan, Portadown Road, Lurgan, BT66 8QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waringstown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Bluebells Garden Centre, Castletown Road, Dungannon, BT70 1SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dungannon Town Centre	1.8%	8	1.1%	1	0.5%	0	0.0%	0	21.9%	7	0.0%	0
Eglish Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Market Yard, Dungannon, BT70 1ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stretton Nursery, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Torrent Valley Nursery, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
B&Q, Damolly Retail Park, Armagh Road, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Sprucefield Retail Park, Lisburn, BT27 5UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bessbrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camlough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlewellan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hillsborough Road, Lisburn, BT27 5UQ	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Damolly Retail Park, Armagh Road, Newry	4.6%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	20
Dobbies Garden Centre, Lisburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Bow Street, Lisburn, BT28 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Monaghan Street, Newry, BT35 6AA	2.0%	9	0.0%	0	0.7%	0	0.0%	0	0.0%	0	5.1%	8
Hillsborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hilltown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Armagh Road, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Main Steet / Harmony Road, Ballynahinch, BT24 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moira Road, Lisburn, BT28 1RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn City Centre	7.5%	33	0.0%	0	4.0%	2	4.1%	5	0.0%	0	15.8%	25
Marks and Spencer, Sprucefield Shopping Centre, Lisburn, BT27 5UJ	1.8%	8	0.0%	0	0.5%	0	0.7%	1	1.1%	0	4.1%	7
Newtownhamilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Fiveways Service Station, Armagh Road, Newry, BT35 6PW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Main Street, Camlough, Newry, BT35 7JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rathfriland Town Centre	1.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	8
Sainsbury's Superstore,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Sprucefield Park, Lisburn, BT27 5UQ												
Screwfix, Riverside Centre, Lisburn, BT27 5EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simpson Garden Centre, Gransha Road, Newry, BT34 5BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield RETAIL PARK, Lisburn (B&Q, Argos, Sainsbury's, B&M, Next)	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Sprucefield Shopping CENTRE, Lisburn (M&S, Boots, Pets at Home, Next)	3.0%	13	0.0%	0	3.2%	2	3.9%	5	3.7%	1	3.2%	5
Tesco Extra, Downshire Road, Carneyhough, Newry, BT34 1EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bentrim Road, Lisburn, BT28 2GB	0.4%	2	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.7%	1
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin Tiles & Hardwood Floors)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dublin City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Sligo Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annett's Garden Centre, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ballydugan Retail Park, Ballydugan Road, Downpatrick, BT30 6AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballygawley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballymoney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballynahinch Town Centre	0.3%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.7%	1
Belfast City Centre	3.2%	14	1.5%	1	9.1%	5	5.1%	6	1.1%	0	0.7%	1
Boucher Retail Park, Boucher Crescent, Belfast	4.9%	22	0.0%	0	2.0%	1	2.5%	3	3.2%	1	10.1%	16
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalisland Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Coleraine Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cookstown Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0
Crossmaglen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullaville Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Drumkeen Retail Park, Upper Galwally, Belfast, BT8 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Boucher Road, Belfast, BT12 6HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downpatrick Town Centre	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4
Drumkeen Retail Park, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmurry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Buttercrane Shopping Centre, Newry, BT35 8HJ	0.3%	1	1.5%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Forestside Shopping Centre, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Football Club, Scroggy Road, Glenavy, Crumlin, BT29 4NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Farm Shop, Drumgrannon Road Dungannon, BT71 7DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillmount Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holywood Exchange Retail Park, Airport Road West, Belfast (IKEA, B&Q, Argos, Decathlon & more)	1.8%	8	2.4%	1	2.1%	1	2.5%	3	1.6%	1	1.1%	2
Homebase, Drumkeen Complex, Upper Galwally, Belfast, BT8 6FY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Orritor Road, Cookstown, BT80 8BH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Homebase, Shane Retail Park, Boucher Road, Belfast, BT12 6UA	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	4
Junction One International Outlet Shopping Centre, Antrim (aka The Junction)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilkeel Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killeen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bentrim Road, Lisburn, BT28 3YP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Buttercrane Quay, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Railway Street, Newcastle, BT33 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limavady Town Cente	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Donegall Place, Belfast, BT1 5BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayobridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moy Village Centre	0.7%	3	1.6%	1	0.0%	0	0.5%	1	4.5%	1	0.0%	0
Moygannon Nurseries, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle Town Centre	0.1%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Newry City Centre	10.1%	45	4.7%	3	3.0%	2	1.7%	2	0.0%	0	23.5%	38
Oaks Shopping Centre, Dungannon (Sainsbury's, Shoezone, Home Bargains, Oaks Furniture & more)	0.6%	3	0.0%	0	0.0%	0	0.0%	0	9.0%	3	0.0%	0
Omagh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Oaks Shopping Centre, Dungannon, BT71 4NA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Sainsbury's Superstore, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Nursery Centre, Ballynahinch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaforde Gardens & Tropical Butterfly House, Seaforde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shane Retail Park, Boucher Road, Belfast	0.5%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0
Spring Island Store (Nisa Extra), Washingbay Road, Coalisland, BT71 4ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tempo Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Minorca Place, Carrickfergus, BT38 8AU	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0
Tesco Superstore, Beech Valley, Dungannon, BT71	0.3%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
7BN												
The Garden Corner, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Linen Green Shopping Village, Moygashel (Drumbriston Furniture, Mountain Salts, Jo & Co & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tweve Arches Nursery, Bryansford Road, Newcastle, BT33 0PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
VivoXtra, Ballynahinch Road, Saintfield, BT24 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrenpoint Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlawn Garden and Lifestyle Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		440		62		60		126		31		161
Sample:		438		112		116		103		48		59

Q18 Where do you normally buy goods such as toys, games, bicycles and recreational goods?
Excl. Nulls & SFT

Zone 1												
Armagh City Centre	7.0%	18	42.0%	15	0.0%	0	1.0%	1	15.6%	2	0.0%	0
Blacks Garden Centre, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diffin Garden Supplies, Navan Fort Road, Armagh, BT60 4PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Mowhan Road, Markethill, BT60 1RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Railway Street, Armagh, BT61 7HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Davidson & Son, Ballynahonemore Road, Armagh, BT60 1JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keady Village Centre	0.4%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Spires Retail Park, Moy Road, Beam Street, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill Village Centre	0.1%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McAnerney's (Nisa), Irish Street, Armagh, BT61 7EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middletown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rice's Supermarket (Nisa Extra), Victoria Street, Keady, BT60 3SL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richhill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Mall Shopping Centre, Armagh, BT61 9AJ	1.0%	3	7.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shambles Market, Cathedral Road, Armagh, BT61 7QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tynan Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodview Garden Shop, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Banbridge Town Centre	7.7%	20	0.0%	0	40.0%	15	1.0%	1	0.0%	0	4.9%	4
Bridgewater Retail Park,	1.0%	2	0.0%	0	0.8%	0	2.4%	2	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Banbridge (Tesco Extra & Home Bargains (The Range is due to open May 28th)												
Dromara Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dromore Town Centre	0.4%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Gilford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Newry Road, Banbridge, BT32 3HF	0.2%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Loughbrickland Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Cascum Road, Banbridge, BT32 4LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridgewater Retail Park, Banbridge, BT32 4LF	0.7%	2	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castlewellan Road, Banbridge, BT32 4AX	2.2%	6	0.0%	0	4.5%	2	0.0%	0	0.0%	0	4.9%	4
The Boulevard (aka The Outlet Banbridge), Outlet Shopping Park, Banbridge	1.3%	3	0.0%	0	5.6%	2	0.0%	0	0.0%	0	1.5%	1
The Olde Mill Garden Centre & Farm Shop, Dromore	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
727 Your Store, Corcrain Avenue, Portadown, BT62 4AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aghalee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bridge Street, Portadown / Craigavon, BT63 5AQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0
BMK Décor, Gilpinstown Road, Lurgan, Craigavon, BT66 8RL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon Local Centre	0.8%	2	0.0%	0	0.8%	0	1.9%	2	0.0%	0	0.0%	0
Currys, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Donaghcloney Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legahory Local Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street Mall, Portadown, BT62 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northway, Craigavon, BT64 3AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan Town Centre	6.4%	17	0.0%	0	0.8%	0	17.6%	16	0.0%	0	0.0%	0
Maghaberry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magheralin Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mahon Garden Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlborough Retail Park, Highfield Road, Craigavon (Sofatime, O'Neills Sports Superstore, Halfords, Tesco Extra, Home Bargains)	2.8%	7	0.0%	0	3.5%	1	5.3%	5	7.2%	1	0.0%	0
Moira Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinehurst Retail Park, Lurgan, BT66 6AZ	0.2%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Portadown Town Centre	11.1%	29	8.4%	3	0.8%	0	26.4%	24	7.8%	1	0.0%	0
Rushmere Shopping Centre, Craigavon	6.7%	17	16.1%	6	3.5%	1	10.5%	10	5.3%	1	0.0%	0
Screwfix, Millennium Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Lurgan, BT66 8DH												
Spar, Mourne Road, Lurgan, BT66 8JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandragee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Marlborough Retail Park, Craigavon, BT64 1AG	1.7%	4	1.1%	0	0.0%	0	4.4%	4	0.0%	0	0.0%	0
Tesco Superstore, Millennium Way, Lurgan, BT66 8DH	1.5%	4	0.0%	0	0.0%	0	4.2%	4	0.0%	0	0.0%	0
Tesco Superstore, The Meadows Shopping Centre, Portadown, BT62 3TN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toymaster Lurgan, Portadown Road, Lurgan, BT66 8QF	0.6%	2	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0
Waringstown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Bluebells Garden Centre, Castletown Road, Dungannon, BT70 1SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dungannon Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0
Eglish Village Centre	0.2%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Market Yard, Dungannon, BT70 1ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stretton Nursery, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Torrent Valley Nursery, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
B&Q, Damolly Retail Park, Armagh Road, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Sprucefield Retail Park, Lisburn, BT27 5UJ	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	4
Bessbrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camlough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlewellan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hillsborough Road, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Damolly Retail Park, Armagh Road, Newry	11.6%	30	3.7%	1	8.3%	3	0.0%	0	3.1%	1	32.0%	25
Dobbies Garden Centre, Lisburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Bow Street, Lisburn, BT28 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Monaghan Street, Newry, BT35 6AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillsborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hilltown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Armagh Road, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Main Steet / Harmony Road, Ballynahinch, BT24 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moira Road, Lisburn, BT28 1RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn City Centre	6.6%	17	0.0%	0	5.4%	2	3.9%	4	0.0%	0	14.6%	11
Marks and Spencer, Sprucefield Shopping Centre, Lisburn, BT27 5UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtownhamilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Fiveways Service Station, Armagh Road, Newry, BT35 6PW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Main Street, Camlough, Newry, BT35 7JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rathfriland Town Centre	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	4

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Sainsbury's Superstore, Sprucefield Park, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Riverside Centre, Lisburn, BT27 5EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simpson Garden Centre, Gransha Road, Newry, BT34 5BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield RETAIL PARK, Lisburn (B&Q, Argos, Sainsbury's, B&M, Next)	0.1%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield Shopping CENTRE, Lisburn (M&S, Boots, Pets at Home, Next)	0.4%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Downshire Road, Carneyhough, Newry, BT34 1EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bentrim Road, Lisburn, BT28 2GB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin Tiles & Hardwood Floors)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dublin City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	0.2%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Sligo Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annett's Garden Centre, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ballydugan Retail Park, Ballydugan Road, Downpatrick, BT30 6AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballygawley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballymoney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballynahinch Town Centre	0.1%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Belfast City Centre	6.3%	16	5.4%	2	8.6%	3	5.8%	5	0.0%	0	7.5%	6
Boucher Retail Park, Boucher Crescent, Belfast	1.2%	3	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.0%	0
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalisland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleraine Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cookstown Town Centre	1.2%	3	0.0%	0	0.0%	0	0.0%	0	18.8%	3	0.0%	0
Crossmaglen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullaville Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Drumkeen Retail Park, Upper Galwally, Belfast, BT8 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Boucher Road, Belfast, BT12 6HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downpatrick Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drumkeen Retail Park, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmurry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Buttercrane Shopping Centre, Newry,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
BT35 8HJ												
Forestside Shopping Centre, Upper Galwally, Castlereagh, Belfast	0.9%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0
Glenavy Football Club, Scroggy Road, Glenavy, Crumlin, BT29 4NE	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Farm Shop, Drumgrannon Road Dungannon, BT71 7DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillmount Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holywood Exchange Retail Park, Airport Road West, Belfast (IKEA, B&Q, Argos, Decathlon & more)	0.9%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0
Homebase, Drumkeen Complex, Upper Galwally, Belfast, BT8 6FY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Orritor Road, Cookstown, BT80 8BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Shane Retail Park, Boucher Road, Belfast, BT12 6UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One International Outlet Shopping Centre, Antrim (aka The Junction)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilkeel Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killeen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bentrim Road, Lisburn, BT28 3YP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Buttercrane Quay, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Railway Street, Newcastle, BT33 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limavady Town Cente	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Donegall Place, Belfast, BT1 5BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayobridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moy Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0
Moygannon Nurseries, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newry City Centre	9.1%	24	9.4%	3	2.6%	1	0.0%	0	7.2%	1	23.2%	18
Oaks Shopping Centre, Dungannon (Sainsbury's, Shoezone, Home Bargains, Oaks Furniture & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Omagh Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	7.2%	1	0.0%	0
Sainsbury's Superstore, Oaks Shopping Centre, Dungannon, BT71 4NA	0.7%	2	0.0%	0	0.0%	0	0.0%	0	10.6%	2	0.0%	0
Sainsbury's Superstore, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Nursery Centre, Ballynahinch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaforde Gardens & Tropical Butterfly House, Seaforde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shane Retail Park, Boucher Road, Belfast	2.5%	7	0.0%	0	3.8%	1	4.4%	4	0.0%	0	1.5%	1
Spring Island Store (Nisa Extra), Washingbay Road, Coalisland, BT71 4ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tempo Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Minorca Place, Carrickfergus, BT38 8AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Beech	0.5%	1	0.0%	0	0.0%	0	0.0%	0	8.5%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Valley, Dungannon, BT71 7BN												
The Garden Corner, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Linen Green Shopping Village, Moygashel (Drumbriston Furniture, Mountain Salts, Jo & Co & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tweve Arches Nursery, Bryansford Road, Newcastle, BT33 0PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
VivoXtra, Ballynahinch Road, Saintfield, BT24 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrenpoint Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlawn Garden and Lifestyle Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		259		35		38		92		16		79
Sample:		242		53		66		66		27		30

Q19 Where do you normally buy chemist goods, including health and beauty products?
Excl. Nulls & SFT

Zone 1												
Armagh City Centre	8.9%	58	58.3%	52	0.0%	0	1.1%	2	4.3%	2	0.8%	2
Blacks Garden Centre, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diffin Garden Supplies, Navan Fort Road, Armagh, BT60 4PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Mowhan Road, Markethill, BT60 1RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Railway Street, Armagh, BT61 7HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Davidson & Son, Ballynahonemore Road, Armagh, BT60 1JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keady Village Centre	1.3%	8	9.1%	8	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Spires Retail Park, Moy Road, Beam Street, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill Village Centre	0.7%	5	5.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McAnerney's (Nisa), Irish Street, Armagh, BT61 7EP	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middletown Village Centre	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rice's Supermarket (Nisa Extra), Victoria Street, Keady, BT60 3SL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richhill Village Centre	0.8%	5	5.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Mall Shopping Centre, Armagh, BT61 9AJ	0.3%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shambles Market, Cathedral Road, Armagh, BT61 7QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tynan Village Centre	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Woodview Garden Shop, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Banbridge Town Centre	7.3%	47	0.0%	0	48.5%	43	1.8%	4	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Bridgewater Retail Park, Banbridge (Tesco Extra & Home Bargains (The Range is due to open May 28th)	0.6%	4	0.0%	0	1.4%	1	1.3%	3	0.0%	0	0.0%	0
Dromara Village Centre	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Dromore Town Centre	2.0%	13	0.0%	0	14.1%	13	0.0%	0	0.0%	0	0.0%	0
Gilford Village Centre	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Newry Road, Banbridge, BT32 3HF	0.6%	4	0.0%	0	4.6%	4	0.0%	0	0.0%	0	0.0%	0
Loughbrickland Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Marks and Spencer, Cascum Road, Banbridge, BT32 4LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridgewater Retail Park, Banbridge, BT32 4LF	1.4%	9	0.0%	0	3.6%	3	2.1%	4	0.0%	0	0.8%	2
Tesco Superstore, Castlewellan Road, Banbridge, BT32 4AX	1.4%	9	0.0%	0	4.0%	4	0.3%	1	0.0%	0	2.2%	5
The Boulevard (aka The Outlet Banbridge), Outlet Shopping Park, Banbridge	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
The Olde Mill Garden Centre & Farm Shop, Dromore	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
727 Your Store, Corcrain Avenue, Portadown, BT62 4AF	0.5%	3	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0
Aghalee Village Centre	0.6%	4	0.0%	0	0.0%	0	1.8%	4	0.0%	0	0.0%	0
Asda, Bridge Street, Portadown / Craigavon, BT63 5AQ	1.5%	10	0.3%	0	0.0%	0	4.4%	9	0.0%	0	0.0%	0
BMK Décor, Gilpinstown Road, Lurgan, Craigavon, BT66 8RL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon Local Centre	0.3%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Currys, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Donaghcloney Village Centre	0.3%	2	0.0%	0	0.3%	0	0.7%	2	0.0%	0	0.0%	0
Dunnes Stores, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legahory Local Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street Mall, Portadown, BT62 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northway, Craigavon, BT64 3AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan Town Centre	8.3%	53	0.0%	0	0.3%	0	25.4%	53	0.0%	0	0.0%	0
Maghaberry Village Centre	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Magheralin Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mahon Garden Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlborough Retail Park, Highfield Road, Craigavon (Sofatime, O'Neills Sports Superstore, Halfords, Tesco Extra, Home Bargains)	0.5%	3	0.0%	0	0.8%	1	1.3%	3	0.0%	0	0.0%	0
Moira Village Centre	1.5%	9	0.0%	0	1.4%	1	3.9%	8	0.0%	0	0.0%	0
Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portadown Town Centre	7.5%	49	7.3%	6	0.9%	1	19.5%	41	1.4%	1	0.0%	0
Rushmere Shopping Centre, Craigavon	4.5%	29	2.6%	2	1.5%	1	12.3%	26	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Screwfix, Millennium Way, Lurgan, BT66 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mourne Road, Lurgan, BT66 8JA	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Tandragee Village Centre	1.4%	9	0.0%	0	0.0%	0	4.2%	9	0.0%	0	0.0%	0
Tesco Extra, Marlborough Retail Park, Craigavon, BT64 1AG	0.2%	1	0.8%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Tesco Superstore, Millennium Way, Lurgan, BT66 8DH	1.7%	11	0.0%	0	0.0%	0	5.2%	11	0.0%	0	0.0%	0
Tesco Superstore, The Meadows Shopping Centre, Portadown, BT62 3TN	1.0%	6	0.5%	0	0.0%	0	2.8%	6	0.0%	0	0.0%	0
Toymaster Lurgan, Portadown Road, Lurgan, BT66 8QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waringstown Village Centre	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Zone 4												
Bluebells Garden Centre, Castletown Road, Dungannon, BT70 1SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dungannon Town Centre	3.8%	25	0.5%	0	0.0%	0	0.0%	0	49.5%	24	0.0%	0
Eglish Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Market Yard, Dungannon, BT70 1ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stretton Nursery, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Torrent Valley Nursery, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
B&Q, Damolly Retail Park, Armagh Road, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Sprucefield Retail Park, Lisburn, BT27 5UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bessbrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camlough Village Centre	1.3%	9	0.3%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	8
Castlewellan Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Currys, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hillsborough Road, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Damolly Retail Park, Armagh Road, Newry	1.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	12
Dobbies Garden Centre, Lisburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Bow Street, Lisburn, BT28 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Monaghan Street, Newry, BT35 6AA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Hillsborough Village Centre	0.5%	3	0.0%	0	0.5%	0	0.0%	0	0.0%	0	1.4%	3
Hilltown Village Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3
Lidl, Armagh Road, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Main Steet / Harmony Road, Ballynahinch, BT24 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moira Road, Lisburn, BT28 1RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn City Centre	6.3%	41	0.0%	0	0.3%	0	3.5%	7	0.0%	0	15.8%	33
Marks and Spencer, Sprucefield Shopping Centre, Lisburn, BT27 5UJ	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Newtownhamilton Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Nisa Extra, Fiveways Service Station, Armagh Road, Newry, BT35 6PW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Main Street, Camlough, Newry, BT35 7JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Rathfriland Town Centre	3.6%	23	0.0%	0	2.7%	2	0.0%	0	0.0%	0	10.0%	21
Sainsbury's Superstore, Sprucefield Park, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Riverside Centre, Lisburn, BT27 5EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simpson Garden Centre, Gransha Road, Newry, BT34 5BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield RETAIL PARK, Lisburn (B&Q, Argos, Sainsbury's, B&M, Next)	1.0%	7	0.0%	0	0.0%	0	0.4%	1	0.0%	0	2.8%	6
Sprucefield Shopping CENTRE, Lisburn (M&S, Boots, Pets at Home, Next)	5.0%	32	0.0%	0	5.5%	5	2.9%	6	0.7%	0	9.9%	21
Tesco Extra, Downshire Road, Carneyhough, Newry, BT34 1EE	1.0%	6	0.5%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	6
Tesco Superstore, Bentrim Road, Lisburn, BT28 2GB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin Tiles & Hardwood Floors)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dublin City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Town Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Sligo Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annett's Garden Centre, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ballydugan Retail Park, Ballydugan Road, Downpatrick, BT30 6AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballygawley Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Ballymoney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballynahinch Town Centre	3.3%	21	0.0%	0	1.0%	1	0.0%	0	0.7%	0	9.5%	20
Belfast City Centre	0.6%	4	0.5%	0	3.1%	3	0.3%	1	0.0%	0	0.0%	0
Boucher Retail Park, Boucher Crescent, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalisland Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Coleraine Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cookstown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossmaglen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullaville Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Drumkeen Retail Park, Upper Galwally, Belfast, BT8 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Boucher Road, Belfast, BT12 6HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downpatrick Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drumkeen Retail Park, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmurry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Buttercrane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Shopping Centre, Newry, BT35 8HJ												
Forestside Shopping Centre, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Football Club, Scroggy Road, Glenavy, Crumlin, BT29 4NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Farm Shop, Drumgrannon Road Dungannon, BT71 7DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillmount Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holywood Exchange Retail Park, Airport Road West, Belfast (IKEA, B&Q, Argos, Decathlon & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Drumkeen Complex, Upper Galwally, Belfast, BT8 6FY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Orritor Road, Cookstown, BT80 8BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Shane Retail Park, Boucher Road, Belfast, BT12 6UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One International Outlet Shopping Centre, Antrim (aka The Junction)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilkeel Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killeen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bentrim Road, Lisburn, BT28 3YP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Buttercrane Quay, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Railway Street, Newcastle, BT33 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limavady Town Cente	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Donegall Place, Belfast, BT1 5BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayobridge Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Moy Village Centre	2.1%	13	0.3%	0	0.0%	0	1.0%	2	20.0%	10	0.6%	1
Moygannon Nurseries, Newry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Newcastle Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newry City Centre	9.4%	61	0.0%	0	1.4%	1	0.0%	0	0.0%	0	28.4%	59
Oaks Shopping Centre, Dungannon (Sainsbury's, Shoezone, Home Bargains, Oaks Furniture & more)	0.4%	3	0.0%	0	0.0%	0	0.0%	0	5.7%	3	0.0%	0
Omagh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Oaks Shopping Centre, Dungannon, BT71 4NA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Sainsbury's Superstore, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Nursery Centre, Ballynahinch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaforde Gardens & Tropical Butterfly House, Seaforde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shane Retail Park, Boucher Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spring Island Store (Nisa Extra), Washingbay Road, Coalisland, BT71 4ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tempo Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Minorca Place, Carrickfergus, BT38 8AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Tesco Superstore, Beech Valley, Dungannon, BT71 7BN	0.9%	6	0.0%	0	0.0%	0	0.0%	0	12.2%	6	0.0%	0
The Garden Corner, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Linen Green Shopping Village, Moygashel (Drumbriston Furniture, Mountain Salts, Jo & Co & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tweve Arches Nursery, Bryansford Road, Newcastle, BT33 0PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
VivoXtra, Ballynahinch Road, Saintfield, BT24 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrenpoint Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlawn Garden and Lifestyle Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		646		88		90		209		49		210
Sample:		679		165		176		170		80		88

Q20 Where do you normally electrical items, such as televisions, washing machines and computers?
Excl. Nulls & SFT

Zone 1												
Armagh City Centre	4.8%	25	30.2%	20	0.0%	0	1.3%	2	8.0%	3	0.0%	0
Blacks Garden Centre, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diffin Garden Supplies, Navan Fort Road, Armagh, BT60 4PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Mowhan Road, Markethill, BT60 1RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Railway Street, Armagh, BT61 7HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Davidson & Son, Ballynahonemore Road, Armagh, BT60 1JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keady Village Centre	2.5%	13	18.3%	12	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Lidl, Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
M&S Foodhall, Spires Retail Park, Moy Road, Beam Street, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill Village Centre	6.7%	35	23.7%	16	6.0%	4	4.1%	6	6.6%	3	3.1%	6
McAnerney's (Nisa), Irish Street, Armagh, BT61 7EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middletown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rice's Supermarket (Nisa Extra), Victoria Street, Keady, BT60 3SL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richhill Village Centre	0.9%	5	6.4%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Mall Shopping Centre, Armagh, BT61 9AJ	0.4%	2	0.8%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0
Shambles Market, Cathedral Road, Armagh, BT61 7QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tynan Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodview Garden Shop, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Banbridge Town Centre	4.4%	23	0.0%	0	31.1%	23	0.4%	1	0.0%	0	0.0%	0
Bridgewater Retail Park, Banbridge (Tesco Extra & Home Bargains (The Range is due to open May 28th)	0.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Dromara Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dromore Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gilford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Newry Road, Banbridge, BT32 3HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughbrickland Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Cascum Road, Banbridge, BT32 4LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridgewater Retail Park, Banbridge, BT32 4LF	1.3%	7	0.0%	0	4.5%	3	2.4%	4	0.0%	0	0.0%	0
Tesco Superstore, Castlewellan Road, Banbridge, BT32 4AX	0.4%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0
The Boulevard (aka The Outlet Banbridge), Outlet Shopping Park, Banbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Olde Mill Garden Centre & Farm Shop, Dromore	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
727 Your Store, Corcrain Avenue, Portadown, BT62 4AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aghalee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bridge Street, Portadown / Craigavon, BT63 5AQ	0.3%	2	0.4%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
BMK Décor, Gilpinstown Road, Lurgan, Craigavon, BT66 8RL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon Local Centre	1.1%	6	0.0%	0	0.4%	0	2.7%	4	3.2%	1	0.0%	0
Currys, Rushmere Shopping Centre, Craigavon, BT64 1AA	13.8%	73	4.6%	3	6.2%	4	38.0%	60	14.2%	6	0.0%	0
Donaghcloney Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legahory Local Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street Mall, Portadown, BT62 1HX	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Lidl, Northway, Craigavon, BT64 3AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan Town Centre	0.3%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Maghaberry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magheralin Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mahon Garden Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlborough Retail Park, Highfield Road, Craigavon (Sofatime, O'Neills Sports Superstore, Halfords, Tesco Extra, Home Bargains)	0.2%	1	0.4%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Moira Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portadown Town Centre	4.0%	21	2.0%	1	0.4%	0	12.2%	19	0.0%	0	0.0%	0
Rushmere Shopping Centre,	5.0%	26	1.0%	1	2.8%	2	15.0%	24	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Craigavon												
Screwfix, Millennium Way, Lurgan, BT66 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mourne Road, Lurgan, BT66 8JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandragee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Marlborough Retail Park, Craigavon, BT64 1AG	0.5%	3	2.4%	2	0.6%	0	0.4%	1	0.0%	0	0.0%	0
Tesco Superstore, Millennium Way, Lurgan, BT66 8DH	1.2%	6	0.0%	0	0.0%	0	4.1%	6	0.0%	0	0.0%	0
Tesco Superstore, The Meadows Shopping Centre, Portadown, BT62 3TN	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Toymaster Lurgan, Portadown Road, Lurgan, BT66 8QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waringstown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Bluebells Garden Centre, Castletown Road, Dungannon, BT70 1SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dungannon Town Centre	2.6%	14	0.6%	0	0.0%	0	0.0%	0	33.5%	13	0.0%	0
Eglish Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0
Lidl, Market Yard, Dungannon, BT70 1ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stretton Nursery, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Torrent Valley Nursery, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
B&Q, Damolly Retail Park, Armagh Road, Newry, BT35 6PR	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Sprucefield Retail Park, Lisburn, BT27 5UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bessbrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camlough Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Castlewellan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Damolly Retail Park, Newry, BT35 6PR	11.2%	59	3.7%	2	6.4%	5	0.0%	0	0.0%	0	27.0%	52
Currys, Hillsborough Road, Lisburn, BT27 5UQ	7.5%	40	0.0%	0	12.9%	9	8.0%	13	0.0%	0	9.3%	18
Damolly Retail Park, Armagh Road, Newry	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	6
Dobbies Garden Centre, Lisburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Bow Street, Lisburn, BT28 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Monaghan Street, Newry, BT35 6AA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Hillsborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hilltown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Armagh Road, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Main Steet / Harmony Road, Ballynahinch, BT24 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moira Road, Lisburn, BT28 1RH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Lisburn City Centre	4.8%	25	0.0%	0	1.0%	1	2.8%	4	0.0%	0	10.5%	20
Marks and Spencer, Sprucefield Shopping Centre, Lisburn, BT27 5UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtownhamilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Fiveways Service Station, Armagh Road, Newry, BT35 6PW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Main Street, Camlough, Newry, BT35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
7JG												
Rathfriland Town Centre	1.2%	7	0.0%	0	0.4%	0	0.0%	0	0.0%	0	3.2%	6
Sainsbury's Superstore, Sprucefield Park, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Riverside Centre, Lisburn, BT27 5EA	0.1%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Simpson Garden Centre, Gransha Road, Newry, BT34 5BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield RETAIL PARK, Lisburn (B&Q, Argos, Sainsbury's, B&M, Next)	2.0%	11	0.0%	0	1.3%	1	0.6%	1	0.0%	0	4.7%	9
Sprucefield Shopping CENTRE, Lisburn (M&S, Boots, Pets at Home, Next)	4.5%	24	0.0%	0	12.8%	9	2.8%	4	1.3%	1	5.1%	10
Tesco Extra, Downshire Road, Carneyhough, Newry, BT34 1EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bentrim Road, Lisburn, BT28 2GB	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin Tiles & Hardwood Floors)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dublin City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Sligo Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annett's Garden Centre, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ballydugan Retail Park, Ballydugan Road, Downpatrick, BT30 6AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballygawley Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0
Ballymoney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballynahinch Town Centre	2.4%	13	0.0%	0	1.6%	1	0.0%	0	0.0%	0	6.1%	12
Belfast City Centre	2.7%	14	2.1%	1	0.0%	0	1.8%	3	0.0%	0	5.1%	10
Boucher Retail Park, Boucher Crescent, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalisland Town Centre	0.5%	3	1.2%	1	0.0%	0	0.0%	0	4.4%	2	0.0%	0
Coleraine Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cookstown Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Crossmaglen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullaville Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Drumkeen Retail Park, Upper Galwally, Belfast, BT8 6RB	0.4%	2	0.0%	0	0.0%	0	0.4%	1	4.5%	2	0.0%	0
DFS, Boucher Road, Belfast, BT12 6HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downpatrick Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drumkeen Retail Park, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmurry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Dunnes Stores, Buttercrane Shopping Centre, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forestside Shopping Centre, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Football Club, Scroggy Road, Glenavy, Crumlin, BT29 4NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Farm Shop, Drumgrannon Road Dungannon, BT71 7DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillmount Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holywood Exchange Retail Park, Airport Road West, Belfast (IKEA, B&Q, Argos, Decathlon & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Drumkeen Complex, Upper Galwally, Belfast, BT8 6FY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Orritor Road, Cookstown, BT80 8BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Shane Retail Park, Boucher Road, Belfast, BT12 6UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One International Outlet Shopping Centre, Antrim (aka The Junction)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilkeel Town Centre	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Killeen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bentrim Road, Lisburn, BT28 3YP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Buttercrane Quay, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Railway Street, Newcastle, BT33 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limavady Town Cente	0.1%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Donegall Place, Belfast, BT1 5BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayobridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moygannon Nurseries, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle Town Centre	0.9%	5	0.0%	0	1.3%	1	0.0%	0	0.0%	0	2.1%	4
Newry City Centre	6.8%	36	1.8%	1	2.6%	2	0.0%	0	0.0%	0	17.2%	33
Oaks Shopping Centre, Dungannon (Sainsbury's, Shoezone, Home Bargains, Oaks Furniture & more)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0
Omagh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Oaks Shopping Centre, Dungannon, BT71 4NA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Sainsbury's Superstore, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Nursery Centre, Ballynahinch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaforde Gardens & Tropical Butterfly House, Seaforde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shane Retail Park, Boucher Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spring Island Store (Nisa Extra), Washingbay Road, Coalisland, BT71 4ND	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Tempo Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Minorca Place,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Carrickfergus, BT38 8AU												
Tesco Superstore, Beech Valley, Dungannon, BT71 7BN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
The Garden Corner, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Linen Green Shopping Village, Moygashel (Drumbriston Furniture, Mountain Salts, Jo & Co & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tweve Arches Nursery, Bryansford Road, Newcastle, BT33 0PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
VivoXtra, Ballynahinch Road, Saintfield, BT24 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrenpoint Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlawn Garden and Lifestyle Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		528		67		72		158		39		192
Sample:		549		133		144		132		64		76

Q21 Where do you normally buy DIY or gardening goods?
Excl. Nulls & SFT

Zone 1												
Armagh City Centre	4.6%	24	29.3%	18	0.0%	0	0.0%	0	2.4%	1	2.7%	5
Blacks Garden Centre, Armagh	0.3%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diffin Garden Supplies, Navan Fort Road, Armagh, BT60 4PY	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Mowhan Road, Markethill, BT60 1RQ	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Railway Street, Armagh, BT61 7HS	0.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Davidson & Son, Ballynahonemore Road, Armagh, BT60 1JD	0.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keady Village Centre	1.3%	7	10.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Spires Retail Park, Moy Road, Beam Street, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill Village Centre	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McAnerney's (Nisa), Irish Street, Armagh, BT61 7EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middletown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rice's Supermarket (Nisa Extra), Victoria Street, Keady, BT60 3SL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richhill Village Centre	0.3%	2	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Mall Shopping Centre, Armagh, BT61 9AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shambles Market, Cathedral Road, Armagh, BT61 7QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tynan Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodview Garden Shop, Armagh	0.6%	3	2.0%	1	0.0%	0	0.5%	1	3.3%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Zone 2												
Banbridge Town Centre	4.6%	24	0.0%	0	32.2%	23	0.4%	1	0.0%	0	0.0%	0
Bridgewater Retail Park, Banbridge (Tesco Extra & Home Bargains (The Range is due to open May 28th)	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Dromara Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dromore Town Centre	0.6%	3	0.0%	0	3.6%	3	0.0%	0	1.0%	0	0.0%	0
Gilford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Newry Road, Banbridge, BT32 3HF	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Loughbrickland Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Cascum Road, Banbridge, BT32 4LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridgewater Retail Park, Banbridge, BT32 4LF	0.3%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castlewellan Road, Banbridge, BT32 4AX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Boulevard (aka The Outlet Banbridge), Outlet Shopping Park, Banbridge	0.4%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0
The Olde Mill Garden Centre & Farm Shop, Dromore	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Zone 3												
727 Your Store, Corcrain Avenue, Portadown, BT62 4AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aghalee Village Centre	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Asda, Bridge Street, Portadown / Craigavon, BT63 5AQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BMK Décor, Gilpinstown Road, Lurgan, Craigavon, BT66 8RL	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Craigavon Local Centre	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Currys, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Donaghcloney Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Rushmere Shopping Centre, Craigavon, BT64 1AA	10.2%	54	9.6%	6	3.7%	3	24.5%	42	10.1%	4	0.0%	0
Legahory Local Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street Mall, Portadown, BT62 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northway, Craigavon, BT64 3AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Pinehurst Retail Park, Lurgan, BT66 6AZ	0.3%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Lurgan Town Centre	4.0%	21	0.0%	0	0.0%	0	12.2%	21	0.0%	0	0.0%	0
Maghaberry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magheralin Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mahon Garden Centre, Craigavon	1.1%	6	1.9%	1	0.8%	1	2.3%	4	0.0%	0	0.0%	0
Marlborough Retail Park, Highfield Road, Craigavon (Sofatime, O'Neills Sports Superstore, Halfords, Tesco Extra, Home Bargains)	0.5%	3	0.0%	0	0.6%	0	1.2%	2	0.0%	0	0.0%	0
Moira Village Centre	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portadown Town Centre	6.8%	36	7.6%	5	1.1%	1	17.2%	30	3.0%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Rushmere Shopping Centre, Craigavon	5.0%	27	2.7%	2	2.9%	2	12.8%	22	2.4%	1	0.0%	0
Screwfix, Millennium Way, Lurgan, BT66 8DH	1.2%	6	0.0%	0	0.0%	0	3.7%	6	0.0%	0	0.0%	0
Spar, Mourne Road, Lurgan, BT66 8JA	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Tandragee Village Centre	0.2%	1	0.0%	0	0.6%	0	0.4%	1	0.0%	0	0.0%	0
Tesco Extra, Marlborough Retail Park, Craigavon, BT64 1AG	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Tesco Superstore, Millennium Way, Lurgan, BT66 8DH	0.3%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Tesco Superstore, The Meadows Shopping Centre, Portadown, BT62 3TN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toymaster Lurgan, Portadown Road, Lurgan, BT66 8QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waringstown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Bluebells Garden Centre, Castletown Road, Dungannon, BT70 1SN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Dungannon Town Centre	1.6%	9	0.0%	0	0.0%	0	0.0%	0	24.4%	9	0.0%	0
Eglish Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0
Lidl, Market Yard, Dungannon, BT70 1ES	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Stretton Nursery, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Torrent Valley Nursery, Dungannon	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Zone 5												
B&Q, Damolly Retail Park, Armagh Road, Newry, BT35 6PR	12.5%	66	18.6%	12	12.1%	9	3.5%	6	1.4%	1	20.9%	39
B&Q, Sprucefield Retail Park, Lisburn, BT27 5UJ	8.5%	45	1.5%	1	18.0%	13	6.9%	12	0.0%	0	10.1%	19
Bessbrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camlough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlewellan Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Currys, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hillsborough Road, Lisburn, BT27 5UQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Damolly Retail Park, Armagh Road, Newry	2.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	14
Dobbies Garden Centre, Lisburn	3.0%	16	0.0%	0	2.1%	2	0.9%	2	6.8%	2	5.5%	10
Dunnes Stores, Bow Street, Lisburn, BT28 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Monaghan Street, Newry, BT35 6AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillsborough Village Centre	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Hilltown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Armagh Road, Damolly Retail Park, Newry, BT35 6PR	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	4
Lidl, Main Steet / Harmony Road, Ballynahinch, BT24 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moira Road, Lisburn, BT28 1RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn City Centre	3.7%	20	0.0%	0	0.0%	0	0.5%	1	0.0%	0	10.0%	19
Marks and Spencer, Sprucefield Shopping Centre, Lisburn, BT27 5UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtownhamilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Fiveways Service Station, Armagh Road, Newry, BT35 6PW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Main Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Camlough, Newry, BT35 7JG												
Rathfriland Town Centre	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	6
Sainsbury's Superstore, Sprucefield Park, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Riverside Centre, Lisburn, BT27 5EA	0.1%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Simpson Garden Centre, Gransha Road, Newry, BT34 5BU	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield RETAIL PARK, Lisburn (B&Q, Argos, Sainsbury's, B&M, Next)	1.4%	8	0.0%	0	0.9%	1	1.0%	2	0.0%	0	2.7%	5
Sprucefield Shopping CENTRE, Lisburn (M&S, Boots, Pets at Home, Next)	5.7%	30	0.0%	0	8.3%	6	4.0%	7	0.0%	0	9.3%	18
Tesco Extra, Downshire Road, Carneyhough, Newry, BT34 1EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bentrim Road, Lisburn, BT28 2GB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin Tiles & Hardwood Floors)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dublin City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Sligo Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annett's Garden Centre, Newry	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Asda, Ballydugan Retail Park, Ballydugan Road, Downpatrick, BT30 6AJ	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Ballygawley Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Ballymoney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballynahinch Town Centre	2.1%	11	0.0%	0	0.9%	1	0.0%	0	0.0%	0	5.6%	11
Belfast City Centre	1.0%	6	0.0%	0	1.4%	1	0.4%	1	0.0%	0	2.1%	4
Boucher Retail Park, Boucher Crescent, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalisland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleraine Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cookstown Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Crossmaglen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullaville Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Drumkeen Retail Park, Upper Galwally, Belfast, BT8 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Boucher Road, Belfast, BT12 6HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downpatrick Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drumkeen Retail Park, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Dunmurry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Buttercrane Shopping Centre, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forestside Shopping Centre, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Football Club, Scroggy Road, Glenavy, Crumlin, BT29 4NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Farm Shop, Drumgrannon Road Dungannon, BT71 7DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillmount Garden Centre, Belfast	0.1%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Holywood Exchange Retail Park, Airport Road West, Belfast (IKEA, B&Q, Argos, Decathlon & more)	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	4
Homebase, Drumkeen Complex, Upper Galwally, Belfast, BT8 6FY	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Orritor Road, Cookstown, BT80 8BH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Homebase, Shane Retail Park, Boucher Road, Belfast, BT12 6UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One International Outlet Shopping Centre, Antrim (aka The Junction)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilkeel Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killeen Village Centre	0.4%	2	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bentrim Road, Lisburn, BT28 3YP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Buttercrane Quay, Newry, BT35 8HJ	1.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	10
Lidl, Railway Street, Newcastle, BT33 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limavady Town Cente	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Donegall Place, Belfast, BT1 5BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayobridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moy Village Centre	0.9%	5	0.6%	0	0.0%	0	0.0%	0	12.1%	4	0.0%	0
Moygannon Nurseries, Newry	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newry City Centre	3.3%	18	0.4%	0	0.0%	0	3.1%	5	0.0%	0	6.5%	12
Oaks Shopping Centre, Dungannon (Sainsbury's, Shoezone, Home Bargains, Oaks Furniture & more)	0.5%	3	0.0%	0	0.0%	0	0.0%	0	8.0%	3	0.0%	0
Omagh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Oaks Shopping Centre, Dungannon, BT71 4NA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Sainsbury's Superstore, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Nursery Centre, Ballynahinch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaforde Gardens & Tropical Butterfly House, Seaforde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shane Retail Park, Boucher Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spring Island Store (Nisa Extra), Washingbay Road, Coalisland, BT71 4ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tempo Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Tesco Extra, Minorca Place, Carrickfergus, BT38 8AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Beech Valley, Dungannon, BT71 7BN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0
The Garden Corner, Dungannon	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0
The Linen Green Shopping Village, Moygashel (Drumbriston Furniture, Mountain Salts, Jo & Co & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tweve Arches Nursery, Bryansford Road, Newcastle, BT33 0PR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
VivoXtra, Ballynahinch Road, Saintfield, BT24 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrenpoint Town Centre	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlawn Garden and Lifestyle Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		530		62		73		172		35		188
Sample:		538		121		142		142		59		74

Q22 Where do you normally buy furniture, carpets and floor coverings?
Excl. Nulls & SFT

Zone 1												
Armagh City Centre	5.7%	23	43.1%	22	0.0%	0	0.0%	0	4.1%	1	0.0%	0
Blacks Garden Centre, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diffin Garden Supplies, Navan Fort Road, Armagh, BT60 4PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Mowhan Road, Markethill, BT60 1RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Railway Street, Armagh, BT61 7HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Davidson & Son, Ballynahonemore Road, Armagh, BT60 1JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keady Village Centre	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Spires Retail Park, Moy Road, Beam Street, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill Village Centre	2.0%	8	8.3%	4	0.5%	0	0.9%	1	3.5%	1	0.8%	1
McAnerney's (Nisa), Irish Street, Armagh, BT61 7EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middletown Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0
Rice's Supermarket (Nisa Extra), Victoria Street, Keady, BT60 3SL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richhill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Mall Shopping Centre, Armagh, BT61 9AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shambles Market, Cathedral Road, Armagh, BT61 7QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tynan Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodview Garden Shop,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Armagh												
Zone 2												
Banbridge Town Centre	11.0%	45	0.0%	0	58.9%	34	5.2%	7	0.0%	0	3.3%	5
Bridgewater Retail Park, Banbridge (Tesco Extra & Home Bargains (The Range is due to open May 28th)	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Dromara Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dromore Town Centre	0.5%	2	0.0%	0	1.6%	1	0.9%	1	0.0%	0	0.0%	0
Gilford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Newry Road, Banbridge, BT32 3HF	0.1%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Loughbrickland Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Cascum Road, Banbridge, BT32 4LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridgewater Retail Park, Banbridge, BT32 4LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castlewellan Road, Banbridge, BT32 4AX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Boulevard (aka The Outlet Banbridge), Outlet Shopping Park, Banbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Olde Mill Garden Centre & Farm Shop, Dromore	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
727 Your Store, Corcrain Avenue, Portadown, BT62 4AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aghalee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bridge Street, Portadown / Craigavon, BT63 5AQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BMK Décor, Gilpinstown Road, Lurgan, Craigavon, BT66 8RL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon Local Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0
Currys, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Donaghcloney Village Centre	0.1%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.8%	3	0.0%	0	0.0%	0	2.3%	3	0.0%	0	0.0%	0
Legahory Local Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street Mall, Portadown, BT62 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northway, Craigavon, BT64 3AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan Town Centre	9.6%	40	0.0%	0	2.9%	2	27.8%	37	0.0%	0	0.8%	1
Maghaberry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magheralin Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mahon Garden Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlborough Retail Park, Highfield Road, Craigavon (Sofatime, O'Neills Sports Superstore, Halfords, Tesco Extra, Home Bargains)	1.1%	5	2.7%	1	0.0%	0	2.4%	3	0.0%	0	0.0%	0
Moira Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Portadown Town Centre	10.8%	44	8.6%	4	1.9%	1	28.8%	38	2.6%	1	0.0%	0
Rushmere Shopping Centre, Craigavon	1.8%	7	2.7%	1	0.5%	0	4.4%	6	0.0%	0	0.0%	0
Screwfix, Millennium Way, Lurgan, BT66 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mourne Road, Lurgan, BT66 8JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandragee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Marlborough Retail Park, Craigavon, BT64 1AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Millennium Way, Lurgan, BT66 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, The Meadows Shopping Centre, Portadown, BT62 3TN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toymaster Lurgan, Portadown Road, Lurgan, BT66 8QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waringstown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Bluebells Garden Centre, Castletown Road, Dungannon, BT70 1SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dungannon Town Centre	5.4%	22	3.7%	2	0.0%	0	3.2%	4	49.3%	16	0.0%	0
Eglish Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Market Yard, Dungannon, BT70 1ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stretton Nursery, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Torrent Valley Nursery, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
B&Q, Damolly Retail Park, Armagh Road, Newry, BT35 6PR	0.9%	4	3.4%	2	2.3%	1	0.0%	0	1.5%	1	0.0%	0
B&Q, Sprucefield Retail Park, Lisburn, BT27 5UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bessbrook Village Centre	0.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Camlough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlewellan Town Centre	0.4%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.8%	1
Currys, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hillsborough Road, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Damolly Retail Park, Armagh Road, Newry	1.8%	7	0.0%	0	0.5%	0	0.0%	0	0.0%	0	5.1%	7
Dobbies Garden Centre, Lisburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Bow Street, Lisburn, BT28 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Monaghan Street, Newry, BT35 6AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillsborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hilltown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Armagh Road, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Main Steet / Harmony Road, Ballynahinch, BT24 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moira Road, Lisburn, BT28 1RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn City Centre	10.9%	45	1.1%	1	3.2%	2	8.3%	11	0.0%	0	22.9%	32
Marks and Spencer, Sprucefield Shopping Centre, Lisburn, BT27 5UJ	0.3%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Newtownhamilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Fiveways Service Station, Armagh Road, Newry, BT35 6PW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Nisa Extra, Main Street, Camlough, Newry, BT35 7JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rathfriland Town Centre	2.4%	10	0.0%	0	3.0%	2	0.0%	0	0.0%	0	5.8%	8
Sainsbury's Superstore, Sprucefield Park, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Riverside Centre, Lisburn, BT27 5EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simpson Garden Centre, Gransha Road, Newry, BT34 5BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield RETAIL PARK, Lisburn (B&Q, Argos, Sainsbury's, B&M, Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield Shopping CENTRE, Lisburn (M&S, Boots, Pets at Home, Next)	1.0%	4	0.0%	0	2.7%	2	2.0%	3	0.0%	0	0.0%	0
Tesco Extra, Downshire Road, Carneyhough, Newry, BT34 1EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bentrim Road, Lisburn, BT28 2GB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	6
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin Tiles & Hardwood Floors)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dublin City Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.3%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.1%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Sligo Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annett's Garden Centre, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ballydugan Retail Park, Ballydugan Road, Downpatrick, BT30 6AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballygawley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballymoney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballynahinch Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belfast City Centre	2.1%	9	1.6%	1	0.0%	0	3.4%	4	0.0%	0	2.4%	3
Boucher Retail Park, Boucher Crescent, Belfast	3.3%	14	1.9%	1	4.5%	3	3.2%	4	1.5%	1	4.0%	6
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalisland Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Coleraine Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cookstown Town Centre	0.7%	3	0.5%	0	1.6%	1	0.0%	0	5.1%	2	0.0%	0
Crossmaglen Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Cullaville Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Drumkeen Retail Park, Upper Galwally, Belfast, BT8 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Boucher Road, Belfast, BT12 6HR	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downpatrick Town Centre	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	5
Drumkeen Retail Park, Upper Galwally,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Castlereagh, Belfast												
Dunmurry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Buttercrane Shopping Centre, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forestside Shopping Centre, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Football Club, Scroggy Road, Glenavy, Crumlin, BT29 4NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Farm Shop, Drumgrannon Road Dungannon, BT71 7DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillmount Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holywood Exchange Retail Park, Airport Road West, Belfast (IKEA, B&Q, Argos, Decathlon & more)	3.1%	13	5.1%	3	5.8%	3	0.7%	1	0.0%	0	4.3%	6
Homebase, Drumkeen Complex, Upper Galwally, Belfast, BT8 6FY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Orritor Road, Cookstown, BT80 8BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Shane Retail Park, Boucher Road, Belfast, BT12 6UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One International Outlet Shopping Centre, Antrim (aka The Junction)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilkeel Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killeen Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	5.3%	2	0.0%	0
Lidl, Bentrim Road, Lisburn, BT28 3YP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Buttercrane Quay, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Railway Street, Newcastle, BT33 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limavady Town Cente	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Donegall Place, Belfast, BT1 5BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayobridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moy Village Centre	2.4%	10	6.3%	3	0.0%	0	0.7%	1	17.3%	6	0.0%	0
Moygannon Nurseries, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle Town Centre	0.1%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Newry City Centre	15.2%	63	5.7%	3	3.2%	2	1.7%	2	0.0%	0	40.1%	56
Oaks Shopping Centre, Dungannon (Sainsbury's, Shoezone, Home Bargains, Oaks Furniture & more)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Omagh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Oaks Shopping Centre, Dungannon, BT71 4NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Nursery Centre, Ballynahinch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaforde Gardens & Tropical Butterfly House, Seaforde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shane Retail Park, Boucher Road, Belfast	1.3%	5	0.0%	0	0.7%	0	3.7%	5	0.0%	0	0.0%	0
Spring Island Store (Nisa Extra), Washingbay Road, Coalisland, BT71 4ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Tempo Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Minorca Place, Carrickfergus, BT38 8AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Beech Valley, Dungannon, BT71 7BN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Garden Corner, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Linen Green Shopping Village, Moygashel (Drumbriston Furniture, Mountain Salts, Jo & Co & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tweve Arches Nursery, Bryansford Road, Newcastle, BT33 0PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
VivoXtra, Ballynahinch Road, Saintfield, BT24 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrenpoint Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlawn Garden and Lifestyle Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		413		51		58		132		33		139
Sample:		420		102		113		101		51		53

Meanscore: [Number of times per week]

LOCK4 BEFORE the Covid lockdowns how often were you doing non-food shopping online?

Daily	0.8%	6	0.4%	0	0.0%	0	0.8%	2	0.0%	0	1.5%	4
4-6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 days a week	2.1%	17	2.4%	3	2.7%	3	2.6%	7	0.0%	0	1.7%	4
One day a week	10.5%	84	10.2%	11	9.3%	10	14.4%	38	7.2%	5	8.1%	20
Every two weeks	8.6%	69	7.1%	8	7.0%	8	12.8%	33	0.7%	1	7.9%	20
Every three weeks	0.6%	5	0.0%	0	0.4%	0	0.3%	1	2.3%	2	0.7%	2
Monthly	17.4%	140	17.5%	19	13.8%	15	19.9%	52	25.4%	18	14.1%	35
Once every two months	5.8%	46	3.2%	4	3.5%	4	6.1%	16	5.8%	4	7.4%	19
Three-four times a year	9.1%	73	2.6%	3	6.4%	7	5.2%	13	8.1%	6	17.5%	44
Twice a year	3.2%	26	1.2%	1	3.9%	4	3.1%	8	2.5%	2	4.2%	10
Once a year	1.2%	9	0.0%	0	0.3%	0	1.2%	3	2.4%	2	1.7%	4
Less often	2.4%	19	0.8%	1	6.9%	7	3.8%	10	1.0%	1	0.0%	0
Never	32.1%	257	45.4%	50	41.4%	44	24.1%	63	36.4%	26	29.5%	74
(Don't know)	2.4%	19	0.9%	1	1.3%	1	0.6%	2	7.5%	5	3.8%	10
(Varies)	3.9%	31	8.4%	9	3.0%	3	5.1%	13	0.7%	1	2.0%	5
Mean:		*0.35*		*0.31*		*0.26*		*0.43*		*0.19*		*0.36*
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Meanscore: [More = 1, Same = 0, Less = -1]

QD Non-food shopping online DURING lockdown compared to BEFORE lockdown:

More	30.6%	245	19.6%	21	28.0%	30	29.1%	76	29.4%	21	38.5%	97
Same	57.1%	458	65.5%	71	57.4%	61	56.1%	147	53.1%	38	55.7%	140
Less	5.3%	43	4.8%	5	9.6%	10	8.3%	22	7.6%	5	0.0%	0
(Don't know /varies)	6.9%	55	10.1%	11	5.0%	5	6.5%	17	9.9%	7	5.8%	15
Mean:		*0.27*		*0.16*		*0.19*		*0.22*		*0.24*		*0.41*
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Meanscore: [Number of times per week]

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

LOCK5 DURING the Covid lockdowns how often were you doing non-food shopping online?

Daily	2.4%	19	0.4%	0	1.2%	1	3.2%	8	0.0%	0	3.6%	9
4-6 days a week	2.1%	16	2.4%	3	1.8%	2	0.8%	2	2.4%	2	3.2%	8
2-3 days a week	7.8%	62	6.5%	7	7.2%	8	9.8%	26	4.0%	3	7.6%	19
One day a week	9.6%	77	11.7%	13	5.3%	6	11.4%	30	8.7%	6	9.1%	23
Every two weeks	9.7%	78	10.9%	12	12.2%	13	12.5%	33	8.9%	6	5.5%	14
Every three weeks	2.6%	21	0.4%	0	3.5%	4	3.1%	8	5.7%	4	1.7%	4
Monthly	15.2%	121	8.0%	9	10.7%	11	15.3%	40	9.9%	7	21.5%	54
Once every two months	5.1%	41	2.4%	3	5.2%	6	5.3%	14	9.0%	6	4.8%	12
Three-four times a year	4.4%	36	3.6%	4	2.1%	2	5.1%	13	4.5%	3	5.1%	13
Twice a year	2.3%	18	0.5%	1	1.3%	1	2.5%	7	1.4%	1	3.5%	9
Once a year	1.1%	9	0.0%	0	0.3%	0	1.2%	3	1.4%	1	1.7%	4
Less often	1.3%	11	1.5%	2	5.9%	6	0.2%	1	0.7%	1	0.7%	2
Never	30.9%	247	44.2%	48	41.2%	44	23.7%	62	35.9%	26	26.8%	67
(Don't know)	2.1%	17	0.3%	0	0.6%	1	0.8%	2	7.5%	5	3.3%	8
(Varies)	3.5%	28	7.3%	8	1.6%	2	5.1%	13	0.0%	0	2.0%	5
Mean:		*0.71*		*0.55*		*0.53*		*0.80*		*0.45*		*0.84*
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Meanscore: [Number of times per week]

LOCK6 NOW THAT the lockdowns are lifted, how often do you think you will be doing non-food shopping online?

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	0.1%	1	0.4%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0
2-3 days a week	5.1%	41	2.3%	3	4.9%	5	6.6%	17	1.6%	1	5.9%	15
One day a week	9.4%	75	10.7%	12	9.1%	10	11.9%	31	7.0%	5	7.0%	17
Every two weeks	9.0%	72	8.2%	9	8.0%	9	12.0%	31	5.8%	4	7.7%	19
Every three weeks	2.0%	16	1.5%	2	0.9%	1	3.6%	9	3.2%	2	0.7%	2
Monthly	19.2%	154	12.8%	14	14.2%	15	15.2%	40	17.8%	13	28.8%	72
Once every two months	6.3%	51	3.2%	3	6.9%	7	11.7%	30	7.7%	6	1.5%	4
Three-four times a year	6.5%	52	3.3%	4	5.2%	6	6.3%	16	3.4%	2	9.6%	24
Twice a year	2.2%	18	0.8%	1	0.3%	0	1.8%	5	1.0%	1	4.5%	11
Once a year	0.5%	4	0.4%	0	2.0%	2	0.2%	1	0.7%	1	0.0%	0
Less often	1.4%	11	0.8%	1	6.4%	7	0.2%	1	2.4%	2	0.5%	1
Never	30.9%	247	43.5%	47	40.1%	43	24.1%	63	36.2%	26	27.0%	68
(Don't know)	2.7%	22	1.4%	2	0.0%	0	0.8%	2	13.4%	10	3.3%	8
(Varies)	4.6%	37	10.7%	12	2.0%	2	5.4%	14	0.0%	0	3.6%	9
Mean:		*0.38*		*0.31*		*0.32*		*0.46*		*0.25*		*0.38*
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Meanscore: [More = 1, Same = 0, Less = -1]

QE Non-food shopping online AFTER lockdown compared to DURING lockdown:

More	7.6%	61	5.3%	6	10.3%	11	9.7%	25	8.1%	6	5.2%	13
Same	60.3%	483	65.3%	71	66.2%	71	56.3%	147	57.0%	41	60.7%	152
Less	24.3%	195	16.8%	18	20.9%	22	27.0%	71	21.6%	16	27.1%	68
(Don't know /varies)	7.8%	62	12.7%	14	2.6%	3	7.0%	18	13.4%	10	7.0%	17
Mean:		*-0.18*		*-0.13*		*-0.11*		*-0.19*		*-0.16*		*-0.24*
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Meanscore: [More = 1, Same = 0, Less = -1]

QF Non-food shopping online AFTER lockdown compared to BEFORE lockdown:

More	18.2%	146	6.6%	7	15.9%	17	20.0%	52	13.4%	10	23.7%	59
Same	62.3%	499	73.1%	80	64.9%	69	59.2%	155	63.9%	46	59.1%	148
Less	11.3%	90	6.9%	7	14.5%	15	14.1%	37	8.6%	6	9.7%	24
(Don't know /varies)	8.3%	66	13.4%	15	4.7%	5	6.8%	18	14.1%	10	7.4%	19
Mean:		*0.08*		*0.00*		*0.02*		*0.06*		*0.06*		*0.15*

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Q23 Which of the following forms of shopping do you carry out? [MR/PR]

Internet	40.9%	328	44.0%	48	40.0%	43	38.0%	99	46.2%	33	41.6%	104
Portable internet shopping (through mobile phone)	46.8%	375	32.6%	36	45.9%	49	51.7%	135	29.6%	21	53.1%	133
TV Shopping	3.1%	25	3.2%	4	2.9%	3	2.1%	6	0.5%	0	4.8%	12
(None of these)	33.2%	266	42.0%	46	34.8%	37	32.0%	84	37.7%	27	28.7%	72
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Q24 Which goods or services do you currently purchase via Internet or TV shopping? [MR]
Not those that said '(None of these)' at Q23

Clothes / shoes	53.2%	285	66.8%	42	50.3%	35	51.8%	92	43.5%	20	53.4%	96
Books	27.3%	146	26.0%	16	23.3%	16	27.9%	50	32.9%	15	27.3%	49
Small household goods	15.5%	83	18.3%	12	9.9%	7	11.5%	20	20.1%	9	19.6%	35
Gifts	14.3%	76	18.9%	12	7.0%	5	9.0%	16	16.0%	7	20.4%	37
Small electrical items (e.g. kettles / toasters / hairdryers etc.)	13.2%	71	8.8%	6	9.1%	6	16.0%	28	10.5%	5	14.4%	26
CDs, DVDs, Vinyl (physical products)	12.7%	68	10.9%	7	5.6%	4	18.0%	32	14.4%	6	10.4%	19
Health / beauty / chemist goods	12.1%	65	24.9%	16	5.0%	3	10.1%	18	5.0%	2	14.1%	25
Holiday and / or Travel / Event Tickets	11.0%	59	15.8%	10	3.7%	3	0.3%	1	3.9%	2	24.6%	44
Banking / finance / insurance / utilities	11.0%	59	13.0%	8	3.1%	2	0.5%	1	5.5%	2	25.2%	45
Food / groceries / alcohol / coffee pods (not takeaways)	9.1%	49	7.7%	5	9.2%	6	9.8%	17	15.1%	7	7.5%	13
Toys	8.5%	45	24.6%	16	7.1%	5	6.5%	12	6.6%	3	5.8%	10
Domestic electrical appliances (white goods)	8.5%	45	6.5%	4	5.2%	4	8.2%	15	16.3%	7	8.7%	16
Craft / hobby items (including stationary and cards)	7.8%	42	11.6%	7	5.5%	4	8.7%	16	8.3%	4	6.3%	11
Sports goods (includes fishing & cycling items)	7.0%	37	8.4%	5	1.2%	1	9.7%	17	0.8%	0	7.6%	14
Furniture / soft furnishings / floor coverings	6.9%	37	11.4%	7	3.9%	3	8.6%	15	16.7%	8	2.2%	4
Takeaway food	6.3%	34	26.8%	17	0.0%	0	4.7%	8	0.0%	0	4.7%	8
DIY / hardware goods / tools	6.3%	34	1.9%	1	6.9%	5	5.6%	10	2.7%	1	9.1%	16
Garden items / flowers / plants	5.5%	29	13.3%	8	4.8%	3	4.3%	8	0.8%	0	5.4%	10
Mobile phone / tablet / pad accessories	5.4%	29	14.4%	9	0.6%	0	0.5%	1	0.0%	0	10.3%	18
TVs, Hi-Fi's, computers	4.5%	24	7.0%	4	2.9%	2	8.8%	16	4.4%	2	0.0%	0
Downloadable / streaming content (e.g. music / movies / tv / games / apps)	4.5%	24	2.2%	1	1.4%	1	6.2%	11	5.8%	3	4.5%	8
Pet food / products	4.5%	24	5.9%	4	2.7%	2	2.6%	5	8.5%	4	5.4%	10
Computer / printer accessories	4.3%	23	6.4%	4	1.0%	1	2.6%	5	0.0%	0	7.7%	14
Console / PC games	4.2%	23	3.7%	2	1.0%	1	0.0%	0	11.6%	5	8.0%	14
Jewellery / watches	3.5%	19	4.7%	3	1.4%	1	0.0%	0	6.2%	3	6.6%	12
Photographs	3.0%	16	3.1%	2	0.0%	0	1.2%	2	7.8%	3	4.7%	8
Baby items	1.6%	9	3.7%	2	1.9%	1	0.5%	1	9.4%	4	0.0%	0
Covid related items (e.g. masks, gloves, sanitiser gel / spray, etc.)	1.4%	8	4.4%	3	0.0%	0	0.0%	0	10.5%	5	0.0%	0
Vehicle parts	1.3%	7	1.6%	1	0.0%	0	1.8%	3	0.0%	0	1.6%	3
Wood / Coal / Gas bottles (e.g. home fuel items)	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	6
Cleaning products	1.0%	5	5.7%	4	0.0%	0	0.0%	0	3.9%	2	0.0%	0
Batteries	0.4%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Musical instruments / accessories	0.3%	2	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vehicles	0.3%	2	2.2%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Antiques / ornaments / collectibles / paintings /	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.7%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
frames												
(Don't know)	7.5%	40	2.0%	1	15.7%	11	13.2%	23	10.4%	5	0.0%	0
(Nothing / Nothing else)	0.4%	2	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Weighted base:		535		63		70		178		45		179
Sample:		440		93		117		116		50		64

Q25 Excluding what you've already mentioned - Which other goods or services are you likely to purchase in the future via Internet or TV shopping? [MR]
Not those that said '(None of these)' at Q23

Holiday and / or Travel / Event Tickets	4.5%	24	1.6%	1	2.6%	2	3.3%	6	3.9%	2	7.6%	14
Gifts	3.2%	17	6.1%	4	0.0%	0	3.6%	6	2.5%	1	3.3%	6
Health / beauty / chemist goods	1.8%	10	2.2%	1	0.0%	0	1.2%	2	0.0%	0	3.3%	6
Pet food / products	1.7%	9	0.0%	0	0.0%	0	0.5%	1	0.0%	0	4.7%	8
Small electrical items (e.g. kettles / toasters / hairdryers etc.)	1.7%	9	4.2%	3	2.8%	2	2.5%	4	0.0%	0	0.0%	0
Small household goods	1.6%	9	3.5%	2	0.0%	0	1.2%	2	0.0%	0	2.3%	4
Clothes / shoes	1.6%	8	0.4%	0	2.0%	1	1.2%	2	2.5%	1	1.9%	3
Mobile phone / tablet / pad accessories	1.6%	8	0.0%	0	0.0%	0	4.7%	8	0.0%	0	0.0%	0
Takeaway food	1.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	8
Banking / finance / insurance / utilities	1.5%	8	2.2%	1	0.0%	0	1.2%	2	0.0%	0	2.3%	4
Vehicle parts	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	6
Computer / printer accessories	1.1%	6	2.2%	1	0.4%	0	0.0%	0	0.0%	0	2.3%	4
Jewellery / watches	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	4
Batteries	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	4
Vehicles	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	4
Sports goods (includes fishing & cycling items)	0.7%	3	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.9%	2
Baby items	0.4%	2	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden items / flowers / plants	0.4%	2	0.0%	0	2.0%	1	0.5%	1	0.0%	0	0.0%	0
DIY / hardware goods / tools	0.4%	2	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Domestic electrical appliances (white goods)	0.4%	2	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Craft / hobby items (including stationary and cards)	0.4%	2	0.0%	0	0.0%	0	0.5%	1	2.5%	1	0.0%	0
CDs, DVDs, Vinyl (physical products)	0.4%	2	1.6%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Books	0.3%	2	2.0%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Toys	0.3%	2	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Furniture / soft furnishings / floor coverings	0.3%	1	0.4%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Antiques / ornaments / collectibles / paintings / frames	0.3%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Food / groceries / alcohol / coffee pods (not takeaways)	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	59.1%	316	55.3%	35	71.1%	50	71.7%	127	38.6%	17	48.3%	87
(Don't know)	19.0%	102	25.1%	16	13.9%	10	12.9%	23	51.6%	23	16.7%	30
Weighted base:		535		63		70		178		45		179
Sample:		440		93		117		116		50		64

Q26 For your last Internet or TV order, how did you receive your goods?
Not those that said '(None of these)' at Q23

Collection at store	7.4%	39	5.1%	3	3.6%	3	7.2%	13	0.8%	0	11.5%	21
Home delivery	86.7%	464	91.8%	58	85.5%	60	80.2%	143	99.2%	45	88.5%	159
Delivery to place of work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collection at click and collect hub	1.1%	6	1.6%	1	0.0%	0	2.9%	5	0.0%	0	0.0%	0
Collection at other location	0.5%	2	0.0%	0	0.4%	0	1.2%	2	0.0%	0	0.0%	0
(Don't know / can't remember)	4.4%	23	1.6%	1	10.5%	7	8.5%	15	0.0%	0	0.0%	0
Weighted base:		535		63		70		178		45		179
Sample:		440		93		117		116		50		64

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q27 Which click and collect hub did you collect your order from?
Those that said 'Collection at click and collect hub' at Q26

Sainsbury's Superstore, Rushmere Shopping Centre, Craigavon, BT64 1AA	33.2%	2	0.0%	0	0.0%	0	39.6%	2	0.0%	0	0.0%	0
Tesco Extra, Marlborough Retail Park, Craigavon, BT64 1AG	50.7%	3	0.0%	0	0.0%	0	60.4%	3	0.0%	0	0.0%	0
(Don't know / can't remember)	16.0%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		6		1		0		5		0		0
Sample:		3		1		0		2		0		0

Q28 Which of these Centres do you visit MOST often? [PR]

Armagh City	10.2%	82	56.5%	62	0.0%	0	0.8%	2	23.4%	17	0.5%	1
Banbridge	21.4%	171	1.3%	1	63.0%	67	6.2%	16	2.4%	2	33.7%	85
Craigavon including Rushmere & Marlborough Retail Parks	20.6%	165	19.4%	21	10.3%	11	34.2%	89	32.3%	23	7.8%	20
Dromore	1.4%	12	0.0%	0	9.2%	10	0.0%	0	0.0%	0	0.7%	2
Gilford	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Keady	1.0%	8	7.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legahory	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan	8.1%	64	0.0%	0	0.9%	1	23.8%	62	0.0%	0	0.5%	1
Markethill	1.8%	14	3.5%	4	0.0%	0	0.2%	1	0.0%	0	3.9%	10
Portadown	8.6%	69	5.7%	6	1.3%	1	19.2%	50	9.3%	7	1.9%	5
Rathfriland	3.6%	29	0.0%	0	0.5%	1	0.0%	0	0.0%	0	11.2%	28
Tandragee	0.9%	7	0.0%	0	0.0%	0	2.7%	7	0.0%	0	0.0%	0
(Don't visit ANY of these centres)	19.3%	155	3.7%	4	12.1%	13	8.8%	23	28.5%	21	37.5%	94
(Don't know / varies)	3.1%	25	2.7%	3	2.3%	2	4.1%	11	4.1%	3	2.4%	6
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Q29 Which of these Centres do you visit SECOND most often? [PR]
Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28

Armagh City	7.0%	44	18.4%	19	2.6%	2	4.4%	10	2.1%	1	7.6%	11
Banbridge	8.9%	55	4.7%	5	14.0%	13	10.2%	23	2.5%	1	8.8%	13
Craigavon including Rushmere & Marlborough Retail Parks	22.1%	137	18.9%	19	18.9%	17	30.9%	70	25.4%	12	11.8%	18
Dromore	1.9%	12	0.0%	0	7.0%	6	0.0%	0	0.0%	0	3.6%	5
Gilford	0.3%	2	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Keady	1.8%	11	10.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legahory	0.4%	3	1.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Lurgan	5.3%	33	0.0%	0	3.0%	3	11.5%	26	0.7%	0	2.3%	4
Markethill	2.0%	12	5.6%	6	0.9%	1	1.0%	2	4.6%	2	0.8%	1
Portadown	11.3%	70	14.8%	15	8.7%	8	17.0%	39	17.2%	8	0.0%	0
Rathfrilland	1.7%	11	0.0%	0	3.5%	3	0.0%	0	0.0%	0	5.0%	8
Tandragee	1.9%	12	1.1%	1	3.4%	3	0.5%	1	0.7%	0	3.9%	6
(Don't visit ANY of these centres / anymore centres)	33.4%	208	21.0%	21	34.2%	31	22.5%	51	46.9%	23	53.3%	81
(Don't know / varies)	1.9%	12	3.4%	3	1.4%	1	1.4%	3	0.0%	0	2.8%	4
Weighted base:		621		102		92		228		49		151
Sample:		689		189		181		181		78		60

Meanscore: [Number of times per month]

Q30 How often do you visit (CENTRE VISITED MOST OFTEN AT Q28)?
Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28

Daily	10.3%	64	13.7%	14	18.3%	17	8.4%	19	4.4%	2	7.8%	12
At least two times a week	19.9%	124	28.2%	29	36.8%	34	23.9%	54	6.2%	3	2.6%	4
At least once a week	25.1%	156	34.1%	35	23.0%	21	31.5%	72	10.4%	5	15.6%	24
At least once a fortnight	13.1%	81	12.7%	13	10.7%	10	15.5%	35	20.5%	10	8.8%	13
At least once a month	13.1%	82	6.4%	7	7.5%	7	10.6%	24	20.7%	10	22.4%	34
At least every two months	5.8%	36	2.2%	2	1.2%	1	4.7%	11	8.2%	4	11.7%	18
At least every 3 months	5.4%	34	1.4%	1	1.0%	1	1.2%	3	12.9%	6	14.9%	23

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
At least every 6 months	3.2%	20	0.5%	1	0.0%	0	0.3%	1	12.5%	6	8.5%	13
Less often than once every 6 months	1.7%	10	0.4%	0	0.9%	1	0.3%	1	2.1%	1	5.0%	8
Have only visited once	0.5%	3	0.0%	0	0.0%	0	1.0%	2	1.4%	1	0.0%	0
(Don't know / varies)	1.8%	11	0.5%	1	0.6%	1	2.6%	6	0.7%	0	2.6%	4
Mean:		*6.07*		*7.82*		*9.33*		*6.20*		*2.93*		*3.65*
Weighted base:		621		102		92		228		49		151
Sample:		689		189		181		181		78		60

Q31 How do you usually travel to (CENTRE VISITED MOST OFTEN AT Q28)?
Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28

Private vehicle or taxi (e.g. car / van / motorcycle / scooter / moped (as passenger or driver)	91.9%	571	92.8%	95	94.1%	86	86.4%	197	94.7%	46	97.3%	147
Bus (including the busway or guided bus), minibus or coach	3.2%	20	2.4%	2	1.2%	1	5.0%	11	5.3%	3	1.6%	2
Walk	4.2%	26	3.6%	4	4.2%	4	7.3%	17	0.0%	0	1.1%	2
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.2%	1	0.0%	0	0.4%	0	0.4%	1	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.6%	3	1.2%	1	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Weighted base:		621		102		92		228		49		151
Sample:		689		189		181		181		78		60

Q32 What do you like most about (CENTRE VISITED MOST OFTEN AT Q28)?
Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28

Close to home / work	22.7%	141	26.9%	27	28.4%	26	26.9%	61	8.6%	4	14.8%	22
Choice and range of retail shops	16.8%	104	10.4%	11	15.0%	14	14.5%	33	23.6%	11	23.3%	35
Attractive environment / nice place	6.0%	37	3.5%	4	5.9%	5	7.4%	17	9.2%	4	4.7%	7
Convenient car parking / easy to find a space	5.4%	33	5.3%	5	2.8%	3	4.7%	11	1.0%	1	9.5%	14
Independent operators (e.g. good range of independent shops)	4.8%	30	2.8%	3	4.8%	4	5.7%	13	2.5%	1	5.4%	8
You can get everything you need there	4.3%	27	4.2%	4	6.9%	6	5.4%	12	3.9%	2	1.1%	2
Familiar / know where everything is	3.7%	23	6.3%	6	10.1%	9	1.1%	2	7.6%	4	0.8%	1
Good layout / shops close together	3.7%	23	3.6%	4	3.0%	3	3.8%	9	3.5%	2	3.9%	6
Nice atmosphere / friendly people	3.6%	22	5.7%	6	6.0%	5	3.8%	9	2.8%	1	0.8%	1
Good for a day out	2.7%	17	2.3%	2	0.0%	0	1.0%	2	2.5%	1	7.4%	11
Strength of supermarket provision (e.g. good choice of supermarkets)	2.5%	15	1.2%	1	0.4%	0	1.2%	3	4.6%	2	5.8%	9
Easy to get to by car	2.1%	13	4.8%	5	2.0%	2	0.0%	0	0.7%	0	3.9%	6
Close to family / friends	1.6%	10	0.0%	0	1.8%	2	0.4%	1	2.5%	1	3.9%	6
Choice of leisure facilities (restaurants, pubs etc)	1.5%	10	2.3%	2	0.3%	0	1.6%	4	4.3%	2	0.8%	1
Free car parking	1.5%	9	0.9%	1	0.4%	0	0.4%	1	2.1%	1	3.9%	6
Asda store	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4
Quiet / not too busy	0.6%	4	1.2%	1	0.3%	0	1.0%	2	0.0%	0	0.0%	0
Offers undercover shopping	0.4%	2	0.0%	0	0.3%	0	0.9%	2	0.0%	0	0.0%	0
Easily accessible by public transport	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Like to support local shops	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good security / feel safe there	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Good market	0.1%	1	0.3%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Cheap car parking / parking prices are fair	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Clean streets	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Tesco store	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	13.7%	85	13.6%	14	10.5%	10	18.0%	41	19.6%	10	7.5%	11

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
(Don't know / varies)	1.0%	6	2.6%	3	0.6%	1	1.4%	3	0.0%	0	0.0%	0
Weighted base:		621		102		92		228		49		151
Sample:		689		189		181		181		78		60

Q33 Are there any measures that would encourage you to visit (CENTRE VISITED MOST OFTEN AT Q28) more often?
Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28
1st Mention

Increased general choice and range of shops	10.3%	64	7.0%	7	9.1%	8	13.0%	30	12.2%	6	8.6%	13
Parking: More parking	6.5%	41	8.5%	9	8.6%	8	6.9%	16	9.0%	4	2.7%	4
Improved non-food shops within the town centre	4.7%	29	6.8%	7	3.6%	3	6.7%	15	4.0%	2	1.1%	2
More / better cafés/restaurants	4.3%	27	0.5%	1	1.1%	1	4.7%	11	4.6%	2	8.3%	13
Improved quality of shops	3.8%	24	4.2%	4	1.3%	1	5.1%	12	6.5%	3	2.2%	3
More events / markets	2.7%	17	0.0%	0	0.6%	1	0.0%	0	0.7%	0	10.6%	16
More clothing stores	2.2%	14	1.4%	1	1.6%	1	4.2%	9	0.7%	0	0.8%	1
Parking: Free parking	2.2%	14	2.7%	3	3.5%	3	1.5%	3	0.0%	0	2.8%	4
Better environment / make it more attractive	1.7%	11	1.2%	1	0.8%	1	3.4%	8	0.0%	0	0.8%	1
Improved food shops within the town centre	1.7%	11	0.9%	1	0.3%	0	3.7%	8	2.3%	1	0.0%	0
Cheaper prices	1.7%	10	1.9%	2	0.4%	0	1.0%	2	0.0%	0	3.9%	6
Parking: Cheaper parking	1.7%	10	0.4%	0	4.5%	4	2.3%	5	1.0%	1	0.0%	0
Less traffic congestion	1.0%	6	0.3%	0	1.7%	2	1.1%	2	2.1%	1	0.8%	1
Longer opening hours	0.8%	5	0.0%	0	0.0%	0	0.4%	1	0.0%	0	2.8%	4
Less empty shops	0.7%	4	0.3%	0	1.2%	1	1.4%	3	0.0%	0	0.0%	0
Primark store	0.7%	4	0.0%	0	0.0%	0	0.9%	2	1.0%	1	1.1%	2
A market / better market	0.7%	4	0.0%	0	1.6%	1	1.2%	3	0.0%	0	0.0%	0
Parking: Offer longer stay parking	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4
Discount foodstores within the town centre	0.5%	3	1.0%	1	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Public toilets	0.5%	3	0.0%	0	0.0%	0	0.0%	0	5.9%	3	0.0%	0
More / better pubs/bars	0.4%	3	1.0%	1	0.0%	0	0.0%	0	3.6%	2	0.0%	0
More book stores	0.4%	3	0.0%	0	0.8%	1	0.7%	2	1.0%	1	0.0%	0
More financial services (banks, building societies etc.)	0.4%	3	0.3%	0	0.3%	0	0.9%	2	0.0%	0	0.0%	0
Easier to get to by car	0.4%	3	0.9%	1	1.4%	1	0.0%	0	0.7%	0	0.0%	0
A department store	0.4%	2	0.4%	0	1.0%	1	0.3%	1	1.0%	1	0.0%	0
Shops closer together	0.4%	2	1.6%	2	0.0%	0	0.3%	1	0.0%	0	0.0%	0
More child-friendly	0.4%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Improved street cleaning	0.3%	2	0.3%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0
More independent shops	0.3%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Improved leisure facilities	0.2%	1	0.8%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0
A revamp	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Nicer atmosphere	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mor advertising of what's there	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.7%	0	0.0%	0
Remove the traffic wardens	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating areas	0.1%	1	0.0%	0	0.3%	0	0.3%	1	0.0%	0	0.0%	0
More / better cycle paths	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
More / better services	0.1%	1	0.3%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrian crossings	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
M&S store	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	43.4%	270	47.5%	49	51.3%	47	35.4%	81	40.4%	20	49.0%	74
(Don't know)	2.5%	15	6.5%	7	2.4%	2	1.6%	4	2.5%	1	1.1%	2
Weighted base:		621		102		92		228		49		151
Sample:		689		189		181		181		78		60

2nd Mention

Increased general choice and range of shops	7.0%	44	5.6%	6	1.5%	1	6.6%	15	4.0%	2	12.9%	19
Improved quality of shops	2.8%	17	1.2%	1	0.0%	0	2.8%	6	2.3%	1	5.5%	8
Cheaper prices	2.5%	16	4.3%	4	2.0%	2	1.6%	4	3.6%	2	2.8%	4
Improved non-food shops within the town centre	1.9%	12	0.9%	1	2.5%	2	3.1%	7	3.1%	1	0.0%	0
Parking: More parking	1.2%	7	1.6%	2	2.6%	2	1.0%	2	2.3%	1	0.0%	0
Longer opening hours	1.1%	7	0.9%	1	0.0%	0	1.9%	4	0.0%	0	1.1%	2
Parking: Free parking	0.9%	6	0.0%	0	2.2%	2	0.9%	2	1.0%	1	0.8%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Parking: Cheaper parking	0.9%	6	0.0%	0	0.4%	0	2.3%	5	0.0%	0	0.0%	0
Increased public transport	0.7%	4	1.3%	1	0.0%	0	1.4%	3	0.0%	0	0.0%	0
More clothing stores	0.7%	4	0.3%	0	0.0%	0	1.7%	4	0.0%	0	0.0%	0
More events / markets	0.7%	4	1.0%	1	0.0%	0	1.4%	3	0.0%	0	0.0%	0
More / better cafés/restaurants	0.6%	4	1.2%	1	0.3%	0	1.0%	2	0.0%	0	0.0%	0
Nicer atmosphere	0.5%	3	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0
Easier to get to by car	0.5%	3	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0
Less traffic congestion	0.5%	3	0.0%	0	1.0%	1	0.9%	2	0.0%	0	0.0%	0
Primark store	0.4%	3	0.0%	0	0.0%	0	1.0%	2	1.0%	1	0.0%	0
More financial services (banks, building societies etc.)	0.4%	2	1.4%	1	0.3%	0	0.3%	1	0.0%	0	0.0%	0
A revamp	0.4%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
B&Q store	0.3%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Improved food shops within the town centre	0.3%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Better security	0.3%	2	1.4%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Improved street cleaning	0.3%	2	1.2%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.3%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Less empty shops	0.2%	1	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.8%	1
More book stores	0.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.2%	1	0.9%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Public toilets	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
More pedestrian crossings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Better environment / make it more attractive	0.2%	1	0.0%	0	0.4%	0	0.3%	1	0.0%	0	0.0%	0
Less hairdressers	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Shops closer together	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
A market / better market	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
A department store	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Wider paths	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	73.1%	454	76.3%	78	83.0%	76	65.1%	148	78.0%	38	75.3%	114
Weighted base:		621		102		92		228		49		151
Sample:		689		189		181		181		78		60
3rd Mention												
Longer opening hours	1.9%	12	1.4%	1	0.0%	0	0.0%	0	3.6%	2	5.5%	8
Parking: Free parking	1.7%	11	0.9%	1	0.0%	0	4.3%	10	0.0%	0	0.0%	0
Cheaper prices	1.7%	10	1.9%	2	0.0%	0	3.7%	8	0.0%	0	0.0%	0
A market / better market	1.6%	10	3.3%	3	1.6%	1	2.3%	5	0.0%	0	0.0%	0
Increased general choice and range of shops	1.0%	6	0.3%	0	0.8%	1	0.4%	1	0.0%	0	2.8%	4
More / better cafés/restaurants	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	6
Improved quality of shops	0.6%	4	0.4%	0	0.0%	0	1.2%	3	0.7%	0	0.0%	0
Easier to get to by car	0.4%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Better security	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Parking: More parking	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Parking: Cheaper parking	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Better environment / make it more attractive	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrianisation	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Less hairdressers	0.1%	1	0.3%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Lower business rates	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
More financial services (banks, building societies etc.)	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A revamp	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
More clothing stores	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	88.7%	551	89.7%	92	94.5%	87	85.8%	195	95.7%	47	86.6%	131
Weighted base:		621		102		92		228		49		151
Sample:		689		189		181		181		78		60
Any mention												
Increased general choice and range of shops	18.3%	114	12.9%	13	11.3%	10	20.1%	46	16.1%	8	24.2%	37
Parking: More parking	7.9%	49	10.0%	10	12.4%	11	7.8%	18	11.3%	6	2.7%	4
Improved quality of shops	7.2%	45	5.8%	6	1.3%	1	9.2%	21	9.6%	5	7.8%	12
Improved non-food shops within the town centre	6.7%	42	8.4%	9	6.1%	6	9.8%	22	7.0%	3	1.1%	2

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Cheaper prices	5.9%	37	8.1%	8	2.4%	2	6.3%	14	3.6%	2	6.7%	10
More / better cafés/restaurants	5.9%	37	1.8%	2	1.4%	1	5.6%	13	4.6%	2	12.2%	18
Parking: Free parking	4.8%	30	3.6%	4	5.7%	5	6.7%	15	1.0%	1	3.6%	5
Longer opening hours	3.8%	24	2.3%	2	0.0%	0	2.3%	5	3.6%	2	9.4%	14
More events / markets	3.4%	21	1.0%	1	0.6%	1	1.4%	3	0.7%	0	10.6%	16
More clothing stores	2.9%	18	1.9%	2	1.6%	1	5.9%	13	0.7%	0	0.8%	1
Parking: Cheaper parking	2.7%	17	0.4%	0	6.0%	6	4.7%	11	1.0%	1	0.0%	0
A market / better market	2.4%	15	3.3%	3	3.1%	3	3.8%	9	0.0%	0	0.0%	0
Improved food shops within the town centre	2.1%	13	0.9%	1	0.3%	0	4.6%	10	2.3%	1	0.0%	0
Better environment / make it more attractive	2.1%	13	2.2%	2	1.2%	1	3.6%	8	0.0%	0	0.8%	1
Less traffic congestion	1.5%	9	0.3%	0	2.7%	3	2.0%	4	2.1%	1	0.8%	1
Easier to get to by car	1.3%	8	0.9%	1	1.4%	1	2.3%	5	0.7%	0	0.0%	0
Primark store	1.1%	7	0.0%	0	0.0%	0	1.9%	4	2.1%	1	1.1%	2
Less empty shops	1.0%	6	0.3%	0	1.5%	1	1.4%	3	0.0%	0	0.8%	1
More financial services (banks, building societies etc.)	0.9%	6	1.6%	2	0.6%	1	1.6%	4	0.0%	0	0.0%	0
Increased public transport	0.9%	5	1.3%	1	0.6%	1	1.4%	3	0.7%	0	0.0%	0
More book stores	0.7%	4	0.0%	0	2.3%	2	0.7%	2	1.0%	1	0.0%	0
Nicer atmosphere	0.7%	4	1.0%	1	0.0%	0	1.4%	3	0.0%	0	0.0%	0
A revamp	0.7%	4	0.0%	0	1.3%	1	1.2%	3	0.0%	0	0.0%	0
Public toilets	0.6%	4	0.0%	0	0.0%	0	0.0%	0	8.3%	4	0.0%	0
Parking: Offer longer stay parking	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4
Better security	0.6%	4	1.4%	1	0.0%	0	0.3%	1	0.0%	0	1.1%	2
Improved street cleaning	0.6%	3	1.5%	2	0.4%	0	0.7%	2	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.5%	3	1.0%	1	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Shops closer together	0.5%	3	1.6%	2	0.0%	0	0.7%	2	0.0%	0	0.0%	0
A department store	0.5%	3	0.4%	0	1.0%	1	0.5%	1	1.0%	1	0.0%	0
Improved leisure facilities	0.5%	3	1.2%	1	0.0%	0	0.3%	1	0.0%	0	0.8%	1
More / better pubs/bars	0.4%	3	1.0%	1	0.0%	0	0.0%	0	3.6%	2	0.0%	0
More child-friendly	0.4%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
B&Q store	0.3%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Less hairdressers	0.3%	2	0.3%	0	1.0%	1	0.3%	1	0.0%	0	0.0%	0
More independent shops	0.3%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
More pedestrian crossings	0.3%	2	0.0%	0	0.4%	0	0.0%	0	2.3%	1	0.0%	0
Cheaper public transport	0.2%	1	0.9%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Mor advertising of what's there	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrianisation	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Remove the traffic wardens	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating areas	0.1%	1	0.0%	0	0.3%	0	0.3%	1	0.0%	0	0.0%	0
More / better cycle paths	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Lower business rates	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
More / better services	0.1%	1	0.3%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
M&S store	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wider paths	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		621		102		92		228		49		151
Sample:		689		189		181		181		78		60

Meanscore: [Number of times per month]

Q34 How often do you visit (CENTRE VISITED SECOND MOST OFTEN AT Q29)?
Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28 and Q29

Daily	1.8%	7	7.1%	5	1.9%	1	0.4%	1	0.0%	0	0.0%	0
At least two times a week	8.7%	35	17.4%	13	15.2%	9	7.2%	12	0.0%	0	0.0%	0
At least once a week	16.9%	68	18.6%	14	24.1%	14	22.4%	39	1.9%	1	0.0%	0
At least once a fortnight	20.0%	80	20.0%	15	14.7%	9	25.7%	45	16.1%	4	11.5%	8
At least once a month	24.0%	97	18.3%	14	22.7%	13	24.5%	42	21.7%	6	31.6%	21
At least every two months	7.3%	29	9.9%	8	2.6%	2	6.6%	11	15.9%	4	6.9%	5
At least every 3 months	6.2%	25	4.8%	4	6.1%	4	1.9%	3	22.5%	6	12.5%	8
At least every 6 months	7.9%	32	1.1%	1	9.2%	5	5.4%	9	3.3%	1	23.3%	15
Less often than once every 6 months	3.8%	15	1.8%	1	2.2%	1	0.0%	0	17.3%	4	12.5%	8
Have only visited once	0.6%	2	0.4%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
(Don't know / varies)	2.7%	11	0.7%	1	1.2%	1	4.8%	8	1.3%	0	1.8%	1
Mean:		*2.68*		*4.82*		*3.33*		*2.53*		*0.80*		*0.69*

Column %ges.

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Weighted base:		402		77		59		173		26		66
Sample:		450		135		109		141		41		24

Q35 How do you usually travel to (CENTRE VISITED SECOND MOST AT Q29)?
Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28 and Q29

Private vehicle or taxi (e.g. car / van / motorcycle / scooter / moped (as passenger or driver)	92.7%	372	97.3%	75	96.4%	57	87.0%	151	95.2%	25	98.2%	65
Bus (including the busway or guided bus), minibus or coach	2.6%	11	1.6%	1	0.5%	0	3.8%	7	4.8%	1	1.8%	1
Walk	3.4%	13	1.0%	1	3.2%	2	6.3%	11	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.3%	5	0.0%	0	0.0%	0	3.0%	5	0.0%	0	0.0%	0
Weighted base:		402		77		59		173		26		66
Sample:		450		135		109		141		41		24

Q36 What do you like most about (CENTRE VISITED SECOND MOST AT Q29)?
Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28 and Q29

Choice and range of retail shops	23.3%	94	25.3%	20	20.4%	12	26.7%	46	23.0%	6	15.0%	10
Close to home / work	12.6%	51	18.8%	14	14.5%	9	11.6%	20	5.8%	1	8.9%	6
Independent operators (e.g. good range of independent shops)	6.6%	26	6.6%	5	6.8%	4	6.6%	11	16.3%	4	2.6%	2
Nice atmosphere / friendly people	4.3%	17	2.3%	2	8.7%	5	2.2%	4	3.3%	1	8.9%	6
Good layout / shops close together	4.0%	16	0.4%	0	3.8%	2	3.3%	6	13.4%	3	6.3%	4
Attractive environment / nice place	3.9%	16	1.8%	1	0.5%	0	7.9%	14	1.9%	1	0.0%	0
You can get everything you need there	3.9%	16	3.2%	2	5.0%	3	2.7%	5	11.1%	3	4.3%	3
Good for a day out	3.5%	14	1.6%	1	1.6%	1	1.3%	2	0.0%	0	14.8%	10
Convenient car parking / easy to find a space	3.3%	13	1.4%	1	3.4%	2	3.3%	6	1.3%	0	6.3%	4
Easy to get to by car	3.0%	12	4.7%	4	0.5%	0	1.3%	2	0.0%	0	8.9%	6
Free car parking	2.9%	12	5.4%	4	5.2%	3	2.5%	4	0.0%	0	0.0%	0
Strength of supermarket provision (e.g. good choice of supermarkets)	2.5%	10	3.2%	2	1.7%	1	2.1%	4	4.8%	1	2.6%	2
Close to family / friends	2.2%	9	3.3%	3	7.7%	5	0.0%	0	6.7%	2	0.0%	0
Familiar / know where everything is	1.9%	8	0.9%	1	1.7%	1	3.5%	6	0.0%	0	0.0%	0
Offers undercover shopping	1.5%	6	0.9%	1	1.9%	1	1.8%	3	4.4%	1	0.0%	0
Choice of leisure facilities (restaurants, pubs etc)	1.5%	6	0.7%	1	2.9%	2	1.3%	2	1.3%	0	1.8%	1
Choice of services (hairdressers, banks etc)	0.8%	3	0.0%	0	0.7%	0	1.5%	3	0.0%	0	0.0%	0
Low prices	0.5%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Quiet / not too busy	0.5%	2	1.8%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Clean streets	0.5%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No traffic wardens	0.4%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Cheap car parking / parking prices are fair	0.3%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Only choice in area	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda store	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	15.1%	61	12.9%	10	9.8%	6	17.4%	30	6.5%	2	19.6%	13
(Don't know / varies)	0.8%	3	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0
Weighted base:		402		77		59		173		26		66
Sample:		450		135		109		141		41		24

Q37 Are there any measures that would encourage you to visit (CENTRE VISITED SECOND MOST OFTEN AT Q29) more often?
Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28 and Q29
1st Mention

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Increased general choice and range of shops	14.9%	60	7.3%	6	11.9%	7	19.6%	34	8.8%	2	16.6%	11
Parking: More parking	5.2%	21	3.1%	2	0.5%	0	6.1%	11	3.9%	1	9.9%	7
Improved non-food shops within the town centre	3.7%	15	4.1%	3	6.3%	4	3.9%	7	4.6%	1	0.0%	0
More / better cafés/restaurants	2.3%	9	1.2%	1	0.5%	0	0.0%	0	3.3%	1	10.7%	7
More clothing stores	2.0%	8	3.9%	3	0.5%	0	2.7%	5	0.0%	0	0.0%	0
Less traffic congestion	1.7%	7	0.0%	0	1.6%	1	2.7%	5	0.0%	0	1.8%	1
Parking: Free parking	1.4%	6	2.7%	2	0.5%	0	0.9%	2	0.0%	0	2.6%	2
Improved leisure facilities	1.3%	5	1.3%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	4
Less empty shops	1.2%	5	0.0%	0	1.4%	1	1.6%	3	0.0%	0	1.8%	1
Parking: Cheaper parking	1.0%	4	0.0%	0	0.0%	0	2.3%	4	0.0%	0	0.0%	0
Improved quality of shops	1.0%	4	1.5%	1	0.0%	0	1.2%	2	1.9%	1	0.0%	0
Easier to get to by car	0.9%	4	0.0%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0
Longer opening hours	0.8%	3	0.0%	0	1.7%	1	1.3%	2	0.0%	0	0.0%	0
Cheaper prices	0.7%	3	1.8%	1	1.6%	1	0.4%	1	0.0%	0	0.0%	0
A revamp	0.7%	3	1.8%	1	0.5%	0	0.0%	0	0.0%	0	1.8%	1
More events / markets	0.7%	3	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A market / better market	0.7%	3	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0
Better environment / make it more attractive	0.7%	3	0.4%	0	1.0%	1	0.4%	1	0.0%	0	1.8%	1
Increased public transport	0.6%	2	0.4%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Better security	0.5%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
More / better pubs/bars	0.5%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Shops closer together	0.5%	2	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark store	0.5%	2	0.4%	0	1.6%	1	0.4%	1	0.0%	0	0.0%	0
A department store	0.4%	1	0.5%	0	0.7%	0	0.4%	1	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.3%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less busy / crowded	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
More seating areas	0.3%	1	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0
More financial services (banks, building societies etc.)	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Nicer atmosphere	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
(Nothing / Nothing else)	50.1%	201	52.1%	40	66.8%	39	43.8%	76	61.6%	16	45.1%	30
(Don't know)	4.2%	17	5.6%	4	3.1%	2	4.3%	8	11.5%	3	0.0%	0
Weighted base:		402		77		59		173		26		66
Sample:		450		135		109		141		41		24
2nd Mention												
Parking: Free parking	2.2%	9	0.0%	0	0.0%	0	4.2%	7	1.9%	1	1.8%	1
Improved quality of shops	2.0%	8	1.3%	1	1.2%	1	3.2%	5	2.7%	1	0.0%	0
Improved non-food shops within the town centre	1.7%	7	3.3%	3	2.4%	1	1.1%	2	4.4%	1	0.0%	0
Cheaper prices	1.5%	6	1.3%	1	0.0%	0	0.5%	1	0.0%	0	6.3%	4
Parking: More parking	1.2%	5	0.4%	0	2.3%	1	1.8%	3	0.0%	0	0.0%	0
Increased general choice and range of shops	1.2%	5	3.2%	2	2.2%	1	0.5%	1	0.0%	0	0.0%	0
Easier to get to by car	0.8%	3	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0
Better environment / make it more attractive	0.8%	3	1.2%	1	0.0%	0	1.3%	2	0.0%	0	0.0%	0
More / better cafés/restaurants	0.6%	3	0.9%	1	0.0%	0	0.4%	1	4.8%	1	0.0%	0
More events / markets	0.6%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.5%	2	1.8%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0
A market / better market	0.3%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More book stores	0.3%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.3%	1	0.5%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A department store	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Lower business rates	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Public toilets	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing stores	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0
Parking: Offer longer stay parking	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
More financial services (banks, building societies etc.)	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	84.9%	341	76.6%	59	91.0%	54	83.8%	145	84.9%	22	91.9%	61
Weighted base:		402		77		59		173		26		66
Sample:		450		135		109		141		41		24
3rd Mention												
Better environment / make it more attractive	1.6%	6	0.0%	0	0.0%	0	1.3%	2	0.0%	0	6.3%	4
Cheaper prices	1.4%	6	7.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	0.9%	4	1.8%	1	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.8%	3	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0
Parking: More parking	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Increased general choice and range of shops	0.2%	1	0.0%	0	0.7%	0	0.0%	0	1.3%	0	0.0%	0
More / better pubs/bars	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Remove the traffic wardens	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	94.2%	378	89.9%	69	98.3%	58	94.3%	163	98.7%	26	93.7%	62
(Don't know)	0.3%	1	0.5%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Weighted base:		402		77		59		173		26		66
Sample:		450		135		109		141		41		24
Any mention												
Increased general choice and range of shops	16.2%	65	10.4%	8	14.8%	9	20.1%	35	10.1%	3	16.6%	11
Parking: More parking	6.6%	26	3.4%	3	2.8%	2	8.4%	15	3.9%	1	9.9%	7
Improved non-food shops within the town centre	6.2%	25	7.4%	6	8.7%	5	6.8%	12	9.0%	2	0.0%	0
Improved quality of shops	3.8%	15	4.6%	4	1.2%	1	5.7%	10	4.6%	1	0.0%	0
Cheaper prices	3.7%	15	10.5%	8	1.6%	1	0.9%	2	0.0%	0	6.3%	4
Parking: Free parking	3.6%	14	2.7%	2	0.5%	0	5.0%	9	1.9%	1	4.3%	3
Better environment / make it more attractive	3.0%	12	1.5%	1	1.0%	1	2.9%	5	0.0%	0	8.1%	5
More / better cafés/restaurants	2.9%	12	2.1%	2	0.5%	0	0.4%	1	8.0%	2	10.7%	7
More clothing stores	2.1%	8	3.9%	3	0.5%	0	2.7%	5	1.3%	0	0.0%	0
Less traffic congestion	1.7%	7	0.0%	0	1.6%	1	2.7%	5	0.0%	0	1.8%	1
Easier to get to by car	1.7%	7	0.0%	0	0.0%	0	3.8%	7	0.0%	0	0.0%	0
Improved leisure facilities	1.3%	5	1.3%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	4
More events / markets	1.3%	5	6.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	1.3%	5	0.0%	0	1.9%	1	1.6%	3	0.0%	0	1.8%	1
Longer opening hours	1.0%	4	1.2%	1	1.7%	1	1.3%	2	0.0%	0	0.0%	0
A market / better market	1.0%	4	1.8%	1	0.0%	0	1.5%	3	0.0%	0	0.0%	0
Parking: Cheaper parking	1.0%	4	0.0%	0	0.0%	0	2.3%	4	0.0%	0	0.0%	0
Increased public transport	0.9%	4	0.9%	1	0.0%	0	1.7%	3	0.0%	0	0.0%	0
Improved food shops within the town centre	0.8%	3	3.3%	3	0.0%	0	0.4%	1	0.0%	0	0.0%	0
A revamp	0.7%	3	1.8%	1	0.5%	0	0.0%	0	0.0%	0	1.8%	1
More / better pubs/bars	0.7%	3	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.6%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.5%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Shops closer together	0.5%	2	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A department store	0.5%	2	0.5%	0	0.7%	0	0.7%	1	0.0%	0	0.0%	0
Primark store	0.5%	2	0.4%	0	1.6%	1	0.4%	1	0.0%	0	0.0%	0
More book stores	0.3%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More financial services (banks, building societies etc.)	0.3%	1	1.2%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Less busy / crowded	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
More seating areas	0.3%	1	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0
More / better services	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.2%	1	0.4%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
More independent shops	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Nicer atmosphere	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Public toilets	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove the traffic wardens	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Parking: Offer longer stay parking	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Weighted base:		402		77		59		173		26		66
Sample:		450		135		109		141		41		24

Q38 Do you ever visit Outdoor or Farmers Markets?

Yes	14.7%	117	20.3%	22	14.3%	15	12.3%	32	26.0%	19	11.5%	29
No	85.3%	684	79.7%	87	85.7%	92	87.7%	229	74.0%	53	88.5%	222
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Q39 Which Outdoor or Farmers Markets do you visit? [MR/PR]
Those that visit Outdoor or Farmers Markets at Q38

Shambles Variety, Armagh	16.6%	19	75.0%	17	0.0%	0	0.0%	0	8.7%	2	4.1%	1
Banbridge Flower Market	10.3%	12	17.0%	4	43.0%	7	0.0%	0	9.3%	2	0.0%	0
Lisburn Market	9.7%	11	0.0%	0	0.0%	0	1.9%	1	0.0%	0	37.4%	11
Dungannon Food & Craft Market, Tesco Car Park, Dungannon	9.0%	11	1.8%	0	0.0%	0	1.9%	1	51.1%	10	0.0%	0
Portadown Variety Market	8.7%	10	13.2%	3	0.0%	0	19.0%	6	6.1%	1	0.0%	0
Portadown Sustain Market	6.4%	7	11.9%	3	2.7%	0	13.7%	4	0.0%	0	0.0%	0
Lurgan Plaza Market	6.2%	7	0.0%	0	0.0%	0	18.7%	6	6.6%	1	0.0%	0
Hillsborough Farmers Market	4.6%	5	0.0%	0	2.7%	0	6.6%	2	0.0%	0	10.0%	3
Newcastle Artisan Market	4.4%	5	0.0%	0	2.7%	0	9.7%	3	0.0%	0	5.9%	2
St George's Market, Belfast	4.0%	5	0.0%	0	8.0%	1	5.5%	2	0.0%	0	5.9%	2
Banbridge Christmas Market	3.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.4%	4
Downpatrick Artisan Market	3.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.4%	4
Nutts Corner Sunday Market, Crumlin	1.9%	2	0.0%	0	0.0%	0	6.8%	2	0.0%	0	0.0%	0
Markethill Livestock & Farm Market	1.9%	2	0.0%	0	0.0%	0	6.8%	2	0.0%	0	0.0%	0
Ballycastle Market	1.7%	2	0.0%	0	0.0%	0	6.3%	2	0.0%	0	0.0%	0
Elmfield Wholefood and Wellbeing Market, Elmfield Estate, Gilford	1.4%	2	1.2%	0	4.5%	1	1.9%	1	0.0%	0	0.0%	0
Newry Variety Market	1.1%	1	1.8%	0	6.1%	1	0.0%	0	0.0%	0	0.0%	0
Ballynahinch Market	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1
Cookstown Continental Market	0.9%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0
Comber Farmers Market	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Causeway Speciality Market, Coleraine	0.3%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0
Coalisland Market	0.3%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0
Enniskillen Continental Market	0.2%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0
Armagh Georgian Festival Market	0.2%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dundalk Market	0.2%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	9.7%	11	6.3%	1	35.7%	5	3.8%	1	8.4%	2	5.9%	2
Weighted base:		117		22		15		32		19		29
Sample:		133		40		26		24		28		15

Q40 What do you like the most about visiting Outdoor or Farmers Markets? [MR]
Those that visit Outdoor or Farmers Markets at Q38

Choice / range / quality of produce	59.9%	70	73.5%	16	47.5%	7	40.9%	13	85.4%	16	60.8%	18
Friendly atmosphere	17.8%	21	18.1%	4	24.6%	4	28.0%	9	0.0%	0	14.0%	4
Local produce	16.5%	19	21.6%	5	15.7%	2	9.1%	3	7.2%	1	27.6%	8
Good prices	11.1%	13	24.2%	5	2.7%	0	17.8%	6	7.9%	1	0.0%	0
Supporting local traders	9.8%	11	6.6%	1	18.1%	3	5.5%	2	11.1%	2	11.7%	3
Day out / change of scenery	7.3%	9	15.1%	3	18.5%	3	1.9%	1	9.3%	2	0.0%	0
Good for browsing	6.5%	8	13.8%	3	11.9%	2	1.9%	1	11.6%	2	0.0%	0
It's fun	4.0%	5	12.5%	3	2.7%	0	1.9%	1	4.5%	1	0.0%	0
You can try food samples	3.2%	4	0.0%	0	0.0%	0	11.6%	4	0.0%	0	0.0%	0
Less packaging / plastic	2.0%	2	10.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to home / work	1.8%	2	6.3%	1	2.7%	0	0.0%	0	1.8%	0	0.0%	0
Knowledge / expertise of the traders	1.8%	2	4.4%	1	0.0%	0	1.9%	1	2.7%	1	0.0%	0
Can get a coffee / tea there	0.8%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0
Easily accessible by public transport	0.5%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Convenient / free car parking	0.3%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0
(Don't know)	6.7%	8	9.8%	2	4.5%	1	0.0%	0	0.0%	0	17.5%	5
Weighted base:		117		22		15		32		19		29
Sample:		133		40		26		24		28		15

Q41 When you visit Outdoor or Farmers Markets is your trip linked with any other activity?
Those that visit Outdoor or Farmers Markets at Q38

Yes – NON-FOOD shopping	5.4%	6	1.8%	0	8.0%	1	9.6%	3	8.7%	2	0.0%	0
Yes – other FOOD shopping	15.0%	18	7.3%	2	12.5%	2	6.3%	2	37.3%	7	17.5%	5
Yes – visiting services such as banks and other financial institutions	0.2%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – leisure activity (includes gym / cinema / bowling / library etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – travelling to / from work	0.7%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – travelling to / from school / college / university	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting café / pub / restaurant	5.3%	6	4.3%	1	5.3%	1	6.6%	2	0.0%	0	8.2%	2
Yes – visiting family / friends	1.6%	2	0.0%	0	7.9%	1	1.9%	1	0.0%	0	0.0%	0
Yes – visiting health service such as doctor, dentist, hospital	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting other service such as laundrette, hairdresser, recycling	0.6%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0
Yes – collecting children from school	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – window shopping / browsing	1.5%	2	0.0%	0	0.0%	0	1.9%	1	0.0%	0	4.1%	1
Yes – visiting place of worship	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – going for a walk / walk the dog	4.5%	5	4.4%	1	9.2%	1	9.1%	3	0.0%	0	0.0%	0
Yes – day out	3.0%	4	1.8%	0	0.0%	0	9.7%	3	0.0%	0	0.0%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No activity)	58.7%	69	65.5%	15	52.5%	8	54.9%	18	44.6%	8	70.3%	20
(Don't know / varies)	3.4%	4	10.0%	2	0.0%	0	0.0%	0	9.3%	2	0.0%	0
Weighted base:		117		22		15		32		19		29
Sample:		133		40		26		24		28		15

Q42 Which of these leisure activities do you participate in? [MR/PR]

Indoor sports or health and fitness activity	19.5%	156	22.0%	24	15.9%	17	21.2%	55	13.9%	10	19.8%	50
Cinema	42.9%	344	41.1%	45	39.3%	42	41.1%	108	37.7%	27	48.7%	122
Restaurant	70.1%	561	62.7%	68	71.8%	77	69.8%	182	77.4%	56	70.8%	178
Pub / bars / nightclubs	27.8%	223	30.2%	33	25.2%	27	26.6%	70	25.7%	19	29.9%	75
Ten pin bowling	10.2%	82	13.3%	14	7.5%	8	11.4%	30	10.5%	8	8.8%	22
Casino	0.4%	3	0.0%	0	0.0%	0	0.8%	2	1.7%	1	0.0%	0
Theatres / concert halls / museums / art galleries and other cultural facilities	29.5%	237	29.5%	32	25.2%	27	30.0%	79	31.5%	23	30.3%	76
(Don't do leisure activities)	19.0%	152	21.7%	24	20.7%	22	20.5%	54	14.6%	11	16.9%	42
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Q43 Where did you last visit for indoor sports or health and fitness activity?
Those that said 'Indoor sports or health and fitness activity' at Q42 AND Excl. Nulls & SFT

Zone 1												
Armagh City Centre	7.9%	11	51.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Armagh Health & Fitness Club, Friary Road, Armagh, BT60 4FR	0.2%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duffy Fitness, Armagh Shopping Centre, Thomas	1.6%	2	0.0%	0	0.0%	0	4.6%	2	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Street, Armagh												
Keady Village Centre	1.0%	1	6.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill Village Centre	0.2%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milltown Village Centre	0.3%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orchard Leisure Centre, Folly Lane, Armagh, BT60 1AT	2.6%	4	16.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Ballyroney Village Centre	0.2%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0
Banbridge Golf Club, Ballymoney Hill, Banbridge, BT32 3UR	0.2%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0
Banbridge Hockey Club, Havelock Park, Lurgan Road, Banbridge, BT32 4LU	0.2%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0
Banbridge Town Centre	8.5%	12	0.0%	0	58.8%	9	6.5%	3	0.0%	0	0.0%	0
Dromore Town Centre	0.9%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Gilford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Aghalee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon Local Centre	9.3%	13	0.0%	0	4.7%	1	25.3%	12	0.0%	0	0.0%	0
Dollingstown Village Centre	0.6%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Experience Fitness, Millennium Way, Lurgan, BT66 8DR	0.5%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Fitness Factory, Business Centre, Flush Place, Lurgan, BT66 7DT	1.6%	2	0.0%	0	0.0%	0	4.6%	2	0.0%	0	0.0%	0
Jethro Centre, Flush Place, Lurgan, Craigavon, BT66 7DT	0.5%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
LB Pilates, Main Street, Moira, BT67 0LE	0.5%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Legahory Local Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan Town Centre	5.0%	7	0.0%	0	0.0%	0	14.2%	7	0.0%	0	0.0%	0
Moira Village Centre	0.6%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Portadown Town Centre	2.3%	3	1.3%	0	0.0%	0	5.9%	3	0.0%	0	0.0%	0
South Lake Leisure Centre, Lake Road, Craigavon, BT64 1AS	6.7%	9	4.3%	1	0.0%	0	17.2%	8	0.0%	0	0.0%	0
Tandragee Village Centre	1.7%	2	1.3%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0
Zone 4												
Dungannon Leisure Centre, Circular Road, Dungannon, BT71 6BH	0.8%	1	0.0%	0	0.0%	0	0.0%	0	19.7%	1	0.0%	0
Dungannon Town Centre	3.1%	4	4.7%	1	0.0%	0	0.0%	0	57.1%	3	0.0%	0
Zone 5												
Ballynahinch Rugby Club, Ballymacarn Park, Mountview Road, Ballynahinch	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2
Bessbrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camlough Village Centre	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Curves, Armagh Road, Newry, BT35 6DN	1.5%	2	4.3%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Gym-Tech Health & Fitness, Ashtree Enterprise Park, Newry, BT34 1BY	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	4
Hillsborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn City Centre	2.7%	4	0.0%	0	0.0%	0	4.3%	2	0.0%	0	3.5%	2
Lisburn Leisure Park, Lisburn, BT28 1LP	1.2%	2	0.0%	0	2.8%	0	0.0%	0	0.0%	0	2.4%	1
Newry Leisure Centre, Cecil Street, Newry, BT35 6AU	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	4
Newtownhamilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, Retail Park, Laganbank Road, Lisburn, BT28 1XZ	4.5%	6	0.0%	0	0.0%	0	4.3%	2	0.0%	0	8.7%	4
Rathfriland Town Centre	0.7%	1	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0
White Wolf Crossfit, Hulls Lane, Lisburn, BT28 2SR	0.7%	1	0.0%	0	6.9%	1	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin Tiles & Hardwood Floors)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballynahinch Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belfast City Centre	4.0%	5	4.7%	1	0.0%	0	1.3%	1	0.0%	0	8.1%	4
Bell Fitness Studio, United Youth, Black Lane, Dungannon, BT71 7AY	0.4%	1	0.0%	0	0.0%	0	0.0%	0	8.6%	1	0.0%	0
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cookstown Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	8.6%	1	0.0%	0
Crossmaglen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullaville Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
David Lloyd, Old Dundonald Road, Dundonald, Belfast, BT16 1DL	0.7%	1	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0
Donaghmore Village Centre	0.3%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	0	0.0%	0
Downpatrick Town Centre	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2
Dunmurry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Living Well Health Club, Paradise Walk, Castle Upton Estate, Templepatrick, BT39 0DD	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2
Mayobridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newry City Centre	6.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.3%	9
PureGym Newry, Bridge Street, Newry, BT35 8QS	9.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.1%	13
Saintfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrenpoint Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		138		21		15		48		6		48
Sample:		111		32		25		29		8		17

Q44 Which cinema did you last visit?
Those that said 'Cinema' at Q42 AND Excl. Nulls & SFT

Zone 1												
Omniplex Cinema, Armagh	9.7%	33	71.3%	31	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Zone 2												
IMC Cinema, Banbridge (Iveagh Movie Studio)	2.8%	10	0.0%	0	10.6%	4	5.0%	5	0.0%	0	0.0%	0
Omniplex Cinema, Banbridge	16.2%	55	2.7%	1	72.0%	30	7.5%	8	0.0%	0	13.5%	17
Zone 3												
Omniplex Cinema, Craigavon	22.7%	77	21.0%	9	4.8%	2	59.1%	63	11.0%	3	0.0%	0
Zone 5												
Omniplex Cinema, Lisburn	17.6%	60	0.0%	0	7.0%	3	19.1%	20	1.3%	0	29.6%	36
Outside Catchment Area												
(ROI) IMC Cinema, Dundalk	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Omniplex Cinema, Dundalk	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Omniplex Cinema,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Monaghan												
IMC, Raceview House, Factory Road, Enniskillen, BT74 6DP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Jet Centre, Riverside Park South, Coleraine, BT51 3AW	0.3%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Let's Go Hydro Drive-In Cinema, Carryduff, BT8 8G	0.4%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0
Movie House, City Side Retail Park, York Street, Belfast, BT15 1WA	0.6%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Oddessy Cinema, Queens Quay, Belfast, BT3 9QQ	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Odeon, Victoria Square, Belfast, BT1 4QG	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Omniplex Cinema, Belfast (Kennedy Centre)	2.8%	9	0.6%	0	3.3%	1	0.8%	1	3.7%	1	4.8%	6
Omniplex Cinema, Downpatrick	3.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	11
Omniplex Cinema, Dungannon	5.9%	20	0.6%	0	0.0%	0	0.0%	0	73.2%	20	0.0%	0
Omniplex Cinema, Newry	16.5%	56	3.6%	2	2.3%	1	2.9%	3	4.5%	1	40.5%	50
Omniplex, Junction One Retail Park, Antrim, BT41 4LL	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
The Ritz Multiplex, Cookstown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		341		43		41		107		27		122
Sample:		281		58		74		73		31		45

Q45 Where did you last visit to go to a restaurant?
Those that said 'Restaurant' at Q42 AND Excl. Nulls & SFT

Zone 1												
Armagh City Centre	7.1%	37	44.5%	28	1.3%	1	2.3%	4	8.2%	4	0.0%	0
County Armagh Golf Club, Newry Road, Armagh, BT60 1EN	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hamiltonsbawn Village Centre	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keady Village Centre	0.5%	3	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughgall Village Centre	0.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill Village Centre	0.4%	2	2.5%	2	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Richhill Village Centre	0.4%	2	2.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Tassagh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitecross Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Banbridge Rugby Club, Rifle Park, Arderys Lane, Banbridge, BT32 3RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banbridge Town Centre	9.2%	48	0.4%	0	42.2%	30	7.1%	12	0.0%	0	3.6%	6
Bridgewater Retail Park, Banbridge (Tesco Extra & Home Bargains (The Range is due to open May 28th)	0.4%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Dromore Town Centre	1.1%	6	0.4%	0	6.2%	4	0.8%	1	0.0%	0	0.0%	0
Gilford Village Centre	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Katesbridge Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Loughbrickland Village Centre	0.4%	2	0.0%	0	0.4%	0	1.2%	2	0.0%	0	0.0%	0
Scarva Village Centre	1.2%	6	0.0%	0	7.7%	6	0.4%	1	0.0%	0	0.0%	0
The Boulevard (aka The Outlet Banbridge), Outlet Shopping Park, Banbridge	0.6%	3	1.5%	1	3.4%	2	0.0%	0	0.0%	0	0.0%	0
Tullylish Village Centre, BT63 6DP	0.3%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Zone 3												

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Aghalee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon Local Centre	4.4%	23	6.7%	4	0.8%	1	11.2%	18	0.0%	0	0.0%	0
Derrymacash Village Centre	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Edenmore Golf Club, Drumnabreeze Road, Craigavon, BT67 0RH	0.4%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Legahory Local Centre, Craigavon	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan Golf Club, Demesne, Lurgan, BT67 9BN	0.7%	4	0.0%	0	0.0%	0	2.2%	4	0.0%	0	0.0%	0
Lurgan Town Centre	3.3%	17	0.0%	0	1.0%	1	10.2%	17	0.0%	0	0.0%	0
Lurgan Town Football Club, Glenavon Lane, Lurgan, Craigavon, BT66 8TN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlborough Retail Park, Highfield Road, Craigavon (Sofatime, O'Neills Sports Superstore, Halfords, Tesco Extra, Home Bargains)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moira Village Centre	2.0%	11	4.5%	3	0.0%	0	4.3%	7	1.6%	1	0.0%	0
Portadown Golf Club, Gilford Road, Portadown, Craigavon, BT63 5LF	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Portadown Town Centre	8.7%	46	9.9%	6	0.4%	0	23.9%	39	0.0%	0	0.0%	0
Rushmere Shopping Centre, Craigavon	0.9%	5	0.4%	0	0.0%	0	2.8%	5	0.0%	0	0.0%	0
Tandragee Village Centre	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Tartaraghan Village Centre	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Zone 4												
Dungannon Town Centre	5.8%	30	6.0%	4	0.0%	0	0.4%	1	48.3%	26	0.0%	0
Zone 5												
Annahilt Village Centre	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Bessbrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camlough Village Centre	1.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	7
Castlewellan Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3
Damolly Retail Park, Armagh Road, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillsborough Village Centre	3.2%	17	0.0%	0	1.8%	1	0.8%	1	0.0%	0	8.4%	14
Hilltown Village Centre	0.4%	2	0.0%	0	0.4%	0	0.4%	1	0.0%	0	0.7%	1
Kilcoo Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn City Centre	8.0%	42	0.0%	0	5.4%	4	6.8%	11	0.0%	0	15.8%	27
Newtownhamilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poyntzpass Village Centre	0.3%	1	0.4%	0	0.4%	0	0.5%	1	0.0%	0	0.0%	0
Rathfriland Town Centre	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	6
Sprucefield RETAIL PARK, Lisburn (B&Q, Argos, Sainsbury's, B&M, Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield Shopping CENTRE, Lisburn (M&S, Boots, Pets at Home, Next)	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	0.3%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin Tiles & Hardwood Floors)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dublin City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Town Centre	1.0%	5	0.0%	0	0.0%	0	0.5%	1	0.0%	0	2.7%	5
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.3%	1	1.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Antrim Town Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Aughnacloy Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Ballymoney Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Ballynahinch Town Centre	0.8%	4	0.0%	0	0.8%	1	0.0%	0	0.0%	0	2.1%	4
Bangor Town Centre	0.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belfast City Centre	9.7%	51	1.3%	1	8.4%	6	13.2%	22	16.2%	9	7.9%	13
Birmingham City Centre	0.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackwatertown Village Centre	0.5%	2	0.4%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0
Boucher Retail Park, Boucher Crescent, Belfast	0.4%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Caledon Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Carland Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Carlingford Town Centre	0.4%	2	0.0%	0	0.4%	0	1.2%	2	0.0%	0	0.0%	0
Carrick Fergus Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Carrickcarnon Town Centre	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	6
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Coalisland Town Centre	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cookstown Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Crossmaglen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullaville Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Donaghmore Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Donegal Town Centre	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downpatrick Town Centre	0.2%	1	0.0%	0	0.4%	0	0.4%	1	0.0%	0	0.0%	0
Drumkeen Retail Park, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dundonald Town Centre	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dungannon Golf Club, Springfield Lane, Dungannon, BT70 1QX	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Dunmurry Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Edinburgh City Centre	0.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enniskillen Town Centre	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Forestside Shopping Centre, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrisons of Grey Abbey, Ballybryan Road, Newtownards, BT22 2RB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Holywood Exchange Retail Park, Airport Road West, Belfast (IKEA, B&Q, Argos, Decathlon & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One International Outlet Shopping Centre, Antrim (aka The Junction)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilkeel Town Centre	0.2%	1	0.0%	0	0.6%	0	0.4%	1	0.0%	0	0.0%	0
Killylea Village Centre	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayobridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meigh Village Centre, BT35 8JT	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	4
Moy Town Centre	0.7%	4	0.9%	1	0.0%	0	0.0%	0	5.6%	3	0.0%	0
Newcastle Town Centre	3.3%	17	0.0%	0	4.5%	3	0.4%	1	0.0%	0	7.7%	13
Newry City Centre	10.1%	53	0.0%	0	3.8%	3	0.0%	0	0.0%	0	29.4%	50
Oaks Shopping Centre, Dungannon (Sainsbury's, Shoezone, Home Bargains, Oaks Furniture & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Omagh Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Portrush Town Centre	0.6%	3	0.0%	0	2.7%	2	0.5%	1	0.9%	1	0.0%	0
Portstewart Town Centre	0.2%	1	0.9%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Richmond Town Centre, Yorkshire, England	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Rostrevor Village Centre	0.4%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Saintfield Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Shane Retail Park, Boucher Road, Belfast	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Strangford Village Centre	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
The Linen Green Shopping Village, Moygashel (Drumbriston Furniture,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Mountain Salts, Jo & Co & more)												
Warrenpoint Town Centre	0.5%	3	0.0%	0	0.6%	0	0.0%	0	0.0%	0	1.4%	2
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		522		62		71		164		54		171
Sample:		516		111		136		132		70		67

Q46 Where did you last visit to go to pubs, bars or nightclubs?
Those that said 'Pub / bars / nightclubs' at Q42 AND Excl. Nulls & SFT

Zone 1												
Armagh City Centre	10.4%	21	62.5%	20	0.0%	0	0.0%	0	6.7%	1	0.0%	0
County Armagh Golf Club, Newry Road, Armagh, BT60 1EN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Hamiltonsbawn Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keady Village Centre	0.6%	1	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughgall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill Village Centre	0.4%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richhill Village Centre	1.2%	2	5.0%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Tassagh Town Centre	0.2%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitecross Village Centre	0.1%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Banbridge Rugby Club, Rifle Park, Arderys Lane, Banbridge, BT32 3RH	0.7%	1	0.0%	0	5.7%	1	0.0%	0	0.0%	0	0.0%	0
Banbridge Town Centre	5.4%	11	3.1%	1	40.2%	10	0.0%	0	0.0%	0	0.0%	0
Bridgewater Retail Park, Banbridge (Tesco Extra & Home Bargains (The Range is due to open May 28th)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dromore Town Centre	1.3%	3	0.0%	0	10.4%	3	0.0%	0	0.0%	0	0.0%	0
Gilford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Katesbridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughbrickland Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scarva Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Boulevard (aka The Outlet Banbridge), Outlet Shopping Park, Banbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tullylish Village Centre, BT63 6DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Aghalee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon Local Centre	3.7%	7	0.0%	0	3.7%	1	11.0%	7	0.0%	0	0.0%	0
Derrymacash Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edenmore Golf Club, Drumnabreeze Road, Craigavon, BT67 0RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legahory Local Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan Golf Club, Demesne, Lurgan, BT67 9BN	1.0%	2	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0
Lurgan Town Centre	6.5%	13	0.0%	0	1.6%	0	21.2%	13	0.0%	0	0.0%	0
Lurgan Town Football Club, Glenavon Lane, Lurgan, Craigavon, BT66 8TN	0.4%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Marlborough Retail Park, Highfield Road, Craigavon (Sofatime, O'Neills Sports Superstore, Halfords, Tesco Extra, Home Bargains)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moira Village Centre	1.0%	2	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0
Portadown Golf Club, Gilford Road, Portadown, Craigavon, BT63 5LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portadown Town Centre	8.7%	18	9.3%	3	0.0%	0	24.8%	15	0.0%	0	0.0%	0
Rushmere Shopping Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Craigavon												
Tandragee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tartaraghan Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Dungannon Town Centre	5.3%	11	0.0%	0	0.0%	0	0.0%	0	63.5%	11	0.0%	0
Zone 5												
Annahilt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bessbrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camlough Village Centre	1.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	4
Castlewellan Town Centre	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Damolly Retail Park, Armagh Road, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillsborough Village Centre	2.2%	4	0.0%	0	3.7%	1	1.0%	1	0.0%	0	4.1%	3
Hilltown Village Centre	0.1%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Kilcoo Village Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Lisburn City Centre	2.4%	5	0.0%	0	1.6%	0	3.7%	2	0.0%	0	3.4%	2
Newtownhamilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poyntzpass Village Centre	0.6%	1	0.9%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Rathfriland Town Centre	0.1%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield RETAIL PARK, Lisburn (B&Q, Argos, Sainsbury's, B&M, Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield Shopping CENTRE, Lisburn (M&S, Boots, Pets at Home, Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin Tiles & Hardwood Floors)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dublin City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Town Centre	2.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	6
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Antrim Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aughnacloy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballymoney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballynahinch Town Centre	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Bangor Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belfast City Centre	17.5%	36	9.3%	3	29.0%	7	24.5%	15	24.8%	4	9.4%	7
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackwatertown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boucher Retail Park, Boucher Crescent, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Caledon Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carland Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlingford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrick Fergus Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrickcarnon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalisland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cookstown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossmaglen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullaville Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Donaghmore Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Donegal Town Centre	0.1%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downpatrick Town Centre	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Drumkeen Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Upper Galwally, Castlereagh, Belfast												
Dundonald Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dungannon Golf Club, Springfield Lane, Dungannon, BT70 1QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmurry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enniskillen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forestside Shopping Centre, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrisons of Grey Abbey, Ballybryan Road, Newtownards, BT22 2RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holywood Exchange Retail Park, Airport Road West, Belfast (IKEA, B&Q, Argos, Decathlon & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One International Outlet Shopping Centre, Antrim (aka The Junction)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilkeel Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killylea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayobridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meigh Village Centre, BT35 8JT	2.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	4
Moy Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0
Newcastle Town Centre	0.2%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0
Newry City Centre	19.3%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	56.3%	39
Oaks Shopping Centre, Dungannon (Sainsbury's, Shoezone, Home Bargains, Oaks Furniture & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Omagh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portrush Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portstewart Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond Town Centre, Yorkshire, England	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rostrevor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shane Retail Park, Boucher Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strangford Village Centre	0.4%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
The Linen Green Shopping Village, Moygashel (Drumbriston Furniture, Mountain Salts, Jo & Co & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrenpoint Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		203		32		25		60		17		69
Sample:		156		40		40		38		14		24

Q47 Which bowling alley did you last visit?
Those that said 'Ten pin bowling' at Q42 AND Excl. Nulls & SFT

Zone 3												
Airtastic Entertainment Centre, Craigavon	29.3%	22	71.1%	7	13.0%	1	44.6%	13	15.0%	1	0.0%	0
Centrepoint Leisure, Portadown Road, Lurgan, BT66 8QX	2.1%	2	9.9%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Zone 5												
Lisburn Bowl, Lisburn	38.7%	30	0.0%	0	38.7%	3	53.3%	16	68.7%	5	26.0%	6
The Sheepbridge Family Entertainment Centre, Newry	12.0%	9	0.0%	0	29.6%	2	0.0%	0	0.0%	0	31.9%	7
Outside Catchment Area												
(ROI) GR8Entertainment,	1.3%	1	9.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Castleblayney												
Cookstown Leisure Centre, Fountain Road, Cookstown, BT80 8QF	1.6%	1	0.0%	0	0.0%	0	0.0%	0	16.2%	1	0.0%	0
Dundonald International Ice Bowl, Old Dundonald Road, Belfast, BT16 1XT	10.5%	8	0.0%	0	5.7%	0	0.0%	0	0.0%	0	34.4%	8
Glengormley SportsBowl, Glenwell Road, Glengormley, BT36 7RF	1.2%	1	0.0%	0	13.0%	1	0.0%	0	0.0%	0	0.0%	0
Odyssey Bowl, Queens Quay, Belfast, BT3 9QQ	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	2
The Jet Centre, Riverside Park South, Coleraine, BT51 3AW	1.2%	1	9.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		77		10		7		30		8		22
Sample:		49		11		9		13		6		10

Q48 Where did you last visit to play casino?
Those that said 'Casino' at Q42 AND Excl. Nulls & SFT

Zone 1												
Armagh City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keady Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Banbridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dromore Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gilford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Aghalee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legahory Local Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moira Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portadown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandragee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Dungannon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
Bessbrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camlough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillsborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtownhamilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rathfriland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin Tiles & Hardwood Floors)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballynahinch Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belfast City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cookstown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossmaglen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullaville Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downpatrick Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmurry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayobridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newry City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrenpoint Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		0		0		0		0		0		0
Sample:		0		0		0		0		0		0

Q49 Where did you last visit for theatres / concert halls / museums / art galleries and other cultural facilities?
Those that said 'Theatres / concert halls / museums / art galleries and other cultural facilities' at Q42 AND Excl. Nulls & SFT

Zone 1												
Armagh City Centre	28.5%	64	79.1%	24	2.2%	1	25.6%	19	28.0%	6	19.7%	14
Keady Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Theatre, Market Street, Armagh, BT61 7BW	0.8%	2	4.6%	1	0.0%	0	0.0%	0	1.6%	0	0.0%	0
Markethill Village Centre	0.2%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Patricks Church, Cathedral Close, Abbey Street, Armagh, BT61 7DY	0.1%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Banbridge Town Centre	0.5%	1	0.0%	0	2.7%	1	0.0%	0	1.6%	0	0.0%	0
Dromore Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
FE McWilliam Gallery, Newry Road, Banbridge, BT32 3NB	0.1%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Gilford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Aghalee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon Civic Centre, Lakeview Road, Craigavon, BT64 1AL	0.3%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Craigavon Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legahory Local Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moira Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portadown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandragee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Dungannon Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Zone 5												
Bessbrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camlough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillsborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn City Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Newtownhamilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rathfriland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Drogheda Town Centre	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	4
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin Tiles & Hardwood Floors)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dublin City Centre	1.9%	4	0.0%	0	8.4%	2	2.7%	2	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Town Centre	0.1%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Gate Theatre, Cavendish Row, Parnell Square East, Rotunda, Dublin	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballynahinch Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bangor City Centre	1.0%	2	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0
Belfast City Centre	47.5%	107	10.5%	3	77.0%	20	55.3%	41	47.0%	10	44.7%	32
Benburb Village Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0
Bushmills Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	3.3%	7	0.0%	0	5.9%	2	0.0%	0	0.0%	0	8.2%	6
Cookstown Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Crossmaglen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullaville Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Donaghmore Village Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0
Downpatrick Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmurry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh City Centre	0.2%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow City Centre	0.2%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grand Opera House, Great Victoria Street, Belfast, BT2 7HR	1.8%	4	1.3%	0	0.0%	0	5.0%	4	0.0%	0	0.0%	0
Lyric Theatre, Ridgeway Street, Belfast, BT9 5FB	6.3%	14	0.0%	0	1.1%	0	2.7%	2	0.0%	0	16.4%	12
Mayobridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Museum Of Orange Heritage, Cregagh Road, Castlereagh, Belfast, BT6 9EY	0.9%	2	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0
Newcastle Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newry City Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Omagh Town Centre	0.3%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Saintfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SSE Arena, Queens Quay, Belfast, BT3 9QQ	0.4%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Stranmillis Theatre, Stranmillis Road, Belfast, BT9 5FL	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0
The Patrician, Main Street, Carrickmore, BT79 9AY	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0
Warrenpoint Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfront Hall, Lanyon Place, Belfast, BT1 3WH	0.8%	2	0.0%	0	0.0%	0	0.0%	0	7.9%	2	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		224		30		26		74		22		72
Sample:		227		57		54		54		33		29

Q50 Which leisure facilities would you like to see more of in the area? [MR]

Restaurants	6.2%	50	1.4%	2	2.1%	2	4.9%	13	2.4%	2	12.6%	32
Bars / pubs	6.1%	48	3.3%	4	0.9%	1	0.8%	2	6.5%	5	14.7%	37
Swimming pool (Indoor)	4.8%	39	2.6%	3	2.1%	2	5.5%	14	2.9%	2	6.8%	17
Leisure facilities / activities for young children	3.5%	28	4.9%	5	3.0%	3	4.4%	12	1.4%	1	2.8%	7
Bowling alley	3.3%	27	5.1%	6	2.5%	3	2.3%	6	5.8%	4	3.3%	8
Theatre	3.2%	26	0.4%	0	2.3%	2	1.2%	3	0.5%	0	7.7%	19
Live music venues	3.0%	24	3.1%	3	0.0%	0	1.1%	3	1.7%	1	6.7%	17
Leisure facilities / activities for teenagers	2.9%	23	8.6%	9	5.1%	5	2.0%	5	2.5%	2	0.5%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
More sports facilities (football pitches, tennis courts)	2.7%	22	2.9%	3	3.0%	3	1.4%	4	6.4%	5	2.8%	7
Leisure facilities / activities for families	2.6%	21	5.4%	6	0.4%	0	1.9%	5	0.0%	0	3.7%	9
More children facilities / activities	2.5%	20	6.2%	7	0.0%	0	2.3%	6	2.4%	2	2.4%	6
Play spaces / park facilities	2.3%	18	5.4%	6	0.9%	1	1.2%	3	2.4%	2	2.7%	7
Ice rink	1.8%	15	6.0%	7	0.0%	0	3.1%	8	0.0%	0	0.0%	0
Better shopping facilities	1.8%	14	6.5%	7	0.3%	0	1.5%	4	1.6%	1	0.7%	2
Hotels	1.7%	14	0.9%	1	0.0%	0	1.7%	4	0.0%	0	3.3%	8
Leisure centre	1.5%	12	1.5%	2	0.3%	0	1.7%	4	0.0%	0	2.2%	6
Cycle paths / area	1.5%	12	0.0%	0	2.1%	2	2.5%	7	1.6%	1	0.7%	2
Concert hall / venue	1.4%	12	1.8%	2	0.0%	0	1.4%	4	0.0%	0	2.4%	6
Skateboarding	1.3%	11	5.7%	6	0.0%	0	0.0%	0	0.5%	0	1.7%	4
Karting	1.3%	11	3.1%	3	0.0%	0	1.2%	3	0.0%	0	1.7%	4
Cinema	1.3%	11	0.8%	1	1.3%	1	2.3%	6	1.6%	1	0.5%	1
Leisure facilities / activities for the elderly	1.1%	9	3.2%	3	1.7%	2	0.2%	1	0.5%	0	0.9%	2
Improve current leisure facilities	0.7%	6	1.3%	1	0.0%	0	1.6%	4	0.0%	0	0.0%	0
Cafes / coffee shops	0.6%	5	0.0%	0	0.9%	1	1.5%	4	0.0%	0	0.0%	0
Dance facilities	0.5%	4	0.9%	1	0.3%	0	1.1%	3	0.0%	0	0.0%	0
Better country / river walks	0.5%	4	0.5%	1	0.6%	1	0.3%	1	0.0%	0	0.7%	2
Health and fitness (gym)	0.5%	4	1.5%	2	0.6%	1	0.3%	1	0.7%	1	0.0%	0
Outdoor swimming pool	0.4%	3	0.8%	1	0.0%	0	0.2%	1	2.4%	2	0.0%	0
Motocross track	0.4%	3	0.8%	1	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Museum / art galleries	0.3%	2	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0
Extreme sports	0.3%	2	1.8%	2	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Petting farms	0.3%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Casino	0.3%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Indoor soft play areas	0.2%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Community centre	0.2%	1	0.0%	0	0.4%	0	0.3%	1	0.0%	0	0.0%	0
Choir club	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Horse riding	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Paintballing	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BMX track	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
indoor crazy golf	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Yoga classes	0.1%	1	0.3%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Leisure facilities / activities for people with disabilities	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved public transport access to leisure facilities	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Outdoor events / festivals	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
(None)	54.8%	439	48.8%	53	69.6%	74	55.6%	145	57.2%	41	49.6%	124
(Don't know)	4.5%	36	10.8%	12	5.5%	6	4.3%	11	9.4%	7	0.0%	0
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Q51 How do you normally travel when visiting leisure destinations?
Not those that said '(Don't do leisure activities)' at Q42

Private vehicle or taxi (e.g. car / van / motorcycle / scooter / moped (as passenger or driver)	94.3%	612	91.9%	79	96.1%	82	91.8%	191	92.1%	57	97.7%	204
Bus (including the busway or guided bus), minibus or coach	1.3%	8	1.5%	1	1.0%	1	1.4%	3	1.6%	1	1.1%	2
Walk	2.5%	16	2.5%	2	2.3%	2	3.5%	7	4.6%	3	1.1%	2
Train	0.9%	6	0.0%	0	0.0%	0	2.9%	6	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.7%	5	4.1%	4	0.0%	0	0.4%	1	0.6%	0	0.0%	0
(Don't visit any leisure destinations)	0.2%	1	0.0%	0	0.7%	1	0.0%	0	1.1%	1	0.0%	0
Weighted base:		649		86		85		208		62		209
Sample:		631		148		160		158		82		83

Q52 Which other community facilities and businesses would you like to see in the area? [MR/PR]

Tourist attractions	26.0%	208	28.6%	31	16.7%	18	31.8%	83	13.2%	10	26.4%	66

Column %ges.

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Hotels	21.7%	174	14.2%	15	17.8%	19	26.7%	70	22.2%	16	21.3%	53
Cultural centres	10.8%	86	13.7%	15	7.6%	8	11.4%	30	7.9%	6	11.0%	28
Religious institutions	3.1%	25	5.6%	6	1.2%	1	3.3%	9	0.7%	1	3.5%	9
Better shops	1.3%	10	0.6%	1	0.8%	1	0.2%	1	3.2%	2	2.4%	6
Events	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	6
Community Centre	0.7%	6	0.3%	0	0.0%	0	0.0%	0	2.1%	1	1.5%	4
Restaurants	0.6%	5	1.1%	1	0.9%	1	0.3%	1	2.1%	1	0.0%	0
More fitness activities	0.4%	3	0.0%	0	0.0%	0	1.2%	3	0.0%	0	0.0%	0
Open parkland / green spaces	0.3%	2	0.0%	0	0.3%	0	0.8%	2	0.0%	0	0.0%	0
Museums	0.2%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Financial services (banks, building societies etc.)	0.2%	2	0.0%	0	0.9%	1	0.2%	1	0.0%	0	0.0%	0
Pubs with beer gardens	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Improved broadband access	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Petrol station	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Town hall	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
(None)	47.6%	382	50.3%	55	60.9%	65	45.3%	118	40.7%	29	45.2%	114
(Don't know)	5.8%	47	7.6%	8	3.5%	4	5.8%	15	17.0%	12	2.8%	7
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

GEN Gender of respondent.

Male	28.5%	228	24.3%	26	29.0%	31	28.2%	74	22.3%	16	32.2%	81
Female	71.5%	573	75.7%	83	71.0%	76	71.8%	188	77.7%	56	67.8%	170
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

AGE Could I ask how old you are please?

18 – 24 years	9.7%	78	12.6%	14	9.4%	10	14.3%	37	5.1%	4	5.0%	13
25 – 34 years	13.4%	107	15.3%	17	8.5%	9	11.0%	29	15.4%	11	16.7%	42
35 – 44 years	21.7%	174	16.6%	18	18.7%	20	22.6%	59	24.2%	17	23.6%	59
45 – 54 years	18.6%	149	16.7%	18	20.1%	21	17.2%	45	19.0%	14	20.1%	50
55 – 64 years	15.0%	120	13.5%	15	16.8%	18	14.3%	37	15.2%	11	15.5%	39
65+ years	21.6%	173	25.3%	28	26.5%	28	20.6%	54	21.1%	15	19.2%	48
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

QUOTA Zone

Zone 1	13.6%	109	100.0%	109	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	13.4%	107	0.0%	0	100.0%	107	0.0%	0	0.0%	0	0.0%	0
Zone 3	32.7%	262	0.0%	0	0.0%	0	100.0%	262	0.0%	0	0.0%	0
Zone 4	9.0%	72	0.0%	0	0.0%	0	0.0%	0	100.0%	72	0.0%	0
Zone 5	31.3%	251	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	251
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

PC Postcode Sector

BT24 8	2.8%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	22
BT25 1	2.3%	18	0.0%	0	17.2%	18	0.0%	0	0.0%	0	0.0%	0
BT25 2	1.1%	9	0.0%	0	8.4%	9	0.0%	0	0.0%	0	0.0%	0
BT26 6	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	10
BT27 5	1.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	13
BT27 6	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	4
BT28 1	1.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	14
BT28 2	4.5%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	36
BT31 9	2.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	20
BT32 3	4.2%	34	0.0%	0	31.6%	34	0.0%	0	0.0%	0	0.0%	0
BT32 4	2.9%	23	0.0%	0	21.8%	23	0.0%	0	0.0%	0	0.0%	0
BT32 5	1.7%	14	0.0%	0	12.6%	14	0.0%	0	0.0%	0	0.0%	0
BT34 1	6.4%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.4%	51
BT34 5	2.9%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	23
BT35 0	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5
BT35 6	3.3%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	26
BT35 7	3.3%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	27
BT60 1	2.3%	18	16.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BT60 2	2.4%	19	17.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BT60 3	2.5%	20	18.2%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BT60 4	2.2%	18	16.3%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
BT61 7	0.5%	4	3.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BT61 8	2.0%	16	15.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BT61 9	1.7%	13	12.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BT62 1	0.8%	7	0.0%	0	0.0%	0	2.5%	7	0.0%	0	0.0%	0
BT62 2	2.2%	17	0.0%	0	0.0%	0	6.7%	17	0.0%	0	0.0%	0
BT62 3	3.8%	30	0.0%	0	0.0%	0	11.6%	30	0.0%	0	0.0%	0
BT62 4	2.9%	23	0.0%	0	0.0%	0	8.8%	23	0.0%	0	0.0%	0
BT63 5	2.8%	22	0.0%	0	0.0%	0	8.4%	22	0.0%	0	0.0%	0
BT63 6	1.1%	9	0.0%	0	8.3%	9	0.0%	0	0.0%	0	0.0%	0
BT64 2	0.7%	6	0.0%	0	0.0%	0	2.2%	6	0.0%	0	0.0%	0
BT65 4	0.2%	2	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0
BT65 5	0.5%	4	0.0%	0	0.0%	0	1.6%	4	0.0%	0	0.0%	0
BT66 6	7.0%	56	0.0%	0	0.0%	0	21.4%	56	0.0%	0	0.0%	0
BT66 7	4.5%	36	0.0%	0	0.0%	0	13.9%	36	0.0%	0	0.0%	0
BT66 8	2.0%	16	0.0%	0	0.0%	0	6.1%	16	0.0%	0	0.0%	0
BT67 0	3.2%	26	0.0%	0	0.0%	0	9.9%	26	0.0%	0	0.0%	0
BT67 9	2.0%	16	0.0%	0	0.0%	0	6.2%	16	0.0%	0	0.0%	0
BT68 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
BT70 1	2.3%	19	0.0%	0	0.0%	0	0.0%	0	26.0%	19	0.0%	0
BT71 6	3.9%	31	0.0%	0	0.0%	0	0.0%	0	42.8%	31	0.0%	0
BT71 7	2.8%	22	0.0%	0	0.0%	0	0.0%	0	30.7%	22	0.0%	0
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Appendix 2:

Data Tabulations

By Q28 (Weighted)

	Total		Armagh City (Q28)		Banbridge (Q28)		Craigavon including Rushmere & Marlborough Retail Parks (Q28)		Dromore (Q28)		Gilford (Q28)		Keady (Q28)		Legahory (Q28)		Lurgan (Q28)		Markethill (Q28)		Portadown (Q28)		Rathfriland (Q28)		Tandragee (Q28)	
Q28 Which of these Centres do you visit MOST often? [PR]																										
Armagh City	10.2%	82	100.0%	82	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banbridge	21.4%	171	0.0%	0	100.0%	171	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon including Rushmere & Marlborough Retail Parks	20.6%	165	0.0%	0	0.0%	0	100.0%	165	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dromore	1.4%	12	0.0%	0	0.0%	0	0.0%	0	100.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gilford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	99.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keady	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legahory	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan	8.1%	64	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	64	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill	1.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	14	0.0%	0	0.0%	0	0.0%	0
Portadown	8.6%	69	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	69	0.0%	0	0.0%	0
Rathfriland	3.6%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	29	0.0%	0
Tandragee	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	7
(Don't visit ANY of these centres)	19.3%	155	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.1%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		801		82		171		165		12		0		8		0		64		14		69		29		7
Sample:		801		135		182		165		21		1		16		0		56		16		79		12		6
Meanscore: [Number of times per month]																										
Q30 How often do you visit (CENTRE VISITED MOST OFTEN AT Q28)? *Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28*																										
Daily	10.3%	64	17.1%	14	8.1%	14	3.1%	5	21.1%	2	99.9%	0	51.1%	4	0.0%	0	10.3%	7	1.9%	0	4.5%	3	41.1%	12	30.5%	2
At least two times a week	19.9%	124	24.4%	20	16.6%	28	14.1%	23	53.4%	6	0.0%	0	41.8%	3	0.0%	0	33.3%	22	16.4%	2	17.8%	12	13.5%	4	38.0%	3
At least once a week	25.1%	156	30.0%	25	16.4%	28	24.1%	40	4.9%	1	0.0%	0	7.1%	1	0.0%	0	30.2%	19	35.8%	5	40.4%	28	35.4%	10	0.0%	0
At least once a fortnight	13.1%	81	17.0%	14	10.7%	18	20.9%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	10	0.0%	0	7.6%	5	0.0%	0	0.0%	0
At least once a month	13.1%	82	6.3%	5	15.5%	27	16.1%	27	6.0%	1	0.0%	0	0.0%	0	0.0%	0	7.2%	5	45.9%	7	11.7%	8	4.1%	1	31.5%	2
At least every two months	5.8%	36	1.7%	1	9.3%	16	8.0%	13	14.6%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.5%	1	5.9%	2	0.0%	0
At least every 3 months	5.4%	34	3.1%	3	13.9%	24	4.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
At least every 6 months	3.2%	20	0.4%	0	5.2%	9	5.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Less often than once every 6 months	1.7%	10	0.0%	0	1.8%	3	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	5	0.0%	0	0.0%	0
Have only visited once	0.5%	3	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0
(Don’t know / varies)	1.8%	11	0.0%	0	2.4%	4	2.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	4.1%	3	0.0%	0	0.0%	0
Mean:		*6.07*		*8.37*		*4.84*		*3.72*		*10.51*		*28.00*		*17.95*		*0.00*		*7.22*		*3.75*		*4.94*		*14.09*		*11.89*
Weighted base:		621		82		171		165		12		0		8		0		64		14		69		29		7

	Total		Armagh City (Q28)		Banbridge (Q28)		Craigavon including Rushmere & Marlborough Retail Parks (Q28)		Dromore (Q28)		Gilford (Q28)		Keady (Q28)		Legahory (Q28)		Lurgan (Q28)		Markethill (Q28)		Portadown (Q28)		Rathfriland (Q28)		Tandragee (Q28)	
Sample:		689		135		182		165		21		1		16		0		56		16		79		12		6
Q31 How do you usually travel to (CENTRE VISITED MOST OFTEN AT Q28)? *Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28*																										
Private vehicle or taxi (e.g. car / van / motorcycle / scooter / moped (as passenger or driver)	91.9%	571	92.9%	76	97.2%	167	94.4%	155	78.9%	9	99.9%	0	76.8%	6	0.0%	0	91.4%	59	98.1%	14	76.6%	53	94.1%	27	59.6%	4
Bus (including the busway or guided bus), minibus or coach	3.2%	20	3.7%	3	1.7%	3	3.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	10.0%	7	0.0%	0	0.0%	0
Walk	4.2%	26	1.9%	2	1.1%	2	2.4%	4	17.6%	2	0.0%	0	23.2%	2	0.0%	0	1.0%	1	1.9%	0	13.4%	9	5.9%	2	40.4%	3
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.6%	3	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		621		82		171		165		12		0		8		0		64		14		69		29		7
Sample:		689		135		182		165		21		1		16		0		56		16		79		12		6
Q32 What do you like most about (CENTRE VISITED MOST OFTEN AT Q28)? *Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28*																										
Close to home / work	22.7%	141	23.0%	19	13.8%	24	11.6%	19	42.2%	5	0.0%	0	66.6%	5	0.0%	0	24.3%	16	41.6%	6	43.5%	30	49.1%	14	55.7%	4
Choice and range of retail shops	16.8%	104	8.0%	7	26.5%	45	27.7%	46	0.0%	0	0.0%	0	12.6%	1	0.0%	0	1.0%	1	0.0%	0	6.8%	5	1.0%	0	0.0%	0
Attractive environment / nice place	6.0%	37	8.0%	7	8.0%	14	2.0%	3	10.5%	1	99.9%	0	0.0%	0	0.0%	0	10.6%	7	5.8%	1	3.2%	2	0.0%	0	31.5%	2
Convenient car parking / easy to find a space	5.4%	33	2.0%	2	6.2%	11	4.5%	7	0.0%	0	0.0%	0	5.1%	0	0.0%	0	9.7%	6	41.5%	6	1.7%	1	0.0%	0	0.0%	0
Independent operators (e.g. good range of independent shops)	4.8%	30	3.8%	3	6.4%	11	0.0%	0	14.6%	2	0.0%	0	0.0%	0	0.0%	0	13.2%	9	4.3%	1	4.4%	3	5.9%	2	0.0%	0
You can get everything you need there	4.3%	27	0.7%	1	2.3%	4	9.8%	16	2.5%	0	0.0%	0	5.1%	0	0.0%	0	1.0%	1	1.9%	0	3.6%	2	5.9%	2	0.0%	0
Familiar / know where everything is	3.7%	23	9.4%	8	5.1%	9	0.9%	2	16.5%	2	0.0%	0	3.5%	0	0.0%	0	1.0%	1	0.0%	0	3.3%	2	0.0%	0	0.0%	0
Good layout / shops close together	3.7%	23	1.2%	1	3.9%	7	7.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0
Nice atmosphere / friendly people	3.6%	22	6.9%	6	3.3%	6	3.6%	6	8.7%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	2	2.8%	0	1.6%	1	0.0%	0	12.8%	1
Good for a day out	2.7%	17	1.7%	1	4.1%	7	5.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Armagh City (Q28)		Banbridge (Q28)		Craigavon including Rushmere & Marlborough Retail Parks (Q28)		Dromore (Q28)		Gilford (Q28)		Keady (Q28)		Legahory (Q28)		Lurgan (Q28)		Markethill (Q28)		Portadown (Q28)		Rathfriland (Q28)		Tandragee (Q28)	
Strength of supermarket provision (e.g. good choice of supermarkets)	2.5%	15	0.7%	1	1.2%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	1.9%	0	2.5%	2	24.7%	7	0.0%	0
Easy to get to by car	2.1%	13	4.0%	3	4.5%	8	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to family / friends	1.6%	10	0.0%	0	4.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (restaurants, pubs etc)	1.5%	10	5.4%	4	0.2%	0	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Free car parking	1.5%	9	0.0%	0	0.0%	0	5.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda store	0.6%	4	0.0%	0	0.0%	0	2.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quiet / not too busy	0.6%	4	1.4%	1	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0
Offers undercover shopping	0.4%	2	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easily accessible by public transport	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Like to support local shops	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good security / feel safe there	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Good market	0.1%	1	0.3%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheap car parking / parking prices are fair	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clean streets	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco store	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	13.7%	85	19.4%	16	8.4%	14	11.7%	19	2.5%	0	0.0%	0	7.1%	1	0.0%	0	30.4%	20	0.0%	0	16.4%	11	13.5%	4	0.0%	0
(Don't know / varies)	1.0%	6	2.9%	2	0.3%	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0	0.0%	0
Weighted base:		621		82		171		165		12		0		8		0		64		14		69		29		7
Sample:		689		135		182		165		21		1		16		0		56		16		79		12		6

Q33 Are there any measures that would encourage you to visit (CENTRE VISITED MOST OFTEN AT Q28) more often?

Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28

1st Mention

Increased general choice and range of shops	10.3%	64	11.7%	10	6.3%	11	6.4%	11	11.6%	1	0.0%	0	0.0%	0	0.0%	0	22.4%	14	0.0%	0	13.5%	9	20.6%	6	29.2%	2
Parking: More parking	6.5%	41	10.8%	9	6.4%	11	5.4%	9	3.5%	0	0.0%	0	34.0%	3	0.0%	0	10.4%	7	1.9%	0	0.8%	1	4.1%	1	0.0%	0
Improved non-food shops within the town centre	4.7%	29	6.7%	5	0.4%	1	4.2%	7	16.5%	2	0.0%	0	5.1%	0	0.0%	0	4.8%	3	1.9%	0	9.6%	7	0.0%	0	53.1%	4
More / better cafés/restaurants	4.3%	27	0.7%	1	5.5%	9	7.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0	3.2%	2	0.0%	0	0.0%	0
Improved quality of shops	3.8%	24	5.2%	4	0.7%	1	5.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	5	0.0%	0	4.3%	3	5.9%	2	0.0%	0
More events / markets	2.7%	17	0.0%	0	9.5%	16	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
More clothing stores	2.2%	14	0.0%	0	1.5%	3	4.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	4	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Parking: Free parking	2.2%	14	3.0%	2	2.2%	4	2.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0	0.0%	0
Better environment / make it more attractive	1.7%	11	3.0%	2	0.6%	1	1.2%	2	6.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	4.1%	1	17.7%	1
Improved food shops within	1.7%	11	0.0%	0	1.8%	3	2.8%	5	2.5%	0	0.0%	0	8.7%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0

	Total		Armagh City (Q28)		Banbridge (Q28)		Craigavon including Rushmere & Marlborough Retail Parks (Q28)		Dromore (Q28)		Gilford (Q28)		Keady (Q28)		Legahory (Q28)		Lurgan (Q28)		Markethill (Q28)		Portadown (Q28)		Rathfriland (Q28)		Tandragee (Q28)	
the town centre																										
Cheaper prices	1.7%	10	1.2%	1	3.5%	6	1.9%	3	3.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking: Cheaper parking	1.7%	10	0.6%	1	3.5%	6	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Less traffic congestion	1.0%	6	1.2%	1	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.4%	0	0.0%	0	0.0%	0
Longer opening hours	0.8%	5	0.0%	0	2.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.7%	4	0.3%	0	0.4%	1	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Primark store	0.7%	4	0.0%	0	0.0%	0	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A market / better market	0.7%	4	0.0%	0	0.8%	1	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking: Offer longer stay parking	0.6%	4	0.0%	0	2.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.5%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0
Public toilets	0.5%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
More / better pubs/bars	0.4%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
More book stores	0.4%	3	0.0%	0	0.4%	1	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More financial services (banks, building societies etc.)	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Easier to get to by car	0.4%	3	1.1%	1	0.8%	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A department store	0.4%	2	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops closer together	0.4%	2	1.7%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More child-friendly	0.4%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.3%	2	0.3%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
More independent shops	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	1.7%	1	0.0%	0	0.0%	0
Improved leisure facilities	0.2%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	0	0.0%	0	0.0%	0	1.9%	0	0.9%	1	0.0%	0	0.0%	0
A revamp	0.2%	1	0.0%	0	0.0%	0	0.0%	0	8.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Nicer atmosphere	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mor advertising of what's there	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.1%	1	0.4%	0	0.2%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove the traffic wardens	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating areas	0.1%	1	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
More / better cycle paths	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.1%	1	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
More pedestrian crossings	0.1%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S store	0.0%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	43.4%	270	38.5%	32	46.7%	80	44.5%	73	43.4%	5	99.9%	0	45.2%	4	0.0%	0	31.1%	20	91.4%	13	38.4%	27	57.5%	17	0.0%	0
(Don't know)	2.5%	15	5.3%	4	1.5%	3	2.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	5.9%	2	0.0%	0
Weighted base:		621		82		171		165		12		0		8		0		64		14		69		29		7
Sample:		689		135		182		165		21		1		16		0		56		16		79		12		6
2nd Mention																										
Increased general choice and range of shops	7.0%	44	5.5%	5	10.6%	18	4.7%	8	8.1%	1	0.0%	0	10.2%	1	0.0%	0	7.9%	5	1.9%	0	1.9%	1	5.9%	2	44.3%	3

	Total		Armagh City (Q28)		Banbridge (Q28)		Craigavon including Rushmere & Marlborough Retail Parks (Q28)		Dromore (Q28)		Gilford (Q28)		Keady (Q28)		Legahory (Q28)		Lurgan (Q28)		Markethill (Q28)		Portadown (Q28)		Rathfriland (Q28)		Tandragee (Q28)	
Improved quality of shops	2.8%	17	1.2%	1	4.9%	8	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	7.2%	5	0.0%	0	0.0%	0
Cheaper prices	2.5%	16	3.6%	3	1.1%	2	5.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Improved non-food shops within the town centre	1.9%	12	5.2%	4	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	3.7%	3	0.0%	0	0.0%	0
Parking: More parking	1.2%	7	3.3%	3	2.5%	4	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	1.1%	7	1.1%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	4	0.0%	0	0.0%	0
Parking: Free parking	0.9%	6	0.6%	1	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Parking: Cheaper parking	0.9%	6	0.0%	0	0.2%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.7%	4	1.1%	1	0.0%	0	2.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing stores	0.7%	4	0.3%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More events / markets	0.7%	4	1.2%	1	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better cafés/restaurants	0.6%	4	0.3%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0
Nicer atmosphere	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to get to by car	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.5%	3	0.0%	0	0.5%	1	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark store	0.4%	3	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More financial services (banks, building societies etc.)	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.8%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A revamp	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0
B&Q store	0.3%	2	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.3%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Improved street cleaning	0.3%	2	0.3%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.3%	2	0.5%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0
More book stores	0.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.2%	1	1.1%	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public toilets	0.2%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrian crossings	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment / make it more attractive	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	1
Less hairdressers	0.2%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops closer together	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A market / better market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A department store	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wider paths	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	73.1%	454	71.5%	59	70.9%	121	78.9%	130	83.5%	10	99.9%	0	59.4%	5	0.0%	0	57.2%	37	98.1%	14	71.4%	49	90.0%	26	46.9%	3
Weighted base:		621		82		171		165		12		0		8		0		64		14		69		29		7
Sample:		689		135		182		165		21		1		16		0		56		16		79		12		6

3rd Mention

	Total		Armagh City (Q28)		Banbridge (Q28)		Craigavon including Rushmere & Marlborough Retail Parks (Q28)		Dromore (Q28)		Gilford (Q28)		Keady (Q28)		Legahory (Q28)		Lurgan (Q28)		Markethill (Q28)		Portadown (Q28)		Rathfriland (Q28)		Tandragee (Q28)	
Longer opening hours	1.9%	12	1.7%	1	4.9%	8	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking: Free parking	1.7%	11	1.1%	1	1.3%	2	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	3.2%	2	0.0%	0	0.0%	0
Cheaper prices	1.7%	10	1.2%	1	1.8%	3	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0	3.2%	2	0.0%	0	0.0%	0
A market / better market	1.6%	10	2.4%	2	0.8%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0	3.2%	2	0.0%	0	0.0%	0
Increased general choice and range of shops	1.0%	6	0.3%	0	0.2%	0	2.5%	4	3.5%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better cafés/restaurants	1.0%	6	0.0%	0	3.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	0.6%	4	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	5.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Easier to get to by car	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	2	0.0%	0
Parking: More parking	0.2%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking: Cheaper parking	0.2%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment / make it more attractive	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrianisation	0.2%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less hairdressers	0.1%	1	0.3%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More financial services (banks, building societies etc.)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.8%	1
Improved non-food shops within the town centre	0.1%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
A revamp	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing stores	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	88.7%	551	91.0%	75	85.8%	147	91.0%	150	96.5%	11	99.9%	0	94.9%	7	0.0%	0	79.8%	51	100.0%	14	89.4%	62	94.1%	27	87.2%	6
Weighted base:		621		82		171		165		12		0		8		0		64		14		69		29		7
Sample:		689		135		182		165		21		1		16		0		56		16		79		12		6
Any mention																										
Increased general choice and range of shops	18.3%	114	17.5%	14	17.1%	29	13.7%	23	23.2%	3	0.0%	0	10.2%	1	0.0%	0	31.7%	20	1.9%	0	15.4%	11	26.5%	8	73.4%	5
Parking: More parking	7.9%	49	14.2%	12	9.5%	16	5.4%	9	6.0%	1	0.0%	0	34.0%	3	0.0%	0	10.4%	7	1.9%	0	0.8%	1	4.1%	1	0.0%	0
Improved quality of shops	7.2%	45	6.4%	5	5.6%	10	8.4%	14	0.0%	0	0.0%	0	5.1%	0	0.0%	0	8.5%	5	0.0%	0	12.0%	8	5.9%	2	0.0%	0
Improved non-food shops within the town centre	6.7%	42	12.2%	10	1.7%	3	4.2%	7	16.5%	2	0.0%	0	5.1%	0	0.0%	0	8.9%	6	1.9%	0	13.9%	10	0.0%	0	53.1%	4
Cheaper prices	5.9%	37	6.0%	5	6.3%	11	7.5%	12	3.5%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	5	0.0%	0	4.1%	3	0.0%	0	0.0%	0
More / better cafés/restaurants	5.9%	37	1.0%	1	9.1%	16	7.1%	12	0.0%	0	0.0%	0	12.6%	1	0.0%	0	4.8%	3	0.0%	0	6.4%	4	0.0%	0	0.0%	0
Parking: Free parking	4.8%	30	4.7%	4	5.4%	9	4.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	4	0.0%	0	8.6%	6	0.0%	0	0.0%	0
Longer opening hours	3.8%	24	2.8%	2	8.3%	14	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	6.4%	4	0.0%	0	0.0%	0
More events / markets	3.4%	21	1.2%	1	11.3%	19	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
More clothing stores	2.9%	18	0.7%	1	1.5%	3	4.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	7	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Parking: Cheaper parking	2.7%	17	0.6%	1	4.4%	7	1.9%	3	2.5%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	5	0.0%	0	0.6%	0	0.0%	0	0.0%	0

	Total		Armagh City (Q28)		Banbridge (Q28)		Craigavon including Rushmere & Marlborough Retail Parks (Q28)		Dromore (Q28)		Gilford (Q28)		Keady (Q28)		Legahory (Q28)		Lurgan (Q28)		Markethill (Q28)		Portadown (Q28)		Rathfriland (Q28)		Tandragee (Q28)	
A market / better market	2.4%	15	2.4%	2	1.7%	3	2.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	4	0.0%	0	3.2%	2	0.0%	0	0.0%	0
Improved food shops within the town centre	2.1%	13	0.0%	0	1.8%	3	2.8%	5	2.5%	0	0.0%	0	8.7%	1	0.0%	0	3.2%	2	0.0%	0	3.2%	2	0.0%	0	0.0%	0
Better environment / make it more attractive	2.1%	13	4.2%	3	0.6%	1	1.2%	2	9.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	4.1%	1	26.6%	2
Less traffic congestion	1.5%	9	1.2%	1	2.5%	4	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.4%	0	0.0%	0	0.0%	0
Easier to get to by car	1.3%	8	1.1%	1	0.8%	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark store	1.1%	7	0.0%	0	0.0%	0	4.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	1.0%	6	0.3%	0	0.4%	1	1.9%	3	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	4.1%	1	0.0%	0
More financial services (banks, building societies etc.)	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.4%	2	0.0%	0	4.6%	3	0.0%	0	0.0%	0	1.0%	0	12.8%	1
Increased public transport	0.9%	5	1.5%	1	0.2%	0	2.1%	4	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More book stores	0.7%	4	0.0%	0	1.2%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nicer atmosphere	0.7%	4	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A revamp	0.7%	4	0.0%	0	0.0%	0	0.0%	0	8.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	3.2%	2	1.0%	0	0.0%	0
Public toilets	0.6%	4	2.0%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Parking: Offer longer stay parking	0.6%	4	0.0%	0	2.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.6%	4	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	5.9%	2	0.0%	0
Improved street cleaning	0.6%	3	0.7%	1	0.8%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.5%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0
Shops closer together	0.5%	3	1.7%	1	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A department store	0.5%	3	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.5%	3	0.8%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	0	0.0%	0	0.0%	0	1.9%	0	0.9%	1	0.0%	0	0.0%	0
More / better pubs/bars	0.4%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
More child-friendly	0.4%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q store	0.3%	2	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less hairdressers	0.3%	2	0.3%	0	0.5%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	1.7%	1	0.0%	0	0.0%	0
More pedestrian crossings	0.3%	2	1.4%	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.2%	1	1.1%	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mor advertising of what's there	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrianisation	0.2%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove the traffic wardens	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating areas	0.1%	1	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
More / better cycle paths	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.1%	1	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
M&S store	0.0%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wider paths	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
Weighted base:		621		82		171		165		12		0		8		0		64		14		69		29		7

	Total	Armagh City (Q28)	Banbridge (Q28)	Craigavon including Rushmere & Marlborough Retail Parks (Q28)	Dromore (Q28)	Gilford (Q28)	Keady (Q28)	Legahory (Q28)	Lurgan (Q28)	Markethill (Q28)	Portadown (Q28)	Rathfriland (Q28)	Tandragee (Q28)
Sample:	689	135	182	165	21	1	16	0	56	16	79	12	6

Appendix 3:

Data Tabulations

By Q29 (Weighted)

	Total		Armagh City (Q29)		Banbridge (Q29)		Craigavon including Rushmere & Marlborough Retail Parks (Q29)		Dromore (Q29)		Gilford (Q29)		Keady (Q29)		Legahory (Q29)		Lurgan (Q29)		Markethill (Q29)		Portadown (Q29)		Rathfriland (Q29)		Tandragee (Q29)	
Q29 Which of these Centres do you visit SECOND most often? [PR] *Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28*																										
Armagh City	7.0%	44	100.0%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banbridge	8.9%	55	0.0%	0	100.0%	55	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon including Rushmere & Marlborough Retail Parks	22.1%	137	0.0%	0	0.0%	0	100.0%	137	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dromore	1.9%	12	0.0%	0	0.0%	0	0.0%	0	100.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gilford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keady	1.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legahory	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan	5.3%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill	2.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	12	0.0%	0	0.0%	0	0.0%	0
Portadown	11.3%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	70	0.0%	0	0.0%	0
Rathfrilland	1.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	11	0.0%	0
Tandragee	1.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	12
(Don't visit ANY of these centres / anymore centres)	33.4%	208	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		621		44		55		137		12		2		11		3		33		12		70		11		12
Sample:		689		46		70		151		18		3		13		3		31		17		79		7		12
Meanscore: [Number of times per month]																										
Q34 How often do you visit (CENTRE VISITED SECOND MOST OFTEN AT Q29)? *Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28 and Q29*																										
Daily	1.8%	7	6.1%	3	1.5%	1	0.0%	0	2.4%	0	0.0%	0	25.7%	3	23.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	8.7%	35	10.2%	4	7.1%	4	4.0%	6	23.8%	3	100.0%	2	34.4%	4	0.0%	0	17.3%	6	3.3%	0	7.0%	5	0.0%	0	10.0%	1
At least once a week	16.9%	68	16.5%	7	12.8%	7	11.0%	15	17.9%	2	0.0%	0	24.3%	3	0.0%	0	48.5%	16	14.6%	2	18.5%	13	5.2%	1	20.9%	2
At least once a fortnight	20.0%	80	6.3%	3	16.1%	9	25.5%	35	10.3%	1	0.0%	0	12.0%	1	0.0%	0	13.2%	4	3.3%	0	27.2%	19	67.9%	7	0.0%	0
At least once a month	24.0%	97	40.4%	18	29.5%	16	25.1%	34	0.0%	0	0.0%	0	0.0%	0	76.4%	2	10.9%	4	9.2%	1	17.9%	13	26.9%	3	50.4%	6
At least every two months	7.3%	29	11.9%	5	7.9%	4	7.7%	11	10.0%	1	0.0%	0	3.6%	0	0.0%	0	1.9%	1	25.3%	3	5.1%	4	0.0%	0	2.4%	0
At least every 3 months	6.2%	25	4.5%	2	2.7%	1	10.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	1	7.3%	5	0.0%	0	3.0%	0
At least every 6 months	7.9%	32	3.5%	2	10.4%	6	9.1%	13	35.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.1%	2	7.7%	5	0.0%	0	2.4%	0
Less often than once every 6 months	3.8%	15	0.0%	0	11.2%	6	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	2	16.6%	2	1.6%	1	0.0%	0	11.0%	1
Have only visited once	0.6%	2	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.7%	11	0.6%	0	0.7%	0	2.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	7.6%	5	0.0%	0	0.0%	0
Mean:		*2.68*		*3.80*		*2.23*		*1.69*		*3.62*		*8.00*		*11.17*		*7.36*		*3.85*		*1.21*		*2.26*		*1.84*		*2.18*

	Total		Armagh City (Q29)		Banbridge (Q29)		Craigavon including Rushmere & Marlborough Retail Parks (Q29)		Dromore (Q29)		Gilford (Q29)		Keady (Q29)		Legahory (Q29)		Lurgan (Q29)		Markethill (Q29)		Portadown (Q29)		Rathfriland (Q29)		Tandragee (Q29)	
Weighted base:		402		44		55		137		12		2		11		3		33		12		70		11		12
Sample:		450		46		70		151		18		3		13		3		31		17		79		7		12

Q35 How do you usually travel to (CENTRE VISITED SECOND MOST AT Q29)?

Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28 and Q29

Private vehicle or taxi (e.g. car / van / motorcycle / scooter / moped (as passenger or driver)	92.7%	372	99.1%	43	98.9%	55	94.2%	129	81.8%	10	100.0%	2	96.4%	11	76.4%	2	74.8%	25	100.0%	12	87.6%	61	100.0%	11	100.0%	12
Bus (including the busway or guided bus), minibus or coach	2.6%	11	0.0%	0	1.1%	1	4.3%	6	2.4%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	3.6%	2	0.0%	0	0.0%	0
Walk	3.4%	13	0.9%	0	0.0%	0	0.0%	0	15.8%	2	0.0%	0	3.6%	0	23.5%	1	21.6%	7	0.0%	0	4.4%	3	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.3%	5	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0	0.0%	0
Weighted base:		402		44		55		137		12		2		11		3		33		12		70		11		12
Sample:		450		46		70		151		18		3		13		3		31		17		79		7		12

Q36 What do you like most about (CENTRE VISITED SECOND MOST AT Q29)?

Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28 and Q29

Choice and range of retail shops	23.3%	94	15.7%	7	29.5%	16	34.9%	48	0.0%	0	0.0%	0	12.0%	1	0.0%	0	7.1%	2	0.0%	0	25.2%	18	0.0%	0	11.0%	1
Close to home / work	12.6%	51	19.9%	9	5.1%	3	2.6%	4	15.8%	2	86.8%	2	47.4%	5	23.5%	1	38.0%	13	8.1%	1	8.0%	6	57.3%	6	5.3%	1
Independent operators (e.g. good range of independent shops)	6.6%	26	1.4%	1	10.2%	6	0.9%	1	3.5%	0	0.0%	0	9.0%	1	0.0%	0	16.7%	6	11.9%	1	12.8%	9	8.6%	1	5.8%	1
Nice atmosphere / friendly people	4.3%	17	1.5%	1	6.0%	3	0.2%	0	12.8%	2	0.0%	0	3.6%	0	0.0%	0	1.1%	0	3.3%	0	5.6%	4	0.0%	0	55.7%	7
Good layout / shops close together	4.0%	16	0.0%	0	0.0%	0	10.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	5.4%	1
Attractive environment / nice place	3.9%	16	9.1%	4	2.8%	2	7.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
You can get everything you need there	3.9%	16	3.8%	2	7.1%	4	6.6%	9	0.0%	0	0.0%	0	2.5%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for a day out	3.5%	14	8.9%	4	1.0%	1	4.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.1%	2	1.3%	1	0.0%	0	0.0%	0
Convenient car parking / easy to find a space	3.3%	13	1.8%	1	4.0%	2	2.6%	4	35.5%	4	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.4%	0	13.2%	1	0.0%	0
Easy to get to by car	3.0%	12	18.0%	8	0.5%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	2.6%	0	0.0%	0

	Total		Armagh City (Q29)		Banbridge (Q29)		Craigavon including Rushmere & Marlborough Retail Parks (Q29)		Dromore (Q29)		Gilford (Q29)		Keady (Q29)		Legahory (Q29)		Lurgan (Q29)		Markethill (Q29)		Portadown (Q29)		Rathfriland (Q29)		Tandragee (Q29)	
Free car parking	2.9%	12	0.0%	0	0.0%	0	7.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	1	1.3%	1	0.0%	0	0.0%	0
Strength of supermarket provision (e.g. good choice of supermarkets)	2.5%	10	1.8%	1	2.4%	1	3.1%	4	0.0%	0	0.0%	0	9.0%	1	0.0%	0	0.0%	0	5.5%	1	0.0%	0	18.3%	2	0.0%	0
Close to family / friends	2.2%	9	2.1%	1	1.6%	1	0.7%	1	5.9%	1	13.2%	0	0.0%	0	0.0%	0	1.2%	0	17.6%	2	3.1%	2	0.0%	0	2.4%	0
Familiar / know where everything is	1.9%	8	0.6%	0	0.5%	0	0.0%	0	3.5%	0	0.0%	0	3.6%	0	0.0%	0	3.8%	1	2.3%	0	7.0%	5	0.0%	0	0.0%	0
Offers undercover shopping	1.5%	6	0.0%	0	0.0%	0	4.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (restaurants, pubs etc)	1.5%	6	3.3%	1	4.0%	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	1	0.9%	1	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Low prices	0.5%	2	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quiet / not too busy	0.5%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.7%	2	0.0%	0	0.0%	0	0.0%	0
Clean streets	0.5%	2	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
No traffic wardens	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.2%	1
Cheap car parking / parking prices are fair	0.3%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Only choice in area	0.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda store	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
(Nothing in particular)	15.1%	61	6.1%	3	21.3%	12	12.9%	18	20.7%	2	0.0%	0	12.7%	1	76.4%	2	18.4%	6	0.0%	0	23.1%	16	0.0%	0	2.4%	0
(Don't know / varies)	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0	0.0%	0
Weighted base:		402		44		55		137		12		2		11		3		33		12		70		11		12
Sample:		450		46		70		151		18		3		13		3		31		17		79		7		12

Q37 Are there any measures that would encourage you to visit (CENTRE VISITED SECOND MOST OFTEN AT Q29) more often?

Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28 and Q29

1st Mention

Increased general choice and range of shops	14.9%	60	16.3%	7	6.2%	3	14.0%	19	6.9%	1	13.2%	0	18.0%	2	0.0%	0	27.2%	9	0.0%	0	15.5%	11	57.3%	6	7.7%	1
Parking: More parking	5.2%	21	0.0%	0	10.6%	6	4.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	3	0.0%	0	7.4%	5	0.0%	0	0.0%	0
Improved non-food shops within the town centre	3.7%	15	3.0%	1	3.8%	2	4.1%	6	8.6%	1	0.0%	0	0.0%	0	0.0%	0	7.5%	2	0.0%	0	1.9%	1	8.6%	1	0.0%	0
More / better cafés/restaurants	2.3%	9	0.9%	0	0.0%	0	5.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	6.4%	1	0.0%	0	0.0%	0	0.0%	0
More clothing stores	2.0%	8	3.2%	1	0.0%	0	1.4%	2	2.4%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	4.8%	3	0.0%	0	0.0%	0
Less traffic congestion	1.7%	7	0.0%	0	0.0%	0	4.2%	6	0.0%	0	43.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking: Free parking	1.4%	6	2.5%	1	4.7%	3	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	1.3%	5	0.0%	0	0.0%	0	3.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	1.2%	5	0.0%	0	0.0%	0	2.4%	3	3.5%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking: Cheaper parking	1.0%	4	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0	0.0%	0
Improved quality of shops	1.0%	4	0.6%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Easier to get to by car	0.9%	4	0.0%	0	0.0%	0	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Armagh City (Q29)		Banbridge (Q29)		Craigavon including Rushmere & Marlborough Retail Parks (Q29)		Dromore (Q29)		Gilford (Q29)		Keady (Q29)		Legahory (Q29)		Lurgan (Q29)		Markethill (Q29)		Portadown (Q29)		Rathfriland (Q29)		Tandragee (Q29)	
Longer opening hours	0.8%	3	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices	0.7%	3	2.2%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
A revamp	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	52.9%	1	3.6%	1	0.0%	0	0.0%	0	2.6%	0	0.0%	0
More events / markets	0.7%	3	3.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A market / better market	0.7%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment / make it more attractive	0.7%	3	0.0%	0	0.5%	0	0.0%	0	12.4%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	0
Increased public transport	0.6%	2	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0
More / better pubs/bars	0.5%	2	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops closer together	0.5%	2	0.6%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Primark store	0.5%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
A department store	0.4%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.3%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.3%	1	0.6%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less busy / crowded	0.3%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating areas	0.3%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More financial services (banks, building societies etc.)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nicer atmosphere	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
(Nothing / Nothing else)	50.1%	201	61.5%	27	69.8%	39	38.6%	53	66.2%	8	43.4%	1	58.0%	6	47.1%	1	22.1%	7	79.2%	10	50.9%	36	31.5%	3	90.0%	11
(Don't know)	4.2%	17	2.2%	1	0.0%	0	6.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	2	7.1%	5	0.0%	0	0.0%	0
Weighted base:		402		44		55		137		12		2		11		3		33		12		70		11		12
Sample:		450		46		70		151		18		3		13		3		31		17		79		7		12
2nd Mention																										
Parking: Free parking	2.2%	9	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.7%	5	0.0%	0	3.6%	3	0.0%	0	0.0%	0
Improved quality of shops	2.0%	8	2.0%	1	0.5%	0	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	1.1%	1	0.0%	0	5.3%	1
Improved non-food shops within the town centre	1.7%	7	1.5%	1	1.1%	1	1.9%	3	0.0%	0	0.0%	0	8.3%	1	0.0%	0	1.9%	1	0.0%	0	2.3%	2	0.0%	0	0.0%	0
Cheaper prices	1.5%	6	0.0%	0	0.0%	0	3.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Parking: More parking	1.2%	5	0.6%	0	1.6%	1	0.0%	0	3.5%	0	43.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0
Increased general choice and range of shops	1.2%	5	0.6%	0	1.6%	1	0.9%	1	11.0%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to get to by car	0.8%	3	0.0%	0	0.0%	0	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment / make it more attractive	0.8%	3	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0
More / better cafés/restaurants	0.6%	3	0.9%	0	0.5%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Armagh City (Q29)		Banbridge (Q29)		Craigavon including Rushmere & Marlborough Retail Parks (Q29)		Dromore (Q29)		Gilford (Q29)		Keady (Q29)		Legahory (Q29)		Lurgan (Q29)		Markethill (Q29)		Portadown (Q29)		Rathfriland (Q29)		Tandragee (Q29)	
More events / markets	0.6%	2	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Improved food shops within the town centre	0.5%	2	0.9%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	9.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A market / better market	0.3%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More book stores	0.3%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.3%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Longer opening hours	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
A department store	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public toilets	0.1%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing stores	0.1%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking: Offer longer stay parking	0.1%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More financial services (banks, building societies etc.)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0
(Nothing / Nothing else)	84.9%	341	82.9%	36	92.5%	51	84.2%	116	85.6%	10	56.6%	1	79.0%	9	100.0%	3	74.1%	24	100.0%	12	81.4%	57	100.0%	11	92.3%	11
Weighted base:		402		44		55		137		12		2		11		3		33		12		70		11		12
Sample:		450		46		70		151		18		3		13		3		31		17		79		7		12
3rd Mention																										
Better environment / make it more attractive	1.6%	6	0.0%	0	0.0%	0	4.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices	1.4%	6	6.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0
Improved quality of shops	0.9%	4	0.9%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking: More parking	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased general choice and range of shops	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
More / better pubs/bars	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Remove the traffic wardens	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	94.2%	378	91.2%	40	99.5%	55	94.0%	129	97.6%	11	100.0%	2	100.0%	11	100.0%	3	86.8%	29	100.0%	12	92.1%	65	100.0%	11	94.7%	11
(Don't know)	0.3%	1	0.9%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		402		44		55		137		12		2		11		3		33		12		70		11		12
Sample:		450		46		70		151		18		3		13		3		31		17		79		7		12
Any mention																										
Increased general choice and	16.2%	65	16.9%	7	7.9%	4	14.9%	21	17.9%	2	13.2%	0	18.0%	2	0.0%	0	31.0%	10	0.0%	0	16.1%	11	57.3%	6	7.7%	1

	Total		Armagh City (Q29)		Banbridge (Q29)		Craigavon including Rushmere & Marlborough Retail Parks (Q29)		Dromore (Q29)		Gilford (Q29)		Keady (Q29)		Legahory (Q29)		Lurgan (Q29)		Markethill (Q29)		Portadown (Q29)		Rathfriland (Q29)		Tandragee (Q29)	
range of shops																										
Parking: More parking	6.6%	26	0.6%	0	12.2%	7	4.9%	7	3.5%	0	43.4%	1	0.0%	0	0.0%	0	12.2%	4	0.0%	0	10.5%	7	0.0%	0	0.0%	0
Improved non-food shops within the town centre	6.2%	25	4.5%	2	5.0%	3	6.0%	8	8.6%	1	0.0%	0	8.3%	1	0.0%	0	18.9%	6	0.0%	0	4.2%	3	8.6%	1	0.0%	0
Improved quality of shops	3.8%	15	3.6%	2	0.5%	0	5.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	5.1%	4	0.0%	0	5.3%	1
Cheaper prices	3.7%	15	8.6%	4	0.0%	0	4.2%	6	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	5	0.0%	0	0.0%	0
Parking: Free parking	3.6%	14	2.5%	1	6.8%	4	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.4%	6	0.0%	0	3.6%	3	0.0%	0	0.0%	0
Better environment / make it more attractive	3.0%	12	0.0%	0	0.5%	0	5.3%	7	12.4%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	3.1%	2	0.0%	0	2.4%	0
More / better cafés/restaurants	2.9%	12	1.8%	1	0.5%	0	6.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	6.4%	1	0.0%	0	0.0%	0	0.0%	0
More clothing stores	2.1%	8	3.2%	1	0.0%	0	1.7%	2	2.4%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	4.8%	3	0.0%	0	0.0%	0
Less traffic congestion	1.7%	7	0.0%	0	0.0%	0	4.2%	6	0.0%	0	43.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to get to by car	1.7%	7	0.0%	0	0.0%	0	4.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	1.3%	5	0.0%	0	0.0%	0	3.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More events / markets	1.3%	5	6.4%	3	0.0%	0	0.7%	1	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Less empty shops	1.3%	5	0.0%	0	0.0%	0	2.4%	3	5.9%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	1.0%	4	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0
A market / better market	1.0%	4	3.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking: Cheaper parking	1.0%	4	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0	0.0%	0
Increased public transport	0.9%	4	0.0%	0	0.0%	0	2.3%	3	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.8%	3	1.5%	1	0.0%	0	1.1%	2	0.0%	0	0.0%	0	9.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A revamp	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	52.9%	1	3.6%	1	0.0%	0	0.0%	0	2.6%	0	0.0%	0
More / better pubs/bars	0.7%	3	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Discount foodstores within the town centre	0.6%	2	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Better security	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0
Shops closer together	0.5%	2	0.6%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
A department store	0.5%	2	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark store	0.5%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
More book stores	0.3%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More financial services (banks, building societies etc.)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0
Less busy / crowded	0.3%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating areas	0.3%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.2%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nicer atmosphere	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Public toilets	0.1%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove the traffic wardens	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking: Offer longer stay	0.1%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total	Armagh City (Q29)	Banbridge (Q29)	Craigavon including Rushmere & Marlborough Retail Parks (Q29)	Dromore (Q29)	Gilford (Q29)	Keady (Q29)	Legahory (Q29)	Lurgan (Q29)	Markethill (Q29)	Portadown (Q29)	Rathfriland (Q29)	Tandragee (Q29)
parking													
Weighted base:	402	44	55	137	12	2	11	3	33	12	70	11	12
Sample:	450	46	70	151	18	3	13	3	31	17	79	7	12

Appendix 4:

Sample Questionnaire

JN:071A22

Armagh City Banbridge & Craigavon Borough Council - Retail & Commercial Leisure Study:

Good morning / afternoon / evening, I am …… from NEMS market research, an independent market research company, and we are conducting a short survey in your area on behalf of Armagh City Banbridge & Craigavon Borough Council about shopping and leisure habits. Do you have time to answer some questions please? It will take about 6-7 minutes.

QA **Are you the person responsible, or jointly responsible, for the main food shopping in your household?**

Yes
No

IF 'YES' – CONTINUE INTERVIEW.
IF 'NO' – ASK, COULD I SPEAK TO THE PERSON WHO IS RESPONSIBLE FOR MOST OF THE FOOD SHOPPING, IF NOT AVAILABLE THANK AND CLOSE INTERVIEW

INTERVIEWER NOTE: Whenever a county is given as a response such as County Armagh, County Down, County Monaghan etc. - probe exactly where in the county they mean. Also whenever 'Sprucefield, Lisburn' is mentioned - ask whether they mean the Shopping Centre or Retail Park - if they can't choose one and they instead say they go to Sprucefield as a whole - please write in the Other box "Sprucefield Local Centre".

READ OUT: We now have a few questions about where you go Food shopping. In answering these questions the location may be a store, a town, a specific road or area, or it could be the internet. Note that in order to determine typical shopping patterns; on the following questions please EXCLUDE any unusual or special shopping trips you may have made due to the current COVID 19 situation.

Q01 **Where do you usually undertake your main food and grocery shopping?**
DO NOT READ OUT. ONE ANSWER ONLY.

#Conv Convenience List

ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" AT Q01

Q02 **Which retailer do you usually use for your main food internet / delivery shopping?**
DO NOT READ OUT. ONE ANSWER ONLY.

1 Amazon
2 Asda
3 Beelivery
4 Centra
5 Dunnes Stores
6 Iceland
7 Sainsbury's
8 Spar
9 SuperValu
A Tesco
B Other (PLEASE WRITE IN)
C (Don't know / varies)

Q03 **What is the main reason you choose (STORE / LOCATION MENTIONED AT Q01) for your main food and grocery shopping?**
DO NOT READ OUT. ONE ANSWER ONLY

001 Can get everything I need there
002 Clean
003 Compact / easy to get around
004 Delivery service
005 Easy to get to by car
006 Entertainment / events
007 Familiar / know where everything is
008 Friendly / helpful staff
009 Good accessibility by public transport
010 Range of food goods available
011 Quality of food goods available
012 Range of shops selling food goods
013 Quality of shops selling food goods
014 Range of shops nearby selling non-food goods
015 Provision of services nearby, such as banks and other financial services
016 Provision of leisure facilities nearby
017 Good internal layout
018 Good offers
019 Good public information, signposts and public facilities
020 Good service / friendly staff
021 Habit / always use it
022 Has a cafe
023 Has a petrol station
024 Large store
025 Like to support local shops
026 Long opening hours
027 Low prices
028 Loyalty card / points scheme
029 Near to family / friends
030 Near to home
031 Near to work
032 Nice shopping environment
033 Online: Shopping online is convenient
034 Online: Started online shopping due to the pandemic and kept using it
035 Online: Use online because no supermarket locally
036 Online: Use online due to the pandemic / because it's covid safe
037 Only one in the area / no other choice
038 Parking: Easy to find a space
039 Parking: Free parking
040 Parking: Low parking prices
041 Preference for retailer
042 Safety (during the day)
043 Safety (during the evening / night time)
044 Small / quiet store
045 Staff discount / work there
046 Store / location has good covid safety measures
047 Value for money
500 Other (PLEASE WRITE IN)
505 (Don't know / varies)
509 (No particular reason)

Q04 **What, if anything, is the one thing you most dislike about (STORE / LOCATION MENTIONED AT Q01)?**
DO NOT READ OUT. ONE ANSWER ONLY

001 Change layout too often
002 Difficult to get to by car
003 Empty shelves / lack of stock
004 Expensive prices
005 Lack of cycle parking
006 Lack of offers
007 Lack of public transport links
008 Lacks character / atmosphere
009 Limited opening hours
010 No petrol station
011 Not enough tills open / queues at tills
012 Online: Can't pick your own goods
013 Online: Getting substitutions
014 Online: Short use-by dates on items
015 Online: Missing items
016 Only one in the area
017 Parking: Difficult to park / lack of parking
018 Parking: It's expensive
019 Poor access by road
020 Poor disabled access
021 Poor internal layout
022 Poor quality food goods
023 Poor range of food goods
024 Scruffy / rundown / needs renovating
025 Too busy / crowded
026 Too far away
027 Too small
028 Traffic congestion
029 Unclean / dirty store
030 Unfriendly / unhelpful staff
500 Other (PLEASE WRITE IN)
505 (Don't know / varies)
509 (Nothing)

Q05 **How often do you normally do your main food shopping at (STORE / LOCATION MENTIONED AT Q01)?**
DO NOT READ OUT. ONE ANSWER ONLY. PROMPT IF NECESSARY

1 Daily
2 At least two times a week
3 At least once a week
4 At least once a fortnight
5 At least once a month
6 At least every two months
7 Less often
8 Have only visited once
9 (Don't know / varies)

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" AT Q01
Q06 **How do you normally travel to (STORE / LOCATION MENTIONED AT Q01)?**
DO NOT READ OUT. ONE ANSWER ONLY.

1 Private Vehicle (car / van / Motorcycle, scooter or moped; as passenger or driver; or taxi)
2 Bus (including the busway or guided bus), minibus or coach
3 Walk
4 Train
5 Bicycle
6 Mobility scooter / disability vehicle
7 Other (PLEASE WRITE IN)
8 (Don't know / varies)

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" AT Q01
Q07 **How long did your last journey to (STORE / LOCATION MENTIONED AT Q01) take?**
DO NOT PROMPT. ONE ANSWER ONLY.

X Amount of time taken to nearest whole minute (PLEASE WRITE IN)
Y (Don't know / can't remember)
Z (Refused)

Q08 **How much on average does your household normally spend on main food and grocery shopping in a week?**
DO NOT PROMPT. ONE ANSWER ONLY.

X To the nearest £: (PLEASE WRITE IN)
Y (Don't know / varies)
Z (Refused)

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" AT Q01

Q09 **When you do your main food shopping at (STORE / LOCATION MENTIONED AT Q01) is your trip normally linked with any other activity?**
DO NOT PROMPT. ONE ANSWER ONLY. IF RESPONDENT STATES MORE THAN ONE ANSWER - TAKE THEIR FIRST ANSWER

1	Yes – NON-FOOD shopping	**GO TO Q10**
2	Yes – other FOOD shopping	**GO TO Q10**
3	Yes – visiting services such as banks and other financial institutions	**GO TO Q10**
4	Yes – leisure activity	GO TO Q11
5	Yes – travelling to/from work	GO TO Q11
6	Yes – travelling to/from school/college/university	GO TO Q11
7	Yes – getting petrol	GO TO Q11
8	Yes – visiting café / pub / restaurant	GO TO Q11
9	Yes – visiting family/friends	GO TO Q11
A	Yes **–** visiting health service such as doctor, dentist, hospital	GO TO Q11
B	Yes – visiting other service such as laundrette, hairdresser, recycling	GO TO Q11
C	Yes - collecting children from school	GO TO Q11
D	Yes – other activity (PLEASE WRITE IN)	**GO TO Q10**
E	(No activity)	GO TO Q11
F	(Don't know / varies)	GO TO Q11

ASK THOSE WHO SAID YES TO: "NON-FOOD", "OTHER FOOD" OR "SERVICES" AT Q9 OTHERS GO TO Q11

Q10 **Where do you do this linked trip?**
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN. IF THEY SAY IT VARIES - ASK WHERE THEY VISIT MOST OFTEN.

#Comp Comparison List

Q11 **Do you make 'top up' shopping trips in between your main food shopping trip? Top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops.**
DO NOT READ OUT. ONE ANSWER ONLY.

1	Yes
2	No

ASKED TO THOSE WHO DO TOP UP SHOPPING AT Q11

Q12 **Where do you usually undertake your 'top up' shopping?**
DO NOT READ OUT. ONE ANSWER ONLY.

#Conv Convenience List

ASKED TO THOSE WHO DO TOP UP SHOPPING AT Q11

Q13 **How often do you make 'top up' shopping trips to (STORE / LOCATION MENTIONED AT Q01)?**
DO NOT READ OUT. ONE ANSWER ONLY.

1	Daily
2	At least two times a week
3	At least once a week
4	At least once a fortnight
5	At least once a month
6	At least every two months
7	Less often
8	Have only visited once
9	(Don't know / varies)

ASKED TO THOSE WHO DO TOP UP SHOPPING AT Q11

Q14 **Thinking more generally, how much does your household spend on average on 'top up' food and grocery shopping in a week? Once again, top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops.**
DO NOT READ OUT. ONE ANSWER ONLY.

X	To the nearest £: (PLEASE WRITE IN)
Y	(Don't know / varies)
Z	(Refused)

READ OUT: Now thinking about online grocery shopping before, during and after the covid lockdown.

LOCK1 **BEFORE the Covid lockdown how often were you shopping online for groceries?**
DO NOT PROMPT. ONE ANSWER ONLY.

1	Daily
2	4-6 days a week
3	2-3 days a week
4	One day a week
5	Every two weeks
6	Every three weeks
7	Monthly
8	Once every two months
9	Three-four times a year
A	Twice a year
B	Once a year
C	Less often
D	Never
E	(Don't know)
F	(Varies)

LOCK2 **DURING the Covid lockdown how often did you shop online for groceries?**
DO NOT PROMPT. ONE ANSWER ONLY.

1	Daily
2	4-6 days a week
3	2-3 days a week
4	One day a week
5	Every two weeks
6	Every three weeks
7	Monthly
8	Once every two months
9	Three-four times a year
A	Twice a year
B	Once a year
C	Less often
D	Never
E	(Don't know)
F	(Varies)

Using the data from LOCK2 compared to LOCK1 we will be able to create the question below:

QA **Online grocery shopping DURING lockdown compared to BEFORE lockdown:**

1	More
2	Same
3	Less
4	(Don't know /varies)

LOCK3 **NOW THAT the lockdown is lifted, how often do you think you will be shopping online for groceries?**
DO NOT PROMPT. ONE ANSWER ONLY.

1	Daily
2	4-6 days a week
3	2-3 days a week
4	One day a week
5	Every two weeks
6	Every three weeks
7	Monthly
8	Once every two months
9	Three-four times a year
A	Twice a year
B	Once a year
C	Less often
D	Never
E	(Don't know)
F	(Varies)

Using the data from LOCK3 compared to LOCK2 we will be able to create the question below:

QB **Online grocery shopping AFTER lockdown compared to DURING lockdown:**

1	More
2	Same
3	Less
4	(Don't know /varies)

	Using the data from LOCK3 compared to LOCK1 we will be able to create the question below:
QC	**Online grocery shopping AFTER lockdown compared to BEFORE lockdown:**
1	More
2	Same
3	Less
4	(Don't know /varies)

READ OUT: We now have a few questions about where you go for non-food shopping. In answering these questions, the location may be a town centre, a retail park, a free-standing store, or it could be facilities such as the internet, TV shopping or catalogue. Again, please EXCLUDE any unusual or special shopping trips you may have made due to the current COVID 19 situation.

Q15 **Where do you usually buy clothing or footwear goods?**
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

Q16 **Where do you usually buy books, stationery, CDs, DVDs?**
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

Q17 **Where do you usually buy small household goods such as home furnishings, jewellery, glass and china items?**
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

Q18 **Where do you normally buy goods such as toys, games, bicycles and recreational goods?**
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

Q19 **Where do you normally buy chemist goods, including health and beauty products?**
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

Q20 **Where do you normally electrical items, such as televisions, washing machines and computers?**
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

Q21 **Where do you normally buy DIY or gardening goods?**
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

Q22 **Where do you normally buy furniture, carpets and floor coverings?**
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

READ OUT: Now continuing to think about non-food shopping online before, during and after the covid lockdown.

LOCK4 **BEFORE the Covid lockdown how often were you doing non-food shopping online?**
DO NOT PROMPT. ONE ANSWER ONLY.

1	Daily
2	4-6 days a week
3	2-3 days a week
4	One day a week
5	Every two weeks
6	Every three weeks
7	Monthly
8	Once every two months
9	Three-four times a year
A	Twice a year
B	Once a year
C	Less often
D	Never
E	(Don't know)
F	(Varies)

LOCK5 **DURING the Covid lockdown how often were you doing non-food shopping online?**
DO NOT PROMPT. ONE ANSWER ONLY.

1 Daily
2 4-6 days a week
3 2-3 days a week
4 One day a week
5 Every two weeks
6 Every three weeks
7 Monthly
8 Once every two months
9 Three-four times a year
A Twice a year
B Once a year
C Less often
D Never
E (Don't know)
F (Varies)

Using the data from LOCK5 compared to LOCK4 we will be able to create the question below:
QD **Non-food shopping online DURING lockdown compared to BEFORE lockdown:**

1 More
2 Same
3 Less
4 (Don't know /varies)

LOCK6 **NOW THAT the lockdown is lifted, how often do you think you will be doing non-food shopping online?**
DO NOT PROMPT. ONE ANSWER ONLY.

1 Daily
2 4-6 days a week
3 2-3 days a week
4 One day a week
5 Every two weeks
6 Every three weeks
7 Monthly
8 Once every two months
9 Three-four times a year
A Twice a year
B Once a year
C Less often
D Never
E (Don't know)
F (Varies)

Using the data from LOCK6 compared to LOCK5 we will be able to create the question below:
QE **Non-food shopping online AFTER lockdown compared to DURING lockdown:**

1 More
2 Same
3 Less
4 (Don't know /varies)

Using the data from LOCK6 compared to LOCK4 we will be able to create the question below:
QF **Non-food shopping online AFTER lockdown compared to BEFORE lockdown:**

1 More
2 Same
3 Less
4 (Don't know /varies)

Q23 **Which of the following forms of shopping do you carry out?**
READ OUT. CAN BE MULTICODED

1 Internet
2 Portable internet shopping (through mobile phone)
3 TV Shopping
4 (None of these) GO TO Q27

Q24 **Which goods or services do you currently purchase via Internet or TV shopping?**
DO NOT READ OUT. CAN BE MULTICODED

#Online Online Goods List

Q25 **Excluding what you've already mentioned - Which other goods or services are you likely to purchase in the future via Internet or TV shopping?**
DO NOT READ OUT. CAN BE MULTICODED

#Online Online Goods List

Q26 **For your last Internet or TV order, how did you receive your goods?**
DO NOT READ OUT. CAN BE MULTICODED

1	Collection at store	GO TO Q28
2	Home delivery	GO TO Q28
3	Delivery to place of work	GO TO Q28
4	Collection at click and collect hub	**GO TO Q27**
5	Collection at other location	GO TO Q28
6	(Don't know / can't remember)	GO TO Q28

ASKED TO THOSE WHO SAID "COLLECTION AT CLICK AND COLLECT HUB" AT Q26A

Q27 **Which click and collect hub did you collect your order from?**
DO NOT READ OUT. ONE ANSWER ONLY.

X (PLEASE WRITE IN FULL ADDRESS DETAILS OF THE CLICK AND COLLECT HUB)
Y (Don't know / can't remember)

READ OUT: I would now like to ask you some questions about your views on certain Town Centres as a place for shopping, leisure activities, and using other other town centre services. Again please state how you acted before the covid lockdown started.

Q28 **Which of these Centres do you visit MOST often?**
READ OUT. ONE ANSWER ONLY. IF THEY SAY IT VARIES ASK THEM TO NAME THE PLACE THEY THINK THEY VISIT THE MOST EVEN IF JUST SLIGHTLY MORE. IF THEY STILL SAY VARIES ASK THEM TO NAME ONE OF THE PLACES THEY VISIT THE MOST AS THEY CAN STATE A SECOND CENTRE AT Q27B.

1 Armagh City
2 Banbridge
3 Craigavon which includes Rushmere / Marlborough Retail Park
4 Dromore
5 Gilford
6 Keady
7 Legahorry
8 Lurgan
9 Markethill
A Portadown
B Rathfrilland
C Tandragee
D (Don't visit ANY of these centres)
E (Don't know / varies)

Q29 **Which of these Centres do you visit SECOND most often?**
READ OUT. ONE ANSWER ONLY. IF THEY SAY IT VARIES ASK THEM TO NAME THE PLACE THEY THINK THEY VISIT SECOND MOST OFTEN. IF THEY STILL SAY VARIES ASK THEM TO NAME ONE OF THE PLACES THEY VISIT OFTEN.

1 Armagh City
2 Banbridge
3 Craigavon which includes Rushmere / Marlborough Retail Park
4 Dromore
5 Gilford
6 Keady
7 Legahorry
8 Lurgan
9 Markethill
A Portadown
B Rathfrilland
C Tandragee
D (Don't visit ANY of these centres)
E (Don't know / varies)

Q30 **How often do you visit (CENTRE MOST VISITED MENTIONED AT Q28)?**
DO NOT READ OUT. ONE ANSWER ONLY.

1 Daily
2 At least two times a week
3 At least once a week
4 At least once a fortnight
5 At least once a month
6 At least every two months
7 At least every 3 months
8 At least every 6 months
9 Less often than once every 6 months
A Have only visited once
B (Don't know / varies)

Q31 **How do you usually travel to (CENTRE MOST VISITED MENTIONED AT Q28)?**
DO NOT READ OUT. ONE ANSWER ONLY.

1 Private Vehicle (car / van / Motorcycle, scooter or moped; as passenger or driver; or taxi)
2 Bus (including the busway or guided bus), minibus or coach
3 Walk
4 Train
5 Bicycle
6 Mobility scooter / disability vehicle
7 Other (PLEASE WRITE IN)
8 (Don't know / varies)

Q32 **What do you like most about (CENTRE MOST VISITED MENTIONED AT Q28)?**
DO NOT READ OUT. ONE ANSWER ONLY.

1 Choice and range of retail shops
2 Choice of leisure facilities (restaurants, pubs etc)
3 Choice of services (hairdressers, banks etc)
4 Close to home / work
5 Convenient car parking
6 Easily accessible by public transport
8 Environmental quality of centre
9 Free car parking
A Independent operators
B Strength of supermarket provision
C Other (PLEASE WRITE IN)
D (Don't know / varies)
E (Nothing in particular)

Q33 **Are there any measures that would encourage you to visit (CENTRE MOST VISITED MENTIONED AT Q28) more often?**

DO NOT PROMPT. CODE FIRST 3 MENTIONS

1st Mention|2nd Mention|3rd Mention

1 Better environment
2 Better security
3 Cheaper parking
4 Cheaper public transport
5 Discount foodstores within the town centre
6 Improved food shops within the town centre
7 Improved leisure facilities
8 Improved non-food shops within the town centre
9 Improved quality of shops
A Improved street cleaning
B Increased general choice and range of shops
C Increased public transport
D Longer opening hours
E More events / markets
F More parking
G Other (PLEASE WRITE IN)
H (Don't know)
I (Nothing / Nothing else)

Q34 **How often do you visit (CENTRE VISITED SECOND MOST OFTEN MENTIONED AT Q29)?**
DO NOT READ OUT. ONE ANSWER ONLY.

1 Daily
2 At least two times a week
3 At least once a week
4 At least once a fortnight
5 At least once a month
6 At least every two months
7 At least every 3 months
8 At least every 6 months
9 Less often than once every 6 months
A Have only visited once
B (Don't know / varies)

Q35 **How do you usually travel to (CENTRE VISITED SECOND MOST OFTEN MENTIONED AT Q29)?**
DO NOT READ OUT. ONE ANSWER ONLY.

1 Private Vehicle (car / van / Motorcycle, scooter or moped; as passenger or driver; or taxi)
2 Bus (including the busway or guided bus), minibus or coach
3 Walk
4 Train
5 Bicycle
6 Mobility scooter / disability vehicle
7 Other (PLEASE WRITE IN)
8 (Don't know / varies)

Q36 **What do you like most about (CENTRE VISITED SECOND MOST OFTEN MENTIONED AT Q29)?**
DO NOT READ OUT. ONE ANSWER ONLY.

1 Choice and range of retail shops
2 Choice of leisure facilities (restaurants, pubs etc)
3 Choice of services (hairdressers, banks etc)
4 Close to home / work
5 Convenient car parking
6 Easily accessible by public transport
8 Environmental quality of centre
9 Free car parking
A Independent operators
B Strength of supermarket provision
C Other (PLEASE WRITE IN)
D (Don't know / varies)
E (Nothing in particular)

Q37 **Are there any measures that would encourage you to visit (CENTRE VISITED SECOND MOST OFTEN MENTIONED AT Q29) more often?**
DO NOT PROMPT. CODE FIRST 3 MENTIONS

1st Mention|2nd Mention|3rd Mention

1 Better environment
2 Better security
3 Cheaper parking
4 Cheaper public transport
5 Discount foodstores within the town centre
6 Improved food shops within the town centre
7 Improved leisure facilities
8 Improved non-food shops within the town centre
9 Improved quality of shops
A Improved street cleaning
B Increased general choice and range of shops
C Increased public transport
D Longer opening hours
E More events / markets
F More parking
G Other (PLEASE WRITE IN)
H (Don't know)
I (Nothing / Nothing else)

Q38 **Do you ever visit Outdoor or Farmers Markets?**
DO NOT READ OUT. ONE ANSWER ONLY.

1 Yes — GO TO Q39
2 No — GO TO Q42

Q39 **Which Outdoor or Farmers Markets do you visit?**
READ OUT. CAN BE MULTICODED.

1 Banbridge Flower Market
2 Lurgan Plaza Market
3 Portadown Sustain Market
4 Portadown Variety Market
5 Shambles Variety, Armagh
6 Any Others? (PLEASE WRITE IN)
7 (Don't know)

Q40 **What do you like the most about visiting Outdoor or Farmers Markets?**
DO NOT READ OUT. CAN BE MULTICODED.

1 Choice / range / quality of produce
2 Close to home / work
3 Convenient / Free car parking
4 Day out / change of scenery
5 Easily accessible by public transport
6 Friendly atmosphere
7 Good prices
8 Less packaging / plastic
9 Local produce
A Supporting local traders
B Browsing
C Other (PLEASE WRITE IN)
D (Don't know)

Q41 **When you visit Markets is your trip linked with any other activity?**
DO NOT PROMPT. ONE ANSWER ONLY. IF RESPONDENT STATES MORE THAN ONE ANSWER - TAKE THEIR FIRST ANSWER

1 Yes – NON-FOOD shopping
2 Yes – other FOOD shopping
3 Yes – visiting services such as banks and other financial institutions
4 Yes – leisure activity
5 Yes – travelling to/from work
6 Yes – travelling to/from school/college/university
7 Yes – getting petrol
8 Yes – visiting café / pub / restaurant
9 Yes – visiting family/friends
A Yes – visiting health service such as doctor, dentist, hospital
B Yes – visiting other service such as laundrette, hairdresser, recycling
C Yes – other activity (PLEASE WRITE IN)
D (No activity)
E (Don't know / varies)

READ OUT: We now have a few questions about a range of different social and leisure activities.

Q42 **Which of these leisure activities do you participate in?**
READ OUT. CAN BE MULTICODED.

1 Indoor sports or health and fitness activity
2 Cinema
3 Restaurant
4 Pub / bars / nightclubs
5 Ten pin bowling
6 Casino
7 Theatres / concert halls / museums / art galleries and other cultural facilities
8 (None mentioned)

ASKED TO THOSE WHO PARTICIPATE IN HEALTH AND FITNESS OR LEISURE CENTRE ACTIVITIES AT Q42

Q43 **Where did you last visit for indoor sports or health and fitness activity?**
DO NOT PROMPT. ONE ANSWER ONLY.

#Health Health List

ASKED TO THOSE WHO GO TO THE CINEMA AT Q42

Q44 **Which cinema did you last visit?**
DO NOT PROMPT. ONE ANSWER ONLY.

#Cinema Cinema List

ASKED TO THOSE WHO GO TO RESTAURANTS AT Q42

Q45 **Where did you last visit to go to a restaurant?**
DO NOT PROMPT. ONE ANSWER ONLY.

#Social Social List

ASKED TO THOSE WHO GO TO PUB, BARS OR NIGHTCLUBS AT Q42

Q46 **Where did you last visit to go to pubs, bars or nightclubs?**
DO NOT PROMPT. ONE ANSWER ONLY.

#Social Social List

ASKED TO THOSE WHO GO TEN PIN BOWLING AT Q42

Q47 **Which bowling alley did you last visit?**
DO NOT PROMPT. ONE ANSWER ONLY.

#TenPin Ten-pin Bowling List

4ASKED TO THOSE WHO GO TO CASINO AT Q42

Q48 **Where did you last visit to play casino?**
DO NOT PROMPT. ONE ANSWER ONLY.

#Casino Casino List

ASKED TO THOSE WHO VISIT THEATRE/CONCERT HALL; MUSEUM/ART GALLERIES AT Q42

Q49 **Where did you last visit for theatres / concert halls / museums / art galleries and other cultural facilities?**
DO NOT PROMPT. ONE ANSWER ONLY.

#Culture Culture List

Q50 **How do you normally travel when visiting leisure destinations?**
DO NOT READ OUT. ONE ANSWER ONLY.

1 Private Vehicle (car / van / Motorcycle, scooter or moped; as passenger or driver; or taxi)
2 Bus (including the busway or guided bus), minibus or coach
3 Walk
4 Train
5 Bicycle
6 Mobility scooter / disability vehicle
7 Other (PLEASE WRITE IN)
8 (Don't know / varies)

Q51 **Which leisure facilities would you like to see more of in the area?**
DO NOT READ OUT. CAN BE MULTICODED.

001 Bars / pubs
002 Better shopping facilities
003 Bingo
004 Bowling alley
005 Cinema
006 Concert hall / venue
007 Cycle paths / area
008 Dance facilities
009 Extreme sports
010 Health and fitness (gym)
011 Hotels
012 Ice rink
013 Indoor soft play areas
014 Karting
015 Leisure centre
016 More children facilities / activities
017 More sports facilities (football pitches, tennis courts)
018 Museum / art galleries
019 Paintballing
020 Play spaces / park facilites
021 Restaurants
022 Skateboarding
023 Swimming pool
024 Theatre
500 Other (PLEASE WRITE IN)
505 (Don't know)
509 (None)

Q52 **Which other community facilities and businesses would you like to see in the area?**
READ LIST. CAN BE MULTICODED

1 Hotels
2 Cultural centres
3 Religious institutions
4 Tourist attractions
5 Other (PLEASE WRITE IN)
6 (Don't know)
7 (None)

GEN **Gender of respondent.**
DO NOT READ OUT. CODE FROM OBSERVATION

1 Male
2 Female

AGE **Could I ask how old you are please?**
DO NOT READ OUT. ONE ANSWER ONLY.

1 18 – 24 years
2 25 – 34 years
3 35 – 44 years
4 45 – 54 years
5 55 – 64 years
6 65+ years
7 (Refused)

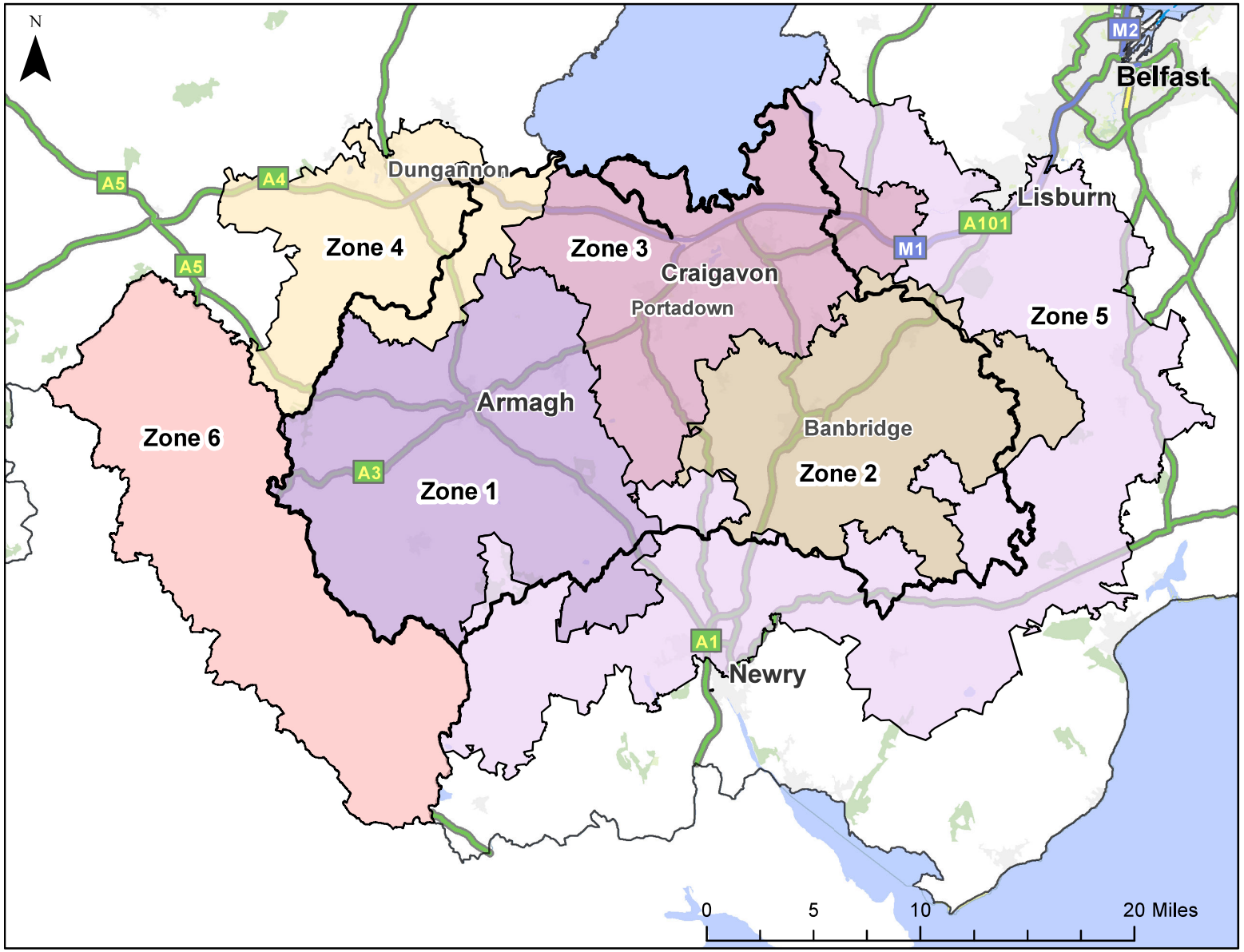
Thank & close.

Appendix 5:

Map

Study Area

Retail and Commercial Leisure Study
Armagh City, Banbridge and Craigavon Borough



Legend

- ACBCBC
- Zone 1 - Armagh
- Zone 2 - Banbridge
- Zone 3 - Craigavon
- Zone 4 - Western fringe
- Zone 5 - Eastern fringe
- Zone 6 - Inflow

Armagh City Banbridge & Craigavon Borough Council

NEXUS PLANNING

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q01 Where do you usually undertake your main food and grocery shopping?
Excl. Nulls

Zone 1												
Bawn Meats, New Line, Richhill, BT61 9QR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centra (McGleenan's) Keady Road, Keady, BT60 3TW	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centra, Portadown Road, College Hill, Armagh, BT61 9DF	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Annareagh Road, Hamiltonsbawn, BT61 9SA	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Cathedral Road, Armagh, BT61 8AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Kingmill Road, Whitecross, Armagh, BT60 2SS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Monaghan Road, Middletown, Armagh, BT60 4JQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Emersons (Nisa), Scotch Street, Armagh, BT61 7DF	1.4%	11	10.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Armagh Shopping Centre, Armagh, BT61 7AE	0.3%	3	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Mowhan Road, Markethill, BT60 1RQ	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Portadown Road, Richhill, Armagh, BT61 9LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Four Star Fuels, Moy Road, Armagh, BT61 8DR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Railway Street, Armagh, BT61 7HS	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JD Hunter & Co, Mowhan Road, Markethill, Armagh, BT60 1RQ	1.0%	8	3.3%	4	0.0%	0	0.2%	1	0.0%	0	1.5%	4
Lidl, Spires Retail Park, Moy Road, Armagh, BT61 8DB	1.9%	15	9.7%	11	0.0%	0	0.0%	0	4.3%	3	0.5%	1
Local shops, Armagh City Centre	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Keady Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Middletown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Richhill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (Foodhall), Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.4%	3	2.4%	3	0.0%	0	0.0%	0	0.5%	0	0.0%	0
McAnerney's (Nisa), Irish Street, Armagh, BT61 7EP	0.4%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McGranes Shop, Victoria Street, Keady, BT60 3SL	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local (Foyduff Filling Station), Monaghan Road (A3), Middletown, BT60 4JQ	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local (Hills), Main Street, Markethill, BT60 1PJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local (Tom O'Kanes), Moy Road, Armagh, BT61 7NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rice's Supermarket (Nisa Extra), Victoria Street,	0.3%	3	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Keady, BT60 3SL												
Sainsbury's Superstore, The Mall Shopping Centre, Armagh, BT61 9AJ	2.7%	22	18.9%	21	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Spar (Mullan's), Monaghan Road, Armagh, BT60 4DA	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Keady Street, Markethill, BT60 1PN	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Kinelowen Street, Keady, BT60 3TL	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Main Street, Killylea, BT60 4LW	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Newry Road, Armagh, BT60 1ES	0.2%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu (Fruitfield), Portadown Road, Richhill, BT61 9LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu, Main Street, Richhill (Village Centre), BT61 9PW	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trudden’s Shop, Newtownhamilton Road, Armagh, BT60 2RE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitecross Post Office, Kingsmill Road, Whitecross, BT60 2SS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
A Country Corner, Ballygowan Road, Banbridge, BT32 3PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Biggerstaffs, Banbridge Road, Dromara, Kinallen, Dromore, BT25 2QR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BP Garage, Dromore Road, Banbridge, BT32 4EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Breadbox, Meeting Street, Dromore, BT25 1AQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centra (Circle K Petrol Station), Church Street (A26), Banbridge, BT32 4RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centra (Maginns), Mill Street, Gilford, BT63 6HQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centra A1 (Petrol Station), Halfway Road, Banbridge, BT32 4ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cline Road Stores, Cline Road, Banbridge, BT32 3HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Emo Mace, Monteith Road, Annaclone, BT32 5AT	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Hillsborough Road, Moundview, Dromore, BT25 1QL	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Eurospar, Rathfriland Road, Dromara, BT25 2JG	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Scarva Street, Banbridge, BT32 3AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fred Elliotts Butchers, Bridge Street, Banbridge, BT32 3JS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrys Country Store, Banbridge Road, Dromara, Kinallen, Dromore, BT25 2NF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Newry Street, Banbridge, BT32 3HA	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Irwins Butchers, Newry Street, Banbridge, BT32 3HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Newry Road, Banbridge, BT32 3HF	2.0%	16	0.0%	0	14.8%	16	0.0%	0	0.0%	0	0.0%	0
Local shops, Banbridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Local shops, Dromore Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Gilford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Loughbrickland Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (Foodhall), Bridgewater Retail Park, Banbridge, BT32 4LF (new store opened 10th May)	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Olde Mill Farm Shop, Diamond Road, Dromore, BT25 1PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundland, Newry Street, Banbridge, BT32 3EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Huntly Road, Banbridge, BT32 3BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quails, Newry Street, Banbridge, BT32 3EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond Bakery, Newry Street, Banbridge, BT32 3HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Petrol Station), Castlewellan Road, Banbridge, BT32 4JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Banbridge Road, Laurencetown, BT63 6DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Dromore Road, Banbridge, BT32 4EB	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Katesbridge Road, Katesbridge, BT32 5PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Main Street, Loughbrickland, Banbridge, BT32 3NQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu (Poole's), 16 Banbridge Road, Dromore, BT25 1NB	0.3%	3	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0
Supervalu, Newry Street, Banbridge, BT32 3HB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridgewater Retail Park, Banbridge, BT32 4LF	6.2%	50	0.0%	0	31.5%	34	2.4%	6	1.7%	1	3.4%	8
Tesco Superstore, Castlewellan Road, Banbridge, BT32 4AX	5.6%	45	0.0%	0	32.4%	35	0.5%	1	0.0%	0	3.6%	9
Today Local, Gallows Street, Dromore, BT25 1BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vivo Essentials, Meeting Street, Dromore, BT25 1AQ	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Vivo Xtra, Newry Road, Banbridge, BT32 3HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
727 Your Store, Corcrain Avenue, Portadown, BT62 4AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bridge Street, Portadown / Craigavon, BT63 5AQ	3.2%	26	3.7%	4	0.4%	0	8.1%	21	0.0%	0	0.0%	0
B&M, Castle Lane, Craigavon, Armagh, BT67 9BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bravo Max, Meadow Lane, Portadown, BT62 3NJ	0.3%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Breens, Pier Rampart, Derryadd, BT66 6QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centra (Woods Centra), Dobbin Road, Portadown, BT62 4EY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centra Foodmarket (Texaco Petrol Station), Gilford Road, Portadown, BT63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
5LG												
Centra, New Forge Road, Magheralin, BT67 0QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter Express, Rampart Street, Lurgan, BT66 6DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Banbridge Road, Lurgan, BT66 7EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Belfast Road (A3), Lurgan, BT66 7JS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Drumgor Shopping Centre, Legahory, Craigavon, BT65 5BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Granville Road, Portadown, BT63 5DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Kernan Grove, Portadown / Craigavon, BT63 5QR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Lake Street, Lurgan, BT67 9DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Tullygally Shopping Centre, Craigavon, BT65 5AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, William Street, Lurgan, BT66 6JB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar (P&G), Brownstown Road, Portadown, BT62 4EB	1.2%	10	0.0%	0	0.0%	0	3.7%	10	0.0%	0	0.0%	0
Eurospar, Gilpinstown Road, Lurgan, BT66 8RL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Glenside, Maghaberry, BT67 0QN	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Go Petrol Station, Armagh Road, Portadown, BT62 3DJ	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hannons, Lurgan, Craigavon, BT66 6DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Meadow Lane, Portadown, BT62 3NH	0.4%	3	0.0%	0	0.0%	0	1.2%	3	0.0%	0	0.0%	0
Iceland, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.2%	2	0.9%	1	0.0%	0	0.2%	1	0.5%	0	0.0%	0
Iceland, Windsor Avenuenue, Lurgan, BT67 9BG	0.7%	5	0.0%	0	0.0%	0	2.0%	5	0.0%	0	0.0%	0
Jim McCann & Sons, North Street, Lurgan, BT67 9AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laverys, Obins Street, Portadown, BT62 1BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street Mall, Portadown, BT62 1HX	1.5%	12	1.3%	1	0.0%	0	3.9%	10	0.0%	0	0.0%	0
Lidl, Northway, Craigavon, BT64 3AG	0.9%	7	0.3%	0	0.0%	0	2.7%	7	0.0%	0	0.0%	0
Lidl, Pinehurst Retail Park, Lurgan, BT66 6AZ	2.0%	16	0.0%	0	0.3%	0	5.9%	15	0.0%	0	0.0%	0
Local shops, Craigavon Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Donaghcloney Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Lurgan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Moira Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Portadown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mace, Banbridge Road, Waringstown, BT66 7QA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (Foodhall), Marlborough Retail Park, Craigavon, BT64 1AG	0.5%	4	1.3%	1	0.0%	0	0.9%	2	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Moyallan Farm Shop, Moyallan Road, Portadown, BT63 5JY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local (Circle K Petrol Station), Antrim Road, Craigavon, BT67 9BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Avenuenue Road, Lurgan, BT66 7BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Main Street, Donaghcloney, BT66 7LR	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0
Nisa Local, Main Street, Waringstown, BT66 7QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Silverwood Road, Lurgan, BT66 6LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Brownstown Road, Portadown, BT62 4EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rushmere Shopping Centre, Central Way, Craigavon, BT64 1AA	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Russells Food & Drink (Nisa), Gilford Road, Portadown, BT63 5EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop 4 You, Gilford Road, Craigavon, BT63 5EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Aghalee Road, Aghagallon, BT67 0AR	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Spar, Armagh Road, Portadown, BT62 3DN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Bridge Street, Portadown / Craigavon, BT63 5AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Church Street, Tandragee, BT62 2AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Derrycoose Road, Annaghmore, BT62 1LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Dungannon Road, Portadown, BT62 1LF	0.3%	2	0.0%	0	0.0%	0	0.8%	2	0.5%	0	0.0%	0
Spar, Lough Road, Loughview, Lurgan, BT66 6NQ	0.3%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Spar, Loughgall Road, Portadown, BT62 4BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Lurgan Road, Seagoe, Craigavon, BT63 5QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mill Street, Tandragee, BT62 2BX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mourne Road, Lurgan, BT66 8JA	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0
Spar, William Street, Lurgan, BT66 6JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Super Shop, Thomas Street, Portadown, BT62 3BE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu (Morrows), Flush Place, Lurgan, BT66 7DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu (Poole's), 23 Main Street, Moira, BT67 0LE	0.4%	3	0.0%	0	0.3%	0	0.6%	2	0.0%	0	0.5%	1
SuperValu (Wilson's SuperValu), Garvaghy Road, Portadown, BT62 1EH	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu (Woods) Portadown Road, Tandragee, BT62 2JU	0.3%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
T Mart, Bridge Street, Portadown / Craigavon, BT63 5AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Marlborough Retail Park, Craigavon, BT64 1AG	4.7%	38	5.6%	6	2.1%	2	11.2%	29	0.0%	0	0.0%	0
Tesco Superstore, Millennium Way, Lurgan, BT66 8DH	9.7%	78	0.0%	0	0.9%	1	29.4%	77	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Tesco Superstore, The Meadows Shopping Centre, Portadown, BT62 3TN	4.0%	32	7.1%	8	0.4%	0	9.1%	24	0.5%	0	0.0%	0
The Family Store, West Street, Portadown, BT62 3JJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Today's Local (S. Turkington), Thomas Street, Portadown, BT62 3AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trader D, Terrace View, Craigavon,BT66 7QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilkinsons Butchers, Market Street, Tandragee, BT62 2BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wine Company, West Street, Portadown, BT62 3JQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Costcutter, Ballygawley Road, Dungannon, BT70 1RY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Eglish Road, Eglish, BT70 1LD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Iceland, Scotch Street, Dungannon, BT70 1BD	0.4%	3	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0
Lidl, Market Yard, Dungannon, BT70 1ES	0.7%	6	0.0%	0	0.0%	0	0.0%	0	7.8%	6	0.0%	0
Local shops, Dungannon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Newell Stores (Nisa), Newell Road, Dungannon, BT70 1EG	0.4%	4	0.0%	0	0.0%	0	0.0%	0	4.9%	4	0.0%	0
Spar, Ballygawley Road, Cabragh, BT70 1TF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Ballynakilly Road, Cohannon, BT71 6HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Gortmerron Link Road, Dungannon, BT71 6LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Quarry Lane, Dungannon, BT70 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vivo Essentials (Petrol Station), Verners Inn, Tamnmore Road (M1), Tamnmore, BT71 6NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vivo Essentials, Main Street, Caledon, BT68 4TZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vivo, Granville Road, Dungannon, BT70 1NJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
Centra, Glenavy Road, Lisburn, BT28 2EU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Lisburn Street, Hillsborough, BT26 6AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Longstone Street, Lisburn, BT28 1TT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Cullyhanna Post Office, Skerriff Road, Cullyhanna, BT35 0JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Bow Street, Lisburn, BT28 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Monaghan Street, Newry, BT35 6AA	1.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	12
E Collins & Sons, Charlemont Square East Bessbrook, Newry, BT35 7AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar (O'Hare's), Drumaness Road, Drumaness, BT24 8RL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar (O'Hare's), John Street, Rathfriland, BT34 5QH	0.8%	6	0.0%	0	0.3%	0	0.0%	0	0.0%	0	2.4%	6

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Eurospar, Hillsborough Road, Lagan Valley, Lisburn, BT28 1JN	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Greens Of Lisburn (Nisa), Bow Street, Lisburn, BT28 1BJ	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	4
Home Bargains, Damolly Retail Park, Armagh Road, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bow Street, Lisburn, BT28 1BJ	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	4
Iceland, High Street, Ballynahinch, BT24 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Monaghan Street, Newry, BT35 6AA	2.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	23
Karakachana, Dundalk Street, Newtownhamilton, BT35 0PB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Armagh Road, Damolly Retail Park, Newry, BT35 6PR	0.6%	5	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	4
Lidl, Main Steet / Harmony Road, Ballynahinch, BT24 8DW	1.5%	12	0.0%	0	0.3%	0	0.0%	0	0.0%	0	4.8%	12
Lidl, Moira Road, Lisburn, BT28 1RH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2
Local shops, Camlough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Lisburn City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Newtownhamilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rathfriland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mace, Main Street, Rathfriland, Newry, BT34 5PS	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	4
Mace, The Square, Ballynahinch, BT24 8AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Marks and Spencer, Sprucefield Shopping Centre, Lisburn, BT27 5UJ	1.3%	11	0.0%	0	1.9%	2	0.8%	2	0.0%	0	2.6%	7
McCooeys, Camlough Road, Newry, BT35 7LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milestone, Newry Street, Rathfriland, Newry, BT34 5PZ	0.3%	3	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.9%	2
Morrows Centra, Culcavey Road, Hillsborough, BT26 6JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Fiveways Service Station, Armagh Road, Newry, BT35 6PW	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	10
Nisa Extra, Main Street, Camlough, Newry, BT35 7JG	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Newry Street, Rathfriland, BT34 5PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Fresh Food Centre, Main Street, Castlewellan, BT31 9DF	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	7
Post Office, Main Street, Belleeks, Newry, BT35 7PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Sprucefield Park, Lisburn, BT27 5UQ	2.3%	18	0.0%	0	1.8%	2	0.3%	1	0.0%	0	6.1%	15
Spar (Emo Rockmount Petrol Station), Rathfriland Road, Newry, BT34 1JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (NCO Petrol Station), Belfast Road (A28),	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Newry, BT34 1QA												
Spar, (Temple Filling Station), Carryduff Road, Lisburn, BT27 6UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Ballynahinch Street, Hillsborough, BT26 6AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Main Street, Hilltown, BT34 5UH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Newcastle Road, Castlewellan, BT31 9DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu (Carlisle Fresh Foods), 105 Belfast Road, Ballynahinch, BT24 8FF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu, Hill Street, Newry, BT34 1AF	2.3%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	18
SuperValu, Knockmore Road, Lisburn, BT28 2TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Downshire Road, Carneyhough, Newry, BT34 1EE	4.0%	32	1.6%	2	0.0%	0	0.0%	0	0.0%	0	12.0%	30
Tesco Superstore, Bentrim Road, Lisburn, BT28 2GB	3.6%	28	0.8%	1	0.4%	0	2.9%	8	0.0%	0	7.8%	20
Vivo (Tierneys), Canal Street, Newry, BT35 6JB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vivo Essentials, Main Street, Newry, BT35 7DJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vivo, Ballynahinch Road, Annahilt, BT26 6BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warren Park Stores, Warren Park, Lisburn, BT28 1LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area												
(ROI) Centra, Main Street, Castleblayney, A75 XT85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Centra, Main Street, Emyvale, H18 E772	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dunnes Stores, Dawson Street, Monaghan, H18 CK74	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Harvest, Main Street, Townparks, Cavan, H12 DC65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Lidl, Monaghan Road, Moraghy, Castleblayney, A75 EK44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Lidl, North Road, Monaghan, H18 C927	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Lituanica, Glaslough Street, Roosky, Monaghan, H18 D544	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Londis (McCleary's), New Terrace, Roosky, Monaghan, H18 PX34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Londis (McConnon's), Old Cross Square, Monaghan, H18 XK44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Londis (Watters Supermarket), Dublin Road, Onomy, Castleblayney, A75 WY95	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Mace (Coolshannagh), R135, Tullyhirm, Monaghan, H18 K585	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Mace, Dublin Road, Onomy, Castleblaney, A75 WF72	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Mr Price, Old Railway Station, North Road, Kilnacloy, Monaghan, H18 VK11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Raduga East European Food Market, Tirkeenan, Monaghan, H18 YV09	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Silverhill Foods, Main Street, Corlattallan,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Emyvale, H18 FK10												
(ROI) Spar, Glen Road, Killygowan, Monaghan, H18 E658	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) SuperValu (Fleming's), Church Square, Roosky, Monaghan, H18 WK60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) SuperValu (McMahon's), Glencarn Shopping Centre, Castleblayney, A75 XH60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Tesco Metro, Dawson Street, Monaghan, H18 AH73	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ballydugan Retail Park, Ballydugan Road, Downpatrick, BT30 6AJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Asda, Junction One International Outlet, Antrim, BT41 4GY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Asda, Ring Road, Coleraine, BT52 1QP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Westwood Centre Kennedy Way, Belfast, BT11 9BQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2
Centra, Main Street, Ballygawley, Dungannon, BT70 2HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Co-op, Belsize Road, Lisburn, BT27 4BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dungannon Street, Moy, BT71 7SH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Co-op, Shankill Road, Belfast, BT13 2BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Moygashel Mills Park, Moygashel, BT71 7DH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Dunnes Stores, Buttercrane Shopping Centre, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar (Hughes), Main Street, Carrickmore, BT79 9AY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar (Mulkerns), Forkhill Road, Newry, BT35 8QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar (O'Hares), Newry Road, Mayobridge, BT34 2ET	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Eurospar, Charlemont Street, Moy, BT71 7SL	0.2%	2	0.3%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Eurospar, Crossgar Road, Crossgar, Downpatrick, BT30 9NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Main Street, Clough, BT30 8RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Moy Road, Ranfurly, Dungannon, BT71 7DS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Newry Road, Crossmaglen, BT35 9HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, The Square, Warrenpoint, BT34 3LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Upper Newtownards Road, Dundonald, Belfast, BT16 1LA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golden Harvest, Grand Street, Lisburn, BT27 4UD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Farm Shop, Drumgrannon Road Dungannon, BT71 7DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Home Bargains, The Oaks Centre, Dunlea Vale, Dungannon, BT71 4NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bentrim Road, Lisburn, BT28 3YP	1.3%	10	0.0%	0	0.4%	0	0.0%	0	0.0%	0	3.9%	10
Lidl, Buttercrane Quay, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Railway Street, Newcastle, BT33 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Coalisland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Newry City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mace, Drumintee Road, Meigh, Newry, BT35 8JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Retail Park, Orritor Street, Cookstown, BT80 8BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maxol Service Station, Moy Road, Symington, Dungannon, BT71 7DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McCartneys, Main Street, Moira, Craigavon, BT67 LOQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McKearney, The Square, Moy, Dungannon, BT71 7SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newell Stores (Nisa), Lineside, Coalisland, BT71 4LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local (Nettlehill Petrol Station), 95 Pond Park Road, Lisburn, BT28 3RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Annagher Service Station, Annagher Road, Dungannon, BT71 4NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Main Street, Clogher, BT76 0AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Russells Food & Drink (Nisa), Main Street, Crumlin, BT29 4UR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Russells Food & Drink (Nisa), Pond Park Service Station, 1A Pond Park Road, Lisburn, BT28 3LH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Superstore, Holywood Exchange, Belfast, BT3 9EJ	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	4
Sainsbury's Superstore, Oaks Shopping Centre, Dungannon, BT71 4NA	1.6%	13	0.3%	0	0.0%	0	0.0%	0	16.9%	12	0.0%	0
Sainsbury's Superstore, The Quays Shopping Centre, Newry, BT35 8QS	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Maxol Petrol Station), Mountjoy Road, Brocagh, BT71 5DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Solo Petrol Station), A28, Aughnacloy, BT69 6AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Caledon Road, Aughnacloy, BT69 6HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Carland Road, Coalisland, Dungannon, BT71 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Derryfubble Road, Benburb, BT71 7JS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Millburn Road, Coleraine, BT52 1QY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spring Island Store (Nisa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Extra), Washingbay Road, Coalisland, BT71 4ND												
SuperValu (Barbican), 80-82 Dundrum Road, Newcastle, BT33 0LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu (Dairy Farm Centre), Dunmurry, BT17 0LB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu (Daly's), Moore Street, Aughnacloy, BT69 6AY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu, Dublin Road, Newry, BT35 8QP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Tesco Superstore, Beech Valley, Dungannon, BT71 7BN	3.9%	31	0.4%	0	0.0%	0	0.0%	0	42.5%	31	0.0%	0
Tesco Superstore, Castlewellan Road, Newcastle, BT33 0GW	1.0%	8	0.0%	0	0.4%	0	0.0%	0	0.0%	0	2.9%	7
Tesco Superstore, Orritor Road, Cookstown, BT80 8BH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Tesco, Castlereagh Road, Belfast, BT5 5FT	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	4
VivoXtra, Ballynahinch Road, Saintfield, BT24 7AL	0.3%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Windmill Stores, Ballymacash Road, Lisburn, BT28 3EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	7.0%	56	10.6%	12	5.1%	5	8.1%	21	5.8%	4	5.3%	13
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Q02 Which retailer do you usually use for your main food internet / delivery shopping?
Those that said 'Internet / delivery' at Q01

Amazon	1.8%	1	8.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda	26.4%	15	51.4%	6	0.0%	0	39.7%	8	8.3%	0	0.0%	0
Beelivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centra	0.5%	0	0.0%	0	5.2%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland	4.0%	2	0.0%	0	0.0%	0	10.4%	2	0.0%	0	0.0%	0
Sainsbury’s	7.4%	4	2.4%	0	23.2%	1	4.2%	1	12.0%	1	8.8%	1
Spar	0.5%	0	0.0%	0	5.2%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	57.4%	32	35.3%	4	66.4%	4	41.5%	9	79.7%	3	91.2%	12
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JD Hunter & Co	0.5%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moo To You	1.6%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		56		12		5		21		4		13
Sample:		54		15		13		13		7		6

Q03 What is the main reason you choose (STORE / LOCATION MENTIONED AT Q01) for your main food and grocery shopping?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Near to home	25.0%	200	16.2%	18	22.0%	24	22.9%	60	26.1%	19	32.0%	80
Low prices	8.7%	69	12.0%	13	4.7%	5	6.9%	18	14.2%	10	9.2%	23
Range of food goods available	8.3%	67	8.8%	10	9.8%	11	7.0%	18	10.5%	8	8.3%	21
Can get everything I need there	7.7%	62	5.9%	6	14.6%	16	8.2%	22	9.0%	6	4.7%	12
Habit / always use it	6.3%	51	3.9%	4	8.1%	9	6.3%	17	7.3%	5	6.4%	16
Value for money	4.6%	37	1.9%	2	6.4%	7	3.8%	10	7.2%	5	5.0%	13
Parking: Easy to find a space	3.2%	25	4.2%	5	2.1%	2	1.8%	5	2.1%	2	4.9%	12
Near to work	2.8%	23	5.1%	6	1.3%	1	1.2%	3	0.0%	0	5.0%	13
Easy to get to by car	2.5%	20	4.5%	5	3.3%	4	4.1%	11	0.5%	0	0.0%	0
Good offers	2.4%	20	0.8%	1	2.7%	3	4.4%	12	6.0%	4	0.0%	0
Quality of food goods available	2.3%	19	4.1%	4	0.5%	1	2.9%	8	1.2%	1	2.1%	5
Online: Shopping online is convenient	2.0%	16	2.8%	3	0.6%	1	2.8%	7	2.5%	2	1.3%	3
Loyalty card / points scheme	1.9%	15	1.7%	2	0.4%	0	3.2%	8	0.0%	0	1.7%	4
Familiar / know where everything is	1.8%	15	2.0%	2	1.1%	1	2.9%	8	3.2%	2	0.5%	1
Delivery service	1.7%	14	1.1%	1	3.0%	3	0.2%	1	2.8%	2	2.6%	7
Staff discount / work there	1.7%	13	1.2%	1	1.6%	2	1.9%	5	0.0%	0	2.1%	5
Range of shops selling food goods	1.6%	13	1.2%	1	3.6%	4	1.4%	4	0.0%	0	1.6%	4
Only one in the area / no other choice	1.3%	10	0.3%	0	1.4%	2	3.3%	9	0.0%	0	0.0%	0
Online: Started online shopping due to the pandemic and kept using it	1.3%	10	2.0%	2	0.3%	0	2.4%	6	0.0%	0	0.7%	2
Compact / easy to get around	1.2%	10	1.3%	1	0.9%	1	2.8%	7	0.0%	0	0.0%	0
Provision of leisure facilities nearby	1.1%	9	0.3%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	8
Preference for retailer	0.8%	7	0.0%	0	1.3%	1	2.0%	5	0.0%	0	0.0%	0
Friendly / helpful staff	0.8%	6	0.9%	1	1.5%	2	0.2%	1	1.0%	1	0.9%	2
Large store	0.7%	6	0.6%	1	1.1%	1	1.1%	3	1.6%	1	0.0%	0
Small / quiet store	0.6%	5	0.3%	0	1.1%	1	1.0%	3	1.4%	1	0.0%	0
Clean	0.5%	4	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Like to support local shops	0.5%	4	0.9%	1	0.0%	0	1.2%	3	0.0%	0	0.0%	0
Good service / friendly staff	0.5%	4	3.2%	3	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Nice shopping environment	0.4%	3	0.0%	0	1.0%	1	0.2%	1	0.7%	1	0.5%	1
Quality of shops selling food goods	0.4%	3	2.2%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Long opening hours	0.3%	3	0.0%	0	0.0%	0	0.8%	2	0.7%	1	0.0%	0
Near to family / friends	0.3%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Online: Use online due to the pandemic / because it's covid safe	0.2%	2	1.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Good internal layout	0.2%	2	0.3%	0	0.0%	0	0.5%	1	0.5%	0	0.0%	0
Parking: Free parking	0.2%	2	0.3%	0	0.9%	1	0.2%	1	0.0%	0	0.0%	0
Has a petrol station	0.1%	1	0.0%	0	0.3%	0	0.2%	1	0.0%	0	0.0%	0
Online: Convenient to collect on way home from work	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Store / location has good covid safety measures	0.1%	1	0.3%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Range of shops nearby selling non-food goods	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Has a Post Office inside	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Good disabled access	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking: Low parking prices	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No particular reason)	2.4%	20	3.1%	3	1.2%	1	0.7%	2	0.5%	0	5.0%	13
(Don't know / varies)	1.1%	9	2.4%	3	1.7%	2	0.0%	0	0.0%	0	1.7%	4
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Column %ges.

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q04 What, if anything, is the one thing you most dislike about (STORE / LOCATION MENTIONED AT Q01)?

Expensive prices	7.0%	56	4.0%	4	14.7%	16	8.7%	23	9.4%	7	2.5%	6
Parking: Difficult to park / lack of parking	4.2%	34	2.5%	3	0.0%	0	1.4%	4	2.3%	2	10.3%	26
Poor range of food goods	3.7%	30	2.1%	2	3.2%	3	5.3%	14	4.3%	3	2.8%	7
Too busy / crowded	3.0%	24	1.2%	1	1.3%	1	5.4%	14	1.7%	1	2.4%	6
Online: Short use-by dates on items	2.1%	17	1.2%	1	0.0%	0	1.4%	4	0.0%	0	4.7%	12
Not enough tills open / queues at tills	1.9%	15	1.4%	2	2.3%	2	3.2%	8	4.1%	3	0.0%	0
Empty shelves / lack of stock	1.9%	15	0.9%	1	4.3%	5	1.3%	3	6.0%	4	0.7%	2
Parking: It's expensive	1.7%	14	2.1%	2	0.0%	0	2.5%	7	0.7%	1	1.7%	4
Poor quality food goods	1.5%	12	3.0%	3	0.4%	0	0.6%	2	1.6%	1	2.3%	6
No petrol station	1.4%	11	0.0%	0	2.7%	3	0.0%	0	0.0%	0	3.3%	8
Online: Getting substitutions	1.2%	10	0.0%	0	0.3%	0	2.4%	6	0.5%	0	1.1%	3
Too small	1.2%	9	0.0%	0	0.3%	0	1.6%	4	0.0%	0	2.0%	5
Traffic congestion	1.0%	8	0.0%	0	0.0%	0	2.5%	7	0.0%	0	0.7%	2
Change layout too often	0.9%	8	0.0%	0	0.0%	0	0.0%	0	4.6%	3	1.7%	4
Unclean / dirty store	0.8%	6	0.0%	0	0.0%	0	2.4%	6	0.0%	0	0.0%	0
Online: Missing items	0.8%	6	2.1%	2	0.0%	0	0.8%	2	0.0%	0	0.7%	2
Toilet is located on the outside of the store	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	6
Lack of offers	0.5%	4	0.4%	0	0.6%	1	0.8%	2	1.7%	1	0.0%	0
Only one in the area	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	4
Store is too big	0.4%	3	0.0%	0	0.9%	1	0.3%	1	0.0%	0	0.5%	1
Poor range of non-food goods	0.3%	2	0.4%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Difficult to get to by car	0.3%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Staff block aisles too often	0.3%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Doesn't have any self-service tills.	0.3%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Online: Can't pick your own goods	0.2%	2	0.0%	0	0.5%	1	0.3%	1	0.5%	0	0.0%	0
Unfriendly / unhelpful staff	0.2%	2	0.0%	0	0.3%	0	0.0%	0	1.7%	1	0.0%	0
Lacks character / atmosphere	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor internal layout	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online: Can't always get the slot you want	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doesn't have a café	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Poor access by road	0.1%	1	0.4%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	59.2%	474	70.4%	77	67.7%	72	55.0%	144	60.0%	43	54.9%	138
(Don’t know / varies)	2.2%	18	5.0%	5	0.3%	0	0.8%	2	0.0%	0	3.8%	10
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Meanscore: [Number of times per week]

Q05 How often do you normally do your main food shopping at (STORE / LOCATION MENTIONED AT Q01)?

Daily	1.9%	16	2.1%	2	2.4%	3	2.5%	6	0.0%	0	1.7%	4
At least two times a week	16.5%	132	16.2%	18	20.6%	22	15.6%	41	16.1%	12	15.8%	40
At least once a week	63.8%	511	63.6%	69	61.5%	66	62.7%	164	75.2%	54	62.6%	157
At least once a fortnight	11.5%	92	10.3%	11	6.8%	7	14.5%	38	5.2%	4	12.8%	32
At least once a month	4.4%	35	5.0%	5	7.2%	8	4.8%	13	3.5%	3	2.8%	7
At least every two months	0.2%	1	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.5%	1
Less often	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don’t know / varies)	1.6%	13	2.8%	3	0.3%	0	0.0%	0	0.0%	0	3.9%	10
Mean:		*1.19*		*1.21*		*1.26*		*1.20*		*1.11*		*1.18*
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q06 How do you normally travel to (STORE / LOCATION MENTIONED AT Q01)?
Not those that said 'Internet / delivery' at Q01

Private vehicle or taxi (e.g. car / van / motorcycle / scooter / moped (as passenger or driver)	91.4%	681	93.4%	91	97.3%	99	89.1%	214	89.2%	61	91.0%	216
Bus (including the busway or guided bus), minibus or coach	0.5%	3	0.3%	0	0.6%	1	0.3%	1	1.2%	1	0.5%	1
Walk	6.1%	46	2.9%	3	2.1%	2	7.6%	18	9.5%	7	6.8%	16
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.0%	15	3.4%	3	0.0%	0	3.1%	8	0.0%	0	1.8%	4
Weighted base:		745		98		102		240		68		238
Sample:		747		186		187		187		93		94

Meanscore: [Time in minutes]

Q07 How long did your last journey to (STORE / LOCATION MENTIONED AT Q01) take?
Not those that said 'Internet / delivery' at Q01

1 - 10 minutes	57.4%	428	44.6%	44	69.9%	71	62.3%	150	49.1%	33	54.9%	130
11 - 20 minutes	29.0%	216	37.6%	37	24.2%	25	23.6%	57	19.8%	13	35.7%	85
21 - 30 minutes	4.3%	32	8.8%	9	4.2%	4	3.3%	8	7.4%	5	2.7%	6
31 - 40 minutes	2.3%	17	1.8%	2	0.0%	0	2.5%	6	6.2%	4	2.1%	5
41 - 50 minutes	0.5%	4	0.0%	0	1.4%	1	0.5%	1	1.8%	1	0.0%	0
51 - 60 minutes	1.4%	10	1.4%	1	0.0%	0	1.3%	3	8.8%	6	0.0%	0
Over an hour	0.7%	5	2.0%	2	0.3%	0	0.0%	0	4.4%	3	0.0%	0
(Don't know / can't remember)	4.3%	32	3.7%	4	0.0%	0	6.5%	16	2.6%	2	4.6%	11
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*13.04*		*16.27*		*10.68*		*11.94*		*21.85*		*11.28*
Weighted base:		745		98		102		240		68		238
Sample:		747		186		187		187		93		94

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Meanscore: [£]												
Q08 How much on average does your household normally spend on main food and grocery shopping in a week?												
£1 - £5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6 - £10	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
£11 - £15	0.1%	1	0.3%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
£16 - £20	0.9%	7	0.8%	1	0.5%	1	1.4%	4	1.0%	1	0.5%	1
£21 - £25	1.8%	14	2.1%	2	0.4%	0	0.2%	1	2.1%	2	3.8%	9
£26 - £30	2.2%	18	2.5%	3	2.2%	2	0.8%	2	1.2%	1	3.7%	9
£31 - £35	1.4%	11	1.5%	2	2.7%	3	0.7%	2	1.0%	1	1.6%	4
£36 - £40	2.7%	21	3.7%	4	2.2%	2	1.7%	4	3.1%	2	3.3%	8
£41 - £45	3.3%	26	2.1%	2	5.0%	5	3.0%	8	2.1%	2	3.7%	9
£46 - £50	5.4%	44	3.9%	4	7.4%	8	5.7%	15	2.3%	2	5.9%	15
£51 - £60	8.5%	68	10.4%	11	12.6%	13	9.7%	25	6.9%	5	5.0%	13
£61 - £70	6.5%	52	6.9%	8	6.1%	7	4.8%	13	10.2%	7	7.2%	18
£71 - £80	10.8%	87	9.5%	10	10.8%	12	16.8%	44	8.2%	6	5.9%	15
£81 - £90	5.8%	47	2.2%	2	5.7%	6	5.7%	15	8.8%	6	6.7%	17
£91 - £100	16.4%	131	14.0%	15	19.1%	20	20.1%	53	15.1%	11	12.7%	32
£101 - £110	1.7%	13	0.0%	0	1.3%	1	1.4%	4	1.6%	1	2.8%	7
£111 - £120	5.6%	45	5.2%	6	3.6%	4	4.8%	12	5.6%	4	7.6%	19
£121 - £130	1.4%	11	1.3%	1	1.0%	1	0.6%	2	2.2%	2	2.2%	6
£131 - £140	1.3%	11	1.9%	2	0.9%	1	0.0%	0	0.0%	0	3.0%	8
£141 - £150	5.0%	40	4.1%	5	7.5%	8	4.4%	12	5.0%	4	5.0%	13
£151 - £175	1.7%	14	0.9%	1	1.3%	1	3.7%	10	2.4%	2	0.0%	0
£176 - £200	4.0%	32	5.4%	6	0.6%	1	4.4%	12	0.0%	0	5.5%	14
£201 - £225	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
£226 - £250	0.4%	3	1.9%	2	0.0%	0	0.3%	1	0.0%	0	0.0%	0
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	12.1%	97	17.9%	19	7.7%	8	9.8%	26	19.6%	14	11.7%	29
(Refused)	0.6%	5	0.6%	1	0.3%	0	0.0%	0	0.0%	0	1.6%	4
Mean:		*89.84*		*94.17*		*84.57*		*91.63*		*86.80*		*89.33*
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Q09 When you do your main food shopping at (STORE / LOCATION MENTIONED AT Q01) is your trip normally linked with any other activity?
Not those that said 'Internet / delivery' at Q01

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Yes – NON-FOOD shopping	15.8%	118	10.3%	10	18.4%	19	17.8%	43	27.8%	19	11.5%	27
Yes – other FOOD shopping	6.1%	46	10.1%	10	10.3%	10	4.4%	11	3.6%	2	5.1%	12
Yes – visiting services such as banks and other financial institutions	2.0%	15	0.7%	1	1.5%	2	0.3%	1	1.2%	1	4.7%	11
Yes – leisure activity (includes gym / cinema / bowling / library etc.)	2.3%	17	0.3%	0	0.0%	0	2.5%	6	0.0%	0	4.7%	11
Yes – travelling to / from work	5.7%	43	5.9%	6	2.2%	2	2.2%	5	2.6%	2	11.7%	28
Yes – travelling to / from school / college / university	0.3%	2	0.9%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Yes – getting petrol	1.5%	11	1.3%	1	2.1%	2	3.1%	7	0.5%	0	0.0%	0
Yes – visiting café / pub / restaurant	1.6%	12	3.6%	4	1.6%	2	1.7%	4	1.8%	1	0.5%	1
Yes – visiting family / friends	2.9%	22	2.8%	3	0.4%	0	2.8%	7	0.0%	0	5.0%	12
Yes – visiting health service such as doctor, dentist, hospital	0.9%	7	0.6%	1	0.0%	0	0.9%	2	0.5%	0	1.6%	4
Yes – visiting other service such as laundrette, hairdresser, recycling	0.1%	1	0.0%	0	0.3%	0	0.0%	0	1.0%	1	0.0%	0
Yes – collecting children from school	1.6%	12	0.0%	0	0.9%	1	0.0%	0	1.7%	1	4.1%	10
Yes – window shopping / browsing	0.9%	7	4.7%	5	1.3%	1	0.3%	1	0.0%	0	0.0%	0
Yes – visiting place of worship	0.2%	1	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.5%	1
Yes – going for a walk / walk the dog	1.2%	9	0.6%	1	0.3%	0	1.7%	4	0.0%	0	1.6%	4
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No activity)	52.5%	391	57.2%	56	55.3%	56	54.6%	131	57.0%	39	45.9%	109
(Don't know / varies)	4.3%	32	0.9%	1	5.0%	5	7.7%	18	0.5%	0	3.0%	7
Weighted base:		745		98		102		240		68		238
Sample:		747		186		187		187		93		94

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q10 Where do you do this linked trip?

Those that said yes to Non-Food shopping. Food shopping and visiting services such as banks and other financial institutions AND Excl. Nulls

Zone 1												
Armagh City Centre	5.4%	9	34.7%	7	0.0%	0	0.0%	0	14.4%	2	0.0%	0
Blacks Garden Centre, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diffin Garden Supplies, Navan Fort Road, Armagh, BT60 4PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Mowhan Road, Markethill, BT60 1RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Railway Street, Armagh, BT61 7HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Davidson & Son, Ballynahonemore Road, Armagh, BT60 1JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keady Village Centre	0.2%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Spires Retail Park, Moy Road, Armagh, BT61 8DB	1.0%	2	8.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Spires Retail Park, Moy Road, Beam Street, Armagh, BT61 8DB	0.4%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McAnerney's (Nisa), Irish Street, Armagh, BT61 7EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middletown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rice's Supermarket (Nisa Extra), Victoria Street, Keady, BT60 3SL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richhill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Mall Shopping Centre, Armagh, BT61 9AJ	1.1%	2	9.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shambles Market, Cathedral Road, Armagh, BT61 7QX	0.2%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spires Retail Park, Moy Road, Armagh, BT61 8DB	1.2%	2	9.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tynan Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodview Garden Shop, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Banbridge Town Centre	8.8%	15	0.0%	0	32.1%	10	0.0%	0	0.0%	0	10.0%	5
Bridgewater Retail Park, Banbridge (Tesco Extra & Home Bargains (The Range is due to open May 28th)	4.8%	8	1.3%	0	19.6%	6	3.4%	2	0.0%	0	0.0%	0
Dromara Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dromore Town Centre	0.2%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Gilford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Newry Road, Banbridge, BT32 3HF	1.1%	2	0.0%	0	2.3%	1	0.0%	0	8.9%	1	0.0%	0
Loughbrickland Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Cascum Road, Banbridge, BT32 4LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridgewater Retail Park, Banbridge, BT32 4LF	0.2%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castlewellan Road, Banbridge, BT32 4AX	1.4%	2	0.0%	0	7.7%	2	0.0%	0	0.0%	0	0.0%	0
The Boulevard (aka The Outlet Banbridge), Outlet Shopping Park, Banbridge	3.5%	6	0.0%	0	15.5%	5	0.0%	0	0.0%	0	2.3%	1
The Olde Mill Garden Centre & Farm Shop, Dromore	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
727 Your Store, Corcrain Avenue, Portadown, BT62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
4AF												
Aghalee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bridge Street, Portadown / Craigavon, BT63 5AQ	0.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
BMK Décor, Gilpinstown Road, Lurgan, Craigavon, BT66 8RL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon Local Centre	1.0%	2	8.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Donaghcloney Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legahory Local Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street Mall, Portadown, BT62 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northway, Craigavon, BT64 3AG	0.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Lidl, Pinehurst Retail Park, Lurgan, BT66 6AZ	0.9%	2	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Lurgan Town Centre	2.6%	4	0.0%	0	5.6%	2	5.1%	3	0.0%	0	0.0%	0
Maghaberry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magheralin Village Centre	0.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Mahon Garden Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlborough Retail Park, Highfield Road, Craigavon (Sofatime, O'Neills Sports Superstore, Halfords, Tesco Extra, Home Bargains)	2.0%	3	10.6%	2	0.0%	0	2.3%	1	0.0%	0	0.0%	0
Moira Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portadown Town Centre	7.4%	13	5.9%	1	2.7%	1	19.4%	10	0.0%	0	0.0%	0
Rushmere Shopping Centre, Craigavon	16.8%	29	6.3%	1	0.0%	0	49.7%	27	2.5%	0	0.0%	0
Screwfix, Millennium Way, Lurgan, BT66 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mourne Road, Lurgan, BT66 8JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandragee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Marlborough Retail Park, Craigavon, BT64 1AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Millennium Way, Lurgan, BT66 8DH	1.3%	2	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0
Tesco Superstore, The Meadows Shopping Centre, Portadown, BT62 3TN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toymaster Lurgan, Portadown Road, Lurgan, BT66 8QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waringstown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Bluebells Garden Centre, Castletown Road, Dungannon, BT70 1SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dungannon Town Centre	3.0%	5	0.0%	0	0.0%	0	0.0%	0	36.7%	5	0.0%	0
Eglish Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Market Yard, Dungannon, BT70 1ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stretton Nursery, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Torrent Valley Nursery,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Dungannon												
Zone 5												
B&Q, Damolly Retail Park, Armagh Road, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Sprucefield Retail Park, Lisburn, BT27 5UJ	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Bessbrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camlough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlewellan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hillsborough Road, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Damolly Retail Park, Armagh Road, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Lisburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Bow Street, Lisburn, BT28 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Monaghan Street, Newry, BT35 6AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillsborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hilltown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Armagh Road, Damolly Retail Park, Newry, BT35 6PR	3.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	6
Lidl, Main Steet / Harmony Road, Ballynahinch, BT24 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moira Road, Lisburn, BT28 1RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn City Centre	7.4%	13	0.0%	0	2.3%	1	0.0%	0	0.0%	0	23.6%	12
Marks and Spencer, Sprucefield Shopping Centre, Lisburn, BT27 5UJ	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Newtownhamilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Fiveways Service Station, Armagh Road, Newry, BT35 6PW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Main Street, Camlough, Newry, BT35 7JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rathfriland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Sprucefield Park, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Riverside Centre, Lisburn, BT27 5EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simpson Garden Centre, Gransha Road, Newry, BT34 5BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield RETAIL PARK, Lisburn (B&Q, Argos, Sainsbury's, B&M, Next)	1.3%	2	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0
Sprucefield Shopping CENTRE, Lisburn (M&S, Boots, Pets at Home, Next)	4.3%	7	0.0%	0	9.2%	3	0.0%	0	0.0%	0	9.0%	5
Tesco Extra, Downshire Road, Carneyhough, Newry, BT34 1EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bentrim Road, Lisburn, BT28 2GB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Tiles & Hardwood Floors)												
(ROI) Dublin City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Sligo Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annett's Garden Centre, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ballydugan Retail Park, Ballydugan Road, Downpatrick, BT30 6AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballygawley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballymoney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballynahinch Town Centre	2.4%	4	0.0%	0	0.9%	0	0.0%	0	0.0%	0	7.6%	4
Belfast City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boucher Retail Park, Boucher Crescent, Belfast	1.8%	3	0.0%	0	0.0%	0	5.8%	3	0.0%	0	0.0%	0
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalisland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleraine Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cookstown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossmaglen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullaville Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Drumkeen Retail Park, Upper Galwally, Belfast, BT8 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Boucher Road, Belfast, BT12 6HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downpatrick Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drumkeen Retail Park, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmurry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Buttercrane Shopping Centre, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forestside Shopping Centre, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Football Club, Scroggy Road, Glenavy, Crumlin, BT29 4NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Farm Shop, Drumgrannon Road Dungannon, BT71 7DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillmount Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holywood Exchange Retail Park, Airport Road West, Belfast (IKEA, B&Q, Argos, Decathlon & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Drumkeen Complex, Upper Galwally, Belfast, BT8 6FY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Orritor Road, Cookstown, BT80 8BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Shane Retail Park, Boucher Road, Belfast, BT12 6UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One International Outlet Shopping Centre, Antrim (aka The Junction)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Kilkeel Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killeen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bentrim Road, Lisburn, BT28 3YP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Buttercrane Quay, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Railway Street, Newcastle, BT33 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limavady Town Cente	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Donegall Place, Belfast, BT1 5BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayobridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moy Village Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	6.1%	1	0.0%	0
Moygannon Nurseries, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle Town Centre	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Newry City Centre	8.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.9%	15
Oaks Shopping Centre, Dungannon (Sainsbury's, Shoezone, Home Bargains, Oaks Furniture & more)	0.6%	1	0.0%	0	0.0%	0	0.0%	0	7.2%	1	0.0%	0
Omagh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Oaks Shopping Centre, Dungannon, BT71 4NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Nursery Centre, Ballynahinch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaforde Gardens & Tropical Butterfly House, Seaforde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shane Retail Park, Boucher Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spring Island Store (Nisa Extra), Washingbay Road, Coalisland, BT71 4ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tempo Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Minorca Place, Carrickfergus, BT38 8AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Beech Valley, Dungannon, BT71 7BN	2.0%	3	0.0%	0	0.0%	0	0.0%	0	24.1%	3	0.0%	0
The Garden Corner, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Linen Green Shopping Village, Moygashel (Drumbriston Furniture, Mountain Salts, Jo & Co & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tweve Arches Nursery, Bryansford Road, Newcastle, BT33 0PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
VivoXtra, Ballynahinch Road, Saintfield, BT24 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrenpoint Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlawn Garden and Lifestyle Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		170		21		31		54		14		51
Sample:		180		41		56		41		19		23

Column %ges.

Q11 Do you make 'top up' shopping trips in between your main food shopping trip? Top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops.

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Yes	73.2%	586	71.6%	78	78.9%	84	77.0%	201	84.8%	61	64.1%	161
No	26.8%	215	28.4%	31	21.1%	23	23.0%	60	15.2%	11	35.9%	90
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Q12 Where do you usually undertake your 'top-up' shopping?
Those that do top-up shopping at Q11 AND Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Zone 1												
Bawn Meats, New Line, Richhill, BT61 9QR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centra (McGleenan's) Keady Road, Keady, BT60 3TW	0.4%	2	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centra, Portadown Road, College Hill, Armagh, BT61 9DF	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Annareagh Road, Hamiltonsbawn, BT61 9SA	0.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Cathedral Road, Armagh, BT61 8AJ	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Kingmill Road, Whitecross, Armagh, BT60 2SS	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Monaghan Road, Middletown, Armagh, BT60 4JQ	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Emersons (Nisa), Scotch Street, Armagh, BT61 7DF	1.0%	5	5.5%	4	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Eurospar, Armagh Shopping Centre, Armagh, BT61 7AE	1.5%	9	11.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Mowhan Road, Markethill, BT60 1RQ	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Portadown Road, Richhill, Armagh, BT61 9LG	0.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Four Star Fuels, Moy Road, Armagh, BT61 8DR	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0
Home Bargains, Railway Street, Armagh, BT61 7HS	0.3%	2	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JD Hunter & Co, Mowhan Road, Markethill, Armagh, BT60 1RQ	0.5%	3	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.4%	2	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Armagh City Centre	0.5%	3	2.7%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Local shops, Keady Village Centre	0.4%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Middletown Village Centre	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Richhill Village Centre	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (Foodhall), Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McAnerney's (Nisa), Irish Street, Armagh, BT61 7EP	0.7%	4	5.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McGranes Shop, Victoria Street, Keady, BT60 3SL	0.3%	2	1.6%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local (Foyduff Filling Station), Monaghan Road (A3), Middletown, BT60 4JQ	0.3%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local (Hills), Main Street, Markethill, BT60 1PJ	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local (Tom O'Kanes), Moy Road, Armagh, BT61 7NA	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rice's Supermarket (Nisa Extra), Victoria Street,	0.7%	4	5.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Keady, BT60 3SL												
Sainsbury's Superstore, The Mall Shopping Centre, Armagh, BT61 9AJ	0.3%	2	1.9%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Spar (Mullan's), Monaghan Road, Armagh, BT60 4DA	0.5%	3	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Keady Street, Markethill, BT60 1PN	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Kinelowen Street, Keady, BT60 3TL	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Main Street, Killylea, BT60 4LW	0.6%	4	4.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Newry Road, Armagh, BT60 1ES	0.7%	4	5.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu (Fruitfield), Portadown Road, Richhill, BT61 9LG	1.2%	7	7.0%	5	0.0%	0	0.6%	1	0.0%	0	0.0%	0
SuperValu, Main Street, Richhill (Village Centre), BT61 9PW	0.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trudden’s Shop, Newtownhamilton Road, Armagh, BT60 2RE	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitecross Post Office, Kingsmill Road, Whitecross, BT60 2SS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
A Country Corner, Ballygowan Road, Banbridge, BT32 3PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Biggerstaffs, Banbridge Road, Dromara, Kinallen, Dromore, BT25 2QR	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
BP Garage, Dromore Road, Banbridge, BT32 4EB	0.3%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Breadbox, Meeting Street, Dromore, BT25 1AQ	0.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Centra (Circle K Petrol Station), Church Street (A26), Banbridge, BT32 4RP	0.4%	2	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Centra (Maginns), Mill Street, Gilford, BT63 6HQ	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Centra A1 (Petrol Station), Halfway Road, Banbridge, BT32 4ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cline Road Stores, Cline Road, Banbridge, BT32 3HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Emo Mace, Monteith Road, Annaclone, BT32 5AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Hillsborough Road, Moundview, Dromore, BT25 1QL	1.4%	8	0.0%	0	8.3%	7	0.0%	0	0.0%	0	0.8%	1
Eurospar, Rathfriland Road, Dromara, BT25 2JG	0.3%	2	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0
Eurospar, Scarva Street, Banbridge, BT32 3AD	1.9%	10	0.0%	0	13.0%	10	0.0%	0	0.0%	0	0.0%	0
Fred Elliotts Butchers, Bridge Street, Banbridge, BT32 3JS	0.5%	3	0.0%	0	2.4%	2	0.5%	1	0.0%	0	0.0%	0
Harrys Country Store, Banbridge Road, Dromara, Kinallen, Dromore, BT25 2NF	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, Newry Street, Banbridge, BT32 3HA	0.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Irwins Butchers, Newry Street, Banbridge, BT32 3HA	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Newry Road, Banbridge, BT32 3HF	0.9%	5	0.0%	0	6.4%	5	0.0%	0	0.0%	0	0.0%	0
Local shops, Banbridge Town Centre	1.3%	7	0.0%	0	7.5%	6	0.6%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Local shops, Dromore Town Centre	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Gilford Village Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Loughbrickland Village Centre	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (Foodhall), Bridgewater Retail Park, Banbridge, BT32 4LF (new store opened 10th May)	0.5%	3	0.4%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Olde Mill Farm Shop, Diamond Road, Dromore, BT25 1PH	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Poundland, Newry Street, Banbridge, BT32 3EA	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Huntly Road, Banbridge, BT32 3BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quails, Newry Street, Banbridge, BT32 3EA	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Richmond Bakery, Newry Street, Banbridge, BT32 3HA	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Petrol Station), Castlewellan Road, Banbridge, BT32 4JP	0.6%	3	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0
Spar, Banbridge Road, Laurencetown, BT63 6DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Dromore Road, Banbridge, BT32 4EB	0.8%	4	0.0%	0	5.3%	4	0.0%	0	0.0%	0	0.0%	0
Spar, Katesbridge Road, Katesbridge, BT32 5PZ	0.3%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.8%	1
Spar, Main Street, Loughbrickland, Banbridge, BT32 3NQ	0.7%	4	0.0%	0	2.6%	2	0.0%	0	0.0%	0	1.2%	2
SuperValu (Poole's), 16 Banbridge Road, Dromore, BT25 1NB	1.5%	8	0.0%	0	6.8%	5	1.4%	3	0.0%	0	0.0%	0
Supervalu, Newry Street, Banbridge, BT32 3HB	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridgewater Retail Park, Banbridge, BT32 4LF	0.9%	5	0.0%	0	6.4%	5	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castlewellan Road, Banbridge, BT32 4AX	0.6%	3	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0
Today Local, Gallows Street, Dromore, BT25 1BG	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Vivo Essentials, Meeting Street, Dromore, BT25 1AQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vivo Xtra, Newry Road, Banbridge, BT32 3HN	0.3%	2	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Zone 3												
727 Your Store, Corcrain Avenue, Portadown, BT62 4AF	1.7%	10	0.0%	0	0.0%	0	5.0%	10	0.0%	0	0.0%	0
Asda, Bridge Street, Portadown / Craigavon, BT63 5AQ	0.8%	5	0.7%	1	0.0%	0	2.1%	4	0.0%	0	0.0%	0
B&M, Castle Lane, Craigavon, Armagh, BT67 9BD	0.4%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Bravo Max, Meadow Lane, Portadown, BT62 3NJ	0.4%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Breens, Pier Rampart, Derryadd, BT66 6QH	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Centra (Woods Centra), Dobbin Road, Portadown, BT62 4EY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centra Foodmarket (Texaco Petrol Station), Gilford Road, Portadown, BT63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
5LG												
Centra, New Forge Road, Magheralin, BT67 0QJ	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter Express, Rampart Street, Lurgan, BT66 6DZ	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Costcutter, Banbridge Road, Lurgan, BT66 7EG	0.3%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Costcutter, Belfast Road (A3), Lurgan, BT66 7JS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Drumgor Shopping Centre, Legahory, Craigavon, BT65 5BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Granville Road, Portadown, BT63 5DW	1.0%	6	0.0%	0	0.0%	0	2.9%	6	0.0%	0	0.0%	0
Costcutter, Kernan Grove, Portadown / Craigavon, BT63 5QR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Lake Street, Lurgan, BT67 9DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Tullygally Shopping Centre, Craigavon, BT65 5AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, William Street, Lurgan, BT66 6JB	2.7%	15	0.0%	0	0.0%	0	7.7%	15	0.0%	0	0.0%	0
Dunnes Stores, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar (P&G), Brownstown Road, Portadown, BT62 4EB	1.3%	7	0.9%	1	0.0%	0	3.4%	7	0.0%	0	0.0%	0
Eurospar, Gilpinstown Road, Lurgan, BT66 8RL	0.5%	3	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0
Eurospar, Glenside, Maghaberry, BT67 0QN	1.1%	6	0.0%	0	0.0%	0	0.6%	1	0.0%	0	3.5%	5
Go Petrol Station, Armagh Road, Portadown, BT62 3DJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hannons, Lurgan, Craigavon, BT66 6DB	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Iceland, Meadow Lane, Portadown, BT62 3NH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Windsor Avenuenue, Lurgan, BT67 9BG	0.4%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Jim McCann & Sons, North Street, Lurgan, BT67 9AG	0.3%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Laverys, Obins Street, Portadown, BT62 1BZ	0.3%	2	1.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Lidl, High Street Mall, Portadown, BT62 1HX	0.8%	5	0.0%	0	0.0%	0	2.4%	5	0.0%	0	0.0%	0
Lidl, Northway, Craigavon, BT64 3AG	1.3%	7	0.4%	0	0.0%	0	3.7%	7	0.0%	0	0.0%	0
Lidl, Pinehurst Retail Park, Lurgan, BT66 6AZ	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Local shops, Craigavon Local Centre	0.5%	3	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0
Local shops, Donaghcloney Village Centre	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Local shops, Lurgan Town Centre	2.0%	11	0.0%	0	0.0%	0	5.7%	11	0.0%	0	0.0%	0
Local shops, Moira Village Centre	0.5%	3	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0
Local shops, Portadown Town Centre	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Mace, Banbridge Road, Waringstown, BT66 7QA	0.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (Foodhall), Marlborough Retail Park, Craigavon, BT64 1AG	1.0%	6	0.0%	0	0.0%	0	2.9%	6	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Moyallan Farm Shop, Moyallan Road, Portadown, BT63 5JY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local (Circle K Petrol Station), Antrim Road, Craigavon, BT67 9BW	0.6%	3	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0
Nisa Local, Avenuenue Road, Lurgan, BT66 7BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Main Street, Donaghcloney, BT66 7LR	1.6%	9	0.0%	0	0.4%	0	4.4%	9	0.0%	0	0.0%	0
Nisa Local, Main Street, Waringstown, BT66 7QH	0.5%	3	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0
Nisa Local, Silverwood Road, Lurgan, BT66 6LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Brownstown Road, Portadown, BT62 4EB	0.5%	3	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0
Rushmere Shopping Centre, Central Way, Craigavon, BT64 1AA	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Russells Food & Drink (Nisa), Gilford Road, Portadown, BT63 5EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop 4 You, Gilford Road, Craigavon, BT63 5EF	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Spar, Aghalee Road, Aghagallon, BT67 0AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Armagh Road, Portadown, BT62 3DN	1.0%	6	0.4%	0	0.0%	0	2.7%	5	0.0%	0	0.0%	0
Spar, Bridge Street, Portadown / Craigavon, BT63 5AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Church Street, Tandragee, BT62 2AF	0.6%	3	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0
Spar, Derrycoose Road, Annaghmore, BT62 1LY	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.6%	0	0.0%	0
Spar, Dungannon Road, Portadown, BT62 1LF	0.4%	2	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Spar, Lough Road, Loughview, Lurgan, BT66 6NQ	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Spar, Loughgall Road, Portadown, BT62 4BU	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Lurgan Road, Seagoe, Craigavon, BT63 5QW	0.5%	3	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0
Spar, Mill Street, Tandragee, BT62 2BX	0.6%	3	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0
Spar, Mourne Road, Lurgan, BT66 8JA	0.6%	3	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0
Spar, William Street, Lurgan, BT66 6JA	0.8%	5	0.0%	0	0.0%	0	2.4%	5	0.0%	0	0.0%	0
Super Shop, Thomas Street, Portadown, BT62 3BE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu (Morrows), Flush Place, Lurgan, BT66 7DT	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
SuperValu (Poole's), 23 Main Street, Moira, BT67 0LE	2.0%	11	0.0%	0	0.0%	0	5.7%	11	0.0%	0	0.0%	0
SuperValu (Wilson's SuperValu), Garvaghy Road, Portadown, BT62 1EH	0.3%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
SuperValu (Woods) Portadown Road, Tandragee, BT62 2JU	0.4%	2	0.0%	0	0.4%	0	1.0%	2	0.0%	0	0.0%	0
T Mart, Bridge Street, Portadown / Craigavon, BT63 5AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Marlborough Retail Park, Craigavon, BT64 1AG	0.9%	5	0.0%	0	0.0%	0	2.5%	5	0.0%	0	0.0%	0
Tesco Superstore, Millennium Way, Lurgan, BT66 8DH	1.1%	6	0.0%	0	0.0%	0	3.2%	6	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Tesco Superstore, The Meadows Shopping Centre, Portadown, BT62 3TN	0.7%	4	1.8%	1	0.0%	0	1.4%	3	0.0%	0	0.0%	0
The Family Store, West Street, Portadown, BT62 3JJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Today's Local (S. Turkington), Thomas Street, Portadown, BT62 3AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trader D, Terrace View, Craigavon,BT66 7QE	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Wilkinsons Butchers, Market Street, Tandragee, BT62 2BP	0.6%	3	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0
Wine Company, West Street, Portadown, BT62 3JQ	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Zone 4												
Costcutter, Ballygawley Road, Dungannon, BT70 1RY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0
Eurospar, Eglish Road, Eglish, BT70 1LD	0.6%	3	0.5%	0	0.0%	0	0.0%	0	5.0%	3	0.0%	0
Iceland, Scotch Street, Dungannon, BT70 1BD	0.4%	2	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0
Lidl, Market Yard, Dungannon, BT70 1ES	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0
Local shops, Dungannon Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Newell Stores (Nisa), Newell Road, Dungannon, BT70 1EG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Spar, Ballygawley Road, Cabragh, BT70 1TF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Spar, Ballynakilly Road, Cohannon, BT71 6HJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Spar, Gortmerron Link Road, Dungannon, BT71 6LS	1.7%	9	0.0%	0	0.0%	0	0.0%	0	15.6%	9	0.0%	0
Spar, Quarry Lane, Dungannon, BT70 1HX	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Vivo Essentials (Petrol Station), Verners Inn, Tamnmore Road (M1), Tamnmore, BT71 6NR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Vivo Essentials, Main Street, Caledon, BT68 4TZ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Vivo, Granville Road, Dungannon, BT70 1NJ	0.8%	4	0.0%	0	0.0%	0	0.0%	0	7.1%	4	0.0%	0
Zone 5												
Centra, Glenavy Road, Lisburn, BT28 2EU	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3
Co-op, Lisburn Street, Hillsborough, BT26 6AB	0.7%	4	0.0%	0	0.9%	1	0.0%	0	0.0%	0	2.4%	3
Co-op, Longstone Street, Lisburn, BT28 1TT	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4
Cullyhanna Post Office, Skerriff Road, Cullyhanna, BT35 0JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Bow Street, Lisburn, BT28 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Monaghan Street, Newry, BT35 6AA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
E Collins & Sons, Charlemont Square East Bessbrook, Newry, BT35 7AD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Eurospar (O'Hare's), Drumaness Road, Drumaness, BT24 8RL	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4
Eurospar (O'Hare's), John Street, Rathfriland, BT34 5QH	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	6

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Eurospar, Hillsborough Road, Lagan Valley, Lisburn, BT28 1JN	2.4%	14	0.0%	0	0.0%	0	1.6%	3	0.0%	0	7.2%	10
Greens Of Lisburn (Nisa), Bow Street, Lisburn, BT28 1BJ	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Home Bargains, Damolly Retail Park, Armagh Road, Newry, BT35 6PR	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	6
Iceland, Bow Street, Lisburn, BT28 1BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Ballynahinch, BT24 8AB	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Iceland, Monaghan Street, Newry, BT35 6AA	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4
Karakachana, Dundalk Street, Newtownhamilton, BT35 0PB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Armagh Road, Damolly Retail Park, Newry, BT35 6PR	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	5
Lidl, Main Steet / Harmony Road, Ballynahinch, BT24 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moira Road, Lisburn, BT28 1RH	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Local shops, Camlough Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Local shops, Lisburn City Centre	1.1%	6	0.0%	0	0.4%	0	0.0%	0	0.0%	0	4.1%	6
Local shops, Newtownhamilton Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Local shops, Rathfriland Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Mace, Main Street, Rathfriland, Newry, BT34 5PS	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4
Mace, The Square, Ballynahinch, BT24 8AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Sprucefield Shopping Centre, Lisburn, BT27 5UJ	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
McCooeys, Camlough Road, Newry, BT35 7LS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Milestone, Newry Street, Rathfriland, Newry, BT34 5PZ	0.7%	4	0.0%	0	1.2%	1	0.0%	0	0.0%	0	2.0%	3
Morrows Centra, Culcavey Road, Hillsborough, BT26 6JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Fiveways Service Station, Armagh Road, Newry, BT35 6PW	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Nisa Extra, Main Street, Camlough, Newry, BT35 7JG	2.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	13
Nisa Extra, Newry Street, Rathfriland, BT34 5PZ	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Fresh Food Centre, Main Street, Castlewellan, BT31 9DF	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	6
Post Office, Main Street, Belleeks, Newry, BT35 7PH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Sainsbury's Superstore, Sprucefield Park, Lisburn, BT27 5UQ	0.7%	4	0.0%	0	0.0%	0	0.3%	1	0.0%	0	2.5%	4
Spar (Emo Rockmount Petrol Station), Rathfriland Road, Newry, BT34 1JZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Spar (NCO Petrol Station), Belfast Road (A28),	0.4%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Newry, BT34 1QA												
Spar, (Temple Filling Station), Carryduff Road, Lisburn, BT27 6UA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Spar, Ballynahinch Street, Hillsborough, BT26 6AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Main Street, Hilltown, BT34 5UH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Spar, Newcastle Road, Castlewellan, BT31 9DP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
SuperValu (Carlisle Fresh Foods), 105 Belfast Road, Ballynahinch, BT24 8FF	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4
SuperValu, Hill Street, Newry, BT34 1AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu, Knockmore Road, Lisburn, BT28 2TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Downshire Road, Carneyhough, Newry, BT34 1EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bentrim Road, Lisburn, BT28 2GB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Vivo (Tierneys), Canal Street, Newry, BT35 6JB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vivo Essentials, Main Street, Newry, BT35 7DJ	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vivo, Ballynahinch Road, Annahilt, BT26 6BP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Warren Park Stores, Warren Park, Lisburn, BT28 1LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area												
(ROI) Centra, Main Street, Castleblayney, A75 XT85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Centra, Main Street, Emyvale, H18 E772	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dunnes Stores, Dawson Street, Monaghan, H18 CK74	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Harvest, Main Street, Townparks, Cavan, H12 DC65	0.4%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
(ROI) Lidl, Monaghan Road, Moraghy, Castleblayney, A75 EK44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Lidl, North Road, Monaghan, H18 C927	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Lituanica, Glaslough Street, Roosky, Monaghan, H18 D544	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Londis (McCleary's), New Terrace, Roosky, Monaghan, H18 PX34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Londis (McConnon's), Old Cross Square, Monaghan, H18 XK44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Londis (Watters Supermarket), Dublin Road, Onomy, Castleblayney, A75 WY95	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Mace (Coolshannagh), R135, Tullyhirm, Monaghan, H18 K585	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
(ROI) Mace, Dublin Road, Onomy, Castleblaney, A75 WF72	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Mr Price, Old Railway Station, North Road, Kilnacloy, Monaghan, H18 VK11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Raduga East European Food Market, Tirkeenan, Monaghan, H18 YV09	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Silverhill Foods, Main Street, Corlattallan,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Emyvale, H18 FK10												
(ROI) Spar, Glen Road, Killygowan, Monaghan, H18 E658	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) SuperValu (Fleming's), Church Square, Roosky, Monaghan, H18 WK60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) SuperValu (McMahon's), Glencarn Shopping Centre, Castleblayney, A75 XH60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Tesco Metro, Dawson Street, Monaghan, H18 AH73	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ballydugan Retail Park, Ballydugan Road, Downpatrick, BT30 6AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Junction One International Outlet, Antrim, BT41 4GY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ring Road, Coleraine, BT52 1QP	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Asda, Westwood Centre Kennedy Way, Belfast, BT11 9BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centra, Main Street, Ballygawley, Dungannon, BT70 2HE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Co-op, Belsize Road, Lisburn, BT27 4BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dungannon Street, Moy, BT71 7SH	1.3%	7	1.3%	1	0.0%	0	0.0%	0	10.8%	6	0.0%	0
Co-op, Shankill Road, Belfast, BT13 2BJ	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Costcutter, Moygashel Mills Park, Moygashel, BT71 7DH	0.4%	2	0.0%	0	0.0%	0	0.5%	1	2.5%	1	0.0%	0
Dunnes Stores, Buttercrane Shopping Centre, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar (Hughes), Main Street, Carrickmore, BT79 9AY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar (Mulkerns), Forkhill Road, Newry, BT35 8QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar (O'Hares), Newry Road, Mayobridge, BT34 2ET	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Charlemont Street, Moy, BT71 7SL	0.8%	4	0.5%	0	0.0%	0	0.0%	0	6.6%	4	0.0%	0
Eurospar, Crossgar Road, Crossgar, Downpatrick, BT30 9NY	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4
Eurospar, Main Street, Clough, BT30 8RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Moy Road, Ranfurly, Dungannon, BT71 7DS	0.9%	5	0.0%	0	0.0%	0	0.0%	0	8.5%	5	0.0%	0
Eurospar, Newry Road, Crossmaglen, BT35 9HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, The Square, Warrenpoint, BT34 3LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Upper Newtownards Road, Dundonald, Belfast, BT16 1LA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Golden Harvest, Grand Street, Lisburn, BT27 4UD	0.4%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Grange Farm Shop, Drumgrannon Road Dungannon, BT71 7DY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Home Bargains, The Oaks Centre, Dunlea Vale, Dungannon, BT71 4NA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Lidl, Bentrim Road, Lisburn, BT28 3YP	0.4%	2	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.8%	1
Lidl, Buttercrane Quay, Newry, BT35 8HJ	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4
Lidl, Railway Street, Newcastle, BT33 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Coalisland Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Local shops, Newry City Centre	2.3%	13	0.0%	0	1.3%	1	0.0%	0	0.0%	0	8.2%	12
Mace, Drumintee Road, Meigh, Newry, BT35 8JT	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Retail Park, Orritor Street, Cookstown, BT80 8BH	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Marks and Spencer, The Quays Shopping Centre, Newry, BT35 8QS	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4
Maxol Service Station, Moy Road, Symington, Dungannon, BT71 7DT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
McCartneys, Main Street, Moira, Craigavon, BT67 LOQ	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
McKearney, The Square, Moy, Dungannon, BT71 7SG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Newell Stores (Nisa), Lineside, Coalisland, BT71 4LP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Nisa Local (Nettlehill Petrol Station), 95 Pond Park Road, Lisburn, BT28 3RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Annagher Service Station, Annagher Road, Dungannon, BT71 4NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Main Street, Clogher, BT76 0AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Russells Food & Drink (Nisa), Main Street, Crumlin, BT29 4UR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Russells Food & Drink (Nisa), Pond Park Service Station, 1A Pond Park Road, Lisburn, BT28 3LH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Superstore, Holywood Exchange, Belfast, BT3 9EJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Oaks Shopping Centre, Dungannon, BT71 4NA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Sainsbury's Superstore, The Quays Shopping Centre, Newry, BT35 8QS	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4
Spar (Maxol Petrol Station), Mountjoy Road, Brocagh, BT71 5DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Solo Petrol Station), A28, Aughnacloy, BT69 6AL	0.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Spar, Caledon Road, Aughnacloy, BT69 6HX	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Spar, Carland Road, Coalisland, Dungannon, BT71 4AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Spar, Derryfubble Road, Benburb, BT71 7JS	0.3%	1	0.4%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Spar, Millburn Road, Coleraine, BT52 1QY	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spring Island Store (Nisa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Extra), Washingbay Road, Coalisland, BT71 4ND												
SuperValu (Barbican), 80-82 Dundrum Road, Newcastle, BT33 0LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu (Dairy Farm Centre), Dunmurry, BT17 0LB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu (Daly's), Moore Street, Aughnacloy, BT69 6AY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
SuperValu, Dublin Road, Newry, BT35 8QP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Beech Valley, Dungannon, BT71 7BN	0.8%	4	0.0%	0	0.0%	0	0.0%	0	7.5%	4	0.0%	0
Tesco Superstore, Castlewellan Road, Newcastle, BT33 0GW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Orritor Road, Cookstown, BT80 8BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Castlereagh Road, Belfast, BT5 5FT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
VivoXtra, Ballynahinch Road, Saintfield, BT24 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windmill Stores, Ballymacash Road, Lisburn, BT28 3EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		557		77		80		195		60		144
Sample:		584		144		150		149		79		62

Meanscore: [Number of times per week]

Q13 How often do you make 'top-up' shopping trips to (STORE / LOCATION MENTIONED AT Q12)?
Those that do top-up shopping at Q11 excluding those that said '(Don't know / varies)' at Q12

Daily	12.7%	71	15.8%	12	11.1%	9	16.3%	32	7.2%	4	9.3%	13
At least two times a week	52.2%	291	54.0%	42	52.6%	42	54.7%	107	57.3%	34	45.6%	66
At least once a week	25.8%	144	26.4%	20	29.7%	24	23.3%	45	26.9%	16	26.3%	38
At least once a fortnight	5.3%	30	0.4%	0	4.4%	4	4.5%	9	3.7%	2	10.3%	15
At least once a month	2.4%	13	1.1%	1	1.4%	1	0.9%	2	0.0%	0	6.6%	10
At least every two months	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.6%	9	2.4%	2	0.7%	1	0.3%	1	4.8%	3	2.0%	3
Mean:		*2.26*		*2.52*		*2.17*		*2.50*		*2.04*		*1.93*
Weighted base:		557		77		80		195		60		144
Sample:		584		144		150		149		79		62

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Meanscore: [£]

Q14 Thinking more generally, how much does your household spend on average on 'top-up' food and grocery shopping in a week? Once again, top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops.
Those that do top-up shopping at Q11

£1 - £5	5.0%	29	6.9%	5	6.5%	6	5.0%	10	5.1%	3	3.2%	5
£6 - £10	15.2%	89	14.4%	11	19.1%	16	13.2%	27	18.5%	11	14.8%	24
£11 - £15	11.0%	65	6.1%	5	9.1%	8	18.4%	37	4.5%	3	7.8%	12
£16 - £20	16.8%	98	17.6%	14	18.6%	16	18.1%	36	11.1%	7	16.0%	26
£21 - £25	8.4%	49	9.6%	7	10.2%	9	8.7%	18	8.5%	5	6.6%	11
£26 - £30	8.9%	52	10.4%	8	5.7%	5	9.1%	18	10.4%	6	9.1%	15
£31 - £35	2.7%	16	2.5%	2	1.0%	1	1.7%	3	0.6%	0	5.7%	9
£36 - £40	7.5%	44	4.0%	3	7.2%	6	6.1%	12	7.4%	5	11.1%	18
£41 - £45	2.9%	17	2.3%	2	5.1%	4	0.4%	1	0.6%	0	6.1%	10
£46 - £50	2.3%	14	5.2%	4	3.1%	3	2.3%	5	1.1%	1	1.1%	2
£51 - £60	3.3%	19	2.7%	2	1.0%	1	1.6%	3	3.4%	2	6.8%	11
£61 - £70	0.5%	3	0.4%	0	2.2%	2	0.3%	1	0.0%	0	0.0%	0
£71 - £80	1.5%	9	0.5%	0	2.4%	2	1.5%	3	0.0%	0	2.1%	3
£81 - £90	0.1%	1	0.0%	0	0.5%	0	0.0%	0	0.6%	0	0.0%	0
£91 - £100	1.4%	8	2.7%	2	0.8%	1	2.6%	5	0.0%	0	0.0%	0
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
£151 - £175	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£176 - £200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£226 - £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	11.8%	69	14.8%	12	5.8%	5	10.9%	22	28.3%	17	8.3%	13
(Refused)	0.6%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.5%	2
Mean:		*25.85*		*26.45*		*26.14*		*24.41*		*22.81*		*28.11*
Weighted base:		586		78		84		201		61		161
Sample:		608		147		157		155		81		68

Meanscore: [Number of times per week]

LOCK1 BEFORE the Covid lockdowns how often were you shopping online for groceries?

Daily	0.4%	3	0.0%	0	0.0%	0	1.2%	3	0.0%	0	0.0%	0
4-6 days a week	0.4%	3	0.0%	0	0.0%	0	1.2%	3	0.0%	0	0.0%	0
2-3 days a week	0.7%	6	2.1%	2	0.0%	0	0.3%	1	3.4%	2	0.0%	0
One day a week	4.3%	35	6.1%	7	4.7%	5	1.6%	4	3.2%	2	6.5%	16
Every two weeks	3.6%	28	1.8%	2	3.3%	4	7.0%	18	0.0%	0	1.8%	5
Every three weeks	0.4%	3	0.0%	0	1.3%	1	0.2%	1	1.6%	1	0.0%	0
Monthly	2.3%	19	0.4%	0	1.4%	2	4.2%	11	6.5%	5	0.5%	1
Once every two months	3.5%	28	0.6%	1	2.8%	3	5.3%	14	1.6%	1	3.9%	10
Three-four times a year	3.8%	31	0.5%	1	4.9%	5	1.5%	4	0.0%	0	8.4%	21
Twice a year	1.1%	9	0.4%	0	0.9%	1	2.8%	7	0.0%	0	0.0%	0
Once a year	0.7%	5	1.2%	1	1.3%	1	0.3%	1	0.0%	0	0.7%	2
Less often	5.1%	40	4.2%	5	5.1%	5	4.8%	13	0.0%	0	7.1%	18
Never	71.0%	568	81.9%	89	74.2%	79	66.8%	175	80.2%	58	66.6%	167
(Don't know)	1.5%	12	0.0%	0	0.0%	0	0.8%	2	3.4%	2	2.8%	7
(Varies)	1.3%	10	0.9%	1	0.0%	0	2.0%	5	0.0%	0	1.7%	4
Mean:		*0.15*		*0.13*		*0.08*		*0.23*		*0.15*		*0.09*
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Meanscore: [More = 1, Same = 0, Less = -1]

QA Online grocery shopping DURING lockdown compared to BEFORE lockdown:

More	25.9%	207	21.2%	23	22.0%	24	29.7%	78	19.3%	14	27.4%	69
Same	65.7%	526	71.3%	78	69.2%	74	59.6%	156	70.9%	51	66.5%	167
Less	4.8%	38	4.7%	5	8.7%	9	7.0%	18	2.3%	2	1.6%	4
(Don't know /varies)	3.7%	29	2.7%	3	0.0%	0	3.7%	10	7.5%	5	4.5%	11
Mean:		*0.22*		*0.17*		*0.13*		*0.24*		*0.18*		*0.27*
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Meanscore: [Number of times per week]

LOCK2 DURING the Covid lockdowns how often did you shop online for groceries?

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	0.4%	3	0.0%	0	0.0%	0	1.2%	3	0.0%	0	0.0%	0
2-3 days a week	1.7%	14	3.6%	4	0.0%	0	1.5%	4	3.4%	2	1.3%	3
One day a week	13.0%	104	11.2%	12	9.7%	10	12.2%	32	15.3%	11	15.3%	38
Every two weeks	6.2%	49	8.2%	9	7.2%	8	9.7%	25	3.8%	3	1.9%	5
Every three weeks	2.3%	19	1.2%	1	2.3%	2	4.1%	11	0.0%	0	1.7%	4
Monthly	6.4%	51	3.4%	4	2.1%	2	8.4%	22	4.0%	3	8.0%	20
Once every two months	1.4%	11	0.0%	0	3.9%	4	1.2%	3	0.0%	0	1.7%	4
Three-four times a year	1.3%	10	0.0%	0	1.7%	2	1.6%	4	0.0%	0	1.7%	4
Twice a year	1.5%	12	0.4%	0	0.0%	0	0.7%	2	0.5%	0	3.9%	10
Once a year	0.8%	6	1.2%	1	2.5%	3	0.8%	2	0.0%	0	0.0%	0
Less often	2.6%	21	2.0%	2	1.2%	1	3.3%	9	0.7%	1	3.3%	8
Never	60.2%	482	67.1%	73	69.3%	74	53.6%	140	64.8%	47	59.0%	148
(Don't know)	1.5%	12	0.0%	0	0.0%	0	0.8%	2	5.8%	4	2.4%	6
(Varies)	0.7%	5	1.8%	2	0.0%	0	0.8%	2	1.7%	1	0.0%	0
Mean:		*0.26*		*0.26*		*0.15*		*0.31*		*0.29*		*0.23*
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Meanscore: [Number of times per week]

LOCK3 NOW THAT the lockdowns are lifted, how often do you think you will be shopping online for groceries?

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	0.6%	5	1.3%	1	0.0%	0	1.2%	3	0.0%	0	0.0%	0
2-3 days a week	0.2%	2	0.8%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0
One day a week	6.4%	51	7.1%	8	4.3%	5	6.4%	17	7.2%	5	6.7%	17
Every two weeks	3.3%	27	3.0%	3	1.2%	1	4.3%	11	0.0%	0	4.4%	11
Every three weeks	1.6%	12	0.0%	0	0.0%	0	4.8%	12	0.0%	0	0.0%	0
Monthly	2.7%	22	2.6%	3	2.6%	3	4.0%	10	5.8%	4	0.5%	1
Once every two months	2.3%	19	1.3%	1	2.0%	2	2.0%	5	1.6%	1	3.5%	9
Three-four times a year	1.7%	13	0.3%	0	0.9%	1	0.8%	2	0.0%	0	4.0%	10
Twice a year	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	4
Once a year	0.6%	5	0.3%	0	0.9%	1	0.0%	0	0.0%	0	1.5%	4
Less often	4.3%	34	2.0%	2	1.9%	2	2.9%	8	0.0%	0	9.0%	23
Never	71.7%	575	76.5%	84	84.8%	91	69.9%	183	73.2%	53	65.7%	165
(Don't know)	3.6%	29	4.0%	4	0.6%	1	3.4%	9	10.7%	8	3.0%	8
(Varies)	0.4%	3	0.9%	1	0.6%	1	0.2%	1	1.6%	1	0.0%	0
Mean:		*0.14*		*0.19*		*0.06*		*0.19*		*0.10*		*0.10*
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Meanscore: [More = 1, Same = 0, Less = -1]

QB Online grocery shopping AFTER lockdown compared to DURING lockdown:

More	2.4%	19	3.2%	3	2.5%	3	4.1%	11	2.8%	2	0.0%	0
Same	69.3%	555	75.1%	82	73.4%	79	65.7%	172	68.9%	50	68.8%	173
Less	23.9%	191	16.8%	18	22.8%	24	25.7%	67	14.4%	10	28.2%	71
(Don't know /varies)	4.5%	36	4.9%	5	1.3%	1	4.5%	12	14.0%	10	3.0%	8
Mean:		*-0.23*		*-0.14*		*-0.21*		*-0.23*		*-0.14*		*-0.29*
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Meanscore: [More = 1, Same = 0, Less = -1]

QC Online grocery shopping AFTER lockdown compared to BEFORE lockdown:

More	10.0%	80	11.0%	12	4.6%	5	9.2%	24	4.4%	3	14.3%	36
Same	74.2%	594	74.5%	81	75.4%	81	73.1%	191	78.8%	57	73.4%	184
Less	10.5%	84	8.6%	9	18.8%	20	12.9%	34	4.6%	3	7.1%	18
(Don't know /varies)	5.3%	42	5.8%	6	1.3%	1	4.8%	13	12.2%	9	5.2%	13
Mean:		*-0.01*		*0.03*		*-0.14*		*-0.04*		*0.00*		*0.08*
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Q15 Where do you usually buy clothing or footwear goods? *Excl. Nulls*												
Zone 1												
Armagh City Centre	5.4%	40	33.9%	35	0.0%	0	0.8%	2	3.8%	2	0.5%	1
Blacks Garden Centre, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diffin Garden Supplies, Navan Fort Road, Armagh, BT60 4PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Mowhan Road, Markethill, BT60 1RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Railway Street, Armagh, BT61 7HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Davidson & Son, Ballynahonemore Road, Armagh, BT60 1JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keady Village Centre	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Spires Retail Park, Moy Road, Beam Street, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill Village Centre	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McAnerney's (Nisa), Irish Street, Armagh, BT61 7EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middletown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rice's Supermarket (Nisa Extra), Victoria Street, Keady, BT60 3SL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richhill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Mall Shopping Centre, Armagh, BT61 9AJ	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shambles Market, Cathedral Road, Armagh, BT61 7QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tynan Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodview Garden Shop, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Banbridge Town Centre	6.0%	45	0.7%	1	25.4%	26	3.4%	9	0.0%	0	4.0%	9
Bridgewater Retail Park, Banbridge (Tesco Extra & Home Bargains (The Range is due to open May 28th)	0.5%	4	0.0%	0	1.7%	2	0.2%	1	0.0%	0	0.5%	1
Dromara Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dromore Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gilford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Newry Road, Banbridge, BT32 3HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughbrickland Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Cascum Road, Banbridge, BT32 4LF	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridgewater Retail Park, Banbridge, BT32 4LF	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castlewellan Road, Banbridge, BT32 4AX	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
The Boulevard (aka The Outlet Banbridge), Outlet Shopping Park, Banbridge	3.6%	27	0.4%	0	13.6%	14	0.9%	2	0.0%	0	4.5%	11
The Olde Mill Garden Centre & Farm Shop, Dromore	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
727 Your Store, Corcrain Avenue, Portadown, BT62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
4AF												
Aghalee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bridge Street, Portadown / Craigavon, BT63 5AQ	0.5%	3	0.5%	1	0.0%	0	1.2%	3	0.0%	0	0.0%	0
BMK Décor, Gilpinstown Road, Lurgan, Craigavon, BT66 8RL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon Local Centre	0.9%	7	0.7%	1	1.4%	1	0.9%	2	5.2%	3	0.0%	0
Currys, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Donaghcloney Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.2%	1	0.5%	1	0.3%	0	0.2%	1	0.0%	0	0.0%	0
Homebase, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legahory Local Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street Mall, Portadown, BT62 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northway, Craigavon, BT64 3AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan Town Centre	2.7%	20	0.0%	0	0.3%	0	7.6%	19	0.0%	0	0.5%	1
Maghaberry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magheralin Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mahon Garden Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlborough Retail Park, Highfield Road, Craigavon (Sofatime, O'Neills Sports Superstore, Halfords, Tesco Extra, Home Bargains)	0.4%	3	2.3%	2	0.3%	0	0.2%	1	0.0%	0	0.0%	0
Moira Village Centre	0.4%	3	0.0%	0	0.9%	1	0.8%	2	0.0%	0	0.0%	0
Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portadown Town Centre	4.9%	37	7.7%	8	1.6%	2	10.5%	26	1.6%	1	0.0%	0
Rushmere Shopping Centre, Craigavon	12.0%	89	11.8%	12	4.9%	5	25.7%	64	13.4%	7	0.5%	1
Screwfix, Millennium Way, Lurgan, BT66 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mourne Road, Lurgan, BT66 8JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandragee Village Centre	0.5%	4	0.5%	1	0.3%	0	1.2%	3	0.0%	0	0.0%	0
Tesco Extra, Marlborough Retail Park, Craigavon, BT64 1AG	0.8%	6	0.0%	0	0.0%	0	2.4%	6	0.0%	0	0.0%	0
Tesco Superstore, Millennium Way, Lurgan, BT66 8DH	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Tesco Superstore, The Meadows Shopping Centre, Portadown, BT62 3TN	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Toymaster Lurgan, Portadown Road, Lurgan, BT66 8QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waringstown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Bluebells Garden Centre, Castletown Road, Dungannon, BT70 1SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dungannon Town Centre	1.9%	14	1.7%	2	0.0%	0	0.0%	0	24.0%	13	0.0%	0
Eglish Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Market Yard, Dungannon, BT70 1ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stretton Nursery, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Torrent Valley Nursery,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Dungannon												
Zone 5												
B&Q, Damolly Retail Park, Armagh Road, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Sprucefield Retail Park, Lisburn, BT27 5UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bessbrook Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Camlough Village Centre	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlewellan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hillsborough Road, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Damolly Retail Park, Armagh Road, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Lisburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Bow Street, Lisburn, BT28 1AW	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0
Dunnes Stores, Monaghan Street, Newry, BT35 6AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillsborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hilltown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Armagh Road, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Main Steet / Harmony Road, Ballynahinch, BT24 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moira Road, Lisburn, BT28 1RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn City Centre	3.7%	28	0.0%	0	2.3%	2	2.9%	7	0.0%	0	7.7%	18
Marks and Spencer, Sprucefield Shopping Centre, Lisburn, BT27 5UJ	1.8%	13	0.7%	1	1.7%	2	0.9%	2	0.7%	0	3.6%	8
Newtownhamilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Fiveways Service Station, Armagh Road, Newry, BT35 6PW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Main Street, Camlough, Newry, BT35 7JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rathfriland Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	5
Sainsbury's Superstore, Sprucefield Park, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Riverside Centre, Lisburn, BT27 5EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simpson Garden Centre, Gransha Road, Newry, BT34 5BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield RETAIL PARK, Lisburn (B&Q, Argos, Sainsbury's, B&M, Next)	0.5%	4	0.0%	0	1.6%	2	0.9%	2	0.0%	0	0.0%	0
Sprucefield Shopping CENTRE, Lisburn (M&S, Boots, Pets at Home, Next)	2.9%	21	0.5%	1	5.4%	6	1.4%	3	4.0%	2	4.1%	10
Tesco Extra, Downshire Road, Carneyhough, Newry, BT34 1EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bentrim Road, Lisburn, BT28 2GB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Tiles & Hardwood Floors)												
(ROI) Dublin City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	0.7%	5	0.3%	0	0.0%	0	0.2%	1	0.0%	0	1.8%	4
(ROI) Dundalk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Sligo Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annett's Garden Centre, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ballydugan Retail Park, Ballydugan Road, Downpatrick, BT30 6AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballygawley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballymoney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Ballynahinch Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belfast City Centre	4.2%	31	4.5%	5	1.9%	2	2.7%	7	8.6%	4	5.6%	13
Boucher Retail Park, Boucher Crescent, Belfast	0.5%	3	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Coalisland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleraine Town Centre	0.3%	2	0.7%	1	0.0%	0	0.2%	1	0.0%	0	0.5%	1
Cookstown Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Crossmaglen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullaville Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Drumkeen Retail Park, Upper Galwally, Belfast, BT8 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Boucher Road, Belfast, BT12 6HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downpatrick Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Drumkeen Retail Park, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmurry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Buttercrane Shopping Centre, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forestside Shopping Centre, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Football Club, Scroggy Road, Glenavy, Crumlin, BT29 4NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Farm Shop, Drumgrannon Road Dungannon, BT71 7DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillmount Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holywood Exchange Retail Park, Airport Road West, Belfast (IKEA, B&Q, Argos, Decathlon & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Drumkeen Complex, Upper Galwally, Belfast, BT8 6FY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Orritor Road, Cookstown, BT80 8BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Shane Retail Park, Boucher Road, Belfast, BT12 6UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One International Outlet Shopping Centre, Antrim (aka The Junction)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Kilkeel Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killeen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bentrim Road, Lisburn, BT28 3YP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Buttercrane Quay, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Railway Street, Newcastle, BT33 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limavady Town Cente	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Donegall Place, Belfast, BT1 5BY	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0
Marks and Spencer, The Quays Shopping Centre, Newry, BT35 8QS	0.1%	1	0.3%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Mayobridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moygannon Nurseries, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle Town Centre	0.4%	3	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.5%	1
Newry City Centre	10.7%	80	5.5%	6	6.1%	6	0.9%	2	1.0%	1	27.5%	65
Oaks Shopping Centre, Dungannon (Sainsbury's, Shoezone, Home Bargains, Oaks Furniture & more)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Omagh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Oaks Shopping Centre, Dungannon, BT71 4NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Sainsbury's Superstore, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Nursery Centre, Ballynahinch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaforde Gardens & Tropical Butterfly House, Seaforde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shane Retail Park, Boucher Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spring Island Store (Nisa Extra), Washingbay Road, Coalisland, BT71 4ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tempo Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Minorca Place, Carrickfergus, BT38 8AU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Tesco Superstore, Beech Valley, Dungannon, BT71 7BN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
The Garden Corner, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Linen Green Shopping Village, Moygashel (Drumbriston Furniture, Mountain Salts, Jo & Co & more)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Tweve Arches Nursery, Bryansford Road, Newcastle, BT33 0PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
VivoXtra, Ballynahinch Road, Saintfield, BT24 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrenpoint Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlawn Garden and Lifestyle Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	30.2%	225	23.2%	24	22.4%	23	32.4%	81	27.3%	14	35.1%	83
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		743		104		103		249		52		236
Sample:		745		189		190		189		82		95

Column %ges.

Q16 Where do you usually buy books, stationery, CDs, DVDs?
Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Zone 1												
Armagh City Centre	2.7%	13	23.4%	11	0.0%	0	0.0%	0	4.7%	2	0.0%	0
Blacks Garden Centre, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diffin Garden Supplies, Navan Fort Road, Armagh, BT60 4PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Mowhan Road, Markethill, BT60 1RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Railway Street, Armagh, BT61 7HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Davidson & Son, Ballynahonemore Road, Armagh, BT60 1JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keady Village Centre	0.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Spires Retail Park, Moy Road, Beam Street, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill Village Centre	0.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McAnerney's (Nisa), Irish Street, Armagh, BT61 7EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middletown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rice's Supermarket (Nisa Extra), Victoria Street, Keady, BT60 3SL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richhill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Mall Shopping Centre, Armagh, BT61 9AJ	0.4%	2	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shambles Market, Cathedral Road, Armagh, BT61 7QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tynan Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodview Garden Shop, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Banbridge Town Centre	1.8%	9	0.0%	0	9.0%	5	0.0%	0	0.0%	0	2.1%	4
Bridgewater Retail Park, Banbridge (Tesco Extra & Home Bargains (The Range is due to open May 28th)	0.8%	4	0.0%	0	6.8%	4	0.0%	0	0.0%	0	0.0%	0
Dromara Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dromore Town Centre	0.4%	2	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0
Gilford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Newry Road, Banbridge, BT32 3HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughbrickland Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Cascum Road, Banbridge, BT32 4LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridgewater Retail Park, Banbridge, BT32 4LF	0.8%	4	0.0%	0	5.9%	3	0.4%	1	0.0%	0	0.0%	0
Tesco Superstore, Castlewellan Road, Banbridge, BT32 4AX	1.3%	6	0.0%	0	7.8%	4	0.0%	0	0.0%	0	0.9%	2
The Boulevard (aka The Outlet Banbridge), Outlet Shopping Park, Banbridge	1.2%	6	0.0%	0	8.6%	5	0.0%	0	0.0%	0	0.6%	1
The Olde Mill Garden Centre & Farm Shop, Dromore	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
727 Your Store, Corcrain Avenue, Portadown, BT62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
4AF												
Aghalee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bridge Street, Portadown / Craigavon, BT63 5AQ	0.5%	2	2.7%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0
BMK Décor, Gilpinstown Road, Lurgan, Craigavon, BT66 8RL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon Local Centre	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Currys, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Donaghcloney Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legahory Local Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street Mall, Portadown, BT62 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northway, Craigavon, BT64 3AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan Town Centre	1.0%	5	0.0%	0	2.2%	1	2.2%	3	0.0%	0	0.0%	0
Maghaberry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magheralin Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mahon Garden Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlborough Retail Park, Highfield Road, Craigavon (Sofatime, O'Neills Sports Superstore, Halfords, Tesco Extra, Home Bargains)	0.3%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moira Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portadown Town Centre	3.9%	19	4.1%	2	0.0%	0	10.4%	16	2.0%	1	0.0%	0
Rushmere Shopping Centre, Craigavon	3.7%	18	3.3%	2	2.9%	2	9.2%	14	0.0%	0	0.0%	0
Screwfix, Millennium Way, Lurgan, BT66 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mourne Road, Lurgan, BT66 8JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandragee Village Centre	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Tesco Extra, Marlborough Retail Park, Craigavon, BT64 1AG	0.9%	4	1.4%	1	0.0%	0	2.3%	4	0.0%	0	0.0%	0
Tesco Superstore, Millennium Way, Lurgan, BT66 8DH	2.3%	11	0.0%	0	0.5%	0	6.8%	11	0.0%	0	0.0%	0
Tesco Superstore, The Meadows Shopping Centre, Portadown, BT62 3TN	1.8%	9	1.9%	1	0.7%	0	4.8%	7	0.0%	0	0.0%	0
Toymaster Lurgan, Portadown Road, Lurgan, BT66 8QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waringstown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Bluebells Garden Centre, Castletown Road, Dungannon, BT70 1SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dungannon Town Centre	1.2%	6	0.8%	0	0.0%	0	0.0%	0	15.7%	5	0.0%	0
Eglish Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Market Yard, Dungannon, BT70 1ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stretton Nursery, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Torrent Valley Nursery,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Dungannon												
Zone 5												
B&Q, Damolly Retail Park, Armagh Road, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Sprucefield Retail Park, Lisburn, BT27 5UJ	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	4
Bessbrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camlough Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Castlewellan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hillsborough Road, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Damolly Retail Park, Armagh Road, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Lisburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Bow Street, Lisburn, BT28 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Monaghan Street, Newry, BT35 6AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillsborough Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Hilltown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Armagh Road, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Main Steet / Harmony Road, Ballynahinch, BT24 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moira Road, Lisburn, BT28 1RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn City Centre	5.2%	25	0.0%	0	2.8%	2	5.5%	9	0.0%	0	7.9%	15
Marks and Spencer, Sprucefield Shopping Centre, Lisburn, BT27 5UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtownhamilton Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Nisa Extra, Fiveways Service Station, Armagh Road, Newry, BT35 6PW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Main Street, Camlough, Newry, BT35 7JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rathfriland Town Centre	0.9%	4	0.0%	0	0.7%	0	0.0%	0	0.0%	0	2.1%	4
Sainsbury's Superstore, Sprucefield Park, Lisburn, BT27 5UQ	0.4%	2	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.9%	2
Screwfix, Riverside Centre, Lisburn, BT27 5EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simpson Garden Centre, Gransha Road, Newry, BT34 5BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield RETAIL PARK, Lisburn (B&Q, Argos, Sainsbury's, B&M, Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield Shopping CENTRE, Lisburn (M&S, Boots, Pets at Home, Next)	0.3%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.6%	1
Tesco Extra, Downshire Road, Carneyhough, Newry, BT34 1EE	0.2%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bentrim Road, Lisburn, BT28 2GB	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Tiles & Hardwood Floors)												
(ROI) Dublin City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Sligo Town Centre	0.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annett's Garden Centre, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ballydugan Retail Park, Ballydugan Road, Downpatrick, BT30 6AJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Ballygawley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballymoney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballynahinch Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Belfast City Centre	2.6%	12	2.0%	1	4.5%	3	1.9%	3	0.0%	0	3.2%	6
Boucher Retail Park, Boucher Crescent, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalisland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleraine Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cookstown Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Crossmaglen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullaville Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Drumkeen Retail Park, Upper Galwally, Belfast, BT8 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Boucher Road, Belfast, BT12 6HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downpatrick Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drumkeen Retail Park, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmurry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Buttercrane Shopping Centre, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forestside Shopping Centre, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Football Club, Scroggy Road, Glenavy, Crumlin, BT29 4NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Farm Shop, Drumgrannon Road Dungannon, BT71 7DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillmount Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holywood Exchange Retail Park, Airport Road West, Belfast (IKEA, B&Q, Argos, Decathlon & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Drumkeen Complex, Upper Galwally, Belfast, BT8 6FY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Orritor Road, Cookstown, BT80 8BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Shane Retail Park, Boucher Road, Belfast, BT12 6UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One International Outlet Shopping Centre, Antrim (aka The Junction)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Kilkeel Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killeen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bentrim Road, Lisburn, BT28 3YP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Buttercrane Quay, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Railway Street, Newcastle, BT33 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limavady Town Cente	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Donegall Place, Belfast, BT1 5BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayobridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moygannon Nurseries, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle Town Centre	0.5%	3	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.6%	1
Newry City Centre	6.7%	32	3.0%	1	1.2%	1	1.4%	2	1.4%	1	14.7%	28
Oaks Shopping Centre, Dungannon (Sainsbury's, Shoezone, Home Bargains, Oaks Furniture & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Omagh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Oaks Shopping Centre, Dungannon, BT71 4NA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Sainsbury's Superstore, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Nursery Centre, Ballynahinch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaforde Gardens & Tropical Butterfly House, Seaforde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shane Retail Park, Boucher Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spring Island Store (Nisa Extra), Washingbay Road, Coalisland, BT71 4ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tempo Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Minorca Place, Carrickfergus, BT38 8AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Beech Valley, Dungannon, BT71 7BN	1.7%	8	0.0%	0	0.0%	0	0.0%	0	23.8%	8	0.0%	0
The Garden Corner, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Linen Green Shopping Village, Moygashel (Drumbriston Furniture, Mountain Salts, Jo & Co & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tweve Arches Nursery, Bryansford Road, Newcastle, BT33 0PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
VivoXtra, Ballynahinch Road, Saintfield, BT24 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrenpoint Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlawn Garden and Lifestyle Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	53.3%	257	46.1%	22	39.2%	22	53.7%	83	49.8%	17	59.7%	112
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		482		49		56		155		35		187
Sample:		424		89		104		115		49		67

Column %ges.

Q17 Where do you usually buy small household goods such as home furnishings, jewellery, glass and china items?
Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Zone 1												
Armagh City Centre	7.3%	39	44.8%	32	0.0%	0	1.2%	2	15.1%	6	0.0%	0
Blacks Garden Centre, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diffin Garden Supplies, Navan Fort Road, Armagh, BT60 4PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Mowhan Road, Markethill, BT60 1RQ	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Railway Street, Armagh, BT61 7HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Davidson & Son, Ballynahonemore Road, Armagh, BT60 1JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keady Village Centre	0.6%	3	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Spires Retail Park, Moy Road, Beam Street, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill Village Centre	1.1%	6	4.8%	3	0.9%	1	0.4%	1	0.0%	0	0.6%	1
McAnerney's (Nisa), Irish Street, Armagh, BT61 7EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middletown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rice's Supermarket (Nisa Extra), Victoria Street, Keady, BT60 3SL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richhill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Mall Shopping Centre, Armagh, BT61 9AJ	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shambles Market, Cathedral Road, Armagh, BT61 7QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tynan Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodview Garden Shop, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Banbridge Town Centre	5.9%	32	0.0%	0	35.3%	23	0.4%	1	0.0%	0	4.0%	8
Bridgewater Retail Park, Banbridge (Tesco Extra & Home Bargains (The Range is due to open May 28th)	2.2%	12	0.4%	0	5.6%	4	0.4%	1	0.0%	0	3.7%	7
Dromara Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dromore Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gilford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Newry Road, Banbridge, BT32 3HF	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Loughbrickland Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Cascum Road, Banbridge, BT32 4LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridgewater Retail Park, Banbridge, BT32 4LF	0.4%	2	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castlewellan Road, Banbridge, BT32 4AX	0.9%	5	0.0%	0	5.1%	3	0.0%	0	0.0%	0	0.6%	1
The Boulevard (aka The Outlet Banbridge), Outlet Shopping Park, Banbridge	0.8%	4	0.0%	0	3.9%	3	0.4%	1	0.0%	0	0.6%	1
The Olde Mill Garden Centre & Farm Shop, Dromore	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
727 Your Store, Corcrain Avenue, Portadown, BT62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
4AF												
Aghalee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bridge Street, Portadown / Craigavon, BT63 5AQ	1.3%	7	0.0%	0	0.0%	0	4.2%	7	0.0%	0	0.0%	0
BMK Décor, Gilpinstown Road, Lurgan, Craigavon, BT66 8RL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon Local Centre	1.1%	6	0.0%	0	2.6%	2	2.1%	4	0.9%	0	0.0%	0
Currys, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Donaghcloney Village Centre	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Dunnes Stores, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.2%	1	0.6%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Homebase, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legahory Local Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street Mall, Portadown, BT62 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northway, Craigavon, BT64 3AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan Town Centre	2.9%	15	0.0%	0	0.9%	1	7.9%	14	3.1%	1	0.0%	0
Maghaberry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magheralin Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mahon Garden Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlborough Retail Park, Highfield Road, Craigavon (Sofatime, O'Neills Sports Superstore, Halfords, Tesco Extra, Home Bargains)	1.0%	5	0.6%	0	0.6%	0	2.5%	4	0.0%	0	0.0%	0
Moira Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portadown Town Centre	6.1%	33	12.6%	9	1.2%	1	12.4%	21	5.3%	2	0.0%	0
Rushmere Shopping Centre, Craigavon	6.6%	36	3.4%	2	5.1%	3	16.0%	28	6.0%	2	0.0%	0
Screwfix, Millennium Way, Lurgan, BT66 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mourne Road, Lurgan, BT66 8JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandragee Village Centre	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Marlborough Retail Park, Craigavon, BT64 1AG	0.6%	3	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0
Tesco Superstore, Millennium Way, Lurgan, BT66 8DH	1.8%	10	0.0%	0	0.0%	0	5.8%	10	0.0%	0	0.0%	0
Tesco Superstore, The Meadows Shopping Centre, Portadown, BT62 3TN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toymaster Lurgan, Portadown Road, Lurgan, BT66 8QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waringstown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Bluebells Garden Centre, Castletown Road, Dungannon, BT70 1SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dungannon Town Centre	1.4%	8	1.0%	1	0.4%	0	0.0%	0	18.6%	7	0.0%	0
Eglish Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Market Yard, Dungannon, BT70 1ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stretton Nursery, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Torrent Valley Nursery,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Dungannon												
Zone 5												
B&Q, Damolly Retail Park, Armagh Road, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Sprucefield Retail Park, Lisburn, BT27 5UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bessbrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camlough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlewellan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hillsborough Road, Lisburn, BT27 5UQ	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Damolly Retail Park, Armagh Road, Newry	3.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	20
Dobbies Garden Centre, Lisburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Bow Street, Lisburn, BT28 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Monaghan Street, Newry, BT35 6AA	1.6%	9	0.0%	0	0.6%	0	0.0%	0	0.0%	0	4.3%	8
Hillsborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hilltown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Armagh Road, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Main Steet / Harmony Road, Ballynahinch, BT24 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moira Road, Lisburn, BT28 1RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn City Centre	6.1%	33	0.0%	0	3.7%	2	3.0%	5	0.0%	0	13.2%	25
Marks and Spencer, Sprucefield Shopping Centre, Lisburn, BT27 5UJ	1.5%	8	0.0%	0	0.4%	0	0.5%	1	0.9%	0	3.4%	7
Newtownhamilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Fiveways Service Station, Armagh Road, Newry, BT35 6PW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Main Street, Camlough, Newry, BT35 7JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rathfriland Town Centre	1.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	8
Sainsbury's Superstore, Sprucefield Park, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Riverside Centre, Lisburn, BT27 5EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simpson Garden Centre, Gransha Road, Newry, BT34 5BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield RETAIL PARK, Lisburn (B&Q, Argos, Sainsbury's, B&M, Next)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2
Sprucefield Shopping CENTRE, Lisburn (M&S, Boots, Pets at Home, Next)	2.5%	13	0.0%	0	2.9%	2	2.9%	5	3.1%	1	2.7%	5
Tesco Extra, Downshire Road, Carneyhough, Newry, BT34 1EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bentrim Road, Lisburn, BT28 2GB	0.3%	2	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.6%	1
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Tiles & Hardwood Floors)												
(ROI) Dublin City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Sligo Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annett's Garden Centre, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ballydugan Retail Park, Ballydugan Road, Downpatrick, BT30 6AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballygawley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballymoney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballynahinch Town Centre	0.3%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.6%	1
Belfast City Centre	2.7%	14	1.3%	1	8.2%	5	3.7%	6	0.9%	0	0.6%	1
Boucher Retail Park, Boucher Crescent, Belfast	4.0%	22	0.0%	0	1.8%	1	1.8%	3	2.7%	1	8.4%	16
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalisland Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Coleraine Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cookstown Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0
Crossmaglen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullaville Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Drumkeen Retail Park, Upper Galwally, Belfast, BT8 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Boucher Road, Belfast, BT12 6HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downpatrick Town Centre	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	4
Drumkeen Retail Park, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmurry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Buttercrane Shopping Centre, Newry, BT35 8HJ	0.2%	1	1.3%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Forestside Shopping Centre, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Football Club, Scroggy Road, Glenavy, Crumlin, BT29 4NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Farm Shop, Drumgrannon Road Dungannon, BT71 7DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillmount Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holywood Exchange Retail Park, Airport Road West, Belfast (IKEA, B&Q, Argos, Decathlon & more)	1.5%	8	2.1%	1	1.9%	1	1.8%	3	1.4%	1	0.9%	2
Homebase, Drumkeen Complex, Upper Galwally, Belfast, BT8 6FY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Orritor Road, Cookstown, BT80 8BH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Homebase, Shane Retail Park, Boucher Road, Belfast, BT12 6UA	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	4
Junction One International Outlet Shopping Centre, Antrim (aka The Junction)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Kilkeel Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killeen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bentrim Road, Lisburn, BT28 3YP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Buttercrane Quay, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Railway Street, Newcastle, BT33 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limavady Town Cente	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Donegall Place, Belfast, BT1 5BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayobridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moy Village Centre	0.6%	3	1.4%	1	0.0%	0	0.4%	1	3.8%	1	0.0%	0
Moygannon Nurseries, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle Town Centre	0.1%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Newry City Centre	8.3%	45	4.1%	3	2.7%	2	1.3%	2	0.0%	0	19.6%	38
Oaks Shopping Centre, Dungannon (Sainsbury's, Shoezone, Home Bargains, Oaks Furniture & more)	0.5%	3	0.0%	0	0.0%	0	0.0%	0	7.7%	3	0.0%	0
Omagh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Oaks Shopping Centre, Dungannon, BT71 4NA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Sainsbury's Superstore, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Nursery Centre, Ballynahinch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaforde Gardens & Tropical Butterfly House, Seaforde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shane Retail Park, Boucher Road, Belfast	0.4%	2	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0
Spring Island Store (Nisa Extra), Washingbay Road, Coalisland, BT71 4ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tempo Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Minorca Place, Carrickfergus, BT38 8AU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Tesco Superstore, Beech Valley, Dungannon, BT71 7BN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0
The Garden Corner, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Linen Green Shopping Village, Moygashel (Drumbriston Furniture, Mountain Salts, Jo & Co & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tweve Arches Nursery, Bryansford Road, Newcastle, BT33 0PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
VivoXtra, Ballynahinch Road, Saintfield, BT24 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrenpoint Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlawn Garden and Lifestyle Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	18.4%	99	13.3%	9	9.3%	6	26.9%	46	15.0%	5	16.4%	32
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		539		71		66		172		37		193
Sample:		512		129		128		131		53		71

Column %ges.

Q18 Where do you normally buy goods such as toys, games, bicycles and recreational goods?
Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Zone 1												
Armagh City Centre	4.4%	18	28.8%	15	0.0%	0	0.6%	1	10.2%	2	0.0%	0
Blacks Garden Centre, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diffin Garden Supplies, Navan Fort Road, Armagh, BT60 4PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Mowhan Road, Markethill, BT60 1RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Railway Street, Armagh, BT61 7HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Davidson & Son, Ballynahonemore Road, Armagh, BT60 1JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keady Village Centre	0.2%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Spires Retail Park, Moy Road, Beam Street, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill Village Centre	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McAnerney's (Nisa), Irish Street, Armagh, BT61 7EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middletown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rice's Supermarket (Nisa Extra), Victoria Street, Keady, BT60 3SL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richhill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Mall Shopping Centre, Armagh, BT61 9AJ	0.6%	3	4.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shambles Market, Cathedral Road, Armagh, BT61 7QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tynan Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodview Garden Shop, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Banbridge Town Centre	4.9%	20	0.0%	0	31.2%	15	0.6%	1	0.0%	0	3.0%	4
Bridgewater Retail Park, Banbridge (Tesco Extra & Home Bargains (The Range is due to open May 28th)	0.6%	2	0.0%	0	0.6%	0	1.4%	2	0.0%	0	0.0%	0
Dromara Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dromore Town Centre	0.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Gilford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Newry Road, Banbridge, BT32 3HF	0.1%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Loughbrickland Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Cascum Road, Banbridge, BT32 4LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridgewater Retail Park, Banbridge, BT32 4LF	0.4%	2	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castlewellan Road, Banbridge, BT32 4AX	1.4%	6	0.0%	0	3.5%	2	0.0%	0	0.0%	0	3.0%	4
The Boulevard (aka The Outlet Banbridge), Outlet Shopping Park, Banbridge	0.8%	3	0.0%	0	4.4%	2	0.0%	0	0.0%	0	0.9%	1
The Olde Mill Garden Centre & Farm Shop, Dromore	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
727 Your Store, Corcrain Avenue, Portadown, BT62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
4AF												
Aghalee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bridge Street, Portadown / Craigavon, BT63 5AQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0
BMK Décor, Gilpinstown Road, Lurgan, Craigavon, BT66 8RL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon Local Centre	0.5%	2	0.0%	0	0.6%	0	1.1%	2	0.0%	0	0.0%	0
Currys, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Donaghcloney Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legahory Local Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street Mall, Portadown, BT62 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northway, Craigavon, BT64 3AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan Town Centre	4.0%	17	0.0%	0	0.6%	0	10.4%	16	0.0%	0	0.0%	0
Maghaberry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magheralin Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mahon Garden Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlborough Retail Park, Highfield Road, Craigavon (Sofatime, O'Neills Sports Superstore, Halfords, Tesco Extra, Home Bargains)	1.8%	7	0.0%	0	2.8%	1	3.1%	5	4.7%	1	0.0%	0
Moira Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinehurst Retail Park, Lurgan, BT66 6AZ	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Portadown Town Centre	7.0%	29	5.7%	3	0.6%	0	15.6%	24	5.1%	1	0.0%	0
Rushmere Shopping Centre, Craigavon	4.3%	17	11.1%	6	2.8%	1	6.2%	10	3.5%	1	0.0%	0
Screwfix, Millennium Way, Lurgan, BT66 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mourne Road, Lurgan, BT66 8JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandragee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Marlborough Retail Park, Craigavon, BT64 1AG	1.1%	4	0.8%	0	0.0%	0	2.6%	4	0.0%	0	0.0%	0
Tesco Superstore, Millennium Way, Lurgan, BT66 8DH	0.9%	4	0.0%	0	0.0%	0	2.5%	4	0.0%	0	0.0%	0
Tesco Superstore, The Meadows Shopping Centre, Portadown, BT62 3TN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toymaster Lurgan, Portadown Road, Lurgan, BT66 8QF	0.4%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Waringstown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Bluebells Garden Centre, Castletown Road, Dungannon, BT70 1SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dungannon Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Eglish Village Centre	0.1%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Market Yard, Dungannon, BT70 1ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stretton Nursery, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Torrent Valley Nursery,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Dungannon												
Zone 5												
B&Q, Damolly Retail Park, Armagh Road, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Sprucefield Retail Park, Lisburn, BT27 5UJ	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4
Bessbrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camlough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlewellan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hillsborough Road, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Damolly Retail Park, Armagh Road, Newry	7.4%	30	2.6%	1	6.5%	3	0.0%	0	2.0%	1	19.3%	25
Dobbies Garden Centre, Lisburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Bow Street, Lisburn, BT28 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Monaghan Street, Newry, BT35 6AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillsborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hilltown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Armagh Road, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Main Steet / Harmony Road, Ballynahinch, BT24 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moira Road, Lisburn, BT28 1RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn City Centre	4.2%	17	0.0%	0	4.2%	2	2.3%	4	0.0%	0	8.8%	11
Marks and Spencer, Sprucefield Shopping Centre, Lisburn, BT27 5UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtownhamilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Fiveways Service Station, Armagh Road, Newry, BT35 6PW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Main Street, Camlough, Newry, BT35 7JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rathfriland Town Centre	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4
Sainsbury's Superstore, Sprucefield Park, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Riverside Centre, Lisburn, BT27 5EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simpson Garden Centre, Gransha Road, Newry, BT34 5BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield RETAIL PARK, Lisburn (B&Q, Argos, Sainsbury's, B&M, Next)	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield Shopping CENTRE, Lisburn (M&S, Boots, Pets at Home, Next)	0.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Downshire Road, Carneyhough, Newry, BT34 1EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bentrim Road, Lisburn, BT28 2GB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Tiles & Hardwood Floors)												
(ROI) Dublin City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	0.1%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Sligo Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annett's Garden Centre, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ballydugan Retail Park, Ballydugan Road, Downpatrick, BT30 6AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballygawley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballymoney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballynahinch Town Centre	0.1%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Belfast City Centre	4.0%	16	3.7%	2	6.7%	3	3.4%	5	0.0%	0	4.5%	6
Boucher Retail Park, Boucher Crescent, Belfast	0.8%	3	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalisland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleraine Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cookstown Town Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	12.2%	3	0.0%	0
Crossmaglen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullaville Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Drumkeen Retail Park, Upper Galwally, Belfast, BT8 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Boucher Road, Belfast, BT12 6HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downpatrick Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drumkeen Retail Park, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmurry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Buttercrane Shopping Centre, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forestside Shopping Centre, Upper Galwally, Castlereagh, Belfast	0.5%	2	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0
Glenavy Football Club, Scroggy Road, Glenavy, Crumlin, BT29 4NE	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Farm Shop, Drumgrannon Road Dungannon, BT71 7DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillmount Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holywood Exchange Retail Park, Airport Road West, Belfast (IKEA, B&Q, Argos, Decathlon & more)	0.5%	2	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0
Homebase, Drumkeen Complex, Upper Galwally, Belfast, BT8 6FY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Orritor Road, Cookstown, BT80 8BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Shane Retail Park, Boucher Road, Belfast, BT12 6UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One International Outlet Shopping Centre, Antrim (aka The Junction)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Kilkeel Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killeen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bentrim Road, Lisburn, BT28 3YP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Buttercrane Quay, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Railway Street, Newcastle, BT33 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limavady Town Cente	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Donegall Place, Belfast, BT1 5BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayobridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moy Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0
Moygannon Nurseries, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newry City Centre	5.8%	24	6.4%	3	2.0%	1	0.0%	0	4.7%	1	13.9%	18
Oaks Shopping Centre, Dungannon (Sainsbury's, Shoezone, Home Bargains, Oaks Furniture & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Omagh Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	4.7%	1	0.0%	0
Sainsbury's Superstore, Oaks Shopping Centre, Dungannon, BT71 4NA	0.4%	2	0.0%	0	0.0%	0	0.0%	0	6.9%	2	0.0%	0
Sainsbury's Superstore, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Nursery Centre, Ballynahinch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaforde Gardens & Tropical Butterfly House, Seaforde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shane Retail Park, Boucher Road, Belfast	1.6%	7	0.0%	0	2.9%	1	2.6%	4	0.0%	0	0.9%	1
Spring Island Store (Nisa Extra), Washingbay Road, Coalisland, BT71 4ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tempo Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Minorca Place, Carrickfergus, BT38 8AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Beech Valley, Dungannon, BT71 7BN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0
The Garden Corner, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Linen Green Shopping Village, Moygashel (Drumbriston Furniture, Mountain Salts, Jo & Co & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tweve Arches Nursery, Bryansford Road, Newcastle, BT33 0PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
VivoXtra, Ballynahinch Road, Saintfield, BT24 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrenpoint Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlawn Garden and Lifestyle Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.3%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	36.4%	149	28.7%	15	21.9%	11	40.8%	63	34.8%	9	39.8%	52
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		410		51		48		155		24		130
Sample:		348		76		82		105		38		47

Column %ges.

Q19 Where do you normally buy chemist goods, including health and beauty products?
Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Zone 1												
Armagh City Centre	8.3%	58	51.7%	52	0.0%	0	1.0%	2	4.2%	2	0.8%	2
Blacks Garden Centre, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diffin Garden Supplies, Navan Fort Road, Armagh, BT60 4PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Mowhan Road, Markethill, BT60 1RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Railway Street, Armagh, BT61 7HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Davidson & Son, Ballynahonemore Road, Armagh, BT60 1JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keady Village Centre	1.2%	8	8.1%	8	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Spires Retail Park, Moy Road, Beam Street, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill Village Centre	0.6%	5	4.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McAnerney's (Nisa), Irish Street, Armagh, BT61 7EP	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middletown Village Centre	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rice's Supermarket (Nisa Extra), Victoria Street, Keady, BT60 3SL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richhill Village Centre	0.7%	5	5.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Mall Shopping Centre, Armagh, BT61 9AJ	0.3%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shambles Market, Cathedral Road, Armagh, BT61 7QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tynan Village Centre	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Woodview Garden Shop, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Banbridge Town Centre	6.8%	47	0.0%	0	46.5%	43	1.6%	4	0.0%	0	0.0%	0
Bridgewater Retail Park, Banbridge (Tesco Extra & Home Bargains (The Range is due to open May 28th)	0.6%	4	0.0%	0	1.3%	1	1.2%	3	0.0%	0	0.0%	0
Dromara Village Centre	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Dromore Town Centre	1.8%	13	0.0%	0	13.6%	13	0.0%	0	0.0%	0	0.0%	0
Gilford Village Centre	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Newry Road, Banbridge, BT32 3HF	0.6%	4	0.0%	0	4.4%	4	0.0%	0	0.0%	0	0.0%	0
Loughbrickland Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Marks and Spencer, Cascum Road, Banbridge, BT32 4LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridgewater Retail Park, Banbridge, BT32 4LF	1.3%	9	0.0%	0	3.5%	3	1.9%	4	0.0%	0	0.8%	2
Tesco Superstore, Castlewellan Road, Banbridge, BT32 4AX	1.3%	9	0.0%	0	3.8%	4	0.3%	1	0.0%	0	2.1%	5
The Boulevard (aka The Outlet Banbridge), Outlet Shopping Park, Banbridge	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
The Olde Mill Garden Centre & Farm Shop, Dromore	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
727 Your Store, Corcrain Avenue, Portadown, BT62	0.4%	3	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
4AF												
Aghalee Village Centre	0.5%	4	0.0%	0	0.0%	0	1.6%	4	0.0%	0	0.0%	0
Asda, Bridge Street, Portadown / Craigavon, BT63 5AQ	1.4%	10	0.3%	0	0.0%	0	4.1%	9	0.0%	0	0.0%	0
BMK Décor, Gilpinstown Road, Lurgan, Craigavon, BT66 8RL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon Local Centre	0.3%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Currys, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Donaghcloney Village Centre	0.3%	2	0.0%	0	0.3%	0	0.7%	2	0.0%	0	0.0%	0
Dunnes Stores, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legahory Local Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street Mall, Portadown, BT62 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northway, Craigavon, BT64 3AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan Town Centre	7.7%	53	0.0%	0	0.3%	0	23.1%	53	0.0%	0	0.0%	0
Maghaberry Village Centre	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Magheralin Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mahon Garden Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlborough Retail Park, Highfield Road, Craigavon (Sofatime, O'Neills Sports Superstore, Halfords, Tesco Extra, Home Bargains)	0.5%	3	0.0%	0	0.7%	1	1.2%	3	0.0%	0	0.0%	0
Moira Village Centre	1.4%	9	0.0%	0	1.3%	1	3.6%	8	0.0%	0	0.0%	0
Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portadown Town Centre	7.0%	49	6.5%	6	0.9%	1	17.8%	41	1.4%	1	0.0%	0
Rushmere Shopping Centre, Craigavon	4.2%	29	2.3%	2	1.4%	1	11.2%	26	0.0%	0	0.0%	0
Screwfix, Millennium Way, Lurgan, BT66 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mourne Road, Lurgan, BT66 8JA	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Tandragee Village Centre	1.3%	9	0.0%	0	0.0%	0	3.8%	9	0.0%	0	0.0%	0
Tesco Extra, Marlborough Retail Park, Craigavon, BT64 1AG	0.2%	1	0.7%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Tesco Superstore, Millennium Way, Lurgan, BT66 8DH	1.6%	11	0.0%	0	0.0%	0	4.8%	11	0.0%	0	0.0%	0
Tesco Superstore, The Meadows Shopping Centre, Portadown, BT62 3TN	0.9%	6	0.4%	0	0.0%	0	2.6%	6	0.0%	0	0.0%	0
Toymaster Lurgan, Portadown Road, Lurgan, BT66 8QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waringstown Village Centre	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Zone 4												
Bluebells Garden Centre, Castletown Road, Dungannon, BT70 1SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dungannon Town Centre	3.6%	25	0.4%	0	0.0%	0	0.0%	0	48.1%	24	0.0%	0
Eglish Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Market Yard, Dungannon, BT70 1ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stretton Nursery, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Torrent Valley Nursery,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Dungannon												
Zone 5												
B&Q, Damolly Retail Park, Armagh Road, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Sprucefield Retail Park, Lisburn, BT27 5UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bessbrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camlough Village Centre	1.2%	9	0.3%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	8
Castlewellan Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Currys, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hillsborough Road, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Damolly Retail Park, Armagh Road, Newry	1.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	12
Dobbies Garden Centre, Lisburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Bow Street, Lisburn, BT28 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Monaghan Street, Newry, BT35 6AA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Hillsborough Village Centre	0.5%	3	0.0%	0	0.4%	0	0.0%	0	0.0%	0	1.3%	3
Hilltown Village Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3
Lidl, Armagh Road, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Main Steet / Harmony Road, Ballynahinch, BT24 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moira Road, Lisburn, BT28 1RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn City Centre	5.9%	41	0.0%	0	0.3%	0	3.2%	7	0.0%	0	15.0%	33
Marks and Spencer, Sprucefield Shopping Centre, Lisburn, BT27 5UJ	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Newtownhamilton Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Nisa Extra, Fiveways Service Station, Armagh Road, Newry, BT35 6PW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Main Street, Camlough, Newry, BT35 7JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rathfriland Town Centre	3.4%	23	0.0%	0	2.6%	2	0.0%	0	0.0%	0	9.5%	21
Sainsbury's Superstore, Sprucefield Park, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Riverside Centre, Lisburn, BT27 5EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simpson Garden Centre, Gransha Road, Newry, BT34 5BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield RETAIL PARK, Lisburn (B&Q, Argos, Sainsbury's, B&M, Next)	1.0%	7	0.0%	0	0.0%	0	0.4%	1	0.0%	0	2.7%	6
Sprucefield Shopping CENTRE, Lisburn (M&S, Boots, Pets at Home, Next)	4.6%	32	0.0%	0	5.3%	5	2.6%	6	0.7%	0	9.5%	21
Tesco Extra, Downshire Road, Carneyhough, Newry, BT34 1EE	0.9%	6	0.4%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	6
Tesco Superstore, Bentrim Road, Lisburn, BT28 2GB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Tiles & Hardwood Floors)												
(ROI) Dublin City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Town Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Sligo Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annett's Garden Centre, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ballydugan Retail Park, Ballydugan Road, Downpatrick, BT30 6AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballygawley Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Ballymoney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballynahinch Town Centre	3.0%	21	0.0%	0	1.0%	1	0.0%	0	0.7%	0	9.0%	20
Belfast City Centre	0.5%	4	0.4%	0	3.0%	3	0.3%	1	0.0%	0	0.0%	0
Boucher Retail Park, Boucher Crescent, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalisland Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Coleraine Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cookstown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossmaglen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullaville Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Drumkeen Retail Park, Upper Galwally, Belfast, BT8 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Boucher Road, Belfast, BT12 6HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downpatrick Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drumkeen Retail Park, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmurry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Buttercrane Shopping Centre, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forestside Shopping Centre, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Football Club, Scroggy Road, Glenavy, Crumlin, BT29 4NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Farm Shop, Drumgrannon Road Dungannon, BT71 7DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillmount Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holywood Exchange Retail Park, Airport Road West, Belfast (IKEA, B&Q, Argos, Decathlon & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Drumkeen Complex, Upper Galwally, Belfast, BT8 6FY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Orritor Road, Cookstown, BT80 8BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Shane Retail Park, Boucher Road, Belfast, BT12 6UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One International Outlet Shopping Centre, Antrim (aka The Junction)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Kilkeel Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killeen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bentrim Road, Lisburn, BT28 3YP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Buttercrane Quay, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Railway Street, Newcastle, BT33 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limavady Town Cente	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Donegall Place, Belfast, BT1 5BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayobridge Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Moy Village Centre	1.9%	13	0.3%	0	0.0%	0	0.9%	2	19.4%	10	0.5%	1
Moygannon Nurseries, Newry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Newcastle Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newry City Centre	8.8%	61	0.0%	0	1.4%	1	0.0%	0	0.0%	0	27.0%	59
Oaks Shopping Centre, Dungannon (Sainsbury's, Shoezone, Home Bargains, Oaks Furniture & more)	0.4%	3	0.0%	0	0.0%	0	0.0%	0	5.5%	3	0.0%	0
Omagh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Oaks Shopping Centre, Dungannon, BT71 4NA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Sainsbury's Superstore, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Nursery Centre, Ballynahinch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaforde Gardens & Tropical Butterfly House, Seaforde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shane Retail Park, Boucher Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spring Island Store (Nisa Extra), Washingbay Road, Coalisland, BT71 4ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tempo Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Minorca Place, Carrickfergus, BT38 8AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Beech Valley, Dungannon, BT71 7BN	0.9%	6	0.0%	0	0.0%	0	0.0%	0	11.8%	6	0.0%	0
The Garden Corner, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Linen Green Shopping Village, Moygashel (Drumbriston Furniture, Mountain Salts, Jo & Co & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tweve Arches Nursery, Bryansford Road, Newcastle, BT33 0PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
VivoXtra, Ballynahinch Road, Saintfield, BT24 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrenpoint Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlawn Garden and Lifestyle Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	6.9%	48	11.4%	11	4.0%	4	8.8%	20	2.9%	1	5.0%	11
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		694		100		93		230		51		221
Sample:		719		182		182		181		82		92

Column %ges.

Q20 Where do you normally electrical items, such as televisions, washing machines and computers?
Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Zone 1												
Armagh City Centre	4.0%	25	25.8%	20	0.0%	0	1.0%	2	6.3%	3	0.0%	0
Blacks Garden Centre, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diffin Garden Supplies, Navan Fort Road, Armagh, BT60 4PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Mowhan Road, Markethill, BT60 1RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Railway Street, Armagh, BT61 7HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Davidson & Son, Ballynahonemore Road, Armagh, BT60 1JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keady Village Centre	2.1%	13	15.6%	12	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Lidl, Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
M&S Foodhall, Spires Retail Park, Moy Road, Beam Street, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill Village Centre	5.5%	35	20.3%	16	5.3%	4	3.1%	6	5.2%	3	2.7%	6
McAnerney's (Nisa), Irish Street, Armagh, BT61 7EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middletown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rice's Supermarket (Nisa Extra), Victoria Street, Keady, BT60 3SL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richhill Village Centre	0.8%	5	5.5%	4	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Mall Shopping Centre, Armagh, BT61 9AJ	0.3%	2	0.7%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Shambles Market, Cathedral Road, Armagh, BT61 7QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tynan Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodview Garden Shop, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Banbridge Town Centre	3.6%	23	0.0%	0	27.3%	23	0.3%	1	0.0%	0	0.0%	0
Bridgewater Retail Park, Banbridge (Tesco Extra & Home Bargains (The Range is due to open May 28th)	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Dromara Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dromore Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gilford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Newry Road, Banbridge, BT32 3HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughbrickland Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Cascum Road, Banbridge, BT32 4LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridgewater Retail Park, Banbridge, BT32 4LF	1.1%	7	0.0%	0	4.0%	3	1.8%	4	0.0%	0	0.0%	0
Tesco Superstore, Castlewellan Road, Banbridge, BT32 4AX	0.3%	2	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0
The Boulevard (aka The Outlet Banbridge), Outlet Shopping Park, Banbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Olde Mill Garden Centre & Farm Shop, Dromore	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
727 Your Store, Corcrain Avenue, Portadown, BT62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
4AF												
Aghalee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bridge Street, Portadown / Craigavon, BT63 5AQ	0.3%	2	0.4%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0
BMK Décor, Gilpinstown Road, Lurgan, Craigavon, BT66 8RL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon Local Centre	0.9%	6	0.0%	0	0.3%	0	2.0%	4	2.5%	1	0.0%	0
Currys, Rushmere Shopping Centre, Craigavon, BT64 1AA	11.4%	73	3.9%	3	5.4%	4	28.7%	60	11.2%	6	0.0%	0
Donaghcloney Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legahory Local Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street Mall, Portadown, BT62 1HX	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Lidl, Northway, Craigavon, BT64 3AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan Town Centre	0.2%	2	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0
Maghaberry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magheralin Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mahon Garden Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlborough Retail Park, Highfield Road, Craigavon (Sofatime, O'Neills Sports Superstore, Halfords, Tesco Extra, Home Bargains)	0.1%	1	0.4%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Moira Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portadown Town Centre	3.3%	21	1.7%	1	0.3%	0	9.3%	19	0.0%	0	0.0%	0
Rushmere Shopping Centre, Craigavon	4.1%	26	0.9%	1	2.5%	2	11.4%	24	0.0%	0	0.0%	0
Screwfix, Millennium Way, Lurgan, BT66 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mourne Road, Lurgan, BT66 8JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandragee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Marlborough Retail Park, Craigavon, BT64 1AG	0.4%	3	2.0%	2	0.5%	0	0.3%	1	0.0%	0	0.0%	0
Tesco Superstore, Millennium Way, Lurgan, BT66 8DH	1.0%	6	0.0%	0	0.0%	0	3.1%	6	0.0%	0	0.0%	0
Tesco Superstore, The Meadows Shopping Centre, Portadown, BT62 3TN	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Toymaster Lurgan, Portadown Road, Lurgan, BT66 8QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waringstown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Bluebells Garden Centre, Castletown Road, Dungannon, BT70 1SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dungannon Town Centre	2.1%	14	0.5%	0	0.0%	0	0.0%	0	26.4%	13	0.0%	0
Eglish Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0
Lidl, Market Yard, Dungannon, BT70 1ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stretton Nursery, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Torrent Valley Nursery,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Dungannon												
Zone 5												
B&Q, Damolly Retail Park, Armagh Road, Newry, BT35 6PR	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Sprucefield Retail Park, Lisburn, BT27 5UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bessbrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camlough Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Castlewellan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Damolly Retail Park, Newry, BT35 6PR	9.2%	59	3.1%	2	5.6%	5	0.0%	0	0.0%	0	23.3%	52
Currys, Hillsborough Road, Lisburn, BT27 5UQ	6.2%	40	0.0%	0	11.3%	9	6.0%	13	0.0%	0	8.0%	18
Damolly Retail Park, Armagh Road, Newry	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	6
Dobbies Garden Centre, Lisburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Bow Street, Lisburn, BT28 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Monaghan Street, Newry, BT35 6AA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Hillsborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hilltown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Armagh Road, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Main Steet / Harmony Road, Ballynahinch, BT24 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moira Road, Lisburn, BT28 1RH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Lisburn City Centre	4.0%	25	0.0%	0	0.8%	1	2.1%	4	0.0%	0	9.1%	20
Marks and Spencer, Sprucefield Shopping Centre, Lisburn, BT27 5UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtownhamilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Fiveways Service Station, Armagh Road, Newry, BT35 6PW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Main Street, Camlough, Newry, BT35 7JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rathfriland Town Centre	1.0%	7	0.0%	0	0.3%	0	0.0%	0	0.0%	0	2.8%	6
Sainsbury's Superstore, Sprucefield Park, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Riverside Centre, Lisburn, BT27 5EA	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Simpson Garden Centre, Gransha Road, Newry, BT34 5BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield RETAIL PARK, Lisburn (B&Q, Argos, Sainsbury's, B&M, Next)	1.7%	11	0.0%	0	1.2%	1	0.4%	1	0.0%	0	4.0%	9
Sprucefield Shopping CENTRE, Lisburn (M&S, Boots, Pets at Home, Next)	3.7%	24	0.0%	0	11.2%	9	2.1%	4	1.0%	1	4.4%	10
Tesco Extra, Downshire Road, Carneyhough, Newry, BT34 1EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bentrim Road, Lisburn, BT28 2GB	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Tiles & Hardwood Floors)												
(ROI) Dublin City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Sligo Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annett's Garden Centre, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ballydugan Retail Park, Ballydugan Road, Downpatrick, BT30 6AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballygawley Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Ballymoney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballynahinch Town Centre	2.0%	13	0.0%	0	1.4%	1	0.0%	0	0.0%	0	5.3%	12
Belfast City Centre	2.2%	14	1.8%	1	0.0%	0	1.4%	3	0.0%	0	4.4%	10
Boucher Retail Park, Boucher Crescent, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalisland Town Centre	0.4%	3	1.1%	1	0.0%	0	0.0%	0	3.5%	2	0.0%	0
Coleraine Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cookstown Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Crossmaglen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullaville Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Drumkeen Retail Park, Upper Galwally, Belfast, BT8 6RB	0.4%	2	0.0%	0	0.0%	0	0.3%	1	3.5%	2	0.0%	0
DFS, Boucher Road, Belfast, BT12 6HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downpatrick Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drumkeen Retail Park, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmurry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Buttercrane Shopping Centre, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forestside Shopping Centre, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Football Club, Scroggy Road, Glenavy, Crumlin, BT29 4NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Farm Shop, Drumgrannon Road Dungannon, BT71 7DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillmount Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holywood Exchange Retail Park, Airport Road West, Belfast (IKEA, B&Q, Argos, Decathlon & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Drumkeen Complex, Upper Galwally, Belfast, BT8 6FY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Orritor Road, Cookstown, BT80 8BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Shane Retail Park, Boucher Road, Belfast, BT12 6UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One International Outlet Shopping Centre, Antrim (aka The Junction)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Kilkeel Town Centre	0.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Killeen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bentrim Road, Lisburn, BT28 3YP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Buttercrane Quay, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Railway Street, Newcastle, BT33 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limavady Town Cente	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Donegall Place, Belfast, BT1 5BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayobridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moygannon Nurseries, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle Town Centre	0.8%	5	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.8%	4
Newry City Centre	5.6%	36	1.5%	1	2.2%	2	0.0%	0	0.0%	0	14.8%	33
Oaks Shopping Centre, Dungannon (Sainsbury's, Shoezone, Home Bargains, Oaks Furniture & more)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0
Omagh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Oaks Shopping Centre, Dungannon, BT71 4NA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Sainsbury's Superstore, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Nursery Centre, Ballynahinch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaforde Gardens & Tropical Butterfly House, Seaforde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shane Retail Park, Boucher Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spring Island Store (Nisa Extra), Washingbay Road, Coalisland, BT71 4ND	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tempo Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Minorca Place, Carrickfergus, BT38 8AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Beech Valley, Dungannon, BT71 7BN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
The Garden Corner, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Linen Green Shopping Village, Moygashel (Drumbriston Furniture, Mountain Salts, Jo & Co & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tweve Arches Nursery, Bryansford Road, Newcastle, BT33 0PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
VivoXtra, Ballynahinch Road, Saintfield, BT24 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrenpoint Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlawn Garden and Lifestyle Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	17.7%	113	14.5%	11	12.4%	10	24.4%	51	21.2%	11	13.7%	30
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		642		78		83		209		50		222
Sample:		636		151		163		162		74		86

Column %ges.

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Q21 Where do you normally buy DIY or gardening goods? *Excl. Nulls*												
Zone 1												
Armagh City Centre	4.2%	24	26.4%	18	0.0%	0	0.0%	0	2.2%	1	2.5%	5
Blacks Garden Centre, Armagh	0.2%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diffin Garden Supplies, Navan Fort Road, Armagh, BT60 4PY	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Mowhan Road, Markethill, BT60 1RQ	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Railway Street, Armagh, BT61 7HS	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Davidson & Son, Ballynahonemore Road, Armagh, BT60 1JD	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keady Village Centre	1.2%	7	9.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Spires Retail Park, Moy Road, Beam Street, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill Village Centre	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McAnerney's (Nisa), Irish Street, Armagh, BT61 7EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middletown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rice's Supermarket (Nisa Extra), Victoria Street, Keady, BT60 3SL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richhill Village Centre	0.3%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Mall Shopping Centre, Armagh, BT61 9AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shambles Market, Cathedral Road, Armagh, BT61 7QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tynan Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodview Garden Shop, Armagh	0.6%	3	1.8%	1	0.0%	0	0.5%	1	3.0%	1	0.0%	0
Zone 2												
Banbridge Town Centre	4.2%	24	0.0%	0	30.9%	23	0.3%	1	0.0%	0	0.0%	0
Bridgewater Retail Park, Banbridge (Tesco Extra & Home Bargains (The Range is due to open May 28th)	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Dromara Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dromore Town Centre	0.5%	3	0.0%	0	3.5%	3	0.0%	0	0.9%	0	0.0%	0
Gilford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Newry Road, Banbridge, BT32 3HF	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Loughbrickland Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Cascum Road, Banbridge, BT32 4LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridgewater Retail Park, Banbridge, BT32 4LF	0.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castlewellan Road, Banbridge, BT32 4AX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Boulevard (aka The Outlet Banbridge), Outlet Shopping Park, Banbridge	0.3%	2	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0
The Olde Mill Garden Centre & Farm Shop, Dromore	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Zone 3												
727 Your Store, Corcrain Avenue, Portadown, BT62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
4AF												
Aghalee Village Centre	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Asda, Bridge Street, Portadown / Craigavon, BT63 5AQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BMK Décor, Gilpinstown Road, Lurgan, Craigavon, BT66 8RL	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Craigavon Local Centre	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Currys, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Donaghcloney Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Rushmere Shopping Centre, Craigavon, BT64 1AA	9.5%	54	8.7%	6	3.5%	3	22.1%	42	9.2%	4	0.0%	0
Legahory Local Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street Mall, Portadown, BT62 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northway, Craigavon, BT64 3AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Pinehurst Retail Park, Lurgan, BT66 6AZ	0.3%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Lurgan Town Centre	3.7%	21	0.0%	0	0.0%	0	11.0%	21	0.0%	0	0.0%	0
Maghaberry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magheralin Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mahon Garden Centre, Craigavon	1.0%	6	1.7%	1	0.7%	1	2.0%	4	0.0%	0	0.0%	0
Marlborough Retail Park, Highfield Road, Craigavon (Sofatime, O'Neills Sports Superstore, Halfords, Tesco Extra, Home Bargains)	0.4%	3	0.0%	0	0.5%	0	1.1%	2	0.0%	0	0.0%	0
Moira Village Centre	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portadown Town Centre	6.3%	36	6.8%	5	1.1%	1	15.5%	30	2.7%	1	0.0%	0
Rushmere Shopping Centre, Craigavon	4.6%	27	2.4%	2	2.8%	2	11.5%	22	2.2%	1	0.0%	0
Screwfix, Millennium Way, Lurgan, BT66 8DH	1.1%	6	0.0%	0	0.0%	0	3.3%	6	0.0%	0	0.0%	0
Spar, Mourne Road, Lurgan, BT66 8JA	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Tandragee Village Centre	0.2%	1	0.0%	0	0.5%	0	0.3%	1	0.0%	0	0.0%	0
Tesco Extra, Marlborough Retail Park, Craigavon, BT64 1AG	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Tesco Superstore, Millennium Way, Lurgan, BT66 8DH	0.3%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Tesco Superstore, The Meadows Shopping Centre, Portadown, BT62 3TN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toymaster Lurgan, Portadown Road, Lurgan, BT66 8QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waringstown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Bluebells Garden Centre, Castletown Road, Dungannon, BT70 1SN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Dungannon Town Centre	1.5%	9	0.0%	0	0.0%	0	0.0%	0	22.3%	9	0.0%	0
Eglish Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	4.6%	2	0.0%	0
Lidl, Market Yard, Dungannon, BT70 1ES	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Stretton Nursery, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Torrent Valley Nursery,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Dungannon												
Zone 5												
B&Q, Damolly Retail Park, Armagh Road, Newry, BT35 6PR	11.5%	66	16.8%	12	11.6%	9	3.1%	6	1.3%	1	19.7%	39
B&Q, Sprucefield Retail Park, Lisburn, BT27 5UJ	7.8%	45	1.3%	1	17.3%	13	6.2%	12	0.0%	0	9.6%	19
Bessbrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camlough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlewellan Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Currys, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hillsborough Road, Lisburn, BT27 5UQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Damolly Retail Park, Armagh Road, Newry	2.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	14
Dobbies Garden Centre, Lisburn	2.8%	16	0.0%	0	2.0%	2	0.8%	2	6.2%	2	5.2%	10
Dunnes Stores, Bow Street, Lisburn, BT28 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Monaghan Street, Newry, BT35 6AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillsborough Village Centre	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Hilltown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Armagh Road, Damolly Retail Park, Newry, BT35 6PR	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	4
Lidl, Main Steet / Harmony Road, Ballynahinch, BT24 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moira Road, Lisburn, BT28 1RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn City Centre	3.4%	20	0.0%	0	0.0%	0	0.5%	1	0.0%	0	9.4%	19
Marks and Spencer, Sprucefield Shopping Centre, Lisburn, BT27 5UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtownhamilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Fiveways Service Station, Armagh Road, Newry, BT35 6PW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Main Street, Camlough, Newry, BT35 7JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rathfriland Town Centre	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	6
Sainsbury's Superstore, Sprucefield Park, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Riverside Centre, Lisburn, BT27 5EA	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Simpson Garden Centre, Gransha Road, Newry, BT34 5BU	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield RETAIL PARK, Lisburn (B&Q, Argos, Sainsbury's, B&M, Next)	1.3%	8	0.0%	0	0.9%	1	0.9%	2	0.0%	0	2.5%	5
Sprucefield Shopping CENTRE, Lisburn (M&S, Boots, Pets at Home, Next)	5.3%	30	0.0%	0	8.0%	6	3.6%	7	0.0%	0	8.8%	18
Tesco Extra, Downshire Road, Carneyhough, Newry, BT34 1EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bentrim Road, Lisburn, BT28 2GB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Tiles & Hardwood Floors)												
(ROI) Dublin City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Sligo Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annett's Garden Centre, Newry	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Asda, Ballydugan Retail Park, Ballydugan Road, Downpatrick, BT30 6AJ	0.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Ballygawley Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Ballymoney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballynahinch Town Centre	2.0%	11	0.0%	0	0.9%	1	0.0%	0	0.0%	0	5.3%	11
Belfast City Centre	1.0%	6	0.0%	0	1.3%	1	0.3%	1	0.0%	0	1.9%	4
Boucher Retail Park, Boucher Crescent, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalisland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleraine Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cookstown Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Crossmaglen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullaville Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Drumkeen Retail Park, Upper Galwally, Belfast, BT8 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Boucher Road, Belfast, BT12 6HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downpatrick Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drumkeen Retail Park, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmurry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Buttercrane Shopping Centre, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forestside Shopping Centre, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Football Club, Scroggy Road, Glenavy, Crumlin, BT29 4NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Farm Shop, Drumgrannon Road Dungannon, BT71 7DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillmount Garden Centre, Belfast	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Holywood Exchange Retail Park, Airport Road West, Belfast (IKEA, B&Q, Argos, Decathlon & more)	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	4
Homebase, Drumkeen Complex, Upper Galwally, Belfast, BT8 6FY	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Orritor Road, Cookstown, BT80 8BH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Homebase, Shane Retail Park, Boucher Road, Belfast, BT12 6UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One International Outlet Shopping Centre, Antrim (aka The Junction)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Kilkeel Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killeen Village Centre	0.3%	2	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bentrim Road, Lisburn, BT28 3YP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Buttercrane Quay, Newry, BT35 8HJ	1.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	10
Lidl, Railway Street, Newcastle, BT33 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limavady Town Cente	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Donegall Place, Belfast, BT1 5BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayobridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moy Village Centre	0.8%	5	0.6%	0	0.0%	0	0.0%	0	11.0%	4	0.0%	0
Moygannon Nurseries, Newry	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newry City Centre	3.1%	18	0.4%	0	0.0%	0	2.8%	5	0.0%	0	6.1%	12
Oaks Shopping Centre, Dungannon (Sainsbury's, Shoezone, Home Bargains, Oaks Furniture & more)	0.5%	3	0.0%	0	0.0%	0	0.0%	0	7.3%	3	0.0%	0
Omagh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Oaks Shopping Centre, Dungannon, BT71 4NA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Sainsbury's Superstore, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Nursery Centre, Ballynahinch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaforde Gardens & Tropical Butterfly House, Seaforde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shane Retail Park, Boucher Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spring Island Store (Nisa Extra), Washingbay Road, Coalisland, BT71 4ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tempo Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Tesco Extra, Minorca Place, Carrickfergus, BT38 8AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Beech Valley, Dungannon, BT71 7BN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0
The Garden Corner, Dungannon	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0
The Linen Green Shopping Village, Moygashel (Drumbriston Furniture, Mountain Salts, Jo & Co & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tweve Arches Nursery, Bryansford Road, Newcastle, BT33 0PR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
VivoXtra, Ballynahinch Road, Saintfield, BT24 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrenpoint Town Centre	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlawn Garden and Lifestyle Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	7.6%	43	9.9%	7	4.1%	3	9.8%	19	8.7%	3	5.7%	11
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		574		69		76		190		38		199
Sample:		573		134		148		151		62		78

Column %ges.

Q22 Where do you normally buy furniture, carpets and floor coverings?
Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Zone 1												
Armagh City Centre	5.3%	23	40.6%	22	0.0%	0	0.0%	0	4.1%	1	0.0%	0
Blacks Garden Centre, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diffin Garden Supplies, Navan Fort Road, Armagh, BT60 4PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Mowhan Road, Markethill, BT60 1RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Railway Street, Armagh, BT61 7HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Davidson & Son, Ballynahonemore Road, Armagh, BT60 1JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keady Village Centre	0.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Spires Retail Park, Moy Road, Beam Street, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill Village Centre	1.8%	8	7.8%	4	0.5%	0	0.9%	1	3.5%	1	0.8%	1
McAnerney's (Nisa), Irish Street, Armagh, BT61 7EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middletown Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0
Rice's Supermarket (Nisa Extra), Victoria Street, Keady, BT60 3SL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richhill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Mall Shopping Centre, Armagh, BT61 9AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shambles Market, Cathedral Road, Armagh, BT61 7QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tynan Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodview Garden Shop, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Banbridge Town Centre	10.3%	45	0.0%	0	55.9%	34	4.7%	7	0.0%	0	3.1%	5
Bridgewater Retail Park, Banbridge (Tesco Extra & Home Bargains (The Range is due to open May 28th)	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Dromara Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dromore Town Centre	0.5%	2	0.0%	0	1.5%	1	0.9%	1	0.0%	0	0.0%	0
Gilford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Newry Road, Banbridge, BT32 3HF	0.1%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Loughbrickland Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Cascum Road, Banbridge, BT32 4LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridgewater Retail Park, Banbridge, BT32 4LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castlewellan Road, Banbridge, BT32 4AX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Boulevard (aka The Outlet Banbridge), Outlet Shopping Park, Banbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Olde Mill Garden Centre & Farm Shop, Dromore	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
727 Your Store, Corcrain Avenue, Portadown, BT62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
4AF												
Aghalee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bridge Street, Portadown / Craigavon, BT63 5AQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BMK Décor, Gilpinstown Road, Lurgan, Craigavon, BT66 8RL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon Local Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0
Currys, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Donaghcloney Village Centre	0.1%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.7%	3	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0
Legahory Local Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street Mall, Portadown, BT62 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northway, Craigavon, BT64 3AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan Town Centre	9.0%	40	0.0%	0	2.7%	2	25.4%	37	0.0%	0	0.8%	1
Maghaberry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magheralin Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mahon Garden Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlborough Retail Park, Highfield Road, Craigavon (Sofatime, O'Neills Sports Superstore, Halfords, Tesco Extra, Home Bargains)	1.0%	5	2.6%	1	0.0%	0	2.2%	3	0.0%	0	0.0%	0
Moira Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portadown Town Centre	10.1%	44	8.1%	4	1.8%	1	26.3%	38	2.6%	1	0.0%	0
Rushmere Shopping Centre, Craigavon	1.7%	7	2.6%	1	0.5%	0	4.0%	6	0.0%	0	0.0%	0
Screwfix, Millennium Way, Lurgan, BT66 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mourne Road, Lurgan, BT66 8JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandragee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Marlborough Retail Park, Craigavon, BT64 1AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Millennium Way, Lurgan, BT66 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, The Meadows Shopping Centre, Portadown, BT62 3TN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toymaster Lurgan, Portadown Road, Lurgan, BT66 8QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waringstown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Bluebells Garden Centre, Castletown Road, Dungannon, BT70 1SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dungannon Town Centre	5.1%	22	3.5%	2	0.0%	0	2.9%	4	49.3%	16	0.0%	0
Eglish Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Market Yard, Dungannon, BT70 1ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stretton Nursery, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Torrent Valley Nursery,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Dungannon												
Zone 5												
B&Q, Damolly Retail Park, Armagh Road, Newry, BT35 6PR	0.8%	4	3.2%	2	2.2%	1	0.0%	0	1.5%	1	0.0%	0
B&Q, Sprucefield Retail Park, Lisburn, BT27 5UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bessbrook Village Centre	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Camlough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlewellan Town Centre	0.3%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.8%	1
Currys, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hillsborough Road, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Damolly Retail Park, Armagh Road, Newry	1.7%	7	0.0%	0	0.5%	0	0.0%	0	0.0%	0	4.8%	7
Dobbies Garden Centre, Lisburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Bow Street, Lisburn, BT28 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Monaghan Street, Newry, BT35 6AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillsborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hilltown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Armagh Road, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Main Steet / Harmony Road, Ballynahinch, BT24 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moira Road, Lisburn, BT28 1RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn City Centre	10.3%	45	1.0%	1	3.0%	2	7.6%	11	0.0%	0	21.6%	32
Marks and Spencer, Sprucefield Shopping Centre, Lisburn, BT27 5UJ	0.3%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Newtownhamilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Fiveways Service Station, Armagh Road, Newry, BT35 6PW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Main Street, Camlough, Newry, BT35 7JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rathfriland Town Centre	2.2%	10	0.0%	0	2.8%	2	0.0%	0	0.0%	0	5.5%	8
Sainsbury's Superstore, Sprucefield Park, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Riverside Centre, Lisburn, BT27 5EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simpson Garden Centre, Gransha Road, Newry, BT34 5BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield RETAIL PARK, Lisburn (B&Q, Argos, Sainsbury's, B&M, Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield Shopping CENTRE, Lisburn (M&S, Boots, Pets at Home, Next)	1.0%	4	0.0%	0	2.5%	2	1.8%	3	0.0%	0	0.0%	0
Tesco Extra, Downshire Road, Carneyhough, Newry, BT34 1EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bentrim Road, Lisburn, BT28 2GB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	1.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	6
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Tiles & Hardwood Floors)												
(ROI) Dublin City Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.3%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.1%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Sligo Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annett's Garden Centre, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ballydugan Retail Park, Ballydugan Road, Downpatrick, BT30 6AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballygawley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballymoney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballynahinch Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belfast City Centre	2.0%	9	1.5%	1	0.0%	0	3.1%	4	0.0%	0	2.3%	3
Boucher Retail Park, Boucher Crescent, Belfast	3.1%	14	1.8%	1	4.2%	3	2.9%	4	1.5%	1	3.8%	6
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalisland Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Coleraine Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cookstown Town Centre	0.7%	3	0.5%	0	1.5%	1	0.0%	0	5.1%	2	0.0%	0
Crossmaglen Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Cullaville Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Drumkeen Retail Park, Upper Galwally, Belfast, BT8 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Boucher Road, Belfast, BT12 6HR	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downpatrick Town Centre	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	5
Drumkeen Retail Park, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmurry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Buttercrane Shopping Centre, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forestside Shopping Centre, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Football Club, Scroggy Road, Glenavy, Crumlin, BT29 4NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Farm Shop, Drumgrannon Road Dungannon, BT71 7DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillmount Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holywood Exchange Retail Park, Airport Road West, Belfast (IKEA, B&Q, Argos, Decathlon & more)	2.9%	13	4.8%	3	5.5%	3	0.6%	1	0.0%	0	4.0%	6
Homebase, Drumkeen Complex, Upper Galwally, Belfast, BT8 6FY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Orritor Road, Cookstown, BT80 8BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Shane Retail Park, Boucher Road, Belfast, BT12 6UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One International Outlet Shopping Centre, Antrim (aka The Junction)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Kilkeel Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killeen Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	5.3%	2	0.0%	0
Lidl, Bentrim Road, Lisburn, BT28 3YP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Buttercrane Quay, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Railway Street, Newcastle, BT33 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limavady Town Cente	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Donegall Place, Belfast, BT1 5BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayobridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moy Village Centre	2.2%	10	5.9%	3	0.0%	0	0.6%	1	17.3%	6	0.0%	0
Moygannon Nurseries, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle Town Centre	0.1%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Newry City Centre	14.3%	63	5.3%	3	3.1%	2	1.5%	2	0.0%	0	37.9%	56
Oaks Shopping Centre, Dungannon (Sainsbury's, Shoezone, Home Bargains, Oaks Furniture & more)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Omagh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Oaks Shopping Centre, Dungannon, BT71 4NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Nursery Centre, Ballynahinch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaforde Gardens & Tropical Butterfly House, Seaforde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shane Retail Park, Boucher Road, Belfast	1.2%	5	0.0%	0	0.7%	0	3.4%	5	0.0%	0	0.0%	0
Spring Island Store (Nisa Extra), Washingbay Road, Coalisland, BT71 4ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tempo Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Minorca Place, Carrickfergus, BT38 8AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Beech Valley, Dungannon, BT71 7BN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Garden Corner, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Linen Green Shopping Village, Moygashel (Drumbriston Furniture, Mountain Salts, Jo & Co & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tweve Arches Nursery, Bryansford Road, Newcastle, BT33 0PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
VivoXtra, Ballynahinch Road, Saintfield, BT24 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrenpoint Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlawn Garden and Lifestyle Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	6.1%	27	5.8%	3	5.1%	3	8.7%	13	0.0%	0	5.5%	8
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		440		54		61		145		33		147
Sample:		439		108		118		107		51		55

Column %ges.

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Meanscore: [Number of times per week]

LOCK4 BEFORE the Covid lockdowns how often were you doing non-food shopping online?

Daily	0.8%	6	0.4%	0	0.0%	0	0.8%	2	0.0%	0	1.5%	4
4-6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 days a week	2.1%	17	2.4%	3	2.7%	3	2.6%	7	0.0%	0	1.7%	4
One day a week	10.5%	84	10.2%	11	9.3%	10	14.4%	38	7.2%	5	8.1%	20
Every two weeks	8.6%	69	7.1%	8	7.0%	8	12.8%	33	0.7%	1	7.9%	20
Every three weeks	0.6%	5	0.0%	0	0.4%	0	0.3%	1	2.3%	2	0.7%	2
Monthly	17.4%	140	17.5%	19	13.8%	15	19.9%	52	25.4%	18	14.1%	35
Once every two months	5.8%	46	3.2%	4	3.5%	4	6.1%	16	5.8%	4	7.4%	19
Three-four times a year	9.1%	73	2.6%	3	6.4%	7	5.2%	13	8.1%	6	17.5%	44
Twice a year	3.2%	26	1.2%	1	3.9%	4	3.1%	8	2.5%	2	4.2%	10
Once a year	1.2%	9	0.0%	0	0.3%	0	1.2%	3	2.4%	2	1.7%	4
Less often	2.4%	19	0.8%	1	6.9%	7	3.8%	10	1.0%	1	0.0%	0
Never	32.1%	257	45.4%	50	41.4%	44	24.1%	63	36.4%	26	29.5%	74
(Don't know)	2.4%	19	0.9%	1	1.3%	1	0.6%	2	7.5%	5	3.8%	10
(Varies)	3.9%	31	8.4%	9	3.0%	3	5.1%	13	0.7%	1	2.0%	5
Mean:		*0.35*		*0.31*		*0.26*		*0.43*		*0.19*		*0.36*
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Meanscore: [More = 1, Same = 0, Less = -1]

QD Non-food shopping online DURING lockdown compared to BEFORE lockdown:

More	30.6%	245	19.6%	21	28.0%	30	29.1%	76	29.4%	21	38.5%	97
Same	57.1%	458	65.5%	71	57.4%	61	56.1%	147	53.1%	38	55.7%	140
Less	5.3%	43	4.8%	5	9.6%	10	8.3%	22	7.6%	5	0.0%	0
(Don't know /varies)	6.9%	55	10.1%	11	5.0%	5	6.5%	17	9.9%	7	5.8%	15
Mean:		*0.27*		*0.16*		*0.19*		*0.22*		*0.24*		*0.41*
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Meanscore: [Number of times per week]

LOCK5 DURING the Covid lockdowns how often were you doing non-food shopping online?

Daily	2.4%	19	0.4%	0	1.2%	1	3.2%	8	0.0%	0	3.6%	9
4-6 days a week	2.1%	16	2.4%	3	1.8%	2	0.8%	2	2.4%	2	3.2%	8
2-3 days a week	7.8%	62	6.5%	7	7.2%	8	9.8%	26	4.0%	3	7.6%	19
One day a week	9.6%	77	11.7%	13	5.3%	6	11.4%	30	8.7%	6	9.1%	23
Every two weeks	9.7%	78	10.9%	12	12.2%	13	12.5%	33	8.9%	6	5.5%	14
Every three weeks	2.6%	21	0.4%	0	3.5%	4	3.1%	8	5.7%	4	1.7%	4
Monthly	15.2%	121	8.0%	9	10.7%	11	15.3%	40	9.9%	7	21.5%	54
Once every two months	5.1%	41	2.4%	3	5.2%	6	5.3%	14	9.0%	6	4.8%	12
Three-four times a year	4.4%	36	3.6%	4	2.1%	2	5.1%	13	4.5%	3	5.1%	13
Twice a year	2.3%	18	0.5%	1	1.3%	1	2.5%	7	1.4%	1	3.5%	9
Once a year	1.1%	9	0.0%	0	0.3%	0	1.2%	3	1.4%	1	1.7%	4
Less often	1.3%	11	1.5%	2	5.9%	6	0.2%	1	0.7%	1	0.7%	2
Never	30.9%	247	44.2%	48	41.2%	44	23.7%	62	35.9%	26	26.8%	67
(Don't know)	2.1%	17	0.3%	0	0.6%	1	0.8%	2	7.5%	5	3.3%	8
(Varies)	3.5%	28	7.3%	8	1.6%	2	5.1%	13	0.0%	0	2.0%	5
Mean:		*0.71*		*0.55*		*0.53*		*0.80*		*0.45*		*0.84*
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Meanscore: [Number of times per week]

LOCK6 NOW THAT the lockdowns are lifted, how often do you think you will be doing non-food shopping online?

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	0.1%	1	0.4%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0
2-3 days a week	5.1%	41	2.3%	3	4.9%	5	6.6%	17	1.6%	1	5.9%	15
One day a week	9.4%	75	10.7%	12	9.1%	10	11.9%	31	7.0%	5	7.0%	17
Every two weeks	9.0%	72	8.2%	9	8.0%	9	12.0%	31	5.8%	4	7.7%	19
Every three weeks	2.0%	16	1.5%	2	0.9%	1	3.6%	9	3.2%	2	0.7%	2
Monthly	19.2%	154	12.8%	14	14.2%	15	15.2%	40	17.8%	13	28.8%	72
Once every two months	6.3%	51	3.2%	3	6.9%	7	11.7%	30	7.7%	6	1.5%	4
Three-four times a year	6.5%	52	3.3%	4	5.2%	6	6.3%	16	3.4%	2	9.6%	24
Twice a year	2.2%	18	0.8%	1	0.3%	0	1.8%	5	1.0%	1	4.5%	11
Once a year	0.5%	4	0.4%	0	2.0%	2	0.2%	1	0.7%	1	0.0%	0
Less often	1.4%	11	0.8%	1	6.4%	7	0.2%	1	2.4%	2	0.5%	1
Never	30.9%	247	43.5%	47	40.1%	43	24.1%	63	36.2%	26	27.0%	68
(Don't know)	2.7%	22	1.4%	2	0.0%	0	0.8%	2	13.4%	10	3.3%	8
(Varies)	4.6%	37	10.7%	12	2.0%	2	5.4%	14	0.0%	0	3.6%	9
Mean:		*0.38*		*0.31*		*0.32*		*0.46*		*0.25*		*0.38*
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Meanscore: [More = 1, Same = 0, Less = -1]

QE Non-food shopping online AFTER lockdown compared to DURING lockdown:

More	7.6%	61	5.3%	6	10.3%	11	9.7%	25	8.1%	6	5.2%	13
Same	60.3%	483	65.3%	71	66.2%	71	56.3%	147	57.0%	41	60.7%	152
Less	24.3%	195	16.8%	18	20.9%	22	27.0%	71	21.6%	16	27.1%	68
(Don't know /varies)	7.8%	62	12.7%	14	2.6%	3	7.0%	18	13.4%	10	7.0%	17
Mean:		*-0.18*		*-0.13*		*-0.11*		*-0.19*		*-0.16*		*-0.24*
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Meanscore: [More = 1, Same = 0, Less = -1]

QF Non-food shopping online AFTER lockdown compared to BEFORE lockdown:

More	18.2%	146	6.6%	7	15.9%	17	20.0%	52	13.4%	10	23.7%	59
Same	62.3%	499	73.1%	80	64.9%	69	59.2%	155	63.9%	46	59.1%	148
Less	11.3%	90	6.9%	7	14.5%	15	14.1%	37	8.6%	6	9.7%	24
(Don't know /varies)	8.3%	66	13.4%	15	4.7%	5	6.8%	18	14.1%	10	7.4%	19
Mean:		*0.08*		*0.00*		*0.02*		*0.06*		*0.06*		*0.15*
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Q23 Which of the following forms of shopping do you carry out? [MR/PR]

Internet	40.9%	328	44.0%	48	40.0%	43	38.0%	99	46.2%	33	41.6%	104
Portable internet shopping (through mobile phone)	46.8%	375	32.6%	36	45.9%	49	51.7%	135	29.6%	21	53.1%	133
TV Shopping	3.1%	25	3.2%	4	2.9%	3	2.1%	6	0.5%	0	4.8%	12
(None of these)	33.2%	266	42.0%	46	34.8%	37	32.0%	84	37.7%	27	28.7%	72
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Q24 Which goods or services do you currently purchase via Internet or TV shopping? [MR]
Not those that said '(None of these)' at Q23

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Clothes / shoes	53.2%	285	66.8%	42	50.3%	35	51.8%	92	43.5%	20	53.4%	96
Books	27.3%	146	26.0%	16	23.3%	16	27.9%	50	32.9%	15	27.3%	49
Small household goods	15.5%	83	18.3%	12	9.9%	7	11.5%	20	20.1%	9	19.6%	35
Gifts	14.3%	76	18.9%	12	7.0%	5	9.0%	16	16.0%	7	20.4%	37
Small electrical items (e.g. kettles / toasters / hairdryers etc.)	13.2%	71	8.8%	6	9.1%	6	16.0%	28	10.5%	5	14.4%	26
CDs, DVDs, Vinyl (physical products)	12.7%	68	10.9%	7	5.6%	4	18.0%	32	14.4%	6	10.4%	19
Health / beauty / chemist goods	12.1%	65	24.9%	16	5.0%	3	10.1%	18	5.0%	2	14.1%	25
Holiday and / or Travel / Event Tickets	11.0%	59	15.8%	10	3.7%	3	0.3%	1	3.9%	2	24.6%	44
Banking / finance / insurance / utilities	11.0%	59	13.0%	8	3.1%	2	0.5%	1	5.5%	2	25.2%	45
Food / groceries / alcohol / coffee pods (not takeaways)	9.1%	49	7.7%	5	9.2%	6	9.8%	17	15.1%	7	7.5%	13
Toys	8.5%	45	24.6%	16	7.1%	5	6.5%	12	6.6%	3	5.8%	10
Domestic electrical appliances (white goods)	8.5%	45	6.5%	4	5.2%	4	8.2%	15	16.3%	7	8.7%	16
Craft / hobby items (including stationary and cards)	7.8%	42	11.6%	7	5.5%	4	8.7%	16	8.3%	4	6.3%	11
Sports goods (includes fishing & cycling items)	7.0%	37	8.4%	5	1.2%	1	9.7%	17	0.8%	0	7.6%	14
Furniture / soft furnishings / floor coverings	6.9%	37	11.4%	7	3.9%	3	8.6%	15	16.7%	8	2.2%	4
Takeaway food	6.3%	34	26.8%	17	0.0%	0	4.7%	8	0.0%	0	4.7%	8
DIY / hardware goods / tools	6.3%	34	1.9%	1	6.9%	5	5.6%	10	2.7%	1	9.1%	16
Garden items / flowers / plants	5.5%	29	13.3%	8	4.8%	3	4.3%	8	0.8%	0	5.4%	10
Mobile phone / tablet / pad accessories	5.4%	29	14.4%	9	0.6%	0	0.5%	1	0.0%	0	10.3%	18
TVs, Hi-Fi's, computers	4.5%	24	7.0%	4	2.9%	2	8.8%	16	4.4%	2	0.0%	0
Downloadable / streaming content (e.g. music / movies / tv / games / apps)	4.5%	24	2.2%	1	1.4%	1	6.2%	11	5.8%	3	4.5%	8
Pet food / products	4.5%	24	5.9%	4	2.7%	2	2.6%	5	8.5%	4	5.4%	10
Computer / printer accessories	4.3%	23	6.4%	4	1.0%	1	2.6%	5	0.0%	0	7.7%	14
Console / PC games	4.2%	23	3.7%	2	1.0%	1	0.0%	0	11.6%	5	8.0%	14
Jewellery / watches	3.5%	19	4.7%	3	1.4%	1	0.0%	0	6.2%	3	6.6%	12
Photographs	3.0%	16	3.1%	2	0.0%	0	1.2%	2	7.8%	3	4.7%	8
Baby items	1.6%	9	3.7%	2	1.9%	1	0.5%	1	9.4%	4	0.0%	0
Covid related items (e.g. masks, gloves, sanitiser gel / spray, etc.)	1.4%	8	4.4%	3	0.0%	0	0.0%	0	10.5%	5	0.0%	0
Vehicle parts	1.3%	7	1.6%	1	0.0%	0	1.8%	3	0.0%	0	1.6%	3
Wood / Coal / Gas bottles (e.g. home fuel items)	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	6
Cleaning products	1.0%	5	5.7%	4	0.0%	0	0.0%	0	3.9%	2	0.0%	0
Batteries	0.4%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Musical instruments / accessories	0.3%	2	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vehicles	0.3%	2	2.2%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Antiques / ornaments / collectibles / paintings / frames	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.7%	1
(Don't know)	7.5%	40	2.0%	1	15.7%	11	13.2%	23	10.4%	5	0.0%	0
(Nothing / Nothing else)	0.4%	2	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Weighted base:		535		63		70		178		45		179
Sample:		440		93		117		116		50		64

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q25 Excluding what you've already mentioned - Which other goods or services are you likely to purchase in the future via Internet or TV shopping? [MR]
Not those that said '(None of these)' at Q23

Holiday and / or Travel / Event Tickets	4.5%	24	1.6%	1	2.6%	2	3.3%	6	3.9%	2	7.6%	14
Gifts	3.2%	17	6.1%	4	0.0%	0	3.6%	6	2.5%	1	3.3%	6
Health / beauty / chemist goods	1.8%	10	2.2%	1	0.0%	0	1.2%	2	0.0%	0	3.3%	6
Pet food / products	1.7%	9	0.0%	0	0.0%	0	0.5%	1	0.0%	0	4.7%	8
Small electrical items (e.g. kettles / toasters / hairdryers etc.)	1.7%	9	4.2%	3	2.8%	2	2.5%	4	0.0%	0	0.0%	0
Small household goods	1.6%	9	3.5%	2	0.0%	0	1.2%	2	0.0%	0	2.3%	4
Clothes / shoes	1.6%	8	0.4%	0	2.0%	1	1.2%	2	2.5%	1	1.9%	3
Mobile phone / tablet / pad accessories	1.6%	8	0.0%	0	0.0%	0	4.7%	8	0.0%	0	0.0%	0
Takeaway food	1.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	8
Banking / finance / insurance / utilities	1.5%	8	2.2%	1	0.0%	0	1.2%	2	0.0%	0	2.3%	4
Vehicle parts	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	6
Computer / printer accessories	1.1%	6	2.2%	1	0.4%	0	0.0%	0	0.0%	0	2.3%	4
Jewellery / watches	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	4
Batteries	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	4
Vehicles	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	4
Sports goods (includes fishing & cycling items)	0.7%	3	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.9%	2
Baby items	0.4%	2	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden items / flowers / plants	0.4%	2	0.0%	0	2.0%	1	0.5%	1	0.0%	0	0.0%	0
DIY / hardware goods / tools	0.4%	2	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Domestic electrical appliances (white goods)	0.4%	2	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Craft / hobby items (including stationary and cards)	0.4%	2	0.0%	0	0.0%	0	0.5%	1	2.5%	1	0.0%	0
CDs, DVDs, Vinyl (physical products)	0.4%	2	1.6%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Books	0.3%	2	2.0%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Toys	0.3%	2	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Furniture / soft furnishings / floor coverings	0.3%	1	0.4%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Antiques / ornaments / collectibles / paintings / frames	0.3%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Food / groceries / alcohol / coffee pods (not takeaways)	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	59.1%	316	55.3%	35	71.1%	50	71.7%	127	38.6%	17	48.3%	87
(Don't know)	19.0%	102	25.1%	16	13.9%	10	12.9%	23	51.6%	23	16.7%	30
Weighted base:		535		63		70		178		45		179
Sample:		440		93		117		116		50		64

Q26 For your last Internet or TV order, how did you receive your goods?
Not those that said '(None of these)' at Q23

Collection at store	7.4%	39	5.1%	3	3.6%	3	7.2%	13	0.8%	0	11.5%	21
Home delivery	86.7%	464	91.8%	58	85.5%	60	80.2%	143	99.2%	45	88.5%	159
Delivery to place of work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collection at click and collect hub	1.1%	6	1.6%	1	0.0%	0	2.9%	5	0.0%	0	0.0%	0
Collection at other location	0.5%	2	0.0%	0	0.4%	0	1.2%	2	0.0%	0	0.0%	0
(Don't know / can't remember)	4.4%	23	1.6%	1	10.5%	7	8.5%	15	0.0%	0	0.0%	0
Weighted base:		535		63		70		178		45		179
Sample:		440		93		117		116		50		64

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q27 Which click and collect hub did you collect your order from?
Those that said 'Collection at click and collect hub' at Q26

Sainsbury's Superstore, Rushmere Shopping Centre, Craigavon, BT64 1AA	33.2%	2	0.0%	0	0.0%	0	39.6%	2	0.0%	0	0.0%	0
Tesco Extra, Marlborough Retail Park, Craigavon, BT64 1AG	50.7%	3	0.0%	0	0.0%	0	60.4%	3	0.0%	0	0.0%	0
(Don't know / can't remember)	16.0%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		6		1		0		5		0		0
Sample:		3		1		0		2		0		0

Q28 Which of these Centres do you visit MOST often? [PR]

Armagh City	10.2%	82	56.5%	62	0.0%	0	0.8%	2	23.4%	17	0.5%	1
Banbridge	21.4%	171	1.3%	1	63.0%	67	6.2%	16	2.4%	2	33.7%	85
Craigavon including Rushmere & Marlborough Retail Parks	20.6%	165	19.4%	21	10.3%	11	34.2%	89	32.3%	23	7.8%	20
Dromore	1.4%	12	0.0%	0	9.2%	10	0.0%	0	0.0%	0	0.7%	2
Gilford	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Keady	1.0%	8	7.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legahory	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan	8.1%	64	0.0%	0	0.9%	1	23.8%	62	0.0%	0	0.5%	1
Markethill	1.8%	14	3.5%	4	0.0%	0	0.2%	1	0.0%	0	3.9%	10
Portadown	8.6%	69	5.7%	6	1.3%	1	19.2%	50	9.3%	7	1.9%	5
Rathfriland	3.6%	29	0.0%	0	0.5%	1	0.0%	0	0.0%	0	11.2%	28
Tandragee	0.9%	7	0.0%	0	0.0%	0	2.7%	7	0.0%	0	0.0%	0
(Don't visit ANY of these centres)	19.3%	155	3.7%	4	12.1%	13	8.8%	23	28.5%	21	37.5%	94
(Don't know / varies)	3.1%	25	2.7%	3	2.3%	2	4.1%	11	4.1%	3	2.4%	6
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Q29 Which of these Centres do you visit SECOND most often? [PR]
Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28

Armagh City	7.0%	44	18.4%	19	2.6%	2	4.4%	10	2.1%	1	7.6%	11
Banbridge	8.9%	55	4.7%	5	14.0%	13	10.2%	23	2.5%	1	8.8%	13
Craigavon including Rushmere & Marlborough Retail Parks	22.1%	137	18.9%	19	18.9%	17	30.9%	70	25.4%	12	11.8%	18
Dromore	1.9%	12	0.0%	0	7.0%	6	0.0%	0	0.0%	0	3.6%	5
Gilford	0.3%	2	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Keady	1.8%	11	10.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legahory	0.4%	3	1.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Lurgan	5.3%	33	0.0%	0	3.0%	3	11.5%	26	0.7%	0	2.3%	4
Markethill	2.0%	12	5.6%	6	0.9%	1	1.0%	2	4.6%	2	0.8%	1
Portadown	11.3%	70	14.8%	15	8.7%	8	17.0%	39	17.2%	8	0.0%	0
Rathfrilland	1.7%	11	0.0%	0	3.5%	3	0.0%	0	0.0%	0	5.0%	8
Tandragee	1.9%	12	1.1%	1	3.4%	3	0.5%	1	0.7%	0	3.9%	6
(Don't visit ANY of these centres / anymore centres)	33.4%	208	21.0%	21	34.2%	31	22.5%	51	46.9%	23	53.3%	81
(Don't know / varies)	1.9%	12	3.4%	3	1.4%	1	1.4%	3	0.0%	0	2.8%	4
Weighted base:		621		102		92		228		49		151
Sample:		689		189		181		181		78		60

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Meanscore: [Number of times per month]

Q30 How often do you visit (CENTRE VISITED MOST OFTEN AT Q28)?
Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28

Daily	10.3%	64	13.7%	14	18.3%	17	8.4%	19	4.4%	2	7.8%	12
At least two times a week	19.9%	124	28.2%	29	36.8%	34	23.9%	54	6.2%	3	2.6%	4
At least once a week	25.1%	156	34.1%	35	23.0%	21	31.5%	72	10.4%	5	15.6%	24
At least once a fortnight	13.1%	81	12.7%	13	10.7%	10	15.5%	35	20.5%	10	8.8%	13
At least once a month	13.1%	82	6.4%	7	7.5%	7	10.6%	24	20.7%	10	22.4%	34
At least every two months	5.8%	36	2.2%	2	1.2%	1	4.7%	11	8.2%	4	11.7%	18
At least every 3 months	5.4%	34	1.4%	1	1.0%	1	1.2%	3	12.9%	6	14.9%	23
At least every 6 months	3.2%	20	0.5%	1	0.0%	0	0.3%	1	12.5%	6	8.5%	13
Less often than once every 6 months	1.7%	10	0.4%	0	0.9%	1	0.3%	1	2.1%	1	5.0%	8
Have only visited once	0.5%	3	0.0%	0	0.0%	0	1.0%	2	1.4%	1	0.0%	0
(Don't know / varies)	1.8%	11	0.5%	1	0.6%	1	2.6%	6	0.7%	0	2.6%	4
Mean:		*6.07*		*7.82*		*9.33*		*6.20*		*2.93*		*3.65*
Weighted base:		621		102		92		228		49		151
Sample:		689		189		181		181		78		60

Q31 How do you usually travel to (CENTRE VISITED MOST OFTEN AT Q28)?
Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28

Private vehicle or taxi (e.g. car / van / motorcycle / scooter / moped (as passenger or driver)	91.9%	571	92.8%	95	94.1%	86	86.4%	197	94.7%	46	97.3%	147
Bus (including the busway or guided bus), minibus or coach	3.2%	20	2.4%	2	1.2%	1	5.0%	11	5.3%	3	1.6%	2
Walk	4.2%	26	3.6%	4	4.2%	4	7.3%	17	0.0%	0	1.1%	2
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.2%	1	0.0%	0	0.4%	0	0.4%	1	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.6%	3	1.2%	1	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Weighted base:		621		102		92		228		49		151
Sample:		689		189		181		181		78		60

Q32 What do you like most about (CENTRE VISITED MOST OFTEN AT Q28)?
Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Close to home / work	22.7%	141	26.9%	27	28.4%	26	26.9%	61	8.6%	4	14.8%	22
Choice and range of retail shops	16.8%	104	10.4%	11	15.0%	14	14.5%	33	23.6%	11	23.3%	35
Attractive environment / nice place	6.0%	37	3.5%	4	5.9%	5	7.4%	17	9.2%	4	4.7%	7
Convenient car parking / easy to find a space	5.4%	33	5.3%	5	2.8%	3	4.7%	11	1.0%	1	9.5%	14
Independent operators (e.g. good range of independent shops)	4.8%	30	2.8%	3	4.8%	4	5.7%	13	2.5%	1	5.4%	8
You can get everything you need there	4.3%	27	4.2%	4	6.9%	6	5.4%	12	3.9%	2	1.1%	2
Familiar / know where everything is	3.7%	23	6.3%	6	10.1%	9	1.1%	2	7.6%	4	0.8%	1
Good layout / shops close together	3.7%	23	3.6%	4	3.0%	3	3.8%	9	3.5%	2	3.9%	6
Nice atmosphere / friendly people	3.6%	22	5.7%	6	6.0%	5	3.8%	9	2.8%	1	0.8%	1
Good for a day out	2.7%	17	2.3%	2	0.0%	0	1.0%	2	2.5%	1	7.4%	11
Strength of supermarket provision (e.g. good choice of supermarkets)	2.5%	15	1.2%	1	0.4%	0	1.2%	3	4.6%	2	5.8%	9
Easy to get to by car	2.1%	13	4.8%	5	2.0%	2	0.0%	0	0.7%	0	3.9%	6
Close to family / friends	1.6%	10	0.0%	0	1.8%	2	0.4%	1	2.5%	1	3.9%	6
Choice of leisure facilities (restaurants, pubs etc)	1.5%	10	2.3%	2	0.3%	0	1.6%	4	4.3%	2	0.8%	1
Free car parking	1.5%	9	0.9%	1	0.4%	0	0.4%	1	2.1%	1	3.9%	6
Asda store	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4
Quiet / not too busy	0.6%	4	1.2%	1	0.3%	0	1.0%	2	0.0%	0	0.0%	0
Offers undercover shopping	0.4%	2	0.0%	0	0.3%	0	0.9%	2	0.0%	0	0.0%	0
Easily accessible by public transport	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Like to support local shops	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good security / feel safe there	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Good market	0.1%	1	0.3%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Cheap car parking / parking prices are fair	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Clean streets	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Tesco store	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	13.7%	85	13.6%	14	10.5%	10	18.0%	41	19.6%	10	7.5%	11
(Don't know / varies)	1.0%	6	2.6%	3	0.6%	1	1.4%	3	0.0%	0	0.0%	0
Weighted base:		621		102		92		228		49		151
Sample:		689		189		181		181		78		60

Q33 Are there any measures that would encourage you to visit (CENTRE VISITED MOST OFTEN AT Q28) more often?
Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28
1st Mention

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Increased general choice and range of shops	10.3%	64	7.0%	7	9.1%	8	13.0%	30	12.2%	6	8.6%	13
Parking: More parking	6.5%	41	8.5%	9	8.6%	8	6.9%	16	9.0%	4	2.7%	4
Improved non-food shops within the town centre	4.7%	29	6.8%	7	3.6%	3	6.7%	15	4.0%	2	1.1%	2
More / better cafés/restaurants	4.3%	27	0.5%	1	1.1%	1	4.7%	11	4.6%	2	8.3%	13
Improved quality of shops	3.8%	24	4.2%	4	1.3%	1	5.1%	12	6.5%	3	2.2%	3
More events / markets	2.7%	17	0.0%	0	0.6%	1	0.0%	0	0.7%	0	10.6%	16
More clothing stores	2.2%	14	1.4%	1	1.6%	1	4.2%	9	0.7%	0	0.8%	1
Parking: Free parking	2.2%	14	2.7%	3	3.5%	3	1.5%	3	0.0%	0	2.8%	4
Better environment / make it more attractive	1.7%	11	1.2%	1	0.8%	1	3.4%	8	0.0%	0	0.8%	1
Improved food shops within the town centre	1.7%	11	0.9%	1	0.3%	0	3.7%	8	2.3%	1	0.0%	0
Cheaper prices	1.7%	10	1.9%	2	0.4%	0	1.0%	2	0.0%	0	3.9%	6
Parking: Cheaper parking	1.7%	10	0.4%	0	4.5%	4	2.3%	5	1.0%	1	0.0%	0
Less traffic congestion	1.0%	6	0.3%	0	1.7%	2	1.1%	2	2.1%	1	0.8%	1
Longer opening hours	0.8%	5	0.0%	0	0.0%	0	0.4%	1	0.0%	0	2.8%	4
Less empty shops	0.7%	4	0.3%	0	1.2%	1	1.4%	3	0.0%	0	0.0%	0
Primark store	0.7%	4	0.0%	0	0.0%	0	0.9%	2	1.0%	1	1.1%	2
A market / better market	0.7%	4	0.0%	0	1.6%	1	1.2%	3	0.0%	0	0.0%	0
Parking: Offer longer stay parking	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4
Discount foodstores within the town centre	0.5%	3	1.0%	1	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Public toilets	0.5%	3	0.0%	0	0.0%	0	0.0%	0	5.9%	3	0.0%	0
More / better pubs/bars	0.4%	3	1.0%	1	0.0%	0	0.0%	0	3.6%	2	0.0%	0
More book stores	0.4%	3	0.0%	0	0.8%	1	0.7%	2	1.0%	1	0.0%	0
More financial services (banks, building societies etc.)	0.4%	3	0.3%	0	0.3%	0	0.9%	2	0.0%	0	0.0%	0
Easier to get to by car	0.4%	3	0.9%	1	1.4%	1	0.0%	0	0.7%	0	0.0%	0
A department store	0.4%	2	0.4%	0	1.0%	1	0.3%	1	1.0%	1	0.0%	0
Shops closer together	0.4%	2	1.6%	2	0.0%	0	0.3%	1	0.0%	0	0.0%	0
More child-friendly	0.4%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Improved street cleaning	0.3%	2	0.3%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0
More independent shops	0.3%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Improved leisure facilities	0.2%	1	0.8%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0
A revamp	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Nicer atmosphere	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mor advertising of what's there	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.7%	0	0.0%	0
Remove the traffic wardens	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating areas	0.1%	1	0.0%	0	0.3%	0	0.3%	1	0.0%	0	0.0%	0
More / better cycle paths	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
More / better services	0.1%	1	0.3%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrian crossings	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
M&S store	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	43.4%	270	47.5%	49	51.3%	47	35.4%	81	40.4%	20	49.0%	74
(Don't know)	2.5%	15	6.5%	7	2.4%	2	1.6%	4	2.5%	1	1.1%	2
Weighted base:		621		102		92		228		49		151
Sample:		689		189		181		181		78		60

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
2nd Mention												
Increased general choice and range of shops	7.0%	44	5.6%	6	1.5%	1	6.6%	15	4.0%	2	12.9%	19
Improved quality of shops	2.8%	17	1.2%	1	0.0%	0	2.8%	6	2.3%	1	5.5%	8
Cheaper prices	2.5%	16	4.3%	4	2.0%	2	1.6%	4	3.6%	2	2.8%	4
Improved non-food shops within the town centre	1.9%	12	0.9%	1	2.5%	2	3.1%	7	3.1%	1	0.0%	0
Parking: More parking	1.2%	7	1.6%	2	2.6%	2	1.0%	2	2.3%	1	0.0%	0
Longer opening hours	1.1%	7	0.9%	1	0.0%	0	1.9%	4	0.0%	0	1.1%	2
Parking: Free parking	0.9%	6	0.0%	0	2.2%	2	0.9%	2	1.0%	1	0.8%	1
Parking: Cheaper parking	0.9%	6	0.0%	0	0.4%	0	2.3%	5	0.0%	0	0.0%	0
Increased public transport	0.7%	4	1.3%	1	0.0%	0	1.4%	3	0.0%	0	0.0%	0
More clothing stores	0.7%	4	0.3%	0	0.0%	0	1.7%	4	0.0%	0	0.0%	0
More events / markets	0.7%	4	1.0%	1	0.0%	0	1.4%	3	0.0%	0	0.0%	0
More / better cafés/restaurants	0.6%	4	1.2%	1	0.3%	0	1.0%	2	0.0%	0	0.0%	0
Nicer atmosphere	0.5%	3	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0
Easier to get to by car	0.5%	3	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0
Less traffic congestion	0.5%	3	0.0%	0	1.0%	1	0.9%	2	0.0%	0	0.0%	0
Primark store	0.4%	3	0.0%	0	0.0%	0	1.0%	2	1.0%	1	0.0%	0
More financial services (banks, building societies etc.)	0.4%	2	1.4%	1	0.3%	0	0.3%	1	0.0%	0	0.0%	0
A revamp	0.4%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
B&Q store	0.3%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Improved food shops within the town centre	0.3%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Better security	0.3%	2	1.4%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Improved street cleaning	0.3%	2	1.2%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.3%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Less empty shops	0.2%	1	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.8%	1
More book stores	0.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.2%	1	0.9%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Public toilets	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
More pedestrian crossings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Better environment / make it more attractive	0.2%	1	0.0%	0	0.4%	0	0.3%	1	0.0%	0	0.0%	0
Less hairdressers	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Shops closer together	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
A market / better market	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
A department store	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Wider paths	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	73.1%	454	76.3%	78	83.0%	76	65.1%	148	78.0%	38	75.3%	114
Weighted base:		621		102		92		228		49		151
Sample:		689		189		181		181		78		60

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
3rd Mention												
Longer opening hours	1.9%	12	1.4%	1	0.0%	0	0.0%	0	3.6%	2	5.5%	8
Parking: Free parking	1.7%	11	0.9%	1	0.0%	0	4.3%	10	0.0%	0	0.0%	0
Cheaper prices	1.7%	10	1.9%	2	0.0%	0	3.7%	8	0.0%	0	0.0%	0
A market / better market	1.6%	10	3.3%	3	1.6%	1	2.3%	5	0.0%	0	0.0%	0
Increased general choice and range of shops	1.0%	6	0.3%	0	0.8%	1	0.4%	1	0.0%	0	2.8%	4
More / better cafés/restaurants	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	6
Improved quality of shops	0.6%	4	0.4%	0	0.0%	0	1.2%	3	0.7%	0	0.0%	0
Easier to get to by car	0.4%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Better security	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Parking: More parking	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Parking: Cheaper parking	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Better environment / make it more attractive	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrianisation	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Less hairdressers	0.1%	1	0.3%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Lower business rates	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
More financial services (banks, building societies etc.)	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A revamp	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
More clothing stores	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	88.7%	551	89.7%	92	94.5%	87	85.8%	195	95.7%	47	86.6%	131
Weighted base:		621		102		92		228		49		151
Sample:		689		189		181		181		78		60

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Any mention												
Increased general choice and range of shops	18.3%	114	12.9%	13	11.3%	10	20.1%	46	16.1%	8	24.2%	37
Parking: More parking	7.9%	49	10.0%	10	12.4%	11	7.8%	18	11.3%	6	2.7%	4
Improved quality of shops	7.2%	45	5.8%	6	1.3%	1	9.2%	21	9.6%	5	7.8%	12
Improved non-food shops within the town centre	6.7%	42	8.4%	9	6.1%	6	9.8%	22	7.0%	3	1.1%	2
Cheaper prices	5.9%	37	8.1%	8	2.4%	2	6.3%	14	3.6%	2	6.7%	10
More / better cafés/restaurants	5.9%	37	1.8%	2	1.4%	1	5.6%	13	4.6%	2	12.2%	18
Parking: Free parking	4.8%	30	3.6%	4	5.7%	5	6.7%	15	1.0%	1	3.6%	5
Longer opening hours	3.8%	24	2.3%	2	0.0%	0	2.3%	5	3.6%	2	9.4%	14
More events / markets	3.4%	21	1.0%	1	0.6%	1	1.4%	3	0.7%	0	10.6%	16
More clothing stores	2.9%	18	1.9%	2	1.6%	1	5.9%	13	0.7%	0	0.8%	1
Parking: Cheaper parking	2.7%	17	0.4%	0	6.0%	6	4.7%	11	1.0%	1	0.0%	0
A market / better market	2.4%	15	3.3%	3	3.1%	3	3.8%	9	0.0%	0	0.0%	0
Improved food shops within the town centre	2.1%	13	0.9%	1	0.3%	0	4.6%	10	2.3%	1	0.0%	0
Better environment / make it more attractive	2.1%	13	2.2%	2	1.2%	1	3.6%	8	0.0%	0	0.8%	1
Less traffic congestion	1.5%	9	0.3%	0	2.7%	3	2.0%	4	2.1%	1	0.8%	1
Easier to get to by car	1.3%	8	0.9%	1	1.4%	1	2.3%	5	0.7%	0	0.0%	0
Primark store	1.1%	7	0.0%	0	0.0%	0	1.9%	4	2.1%	1	1.1%	2
Less empty shops	1.0%	6	0.3%	0	1.5%	1	1.4%	3	0.0%	0	0.8%	1
More financial services (banks, building societies etc.)	0.9%	6	1.6%	2	0.6%	1	1.6%	4	0.0%	0	0.0%	0
Increased public transport	0.9%	5	1.3%	1	0.6%	1	1.4%	3	0.7%	0	0.0%	0
More book stores	0.7%	4	0.0%	0	2.3%	2	0.7%	2	1.0%	1	0.0%	0
Nicer atmosphere	0.7%	4	1.0%	1	0.0%	0	1.4%	3	0.0%	0	0.0%	0
A revamp	0.7%	4	0.0%	0	1.3%	1	1.2%	3	0.0%	0	0.0%	0
Public toilets	0.6%	4	0.0%	0	0.0%	0	0.0%	0	8.3%	4	0.0%	0
Parking: Offer longer stay parking	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4
Better security	0.6%	4	1.4%	1	0.0%	0	0.3%	1	0.0%	0	1.1%	2
Improved street cleaning	0.6%	3	1.5%	2	0.4%	0	0.7%	2	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.5%	3	1.0%	1	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Shops closer together	0.5%	3	1.6%	2	0.0%	0	0.7%	2	0.0%	0	0.0%	0
A department store	0.5%	3	0.4%	0	1.0%	1	0.5%	1	1.0%	1	0.0%	0
Improved leisure facilities	0.5%	3	1.2%	1	0.0%	0	0.3%	1	0.0%	0	0.8%	1
More / better pubs/bars	0.4%	3	1.0%	1	0.0%	0	0.0%	0	3.6%	2	0.0%	0
More child-friendly	0.4%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
B&Q store	0.3%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Less hairdressers	0.3%	2	0.3%	0	1.0%	1	0.3%	1	0.0%	0	0.0%	0
More independent shops	0.3%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
More pedestrian crossings	0.3%	2	0.0%	0	0.4%	0	0.0%	0	2.3%	1	0.0%	0
Cheaper public transport	0.2%	1	0.9%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Mor advertising of what's there	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrianisation	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Remove the traffic wardens	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating areas	0.1%	1	0.0%	0	0.3%	0	0.3%	1	0.0%	0	0.0%	0
More / better cycle paths	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Lower business rates	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
More / better services	0.1%	1	0.3%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
M&S store	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wider paths	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		621		102		92		228		49		151
Sample:		689		189		181		181		78		60

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Meanscore: [Number of times per month]

Q34 How often do you visit (CENTRE VISITED SECOND MOST OFTEN AT Q29)?
Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28 and Q29

Daily	1.8%	7	7.1%	5	1.9%	1	0.4%	1	0.0%	0	0.0%	0
At least two times a week	8.7%	35	17.4%	13	15.2%	9	7.2%	12	0.0%	0	0.0%	0
At least once a week	16.9%	68	18.6%	14	24.1%	14	22.4%	39	1.9%	1	0.0%	0
At least once a fortnight	20.0%	80	20.0%	15	14.7%	9	25.7%	45	16.1%	4	11.5%	8
At least once a month	24.0%	97	18.3%	14	22.7%	13	24.5%	42	21.7%	6	31.6%	21
At least every two months	7.3%	29	9.9%	8	2.6%	2	6.6%	11	15.9%	4	6.9%	5
At least every 3 months	6.2%	25	4.8%	4	6.1%	4	1.9%	3	22.5%	6	12.5%	8
At least every 6 months	7.9%	32	1.1%	1	9.2%	5	5.4%	9	3.3%	1	23.3%	15
Less often than once every 6 months	3.8%	15	1.8%	1	2.2%	1	0.0%	0	17.3%	4	12.5%	8
Have only visited once	0.6%	2	0.4%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
(Don't know / varies)	2.7%	11	0.7%	1	1.2%	1	4.8%	8	1.3%	0	1.8%	1
Mean:		*2.68*		*4.82*		*3.33*		*2.53*		*0.80*		*0.69*
Weighted base:		402		77		59		173		26		66
Sample:		450		135		109		141		41		24

Q35 How do you usually travel to (CENTRE VISITED SECOND MOST AT Q29)?
Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28 and Q29

Private vehicle or taxi (e.g. car / van / motorcycle / scooter / moped (as passenger or driver)	92.7%	372	97.3%	75	96.4%	57	87.0%	151	95.2%	25	98.2%	65
Bus (including the busway or guided bus), minibus or coach	2.6%	11	1.6%	1	0.5%	0	3.8%	7	4.8%	1	1.8%	1
Walk	3.4%	13	1.0%	1	3.2%	2	6.3%	11	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.3%	5	0.0%	0	0.0%	0	3.0%	5	0.0%	0	0.0%	0
Weighted base:		402		77		59		173		26		66
Sample:		450		135		109		141		41		24

Q36 What do you like most about (CENTRE VISITED SECOND MOST AT Q29)?

Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28 and Q29

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Choice and range of retail shops	23.3%	94	25.3%	20	20.4%	12	26.7%	46	23.0%	6	15.0%	10
Close to home / work	12.6%	51	18.8%	14	14.5%	9	11.6%	20	5.8%	1	8.9%	6
Independent operators (e.g. good range of independent shops)	6.6%	26	6.6%	5	6.8%	4	6.6%	11	16.3%	4	2.6%	2
Nice atmosphere / friendly people	4.3%	17	2.3%	2	8.7%	5	2.2%	4	3.3%	1	8.9%	6
Good layout / shops close together	4.0%	16	0.4%	0	3.8%	2	3.3%	6	13.4%	3	6.3%	4
Attractive environment / nice place	3.9%	16	1.8%	1	0.5%	0	7.9%	14	1.9%	1	0.0%	0
You can get everything you need there	3.9%	16	3.2%	2	5.0%	3	2.7%	5	11.1%	3	4.3%	3
Good for a day out	3.5%	14	1.6%	1	1.6%	1	1.3%	2	0.0%	0	14.8%	10
Convenient car parking / easy to find a space	3.3%	13	1.4%	1	3.4%	2	3.3%	6	1.3%	0	6.3%	4
Easy to get to by car	3.0%	12	4.7%	4	0.5%	0	1.3%	2	0.0%	0	8.9%	6
Free car parking	2.9%	12	5.4%	4	5.2%	3	2.5%	4	0.0%	0	0.0%	0
Strength of supermarket provision (e.g. good choice of supermarkets)	2.5%	10	3.2%	2	1.7%	1	2.1%	4	4.8%	1	2.6%	2
Close to family / friends	2.2%	9	3.3%	3	7.7%	5	0.0%	0	6.7%	2	0.0%	0
Familiar / know where everything is	1.9%	8	0.9%	1	1.7%	1	3.5%	6	0.0%	0	0.0%	0
Offers undercover shopping	1.5%	6	0.9%	1	1.9%	1	1.8%	3	4.4%	1	0.0%	0
Choice of leisure facilities (restaurants, pubs etc)	1.5%	6	0.7%	1	2.9%	2	1.3%	2	1.3%	0	1.8%	1
Choice of services (hairdressers, banks etc)	0.8%	3	0.0%	0	0.7%	0	1.5%	3	0.0%	0	0.0%	0
Low prices	0.5%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Quiet / not too busy	0.5%	2	1.8%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Clean streets	0.5%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No traffic wardens	0.4%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Cheap car parking / parking prices are fair	0.3%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Only choice in area	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda store	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	15.1%	61	12.9%	10	9.8%	6	17.4%	30	6.5%	2	19.6%	13
(Don't know / varies)	0.8%	3	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0
Weighted base:		402		77		59		173		26		66
Sample:		450		135		109		141		41		24

Q37 Are there any measures that would encourage you to visit (CENTRE VISITED SECOND MOST OFTEN AT Q29) more often?
Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28 and Q29
1st Mention

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Increased general choice and range of shops	14.9%	60	7.3%	6	11.9%	7	19.6%	34	8.8%	2	16.6%	11
Parking: More parking	5.2%	21	3.1%	2	0.5%	0	6.1%	11	3.9%	1	9.9%	7
Improved non-food shops within the town centre	3.7%	15	4.1%	3	6.3%	4	3.9%	7	4.6%	1	0.0%	0
More / better cafés/restaurants	2.3%	9	1.2%	1	0.5%	0	0.0%	0	3.3%	1	10.7%	7
More clothing stores	2.0%	8	3.9%	3	0.5%	0	2.7%	5	0.0%	0	0.0%	0
Less traffic congestion	1.7%	7	0.0%	0	1.6%	1	2.7%	5	0.0%	0	1.8%	1
Parking: Free parking	1.4%	6	2.7%	2	0.5%	0	0.9%	2	0.0%	0	2.6%	2
Improved leisure facilities	1.3%	5	1.3%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	4
Less empty shops	1.2%	5	0.0%	0	1.4%	1	1.6%	3	0.0%	0	1.8%	1
Parking: Cheaper parking	1.0%	4	0.0%	0	0.0%	0	2.3%	4	0.0%	0	0.0%	0
Improved quality of shops	1.0%	4	1.5%	1	0.0%	0	1.2%	2	1.9%	1	0.0%	0
Easier to get to by car	0.9%	4	0.0%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0
Longer opening hours	0.8%	3	0.0%	0	1.7%	1	1.3%	2	0.0%	0	0.0%	0
Cheaper prices	0.7%	3	1.8%	1	1.6%	1	0.4%	1	0.0%	0	0.0%	0
A revamp	0.7%	3	1.8%	1	0.5%	0	0.0%	0	0.0%	0	1.8%	1
More events / markets	0.7%	3	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A market / better market	0.7%	3	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0
Better environment / make it more attractive	0.7%	3	0.4%	0	1.0%	1	0.4%	1	0.0%	0	1.8%	1
Increased public transport	0.6%	2	0.4%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Better security	0.5%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
More / better pubs/bars	0.5%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Shops closer together	0.5%	2	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark store	0.5%	2	0.4%	0	1.6%	1	0.4%	1	0.0%	0	0.0%	0
A department store	0.4%	1	0.5%	0	0.7%	0	0.4%	1	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.3%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less busy / crowded	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
More seating areas	0.3%	1	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0
More financial services (banks, building societies etc.)	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Nicer atmosphere	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
(Nothing / Nothing else)	50.1%	201	52.1%	40	66.8%	39	43.8%	76	61.6%	16	45.1%	30
(Don't know)	4.2%	17	5.6%	4	3.1%	2	4.3%	8	11.5%	3	0.0%	0
Weighted base:		402		77		59		173		26		66
Sample:		450		135		109		141		41		24

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
2nd Mention												
Parking: Free parking	2.2%	9	0.0%	0	0.0%	0	4.2%	7	1.9%	1	1.8%	1
Improved quality of shops	2.0%	8	1.3%	1	1.2%	1	3.2%	5	2.7%	1	0.0%	0
Improved non-food shops within the town centre	1.7%	7	3.3%	3	2.4%	1	1.1%	2	4.4%	1	0.0%	0
Cheaper prices	1.5%	6	1.3%	1	0.0%	0	0.5%	1	0.0%	0	6.3%	4
Parking: More parking	1.2%	5	0.4%	0	2.3%	1	1.8%	3	0.0%	0	0.0%	0
Increased general choice and range of shops	1.2%	5	3.2%	2	2.2%	1	0.5%	1	0.0%	0	0.0%	0
Easier to get to by car	0.8%	3	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0
Better environment / make it more attractive	0.8%	3	1.2%	1	0.0%	0	1.3%	2	0.0%	0	0.0%	0
More / better cafés/restaurants	0.6%	3	0.9%	1	0.0%	0	0.4%	1	4.8%	1	0.0%	0
More events / markets	0.6%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.5%	2	1.8%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0
A market / better market	0.3%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More book stores	0.3%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.3%	1	0.5%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A department store	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Lower business rates	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Public toilets	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing stores	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0
Parking: Offer longer stay parking	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
More financial services (banks, building societies etc.)	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	84.9%	341	76.6%	59	91.0%	54	83.8%	145	84.9%	22	91.9%	61
Weighted base:		402		77		59		173		26		66
Sample:		450		135		109		141		41		24
3rd Mention												
Better environment / make it more attractive	1.6%	6	0.0%	0	0.0%	0	1.3%	2	0.0%	0	6.3%	4
Cheaper prices	1.4%	6	7.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	0.9%	4	1.8%	1	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.8%	3	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0
Parking: More parking	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Increased general choice and range of shops	0.2%	1	0.0%	0	0.7%	0	0.0%	0	1.3%	0	0.0%	0
More / better pubs/bars	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Remove the traffic wardens	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	94.2%	378	89.9%	69	98.3%	58	94.3%	163	98.7%	26	93.7%	62
(Don't know)	0.3%	1	0.5%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Weighted base:		402		77		59		173		26		66
Sample:		450		135		109		141		41		24

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Any mention												
Increased general choice and range of shops	16.2%	65	10.4%	8	14.8%	9	20.1%	35	10.1%	3	16.6%	11
Parking: More parking	6.6%	26	3.4%	3	2.8%	2	8.4%	15	3.9%	1	9.9%	7
Improved non-food shops within the town centre	6.2%	25	7.4%	6	8.7%	5	6.8%	12	9.0%	2	0.0%	0
Improved quality of shops	3.8%	15	4.6%	4	1.2%	1	5.7%	10	4.6%	1	0.0%	0
Cheaper prices	3.7%	15	10.5%	8	1.6%	1	0.9%	2	0.0%	0	6.3%	4
Parking: Free parking	3.6%	14	2.7%	2	0.5%	0	5.0%	9	1.9%	1	4.3%	3
Better environment / make it more attractive	3.0%	12	1.5%	1	1.0%	1	2.9%	5	0.0%	0	8.1%	5
More / better cafés/restaurants	2.9%	12	2.1%	2	0.5%	0	0.4%	1	8.0%	2	10.7%	7
More clothing stores	2.1%	8	3.9%	3	0.5%	0	2.7%	5	1.3%	0	0.0%	0
Less traffic congestion	1.7%	7	0.0%	0	1.6%	1	2.7%	5	0.0%	0	1.8%	1
Easier to get to by car	1.7%	7	0.0%	0	0.0%	0	3.8%	7	0.0%	0	0.0%	0
Improved leisure facilities	1.3%	5	1.3%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	4
More events / markets	1.3%	5	6.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	1.3%	5	0.0%	0	1.9%	1	1.6%	3	0.0%	0	1.8%	1
Longer opening hours	1.0%	4	1.2%	1	1.7%	1	1.3%	2	0.0%	0	0.0%	0
A market / better market	1.0%	4	1.8%	1	0.0%	0	1.5%	3	0.0%	0	0.0%	0
Parking: Cheaper parking	1.0%	4	0.0%	0	0.0%	0	2.3%	4	0.0%	0	0.0%	0
Increased public transport	0.9%	4	0.9%	1	0.0%	0	1.7%	3	0.0%	0	0.0%	0
Improved food shops within the town centre	0.8%	3	3.3%	3	0.0%	0	0.4%	1	0.0%	0	0.0%	0
A revamp	0.7%	3	1.8%	1	0.5%	0	0.0%	0	0.0%	0	1.8%	1
More / better pubs/bars	0.7%	3	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.6%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.5%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Shops closer together	0.5%	2	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A department store	0.5%	2	0.5%	0	0.7%	0	0.7%	1	0.0%	0	0.0%	0
Primark store	0.5%	2	0.4%	0	1.6%	1	0.4%	1	0.0%	0	0.0%	0
More book stores	0.3%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More financial services (banks, building societies etc.)	0.3%	1	1.2%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Less busy / crowded	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
More seating areas	0.3%	1	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0
More / better services	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.2%	1	0.4%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
More independent shops	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Nicer atmosphere	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Public toilets	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove the traffic wardens	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Parking: Offer longer stay parking	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		402		77		59		173		26		66
Sample:		450		135		109		141		41		24

Q38 Do you ever visit Outdoor or Farmers Markets?

Yes	14.7%	117	20.3%	22	14.3%	15	12.3%	32	26.0%	19	11.5%	29
No	85.3%	684	79.7%	87	85.7%	92	87.7%	229	74.0%	53	88.5%	222
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q39 Which Outdoor or Farmers Markets do you visit? [MR/PR]
Those that visit Outdoor or Farmers Markets at Q38

Shambles Variety, Armagh	16.6%	19	75.0%	17	0.0%	0	0.0%	0	8.7%	2	4.1%	1
Banbridge Flower Market	10.3%	12	17.0%	4	43.0%	7	0.0%	0	9.3%	2	0.0%	0
Lisburn Market	9.7%	11	0.0%	0	0.0%	0	1.9%	1	0.0%	0	37.4%	11
Dungannon Food & Craft Market, Tesco Car Park, Dungannon	9.0%	11	1.8%	0	0.0%	0	1.9%	1	51.1%	10	0.0%	0
Portadown Variety Market	8.7%	10	13.2%	3	0.0%	0	19.0%	6	6.1%	1	0.0%	0
Portadown Sustain Market	6.4%	7	11.9%	3	2.7%	0	13.7%	4	0.0%	0	0.0%	0
Lurgan Plaza Market	6.2%	7	0.0%	0	0.0%	0	18.7%	6	6.6%	1	0.0%	0
Hillsborough Farmers Market	4.6%	5	0.0%	0	2.7%	0	6.6%	2	0.0%	0	10.0%	3
Newcastle Artisan Market	4.4%	5	0.0%	0	2.7%	0	9.7%	3	0.0%	0	5.9%	2
St George's Market, Belfast	4.0%	5	0.0%	0	8.0%	1	5.5%	2	0.0%	0	5.9%	2
Banbridge Christmas Market	3.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.4%	4
Downpatrick Artisan Market	3.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.4%	4
Nutts Corner Sunday Market, Crumlin	1.9%	2	0.0%	0	0.0%	0	6.8%	2	0.0%	0	0.0%	0
Markethill Livestock & Farm Market	1.9%	2	0.0%	0	0.0%	0	6.8%	2	0.0%	0	0.0%	0
Ballycastle Market	1.7%	2	0.0%	0	0.0%	0	6.3%	2	0.0%	0	0.0%	0
Elmfield Wholefood and Wellbeing Market, Elmfield Estate, Gilford	1.4%	2	1.2%	0	4.5%	1	1.9%	1	0.0%	0	0.0%	0
Newry Variety Market	1.1%	1	1.8%	0	6.1%	1	0.0%	0	0.0%	0	0.0%	0
Ballynahinch Market	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1
Cookstown Continental Market	0.9%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0
Comber Farmers Market	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Causeway Speciality Market, Coleraine	0.3%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0
Coalisland Market	0.3%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0
Enniskillen Continental Market	0.2%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0
Armagh Georgian Festival Market	0.2%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dundalk Market	0.2%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	9.7%	11	6.3%	1	35.7%	5	3.8%	1	8.4%	2	5.9%	2
Weighted base:		117		22		15		32		19		29
Sample:		133		40		26		24		28		15

Q40 What do you like the most about visiting Outdoor or Farmers Markets? [MR]
Those that visit Outdoor or Farmers Markets at Q38

Choice / range / quality of produce	59.9%	70	73.5%	16	47.5%	7	40.9%	13	85.4%	16	60.8%	18
Friendly atmosphere	17.8%	21	18.1%	4	24.6%	4	28.0%	9	0.0%	0	14.0%	4
Local produce	16.5%	19	21.6%	5	15.7%	2	9.1%	3	7.2%	1	27.6%	8
Good prices	11.1%	13	24.2%	5	2.7%	0	17.8%	6	7.9%	1	0.0%	0
Supporting local traders	9.8%	11	6.6%	1	18.1%	3	5.5%	2	11.1%	2	11.7%	3
Day out / change of scenery	7.3%	9	15.1%	3	18.5%	3	1.9%	1	9.3%	2	0.0%	0
Good for browsing	6.5%	8	13.8%	3	11.9%	2	1.9%	1	11.6%	2	0.0%	0
It's fun	4.0%	5	12.5%	3	2.7%	0	1.9%	1	4.5%	1	0.0%	0
You can try food samples	3.2%	4	0.0%	0	0.0%	0	11.6%	4	0.0%	0	0.0%	0
Less packaging / plastic	2.0%	2	10.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to home / work	1.8%	2	6.3%	1	2.7%	0	0.0%	0	1.8%	0	0.0%	0
Knowledge / expertise of the traders	1.8%	2	4.4%	1	0.0%	0	1.9%	1	2.7%	1	0.0%	0
Can get a coffee / tea there	0.8%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0
Easily accessible by public transport	0.5%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Convenient / free car parking	0.3%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0
(Don't know)	6.7%	8	9.8%	2	4.5%	1	0.0%	0	0.0%	0	17.5%	5
Weighted base:		117		22		15		32		19		29
Sample:		133		40		26		24		28		15

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q41 When you visit Outdoor or Farmers Markets is your trip linked with any other activity?
Those that visit Outdoor or Farmers Markets at Q38

Yes – NON-FOOD shopping	5.4%	6	1.8%	0	8.0%	1	9.6%	3	8.7%	2	0.0%	0
Yes – other FOOD shopping	15.0%	18	7.3%	2	12.5%	2	6.3%	2	37.3%	7	17.5%	5
Yes – visiting services such as banks and other financial institutions	0.2%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – leisure activity (includes gym / cinema / bowling / library etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – travelling to / from work	0.7%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – travelling to / from school / college / university	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting café / pub / restaurant	5.3%	6	4.3%	1	5.3%	1	6.6%	2	0.0%	0	8.2%	2
Yes – visiting family / friends	1.6%	2	0.0%	0	7.9%	1	1.9%	1	0.0%	0	0.0%	0
Yes – visiting health service such as doctor, dentist, hospital	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting other service such as laundrette, hairdresser, recycling	0.6%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0
Yes – collecting children from school	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – window shopping / browsing	1.5%	2	0.0%	0	0.0%	0	1.9%	1	0.0%	0	4.1%	1
Yes – visiting place of worship	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – going for a walk / walk the dog	4.5%	5	4.4%	1	9.2%	1	9.1%	3	0.0%	0	0.0%	0
Yes – day out	3.0%	4	1.8%	0	0.0%	0	9.7%	3	0.0%	0	0.0%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No activity)	58.7%	69	65.5%	15	52.5%	8	54.9%	18	44.6%	8	70.3%	20
(Don't know / varies)	3.4%	4	10.0%	2	0.0%	0	0.0%	0	9.3%	2	0.0%	0
Weighted base:		117		22		15		32		19		29
Sample:		133		40		26		24		28		15

Q42 Which of these leisure activities do you participate in? [MR/PR]

Indoor sports or health and fitness activity	19.5%	156	22.0%	24	15.9%	17	21.2%	55	13.9%	10	19.8%	50
Cinema	42.9%	344	41.1%	45	39.3%	42	41.1%	108	37.7%	27	48.7%	122
Restaurant	70.1%	561	62.7%	68	71.8%	77	69.8%	182	77.4%	56	70.8%	178
Pub / bars / nightclubs	27.8%	223	30.2%	33	25.2%	27	26.6%	70	25.7%	19	29.9%	75
Ten pin bowling	10.2%	82	13.3%	14	7.5%	8	11.4%	30	10.5%	8	8.8%	22
Casino	0.4%	3	0.0%	0	0.0%	0	0.8%	2	1.7%	1	0.0%	0
Theatres / concert halls / museums / art galleries and other cultural facilities	29.5%	237	29.5%	32	25.2%	27	30.0%	79	31.5%	23	30.3%	76
(Don't do leisure activities)	19.0%	152	21.7%	24	20.7%	22	20.5%	54	14.6%	11	16.9%	42
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q43 Where did you last visit for indoor sports or health and fitness activity?
Those that said 'Indoor sports or health and fitness activity' at Q42 AND Excl. Nulls

Zone 1												
Armagh City Centre	7.9%	11	51.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Armagh Health & Fitness Club, Friary Road, Armagh, BT60 4FR	0.2%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duffy Fitness, Armagh Shopping Centre, Thomas Street, Armagh	1.6%	2	0.0%	0	0.0%	0	4.6%	2	0.0%	0	0.0%	0
Keady Village Centre	1.0%	1	6.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill Village Centre	0.2%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milltown Village Centre	0.3%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orchard Leisure Centre, Folly Lane, Armagh, BT60 1AT	2.6%	4	16.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Ballyroney Village Centre	0.2%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0
Banbridge Golf Club, Ballymoney Hill, Banbridge, BT32 3UR	0.2%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0
Banbridge Hockey Club, Havelock Park, Lurgan Road, Banbridge, BT32 4LU	0.2%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0
Banbridge Town Centre	8.5%	12	0.0%	0	58.8%	9	6.5%	3	0.0%	0	0.0%	0
Dromore Town Centre	0.9%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Gilford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Aghalee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon Local Centre	9.3%	13	0.0%	0	4.7%	1	25.3%	12	0.0%	0	0.0%	0
Dollingstown Village Centre	0.6%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Experience Fitness, Millennium Way, Lurgan, BT66 8DR	0.5%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Fitness Factory, Business Centre, Flush Place, Lurgan, BT66 7DT	1.6%	2	0.0%	0	0.0%	0	4.6%	2	0.0%	0	0.0%	0
Jethro Centre, Flush Place, Lurgan, Craigavon, BT66 7DT	0.5%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
LB Pilates, Main Street, Moira, BT67 0LE	0.5%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Legahory Local Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan Town Centre	5.0%	7	0.0%	0	0.0%	0	14.2%	7	0.0%	0	0.0%	0
Moira Village Centre	0.6%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Portadown Town Centre	2.3%	3	1.3%	0	0.0%	0	5.9%	3	0.0%	0	0.0%	0
South Lake Leisure Centre, Lake Road, Craigavon, BT64 1AS	6.7%	9	4.3%	1	0.0%	0	17.2%	8	0.0%	0	0.0%	0
Tandragee Village Centre	1.7%	2	1.3%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0
Zone 4												
Dungannon Leisure Centre, Circular Road, Dungannon, BT71 6BH	0.8%	1	0.0%	0	0.0%	0	0.0%	0	19.7%	1	0.0%	0
Dungannon Town Centre	3.1%	4	4.7%	1	0.0%	0	0.0%	0	57.1%	3	0.0%	0
Zone 5												
Ballynahinch Rugby Club, Ballymacarn Park, Mountview Road, Ballynahinch	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2
Bessbrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camlough Village Centre	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Curves, Armagh Road, Newry, BT35 6DN	1.5%	2	4.3%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Gym-Tech Health & Fitness, Ashtree Enterprise Park, Newry, BT34 1BY	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	4
Hillsborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn City Centre	2.7%	4	0.0%	0	0.0%	0	4.3%	2	0.0%	0	3.5%	2
Lisburn Leisure Park, Lisburn, BT28 1LP	1.2%	2	0.0%	0	2.8%	0	0.0%	0	0.0%	0	2.4%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Newry Leisure Centre, Cecil Street, Newry, BT35 6AU	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	4
Newtownhamilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, Retail Park, Laganbank Road, Lisburn, BT28 1XZ	4.5%	6	0.0%	0	0.0%	0	4.3%	2	0.0%	0	8.7%	4
Rathfriland Town Centre	0.7%	1	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0
White Wolf Crossfit, Hulls Lane, Lisburn, BT28 2SR	0.7%	1	0.0%	0	6.9%	1	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin Tiles & Hardwood Floors)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballynahinch Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belfast City Centre	4.0%	5	4.7%	1	0.0%	0	1.3%	1	0.0%	0	8.1%	4
Bell Fitness Studio, United Youth, Black Lane, Dungannon, BT71 7AY	0.4%	1	0.0%	0	0.0%	0	0.0%	0	8.6%	1	0.0%	0
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cookstown Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	8.6%	1	0.0%	0
Crossmaglen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullaville Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
David Lloyd, Old Dundonald Road, Dundonald, Belfast, BT16 1DL	0.7%	1	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0
Donaghmore Village Centre	0.3%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	0	0.0%	0
Downpatrick Town Centre	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2
Dunmurry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Living Well Health Club, Paradise Walk, Castle Upton Estate, Templepatrick, BT39 0DD	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2
Mayobridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newry City Centre	6.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.3%	9
PureGym Newry, Bridge Street, Newry, BT35 8QS	9.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.1%	13
Saintfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrenpoint Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		138		21		15		48		6		48
Sample:		111		32		25		29		8		17

Q44 Which cinema did you last visit?
Those that said 'Cinema' at Q42 AND Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Zone 1												
Omniplex Cinema, Armagh	9.7%	33	71.3%	31	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Zone 2												
IMC Cinema, Banbridge (Iveagh Movie Studio)	2.8%	10	0.0%	0	10.6%	4	5.0%	5	0.0%	0	0.0%	0
Omniplex Cinema, Banbridge	16.2%	55	2.7%	1	72.0%	30	7.5%	8	0.0%	0	13.5%	17
Zone 3												
Omniplex Cinema, Craigavon	22.7%	77	21.0%	9	4.8%	2	59.1%	63	11.0%	3	0.0%	0
Zone 5												
Omniplex Cinema, Lisburn	17.6%	60	0.0%	0	7.0%	3	19.1%	20	1.3%	0	29.6%	36
Outside Catchment Area												
(ROI) IMC Cinema, Dundalk	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Omniplex Cinema, Dundalk	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Omniplex Cinema, Monaghan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IMC, Raceview House, Factory Road, Enniskillen, BT74 6DP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Jet Centre, Riverside Park South, Coleraine, BT51 3AW	0.3%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Let's Go Hydro Drive-In Cinema, Carryduff, BT8 8G	0.4%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0
Movie House, City Side Retail Park, York Street, Belfast, BT15 1WA	0.6%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Oddessy Cinema, Queens Quay, Belfast, BT3 9QQ	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Odeon, Victoria Square, Belfast, BT1 4QG	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Omniplex Cinema, Belfast (Kennedy Centre)	2.8%	9	0.6%	0	3.3%	1	0.8%	1	3.7%	1	4.8%	6
Omniplex Cinema, Downpatrick	3.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	11
Omniplex Cinema, Dungannon	5.9%	20	0.6%	0	0.0%	0	0.0%	0	73.2%	20	0.0%	0
Omniplex Cinema, Newry	16.5%	56	3.6%	2	2.3%	1	2.9%	3	4.5%	1	40.5%	50
Omniplex, Junction One Retail Park, Antrim, BT41 4LL	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
The Ritz Multiplex, Cookstown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		341		43		41		107		27		122
Sample:		281		58		74		73		31		45

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q45 Where did you last visit to go to a restaurant?
Those that said 'Restaurant' at Q42 AND Excl. Nulls

Zone 1												
Armagh City Centre	6.9%	37	43.8%	28	1.3%	1	2.2%	4	8.2%	4	0.0%	0
County Armagh Golf Club, Newry Road, Armagh, BT60 1EN	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hamiltonsbawn Village Centre	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keady Village Centre	0.5%	3	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughgall Village Centre	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill Village Centre	0.4%	2	2.5%	2	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Richhill Village Centre	0.4%	2	2.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Tassagh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitecross Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Banbridge Rugby Club, Rifle Park, Arderys Lane, Banbridge, BT32 3RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banbridge Town Centre	9.0%	48	0.4%	0	41.6%	30	6.8%	12	0.0%	0	3.5%	6
Bridgewater Retail Park, Banbridge (Tesco Extra & Home Bargains (The Range is due to open May 28th)	0.4%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Dromore Town Centre	1.1%	6	0.4%	0	6.1%	4	0.7%	1	0.0%	0	0.0%	0
Gilford Village Centre	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Katesbridge Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Loughbrickland Village Centre	0.4%	2	0.0%	0	0.4%	0	1.2%	2	0.0%	0	0.0%	0
Scarva Village Centre	1.2%	6	0.0%	0	7.6%	6	0.4%	1	0.0%	0	0.0%	0
The Boulevard (aka The Outlet Banbridge), Outlet Shopping Park, Banbridge	0.6%	3	1.4%	1	3.3%	2	0.0%	0	0.0%	0	0.0%	0
Tullylish Village Centre, BT63 6DP	0.3%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Aghalee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon Local Centre	4.3%	23	6.6%	4	0.8%	1	10.9%	18	0.0%	0	0.0%	0
Derrymacash Village Centre	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Edenmore Golf Club, Drumnabreeze Road, Craigavon, BT67 0RH	0.4%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Legahory Local Centre, Craigavon	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan Golf Club, Demesne, Lurgan, BT67 9BN	0.7%	4	0.0%	0	0.0%	0	2.1%	4	0.0%	0	0.0%	0
Lurgan Town Centre	3.3%	17	0.0%	0	1.0%	1	9.9%	17	0.0%	0	0.0%	0
Lurgan Town Football Club, Glenavon Lane, Lurgan, Craigavon, BT66 8TN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlborough Retail Park, Highfield Road, Craigavon (Sofatime, O'Neills Sports Superstore, Halfords, Tesco Extra, Home Bargains)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moira Village Centre	2.0%	11	4.4%	3	0.0%	0	4.1%	7	1.6%	1	0.0%	0
Portadown Golf Club, Gilford Road, Portadown, Craigavon, BT63 5LF	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Portadown Town Centre	8.5%	46	9.7%	6	0.4%	0	23.2%	39	0.0%	0	0.0%	0
Rushmere Shopping Centre, Craigavon	0.9%	5	0.4%	0	0.0%	0	2.7%	5	0.0%	0	0.0%	0
Tandragee Village Centre	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Tartaraghan Village Centre	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Zone 4												
Dungannon Town Centre	5.7%	30	5.9%	4	0.0%	0	0.4%	1	48.3%	26	0.0%	0
Zone 5												
Annahilt Village Centre	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Bessbrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camlough Village Centre	1.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	7
Castlewellan Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Damolly Retail Park, Armagh Road, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillsborough Village Centre	3.2%	17	0.0%	0	1.7%	1	0.7%	1	0.0%	0	8.2%	14
Hilltown Village Centre	0.4%	2	0.0%	0	0.4%	0	0.4%	1	0.0%	0	0.7%	1
Kilcoo Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn City Centre	7.9%	42	0.0%	0	5.3%	4	6.6%	11	0.0%	0	15.4%	27
Newtownhamilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poyntzpass Village Centre	0.3%	1	0.4%	0	0.4%	0	0.5%	1	0.0%	0	0.0%	0
Rathfriland Town Centre	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	6
Sprucefield RETAIL PARK, Lisburn (B&Q, Argos, Sainsbury's, B&M, Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield Shopping CENTRE, Lisburn (M&S, Boots, Pets at Home, Next)	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	0.3%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin Tiles & Hardwood Floors)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dublin City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Town Centre	1.0%	5	0.0%	0	0.0%	0	0.5%	1	0.0%	0	2.6%	5
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.3%	1	1.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Antrim Town Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Aughnacloy Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Ballymoney Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Ballynahinch Town Centre	0.8%	4	0.0%	0	0.8%	1	0.0%	0	0.0%	0	2.0%	4
Bangor Town Centre	0.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belfast City Centre	9.5%	51	1.3%	1	8.3%	6	12.8%	22	16.2%	9	7.7%	13
Birmingham City Centre	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackwatertown Village Centre	0.4%	2	0.4%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0
Boucher Retail Park, Boucher Crescent, Belfast	0.4%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Caledon Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Carland Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Carlingford Town Centre	0.4%	2	0.0%	0	0.4%	0	1.2%	2	0.0%	0	0.0%	0
Carrick Fergus Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Carrickcarnon Town Centre	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	6
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Coalisland Town Centre	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cookstown Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Crossmaglen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullaville Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Donaghmore Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Donegal Town Centre	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downpatrick Town Centre	0.2%	1	0.0%	0	0.4%	0	0.4%	1	0.0%	0	0.0%	0
Drumkeen Retail Park, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dundonald Town Centre	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dungannon Golf Club, Springfield Lane, Dungannon, BT70 1QX	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Dunmurry Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Edinburgh City Centre	0.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enniskillen Town Centre	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Forestside Shopping Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Upper Galwally, Castlereagh, Belfast												
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrisons of Grey Abbey, Ballybryan Road, Newtownards, BT22 2RB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Holywood Exchange Retail Park, Airport Road West, Belfast (IKEA, B&Q, Argos, Decathlon & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One International Outlet Shopping Centre, Antrim (aka The Junction)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilkeel Town Centre	0.2%	1	0.0%	0	0.6%	0	0.4%	1	0.0%	0	0.0%	0
Killylea Village Centre	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayobridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meigh Village Centre, BT35 8JT	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	4
Moy Town Centre	0.7%	4	0.9%	1	0.0%	0	0.0%	0	5.6%	3	0.0%	0
Newcastle Town Centre	3.2%	17	0.0%	0	4.5%	3	0.4%	1	0.0%	0	7.5%	13
Newry City Centre	9.9%	53	0.0%	0	3.8%	3	0.0%	0	0.0%	0	28.6%	50
Oaks Shopping Centre, Dungannon (Sainsbury's, Shoezone, Home Bargains, Oaks Furniture & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Omagh Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Portrush Town Centre	0.6%	3	0.0%	0	2.7%	2	0.5%	1	0.9%	1	0.0%	0
Portstewart Town Centre	0.2%	1	0.9%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Richmond Town Centre, Yorkshire, England	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Rostrevor Village Centre	0.4%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Saintfield Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Shane Retail Park, Boucher Road, Belfast	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Strangford Village Centre	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
The Linen Green Shopping Village, Moygashel (Drumbriston Furniture, Mountain Salts, Jo & Co & more)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Warrenpoint Town Centre	0.5%	3	0.0%	0	0.6%	0	0.0%	0	0.0%	0	1.3%	2
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	2.2%	12	1.6%	1	1.3%	1	3.1%	5	0.0%	0	2.6%	5
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		534		63		72		169		54		176
Sample:		525		112		139		134		70		70

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q46 Where did you last visit to go to pubs, bars or nightclubs?
Those that said 'Pub / bars / nightclubs' at Q42 AND Excl. Nulls

Zone 1												
Armagh City Centre	10.0%	21	62.5%	20	0.0%	0	0.0%	0	6.7%	1	0.0%	0
County Armagh Golf Club, Newry Road, Armagh, BT60 1EN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Hamiltonsbawn Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keady Village Centre	0.6%	1	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughgall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill Village Centre	0.4%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richhill Village Centre	1.2%	2	5.0%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Tassagh Town Centre	0.2%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitecross Village Centre	0.1%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Banbridge Rugby Club, Rifle Park, Arderys Lane, Banbridge, BT32 3RH	0.7%	1	0.0%	0	5.7%	1	0.0%	0	0.0%	0	0.0%	0
Banbridge Town Centre	5.2%	11	3.1%	1	40.2%	10	0.0%	0	0.0%	0	0.0%	0
Bridgewater Retail Park, Banbridge (Tesco Extra & Home Bargains (The Range is due to open May 28th)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dromore Town Centre	1.2%	3	0.0%	0	10.4%	3	0.0%	0	0.0%	0	0.0%	0
Gilford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Katesbridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughbrickland Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scarva Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Boulevard (aka The Outlet Banbridge), Outlet Shopping Park, Banbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tullylish Village Centre, BT63 6DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Aghalee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon Local Centre	3.6%	7	0.0%	0	3.7%	1	10.3%	7	0.0%	0	0.0%	0
Derrymacash Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edenmore Golf Club, Drumnabreeze Road, Craigavon, BT67 0RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legahory Local Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan Golf Club, Demesne, Lurgan, BT67 9BN	1.0%	2	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0
Lurgan Town Centre	6.2%	13	0.0%	0	1.6%	0	19.9%	13	0.0%	0	0.0%	0
Lurgan Town Football Club, Glenavon Lane, Lurgan, Craigavon, BT66 8TN	0.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Marlborough Retail Park, Highfield Road, Craigavon (Sofatime, O'Neills Sports Superstore, Halfords, Tesco Extra, Home Bargains)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moira Village Centre	1.0%	2	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0
Portadown Golf Club, Gilford Road, Portadown, Craigavon, BT63 5LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portadown Town Centre	8.5%	18	9.3%	3	0.0%	0	23.2%	15	0.0%	0	0.0%	0
Rushmere Shopping Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandragee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tartaraghan Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Dungannon Town Centre	5.2%	11	0.0%	0	0.0%	0	0.0%	0	63.5%	11	0.0%	0
Zone 5												
Annahilt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bessbrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camlough Village Centre	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	4
Castlewellan Town Centre	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Damolly Retail Park, Armagh Road, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillsborough Village Centre	2.1%	4	0.0%	0	3.7%	1	1.0%	1	0.0%	0	4.0%	3
Hilltown Village Centre	0.1%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Kilcoo Village Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Lisburn City Centre	2.4%	5	0.0%	0	1.6%	0	3.5%	2	0.0%	0	3.3%	2
Newtownhamilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poyntzpass Village Centre	0.6%	1	0.9%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Rathfriland Town Centre	0.1%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield RETAIL PARK, Lisburn (B&Q, Argos, Sainsbury's, B&M, Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield Shopping CENTRE, Lisburn (M&S, Boots, Pets at Home, Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin Tiles & Hardwood Floors)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dublin City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Town Centre	2.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	6
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Antrim Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aughnacloy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballymoney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballynahinch Town Centre	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Bangor Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belfast City Centre	17.0%	36	9.3%	3	29.0%	7	22.9%	15	24.8%	4	9.1%	7
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackwatertown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boucher Retail Park, Boucher Crescent, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Caledon Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carland Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlingford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrick Fergus Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrickcarnon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalisland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cookstown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossmaglen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullaville Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Donaghmore Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Donegal Town Centre	0.1%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downpatrick Town Centre	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Drumkeen Retail Park, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dundonald Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dungannon Golf Club, Springfield Lane, Dungannon, BT70 1QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmurry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enniskillen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forestside Shopping Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Upper Galwally, Castlereagh, Belfast												
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrisons of Grey Abbey, Ballybryan Road, Newtownards, BT22 2RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holywood Exchange Retail Park, Airport Road West, Belfast (IKEA, B&Q, Argos, Decathlon & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One International Outlet Shopping Centre, Antrim (aka The Junction)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilkeel Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killylea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayobridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meigh Village Centre, BT35 8JT	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	4
Moy Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0
Newcastle Town Centre	0.2%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0
Newry City Centre	18.6%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	54.1%	39
Oaks Shopping Centre, Dungannon (Sainsbury's, Shoezone, Home Bargains, Oaks Furniture & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Omagh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portrush Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portstewart Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond Town Centre, Yorkshire, England	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rostrevor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shane Retail Park, Boucher Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strangford Village Centre	0.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
The Linen Green Shopping Village, Moygashel (Drumbriston Furniture, Mountain Salts, Jo & Co & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrenpoint Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	3.3%	7	0.0%	0	0.0%	0	6.3%	4	0.0%	0	4.0%	3
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		210		32		25		64		17		72
Sample:		160		40		40		40		14		26

Q47 Which bowling alley did you last visit?
Those that said 'Ten pin bowling' at Q42 AND Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Zone 3												
Airtastic Entertainment Centre, Craigavon	28.8%	22	65.1%	7	12.3%	1	44.6%	13	15.0%	1	0.0%	0
Centrepoint Leisure, Portadown Road, Lurgan, BT66 8QX	2.1%	2	9.1%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Zone 5												
Lisburn Bowl, Lisburn	38.0%	30	0.0%	0	36.6%	3	53.3%	16	68.7%	5	26.0%	6
The Sheepbridge Family Entertainment Centre, Newry	11.8%	9	0.0%	0	28.0%	2	0.0%	0	0.0%	0	31.9%	7
Outside Catchment Area												
(ROI) GR8Entertainment, Castleblayney	1.3%	1	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cookstown Leisure Centre, Fountain Road, Cookstown, BT80 8QF	1.6%	1	0.0%	0	0.0%	0	0.0%	0	16.2%	1	0.0%	0
Dundonald International Ice Bowl, Old Dundonald Road, Belfast, BT16 1XT	10.3%	8	0.0%	0	5.4%	0	0.0%	0	0.0%	0	34.4%	8
Glengormley SportsBowl, Glenwell Road, Glengormley, BT36 7RF	1.2%	1	0.0%	0	12.3%	1	0.0%	0	0.0%	0	0.0%	0
Odyssey Bowl, Queens Quay, Belfast, BT3 9QQ	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	2
The Jet Centre, Riverside Park South, Coleraine, BT51 3AW	1.2%	1	8.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	1.7%	1	8.4%	1	5.4%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		78		11		8		30		8		22
Sample:		51		12		10		13		6		10

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q48 Where did you last visit to play casino?
Those that said 'Casino' at Q42 AND Excl. Nulls

Zone 1												
Armagh City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keady Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Banbridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dromore Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gilford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Aghalee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legahory Local Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moira Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portadown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandragee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Dungannon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
Bessbrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camlough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillsborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtownhamilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rathfriland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin Tiles & Hardwood Floors)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballynahinch Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belfast City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cookstown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossmaglen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullaville Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downpatrick Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmurry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayobridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newry City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrenpoint Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		0		0		0		0		0		0
Sample:		0		0		0		0		0		0

Q49 Where did you last visit for theatres / concert halls / museums / art galleries and other cultural facilities?
Those that said 'Theatres / concert halls / museums / art galleries and other cultural facilities' at Q42 AND Excl. Nulls

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Zone 1												
Armagh City Centre	28.5%	64	79.1%	24	2.2%	1	25.6%	19	28.0%	6	19.7%	14
Keady Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Theatre, Market Street, Armagh, BT61 7BW	0.8%	2	4.6%	1	0.0%	0	0.0%	0	1.6%	0	0.0%	0
Markethill Village Centre	0.2%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Patricks Church, Cathedral Close, Abbey Street, Armagh, BT61 7DY	0.1%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Banbridge Town Centre	0.5%	1	0.0%	0	2.7%	1	0.0%	0	1.6%	0	0.0%	0
Dromore Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
FE McWilliam Gallery, Newry Road, Banbridge, BT32 3NB	0.1%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Gilford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Aghalee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon Civic Centre, Lakeview Road, Craigavon, BT64 1AL	0.3%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Craigavon Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legahory Local Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moira Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portadown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandragee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Dungannon Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Zone 5												
Bessbrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camlough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillsborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn City Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Newtownhamilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rathfriland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Drogheda Town Centre	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	4
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin Tiles & Hardwood Floors)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dublin City Centre	1.9%	4	0.0%	0	8.4%	2	2.7%	2	0.0%	0	0.0%	0
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Town Centre	0.1%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Gate Theatre, Cavendish Row, Parnell Square East, Rotunda, Dublin	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballynahinch Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bangor City Centre	1.0%	2	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0
Belfast City Centre	47.5%	107	10.5%	3	77.0%	20	55.3%	41	47.0%	10	44.7%	32
Benburb Village Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Bushmills Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	3.3%	7	0.0%	0	5.9%	2	0.0%	0	0.0%	0	8.2%	6
Cookstown Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Crossmaglen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullaville Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Donaghmore Village Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0
Downpatrick Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmurry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh City Centre	0.2%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow City Centre	0.2%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grand Opera House, Great Victoria Street, Belfast, BT2 7HR	1.8%	4	1.3%	0	0.0%	0	5.0%	4	0.0%	0	0.0%	0
Lyric Theatre, Ridgeway Street, Belfast, BT9 5FB	6.3%	14	0.0%	0	1.1%	0	2.7%	2	0.0%	0	16.4%	12
Mayobridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Museum Of Orange Heritage, Cregagh Road, Castlereagh, Belfast, BT6 9EY	0.9%	2	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0
Newcastle Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newry City Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Omagh Town Centre	0.3%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Saintfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SSE Arena, Queens Quay, Belfast, BT3 9QQ	0.4%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Stranmillis Theatre, Stranmillis Road, Belfast, BT9 5FL	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0
The Patrician, Main Street, Carrickmore, BT79 9AY	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0
Warrenpoint Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfront Hall, Lanyon Place, Belfast, BT1 3WH	0.8%	2	0.0%	0	0.0%	0	0.0%	0	7.9%	2	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		224		30		26		74		22		72
Sample:		227		57		54		54		33		29

Q50 Which leisure facilities would you like to see more of in the area? [MR]

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Restaurants	6.2%	50	1.4%	2	2.1%	2	4.9%	13	2.4%	2	12.6%	32
Bars / pubs	6.1%	48	3.3%	4	0.9%	1	0.8%	2	6.5%	5	14.7%	37
Swimming pool (Indoor)	4.8%	39	2.6%	3	2.1%	2	5.5%	14	2.9%	2	6.8%	17
Leisure facilities / activities for young children	3.5%	28	4.9%	5	3.0%	3	4.4%	12	1.4%	1	2.8%	7
Bowling alley	3.3%	27	5.1%	6	2.5%	3	2.3%	6	5.8%	4	3.3%	8
Theatre	3.2%	26	0.4%	0	2.3%	2	1.2%	3	0.5%	0	7.7%	19
Live music venues	3.0%	24	3.1%	3	0.0%	0	1.1%	3	1.7%	1	6.7%	17
Leisure facilities / activities for teenagers	2.9%	23	8.6%	9	5.1%	5	2.0%	5	2.5%	2	0.5%	1
More sports facilities (football pitches, tennis courts)	2.7%	22	2.9%	3	3.0%	3	1.4%	4	6.4%	5	2.8%	7
Leisure facilities / activities for families	2.6%	21	5.4%	6	0.4%	0	1.9%	5	0.0%	0	3.7%	9
More children facilities / activities	2.5%	20	6.2%	7	0.0%	0	2.3%	6	2.4%	2	2.4%	6
Play spaces / park facilities	2.3%	18	5.4%	6	0.9%	1	1.2%	3	2.4%	2	2.7%	7
Ice rink	1.8%	15	6.0%	7	0.0%	0	3.1%	8	0.0%	0	0.0%	0
Better shopping facilities	1.8%	14	6.5%	7	0.3%	0	1.5%	4	1.6%	1	0.7%	2
Hotels	1.7%	14	0.9%	1	0.0%	0	1.7%	4	0.0%	0	3.3%	8
Leisure centre	1.5%	12	1.5%	2	0.3%	0	1.7%	4	0.0%	0	2.2%	6
Cycle paths / area	1.5%	12	0.0%	0	2.1%	2	2.5%	7	1.6%	1	0.7%	2
Concert hall / venue	1.4%	12	1.8%	2	0.0%	0	1.4%	4	0.0%	0	2.4%	6
Skateboarding	1.3%	11	5.7%	6	0.0%	0	0.0%	0	0.5%	0	1.7%	4
Karting	1.3%	11	3.1%	3	0.0%	0	1.2%	3	0.0%	0	1.7%	4
Cinema	1.3%	11	0.8%	1	1.3%	1	2.3%	6	1.6%	1	0.5%	1
Leisure facilities / activities for the elderly	1.1%	9	3.2%	3	1.7%	2	0.2%	1	0.5%	0	0.9%	2
Improve current leisure facilities	0.7%	6	1.3%	1	0.0%	0	1.6%	4	0.0%	0	0.0%	0
Cafes / coffee shops	0.6%	5	0.0%	0	0.9%	1	1.5%	4	0.0%	0	0.0%	0
Dance facilities	0.5%	4	0.9%	1	0.3%	0	1.1%	3	0.0%	0	0.0%	0
Better country / river walks	0.5%	4	0.5%	1	0.6%	1	0.3%	1	0.0%	0	0.7%	2
Health and fitness (gym)	0.5%	4	1.5%	2	0.6%	1	0.3%	1	0.7%	1	0.0%	0
Outdoor swimming pool	0.4%	3	0.8%	1	0.0%	0	0.2%	1	2.4%	2	0.0%	0
Motocross track	0.4%	3	0.8%	1	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Museum / art galleries	0.3%	2	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0
Extreme sports	0.3%	2	1.8%	2	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Petting farms	0.3%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Casino	0.3%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Indoor soft play areas	0.2%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Community centre	0.2%	1	0.0%	0	0.4%	0	0.3%	1	0.0%	0	0.0%	0
Choir club	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Horse riding	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Paintballing	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BMX track	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
indoor crazy golf	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Yoga classes	0.1%	1	0.3%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Leisure facilities / activities for people with disabilities	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved public transport access to leisure facilities	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Outdoor events / festivals	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
(None)	54.8%	439	48.8%	53	69.6%	74	55.6%	145	57.2%	41	49.6%	124
(Don't know)	4.5%	36	10.8%	12	5.5%	6	4.3%	11	9.4%	7	0.0%	0
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q51 How do you normally travel when visiting leisure destinations?
Not those that said '(Don't do leisure activities)' at Q42

Private vehicle or taxi (e.g. car / van / motorcycle / scooter / moped (as passenger or driver)	94.3%	612	91.9%	79	96.1%	82	91.8%	191	92.1%	57	97.7%	204
Bus (including the busway or guided bus), minibus or coach	1.3%	8	1.5%	1	1.0%	1	1.4%	3	1.6%	1	1.1%	2
Walk	2.5%	16	2.5%	2	2.3%	2	3.5%	7	4.6%	3	1.1%	2
Train	0.9%	6	0.0%	0	0.0%	0	2.9%	6	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.7%	5	4.1%	4	0.0%	0	0.4%	1	0.6%	0	0.0%	0
(Don't visit any leisure destinations)	0.2%	1	0.0%	0	0.7%	1	0.0%	0	1.1%	1	0.0%	0
Weighted base:		649		86		85		208		62		209
Sample:		631		148		160		158		82		83

Q52 Which other community facilities and businesses would you like to see in the area? [MR/PR]

Tourist attractions	26.0%	208	28.6%	31	16.7%	18	31.8%	83	13.2%	10	26.4%	66
Hotels	21.7%	174	14.2%	15	17.8%	19	26.7%	70	22.2%	16	21.3%	53
Cultural centres	10.8%	86	13.7%	15	7.6%	8	11.4%	30	7.9%	6	11.0%	28
Religious institutions	3.1%	25	5.6%	6	1.2%	1	3.3%	9	0.7%	1	3.5%	9
Better shops	1.3%	10	0.6%	1	0.8%	1	0.2%	1	3.2%	2	2.4%	6
Events	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	6
Community Centre	0.7%	6	0.3%	0	0.0%	0	0.0%	0	2.1%	1	1.5%	4
Restaurants	0.6%	5	1.1%	1	0.9%	1	0.3%	1	2.1%	1	0.0%	0
More fitness activities	0.4%	3	0.0%	0	0.0%	0	1.2%	3	0.0%	0	0.0%	0
Open parkland / green spaces	0.3%	2	0.0%	0	0.3%	0	0.8%	2	0.0%	0	0.0%	0
Museums	0.2%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Financial services (banks, building societies etc.)	0.2%	2	0.0%	0	0.9%	1	0.2%	1	0.0%	0	0.0%	0
Pubs with beer gardens	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Improved broadband access	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Petrol station	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Town hall	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
(None)	47.6%	382	50.3%	55	60.9%	65	45.3%	118	40.7%	29	45.2%	114
(Don't know)	5.8%	47	7.6%	8	3.5%	4	5.8%	15	17.0%	12	2.8%	7
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

GEN Gender of respondent.

Male	28.5%	228	24.3%	26	29.0%	31	28.2%	74	22.3%	16	32.2%	81
Female	71.5%	573	75.7%	83	71.0%	76	71.8%	188	77.7%	56	67.8%	170
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

AGE Could I ask how old you are please?

18 – 24 years	9.7%	78	12.6%	14	9.4%	10	14.3%	37	5.1%	4	5.0%	13
25 – 34 years	13.4%	107	15.3%	17	8.5%	9	11.0%	29	15.4%	11	16.7%	42
35 – 44 years	21.7%	174	16.6%	18	18.7%	20	22.6%	59	24.2%	17	23.6%	59
45 – 54 years	18.6%	149	16.7%	18	20.1%	21	17.2%	45	19.0%	14	20.1%	50
55 – 64 years	15.0%	120	13.5%	15	16.8%	18	14.3%	37	15.2%	11	15.5%	39
65+ years	21.6%	173	25.3%	28	26.5%	28	20.6%	54	21.1%	15	19.2%	48
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
QUOTA Zone												
Zone 1	13.6%	109	100.0%	109	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	13.4%	107	0.0%	0	100.0%	107	0.0%	0	0.0%	0	0.0%	0
Zone 3	32.7%	262	0.0%	0	0.0%	0	100.0%	262	0.0%	0	0.0%	0
Zone 4	9.0%	72	0.0%	0	0.0%	0	0.0%	0	100.0%	72	0.0%	0
Zone 5	31.3%	251	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	251
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100
PC Postcode Sector												
BT24 8	2.8%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	22
BT25 1	2.3%	18	0.0%	0	17.2%	18	0.0%	0	0.0%	0	0.0%	0
BT25 2	1.1%	9	0.0%	0	8.4%	9	0.0%	0	0.0%	0	0.0%	0
BT26 6	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	10
BT27 5	1.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	13
BT27 6	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	4
BT28 1	1.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	14
BT28 2	4.5%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	36
BT31 9	2.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	20
BT32 3	4.2%	34	0.0%	0	31.6%	34	0.0%	0	0.0%	0	0.0%	0
BT32 4	2.9%	23	0.0%	0	21.8%	23	0.0%	0	0.0%	0	0.0%	0
BT32 5	1.7%	14	0.0%	0	12.6%	14	0.0%	0	0.0%	0	0.0%	0
BT34 1	6.4%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.4%	51
BT34 5	2.9%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	23
BT35 0	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5
BT35 6	3.3%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	26
BT35 7	3.3%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	27
BT60 1	2.3%	18	16.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BT60 2	2.4%	19	17.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BT60 3	2.5%	20	18.2%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BT60 4	2.2%	18	16.3%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BT61 7	0.5%	4	3.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BT61 8	2.0%	16	15.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BT61 9	1.7%	13	12.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BT62 1	0.8%	7	0.0%	0	0.0%	0	2.5%	7	0.0%	0	0.0%	0
BT62 2	2.2%	17	0.0%	0	0.0%	0	6.7%	17	0.0%	0	0.0%	0
BT62 3	3.8%	30	0.0%	0	0.0%	0	11.6%	30	0.0%	0	0.0%	0
BT62 4	2.9%	23	0.0%	0	0.0%	0	8.8%	23	0.0%	0	0.0%	0
BT63 5	2.8%	22	0.0%	0	0.0%	0	8.4%	22	0.0%	0	0.0%	0
BT63 6	1.1%	9	0.0%	0	8.3%	9	0.0%	0	0.0%	0	0.0%	0
BT64 2	0.7%	6	0.0%	0	0.0%	0	2.2%	6	0.0%	0	0.0%	0
BT65 4	0.2%	2	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0
BT65 5	0.5%	4	0.0%	0	0.0%	0	1.6%	4	0.0%	0	0.0%	0
BT66 6	7.0%	56	0.0%	0	0.0%	0	21.4%	56	0.0%	0	0.0%	0
BT66 7	4.5%	36	0.0%	0	0.0%	0	13.9%	36	0.0%	0	0.0%	0
BT66 8	2.0%	16	0.0%	0	0.0%	0	6.1%	16	0.0%	0	0.0%	0
BT67 0	3.2%	26	0.0%	0	0.0%	0	9.9%	26	0.0%	0	0.0%	0
BT67 9	2.0%	16	0.0%	0	0.0%	0	6.2%	16	0.0%	0	0.0%	0
BT68 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
BT70 1	2.3%	19	0.0%	0	0.0%	0	0.0%	0	26.0%	19	0.0%	0
BT71 6	3.9%	31	0.0%	0	0.0%	0	0.0%	0	42.8%	31	0.0%	0
BT71 7	2.8%	22	0.0%	0	0.0%	0	0.0%	0	30.7%	22	0.0%	0
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Q01 Where do you usually undertake your main food and grocery shopping?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Zone 1												
Bawn Meats, New Line, Richhill, BT61 9QR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centra (McGleenan's) Keady Road, Keady, BT60 3TW	0.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centra, Portadown Road, College Hill, Armagh, BT61 9DF	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Annareagh Road, Hamiltonsbawn, BT61 9SA	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Cathedral Road, Armagh, BT61 8AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Kingmill Road, Whitecross, Armagh, BT60 2SS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Monaghan Road, Middletown, Armagh, BT60 4JQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Emersons (Nisa), Scotch Street, Armagh, BT61 7DF	1.5%	11	11.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Armagh Shopping Centre, Armagh, BT61 7AE	0.4%	3	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Mowhan Road, Markethill, BT60 1RQ	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Portadown Road, Richhill, Armagh, BT61 9LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Four Star Fuels, Moy Road, Armagh, BT61 8DR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Railway Street, Armagh, BT61 7HS	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JD Hunter & Co, Mowhan Road, Markethill, Armagh, BT60 1RQ	1.1%	8	3.7%	4	0.0%	0	0.3%	1	0.0%	0	1.6%	4
Lidl, Spires Retail Park, Moy Road, Armagh, BT61 8DB	2.0%	15	10.9%	11	0.0%	0	0.0%	0	4.6%	3	0.5%	1
Local shops, Armagh City Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Keady Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Middletown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Richhill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (Foodhall), Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.4%	3	2.7%	3	0.0%	0	0.0%	0	0.5%	0	0.0%	0
McAnerney's (Nisa), Irish Street, Armagh, BT61 7EP	0.4%	3	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McGranes Shop, Victoria Street, Keady, BT60 3SL	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local (Foyduff Filling Station), Monaghan Road (A3), Middletown, BT60 4JQ	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local (Hills), Main Street, Markethill, BT60 1PJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local (Tom O'Kanes), Moy Road, Armagh, BT61 7NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rice's Supermarket (Nisa Extra), Victoria Street,	0.4%	3	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Keady, BT60 3SL												
Sainsbury's Superstore, The Mall Shopping Centre, Armagh, BT61 9AJ	2.9%	22	21.1%	21	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Spar (Mullan's), Monaghan Road, Armagh, BT60 4DA	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Keady Street, Markethill, BT60 1PN	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Kinelowen Street, Keady, BT60 3TL	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Main Street, Killylea, BT60 4LW	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Newry Road, Armagh, BT60 1ES	0.2%	2	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu (Fruitfield), Portadown Road, Richhill, BT61 9LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu, Main Street, Richhill (Village Centre), BT61 9PW	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trudden’s Shop, Newtownhamilton Road, Armagh, BT60 2RE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitecross Post Office, Kingsmill Road, Whitecross, BT60 2SS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
A Country Corner, Ballygowan Road, Banbridge, BT32 3PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Biggerstaffs, Banbridge Road, Dromara, Kinallen, Dromore, BT25 2QR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BP Garage, Dromore Road, Banbridge, BT32 4EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Breadbox, Meeting Street, Dromore, BT25 1AQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centra (Circle K Petrol Station), Church Street (A26), Banbridge, BT32 4RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centra (Maginns), Mill Street, Gilford, BT63 6HQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centra A1 (Petrol Station), Halfway Road, Banbridge, BT32 4ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cline Road Stores, Cline Road, Banbridge, BT32 3HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Emo Mace, Monteith Road, Annaclone, BT32 5AT	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Hillsborough Road, Moundview, Dromore, BT25 1QL	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Eurospar, Rathfriland Road, Dromara, BT25 2JG	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Scarva Street, Banbridge, BT32 3AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fred Elliotts Butchers, Bridge Street, Banbridge, BT32 3JS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrys Country Store, Banbridge Road, Dromara, Kinallen, Dromore, BT25 2NF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Newry Street, Banbridge, BT32 3HA	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Irwins Butchers, Newry Street, Banbridge, BT32 3HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Newry Road, Banbridge, BT32 3HF	2.1%	16	0.0%	0	15.6%	16	0.0%	0	0.0%	0	0.0%	0
Local shops, Banbridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Local shops, Dromore Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Gilford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Loughbrickland Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (Foodhall), Bridgewater Retail Park, Banbridge, BT32 4LF (new store opened 10th May)	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Olde Mill Farm Shop, Diamond Road, Dromore, BT25 1PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundland, Newry Street, Banbridge, BT32 3EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Huntly Road, Banbridge, BT32 3BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quails, Newry Street, Banbridge, BT32 3EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond Bakery, Newry Street, Banbridge, BT32 3HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Petrol Station), Castlewellan Road, Banbridge, BT32 4JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Banbridge Road, Laurencetown, BT63 6DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Dromore Road, Banbridge, BT32 4EB	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Katesbridge Road, Katesbridge, BT32 5PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Main Street, Loughbrickland, Banbridge, BT32 3NQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu (Poole's), 16 Banbridge Road, Dromore, BT25 1NB	0.3%	3	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0
Supervalu, Newry Street, Banbridge, BT32 3HB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridgewater Retail Park, Banbridge, BT32 4LF	6.6%	50	0.0%	0	33.1%	34	2.6%	6	1.8%	1	3.5%	8
Tesco Superstore, Castlewellan Road, Banbridge, BT32 4AX	6.0%	45	0.0%	0	34.1%	35	0.5%	1	0.0%	0	3.8%	9
Today Local, Gallows Street, Dromore, BT25 1BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vivo Essentials, Meeting Street, Dromore, BT25 1AQ	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Vivo Xtra, Newry Road, Banbridge, BT32 3HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
727 Your Store, Corcrain Avenue, Portadown, BT62 4AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bridge Street, Portadown / Craigavon, BT63 5AQ	3.4%	26	4.2%	4	0.4%	0	8.8%	21	0.0%	0	0.0%	0
B&M, Castle Lane, Craigavon, Armagh, BT67 9BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bravo Max, Meadow Lane, Portadown, BT62 3NJ	0.3%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Breens, Pier Rampart, Derryadd, BT66 6QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centra (Woods Centra), Dobbin Road, Portadown, BT62 4EY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centra Foodmarket (Texaco Petrol Station), Gilford Road, Portadown, BT63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
5LG												
Centra, New Forge Road, Magheralin, BT67 0QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter Express, Rampart Street, Lurgan, BT66 6DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Banbridge Road, Lurgan, BT66 7EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Belfast Road (A3), Lurgan, BT66 7JS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Drumgor Shopping Centre, Legahory, Craigavon, BT65 5BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Granville Road, Portadown, BT63 5DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Kernan Grove, Portadown / Craigavon, BT63 5QR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Lake Street, Lurgan, BT67 9DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Tullygally Shopping Centre, Craigavon, BT65 5AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, William Street, Lurgan, BT66 6JB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar (P&G), Brownstown Road, Portadown, BT62 4EB	1.3%	10	0.0%	0	0.0%	0	4.0%	10	0.0%	0	0.0%	0
Eurospar, Gilpinstown Road, Lurgan, BT66 8RL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Glenside, Maghaberry, BT67 0QN	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Go Petrol Station, Armagh Road, Portadown, BT62 3DJ	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hannons, Lurgan, Craigavon, BT66 6DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Meadow Lane, Portadown, BT62 3NH	0.4%	3	0.0%	0	0.0%	0	1.3%	3	0.0%	0	0.0%	0
Iceland, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.3%	2	1.0%	1	0.0%	0	0.3%	1	0.5%	0	0.0%	0
Iceland, Windsor Avenuenue, Lurgan, BT67 9BG	0.7%	5	0.0%	0	0.0%	0	2.2%	5	0.0%	0	0.0%	0
Jim McCann & Sons, North Street, Lurgan, BT67 9AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laverys, Obins Street, Portadown, BT62 1BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street Mall, Portadown, BT62 1HX	1.6%	12	1.5%	1	0.0%	0	4.2%	10	0.0%	0	0.0%	0
Lidl, Northway, Craigavon, BT64 3AG	1.0%	7	0.3%	0	0.0%	0	2.9%	7	0.0%	0	0.0%	0
Lidl, Pinehurst Retail Park, Lurgan, BT66 6AZ	2.1%	16	0.0%	0	0.3%	0	6.4%	15	0.0%	0	0.0%	0
Local shops, Craigavon Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Donaghcloney Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Lurgan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Moira Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Portadown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mace, Banbridge Road, Waringstown, BT66 7QA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (Foodhall), Marlborough Retail Park, Craigavon, BT64 1AG	0.5%	4	1.4%	1	0.0%	0	1.0%	2	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Moyallan Farm Shop, Moyallan Road, Portadown, BT63 5JY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local (Circle K Petrol Station), Antrim Road, Craigavon, BT67 9BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Avenuenue Road, Lurgan, BT66 7BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Main Street, Donaghcloney, BT66 7LR	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Nisa Local, Main Street, Waringstown, BT66 7QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Silverwood Road, Lurgan, BT66 6LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Brownstown Road, Portadown, BT62 4EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rushmere Shopping Centre, Central Way, Craigavon, BT64 1AA	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Russells Food & Drink (Nisa), Gilford Road, Portadown, BT63 5EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop 4 You, Gilford Road, Craigavon, BT63 5EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Aghalee Road, Aghagallon, BT67 0AR	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Spar, Armagh Road, Portadown, BT62 3DN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Bridge Street, Portadown / Craigavon, BT63 5AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Church Street, Tandragee, BT62 2AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Derrycoose Road, Annaghmore, BT62 1LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Dungannon Road, Portadown, BT62 1LF	0.3%	2	0.0%	0	0.0%	0	0.8%	2	0.5%	0	0.0%	0
Spar, Lough Road, Loughview, Lurgan, BT66 6NQ	0.3%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Spar, Loughgall Road, Portadown, BT62 4BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Lurgan Road, Seagoe, Craigavon, BT63 5QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mill Street, Tandragee, BT62 2BX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mourne Road, Lurgan, BT66 8JA	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Spar, William Street, Lurgan, BT66 6JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Super Shop, Thomas Street, Portadown, BT62 3BE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu (Morrows), Flush Place, Lurgan, BT66 7DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu (Poole's), 23 Main Street, Moira, BT67 0LE	0.4%	3	0.0%	0	0.3%	0	0.6%	2	0.0%	0	0.5%	1
SuperValu (Wilson's SuperValu), Garvaghy Road, Portadown, BT62 1EH	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu (Woods) Portadown Road, Tandragee, BT62 2JU	0.3%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
T Mart, Bridge Street, Portadown / Craigavon, BT63 5AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Marlborough Retail Park, Craigavon, BT64 1AG	5.1%	38	6.2%	6	2.2%	2	12.2%	29	0.0%	0	0.0%	0
Tesco Superstore, Millennium Way, Lurgan, BT66 8DH	10.4%	78	0.0%	0	0.9%	1	32.0%	77	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Tesco Superstore, The Meadows Shopping Centre, Portadown, BT62 3TN	4.3%	32	8.0%	8	0.4%	0	9.9%	24	0.5%	0	0.0%	0
The Family Store, West Street, Portadown, BT62 3JJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Today's Local (S. Turkington), Thomas Street, Portadown, BT62 3AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trader D, Terrace View, Craigavon,BT66 7QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilkinsons Butchers, Market Street, Tandragee, BT62 2BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wine Company, West Street, Portadown, BT62 3JQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Costcutter, Ballygawley Road, Dungannon, BT70 1RY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Eglish Road, Eglish, BT70 1LD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Iceland, Scotch Street, Dungannon, BT70 1BD	0.4%	3	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0
Lidl, Market Yard, Dungannon, BT70 1ES	0.8%	6	0.0%	0	0.0%	0	0.0%	0	8.3%	6	0.0%	0
Local shops, Dungannon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Newell Stores (Nisa), Newell Road, Dungannon, BT70 1EG	0.5%	4	0.0%	0	0.0%	0	0.0%	0	5.2%	4	0.0%	0
Spar, Ballygawley Road, Cabragh, BT70 1TF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Ballynakilly Road, Cohannon, BT71 6HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Gortmerron Link Road, Dungannon, BT71 6LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Quarry Lane, Dungannon, BT70 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vivo Essentials (Petrol Station), Verners Inn, Tamnmore Road (M1), Tamnmore, BT71 6NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vivo Essentials, Main Street, Caledon, BT68 4TZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vivo, Granville Road, Dungannon, BT70 1NJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
Centra, Glenavy Road, Lisburn, BT28 2EU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Lisburn Street, Hillsborough, BT26 6AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Longstone Street, Lisburn, BT28 1TT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Cullyhanna Post Office, Skerriff Road, Cullyhanna, BT35 0JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Bow Street, Lisburn, BT28 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Monaghan Street, Newry, BT35 6AA	1.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	12
E Collins & Sons, Charlemont Square East Bessbrook, Newry, BT35 7AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar (O'Hare's), Drumaness Road, Drumaness, BT24 8RL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar (O'Hare's), John Street, Rathfriland, BT34 5QH	0.8%	6	0.0%	0	0.3%	0	0.0%	0	0.0%	0	2.5%	6

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Eurospar, Hillsborough Road, Lagan Valley, Lisburn, BT28 1JN	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Greens Of Lisburn (Nisa), Bow Street, Lisburn, BT28 1BJ	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	4
Home Bargains, Damolly Retail Park, Armagh Road, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bow Street, Lisburn, BT28 1BJ	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	4
Iceland, High Street, Ballynahinch, BT24 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Monaghan Street, Newry, BT35 6AA	3.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	23
Karakachana, Dundalk Street, Newtownhamilton, BT35 0PB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Armagh Road, Damolly Retail Park, Newry, BT35 6PR	0.7%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	4
Lidl, Main Steet / Harmony Road, Ballynahinch, BT24 8DW	1.6%	12	0.0%	0	0.3%	0	0.0%	0	0.0%	0	5.0%	12
Lidl, Moira Road, Lisburn, BT28 1RH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Local shops, Camlough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Lisburn City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Newtownhamilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rathfriland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mace, Main Street, Rathfriland, Newry, BT34 5PS	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	4
Mace, The Square, Ballynahinch, BT24 8AE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Marks and Spencer, Sprucefield Shopping Centre, Lisburn, BT27 5UJ	1.4%	11	0.0%	0	2.0%	2	0.9%	2	0.0%	0	2.7%	7
McCooeys, Camlough Road, Newry, BT35 7LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milestone, Newry Street, Rathfriland, Newry, BT34 5PZ	0.4%	3	0.0%	0	0.3%	0	0.0%	0	0.0%	0	1.0%	2
Morrows Centra, Culcavey Road, Hillsborough, BT26 6JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Fiveways Service Station, Armagh Road, Newry, BT35 6PW	1.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	10
Nisa Extra, Main Street, Camlough, Newry, BT35 7JG	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Newry Street, Rathfriland, BT34 5PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Fresh Food Centre, Main Street, Castlewellan, BT31 9DF	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	7
Post Office, Main Street, Belleeks, Newry, BT35 7PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Sprucefield Park, Lisburn, BT27 5UQ	2.4%	18	0.0%	0	1.9%	2	0.4%	1	0.0%	0	6.5%	15
Spar (Emo Rockmount Petrol Station), Rathfriland Road, Newry, BT34 1JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (NCO Petrol Station), Belfast Road (A28),	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Newry, BT34 1QA												
Spar, (Temple Filling Station), Carryduff Road, Lisburn, BT27 6UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Ballynahinch Street, Hillsborough, BT26 6AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Main Street, Hilltown, BT34 5UH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Newcastle Road, Castlewellan, BT31 9DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu (Carlisle Fresh Foods), 105 Belfast Road, Ballynahinch, BT24 8FF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu, Hill Street, Newry, BT34 1AF	2.5%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	18
SuperValu, Knockmore Road, Lisburn, BT28 2TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Downshire Road, Carneyhough, Newry, BT34 1EE	4.3%	32	1.8%	2	0.0%	0	0.0%	0	0.0%	0	12.7%	30
Tesco Superstore, Bentrim Road, Lisburn, BT28 2GB	3.8%	28	0.9%	1	0.4%	0	3.1%	8	0.0%	0	8.2%	20
Vivo (Tierneys), Canal Street, Newry, BT35 6JB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vivo Essentials, Main Street, Newry, BT35 7DJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vivo, Ballynahinch Road, Annahilt, BT26 6BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warren Park Stores, Warren Park, Lisburn, BT28 1LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area												
(ROI) Centra, Main Street, Castleblayney, A75 XT85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Centra, Main Street, Emyvale, H18 E772	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dunnes Stores, Dawson Street, Monaghan, H18 CK74	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Harvest, Main Street, Townparks, Cavan, H12 DC65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Lidl, Monaghan Road, Moraghy, Castleblayney, A75 EK44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Lidl, North Road, Monaghan, H18 C927	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Lituanica, Glaslough Street, Roosky, Monaghan, H18 D544	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Londis (McCleary's), New Terrace, Roosky, Monaghan, H18 PX34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Londis (McConnon's), Old Cross Square, Monaghan, H18 XK44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Londis (Watters Supermarket), Dublin Road, Onomy, Castleblayney, A75 WY95	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Mace (Coolshannagh), R135, Tullyhirm, Monaghan, H18 K585	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Mace, Dublin Road, Onomy, Castleblaney, A75 WF72	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Mr Price, Old Railway Station, North Road, Kilnacloy, Monaghan, H18 VK11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Raduga East European Food Market, Tirkeenan, Monaghan, H18 YV09	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Silverhill Foods, Main Street, Corlattallan,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Emyvale, H18 FK10												
(ROI) Spar, Glen Road, Killygowan, Monaghan, H18 E658	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) SuperValu (Fleming's), Church Square, Roosky, Monaghan, H18 WK60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) SuperValu (McMahon's), Glencarn Shopping Centre, Castleblayney, A75 XH60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Tesco Metro, Dawson Street, Monaghan, H18 AH73	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ballydugan Retail Park, Ballydugan Road, Downpatrick, BT30 6AJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Asda, Junction One International Outlet, Antrim, BT41 4GY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Asda, Ring Road, Coleraine, BT52 1QP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Westwood Centre Kennedy Way, Belfast, BT11 9BQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2
Centra, Main Street, Ballygawley, Dungannon, BT70 2HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Co-op, Belsize Road, Lisburn, BT27 4BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dungannon Street, Moy, BT71 7SH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0
Co-op, Shankill Road, Belfast, BT13 2BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Moygashel Mills Park, Moygashel, BT71 7DH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Dunnes Stores, Buttercrane Shopping Centre, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar (Hughes), Main Street, Carrickmore, BT79 9AY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar (Mulkerns), Forkhill Road, Newry, BT35 8QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar (O'Hares), Newry Road, Mayobridge, BT34 2ET	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Eurospar, Charlemont Street, Moy, BT71 7SL	0.2%	2	0.3%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Eurospar, Crossgar Road, Crossgar, Downpatrick, BT30 9NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Main Street, Clough, BT30 8RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Moy Road, Ranfurly, Dungannon, BT71 7DS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Newry Road, Crossmaglen, BT35 9HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, The Square, Warrenpoint, BT34 3LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Upper Newtownards Road, Dundonald, Belfast, BT16 1LA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golden Harvest, Grand Street, Lisburn, BT27 4UD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Farm Shop, Drumgrannon Road Dungannon, BT71 7DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Home Bargains, The Oaks Centre, Dunlea Vale, Dungannon, BT71 4NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bentrim Road, Lisburn, BT28 3YP	1.4%	10	0.0%	0	0.4%	0	0.0%	0	0.0%	0	4.1%	10
Lidl, Buttercrane Quay, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Railway Street, Newcastle, BT33 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Coalisland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Newry City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mace, Drumintee Road, Meigh, Newry, BT35 8JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Retail Park, Orritor Street, Cookstown, BT80 8BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maxol Service Station, Moy Road, Symington, Dungannon, BT71 7DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McCartneys, Main Street, Moira, Craigavon, BT67 LOQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McKearney, The Square, Moy, Dungannon, BT71 7SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newell Stores (Nisa), Lineside, Coalisland, BT71 4LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local (Nettlehill Petrol Station), 95 Pond Park Road, Lisburn, BT28 3RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Annagher Service Station, Annagher Road, Dungannon, BT71 4NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Main Street, Clogher, BT76 0AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Russells Food & Drink (Nisa), Main Street, Crumlin, BT29 4UR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Russells Food & Drink (Nisa), Pond Park Service Station, 1A Pond Park Road, Lisburn, BT28 3LH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Superstore, Holywood Exchange, Belfast, BT3 9EJ	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	4
Sainsbury's Superstore, Oaks Shopping Centre, Dungannon, BT71 4NA	1.7%	13	0.3%	0	0.0%	0	0.0%	0	18.0%	12	0.0%	0
Sainsbury's Superstore, The Quays Shopping Centre, Newry, BT35 8QS	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Maxol Petrol Station), Mountjoy Road, Brocagh, BT71 5DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Solo Petrol Station), A28, Aughnacloy, BT69 6AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Caledon Road, Aughnacloy, BT69 6HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Carland Road, Coalisland, Dungannon, BT71 4AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Derryfubble Road, Benburb, BT71 7JS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Millburn Road, Coleraine, BT52 1QY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spring Island Store (Nisa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Extra), Washingbay Road, Coalisland, BT71 4ND												
SuperValu (Barbican), 80-82 Dundrum Road, Newcastle, BT33 0LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu (Dairy Farm Centre), Dunmurry, BT17 0LB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu (Daly's), Moore Street, Aughnacloy, BT69 6AY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu, Dublin Road, Newry, BT35 8QP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Tesco Superstore, Beech Valley, Dungannon, BT71 7BN	4.2%	31	0.4%	0	0.0%	0	0.0%	0	45.1%	31	0.0%	0
Tesco Superstore, Castlewellan Road, Newcastle, BT33 0GW	1.0%	8	0.0%	0	0.4%	0	0.0%	0	0.0%	0	3.1%	7
Tesco Superstore, Orritor Road, Cookstown, BT80 8BH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Tesco, Castlereagh Road, Belfast, BT5 5FT	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	4
VivoXtra, Ballynahinch Road, Saintfield, BT24 7AL	0.3%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Windmill Stores, Ballymacash Road, Lisburn, BT28 3EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		745		98		102		240		68		238
Sample:		747		186		187		187		93		94

Q02 Which retailer do you usually use for your main food internet / delivery shopping?
Those that said 'Internet / delivery' at Q01

Amazon	1.8%	1	8.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda	26.4%	15	51.4%	6	0.0%	0	39.7%	8	8.3%	0	0.0%	0
Beelivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centra	0.5%	0	0.0%	0	5.2%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland	4.0%	2	0.0%	0	0.0%	0	10.4%	2	0.0%	0	0.0%	0
Sainsbury’s	7.4%	4	2.4%	0	23.2%	1	4.2%	1	12.0%	1	8.8%	1
Spar	0.5%	0	0.0%	0	5.2%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	57.4%	32	35.3%	4	66.4%	4	41.5%	9	79.7%	3	91.2%	12
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JD Hunter & Co	0.5%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moo To You	1.6%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		56		12		5		21		4		13
Sample:		54		15		13		13		7		6

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q03 What is the main reason you choose (STORE / LOCATION MENTIONED AT Q01) for your main food and grocery shopping?

Near to home	25.0%	200	16.2%	18	22.0%	24	22.9%	60	26.1%	19	32.0%	80
Low prices	8.7%	69	12.0%	13	4.7%	5	6.9%	18	14.2%	10	9.2%	23
Range of food goods available	8.3%	67	8.8%	10	9.8%	11	7.0%	18	10.5%	8	8.3%	21
Can get everything I need there	7.7%	62	5.9%	6	14.6%	16	8.2%	22	9.0%	6	4.7%	12
Habit / always use it	6.3%	51	3.9%	4	8.1%	9	6.3%	17	7.3%	5	6.4%	16
Value for money	4.6%	37	1.9%	2	6.4%	7	3.8%	10	7.2%	5	5.0%	13
Parking: Easy to find a space	3.2%	25	4.2%	5	2.1%	2	1.8%	5	2.1%	2	4.9%	12
Near to work	2.8%	23	5.1%	6	1.3%	1	1.2%	3	0.0%	0	5.0%	13
Easy to get to by car	2.5%	20	4.5%	5	3.3%	4	4.1%	11	0.5%	0	0.0%	0
Good offers	2.4%	20	0.8%	1	2.7%	3	4.4%	12	6.0%	4	0.0%	0
Quality of food goods available	2.3%	19	4.1%	4	0.5%	1	2.9%	8	1.2%	1	2.1%	5
Online: Shopping online is convenient	2.0%	16	2.8%	3	0.6%	1	2.8%	7	2.5%	2	1.3%	3
Loyalty card / points scheme	1.9%	15	1.7%	2	0.4%	0	3.2%	8	0.0%	0	1.7%	4
Familiar / know where everything is	1.8%	15	2.0%	2	1.1%	1	2.9%	8	3.2%	2	0.5%	1
Delivery service	1.7%	14	1.1%	1	3.0%	3	0.2%	1	2.8%	2	2.6%	7
Staff discount / work there	1.7%	13	1.2%	1	1.6%	2	1.9%	5	0.0%	0	2.1%	5
Range of shops selling food goods	1.6%	13	1.2%	1	3.6%	4	1.4%	4	0.0%	0	1.6%	4
Only one in the area / no other choice	1.3%	10	0.3%	0	1.4%	2	3.3%	9	0.0%	0	0.0%	0
Online: Started online shopping due to the pandemic and kept using it	1.3%	10	2.0%	2	0.3%	0	2.4%	6	0.0%	0	0.7%	2
Compact / easy to get around	1.2%	10	1.3%	1	0.9%	1	2.8%	7	0.0%	0	0.0%	0
Provision of leisure facilities nearby	1.1%	9	0.3%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	8
Preference for retailer	0.8%	7	0.0%	0	1.3%	1	2.0%	5	0.0%	0	0.0%	0
Friendly / helpful staff	0.8%	6	0.9%	1	1.5%	2	0.2%	1	1.0%	1	0.9%	2
Large store	0.7%	6	0.6%	1	1.1%	1	1.1%	3	1.6%	1	0.0%	0
Small / quiet store	0.6%	5	0.3%	0	1.1%	1	1.0%	3	1.4%	1	0.0%	0
Clean	0.5%	4	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Like to support local shops	0.5%	4	0.9%	1	0.0%	0	1.2%	3	0.0%	0	0.0%	0
Good service / friendly staff	0.5%	4	3.2%	3	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Nice shopping environment	0.4%	3	0.0%	0	1.0%	1	0.2%	1	0.7%	1	0.5%	1
Quality of shops selling food goods	0.4%	3	2.2%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Long opening hours	0.3%	3	0.0%	0	0.0%	0	0.8%	2	0.7%	1	0.0%	0
Near to family / friends	0.3%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Online: Use online due to the pandemic / because it's covid safe	0.2%	2	1.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Good internal layout	0.2%	2	0.3%	0	0.0%	0	0.5%	1	0.5%	0	0.0%	0
Parking: Free parking	0.2%	2	0.3%	0	0.9%	1	0.2%	1	0.0%	0	0.0%	0
Has a petrol station	0.1%	1	0.0%	0	0.3%	0	0.2%	1	0.0%	0	0.0%	0
Online: Convenient to collect on way home from work	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Store / location has good covid safety measures	0.1%	1	0.3%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Range of shops nearby selling non-food goods	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Has a Post Office inside	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Good disabled access	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking: Low parking prices	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No particular reason)	2.4%	20	3.1%	3	1.2%	1	0.7%	2	0.5%	0	5.0%	13
(Don't know / varies)	1.1%	9	2.4%	3	1.7%	2	0.0%	0	0.0%	0	1.7%	4
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Column %ges.

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q04 What, if anything, is the one thing you most dislike about (STORE / LOCATION MENTIONED AT Q01)?

Expensive prices	7.0%	56	4.0%	4	14.7%	16	8.7%	23	9.4%	7	2.5%	6
Parking: Difficult to park / lack of parking	4.2%	34	2.5%	3	0.0%	0	1.4%	4	2.3%	2	10.3%	26
Poor range of food goods	3.7%	30	2.1%	2	3.2%	3	5.3%	14	4.3%	3	2.8%	7
Too busy / crowded	3.0%	24	1.2%	1	1.3%	1	5.4%	14	1.7%	1	2.4%	6
Online: Short use-by dates on items	2.1%	17	1.2%	1	0.0%	0	1.4%	4	0.0%	0	4.7%	12
Not enough tills open / queues at tills	1.9%	15	1.4%	2	2.3%	2	3.2%	8	4.1%	3	0.0%	0
Empty shelves / lack of stock	1.9%	15	0.9%	1	4.3%	5	1.3%	3	6.0%	4	0.7%	2
Parking: It's expensive	1.7%	14	2.1%	2	0.0%	0	2.5%	7	0.7%	1	1.7%	4
Poor quality food goods	1.5%	12	3.0%	3	0.4%	0	0.6%	2	1.6%	1	2.3%	6
No petrol station	1.4%	11	0.0%	0	2.7%	3	0.0%	0	0.0%	0	3.3%	8
Online: Getting substitutions	1.2%	10	0.0%	0	0.3%	0	2.4%	6	0.5%	0	1.1%	3
Too small	1.2%	9	0.0%	0	0.3%	0	1.6%	4	0.0%	0	2.0%	5
Traffic congestion	1.0%	8	0.0%	0	0.0%	0	2.5%	7	0.0%	0	0.7%	2
Change layout too often	0.9%	8	0.0%	0	0.0%	0	0.0%	0	4.6%	3	1.7%	4
Unclean / dirty store	0.8%	6	0.0%	0	0.0%	0	2.4%	6	0.0%	0	0.0%	0
Online: Missing items	0.8%	6	2.1%	2	0.0%	0	0.8%	2	0.0%	0	0.7%	2
Toilet is located on the outside of the store	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	6
Lack of offers	0.5%	4	0.4%	0	0.6%	1	0.8%	2	1.7%	1	0.0%	0
Only one in the area	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	4
Store is too big	0.4%	3	0.0%	0	0.9%	1	0.3%	1	0.0%	0	0.5%	1
Poor range of non-food goods	0.3%	2	0.4%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Difficult to get to by car	0.3%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Staff block aisles too often	0.3%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Doesn't have any self-service tills.	0.3%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Online: Can't pick your own goods	0.2%	2	0.0%	0	0.5%	1	0.3%	1	0.5%	0	0.0%	0
Unfriendly / unhelpful staff	0.2%	2	0.0%	0	0.3%	0	0.0%	0	1.7%	1	0.0%	0
Lacks character / atmosphere	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor internal layout	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online: Can't always get the slot you want	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doesn't have a café	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Poor access by road	0.1%	1	0.4%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	59.2%	474	70.4%	77	67.7%	72	55.0%	144	60.0%	43	54.9%	138
(Don’t know / varies)	2.2%	18	5.0%	5	0.3%	0	0.8%	2	0.0%	0	3.8%	10
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Meanscore: [Number of times per week]

Q05 How often do you normally do your main food shopping at (STORE / LOCATION MENTIONED AT Q01)?

Daily	1.9%	16	2.1%	2	2.4%	3	2.5%	6	0.0%	0	1.7%	4
At least two times a week	16.5%	132	16.2%	18	20.6%	22	15.6%	41	16.1%	12	15.8%	40
At least once a week	63.8%	511	63.6%	69	61.5%	66	62.7%	164	75.2%	54	62.6%	157
At least once a fortnight	11.5%	92	10.3%	11	6.8%	7	14.5%	38	5.2%	4	12.8%	32
At least once a month	4.4%	35	5.0%	5	7.2%	8	4.8%	13	3.5%	3	2.8%	7
At least every two months	0.2%	1	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.5%	1
Less often	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don’t know / varies)	1.6%	13	2.8%	3	0.3%	0	0.0%	0	0.0%	0	3.9%	10
Mean:		*1.19*		*1.21*		*1.26*		*1.20*		*1.11*		*1.18*
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q06 How do you normally travel to (STORE / LOCATION MENTIONED AT Q01)?
Not those that said 'Internet / delivery' at Q01

Private vehicle or taxi (e.g. car / van / motorcycle / scooter / moped (as passenger or driver)	91.4%	681	93.4%	91	97.3%	99	89.1%	214	89.2%	61	91.0%	216
Bus (including the busway or guided bus), minibus or coach	0.5%	3	0.3%	0	0.6%	1	0.3%	1	1.2%	1	0.5%	1
Walk	6.1%	46	2.9%	3	2.1%	2	7.6%	18	9.5%	7	6.8%	16
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.0%	15	3.4%	3	0.0%	0	3.1%	8	0.0%	0	1.8%	4
Weighted base:		745		98		102		240		68		238
Sample:		747		186		187		187		93		94

Meanscore: [Time in minutes]

Q07 How long did your last journey to (STORE / LOCATION MENTIONED AT Q01) take?
Not those that said 'Internet / delivery' at Q01

1 - 10 minutes	57.4%	428	44.6%	44	69.9%	71	62.3%	150	49.1%	33	54.9%	130
11 - 20 minutes	29.0%	216	37.6%	37	24.2%	25	23.6%	57	19.8%	13	35.7%	85
21 - 30 minutes	4.3%	32	8.8%	9	4.2%	4	3.3%	8	7.4%	5	2.7%	6
31 - 40 minutes	2.3%	17	1.8%	2	0.0%	0	2.5%	6	6.2%	4	2.1%	5
41 - 50 minutes	0.5%	4	0.0%	0	1.4%	1	0.5%	1	1.8%	1	0.0%	0
51 - 60 minutes	1.4%	10	1.4%	1	0.0%	0	1.3%	3	8.8%	6	0.0%	0
Over an hour	0.7%	5	2.0%	2	0.3%	0	0.0%	0	4.4%	3	0.0%	0
(Don't know / can't remember)	4.3%	32	3.7%	4	0.0%	0	6.5%	16	2.6%	2	4.6%	11
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*13.04*		*16.27*		*10.68*		*11.94*		*21.85*		*11.28*
Weighted base:		745		98		102		240		68		238
Sample:		747		186		187		187		93		94

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Meanscore: [£]												
Q08 How much on average does your household normally spend on main food and grocery shopping in a week?												
£1 - £5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6 - £10	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
£11 - £15	0.1%	1	0.3%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
£16 - £20	0.9%	7	0.8%	1	0.5%	1	1.4%	4	1.0%	1	0.5%	1
£21 - £25	1.8%	14	2.1%	2	0.4%	0	0.2%	1	2.1%	2	3.8%	9
£26 - £30	2.2%	18	2.5%	3	2.2%	2	0.8%	2	1.2%	1	3.7%	9
£31 - £35	1.4%	11	1.5%	2	2.7%	3	0.7%	2	1.0%	1	1.6%	4
£36 - £40	2.7%	21	3.7%	4	2.2%	2	1.7%	4	3.1%	2	3.3%	8
£41 - £45	3.3%	26	2.1%	2	5.0%	5	3.0%	8	2.1%	2	3.7%	9
£46 - £50	5.4%	44	3.9%	4	7.4%	8	5.7%	15	2.3%	2	5.9%	15
£51 - £60	8.5%	68	10.4%	11	12.6%	13	9.7%	25	6.9%	5	5.0%	13
£61 - £70	6.5%	52	6.9%	8	6.1%	7	4.8%	13	10.2%	7	7.2%	18
£71 - £80	10.8%	87	9.5%	10	10.8%	12	16.8%	44	8.2%	6	5.9%	15
£81 - £90	5.8%	47	2.2%	2	5.7%	6	5.7%	15	8.8%	6	6.7%	17
£91 - £100	16.4%	131	14.0%	15	19.1%	20	20.1%	53	15.1%	11	12.7%	32
£101 - £110	1.7%	13	0.0%	0	1.3%	1	1.4%	4	1.6%	1	2.8%	7
£111 - £120	5.6%	45	5.2%	6	3.6%	4	4.8%	12	5.6%	4	7.6%	19
£121 - £130	1.4%	11	1.3%	1	1.0%	1	0.6%	2	2.2%	2	2.2%	6
£131 - £140	1.3%	11	1.9%	2	0.9%	1	0.0%	0	0.0%	0	3.0%	8
£141 - £150	5.0%	40	4.1%	5	7.5%	8	4.4%	12	5.0%	4	5.0%	13
£151 - £175	1.7%	14	0.9%	1	1.3%	1	3.7%	10	2.4%	2	0.0%	0
£176 - £200	4.0%	32	5.4%	6	0.6%	1	4.4%	12	0.0%	0	5.5%	14
£201 - £225	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
£226 - £250	0.4%	3	1.9%	2	0.0%	0	0.3%	1	0.0%	0	0.0%	0
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	12.1%	97	17.9%	19	7.7%	8	9.8%	26	19.6%	14	11.7%	29
(Refused)	0.6%	5	0.6%	1	0.3%	0	0.0%	0	0.0%	0	1.6%	4
Mean:		*89.84*		*94.17*		*84.57*		*91.63*		*86.80*		*89.33*
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Q09 When you do your main food shopping at (STORE / LOCATION MENTIONED AT Q01) is your trip normally linked with any other activity?
Not those that said 'Internet / delivery' at Q01

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Yes – NON-FOOD shopping	15.8%	118	10.3%	10	18.4%	19	17.8%	43	27.8%	19	11.5%	27
Yes – other FOOD shopping	6.1%	46	10.1%	10	10.3%	10	4.4%	11	3.6%	2	5.1%	12
Yes – visiting services such as banks and other financial institutions	2.0%	15	0.7%	1	1.5%	2	0.3%	1	1.2%	1	4.7%	11
Yes – leisure activity (includes gym / cinema / bowling / library etc.)	2.3%	17	0.3%	0	0.0%	0	2.5%	6	0.0%	0	4.7%	11
Yes – travelling to / from work	5.7%	43	5.9%	6	2.2%	2	2.2%	5	2.6%	2	11.7%	28
Yes – travelling to / from school / college / university	0.3%	2	0.9%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Yes – getting petrol	1.5%	11	1.3%	1	2.1%	2	3.1%	7	0.5%	0	0.0%	0
Yes – visiting café / pub / restaurant	1.6%	12	3.6%	4	1.6%	2	1.7%	4	1.8%	1	0.5%	1
Yes – visiting family / friends	2.9%	22	2.8%	3	0.4%	0	2.8%	7	0.0%	0	5.0%	12
Yes – visiting health service such as doctor, dentist, hospital	0.9%	7	0.6%	1	0.0%	0	0.9%	2	0.5%	0	1.6%	4
Yes – visiting other service such as laundrette, hairdresser, recycling	0.1%	1	0.0%	0	0.3%	0	0.0%	0	1.0%	1	0.0%	0
Yes – collecting children from school	1.6%	12	0.0%	0	0.9%	1	0.0%	0	1.7%	1	4.1%	10
Yes – window shopping / browsing	0.9%	7	4.7%	5	1.3%	1	0.3%	1	0.0%	0	0.0%	0
Yes – visiting place of worship	0.2%	1	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.5%	1
Yes – going for a walk / walk the dog	1.2%	9	0.6%	1	0.3%	0	1.7%	4	0.0%	0	1.6%	4
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No activity)	52.5%	391	57.2%	56	55.3%	56	54.6%	131	57.0%	39	45.9%	109
(Don't know / varies)	4.3%	32	0.9%	1	5.0%	5	7.7%	18	0.5%	0	3.0%	7
Weighted base:		745		98		102		240		68		238
Sample:		747		186		187		187		93		94

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q10 Where do you do this linked trip?

Those that said yes to Non-Food shopping. Food shopping and visiting services such as banks and other financial institutions AND Excl. Nulls & SFT

Zone 1												
Armagh City Centre	5.4%	9	34.7%	7	0.0%	0	0.0%	0	14.4%	2	0.0%	0
Blacks Garden Centre, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diffin Garden Supplies, Navan Fort Road, Armagh, BT60 4PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Mowhan Road, Markethill, BT60 1RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Railway Street, Armagh, BT61 7HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Davidson & Son, Ballynahonemore Road, Armagh, BT60 1JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keady Village Centre	0.2%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Spires Retail Park, Moy Road, Armagh, BT61 8DB	1.0%	2	8.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Spires Retail Park, Moy Road, Beam Street, Armagh, BT61 8DB	0.4%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McAnerney's (Nisa), Irish Street, Armagh, BT61 7EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middletown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rice's Supermarket (Nisa Extra), Victoria Street, Keady, BT60 3SL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richhill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Mall Shopping Centre, Armagh, BT61 9AJ	1.1%	2	9.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shambles Market, Cathedral Road, Armagh, BT61 7QX	0.2%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spires Retail Park, Moy Road, Armagh, BT61 8DB	1.2%	2	9.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tynan Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodview Garden Shop, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Banbridge Town Centre	8.8%	15	0.0%	0	32.1%	10	0.0%	0	0.0%	0	10.0%	5
Bridgewater Retail Park, Banbridge (Tesco Extra & Home Bargains (The Range is due to open May 28th)	4.8%	8	1.3%	0	19.6%	6	3.4%	2	0.0%	0	0.0%	0
Dromara Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dromore Town Centre	0.2%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Gilford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Newry Road, Banbridge, BT32 3HF	1.1%	2	0.0%	0	2.3%	1	0.0%	0	8.9%	1	0.0%	0
Loughbrickland Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Cascum Road, Banbridge, BT32 4LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridgewater Retail Park, Banbridge, BT32 4LF	0.2%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castlewellan Road, Banbridge, BT32 4AX	1.4%	2	0.0%	0	7.7%	2	0.0%	0	0.0%	0	0.0%	0
The Boulevard (aka The Outlet Banbridge), Outlet Shopping Park, Banbridge	3.5%	6	0.0%	0	15.5%	5	0.0%	0	0.0%	0	2.3%	1
The Olde Mill Garden Centre & Farm Shop, Dromore	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
727 Your Store, Corcrain Avenue, Portadown, BT62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
4AF												
Aghalee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bridge Street, Portadown / Craigavon, BT63 5AQ	0.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
BMK Décor, Gilpinstown Road, Lurgan, Craigavon, BT66 8RL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon Local Centre	1.0%	2	8.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Donaghcloney Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legahory Local Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street Mall, Portadown, BT62 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northway, Craigavon, BT64 3AG	0.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Lidl, Pinehurst Retail Park, Lurgan, BT66 6AZ	0.9%	2	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Lurgan Town Centre	2.6%	4	0.0%	0	5.6%	2	5.1%	3	0.0%	0	0.0%	0
Maghaberry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magheralin Village Centre	0.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Mahon Garden Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlborough Retail Park, Highfield Road, Craigavon (Sofatime, O'Neills Sports Superstore, Halfords, Tesco Extra, Home Bargains)	2.0%	3	10.6%	2	0.0%	0	2.3%	1	0.0%	0	0.0%	0
Moira Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portadown Town Centre	7.4%	13	5.9%	1	2.7%	1	19.4%	10	0.0%	0	0.0%	0
Rushmere Shopping Centre, Craigavon	16.8%	29	6.3%	1	0.0%	0	49.7%	27	2.5%	0	0.0%	0
Screwfix, Millennium Way, Lurgan, BT66 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mourne Road, Lurgan, BT66 8JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandragee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Marlborough Retail Park, Craigavon, BT64 1AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Millennium Way, Lurgan, BT66 8DH	1.3%	2	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0
Tesco Superstore, The Meadows Shopping Centre, Portadown, BT62 3TN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toymaster Lurgan, Portadown Road, Lurgan, BT66 8QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waringstown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Bluebells Garden Centre, Castletown Road, Dungannon, BT70 1SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dungannon Town Centre	3.0%	5	0.0%	0	0.0%	0	0.0%	0	36.7%	5	0.0%	0
Eglish Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Market Yard, Dungannon, BT70 1ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stretton Nursery, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Torrent Valley Nursery,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Dungannon												
Zone 5												
B&Q, Damolly Retail Park, Armagh Road, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Sprucefield Retail Park, Lisburn, BT27 5UJ	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Bessbrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camlough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlewellan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hillsborough Road, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Damolly Retail Park, Armagh Road, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Lisburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Bow Street, Lisburn, BT28 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Monaghan Street, Newry, BT35 6AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillsborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hilltown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Armagh Road, Damolly Retail Park, Newry, BT35 6PR	3.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	6
Lidl, Main Steet / Harmony Road, Ballynahinch, BT24 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moira Road, Lisburn, BT28 1RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn City Centre	7.4%	13	0.0%	0	2.3%	1	0.0%	0	0.0%	0	23.6%	12
Marks and Spencer, Sprucefield Shopping Centre, Lisburn, BT27 5UJ	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Newtownhamilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Fiveways Service Station, Armagh Road, Newry, BT35 6PW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Main Street, Camlough, Newry, BT35 7JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rathfriland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Sprucefield Park, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Riverside Centre, Lisburn, BT27 5EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simpson Garden Centre, Gransha Road, Newry, BT34 5BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield RETAIL PARK, Lisburn (B&Q, Argos, Sainsbury's, B&M, Next)	1.3%	2	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0
Sprucefield Shopping CENTRE, Lisburn (M&S, Boots, Pets at Home, Next)	4.3%	7	0.0%	0	9.2%	3	0.0%	0	0.0%	0	9.0%	5
Tesco Extra, Downshire Road, Carneyhough, Newry, BT34 1EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bentrim Road, Lisburn, BT28 2GB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Tiles & Hardwood Floors)												
(ROI) Dublin City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Sligo Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annett's Garden Centre, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ballydugan Retail Park, Ballydugan Road, Downpatrick, BT30 6AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballygawley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballymoney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballynahinch Town Centre	2.4%	4	0.0%	0	0.9%	0	0.0%	0	0.0%	0	7.6%	4
Belfast City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boucher Retail Park, Boucher Crescent, Belfast	1.8%	3	0.0%	0	0.0%	0	5.8%	3	0.0%	0	0.0%	0
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalisland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleraine Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cookstown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossmaglen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullaville Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Drumkeen Retail Park, Upper Galwally, Belfast, BT8 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Boucher Road, Belfast, BT12 6HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downpatrick Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drumkeen Retail Park, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmurry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Buttercrane Shopping Centre, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forestside Shopping Centre, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Football Club, Scroggy Road, Glenavy, Crumlin, BT29 4NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Farm Shop, Drumgrannon Road Dungannon, BT71 7DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillmount Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holywood Exchange Retail Park, Airport Road West, Belfast (IKEA, B&Q, Argos, Decathlon & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Drumkeen Complex, Upper Galwally, Belfast, BT8 6FY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Orritor Road, Cookstown, BT80 8BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Shane Retail Park, Boucher Road, Belfast, BT12 6UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One International Outlet Shopping Centre, Antrim (aka The Junction)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Kilkeel Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killeen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bentrim Road, Lisburn, BT28 3YP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Buttercrane Quay, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Railway Street, Newcastle, BT33 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limavady Town Cente	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Donegall Place, Belfast, BT1 5BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayobridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moy Village Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	6.1%	1	0.0%	0
Moygannon Nurseries, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle Town Centre	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Newry City Centre	8.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.9%	15
Oaks Shopping Centre, Dungannon (Sainsbury's, Shoezone, Home Bargains, Oaks Furniture & more)	0.6%	1	0.0%	0	0.0%	0	0.0%	0	7.2%	1	0.0%	0
Omagh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Oaks Shopping Centre, Dungannon, BT71 4NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Nursery Centre, Ballynahinch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaforde Gardens & Tropical Butterfly House, Seaforde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shane Retail Park, Boucher Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spring Island Store (Nisa Extra), Washingbay Road, Coalisland, BT71 4ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tempo Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Minorca Place, Carrickfergus, BT38 8AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Beech Valley, Dungannon, BT71 7BN	2.0%	3	0.0%	0	0.0%	0	0.0%	0	24.1%	3	0.0%	0
The Garden Corner, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Linen Green Shopping Village, Moygashel (Drumbriston Furniture, Mountain Salts, Jo & Co & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tweve Arches Nursery, Bryansford Road, Newcastle, BT33 0PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
VivoXtra, Ballynahinch Road, Saintfield, BT24 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrenpoint Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlawn Garden and Lifestyle Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		170		21		31		54		14		51
Sample:		180		41		56		41		19		23

Column %ges.

Q11 Do you make 'top up' shopping trips in between your main food shopping trip? Top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops.

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Yes	73.2%	586	71.6%	78	78.9%	84	77.0%	201	84.8%	61	64.1%	161
No	26.8%	215	28.4%	31	21.1%	23	23.0%	60	15.2%	11	35.9%	90
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Q12 Where do you usually undertake your 'top-up' shopping?
Those that do top-up shopping at Q11 AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Zone 1												
Bawn Meats, New Line, Richhill, BT61 9QR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centra (McGleenan's) Keady Road, Keady, BT60 3TW	0.4%	2	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centra, Portadown Road, College Hill, Armagh, BT61 9DF	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Annareagh Road, Hamiltonsbawn, BT61 9SA	0.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Cathedral Road, Armagh, BT61 8AJ	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Kingmill Road, Whitecross, Armagh, BT60 2SS	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Monaghan Road, Middletown, Armagh, BT60 4JQ	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Emersons (Nisa), Scotch Street, Armagh, BT61 7DF	1.0%	5	5.5%	4	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Eurospar, Armagh Shopping Centre, Armagh, BT61 7AE	1.5%	9	11.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Mowhan Road, Markethill, BT60 1RQ	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Portadown Road, Richhill, Armagh, BT61 9LG	0.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Four Star Fuels, Moy Road, Armagh, BT61 8DR	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0
Home Bargains, Railway Street, Armagh, BT61 7HS	0.3%	2	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JD Hunter & Co, Mowhan Road, Markethill, Armagh, BT60 1RQ	0.5%	3	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.4%	2	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Armagh City Centre	0.5%	3	2.7%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Local shops, Keady Village Centre	0.4%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Middletown Village Centre	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Richhill Village Centre	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (Foodhall), Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McAnerney's (Nisa), Irish Street, Armagh, BT61 7EP	0.7%	4	5.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McGranes Shop, Victoria Street, Keady, BT60 3SL	0.3%	2	1.6%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local (Foyduff Filling Station), Monaghan Road (A3), Middletown, BT60 4JQ	0.3%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local (Hills), Main Street, Markethill, BT60 1PJ	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local (Tom O'Kanes), Moy Road, Armagh, BT61 7NA	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rice's Supermarket (Nisa Extra), Victoria Street,	0.7%	4	5.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Keady, BT60 3SL												
Sainsbury's Superstore, The Mall Shopping Centre, Armagh, BT61 9AJ	0.3%	2	1.9%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Spar (Mullan's), Monaghan Road, Armagh, BT60 4DA	0.5%	3	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Keady Street, Markethill, BT60 1PN	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Kinelowen Street, Keady, BT60 3TL	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Main Street, Killylea, BT60 4LW	0.6%	4	4.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Newry Road, Armagh, BT60 1ES	0.7%	4	5.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu (Fruitfield), Portadown Road, Richhill, BT61 9LG	1.2%	7	7.0%	5	0.0%	0	0.6%	1	0.0%	0	0.0%	0
SuperValu, Main Street, Richhill (Village Centre), BT61 9PW	0.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trudden’s Shop, Newtownhamilton Road, Armagh, BT60 2RE	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitecross Post Office, Kingsmill Road, Whitecross, BT60 2SS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
A Country Corner, Ballygowan Road, Banbridge, BT32 3PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Biggerstaffs, Banbridge Road, Dromara, Kinallen, Dromore, BT25 2QR	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
BP Garage, Dromore Road, Banbridge, BT32 4EB	0.3%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Breadbox, Meeting Street, Dromore, BT25 1AQ	0.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Centra (Circle K Petrol Station), Church Street (A26), Banbridge, BT32 4RP	0.4%	2	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Centra (Maginns), Mill Street, Gilford, BT63 6HQ	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Centra A1 (Petrol Station), Halfway Road, Banbridge, BT32 4ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cline Road Stores, Cline Road, Banbridge, BT32 3HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Emo Mace, Monteith Road, Annaclone, BT32 5AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Hillsborough Road, Moundview, Dromore, BT25 1QL	1.4%	8	0.0%	0	8.3%	7	0.0%	0	0.0%	0	0.8%	1
Eurospar, Rathfriland Road, Dromara, BT25 2JG	0.3%	2	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0
Eurospar, Scarva Street, Banbridge, BT32 3AD	1.9%	10	0.0%	0	13.0%	10	0.0%	0	0.0%	0	0.0%	0
Fred Elliotts Butchers, Bridge Street, Banbridge, BT32 3JS	0.5%	3	0.0%	0	2.4%	2	0.5%	1	0.0%	0	0.0%	0
Harrys Country Store, Banbridge Road, Dromara, Kinallen, Dromore, BT25 2NF	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, Newry Street, Banbridge, BT32 3HA	0.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Irwins Butchers, Newry Street, Banbridge, BT32 3HA	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Newry Road, Banbridge, BT32 3HF	0.9%	5	0.0%	0	6.4%	5	0.0%	0	0.0%	0	0.0%	0
Local shops, Banbridge Town Centre	1.3%	7	0.0%	0	7.5%	6	0.6%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Local shops, Dromore Town Centre	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Gilford Village Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Loughbrickland Village Centre	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (Foodhall), Bridgewater Retail Park, Banbridge, BT32 4LF (new store opened 10th May)	0.5%	3	0.4%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Olde Mill Farm Shop, Diamond Road, Dromore, BT25 1PH	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Poundland, Newry Street, Banbridge, BT32 3EA	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Huntly Road, Banbridge, BT32 3BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quails, Newry Street, Banbridge, BT32 3EA	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Richmond Bakery, Newry Street, Banbridge, BT32 3HA	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Petrol Station), Castlewellan Road, Banbridge, BT32 4JP	0.6%	3	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0
Spar, Banbridge Road, Laurencetown, BT63 6DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Dromore Road, Banbridge, BT32 4EB	0.8%	4	0.0%	0	5.3%	4	0.0%	0	0.0%	0	0.0%	0
Spar, Katesbridge Road, Katesbridge, BT32 5PZ	0.3%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.8%	1
Spar, Main Street, Loughbrickland, Banbridge, BT32 3NQ	0.7%	4	0.0%	0	2.6%	2	0.0%	0	0.0%	0	1.2%	2
SuperValu (Poole's), 16 Banbridge Road, Dromore, BT25 1NB	1.5%	8	0.0%	0	6.8%	5	1.4%	3	0.0%	0	0.0%	0
Supervalu, Newry Street, Banbridge, BT32 3HB	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridgewater Retail Park, Banbridge, BT32 4LF	0.9%	5	0.0%	0	6.4%	5	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castlewellan Road, Banbridge, BT32 4AX	0.6%	3	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0
Today Local, Gallows Street, Dromore, BT25 1BG	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Vivo Essentials, Meeting Street, Dromore, BT25 1AQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vivo Xtra, Newry Road, Banbridge, BT32 3HN	0.3%	2	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Zone 3												
727 Your Store, Corcrain Avenue, Portadown, BT62 4AF	1.7%	10	0.0%	0	0.0%	0	5.0%	10	0.0%	0	0.0%	0
Asda, Bridge Street, Portadown / Craigavon, BT63 5AQ	0.8%	5	0.7%	1	0.0%	0	2.1%	4	0.0%	0	0.0%	0
B&M, Castle Lane, Craigavon, Armagh, BT67 9BD	0.4%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Bravo Max, Meadow Lane, Portadown, BT62 3NJ	0.4%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Breens, Pier Rampart, Derryadd, BT66 6QH	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Centra (Woods Centra), Dobbin Road, Portadown, BT62 4EY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centra Foodmarket (Texaco Petrol Station), Gilford Road, Portadown, BT63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
5LG												
Centra, New Forge Road, Magheralin, BT67 0QJ	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter Express, Rampart Street, Lurgan, BT66 6DZ	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Costcutter, Banbridge Road, Lurgan, BT66 7EG	0.3%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Costcutter, Belfast Road (A3), Lurgan, BT66 7JS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Drumgor Shopping Centre, Legahory, Craigavon, BT65 5BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Granville Road, Portadown, BT63 5DW	1.0%	6	0.0%	0	0.0%	0	2.9%	6	0.0%	0	0.0%	0
Costcutter, Kernan Grove, Portadown / Craigavon, BT63 5QR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Lake Street, Lurgan, BT67 9DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Tullygally Shopping Centre, Craigavon, BT65 5AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, William Street, Lurgan, BT66 6JB	2.7%	15	0.0%	0	0.0%	0	7.7%	15	0.0%	0	0.0%	0
Dunnes Stores, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar (P&G), Brownstown Road, Portadown, BT62 4EB	1.3%	7	0.9%	1	0.0%	0	3.4%	7	0.0%	0	0.0%	0
Eurospar, Gilpinstown Road, Lurgan, BT66 8RL	0.5%	3	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0
Eurospar, Glenside, Maghaberry, BT67 0QN	1.1%	6	0.0%	0	0.0%	0	0.6%	1	0.0%	0	3.5%	5
Go Petrol Station, Armagh Road, Portadown, BT62 3DJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hannons, Lurgan, Craigavon, BT66 6DB	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Iceland, Meadow Lane, Portadown, BT62 3NH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Windsor Avenuenue, Lurgan, BT67 9BG	0.4%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Jim McCann & Sons, North Street, Lurgan, BT67 9AG	0.3%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Laverys, Obins Street, Portadown, BT62 1BZ	0.3%	2	1.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Lidl, High Street Mall, Portadown, BT62 1HX	0.8%	5	0.0%	0	0.0%	0	2.4%	5	0.0%	0	0.0%	0
Lidl, Northway, Craigavon, BT64 3AG	1.3%	7	0.4%	0	0.0%	0	3.7%	7	0.0%	0	0.0%	0
Lidl, Pinehurst Retail Park, Lurgan, BT66 6AZ	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Local shops, Craigavon Local Centre	0.5%	3	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0
Local shops, Donaghcloney Village Centre	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Local shops, Lurgan Town Centre	2.0%	11	0.0%	0	0.0%	0	5.7%	11	0.0%	0	0.0%	0
Local shops, Moira Village Centre	0.5%	3	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0
Local shops, Portadown Town Centre	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Mace, Banbridge Road, Waringstown, BT66 7QA	0.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (Foodhall), Marlborough Retail Park, Craigavon, BT64 1AG	1.0%	6	0.0%	0	0.0%	0	2.9%	6	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Moyallan Farm Shop, Moyallan Road, Portadown, BT63 5JY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local (Circle K Petrol Station), Antrim Road, Craigavon, BT67 9BW	0.6%	3	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0
Nisa Local, Avenuenue Road, Lurgan, BT66 7BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Main Street, Donaghcloney, BT66 7LR	1.6%	9	0.0%	0	0.4%	0	4.4%	9	0.0%	0	0.0%	0
Nisa Local, Main Street, Waringstown, BT66 7QH	0.5%	3	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0
Nisa Local, Silverwood Road, Lurgan, BT66 6LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Brownstown Road, Portadown, BT62 4EB	0.5%	3	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0
Rushmere Shopping Centre, Central Way, Craigavon, BT64 1AA	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Russells Food & Drink (Nisa), Gilford Road, Portadown, BT63 5EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop 4 You, Gilford Road, Craigavon, BT63 5EF	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Spar, Aghalee Road, Aghagallon, BT67 0AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Armagh Road, Portadown, BT62 3DN	1.0%	6	0.4%	0	0.0%	0	2.7%	5	0.0%	0	0.0%	0
Spar, Bridge Street, Portadown / Craigavon, BT63 5AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Church Street, Tandragee, BT62 2AF	0.6%	3	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0
Spar, Derrycoose Road, Annaghmore, BT62 1LY	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.6%	0	0.0%	0
Spar, Dungannon Road, Portadown, BT62 1LF	0.4%	2	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Spar, Lough Road, Loughview, Lurgan, BT66 6NQ	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Spar, Loughgall Road, Portadown, BT62 4BU	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Lurgan Road, Seagoe, Craigavon, BT63 5QW	0.5%	3	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0
Spar, Mill Street, Tandragee, BT62 2BX	0.6%	3	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0
Spar, Mourne Road, Lurgan, BT66 8JA	0.6%	3	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0
Spar, William Street, Lurgan, BT66 6JA	0.8%	5	0.0%	0	0.0%	0	2.4%	5	0.0%	0	0.0%	0
Super Shop, Thomas Street, Portadown, BT62 3BE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu (Morrows), Flush Place, Lurgan, BT66 7DT	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
SuperValu (Poole's), 23 Main Street, Moira, BT67 0LE	2.0%	11	0.0%	0	0.0%	0	5.7%	11	0.0%	0	0.0%	0
SuperValu (Wilson's SuperValu), Garvaghy Road, Portadown, BT62 1EH	0.3%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
SuperValu (Woods) Portadown Road, Tandragee, BT62 2JU	0.4%	2	0.0%	0	0.4%	0	1.0%	2	0.0%	0	0.0%	0
T Mart, Bridge Street, Portadown / Craigavon, BT63 5AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Marlborough Retail Park, Craigavon, BT64 1AG	0.9%	5	0.0%	0	0.0%	0	2.5%	5	0.0%	0	0.0%	0
Tesco Superstore, Millennium Way, Lurgan, BT66 8DH	1.1%	6	0.0%	0	0.0%	0	3.2%	6	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Tesco Superstore, The Meadows Shopping Centre, Portadown, BT62 3TN	0.7%	4	1.8%	1	0.0%	0	1.4%	3	0.0%	0	0.0%	0
The Family Store, West Street, Portadown, BT62 3JJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Today's Local (S. Turkington), Thomas Street, Portadown, BT62 3AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trader D, Terrace View, Craigavon,BT66 7QE	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Wilkinsons Butchers, Market Street, Tandragee, BT62 2BP	0.6%	3	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0
Wine Company, West Street, Portadown, BT62 3JQ	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Zone 4												
Costcutter, Ballygawley Road, Dungannon, BT70 1RY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0
Eurospar, Eglish Road, Eglish, BT70 1LD	0.6%	3	0.5%	0	0.0%	0	0.0%	0	5.0%	3	0.0%	0
Iceland, Scotch Street, Dungannon, BT70 1BD	0.4%	2	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0
Lidl, Market Yard, Dungannon, BT70 1ES	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0
Local shops, Dungannon Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Newell Stores (Nisa), Newell Road, Dungannon, BT70 1EG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Spar, Ballygawley Road, Cabragh, BT70 1TF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Spar, Ballynakilly Road, Cohannon, BT71 6HJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Spar, Gortmerron Link Road, Dungannon, BT71 6LS	1.7%	9	0.0%	0	0.0%	0	0.0%	0	15.6%	9	0.0%	0
Spar, Quarry Lane, Dungannon, BT70 1HX	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Vivo Essentials (Petrol Station), Verners Inn, Tamnmore Road (M1), Tamnmore, BT71 6NR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Vivo Essentials, Main Street, Caledon, BT68 4TZ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Vivo, Granville Road, Dungannon, BT70 1NJ	0.8%	4	0.0%	0	0.0%	0	0.0%	0	7.1%	4	0.0%	0
Zone 5												
Centra, Glenavy Road, Lisburn, BT28 2EU	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3
Co-op, Lisburn Street, Hillsborough, BT26 6AB	0.7%	4	0.0%	0	0.9%	1	0.0%	0	0.0%	0	2.4%	3
Co-op, Longstone Street, Lisburn, BT28 1TT	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4
Cullyhanna Post Office, Skerriff Road, Cullyhanna, BT35 0JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Bow Street, Lisburn, BT28 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Monaghan Street, Newry, BT35 6AA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
E Collins & Sons, Charlemont Square East Bessbrook, Newry, BT35 7AD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Eurospar (O'Hare's), Drumaness Road, Drumaness, BT24 8RL	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4
Eurospar (O'Hare's), John Street, Rathfriland, BT34 5QH	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	6

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Eurospar, Hillsborough Road, Lagan Valley, Lisburn, BT28 1JN	2.4%	14	0.0%	0	0.0%	0	1.6%	3	0.0%	0	7.2%	10
Greens Of Lisburn (Nisa), Bow Street, Lisburn, BT28 1BJ	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Home Bargains, Damolly Retail Park, Armagh Road, Newry, BT35 6PR	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	6
Iceland, Bow Street, Lisburn, BT28 1BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Ballynahinch, BT24 8AB	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Iceland, Monaghan Street, Newry, BT35 6AA	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4
Karakachana, Dundalk Street, Newtownhamilton, BT35 0PB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Armagh Road, Damolly Retail Park, Newry, BT35 6PR	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	5
Lidl, Main Steet / Harmony Road, Ballynahinch, BT24 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moira Road, Lisburn, BT28 1RH	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Local shops, Camlough Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Local shops, Lisburn City Centre	1.1%	6	0.0%	0	0.4%	0	0.0%	0	0.0%	0	4.1%	6
Local shops, Newtownhamilton Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Local shops, Rathfriland Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Mace, Main Street, Rathfriland, Newry, BT34 5PS	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4
Mace, The Square, Ballynahinch, BT24 8AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Sprucefield Shopping Centre, Lisburn, BT27 5UJ	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
McCooeys, Camlough Road, Newry, BT35 7LS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Milestone, Newry Street, Rathfriland, Newry, BT34 5PZ	0.7%	4	0.0%	0	1.2%	1	0.0%	0	0.0%	0	2.0%	3
Morrows Centra, Culcavey Road, Hillsborough, BT26 6JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Fiveways Service Station, Armagh Road, Newry, BT35 6PW	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Nisa Extra, Main Street, Camlough, Newry, BT35 7JG	2.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	13
Nisa Extra, Newry Street, Rathfriland, BT34 5PZ	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Fresh Food Centre, Main Street, Castlewellan, BT31 9DF	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	6
Post Office, Main Street, Belleeks, Newry, BT35 7PH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Sainsbury's Superstore, Sprucefield Park, Lisburn, BT27 5UQ	0.7%	4	0.0%	0	0.0%	0	0.3%	1	0.0%	0	2.5%	4
Spar (Emo Rockmount Petrol Station), Rathfriland Road, Newry, BT34 1JZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Spar (NCO Petrol Station), Belfast Road (A28),	0.4%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Newry, BT34 1QA												
Spar, (Temple Filling Station), Carryduff Road, Lisburn, BT27 6UA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Spar, Ballynahinch Street, Hillsborough, BT26 6AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Main Street, Hilltown, BT34 5UH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Spar, Newcastle Road, Castlewellan, BT31 9DP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
SuperValu (Carlisle Fresh Foods), 105 Belfast Road, Ballynahinch, BT24 8FF	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4
SuperValu, Hill Street, Newry, BT34 1AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu, Knockmore Road, Lisburn, BT28 2TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Downshire Road, Carneyhough, Newry, BT34 1EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bentrim Road, Lisburn, BT28 2GB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Vivo (Tierneys), Canal Street, Newry, BT35 6JB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vivo Essentials, Main Street, Newry, BT35 7DJ	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vivo, Ballynahinch Road, Annahilt, BT26 6BP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Warren Park Stores, Warren Park, Lisburn, BT28 1LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area												
(ROI) Centra, Main Street, Castleblayney, A75 XT85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Centra, Main Street, Emyvale, H18 E772	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dunnes Stores, Dawson Street, Monaghan, H18 CK74	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Harvest, Main Street, Townparks, Cavan, H12 DC65	0.4%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
(ROI) Lidl, Monaghan Road, Moraghy, Castleblayney, A75 EK44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Lidl, North Road, Monaghan, H18 C927	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Lituanica, Glaslough Street, Roosky, Monaghan, H18 D544	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Londis (McCleary's), New Terrace, Roosky, Monaghan, H18 PX34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Londis (McConnon's), Old Cross Square, Monaghan, H18 XK44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Londis (Watters Supermarket), Dublin Road, Onomy, Castleblayney, A75 WY95	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Mace (Coolshannagh), R135, Tullyhirm, Monaghan, H18 K585	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
(ROI) Mace, Dublin Road, Onomy, Castleblaney, A75 WF72	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Mr Price, Old Railway Station, North Road, Kilnacloy, Monaghan, H18 VK11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Raduga East European Food Market, Tirkeenan, Monaghan, H18 YV09	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Silverhill Foods, Main Street, Corlattallan,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Emyvale, H18 FK10												
(ROI) Spar, Glen Road, Killygowan, Monaghan, H18 E658	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) SuperValu (Fleming's), Church Square, Roosky, Monaghan, H18 WK60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) SuperValu (McMahon's), Glencarn Shopping Centre, Castleblayney, A75 XH60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Tesco Metro, Dawson Street, Monaghan, H18 AH73	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ballydugan Retail Park, Ballydugan Road, Downpatrick, BT30 6AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Junction One International Outlet, Antrim, BT41 4GY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ring Road, Coleraine, BT52 1QP	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Asda, Westwood Centre Kennedy Way, Belfast, BT11 9BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centra, Main Street, Ballygawley, Dungannon, BT70 2HE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Co-op, Belsize Road, Lisburn, BT27 4BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dungannon Street, Moy, BT71 7SH	1.3%	7	1.3%	1	0.0%	0	0.0%	0	10.8%	6	0.0%	0
Co-op, Shankill Road, Belfast, BT13 2BJ	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Costcutter, Moygashel Mills Park, Moygashel, BT71 7DH	0.4%	2	0.0%	0	0.0%	0	0.5%	1	2.5%	1	0.0%	0
Dunnes Stores, Buttercrane Shopping Centre, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar (Hughes), Main Street, Carrickmore, BT79 9AY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar (Mulkerns), Forkhill Road, Newry, BT35 8QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar (O'Hares), Newry Road, Mayobridge, BT34 2ET	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Charlemont Street, Moy, BT71 7SL	0.8%	4	0.5%	0	0.0%	0	0.0%	0	6.6%	4	0.0%	0
Eurospar, Crossgar Road, Crossgar, Downpatrick, BT30 9NY	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4
Eurospar, Main Street, Clough, BT30 8RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Moy Road, Ranfurly, Dungannon, BT71 7DS	0.9%	5	0.0%	0	0.0%	0	0.0%	0	8.5%	5	0.0%	0
Eurospar, Newry Road, Crossmaglen, BT35 9HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, The Square, Warrenpoint, BT34 3LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Upper Newtownards Road, Dundonald, Belfast, BT16 1LA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Golden Harvest, Grand Street, Lisburn, BT27 4UD	0.4%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Grange Farm Shop, Drumgrannon Road Dungannon, BT71 7DY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Home Bargains, The Oaks Centre, Dunlea Vale, Dungannon, BT71 4NA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Lidl, Bentrim Road, Lisburn, BT28 3YP	0.4%	2	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.8%	1
Lidl, Buttercrane Quay, Newry, BT35 8HJ	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4
Lidl, Railway Street, Newcastle, BT33 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Coalisland Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Local shops, Newry City Centre	2.3%	13	0.0%	0	1.3%	1	0.0%	0	0.0%	0	8.2%	12
Mace, Drumintee Road, Meigh, Newry, BT35 8JT	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Retail Park, Orritor Street, Cookstown, BT80 8BH	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Marks and Spencer, The Quays Shopping Centre, Newry, BT35 8QS	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4
Maxol Service Station, Moy Road, Symington, Dungannon, BT71 7DT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
McCartneys, Main Street, Moira, Craigavon, BT67 LOQ	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
McKearney, The Square, Moy, Dungannon, BT71 7SG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Newell Stores (Nisa), Lineside, Coalisland, BT71 4LP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Nisa Local (Nettlehill Petrol Station), 95 Pond Park Road, Lisburn, BT28 3RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Annagher Service Station, Annagher Road, Dungannon, BT71 4NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Main Street, Clogher, BT76 0AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Russells Food & Drink (Nisa), Main Street, Crumlin, BT29 4UR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Russells Food & Drink (Nisa), Pond Park Service Station, 1A Pond Park Road, Lisburn, BT28 3LH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys Superstore, Holywood Exchange, Belfast, BT3 9EJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Oaks Shopping Centre, Dungannon, BT71 4NA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Sainsbury's Superstore, The Quays Shopping Centre, Newry, BT35 8QS	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4
Spar (Maxol Petrol Station), Mountjoy Road, Brocagh, BT71 5DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Solo Petrol Station), A28, Aughnacloy, BT69 6AL	0.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Spar, Caledon Road, Aughnacloy, BT69 6HX	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Spar, Carland Road, Coalisland, Dungannon, BT71 4AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Spar, Derryfubble Road, Benburb, BT71 7JS	0.3%	1	0.4%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Spar, Millburn Road, Coleraine, BT52 1QY	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spring Island Store (Nisa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Extra), Washingbay Road, Coalisland, BT71 4ND												
SuperValu (Barbican), 80-82 Dundrum Road, Newcastle, BT33 0LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu (Dairy Farm Centre), Dunmurry, BT17 0LB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SuperValu (Daly's), Moore Street, Aughnacloy, BT69 6AY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
SuperValu, Dublin Road, Newry, BT35 8QP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Beech Valley, Dungannon, BT71 7BN	0.8%	4	0.0%	0	0.0%	0	0.0%	0	7.5%	4	0.0%	0
Tesco Superstore, Castlewellan Road, Newcastle, BT33 0GW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Orritor Road, Cookstown, BT80 8BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Castlereagh Road, Belfast, BT5 5FT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
VivoXtra, Ballynahinch Road, Saintfield, BT24 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windmill Stores, Ballymacash Road, Lisburn, BT28 3EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		557		77		80		195		60		144
Sample:		584		144		150		149		79		62

Meanscore: [Number of times per week]

Q13 How often do you make 'top-up' shopping trips to (STORE / LOCATION MENTIONED AT Q12)?
Those that do top-up shopping at Q11 excluding those that said '(Don't know / varies)' at Q12

Daily	12.7%	71	15.8%	12	11.1%	9	16.3%	32	7.2%	4	9.3%	13
At least two times a week	52.2%	291	54.0%	42	52.6%	42	54.7%	107	57.3%	34	45.6%	66
At least once a week	25.8%	144	26.4%	20	29.7%	24	23.3%	45	26.9%	16	26.3%	38
At least once a fortnight	5.3%	30	0.4%	0	4.4%	4	4.5%	9	3.7%	2	10.3%	15
At least once a month	2.4%	13	1.1%	1	1.4%	1	0.9%	2	0.0%	0	6.6%	10
At least every two months	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.6%	9	2.4%	2	0.7%	1	0.3%	1	4.8%	3	2.0%	3
Mean:		*2.26*		*2.52*		*2.17*		*2.50*		*2.04*		*1.93*
Weighted base:		557		77		80		195		60		144
Sample:		584		144		150		149		79		62

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Meanscore: [£]

Q14 Thinking more generally, how much does your household spend on average on 'top-up' food and grocery shopping in a week? Once again, top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops.
Those that do top-up shopping at Q11

£1 - £5	5.0%	29	6.9%	5	6.5%	6	5.0%	10	5.1%	3	3.2%	5
£6 - £10	15.2%	89	14.4%	11	19.1%	16	13.2%	27	18.5%	11	14.8%	24
£11 - £15	11.0%	65	6.1%	5	9.1%	8	18.4%	37	4.5%	3	7.8%	12
£16 - £20	16.8%	98	17.6%	14	18.6%	16	18.1%	36	11.1%	7	16.0%	26
£21 - £25	8.4%	49	9.6%	7	10.2%	9	8.7%	18	8.5%	5	6.6%	11
£26 - £30	8.9%	52	10.4%	8	5.7%	5	9.1%	18	10.4%	6	9.1%	15
£31 - £35	2.7%	16	2.5%	2	1.0%	1	1.7%	3	0.6%	0	5.7%	9
£36 - £40	7.5%	44	4.0%	3	7.2%	6	6.1%	12	7.4%	5	11.1%	18
£41 - £45	2.9%	17	2.3%	2	5.1%	4	0.4%	1	0.6%	0	6.1%	10
£46 - £50	2.3%	14	5.2%	4	3.1%	3	2.3%	5	1.1%	1	1.1%	2
£51 - £60	3.3%	19	2.7%	2	1.0%	1	1.6%	3	3.4%	2	6.8%	11
£61 - £70	0.5%	3	0.4%	0	2.2%	2	0.3%	1	0.0%	0	0.0%	0
£71 - £80	1.5%	9	0.5%	0	2.4%	2	1.5%	3	0.0%	0	2.1%	3
£81 - £90	0.1%	1	0.0%	0	0.5%	0	0.0%	0	0.6%	0	0.0%	0
£91 - £100	1.4%	8	2.7%	2	0.8%	1	2.6%	5	0.0%	0	0.0%	0
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
£151 - £175	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£176 - £200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£226 - £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	11.8%	69	14.8%	12	5.8%	5	10.9%	22	28.3%	17	8.3%	13
(Refused)	0.6%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.5%	2
Mean:		*25.85*		*26.45*		*26.14*		*24.41*		*22.81*		*28.11*
Weighted base:		586		78		84		201		61		161
Sample:		608		147		157		155		81		68

Meanscore: [Number of times per week]

LOCK1 BEFORE the Covid lockdowns how often were you shopping online for groceries?

Daily	0.4%	3	0.0%	0	0.0%	0	1.2%	3	0.0%	0	0.0%	0
4-6 days a week	0.4%	3	0.0%	0	0.0%	0	1.2%	3	0.0%	0	0.0%	0
2-3 days a week	0.7%	6	2.1%	2	0.0%	0	0.3%	1	3.4%	2	0.0%	0
One day a week	4.3%	35	6.1%	7	4.7%	5	1.6%	4	3.2%	2	6.5%	16
Every two weeks	3.6%	28	1.8%	2	3.3%	4	7.0%	18	0.0%	0	1.8%	5
Every three weeks	0.4%	3	0.0%	0	1.3%	1	0.2%	1	1.6%	1	0.0%	0
Monthly	2.3%	19	0.4%	0	1.4%	2	4.2%	11	6.5%	5	0.5%	1
Once every two months	3.5%	28	0.6%	1	2.8%	3	5.3%	14	1.6%	1	3.9%	10
Three-four times a year	3.8%	31	0.5%	1	4.9%	5	1.5%	4	0.0%	0	8.4%	21
Twice a year	1.1%	9	0.4%	0	0.9%	1	2.8%	7	0.0%	0	0.0%	0
Once a year	0.7%	5	1.2%	1	1.3%	1	0.3%	1	0.0%	0	0.7%	2
Less often	5.1%	40	4.2%	5	5.1%	5	4.8%	13	0.0%	0	7.1%	18
Never	71.0%	568	81.9%	89	74.2%	79	66.8%	175	80.2%	58	66.6%	167
(Don't know)	1.5%	12	0.0%	0	0.0%	0	0.8%	2	3.4%	2	2.8%	7
(Varies)	1.3%	10	0.9%	1	0.0%	0	2.0%	5	0.0%	0	1.7%	4
Mean:		*0.15*		*0.13*		*0.08*		*0.23*		*0.15*		*0.09*
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Meanscore: [More = 1, Same = 0, Less = -1]

QA Online grocery shopping DURING lockdown compared to BEFORE lockdown:

More	25.9%	207	21.2%	23	22.0%	24	29.7%	78	19.3%	14	27.4%	69
Same	65.7%	526	71.3%	78	69.2%	74	59.6%	156	70.9%	51	66.5%	167
Less	4.8%	38	4.7%	5	8.7%	9	7.0%	18	2.3%	2	1.6%	4
(Don't know /varies)	3.7%	29	2.7%	3	0.0%	0	3.7%	10	7.5%	5	4.5%	11
Mean:		*0.22*		*0.17*		*0.13*		*0.24*		*0.18*		*0.27*
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Meanscore: [Number of times per week]

LOCK2 DURING the Covid lockdowns how often did you shop online for groceries?

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	0.4%	3	0.0%	0	0.0%	0	1.2%	3	0.0%	0	0.0%	0
2-3 days a week	1.7%	14	3.6%	4	0.0%	0	1.5%	4	3.4%	2	1.3%	3
One day a week	13.0%	104	11.2%	12	9.7%	10	12.2%	32	15.3%	11	15.3%	38
Every two weeks	6.2%	49	8.2%	9	7.2%	8	9.7%	25	3.8%	3	1.9%	5
Every three weeks	2.3%	19	1.2%	1	2.3%	2	4.1%	11	0.0%	0	1.7%	4
Monthly	6.4%	51	3.4%	4	2.1%	2	8.4%	22	4.0%	3	8.0%	20
Once every two months	1.4%	11	0.0%	0	3.9%	4	1.2%	3	0.0%	0	1.7%	4
Three-four times a year	1.3%	10	0.0%	0	1.7%	2	1.6%	4	0.0%	0	1.7%	4
Twice a year	1.5%	12	0.4%	0	0.0%	0	0.7%	2	0.5%	0	3.9%	10
Once a year	0.8%	6	1.2%	1	2.5%	3	0.8%	2	0.0%	0	0.0%	0
Less often	2.6%	21	2.0%	2	1.2%	1	3.3%	9	0.7%	1	3.3%	8
Never	60.2%	482	67.1%	73	69.3%	74	53.6%	140	64.8%	47	59.0%	148
(Don't know)	1.5%	12	0.0%	0	0.0%	0	0.8%	2	5.8%	4	2.4%	6
(Varies)	0.7%	5	1.8%	2	0.0%	0	0.8%	2	1.7%	1	0.0%	0
Mean:		*0.26*		*0.26*		*0.15*		*0.31*		*0.29*		*0.23*
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Meanscore: [Number of times per week]

LOCK3 NOW THAT the lockdowns are lifted, how often do you think you will be shopping online for groceries?

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	0.6%	5	1.3%	1	0.0%	0	1.2%	3	0.0%	0	0.0%	0
2-3 days a week	0.2%	2	0.8%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0
One day a week	6.4%	51	7.1%	8	4.3%	5	6.4%	17	7.2%	5	6.7%	17
Every two weeks	3.3%	27	3.0%	3	1.2%	1	4.3%	11	0.0%	0	4.4%	11
Every three weeks	1.6%	12	0.0%	0	0.0%	0	4.8%	12	0.0%	0	0.0%	0
Monthly	2.7%	22	2.6%	3	2.6%	3	4.0%	10	5.8%	4	0.5%	1
Once every two months	2.3%	19	1.3%	1	2.0%	2	2.0%	5	1.6%	1	3.5%	9
Three-four times a year	1.7%	13	0.3%	0	0.9%	1	0.8%	2	0.0%	0	4.0%	10
Twice a year	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	4
Once a year	0.6%	5	0.3%	0	0.9%	1	0.0%	0	0.0%	0	1.5%	4
Less often	4.3%	34	2.0%	2	1.9%	2	2.9%	8	0.0%	0	9.0%	23
Never	71.7%	575	76.5%	84	84.8%	91	69.9%	183	73.2%	53	65.7%	165
(Don't know)	3.6%	29	4.0%	4	0.6%	1	3.4%	9	10.7%	8	3.0%	8
(Varies)	0.4%	3	0.9%	1	0.6%	1	0.2%	1	1.6%	1	0.0%	0
Mean:		*0.14*		*0.19*		*0.06*		*0.19*		*0.10*		*0.10*
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Meanscore: [More = 1, Same = 0, Less = -1]

QB Online grocery shopping AFTER lockdown compared to DURING lockdown:

More	2.4%	19	3.2%	3	2.5%	3	4.1%	11	2.8%	2	0.0%	0
Same	69.3%	555	75.1%	82	73.4%	79	65.7%	172	68.9%	50	68.8%	173
Less	23.9%	191	16.8%	18	22.8%	24	25.7%	67	14.4%	10	28.2%	71
(Don't know /varies)	4.5%	36	4.9%	5	1.3%	1	4.5%	12	14.0%	10	3.0%	8
Mean:		*-0.23*		*-0.14*		*-0.21*		*-0.23*		*-0.14*		*-0.29*
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Meanscore: [More = 1, Same = 0, Less = -1]

QC Online grocery shopping AFTER lockdown compared to BEFORE lockdown:

More	10.0%	80	11.0%	12	4.6%	5	9.2%	24	4.4%	3	14.3%	36
Same	74.2%	594	74.5%	81	75.4%	81	73.1%	191	78.8%	57	73.4%	184
Less	10.5%	84	8.6%	9	18.8%	20	12.9%	34	4.6%	3	7.1%	18
(Don't know /varies)	5.3%	42	5.8%	6	1.3%	1	4.8%	13	12.2%	9	5.2%	13
Mean:		*-0.01*		*0.03*		*-0.14*		*-0.04*		*0.00*		*0.08*
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q15 Where do you usually buy clothing or footwear goods?
Excl. Nulls & SFT

Zone 1												
Armagh City Centre	7.8%	40	44.1%	35	0.0%	0	1.2%	2	5.3%	2	0.8%	1
Blacks Garden Centre, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diffin Garden Supplies, Navan Fort Road, Armagh, BT60 4PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Mowhan Road, Markethill, BT60 1RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Railway Street, Armagh, BT61 7HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Davidson & Son, Ballynahonemore Road, Armagh, BT60 1JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keady Village Centre	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Spires Retail Park, Moy Road, Beam Street, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill Village Centre	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McAnerney's (Nisa), Irish Street, Armagh, BT61 7EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middletown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rice's Supermarket (Nisa Extra), Victoria Street, Keady, BT60 3SL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richhill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Mall Shopping Centre, Armagh, BT61 9AJ	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shambles Market, Cathedral Road, Armagh, BT61 7QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tynan Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodview Garden Shop, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Banbridge Town Centre	8.6%	45	0.8%	1	32.8%	26	5.1%	9	0.0%	0	6.2%	9
Bridgewater Retail Park, Banbridge (Tesco Extra & Home Bargains (The Range is due to open May 28th)	0.7%	4	0.0%	0	2.1%	2	0.4%	1	0.0%	0	0.8%	1
Dromara Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dromore Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gilford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Newry Road, Banbridge, BT32 3HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughbrickland Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Cascum Road, Banbridge, BT32 4LF	0.1%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridgewater Retail Park, Banbridge, BT32 4LF	0.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castlewellan Road, Banbridge, BT32 4AX	0.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
The Boulevard (aka The Outlet Banbridge), Outlet Shopping Park, Banbridge	5.2%	27	0.5%	0	17.5%	14	1.3%	2	0.0%	0	6.9%	11
The Olde Mill Garden Centre & Farm Shop, Dromore	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
727 Your Store, Corcrain Avenue, Portadown, BT62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
4AF												
Aghalee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bridge Street, Portadown / Craigavon, BT63 5AQ	0.7%	3	0.7%	1	0.0%	0	1.7%	3	0.0%	0	0.0%	0
BMK Décor, Gilpinstown Road, Lurgan, Craigavon, BT66 8RL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon Local Centre	1.4%	7	0.8%	1	1.8%	1	1.3%	2	7.2%	3	0.0%	0
Currys, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Donaghcloney Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.3%	1	0.7%	1	0.4%	0	0.4%	1	0.0%	0	0.0%	0
Homebase, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legahory Local Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street Mall, Portadown, BT62 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northway, Craigavon, BT64 3AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan Town Centre	3.9%	20	0.0%	0	0.4%	0	11.2%	19	0.0%	0	0.8%	1
Maghaberry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magheralin Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mahon Garden Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlborough Retail Park, Highfield Road, Craigavon (Sofatime, O'Neills Sports Superstore, Halfords, Tesco Extra, Home Bargains)	0.6%	3	3.0%	2	0.4%	0	0.4%	1	0.0%	0	0.0%	0
Moira Village Centre	0.6%	3	0.0%	0	1.2%	1	1.2%	2	0.0%	0	0.0%	0
Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portadown Town Centre	7.1%	37	10.0%	8	2.0%	2	15.6%	26	2.2%	1	0.0%	0
Rushmere Shopping Centre, Craigavon	17.2%	89	15.4%	12	6.3%	5	38.0%	64	18.4%	7	0.8%	1
Screwfix, Millennium Way, Lurgan, BT66 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mourne Road, Lurgan, BT66 8JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandragee Village Centre	0.8%	4	0.7%	1	0.4%	0	1.8%	3	0.0%	0	0.0%	0
Tesco Extra, Marlborough Retail Park, Craigavon, BT64 1AG	1.2%	6	0.0%	0	0.0%	0	3.6%	6	0.0%	0	0.0%	0
Tesco Superstore, Millennium Way, Lurgan, BT66 8DH	0.2%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Tesco Superstore, The Meadows Shopping Centre, Portadown, BT62 3TN	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Toymaster Lurgan, Portadown Road, Lurgan, BT66 8QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waringstown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Bluebells Garden Centre, Castletown Road, Dungannon, BT70 1SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dungannon Town Centre	2.8%	14	2.2%	2	0.0%	0	0.0%	0	33.1%	13	0.0%	0
Eglish Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Market Yard, Dungannon, BT70 1ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stretton Nursery, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Torrent Valley Nursery,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Dungannon												
Zone 5												
B&Q, Damolly Retail Park, Armagh Road, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Sprucefield Retail Park, Lisburn, BT27 5UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bessbrook Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Camlough Village Centre	0.1%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlewellan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hillsborough Road, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Damolly Retail Park, Armagh Road, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Lisburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Bow Street, Lisburn, BT28 1AW	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Dunnes Stores, Monaghan Street, Newry, BT35 6AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillsborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hilltown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Armagh Road, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Main Steet / Harmony Road, Ballynahinch, BT24 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moira Road, Lisburn, BT28 1RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn City Centre	5.3%	28	0.0%	0	3.0%	2	4.3%	7	0.0%	0	11.9%	18
Marks and Spencer, Sprucefield Shopping Centre, Lisburn, BT27 5UJ	2.6%	13	0.8%	1	2.1%	2	1.3%	2	0.9%	0	5.5%	8
Newtownhamilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Fiveways Service Station, Armagh Road, Newry, BT35 6PW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Main Street, Camlough, Newry, BT35 7JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rathfriland Town Centre	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	5
Sainsbury's Superstore, Sprucefield Park, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Riverside Centre, Lisburn, BT27 5EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simpson Garden Centre, Gransha Road, Newry, BT34 5BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield RETAIL PARK, Lisburn (B&Q, Argos, Sainsbury's, B&M, Next)	0.7%	4	0.0%	0	2.0%	2	1.3%	2	0.0%	0	0.0%	0
Sprucefield Shopping CENTRE, Lisburn (M&S, Boots, Pets at Home, Next)	4.1%	21	0.7%	1	7.0%	6	2.0%	3	5.5%	2	6.4%	10
Tesco Extra, Downshire Road, Carneyhough, Newry, BT34 1EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bentrim Road, Lisburn, BT28 2GB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Tiles & Hardwood Floors)												
(ROI) Dublin City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	1.0%	5	0.3%	0	0.0%	0	0.4%	1	0.0%	0	2.7%	4
(ROI) Dundalk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Sligo Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annett's Garden Centre, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ballydugan Retail Park, Ballydugan Road, Downpatrick, BT30 6AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballygawley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballymoney Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Ballynahinch Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belfast City Centre	6.0%	31	5.8%	5	2.4%	2	4.0%	7	11.9%	4	8.7%	13
Boucher Retail Park, Boucher Crescent, Belfast	0.7%	3	0.0%	0	4.3%	3	0.0%	0	0.0%	0	0.0%	0
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Coalisland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleraine Town Centre	0.5%	2	0.8%	1	0.0%	0	0.4%	1	0.0%	0	0.8%	1
Cookstown Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Crossmaglen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullaville Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Drumkeen Retail Park, Upper Galwally, Belfast, BT8 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Boucher Road, Belfast, BT12 6HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downpatrick Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Drumkeen Retail Park, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmurry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Buttercrane Shopping Centre, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forestside Shopping Centre, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Football Club, Scroggy Road, Glenavy, Crumlin, BT29 4NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Farm Shop, Drumgrannon Road Dungannon, BT71 7DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillmount Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holywood Exchange Retail Park, Airport Road West, Belfast (IKEA, B&Q, Argos, Decathlon & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Drumkeen Complex, Upper Galwally, Belfast, BT8 6FY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Orritor Road, Cookstown, BT80 8BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Shane Retail Park, Boucher Road, Belfast, BT12 6UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One International Outlet Shopping Centre, Antrim (aka The Junction)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Kilkeel Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killeen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bentrim Road, Lisburn, BT28 3YP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Buttercrane Quay, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Railway Street, Newcastle, BT33 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limavady Town Cente	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Donegall Place, Belfast, BT1 5BY	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Marks and Spencer, The Quays Shopping Centre, Newry, BT35 8QS	0.2%	1	0.3%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Mayobridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moygannon Nurseries, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle Town Centre	0.5%	3	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.8%	1
Newry City Centre	15.3%	80	7.1%	6	7.9%	6	1.3%	2	1.3%	1	42.3%	65
Oaks Shopping Centre, Dungannon (Sainsbury's, Shoezone, Home Bargains, Oaks Furniture & more)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Omagh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Oaks Shopping Centre, Dungannon, BT71 4NA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Sainsbury's Superstore, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Nursery Centre, Ballynahinch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaforde Gardens & Tropical Butterfly House, Seaforde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shane Retail Park, Boucher Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spring Island Store (Nisa Extra), Washingbay Road, Coalisland, BT71 4ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tempo Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Minorca Place, Carrickfergus, BT38 8AU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Tesco Superstore, Beech Valley, Dungannon, BT71 7BN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
The Garden Corner, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Linen Green Shopping Village, Moygashel (Drumbriston Furniture, Mountain Salts, Jo & Co & more)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Tweve Arches Nursery, Bryansford Road, Newcastle, BT33 0PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
VivoXtra, Ballynahinch Road, Saintfield, BT24 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrenpoint Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlawn Garden and Lifestyle Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		519		80		80		168		38		153
Sample:		585		151		158		146		61		69

Column %ges.

Q16 Where do you usually buy books, stationery, CDs, DVDs?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Zone 1												
Armagh City Centre	5.8%	13	43.4%	11	0.0%	0	0.0%	0	9.4%	2	0.0%	0
Blacks Garden Centre, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diffin Garden Supplies, Navan Fort Road, Armagh, BT60 4PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Mowhan Road, Markethill, BT60 1RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Railway Street, Armagh, BT61 7HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Davidson & Son, Ballynahonemore Road, Armagh, BT60 1JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keady Village Centre	0.1%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Spires Retail Park, Moy Road, Beam Street, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill Village Centre	0.4%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McAnerney's (Nisa), Irish Street, Armagh, BT61 7EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middletown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rice's Supermarket (Nisa Extra), Victoria Street, Keady, BT60 3SL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richhill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Mall Shopping Centre, Armagh, BT61 9AJ	0.8%	2	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shambles Market, Cathedral Road, Armagh, BT61 7QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tynan Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodview Garden Shop, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Banbridge Town Centre	3.9%	9	0.0%	0	14.8%	5	0.0%	0	0.0%	0	5.1%	4
Bridgewater Retail Park, Banbridge (Tesco Extra & Home Bargains (The Range is due to open May 28th)	1.7%	4	0.0%	0	11.2%	4	0.0%	0	0.0%	0	0.0%	0
Dromara Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dromore Town Centre	0.8%	2	0.0%	0	5.4%	2	0.0%	0	0.0%	0	0.0%	0
Gilford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Newry Road, Banbridge, BT32 3HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughbrickland Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Cascum Road, Banbridge, BT32 4LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridgewater Retail Park, Banbridge, BT32 4LF	1.7%	4	0.0%	0	9.6%	3	0.9%	1	0.0%	0	0.0%	0
Tesco Superstore, Castlewellan Road, Banbridge, BT32 4AX	2.7%	6	0.0%	0	12.8%	4	0.0%	0	0.0%	0	2.2%	2
The Boulevard (aka The Outlet Banbridge), Outlet Shopping Park, Banbridge	2.7%	6	0.0%	0	14.2%	5	0.0%	0	0.0%	0	1.6%	1
The Olde Mill Garden Centre & Farm Shop, Dromore	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
727 Your Store, Corcrain Avenue, Portadown, BT62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
4AF												
Aghalee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bridge Street, Portadown / Craigavon, BT63 5AQ	1.0%	2	5.0%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0
BMK Décor, Gilpinstown Road, Lurgan, Craigavon, BT66 8RL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon Local Centre	0.3%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Currys, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Donaghcloney Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legahory Local Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street Mall, Portadown, BT62 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northway, Craigavon, BT64 3AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan Town Centre	2.0%	5	0.0%	0	3.6%	1	4.7%	3	0.0%	0	0.0%	0
Maghaberry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magheralin Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mahon Garden Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlborough Retail Park, Highfield Road, Craigavon (Sofatime, O'Neills Sports Superstore, Halfords, Tesco Extra, Home Bargains)	0.6%	1	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moira Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portadown Town Centre	8.4%	19	7.7%	2	0.0%	0	22.4%	16	4.0%	1	0.0%	0
Rushmere Shopping Centre, Craigavon	7.8%	18	6.2%	2	4.8%	2	19.9%	14	0.0%	0	0.0%	0
Screwfix, Millennium Way, Lurgan, BT66 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mourne Road, Lurgan, BT66 8JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandragee Village Centre	0.3%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Tesco Extra, Marlborough Retail Park, Craigavon, BT64 1AG	1.9%	4	2.6%	1	0.0%	0	4.9%	4	0.0%	0	0.0%	0
Tesco Superstore, Millennium Way, Lurgan, BT66 8DH	4.9%	11	0.0%	0	0.8%	0	14.8%	11	0.0%	0	0.0%	0
Tesco Superstore, The Meadows Shopping Centre, Portadown, BT62 3TN	3.9%	9	3.5%	1	1.2%	0	10.3%	7	0.0%	0	0.0%	0
Toymaster Lurgan, Portadown Road, Lurgan, BT66 8QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waringstown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Bluebells Garden Centre, Castletown Road, Dungannon, BT70 1SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dungannon Town Centre	2.6%	6	1.5%	0	0.0%	0	0.0%	0	31.4%	5	0.0%	0
Eglish Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Market Yard, Dungannon, BT70 1ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stretton Nursery, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Torrent Valley Nursery,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Dungannon												
Zone 5												
B&Q, Damolly Retail Park, Armagh Road, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Sprucefield Retail Park, Lisburn, BT27 5UJ	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	4
Bessbrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camlough Village Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Castlewellan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hillsborough Road, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Damolly Retail Park, Armagh Road, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Lisburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Bow Street, Lisburn, BT28 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Monaghan Street, Newry, BT35 6AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillsborough Village Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Hilltown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Armagh Road, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Main Steet / Harmony Road, Ballynahinch, BT24 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moira Road, Lisburn, BT28 1RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn City Centre	11.1%	25	0.0%	0	4.6%	2	12.0%	9	0.0%	0	19.6%	15
Marks and Spencer, Sprucefield Shopping Centre, Lisburn, BT27 5UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtownhamilton Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Nisa Extra, Fiveways Service Station, Armagh Road, Newry, BT35 6PW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Main Street, Camlough, Newry, BT35 7JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rathfriland Town Centre	1.9%	4	0.0%	0	1.2%	0	0.0%	0	0.0%	0	5.1%	4
Sainsbury's Superstore, Sprucefield Park, Lisburn, BT27 5UQ	0.9%	2	0.0%	0	1.2%	0	0.0%	0	0.0%	0	2.2%	2
Screwfix, Riverside Centre, Lisburn, BT27 5EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simpson Garden Centre, Gransha Road, Newry, BT34 5BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield RETAIL PARK, Lisburn (B&Q, Argos, Sainsbury's, B&M, Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield Shopping CENTRE, Lisburn (M&S, Boots, Pets at Home, Next)	0.6%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	1.6%	1
Tesco Extra, Downshire Road, Carneyhough, Newry, BT34 1EE	0.4%	1	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bentrim Road, Lisburn, BT28 2GB	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Tiles & Hardwood Floors)												
(ROI) Dublin City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Sligo Town Centre	0.1%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annett's Garden Centre, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ballydugan Retail Park, Ballydugan Road, Downpatrick, BT30 6AJ	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Ballygawley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballymoney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballynahinch Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Belfast City Centre	5.5%	12	3.7%	1	7.5%	3	4.1%	3	0.0%	0	7.8%	6
Boucher Retail Park, Boucher Crescent, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalisland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleraine Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cookstown Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Crossmaglen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullaville Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Drumkeen Retail Park, Upper Galwally, Belfast, BT8 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Boucher Road, Belfast, BT12 6HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downpatrick Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drumkeen Retail Park, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmurry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Buttercrane Shopping Centre, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forestside Shopping Centre, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Football Club, Scroggy Road, Glenavy, Crumlin, BT29 4NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Farm Shop, Drumgrannon Road Dungannon, BT71 7DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillmount Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holywood Exchange Retail Park, Airport Road West, Belfast (IKEA, B&Q, Argos, Decathlon & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Drumkeen Complex, Upper Galwally, Belfast, BT8 6FY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Orritor Road, Cookstown, BT80 8BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Shane Retail Park, Boucher Road, Belfast, BT12 6UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One International Outlet Shopping Centre, Antrim (aka The Junction)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Kilkeel Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killeen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bentrim Road, Lisburn, BT28 3YP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Buttercrane Quay, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Railway Street, Newcastle, BT33 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limavady Town Cente	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Donegall Place, Belfast, BT1 5BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayobridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moygannon Nurseries, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle Town Centre	1.2%	3	0.0%	0	4.2%	1	0.0%	0	0.0%	0	1.6%	1
Newry City Centre	14.4%	32	5.6%	1	2.0%	1	3.1%	2	2.9%	1	36.5%	28
Oaks Shopping Centre, Dungannon (Sainsbury's, Shoezone, Home Bargains, Oaks Furniture & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Omagh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Oaks Shopping Centre, Dungannon, BT71 4NA	0.2%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0
Sainsbury's Superstore, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Nursery Centre, Ballynahinch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaforde Gardens & Tropical Butterfly House, Seaforde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shane Retail Park, Boucher Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spring Island Store (Nisa Extra), Washingbay Road, Coalisland, BT71 4ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tempo Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Minorca Place, Carrickfergus, BT38 8AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Beech Valley, Dungannon, BT71 7BN	3.7%	8	0.0%	0	0.0%	0	0.0%	0	47.5%	8	0.0%	0
The Garden Corner, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Linen Green Shopping Village, Moygashel (Drumbriston Furniture, Mountain Salts, Jo & Co & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tweve Arches Nursery, Bryansford Road, Newcastle, BT33 0PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
VivoXtra, Ballynahinch Road, Saintfield, BT24 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrenpoint Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlawn Garden and Lifestyle Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		225		26		34		72		17		76
Sample:		231		51		63		58		25		34

Column %ges.

Q17 Where do you usually buy small household goods such as home furnishings, jewellery, glass and china items?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Zone 1												
Armagh City Centre	9.0%	39	51.7%	32	0.0%	0	1.6%	2	17.7%	6	0.0%	0
Blacks Garden Centre, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diffin Garden Supplies, Navan Fort Road, Armagh, BT60 4PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Mowhan Road, Markethill, BT60 1RQ	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Railway Street, Armagh, BT61 7HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Davidson & Son, Ballynahonemore Road, Armagh, BT60 1JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keady Village Centre	0.7%	3	5.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Spires Retail Park, Moy Road, Beam Street, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill Village Centre	1.3%	6	5.6%	3	0.9%	1	0.5%	1	0.0%	0	0.7%	1
McAnerney's (Nisa), Irish Street, Armagh, BT61 7EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middletown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rice's Supermarket (Nisa Extra), Victoria Street, Keady, BT60 3SL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richhill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Mall Shopping Centre, Armagh, BT61 9AJ	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shambles Market, Cathedral Road, Armagh, BT61 7QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tynan Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodview Garden Shop, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Banbridge Town Centre	7.2%	32	0.0%	0	38.9%	23	0.5%	1	0.0%	0	4.8%	8
Bridgewater Retail Park, Banbridge (Tesco Extra & Home Bargains (The Range is due to open May 28th)	2.7%	12	0.4%	0	6.1%	4	0.5%	1	0.0%	0	4.4%	7
Dromara Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dromore Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gilford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Newry Road, Banbridge, BT32 3HF	0.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Loughbrickland Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Cascum Road, Banbridge, BT32 4LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridgewater Retail Park, Banbridge, BT32 4LF	0.5%	2	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castlewellan Road, Banbridge, BT32 4AX	1.0%	5	0.0%	0	5.7%	3	0.0%	0	0.0%	0	0.7%	1
The Boulevard (aka The Outlet Banbridge), Outlet Shopping Park, Banbridge	1.0%	4	0.0%	0	4.3%	3	0.5%	1	0.0%	0	0.7%	1
The Olde Mill Garden Centre & Farm Shop, Dromore	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
727 Your Store, Corcrain Avenue, Portadown, BT62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
4AF												
Aghalee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bridge Street, Portadown / Craigavon, BT63 5AQ	1.6%	7	0.0%	0	0.0%	0	5.7%	7	0.0%	0	0.0%	0
BMK Décor, Gilpinstown Road, Lurgan, Craigavon, BT66 8RL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon Local Centre	1.3%	6	0.0%	0	2.8%	2	2.9%	4	1.1%	0	0.0%	0
Currys, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Donaghcloney Village Centre	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Dunnes Stores, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.2%	1	0.6%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Homebase, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legahory Local Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street Mall, Portadown, BT62 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northway, Craigavon, BT64 3AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan Town Centre	3.5%	15	0.0%	0	0.9%	1	10.8%	14	3.7%	1	0.0%	0
Maghaberry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magheralin Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mahon Garden Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlborough Retail Park, Highfield Road, Craigavon (Sofatime, O'Neills Sports Superstore, Halfords, Tesco Extra, Home Bargains)	1.2%	5	0.6%	0	0.7%	0	3.5%	4	0.0%	0	0.0%	0
Moira Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portadown Town Centre	7.5%	33	14.5%	9	1.4%	1	17.0%	21	6.2%	2	0.0%	0
Rushmere Shopping Centre, Craigavon	8.1%	36	3.9%	2	5.6%	3	21.9%	28	7.0%	2	0.0%	0
Screwfix, Millennium Way, Lurgan, BT66 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mourne Road, Lurgan, BT66 8JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandragee Village Centre	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Marlborough Retail Park, Craigavon, BT64 1AG	0.7%	3	0.0%	0	0.0%	0	2.5%	3	0.0%	0	0.0%	0
Tesco Superstore, Millennium Way, Lurgan, BT66 8DH	2.3%	10	0.0%	0	0.0%	0	7.9%	10	0.0%	0	0.0%	0
Tesco Superstore, The Meadows Shopping Centre, Portadown, BT62 3TN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toymaster Lurgan, Portadown Road, Lurgan, BT66 8QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waringstown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Bluebells Garden Centre, Castletown Road, Dungannon, BT70 1SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dungannon Town Centre	1.8%	8	1.1%	1	0.5%	0	0.0%	0	21.9%	7	0.0%	0
Eglish Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Market Yard, Dungannon, BT70 1ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stretton Nursery, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Torrent Valley Nursery,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Dungannon												
Zone 5												
B&Q, Damolly Retail Park, Armagh Road, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Sprucefield Retail Park, Lisburn, BT27 5UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bessbrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camlough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlewellan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hillsborough Road, Lisburn, BT27 5UQ	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Damolly Retail Park, Armagh Road, Newry	4.6%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	20
Dobbies Garden Centre, Lisburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Bow Street, Lisburn, BT28 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Monaghan Street, Newry, BT35 6AA	2.0%	9	0.0%	0	0.7%	0	0.0%	0	0.0%	0	5.1%	8
Hillsborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hilltown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Armagh Road, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Main Steet / Harmony Road, Ballynahinch, BT24 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moira Road, Lisburn, BT28 1RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn City Centre	7.5%	33	0.0%	0	4.0%	2	4.1%	5	0.0%	0	15.8%	25
Marks and Spencer, Sprucefield Shopping Centre, Lisburn, BT27 5UJ	1.8%	8	0.0%	0	0.5%	0	0.7%	1	1.1%	0	4.1%	7
Newtownhamilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Fiveways Service Station, Armagh Road, Newry, BT35 6PW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Main Street, Camlough, Newry, BT35 7JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rathfriland Town Centre	1.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	8
Sainsbury's Superstore, Sprucefield Park, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Riverside Centre, Lisburn, BT27 5EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simpson Garden Centre, Gransha Road, Newry, BT34 5BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield RETAIL PARK, Lisburn (B&Q, Argos, Sainsbury's, B&M, Next)	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Sprucefield Shopping CENTRE, Lisburn (M&S, Boots, Pets at Home, Next)	3.0%	13	0.0%	0	3.2%	2	3.9%	5	3.7%	1	3.2%	5
Tesco Extra, Downshire Road, Carneyhough, Newry, BT34 1EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bentrim Road, Lisburn, BT28 2GB	0.4%	2	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.7%	1
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Tiles & Hardwood Floors)												
(ROI) Dublin City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Sligo Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annett's Garden Centre, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ballydugan Retail Park, Ballydugan Road, Downpatrick, BT30 6AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballygawley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballymoney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballynahinch Town Centre	0.3%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.7%	1
Belfast City Centre	3.2%	14	1.5%	1	9.1%	5	5.1%	6	1.1%	0	0.7%	1
Boucher Retail Park, Boucher Crescent, Belfast	4.9%	22	0.0%	0	2.0%	1	2.5%	3	3.2%	1	10.1%	16
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalisland Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Coleraine Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cookstown Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0
Crossmaglen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullaville Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Drumkeen Retail Park, Upper Galwally, Belfast, BT8 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Boucher Road, Belfast, BT12 6HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downpatrick Town Centre	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4
Drumkeen Retail Park, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmurry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Buttercrane Shopping Centre, Newry, BT35 8HJ	0.3%	1	1.5%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Forestside Shopping Centre, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Football Club, Scroggy Road, Glenavy, Crumlin, BT29 4NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Farm Shop, Drumgrannon Road Dungannon, BT71 7DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillmount Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holywood Exchange Retail Park, Airport Road West, Belfast (IKEA, B&Q, Argos, Decathlon & more)	1.8%	8	2.4%	1	2.1%	1	2.5%	3	1.6%	1	1.1%	2
Homebase, Drumkeen Complex, Upper Galwally, Belfast, BT8 6FY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Orritor Road, Cookstown, BT80 8BH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Homebase, Shane Retail Park, Boucher Road, Belfast, BT12 6UA	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	4
Junction One International Outlet Shopping Centre, Antrim (aka The Junction)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Kilkeel Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killeen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bentrim Road, Lisburn, BT28 3YP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Buttercrane Quay, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Railway Street, Newcastle, BT33 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limavady Town Cente	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Donegall Place, Belfast, BT1 5BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayobridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moy Village Centre	0.7%	3	1.6%	1	0.0%	0	0.5%	1	4.5%	1	0.0%	0
Moygannon Nurseries, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle Town Centre	0.1%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Newry City Centre	10.1%	45	4.7%	3	3.0%	2	1.7%	2	0.0%	0	23.5%	38
Oaks Shopping Centre, Dungannon (Sainsbury's, Shoezone, Home Bargains, Oaks Furniture & more)	0.6%	3	0.0%	0	0.0%	0	0.0%	0	9.0%	3	0.0%	0
Omagh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Oaks Shopping Centre, Dungannon, BT71 4NA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Sainsbury's Superstore, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Nursery Centre, Ballynahinch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaforde Gardens & Tropical Butterfly House, Seaforde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shane Retail Park, Boucher Road, Belfast	0.5%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0
Spring Island Store (Nisa Extra), Washingbay Road, Coalisland, BT71 4ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tempo Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Minorca Place, Carrickfergus, BT38 8AU	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0
Tesco Superstore, Beech Valley, Dungannon, BT71 7BN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0
The Garden Corner, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Linen Green Shopping Village, Moygashel (Drumbriston Furniture, Mountain Salts, Jo & Co & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tweve Arches Nursery, Bryansford Road, Newcastle, BT33 0PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
VivoXtra, Ballynahinch Road, Saintfield, BT24 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrenpoint Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlawn Garden and Lifestyle Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		440		62		60		126		31		161
Sample:		438		112		116		103		48		59

Column %ges.

Q18 Where do you normally buy goods such as toys, games, bicycles and recreational goods?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Zone 1												
Armagh City Centre	7.0%	18	42.0%	15	0.0%	0	1.0%	1	15.6%	2	0.0%	0
Blacks Garden Centre, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diffin Garden Supplies, Navan Fort Road, Armagh, BT60 4PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Mowhan Road, Markethill, BT60 1RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Railway Street, Armagh, BT61 7HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Davidson & Son, Ballynahonemore Road, Armagh, BT60 1JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keady Village Centre	0.4%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Spires Retail Park, Moy Road, Beam Street, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill Village Centre	0.1%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McAnerney's (Nisa), Irish Street, Armagh, BT61 7EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middletown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rice's Supermarket (Nisa Extra), Victoria Street, Keady, BT60 3SL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richhill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Mall Shopping Centre, Armagh, BT61 9AJ	1.0%	3	7.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shambles Market, Cathedral Road, Armagh, BT61 7QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tynan Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodview Garden Shop, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Banbridge Town Centre	7.7%	20	0.0%	0	40.0%	15	1.0%	1	0.0%	0	4.9%	4
Bridgewater Retail Park, Banbridge (Tesco Extra & Home Bargains (The Range is due to open May 28th)	1.0%	2	0.0%	0	0.8%	0	2.4%	2	0.0%	0	0.0%	0
Dromara Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dromore Town Centre	0.4%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Gilford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Newry Road, Banbridge, BT32 3HF	0.2%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Loughbrickland Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Cascum Road, Banbridge, BT32 4LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridgewater Retail Park, Banbridge, BT32 4LF	0.7%	2	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castlewellan Road, Banbridge, BT32 4AX	2.2%	6	0.0%	0	4.5%	2	0.0%	0	0.0%	0	4.9%	4
The Boulevard (aka The Outlet Banbridge), Outlet Shopping Park, Banbridge	1.3%	3	0.0%	0	5.6%	2	0.0%	0	0.0%	0	1.5%	1
The Olde Mill Garden Centre & Farm Shop, Dromore	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
727 Your Store, Corcrain Avenue, Portadown, BT62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
4AF												
Aghalee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bridge Street, Portadown / Craigavon, BT63 5AQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0
BMK Décor, Gilpinstown Road, Lurgan, Craigavon, BT66 8RL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon Local Centre	0.8%	2	0.0%	0	0.8%	0	1.9%	2	0.0%	0	0.0%	0
Currys, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Donaghcloney Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legahory Local Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street Mall, Portadown, BT62 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northway, Craigavon, BT64 3AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan Town Centre	6.4%	17	0.0%	0	0.8%	0	17.6%	16	0.0%	0	0.0%	0
Maghaberry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magheralin Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mahon Garden Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlborough Retail Park, Highfield Road, Craigavon (Sofatime, O'Neills Sports Superstore, Halfords, Tesco Extra, Home Bargains)	2.8%	7	0.0%	0	3.5%	1	5.3%	5	7.2%	1	0.0%	0
Moira Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinehurst Retail Park, Lurgan, BT66 6AZ	0.2%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Portadown Town Centre	11.1%	29	8.4%	3	0.8%	0	26.4%	24	7.8%	1	0.0%	0
Rushmere Shopping Centre, Craigavon	6.7%	17	16.1%	6	3.5%	1	10.5%	10	5.3%	1	0.0%	0
Screwfix, Millennium Way, Lurgan, BT66 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mourne Road, Lurgan, BT66 8JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandragee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Marlborough Retail Park, Craigavon, BT64 1AG	1.7%	4	1.1%	0	0.0%	0	4.4%	4	0.0%	0	0.0%	0
Tesco Superstore, Millennium Way, Lurgan, BT66 8DH	1.5%	4	0.0%	0	0.0%	0	4.2%	4	0.0%	0	0.0%	0
Tesco Superstore, The Meadows Shopping Centre, Portadown, BT62 3TN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toymaster Lurgan, Portadown Road, Lurgan, BT66 8QF	0.6%	2	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0
Waringstown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Bluebells Garden Centre, Castletown Road, Dungannon, BT70 1SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dungannon Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0
Eglish Village Centre	0.2%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Market Yard, Dungannon, BT70 1ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stretton Nursery, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Torrent Valley Nursery,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Dungannon												
Zone 5												
B&Q, Damolly Retail Park, Armagh Road, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Sprucefield Retail Park, Lisburn, BT27 5UJ	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	4
Bessbrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camlough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlewellan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hillsborough Road, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Damolly Retail Park, Armagh Road, Newry	11.6%	30	3.7%	1	8.3%	3	0.0%	0	3.1%	1	32.0%	25
Dobbies Garden Centre, Lisburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Bow Street, Lisburn, BT28 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Monaghan Street, Newry, BT35 6AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillsborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hilltown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Armagh Road, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Main Steet / Harmony Road, Ballynahinch, BT24 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moira Road, Lisburn, BT28 1RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn City Centre	6.6%	17	0.0%	0	5.4%	2	3.9%	4	0.0%	0	14.6%	11
Marks and Spencer, Sprucefield Shopping Centre, Lisburn, BT27 5UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtownhamilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Fiveways Service Station, Armagh Road, Newry, BT35 6PW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Main Street, Camlough, Newry, BT35 7JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rathfriland Town Centre	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	4
Sainsbury's Superstore, Sprucefield Park, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Riverside Centre, Lisburn, BT27 5EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simpson Garden Centre, Gransha Road, Newry, BT34 5BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield RETAIL PARK, Lisburn (B&Q, Argos, Sainsbury's, B&M, Next)	0.1%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield Shopping CENTRE, Lisburn (M&S, Boots, Pets at Home, Next)	0.4%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Downshire Road, Carneyhough, Newry, BT34 1EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bentrim Road, Lisburn, BT28 2GB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Tiles & Hardwood Floors)												
(ROI) Dublin City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	0.2%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Sligo Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annett's Garden Centre, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ballydugan Retail Park, Ballydugan Road, Downpatrick, BT30 6AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballygawley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballymoney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballynahinch Town Centre	0.1%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Belfast City Centre	6.3%	16	5.4%	2	8.6%	3	5.8%	5	0.0%	0	7.5%	6
Boucher Retail Park, Boucher Crescent, Belfast	1.2%	3	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.0%	0
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalisland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleraine Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cookstown Town Centre	1.2%	3	0.0%	0	0.0%	0	0.0%	0	18.8%	3	0.0%	0
Crossmaglen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullaville Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Drumkeen Retail Park, Upper Galwally, Belfast, BT8 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Boucher Road, Belfast, BT12 6HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downpatrick Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drumkeen Retail Park, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmurry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Buttercrane Shopping Centre, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forestside Shopping Centre, Upper Galwally, Castlereagh, Belfast	0.9%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0
Glenavy Football Club, Scroggy Road, Glenavy, Crumlin, BT29 4NE	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Farm Shop, Drumgrannon Road Dungannon, BT71 7DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillmount Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holywood Exchange Retail Park, Airport Road West, Belfast (IKEA, B&Q, Argos, Decathlon & more)	0.9%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0
Homebase, Drumkeen Complex, Upper Galwally, Belfast, BT8 6FY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Orritor Road, Cookstown, BT80 8BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Shane Retail Park, Boucher Road, Belfast, BT12 6UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One International Outlet Shopping Centre, Antrim (aka The Junction)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Kilkeel Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killeen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bentrim Road, Lisburn, BT28 3YP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Buttercrane Quay, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Railway Street, Newcastle, BT33 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limavady Town Cente	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Donegall Place, Belfast, BT1 5BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayobridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moy Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0
Moygannon Nurseries, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newry City Centre	9.1%	24	9.4%	3	2.6%	1	0.0%	0	7.2%	1	23.2%	18
Oaks Shopping Centre, Dungannon (Sainsbury's, Shoezone, Home Bargains, Oaks Furniture & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Omagh Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	7.2%	1	0.0%	0
Sainsbury's Superstore, Oaks Shopping Centre, Dungannon, BT71 4NA	0.7%	2	0.0%	0	0.0%	0	0.0%	0	10.6%	2	0.0%	0
Sainsbury's Superstore, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Nursery Centre, Ballynahinch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaforde Gardens & Tropical Butterfly House, Seaforde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shane Retail Park, Boucher Road, Belfast	2.5%	7	0.0%	0	3.8%	1	4.4%	4	0.0%	0	1.5%	1
Spring Island Store (Nisa Extra), Washingbay Road, Coalisland, BT71 4ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tempo Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Minorca Place, Carrickfergus, BT38 8AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Beech Valley, Dungannon, BT71 7BN	0.5%	1	0.0%	0	0.0%	0	0.0%	0	8.5%	1	0.0%	0
The Garden Corner, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Linen Green Shopping Village, Moygashel (Drumbriston Furniture, Mountain Salts, Jo & Co & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tweve Arches Nursery, Bryansford Road, Newcastle, BT33 0PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
VivoXtra, Ballynahinch Road, Saintfield, BT24 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrenpoint Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlawn Garden and Lifestyle Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		259		35		38		92		16		79
Sample:		242		53		66		66		27		30

Column %ges.

Q19 Where do you normally buy chemist goods, including health and beauty products?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Zone 1												
Armagh City Centre	8.9%	58	58.3%	52	0.0%	0	1.1%	2	4.3%	2	0.8%	2
Blacks Garden Centre, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diffin Garden Supplies, Navan Fort Road, Armagh, BT60 4PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Mowhan Road, Markethill, BT60 1RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Railway Street, Armagh, BT61 7HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Davidson & Son, Ballynahonemore Road, Armagh, BT60 1JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keady Village Centre	1.3%	8	9.1%	8	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Spires Retail Park, Moy Road, Beam Street, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill Village Centre	0.7%	5	5.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McAnerney's (Nisa), Irish Street, Armagh, BT61 7EP	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middletown Village Centre	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rice's Supermarket (Nisa Extra), Victoria Street, Keady, BT60 3SL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richhill Village Centre	0.8%	5	5.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Mall Shopping Centre, Armagh, BT61 9AJ	0.3%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shambles Market, Cathedral Road, Armagh, BT61 7QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tynan Village Centre	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Woodview Garden Shop, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Banbridge Town Centre	7.3%	47	0.0%	0	48.5%	43	1.8%	4	0.0%	0	0.0%	0
Bridgewater Retail Park, Banbridge (Tesco Extra & Home Bargains (The Range is due to open May 28th)	0.6%	4	0.0%	0	1.4%	1	1.3%	3	0.0%	0	0.0%	0
Dromara Village Centre	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Dromore Town Centre	2.0%	13	0.0%	0	14.1%	13	0.0%	0	0.0%	0	0.0%	0
Gilford Village Centre	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Newry Road, Banbridge, BT32 3HF	0.6%	4	0.0%	0	4.6%	4	0.0%	0	0.0%	0	0.0%	0
Loughbrickland Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Marks and Spencer, Cascum Road, Banbridge, BT32 4LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridgewater Retail Park, Banbridge, BT32 4LF	1.4%	9	0.0%	0	3.6%	3	2.1%	4	0.0%	0	0.8%	2
Tesco Superstore, Castlewellan Road, Banbridge, BT32 4AX	1.4%	9	0.0%	0	4.0%	4	0.3%	1	0.0%	0	2.2%	5
The Boulevard (aka The Outlet Banbridge), Outlet Shopping Park, Banbridge	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
The Olde Mill Garden Centre & Farm Shop, Dromore	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
727 Your Store, Corcrain Avenue, Portadown, BT62	0.5%	3	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
4AF												
Aghalee Village Centre	0.6%	4	0.0%	0	0.0%	0	1.8%	4	0.0%	0	0.0%	0
Asda, Bridge Street, Portadown / Craigavon, BT63 5AQ	1.5%	10	0.3%	0	0.0%	0	4.4%	9	0.0%	0	0.0%	0
BMK Décor, Gilpinstown Road, Lurgan, Craigavon, BT66 8RL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon Local Centre	0.3%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Currys, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Donaghcloney Village Centre	0.3%	2	0.0%	0	0.3%	0	0.7%	2	0.0%	0	0.0%	0
Dunnes Stores, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legahory Local Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street Mall, Portadown, BT62 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northway, Craigavon, BT64 3AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan Town Centre	8.3%	53	0.0%	0	0.3%	0	25.4%	53	0.0%	0	0.0%	0
Maghaberry Village Centre	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Magheralin Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mahon Garden Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlborough Retail Park, Highfield Road, Craigavon (Sofatime, O'Neills Sports Superstore, Halfords, Tesco Extra, Home Bargains)	0.5%	3	0.0%	0	0.8%	1	1.3%	3	0.0%	0	0.0%	0
Moira Village Centre	1.5%	9	0.0%	0	1.4%	1	3.9%	8	0.0%	0	0.0%	0
Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portadown Town Centre	7.5%	49	7.3%	6	0.9%	1	19.5%	41	1.4%	1	0.0%	0
Rushmere Shopping Centre, Craigavon	4.5%	29	2.6%	2	1.5%	1	12.3%	26	0.0%	0	0.0%	0
Screwfix, Millennium Way, Lurgan, BT66 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mourne Road, Lurgan, BT66 8JA	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Tandragee Village Centre	1.4%	9	0.0%	0	0.0%	0	4.2%	9	0.0%	0	0.0%	0
Tesco Extra, Marlborough Retail Park, Craigavon, BT64 1AG	0.2%	1	0.8%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Tesco Superstore, Millennium Way, Lurgan, BT66 8DH	1.7%	11	0.0%	0	0.0%	0	5.2%	11	0.0%	0	0.0%	0
Tesco Superstore, The Meadows Shopping Centre, Portadown, BT62 3TN	1.0%	6	0.5%	0	0.0%	0	2.8%	6	0.0%	0	0.0%	0
Toymaster Lurgan, Portadown Road, Lurgan, BT66 8QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waringstown Village Centre	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Zone 4												
Bluebells Garden Centre, Castletown Road, Dungannon, BT70 1SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dungannon Town Centre	3.8%	25	0.5%	0	0.0%	0	0.0%	0	49.5%	24	0.0%	0
Eglish Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Market Yard, Dungannon, BT70 1ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stretton Nursery, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Torrent Valley Nursery,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Dungannon												
Zone 5												
B&Q, Damolly Retail Park, Armagh Road, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Sprucefield Retail Park, Lisburn, BT27 5UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bessbrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camlough Village Centre	1.3%	9	0.3%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	8
Castlewellan Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Currys, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hillsborough Road, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Damolly Retail Park, Armagh Road, Newry	1.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	12
Dobbies Garden Centre, Lisburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Bow Street, Lisburn, BT28 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Monaghan Street, Newry, BT35 6AA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Hillsborough Village Centre	0.5%	3	0.0%	0	0.5%	0	0.0%	0	0.0%	0	1.4%	3
Hilltown Village Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3
Lidl, Armagh Road, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Main Steet / Harmony Road, Ballynahinch, BT24 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moira Road, Lisburn, BT28 1RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn City Centre	6.3%	41	0.0%	0	0.3%	0	3.5%	7	0.0%	0	15.8%	33
Marks and Spencer, Sprucefield Shopping Centre, Lisburn, BT27 5UJ	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Newtownhamilton Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Nisa Extra, Fiveways Service Station, Armagh Road, Newry, BT35 6PW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Main Street, Camlough, Newry, BT35 7JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rathfriland Town Centre	3.6%	23	0.0%	0	2.7%	2	0.0%	0	0.0%	0	10.0%	21
Sainsbury's Superstore, Sprucefield Park, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Riverside Centre, Lisburn, BT27 5EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simpson Garden Centre, Gransha Road, Newry, BT34 5BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield RETAIL PARK, Lisburn (B&Q, Argos, Sainsbury's, B&M, Next)	1.0%	7	0.0%	0	0.0%	0	0.4%	1	0.0%	0	2.8%	6
Sprucefield Shopping CENTRE, Lisburn (M&S, Boots, Pets at Home, Next)	5.0%	32	0.0%	0	5.5%	5	2.9%	6	0.7%	0	9.9%	21
Tesco Extra, Downshire Road, Carneyhough, Newry, BT34 1EE	1.0%	6	0.5%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	6
Tesco Superstore, Bentrim Road, Lisburn, BT28 2GB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Tiles & Hardwood Floors)												
(ROI) Dublin City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Town Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Sligo Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annett's Garden Centre, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ballydugan Retail Park, Ballydugan Road, Downpatrick, BT30 6AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballygawley Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Ballymoney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballynahinch Town Centre	3.3%	21	0.0%	0	1.0%	1	0.0%	0	0.7%	0	9.5%	20
Belfast City Centre	0.6%	4	0.5%	0	3.1%	3	0.3%	1	0.0%	0	0.0%	0
Boucher Retail Park, Boucher Crescent, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalisland Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Coleraine Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cookstown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossmaglen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullaville Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Drumkeen Retail Park, Upper Galwally, Belfast, BT8 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Boucher Road, Belfast, BT12 6HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downpatrick Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drumkeen Retail Park, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmurry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Buttercrane Shopping Centre, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forestside Shopping Centre, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Football Club, Scroggy Road, Glenavy, Crumlin, BT29 4NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Farm Shop, Drumgrannon Road Dungannon, BT71 7DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillmount Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holywood Exchange Retail Park, Airport Road West, Belfast (IKEA, B&Q, Argos, Decathlon & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Drumkeen Complex, Upper Galwally, Belfast, BT8 6FY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Orritor Road, Cookstown, BT80 8BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Shane Retail Park, Boucher Road, Belfast, BT12 6UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One International Outlet Shopping Centre, Antrim (aka The Junction)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Kilkeel Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killeen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bentrim Road, Lisburn, BT28 3YP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Buttercrane Quay, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Railway Street, Newcastle, BT33 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limavady Town Cente	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Donegall Place, Belfast, BT1 5BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayobridge Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Moy Village Centre	2.1%	13	0.3%	0	0.0%	0	1.0%	2	20.0%	10	0.6%	1
Moygannon Nurseries, Newry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Newcastle Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newry City Centre	9.4%	61	0.0%	0	1.4%	1	0.0%	0	0.0%	0	28.4%	59
Oaks Shopping Centre, Dungannon (Sainsbury's, Shoezone, Home Bargains, Oaks Furniture & more)	0.4%	3	0.0%	0	0.0%	0	0.0%	0	5.7%	3	0.0%	0
Omagh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Oaks Shopping Centre, Dungannon, BT71 4NA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Sainsbury's Superstore, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Nursery Centre, Ballynahinch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaforde Gardens & Tropical Butterfly House, Seaforde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shane Retail Park, Boucher Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spring Island Store (Nisa Extra), Washingbay Road, Coalisland, BT71 4ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tempo Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Minorca Place, Carrickfergus, BT38 8AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Beech Valley, Dungannon, BT71 7BN	0.9%	6	0.0%	0	0.0%	0	0.0%	0	12.2%	6	0.0%	0
The Garden Corner, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Linen Green Shopping Village, Moygashel (Drumbriston Furniture, Mountain Salts, Jo & Co & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tweve Arches Nursery, Bryansford Road, Newcastle, BT33 0PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
VivoXtra, Ballynahinch Road, Saintfield, BT24 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrenpoint Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlawn Garden and Lifestyle Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		646		88		90		209		49		210
Sample:		679		165		176		170		80		88

Column %ges.

Q20 Where do you normally electrical items, such as televisions, washing machines and computers?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Zone 1												
Armagh City Centre	4.8%	25	30.2%	20	0.0%	0	1.3%	2	8.0%	3	0.0%	0
Blacks Garden Centre, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diffin Garden Supplies, Navan Fort Road, Armagh, BT60 4PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Mowhan Road, Markethill, BT60 1RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Railway Street, Armagh, BT61 7HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Davidson & Son, Ballynahonemore Road, Armagh, BT60 1JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keady Village Centre	2.5%	13	18.3%	12	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Lidl, Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
M&S Foodhall, Spires Retail Park, Moy Road, Beam Street, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill Village Centre	6.7%	35	23.7%	16	6.0%	4	4.1%	6	6.6%	3	3.1%	6
McAnerney's (Nisa), Irish Street, Armagh, BT61 7EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middletown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rice's Supermarket (Nisa Extra), Victoria Street, Keady, BT60 3SL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richhill Village Centre	0.9%	5	6.4%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Mall Shopping Centre, Armagh, BT61 9AJ	0.4%	2	0.8%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0
Shambles Market, Cathedral Road, Armagh, BT61 7QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tynan Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodview Garden Shop, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Banbridge Town Centre	4.4%	23	0.0%	0	31.1%	23	0.4%	1	0.0%	0	0.0%	0
Bridgewater Retail Park, Banbridge (Tesco Extra & Home Bargains (The Range is due to open May 28th)	0.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Dromara Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dromore Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gilford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Newry Road, Banbridge, BT32 3HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughbrickland Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Cascum Road, Banbridge, BT32 4LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridgewater Retail Park, Banbridge, BT32 4LF	1.3%	7	0.0%	0	4.5%	3	2.4%	4	0.0%	0	0.0%	0
Tesco Superstore, Castlewellan Road, Banbridge, BT32 4AX	0.4%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0
The Boulevard (aka The Outlet Banbridge), Outlet Shopping Park, Banbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Olde Mill Garden Centre & Farm Shop, Dromore	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
727 Your Store, Corcrain Avenue, Portadown, BT62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
4AF												
Aghalee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bridge Street, Portadown / Craigavon, BT63 5AQ	0.3%	2	0.4%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
BMK Décor, Gilpinstown Road, Lurgan, Craigavon, BT66 8RL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon Local Centre	1.1%	6	0.0%	0	0.4%	0	2.7%	4	3.2%	1	0.0%	0
Currys, Rushmere Shopping Centre, Craigavon, BT64 1AA	13.8%	73	4.6%	3	6.2%	4	38.0%	60	14.2%	6	0.0%	0
Donaghcloney Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legahory Local Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street Mall, Portadown, BT62 1HX	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Lidl, Northway, Craigavon, BT64 3AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan Town Centre	0.3%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Maghaberry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magheralin Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mahon Garden Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlborough Retail Park, Highfield Road, Craigavon (Sofatime, O'Neills Sports Superstore, Halfords, Tesco Extra, Home Bargains)	0.2%	1	0.4%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Moira Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portadown Town Centre	4.0%	21	2.0%	1	0.4%	0	12.2%	19	0.0%	0	0.0%	0
Rushmere Shopping Centre, Craigavon	5.0%	26	1.0%	1	2.8%	2	15.0%	24	0.0%	0	0.0%	0
Screwfix, Millennium Way, Lurgan, BT66 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mourne Road, Lurgan, BT66 8JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandragee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Marlborough Retail Park, Craigavon, BT64 1AG	0.5%	3	2.4%	2	0.6%	0	0.4%	1	0.0%	0	0.0%	0
Tesco Superstore, Millennium Way, Lurgan, BT66 8DH	1.2%	6	0.0%	0	0.0%	0	4.1%	6	0.0%	0	0.0%	0
Tesco Superstore, The Meadows Shopping Centre, Portadown, BT62 3TN	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Toymaster Lurgan, Portadown Road, Lurgan, BT66 8QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waringstown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Bluebells Garden Centre, Castletown Road, Dungannon, BT70 1SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dungannon Town Centre	2.6%	14	0.6%	0	0.0%	0	0.0%	0	33.5%	13	0.0%	0
Eglish Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0
Lidl, Market Yard, Dungannon, BT70 1ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stretton Nursery, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Torrent Valley Nursery,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Dungannon												
Zone 5												
B&Q, Damolly Retail Park, Armagh Road, Newry, BT35 6PR	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Sprucefield Retail Park, Lisburn, BT27 5UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bessbrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camlough Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Castlewellan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Damolly Retail Park, Newry, BT35 6PR	11.2%	59	3.7%	2	6.4%	5	0.0%	0	0.0%	0	27.0%	52
Currys, Hillsborough Road, Lisburn, BT27 5UQ	7.5%	40	0.0%	0	12.9%	9	8.0%	13	0.0%	0	9.3%	18
Damolly Retail Park, Armagh Road, Newry	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	6
Dobbies Garden Centre, Lisburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Bow Street, Lisburn, BT28 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Monaghan Street, Newry, BT35 6AA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Hillsborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hilltown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Armagh Road, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Main Steet / Harmony Road, Ballynahinch, BT24 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moira Road, Lisburn, BT28 1RH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Lisburn City Centre	4.8%	25	0.0%	0	1.0%	1	2.8%	4	0.0%	0	10.5%	20
Marks and Spencer, Sprucefield Shopping Centre, Lisburn, BT27 5UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtownhamilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Fiveways Service Station, Armagh Road, Newry, BT35 6PW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Main Street, Camlough, Newry, BT35 7JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rathfriland Town Centre	1.2%	7	0.0%	0	0.4%	0	0.0%	0	0.0%	0	3.2%	6
Sainsbury's Superstore, Sprucefield Park, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Riverside Centre, Lisburn, BT27 5EA	0.1%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Simpson Garden Centre, Gransha Road, Newry, BT34 5BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield RETAIL PARK, Lisburn (B&Q, Argos, Sainsbury's, B&M, Next)	2.0%	11	0.0%	0	1.3%	1	0.6%	1	0.0%	0	4.7%	9
Sprucefield Shopping CENTRE, Lisburn (M&S, Boots, Pets at Home, Next)	4.5%	24	0.0%	0	12.8%	9	2.8%	4	1.3%	1	5.1%	10
Tesco Extra, Downshire Road, Carneyhough, Newry, BT34 1EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bentrim Road, Lisburn, BT28 2GB	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Tiles & Hardwood Floors)												
(ROI) Dublin City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Sligo Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annett's Garden Centre, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ballydugan Retail Park, Ballydugan Road, Downpatrick, BT30 6AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballygawley Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0
Ballymoney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballynahinch Town Centre	2.4%	13	0.0%	0	1.6%	1	0.0%	0	0.0%	0	6.1%	12
Belfast City Centre	2.7%	14	2.1%	1	0.0%	0	1.8%	3	0.0%	0	5.1%	10
Boucher Retail Park, Boucher Crescent, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalisland Town Centre	0.5%	3	1.2%	1	0.0%	0	0.0%	0	4.4%	2	0.0%	0
Coleraine Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cookstown Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Crossmaglen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullaville Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Drumkeen Retail Park, Upper Galwally, Belfast, BT8 6RB	0.4%	2	0.0%	0	0.0%	0	0.4%	1	4.5%	2	0.0%	0
DFS, Boucher Road, Belfast, BT12 6HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downpatrick Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drumkeen Retail Park, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmurry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Buttercrane Shopping Centre, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forestside Shopping Centre, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Football Club, Scroggy Road, Glenavy, Crumlin, BT29 4NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Farm Shop, Drumgrannon Road Dungannon, BT71 7DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillmount Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holywood Exchange Retail Park, Airport Road West, Belfast (IKEA, B&Q, Argos, Decathlon & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Drumkeen Complex, Upper Galwally, Belfast, BT8 6FY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Orritor Road, Cookstown, BT80 8BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Shane Retail Park, Boucher Road, Belfast, BT12 6UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One International Outlet Shopping Centre, Antrim (aka The Junction)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Kilkeel Town Centre	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Killeen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bentrim Road, Lisburn, BT28 3YP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Buttercrane Quay, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Railway Street, Newcastle, BT33 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limavady Town Cente	0.1%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Donegall Place, Belfast, BT1 5BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayobridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moygannon Nurseries, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle Town Centre	0.9%	5	0.0%	0	1.3%	1	0.0%	0	0.0%	0	2.1%	4
Newry City Centre	6.8%	36	1.8%	1	2.6%	2	0.0%	0	0.0%	0	17.2%	33
Oaks Shopping Centre, Dungannon (Sainsbury's, Shoezone, Home Bargains, Oaks Furniture & more)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0
Omagh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Oaks Shopping Centre, Dungannon, BT71 4NA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Sainsbury's Superstore, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Nursery Centre, Ballynahinch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaforde Gardens & Tropical Butterfly House, Seaforde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shane Retail Park, Boucher Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spring Island Store (Nisa Extra), Washingbay Road, Coalisland, BT71 4ND	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Tempo Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Minorca Place, Carrickfergus, BT38 8AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Beech Valley, Dungannon, BT71 7BN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
The Garden Corner, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Linen Green Shopping Village, Moygashel (Drumbriston Furniture, Mountain Salts, Jo & Co & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tweve Arches Nursery, Bryansford Road, Newcastle, BT33 0PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
VivoXtra, Ballynahinch Road, Saintfield, BT24 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrenpoint Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlawn Garden and Lifestyle Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		528		67		72		158		39		192
Sample:		549		133		144		132		64		76

Column %ges.

Q21 Where do you normally buy DIY or gardening goods?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Zone 1												
Armagh City Centre	4.6%	24	29.3%	18	0.0%	0	0.0%	0	2.4%	1	2.7%	5
Blacks Garden Centre, Armagh	0.3%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diffin Garden Supplies, Navan Fort Road, Armagh, BT60 4PY	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Mowhan Road, Markethill, BT60 1RQ	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Railway Street, Armagh, BT61 7HS	0.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Davidson & Son, Ballynahonemore Road, Armagh, BT60 1JD	0.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keady Village Centre	1.3%	7	10.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Spires Retail Park, Moy Road, Beam Street, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill Village Centre	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McAnerney's (Nisa), Irish Street, Armagh, BT61 7EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middletown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rice's Supermarket (Nisa Extra), Victoria Street, Keady, BT60 3SL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richhill Village Centre	0.3%	2	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Mall Shopping Centre, Armagh, BT61 9AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shambles Market, Cathedral Road, Armagh, BT61 7QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tynan Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodview Garden Shop, Armagh	0.6%	3	2.0%	1	0.0%	0	0.5%	1	3.3%	1	0.0%	0
Zone 2												
Banbridge Town Centre	4.6%	24	0.0%	0	32.2%	23	0.4%	1	0.0%	0	0.0%	0
Bridgewater Retail Park, Banbridge (Tesco Extra & Home Bargains (The Range is due to open May 28th)	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Dromara Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dromore Town Centre	0.6%	3	0.0%	0	3.6%	3	0.0%	0	1.0%	0	0.0%	0
Gilford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Newry Road, Banbridge, BT32 3HF	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Loughbrickland Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Cascum Road, Banbridge, BT32 4LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridgewater Retail Park, Banbridge, BT32 4LF	0.3%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castlewellan Road, Banbridge, BT32 4AX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Boulevard (aka The Outlet Banbridge), Outlet Shopping Park, Banbridge	0.4%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0
The Olde Mill Garden Centre & Farm Shop, Dromore	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Zone 3												
727 Your Store, Corcrain Avenue, Portadown, BT62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
4AF												
Aghalee Village Centre	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Asda, Bridge Street, Portadown / Craigavon, BT63 5AQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BMK Décor, Gilpinstown Road, Lurgan, Craigavon, BT66 8RL	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Craigavon Local Centre	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Currys, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Donaghcloney Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Rushmere Shopping Centre, Craigavon, BT64 1AA	10.2%	54	9.6%	6	3.7%	3	24.5%	42	10.1%	4	0.0%	0
Legahory Local Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street Mall, Portadown, BT62 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northway, Craigavon, BT64 3AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Pinehurst Retail Park, Lurgan, BT66 6AZ	0.3%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Lurgan Town Centre	4.0%	21	0.0%	0	0.0%	0	12.2%	21	0.0%	0	0.0%	0
Maghaberry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magheralin Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mahon Garden Centre, Craigavon	1.1%	6	1.9%	1	0.8%	1	2.3%	4	0.0%	0	0.0%	0
Marlborough Retail Park, Highfield Road, Craigavon (Sofatime, O'Neills Sports Superstore, Halfords, Tesco Extra, Home Bargains)	0.5%	3	0.0%	0	0.6%	0	1.2%	2	0.0%	0	0.0%	0
Moira Village Centre	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portadown Town Centre	6.8%	36	7.6%	5	1.1%	1	17.2%	30	3.0%	1	0.0%	0
Rushmere Shopping Centre, Craigavon	5.0%	27	2.7%	2	2.9%	2	12.8%	22	2.4%	1	0.0%	0
Screwfix, Millennium Way, Lurgan, BT66 8DH	1.2%	6	0.0%	0	0.0%	0	3.7%	6	0.0%	0	0.0%	0
Spar, Mourne Road, Lurgan, BT66 8JA	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Tandragee Village Centre	0.2%	1	0.0%	0	0.6%	0	0.4%	1	0.0%	0	0.0%	0
Tesco Extra, Marlborough Retail Park, Craigavon, BT64 1AG	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Tesco Superstore, Millennium Way, Lurgan, BT66 8DH	0.3%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Tesco Superstore, The Meadows Shopping Centre, Portadown, BT62 3TN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toymaster Lurgan, Portadown Road, Lurgan, BT66 8QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waringstown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Bluebells Garden Centre, Castletown Road, Dungannon, BT70 1SN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Dungannon Town Centre	1.6%	9	0.0%	0	0.0%	0	0.0%	0	24.4%	9	0.0%	0
Eglish Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0
Lidl, Market Yard, Dungannon, BT70 1ES	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Stretton Nursery, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Torrent Valley Nursery,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Dungannon												
Zone 5												
B&Q, Damolly Retail Park, Armagh Road, Newry, BT35 6PR	12.5%	66	18.6%	12	12.1%	9	3.5%	6	1.4%	1	20.9%	39
B&Q, Sprucefield Retail Park, Lisburn, BT27 5UJ	8.5%	45	1.5%	1	18.0%	13	6.9%	12	0.0%	0	10.1%	19
Bessbrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camlough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlewellan Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Currys, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hillsborough Road, Lisburn, BT27 5UQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Damolly Retail Park, Armagh Road, Newry	2.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	14
Dobbies Garden Centre, Lisburn	3.0%	16	0.0%	0	2.1%	2	0.9%	2	6.8%	2	5.5%	10
Dunnes Stores, Bow Street, Lisburn, BT28 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Monaghan Street, Newry, BT35 6AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillsborough Village Centre	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Hilltown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Armagh Road, Damolly Retail Park, Newry, BT35 6PR	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	4
Lidl, Main Steet / Harmony Road, Ballynahinch, BT24 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moira Road, Lisburn, BT28 1RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn City Centre	3.7%	20	0.0%	0	0.0%	0	0.5%	1	0.0%	0	10.0%	19
Marks and Spencer, Sprucefield Shopping Centre, Lisburn, BT27 5UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtownhamilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Fiveways Service Station, Armagh Road, Newry, BT35 6PW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Main Street, Camlough, Newry, BT35 7JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rathfriland Town Centre	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	6
Sainsbury's Superstore, Sprucefield Park, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Riverside Centre, Lisburn, BT27 5EA	0.1%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Simpson Garden Centre, Gransha Road, Newry, BT34 5BU	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield RETAIL PARK, Lisburn (B&Q, Argos, Sainsbury's, B&M, Next)	1.4%	8	0.0%	0	0.9%	1	1.0%	2	0.0%	0	2.7%	5
Sprucefield Shopping CENTRE, Lisburn (M&S, Boots, Pets at Home, Next)	5.7%	30	0.0%	0	8.3%	6	4.0%	7	0.0%	0	9.3%	18
Tesco Extra, Downshire Road, Carneyhough, Newry, BT34 1EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bentrim Road, Lisburn, BT28 2GB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Tiles & Hardwood Floors)												
(ROI) Dublin City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Sligo Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annett's Garden Centre, Newry	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Asda, Ballydugan Retail Park, Ballydugan Road, Downpatrick, BT30 6AJ	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Ballygawley Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Ballymoney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballynahinch Town Centre	2.1%	11	0.0%	0	0.9%	1	0.0%	0	0.0%	0	5.6%	11
Belfast City Centre	1.0%	6	0.0%	0	1.4%	1	0.4%	1	0.0%	0	2.1%	4
Boucher Retail Park, Boucher Crescent, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalisland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleraine Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cookstown Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Crossmaglen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullaville Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Drumkeen Retail Park, Upper Galwally, Belfast, BT8 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Boucher Road, Belfast, BT12 6HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downpatrick Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drumkeen Retail Park, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmurry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Buttercrane Shopping Centre, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forestside Shopping Centre, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Football Club, Scroggy Road, Glenavy, Crumlin, BT29 4NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Farm Shop, Drumgrannon Road Dungannon, BT71 7DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillmount Garden Centre, Belfast	0.1%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Holywood Exchange Retail Park, Airport Road West, Belfast (IKEA, B&Q, Argos, Decathlon & more)	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	4
Homebase, Drumkeen Complex, Upper Galwally, Belfast, BT8 6FY	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Orritor Road, Cookstown, BT80 8BH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Homebase, Shane Retail Park, Boucher Road, Belfast, BT12 6UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One International Outlet Shopping Centre, Antrim (aka The Junction)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Kilkeel Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killeen Village Centre	0.4%	2	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bentrim Road, Lisburn, BT28 3YP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Buttercrane Quay, Newry, BT35 8HJ	1.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	10
Lidl, Railway Street, Newcastle, BT33 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limavady Town Cente	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Donegall Place, Belfast, BT1 5BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayobridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moy Village Centre	0.9%	5	0.6%	0	0.0%	0	0.0%	0	12.1%	4	0.0%	0
Moygannon Nurseries, Newry	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newry City Centre	3.3%	18	0.4%	0	0.0%	0	3.1%	5	0.0%	0	6.5%	12
Oaks Shopping Centre, Dungannon (Sainsbury's, Shoezone, Home Bargains, Oaks Furniture & more)	0.5%	3	0.0%	0	0.0%	0	0.0%	0	8.0%	3	0.0%	0
Omagh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Oaks Shopping Centre, Dungannon, BT71 4NA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Sainsbury's Superstore, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Nursery Centre, Ballynahinch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaforde Gardens & Tropical Butterfly House, Seaforde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shane Retail Park, Boucher Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spring Island Store (Nisa Extra), Washingbay Road, Coalisland, BT71 4ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tempo Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Tesco Extra, Minorca Place, Carrickfergus, BT38 8AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Beech Valley, Dungannon, BT71 7BN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0
The Garden Corner, Dungannon	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0
The Linen Green Shopping Village, Moygashel (Drumbriston Furniture, Mountain Salts, Jo & Co & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tweve Arches Nursery, Bryansford Road, Newcastle, BT33 0PR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
VivoXtra, Ballynahinch Road, Saintfield, BT24 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrenpoint Town Centre	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlawn Garden and Lifestyle Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		530		62		73		172		35		188
Sample:		538		121		142		142		59		74

Column %ges.

Q22 Where do you normally buy furniture, carpets and floor coverings?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Zone 1												
Armagh City Centre	5.7%	23	43.1%	22	0.0%	0	0.0%	0	4.1%	1	0.0%	0
Blacks Garden Centre, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diffin Garden Supplies, Navan Fort Road, Armagh, BT60 4PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eurospar, Mowhan Road, Markethill, BT60 1RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Railway Street, Armagh, BT61 7HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Davidson & Son, Ballynahonemore Road, Armagh, BT60 1JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keady Village Centre	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Spires Retail Park, Moy Road, Beam Street, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill Village Centre	2.0%	8	8.3%	4	0.5%	0	0.9%	1	3.5%	1	0.8%	1
McAnerney's (Nisa), Irish Street, Armagh, BT61 7EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middletown Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0
Rice's Supermarket (Nisa Extra), Victoria Street, Keady, BT60 3SL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richhill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Mall Shopping Centre, Armagh, BT61 9AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shambles Market, Cathedral Road, Armagh, BT61 7QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spires Retail Park, Moy Road, Armagh, BT61 8DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tynan Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodview Garden Shop, Armagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Banbridge Town Centre	11.0%	45	0.0%	0	58.9%	34	5.2%	7	0.0%	0	3.3%	5
Bridgewater Retail Park, Banbridge (Tesco Extra & Home Bargains (The Range is due to open May 28th)	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Dromara Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dromore Town Centre	0.5%	2	0.0%	0	1.6%	1	0.9%	1	0.0%	0	0.0%	0
Gilford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Newry Road, Banbridge, BT32 3HF	0.1%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Loughbrickland Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Cascum Road, Banbridge, BT32 4LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridgewater Retail Park, Banbridge, BT32 4LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castlewellan Road, Banbridge, BT32 4AX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Boulevard (aka The Outlet Banbridge), Outlet Shopping Park, Banbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Olde Mill Garden Centre & Farm Shop, Dromore	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
727 Your Store, Corcrain Avenue, Portadown, BT62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
4AF												
Aghalee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bridge Street, Portadown / Craigavon, BT63 5AQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BMK Décor, Gilpinstown Road, Lurgan, Craigavon, BT66 8RL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon Local Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0
Currys, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Donaghcloney Village Centre	0.1%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Rushmere Shopping Centre, Craigavon, BT64 1AA	0.8%	3	0.0%	0	0.0%	0	2.3%	3	0.0%	0	0.0%	0
Legahory Local Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street Mall, Portadown, BT62 1HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northway, Craigavon, BT64 3AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan Town Centre	9.6%	40	0.0%	0	2.9%	2	27.8%	37	0.0%	0	0.8%	1
Maghaberry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magheralin Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mahon Garden Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlborough Retail Park, Highfield Road, Craigavon (Sofatime, O'Neills Sports Superstore, Halfords, Tesco Extra, Home Bargains)	1.1%	5	2.7%	1	0.0%	0	2.4%	3	0.0%	0	0.0%	0
Moira Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinehurst Retail Park, Lurgan, BT66 6AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portadown Town Centre	10.8%	44	8.6%	4	1.9%	1	28.8%	38	2.6%	1	0.0%	0
Rushmere Shopping Centre, Craigavon	1.8%	7	2.7%	1	0.5%	0	4.4%	6	0.0%	0	0.0%	0
Screwfix, Millennium Way, Lurgan, BT66 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mourne Road, Lurgan, BT66 8JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandragee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Marlborough Retail Park, Craigavon, BT64 1AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Millennium Way, Lurgan, BT66 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, The Meadows Shopping Centre, Portadown, BT62 3TN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toymaster Lurgan, Portadown Road, Lurgan, BT66 8QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waringstown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Bluebells Garden Centre, Castletown Road, Dungannon, BT70 1SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dungannon Town Centre	5.4%	22	3.7%	2	0.0%	0	3.2%	4	49.3%	16	0.0%	0
Eglish Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Market Yard, Dungannon, BT70 1ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stretton Nursery, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Torrent Valley Nursery,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Dungannon												
Zone 5												
B&Q, Damolly Retail Park, Armagh Road, Newry, BT35 6PR	0.9%	4	3.4%	2	2.3%	1	0.0%	0	1.5%	1	0.0%	0
B&Q, Sprucefield Retail Park, Lisburn, BT27 5UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bessbrook Village Centre	0.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Camlough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlewellan Town Centre	0.4%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.8%	1
Currys, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Hillsborough Road, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Damolly Retail Park, Armagh Road, Newry	1.8%	7	0.0%	0	0.5%	0	0.0%	0	0.0%	0	5.1%	7
Dobbies Garden Centre, Lisburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Bow Street, Lisburn, BT28 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Monaghan Street, Newry, BT35 6AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillsborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hilltown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Armagh Road, Damolly Retail Park, Newry, BT35 6PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Main Steet / Harmony Road, Ballynahinch, BT24 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moira Road, Lisburn, BT28 1RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn City Centre	10.9%	45	1.1%	1	3.2%	2	8.3%	11	0.0%	0	22.9%	32
Marks and Spencer, Sprucefield Shopping Centre, Lisburn, BT27 5UJ	0.3%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Newtownhamilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Fiveways Service Station, Armagh Road, Newry, BT35 6PW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Main Street, Camlough, Newry, BT35 7JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rathfriland Town Centre	2.4%	10	0.0%	0	3.0%	2	0.0%	0	0.0%	0	5.8%	8
Sainsbury's Superstore, Sprucefield Park, Lisburn, BT27 5UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Riverside Centre, Lisburn, BT27 5EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simpson Garden Centre, Gransha Road, Newry, BT34 5BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield RETAIL PARK, Lisburn (B&Q, Argos, Sainsbury's, B&M, Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield Shopping CENTRE, Lisburn (M&S, Boots, Pets at Home, Next)	1.0%	4	0.0%	0	2.7%	2	2.0%	3	0.0%	0	0.0%	0
Tesco Extra, Downshire Road, Carneyhough, Newry, BT34 1EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bentrim Road, Lisburn, BT28 2GB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	6
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Tiles & Hardwood Floors)												
(ROI) Dublin City Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.3%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.1%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Sligo Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annett's Garden Centre, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ballydugan Retail Park, Ballydugan Road, Downpatrick, BT30 6AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballygawley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballymoney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballynahinch Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belfast City Centre	2.1%	9	1.6%	1	0.0%	0	3.4%	4	0.0%	0	2.4%	3
Boucher Retail Park, Boucher Crescent, Belfast	3.3%	14	1.9%	1	4.5%	3	3.2%	4	1.5%	1	4.0%	6
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalisland Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Coleraine Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cookstown Town Centre	0.7%	3	0.5%	0	1.6%	1	0.0%	0	5.1%	2	0.0%	0
Crossmaglen Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Cullaville Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Drumkeen Retail Park, Upper Galwally, Belfast, BT8 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Boucher Road, Belfast, BT12 6HR	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downpatrick Town Centre	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	5
Drumkeen Retail Park, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmurry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnes Stores, Buttercrane Shopping Centre, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forestside Shopping Centre, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Football Club, Scroggy Road, Glenavy, Crumlin, BT29 4NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Farm Shop, Drumgrannon Road Dungannon, BT71 7DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillmount Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holywood Exchange Retail Park, Airport Road West, Belfast (IKEA, B&Q, Argos, Decathlon & more)	3.1%	13	5.1%	3	5.8%	3	0.7%	1	0.0%	0	4.3%	6
Homebase, Drumkeen Complex, Upper Galwally, Belfast, BT8 6FY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Orritor Road, Cookstown, BT80 8BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Shane Retail Park, Boucher Road, Belfast, BT12 6UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One International Outlet Shopping Centre, Antrim (aka The Junction)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Kilkeel Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killeen Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	5.3%	2	0.0%	0
Lidl, Bentrim Road, Lisburn, BT28 3YP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Buttercrane Quay, Newry, BT35 8HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Railway Street, Newcastle, BT33 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limavady Town Cente	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Donegall Place, Belfast, BT1 5BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayobridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moy Village Centre	2.4%	10	6.3%	3	0.0%	0	0.7%	1	17.3%	6	0.0%	0
Moygannon Nurseries, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle Town Centre	0.1%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Newry City Centre	15.2%	63	5.7%	3	3.2%	2	1.7%	2	0.0%	0	40.1%	56
Oaks Shopping Centre, Dungannon (Sainsbury's, Shoezone, Home Bargains, Oaks Furniture & more)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Omagh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Oaks Shopping Centre, Dungannon, BT71 4NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Quays Shopping Centre, Newry, BT35 8QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Nursery Centre, Ballynahinch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaforde Gardens & Tropical Butterfly House, Seaforde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shane Retail Park, Boucher Road, Belfast	1.3%	5	0.0%	0	0.7%	0	3.7%	5	0.0%	0	0.0%	0
Spring Island Store (Nisa Extra), Washingbay Road, Coalisland, BT71 4ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tempo Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Minorca Place, Carrickfergus, BT38 8AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Beech Valley, Dungannon, BT71 7BN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Garden Corner, Dungannon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Linen Green Shopping Village, Moygashel (Drumbriston Furniture, Mountain Salts, Jo & Co & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tweve Arches Nursery, Bryansford Road, Newcastle, BT33 0PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
VivoXtra, Ballynahinch Road, Saintfield, BT24 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrenpoint Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlawn Garden and Lifestyle Garden Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		413		51		58		132		33		139
Sample:		420		102		113		101		51		53

Column %ges.

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Meanscore: [Number of times per week]

LOCK4 BEFORE the Covid lockdowns how often were you doing non-food shopping online?

Daily	0.8%	6	0.4%	0	0.0%	0	0.8%	2	0.0%	0	1.5%	4
4-6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 days a week	2.1%	17	2.4%	3	2.7%	3	2.6%	7	0.0%	0	1.7%	4
One day a week	10.5%	84	10.2%	11	9.3%	10	14.4%	38	7.2%	5	8.1%	20
Every two weeks	8.6%	69	7.1%	8	7.0%	8	12.8%	33	0.7%	1	7.9%	20
Every three weeks	0.6%	5	0.0%	0	0.4%	0	0.3%	1	2.3%	2	0.7%	2
Monthly	17.4%	140	17.5%	19	13.8%	15	19.9%	52	25.4%	18	14.1%	35
Once every two months	5.8%	46	3.2%	4	3.5%	4	6.1%	16	5.8%	4	7.4%	19
Three-four times a year	9.1%	73	2.6%	3	6.4%	7	5.2%	13	8.1%	6	17.5%	44
Twice a year	3.2%	26	1.2%	1	3.9%	4	3.1%	8	2.5%	2	4.2%	10
Once a year	1.2%	9	0.0%	0	0.3%	0	1.2%	3	2.4%	2	1.7%	4
Less often	2.4%	19	0.8%	1	6.9%	7	3.8%	10	1.0%	1	0.0%	0
Never	32.1%	257	45.4%	50	41.4%	44	24.1%	63	36.4%	26	29.5%	74
(Don't know)	2.4%	19	0.9%	1	1.3%	1	0.6%	2	7.5%	5	3.8%	10
(Varies)	3.9%	31	8.4%	9	3.0%	3	5.1%	13	0.7%	1	2.0%	5
Mean:		*0.35*		*0.31*		*0.26*		*0.43*		*0.19*		*0.36*
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Meanscore: [More = 1, Same = 0, Less = -1]

QD Non-food shopping online DURING lockdown compared to BEFORE lockdown:

More	30.6%	245	19.6%	21	28.0%	30	29.1%	76	29.4%	21	38.5%	97
Same	57.1%	458	65.5%	71	57.4%	61	56.1%	147	53.1%	38	55.7%	140
Less	5.3%	43	4.8%	5	9.6%	10	8.3%	22	7.6%	5	0.0%	0
(Don't know /varies)	6.9%	55	10.1%	11	5.0%	5	6.5%	17	9.9%	7	5.8%	15
Mean:		*0.27*		*0.16*		*0.19*		*0.22*		*0.24*		*0.41*
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Meanscore: [Number of times per week]

LOCK5 DURING the Covid lockdowns how often were you doing non-food shopping online?

Daily	2.4%	19	0.4%	0	1.2%	1	3.2%	8	0.0%	0	3.6%	9
4-6 days a week	2.1%	16	2.4%	3	1.8%	2	0.8%	2	2.4%	2	3.2%	8
2-3 days a week	7.8%	62	6.5%	7	7.2%	8	9.8%	26	4.0%	3	7.6%	19
One day a week	9.6%	77	11.7%	13	5.3%	6	11.4%	30	8.7%	6	9.1%	23
Every two weeks	9.7%	78	10.9%	12	12.2%	13	12.5%	33	8.9%	6	5.5%	14
Every three weeks	2.6%	21	0.4%	0	3.5%	4	3.1%	8	5.7%	4	1.7%	4
Monthly	15.2%	121	8.0%	9	10.7%	11	15.3%	40	9.9%	7	21.5%	54
Once every two months	5.1%	41	2.4%	3	5.2%	6	5.3%	14	9.0%	6	4.8%	12
Three-four times a year	4.4%	36	3.6%	4	2.1%	2	5.1%	13	4.5%	3	5.1%	13
Twice a year	2.3%	18	0.5%	1	1.3%	1	2.5%	7	1.4%	1	3.5%	9
Once a year	1.1%	9	0.0%	0	0.3%	0	1.2%	3	1.4%	1	1.7%	4
Less often	1.3%	11	1.5%	2	5.9%	6	0.2%	1	0.7%	1	0.7%	2
Never	30.9%	247	44.2%	48	41.2%	44	23.7%	62	35.9%	26	26.8%	67
(Don't know)	2.1%	17	0.3%	0	0.6%	1	0.8%	2	7.5%	5	3.3%	8
(Varies)	3.5%	28	7.3%	8	1.6%	2	5.1%	13	0.0%	0	2.0%	5
Mean:		*0.71*		*0.55*		*0.53*		*0.80*		*0.45*		*0.84*
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Meanscore: [Number of times per week]

LOCK6 NOW THAT the lockdowns are lifted, how often do you think you will be doing non-food shopping online?

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	0.1%	1	0.4%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0
2-3 days a week	5.1%	41	2.3%	3	4.9%	5	6.6%	17	1.6%	1	5.9%	15
One day a week	9.4%	75	10.7%	12	9.1%	10	11.9%	31	7.0%	5	7.0%	17
Every two weeks	9.0%	72	8.2%	9	8.0%	9	12.0%	31	5.8%	4	7.7%	19
Every three weeks	2.0%	16	1.5%	2	0.9%	1	3.6%	9	3.2%	2	0.7%	2
Monthly	19.2%	154	12.8%	14	14.2%	15	15.2%	40	17.8%	13	28.8%	72
Once every two months	6.3%	51	3.2%	3	6.9%	7	11.7%	30	7.7%	6	1.5%	4
Three-four times a year	6.5%	52	3.3%	4	5.2%	6	6.3%	16	3.4%	2	9.6%	24
Twice a year	2.2%	18	0.8%	1	0.3%	0	1.8%	5	1.0%	1	4.5%	11
Once a year	0.5%	4	0.4%	0	2.0%	2	0.2%	1	0.7%	1	0.0%	0
Less often	1.4%	11	0.8%	1	6.4%	7	0.2%	1	2.4%	2	0.5%	1
Never	30.9%	247	43.5%	47	40.1%	43	24.1%	63	36.2%	26	27.0%	68
(Don't know)	2.7%	22	1.4%	2	0.0%	0	0.8%	2	13.4%	10	3.3%	8
(Varies)	4.6%	37	10.7%	12	2.0%	2	5.4%	14	0.0%	0	3.6%	9
Mean:		*0.38*		*0.31*		*0.32*		*0.46*		*0.25*		*0.38*
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Meanscore: [More = 1, Same = 0, Less = -1]

QE Non-food shopping online AFTER lockdown compared to DURING lockdown:

More	7.6%	61	5.3%	6	10.3%	11	9.7%	25	8.1%	6	5.2%	13
Same	60.3%	483	65.3%	71	66.2%	71	56.3%	147	57.0%	41	60.7%	152
Less	24.3%	195	16.8%	18	20.9%	22	27.0%	71	21.6%	16	27.1%	68
(Don't know /varies)	7.8%	62	12.7%	14	2.6%	3	7.0%	18	13.4%	10	7.0%	17
Mean:		*-0.18*		*-0.13*		*-0.11*		*-0.19*		*-0.16*		*-0.24*
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Meanscore: [More = 1, Same = 0, Less = -1]

QF Non-food shopping online AFTER lockdown compared to BEFORE lockdown:

More	18.2%	146	6.6%	7	15.9%	17	20.0%	52	13.4%	10	23.7%	59
Same	62.3%	499	73.1%	80	64.9%	69	59.2%	155	63.9%	46	59.1%	148
Less	11.3%	90	6.9%	7	14.5%	15	14.1%	37	8.6%	6	9.7%	24
(Don't know /varies)	8.3%	66	13.4%	15	4.7%	5	6.8%	18	14.1%	10	7.4%	19
Mean:		*0.08*		*0.00*		*0.02*		*0.06*		*0.06*		*0.15*
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Q23 Which of the following forms of shopping do you carry out? [MR/PR]

Internet	40.9%	328	44.0%	48	40.0%	43	38.0%	99	46.2%	33	41.6%	104
Portable internet shopping (through mobile phone)	46.8%	375	32.6%	36	45.9%	49	51.7%	135	29.6%	21	53.1%	133
TV Shopping	3.1%	25	3.2%	4	2.9%	3	2.1%	6	0.5%	0	4.8%	12
(None of these)	33.2%	266	42.0%	46	34.8%	37	32.0%	84	37.7%	27	28.7%	72
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Q24 Which goods or services do you currently purchase via Internet or TV shopping? [MR]
Not those that said '(None of these)' at Q23

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Clothes / shoes	53.2%	285	66.8%	42	50.3%	35	51.8%	92	43.5%	20	53.4%	96
Books	27.3%	146	26.0%	16	23.3%	16	27.9%	50	32.9%	15	27.3%	49
Small household goods	15.5%	83	18.3%	12	9.9%	7	11.5%	20	20.1%	9	19.6%	35
Gifts	14.3%	76	18.9%	12	7.0%	5	9.0%	16	16.0%	7	20.4%	37
Small electrical items (e.g. kettles / toasters / hairdryers etc.)	13.2%	71	8.8%	6	9.1%	6	16.0%	28	10.5%	5	14.4%	26
CDs, DVDs, Vinyl (physical products)	12.7%	68	10.9%	7	5.6%	4	18.0%	32	14.4%	6	10.4%	19
Health / beauty / chemist goods	12.1%	65	24.9%	16	5.0%	3	10.1%	18	5.0%	2	14.1%	25
Holiday and / or Travel / Event Tickets	11.0%	59	15.8%	10	3.7%	3	0.3%	1	3.9%	2	24.6%	44
Banking / finance / insurance / utilities	11.0%	59	13.0%	8	3.1%	2	0.5%	1	5.5%	2	25.2%	45
Food / groceries / alcohol / coffee pods (not takeaways)	9.1%	49	7.7%	5	9.2%	6	9.8%	17	15.1%	7	7.5%	13
Toys	8.5%	45	24.6%	16	7.1%	5	6.5%	12	6.6%	3	5.8%	10
Domestic electrical appliances (white goods)	8.5%	45	6.5%	4	5.2%	4	8.2%	15	16.3%	7	8.7%	16
Craft / hobby items (including stationary and cards)	7.8%	42	11.6%	7	5.5%	4	8.7%	16	8.3%	4	6.3%	11
Sports goods (includes fishing & cycling items)	7.0%	37	8.4%	5	1.2%	1	9.7%	17	0.8%	0	7.6%	14
Furniture / soft furnishings / floor coverings	6.9%	37	11.4%	7	3.9%	3	8.6%	15	16.7%	8	2.2%	4
Takeaway food	6.3%	34	26.8%	17	0.0%	0	4.7%	8	0.0%	0	4.7%	8
DIY / hardware goods / tools	6.3%	34	1.9%	1	6.9%	5	5.6%	10	2.7%	1	9.1%	16
Garden items / flowers / plants	5.5%	29	13.3%	8	4.8%	3	4.3%	8	0.8%	0	5.4%	10
Mobile phone / tablet / pad accessories	5.4%	29	14.4%	9	0.6%	0	0.5%	1	0.0%	0	10.3%	18
TVs, Hi-Fi's, computers	4.5%	24	7.0%	4	2.9%	2	8.8%	16	4.4%	2	0.0%	0
Downloadable / streaming content (e.g. music / movies / tv / games / apps)	4.5%	24	2.2%	1	1.4%	1	6.2%	11	5.8%	3	4.5%	8
Pet food / products	4.5%	24	5.9%	4	2.7%	2	2.6%	5	8.5%	4	5.4%	10
Computer / printer accessories	4.3%	23	6.4%	4	1.0%	1	2.6%	5	0.0%	0	7.7%	14
Console / PC games	4.2%	23	3.7%	2	1.0%	1	0.0%	0	11.6%	5	8.0%	14
Jewellery / watches	3.5%	19	4.7%	3	1.4%	1	0.0%	0	6.2%	3	6.6%	12
Photographs	3.0%	16	3.1%	2	0.0%	0	1.2%	2	7.8%	3	4.7%	8
Baby items	1.6%	9	3.7%	2	1.9%	1	0.5%	1	9.4%	4	0.0%	0
Covid related items (e.g. masks, gloves, sanitiser gel / spray, etc.)	1.4%	8	4.4%	3	0.0%	0	0.0%	0	10.5%	5	0.0%	0
Vehicle parts	1.3%	7	1.6%	1	0.0%	0	1.8%	3	0.0%	0	1.6%	3
Wood / Coal / Gas bottles (e.g. home fuel items)	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	6
Cleaning products	1.0%	5	5.7%	4	0.0%	0	0.0%	0	3.9%	2	0.0%	0
Batteries	0.4%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Musical instruments / accessories	0.3%	2	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vehicles	0.3%	2	2.2%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Antiques / ornaments / collectibles / paintings / frames	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.7%	1
(Don't know)	7.5%	40	2.0%	1	15.7%	11	13.2%	23	10.4%	5	0.0%	0
(Nothing / Nothing else)	0.4%	2	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Weighted base:		535		63		70		178		45		179
Sample:		440		93		117		116		50		64

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q25 Excluding what you've already mentioned - Which other goods or services are you likely to purchase in the future via Internet or TV shopping? [MR]
Not those that said '(None of these)' at Q23

Holiday and / or Travel / Event Tickets	4.5%	24	1.6%	1	2.6%	2	3.3%	6	3.9%	2	7.6%	14
Gifts	3.2%	17	6.1%	4	0.0%	0	3.6%	6	2.5%	1	3.3%	6
Health / beauty / chemist goods	1.8%	10	2.2%	1	0.0%	0	1.2%	2	0.0%	0	3.3%	6
Pet food / products	1.7%	9	0.0%	0	0.0%	0	0.5%	1	0.0%	0	4.7%	8
Small electrical items (e.g. kettles / toasters / hairdryers etc.)	1.7%	9	4.2%	3	2.8%	2	2.5%	4	0.0%	0	0.0%	0
Small household goods	1.6%	9	3.5%	2	0.0%	0	1.2%	2	0.0%	0	2.3%	4
Clothes / shoes	1.6%	8	0.4%	0	2.0%	1	1.2%	2	2.5%	1	1.9%	3
Mobile phone / tablet / pad accessories	1.6%	8	0.0%	0	0.0%	0	4.7%	8	0.0%	0	0.0%	0
Takeaway food	1.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	8
Banking / finance / insurance / utilities	1.5%	8	2.2%	1	0.0%	0	1.2%	2	0.0%	0	2.3%	4
Vehicle parts	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	6
Computer / printer accessories	1.1%	6	2.2%	1	0.4%	0	0.0%	0	0.0%	0	2.3%	4
Jewellery / watches	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	4
Batteries	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	4
Vehicles	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	4
Sports goods (includes fishing & cycling items)	0.7%	3	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.9%	2
Baby items	0.4%	2	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden items / flowers / plants	0.4%	2	0.0%	0	2.0%	1	0.5%	1	0.0%	0	0.0%	0
DIY / hardware goods / tools	0.4%	2	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Domestic electrical appliances (white goods)	0.4%	2	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Craft / hobby items (including stationary and cards)	0.4%	2	0.0%	0	0.0%	0	0.5%	1	2.5%	1	0.0%	0
CDs, DVDs, Vinyl (physical products)	0.4%	2	1.6%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Books	0.3%	2	2.0%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Toys	0.3%	2	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Furniture / soft furnishings / floor coverings	0.3%	1	0.4%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Antiques / ornaments / collectibles / paintings / frames	0.3%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Food / groceries / alcohol / coffee pods (not takeaways)	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	59.1%	316	55.3%	35	71.1%	50	71.7%	127	38.6%	17	48.3%	87
(Don't know)	19.0%	102	25.1%	16	13.9%	10	12.9%	23	51.6%	23	16.7%	30
Weighted base:		535		63		70		178		45		179
Sample:		440		93		117		116		50		64

Q26 For your last Internet or TV order, how did you receive your goods?
Not those that said '(None of these)' at Q23

Collection at store	7.4%	39	5.1%	3	3.6%	3	7.2%	13	0.8%	0	11.5%	21
Home delivery	86.7%	464	91.8%	58	85.5%	60	80.2%	143	99.2%	45	88.5%	159
Delivery to place of work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collection at click and collect hub	1.1%	6	1.6%	1	0.0%	0	2.9%	5	0.0%	0	0.0%	0
Collection at other location	0.5%	2	0.0%	0	0.4%	0	1.2%	2	0.0%	0	0.0%	0
(Don't know / can't remember)	4.4%	23	1.6%	1	10.5%	7	8.5%	15	0.0%	0	0.0%	0
Weighted base:		535		63		70		178		45		179
Sample:		440		93		117		116		50		64

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q27 Which click and collect hub did you collect your order from?
Those that said 'Collection at click and collect hub' at Q26

Sainsbury's Superstore, Rushmere Shopping Centre, Craigavon, BT64 1AA	33.2%	2	0.0%	0	0.0%	0	39.6%	2	0.0%	0	0.0%	0
Tesco Extra, Marlborough Retail Park, Craigavon, BT64 1AG	50.7%	3	0.0%	0	0.0%	0	60.4%	3	0.0%	0	0.0%	0
(Don't know / can't remember)	16.0%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		6		1		0		5		0		0
Sample:		3		1		0		2		0		0

Q28 Which of these Centres do you visit MOST often? [PR]

Armagh City	10.2%	82	56.5%	62	0.0%	0	0.8%	2	23.4%	17	0.5%	1
Banbridge	21.4%	171	1.3%	1	63.0%	67	6.2%	16	2.4%	2	33.7%	85
Craigavon including Rushmere & Marlborough Retail Parks	20.6%	165	19.4%	21	10.3%	11	34.2%	89	32.3%	23	7.8%	20
Dromore	1.4%	12	0.0%	0	9.2%	10	0.0%	0	0.0%	0	0.7%	2
Gilford	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Keady	1.0%	8	7.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legahory	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan	8.1%	64	0.0%	0	0.9%	1	23.8%	62	0.0%	0	0.5%	1
Markethill	1.8%	14	3.5%	4	0.0%	0	0.2%	1	0.0%	0	3.9%	10
Portadown	8.6%	69	5.7%	6	1.3%	1	19.2%	50	9.3%	7	1.9%	5
Rathfriland	3.6%	29	0.0%	0	0.5%	1	0.0%	0	0.0%	0	11.2%	28
Tandragee	0.9%	7	0.0%	0	0.0%	0	2.7%	7	0.0%	0	0.0%	0
(Don't visit ANY of these centres)	19.3%	155	3.7%	4	12.1%	13	8.8%	23	28.5%	21	37.5%	94
(Don't know / varies)	3.1%	25	2.7%	3	2.3%	2	4.1%	11	4.1%	3	2.4%	6
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Q29 Which of these Centres do you visit SECOND most often? [PR]
Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28

Armagh City	7.0%	44	18.4%	19	2.6%	2	4.4%	10	2.1%	1	7.6%	11
Banbridge	8.9%	55	4.7%	5	14.0%	13	10.2%	23	2.5%	1	8.8%	13
Craigavon including Rushmere & Marlborough Retail Parks	22.1%	137	18.9%	19	18.9%	17	30.9%	70	25.4%	12	11.8%	18
Dromore	1.9%	12	0.0%	0	7.0%	6	0.0%	0	0.0%	0	3.6%	5
Gilford	0.3%	2	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Keady	1.8%	11	10.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legahory	0.4%	3	1.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Lurgan	5.3%	33	0.0%	0	3.0%	3	11.5%	26	0.7%	0	2.3%	4
Markethill	2.0%	12	5.6%	6	0.9%	1	1.0%	2	4.6%	2	0.8%	1
Portadown	11.3%	70	14.8%	15	8.7%	8	17.0%	39	17.2%	8	0.0%	0
Rathfrilland	1.7%	11	0.0%	0	3.5%	3	0.0%	0	0.0%	0	5.0%	8
Tandragee	1.9%	12	1.1%	1	3.4%	3	0.5%	1	0.7%	0	3.9%	6
(Don't visit ANY of these centres / anymore centres)	33.4%	208	21.0%	21	34.2%	31	22.5%	51	46.9%	23	53.3%	81
(Don't know / varies)	1.9%	12	3.4%	3	1.4%	1	1.4%	3	0.0%	0	2.8%	4
Weighted base:		621		102		92		228		49		151
Sample:		689		189		181		181		78		60

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Meanscore: [Number of times per month]

Q30 How often do you visit (CENTRE VISITED MOST OFTEN AT Q28)?
Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28

Daily	10.3%	64	13.7%	14	18.3%	17	8.4%	19	4.4%	2	7.8%	12
At least two times a week	19.9%	124	28.2%	29	36.8%	34	23.9%	54	6.2%	3	2.6%	4
At least once a week	25.1%	156	34.1%	35	23.0%	21	31.5%	72	10.4%	5	15.6%	24
At least once a fortnight	13.1%	81	12.7%	13	10.7%	10	15.5%	35	20.5%	10	8.8%	13
At least once a month	13.1%	82	6.4%	7	7.5%	7	10.6%	24	20.7%	10	22.4%	34
At least every two months	5.8%	36	2.2%	2	1.2%	1	4.7%	11	8.2%	4	11.7%	18
At least every 3 months	5.4%	34	1.4%	1	1.0%	1	1.2%	3	12.9%	6	14.9%	23
At least every 6 months	3.2%	20	0.5%	1	0.0%	0	0.3%	1	12.5%	6	8.5%	13
Less often than once every 6 months	1.7%	10	0.4%	0	0.9%	1	0.3%	1	2.1%	1	5.0%	8
Have only visited once	0.5%	3	0.0%	0	0.0%	0	1.0%	2	1.4%	1	0.0%	0
(Don't know / varies)	1.8%	11	0.5%	1	0.6%	1	2.6%	6	0.7%	0	2.6%	4
Mean:		*6.07*		*7.82*		*9.33*		*6.20*		*2.93*		*3.65*
Weighted base:		621		102		92		228		49		151
Sample:		689		189		181		181		78		60

Q31 How do you usually travel to (CENTRE VISITED MOST OFTEN AT Q28)?
Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28

Private vehicle or taxi (e.g. car / van / motorcycle / scooter / moped (as passenger or driver)	91.9%	571	92.8%	95	94.1%	86	86.4%	197	94.7%	46	97.3%	147
Bus (including the busway or guided bus), minibus or coach	3.2%	20	2.4%	2	1.2%	1	5.0%	11	5.3%	3	1.6%	2
Walk	4.2%	26	3.6%	4	4.2%	4	7.3%	17	0.0%	0	1.1%	2
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.2%	1	0.0%	0	0.4%	0	0.4%	1	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.6%	3	1.2%	1	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Weighted base:		621		102		92		228		49		151
Sample:		689		189		181		181		78		60

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q32 What do you like most about (CENTRE VISITED MOST OFTEN AT Q28)?
Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28

Close to home / work	22.7%	141	26.9%	27	28.4%	26	26.9%	61	8.6%	4	14.8%	22
Choice and range of retail shops	16.8%	104	10.4%	11	15.0%	14	14.5%	33	23.6%	11	23.3%	35
Attractive environment / nice place	6.0%	37	3.5%	4	5.9%	5	7.4%	17	9.2%	4	4.7%	7
Convenient car parking / easy to find a space	5.4%	33	5.3%	5	2.8%	3	4.7%	11	1.0%	1	9.5%	14
Independent operators (e.g. good range of independent shops)	4.8%	30	2.8%	3	4.8%	4	5.7%	13	2.5%	1	5.4%	8
You can get everything you need there	4.3%	27	4.2%	4	6.9%	6	5.4%	12	3.9%	2	1.1%	2
Familiar / know where everything is	3.7%	23	6.3%	6	10.1%	9	1.1%	2	7.6%	4	0.8%	1
Good layout / shops close together	3.7%	23	3.6%	4	3.0%	3	3.8%	9	3.5%	2	3.9%	6
Nice atmosphere / friendly people	3.6%	22	5.7%	6	6.0%	5	3.8%	9	2.8%	1	0.8%	1
Good for a day out	2.7%	17	2.3%	2	0.0%	0	1.0%	2	2.5%	1	7.4%	11
Strength of supermarket provision (e.g. good choice of supermarkets)	2.5%	15	1.2%	1	0.4%	0	1.2%	3	4.6%	2	5.8%	9
Easy to get to by car	2.1%	13	4.8%	5	2.0%	2	0.0%	0	0.7%	0	3.9%	6
Close to family / friends	1.6%	10	0.0%	0	1.8%	2	0.4%	1	2.5%	1	3.9%	6
Choice of leisure facilities (restaurants, pubs etc)	1.5%	10	2.3%	2	0.3%	0	1.6%	4	4.3%	2	0.8%	1
Free car parking	1.5%	9	0.9%	1	0.4%	0	0.4%	1	2.1%	1	3.9%	6
Asda store	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4
Quiet / not too busy	0.6%	4	1.2%	1	0.3%	0	1.0%	2	0.0%	0	0.0%	0
Offers undercover shopping	0.4%	2	0.0%	0	0.3%	0	0.9%	2	0.0%	0	0.0%	0
Easily accessible by public transport	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Like to support local shops	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good security / feel safe there	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Good market	0.1%	1	0.3%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Cheap car parking / parking prices are fair	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Clean streets	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Tesco store	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	13.7%	85	13.6%	14	10.5%	10	18.0%	41	19.6%	10	7.5%	11
(Don't know / varies)	1.0%	6	2.6%	3	0.6%	1	1.4%	3	0.0%	0	0.0%	0
Weighted base:		621		102		92		228		49		151
Sample:		689		189		181		181		78		60

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q33 Are there any measures that would encourage you to visit (CENTRE VISITED MOST OFTEN AT Q28) more often?
Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28
1st Mention

Increased general choice and range of shops	10.3%	64	7.0%	7	9.1%	8	13.0%	30	12.2%	6	8.6%	13
Parking: More parking	6.5%	41	8.5%	9	8.6%	8	6.9%	16	9.0%	4	2.7%	4
Improved non-food shops within the town centre	4.7%	29	6.8%	7	3.6%	3	6.7%	15	4.0%	2	1.1%	2
More / better cafés/restaurants	4.3%	27	0.5%	1	1.1%	1	4.7%	11	4.6%	2	8.3%	13
Improved quality of shops	3.8%	24	4.2%	4	1.3%	1	5.1%	12	6.5%	3	2.2%	3
More events / markets	2.7%	17	0.0%	0	0.6%	1	0.0%	0	0.7%	0	10.6%	16
More clothing stores	2.2%	14	1.4%	1	1.6%	1	4.2%	9	0.7%	0	0.8%	1
Parking: Free parking	2.2%	14	2.7%	3	3.5%	3	1.5%	3	0.0%	0	2.8%	4
Better environment / make it more attractive	1.7%	11	1.2%	1	0.8%	1	3.4%	8	0.0%	0	0.8%	1
Improved food shops within the town centre	1.7%	11	0.9%	1	0.3%	0	3.7%	8	2.3%	1	0.0%	0
Cheaper prices	1.7%	10	1.9%	2	0.4%	0	1.0%	2	0.0%	0	3.9%	6
Parking: Cheaper parking	1.7%	10	0.4%	0	4.5%	4	2.3%	5	1.0%	1	0.0%	0
Less traffic congestion	1.0%	6	0.3%	0	1.7%	2	1.1%	2	2.1%	1	0.8%	1
Longer opening hours	0.8%	5	0.0%	0	0.0%	0	0.4%	1	0.0%	0	2.8%	4
Less empty shops	0.7%	4	0.3%	0	1.2%	1	1.4%	3	0.0%	0	0.0%	0
Primark store	0.7%	4	0.0%	0	0.0%	0	0.9%	2	1.0%	1	1.1%	2
A market / better market	0.7%	4	0.0%	0	1.6%	1	1.2%	3	0.0%	0	0.0%	0
Parking: Offer longer stay parking	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4
Discount foodstores within the town centre	0.5%	3	1.0%	1	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Public toilets	0.5%	3	0.0%	0	0.0%	0	0.0%	0	5.9%	3	0.0%	0
More / better pubs/bars	0.4%	3	1.0%	1	0.0%	0	0.0%	0	3.6%	2	0.0%	0
More book stores	0.4%	3	0.0%	0	0.8%	1	0.7%	2	1.0%	1	0.0%	0
More financial services (banks, building societies etc.)	0.4%	3	0.3%	0	0.3%	0	0.9%	2	0.0%	0	0.0%	0
Easier to get to by car	0.4%	3	0.9%	1	1.4%	1	0.0%	0	0.7%	0	0.0%	0
A department store	0.4%	2	0.4%	0	1.0%	1	0.3%	1	1.0%	1	0.0%	0
Shops closer together	0.4%	2	1.6%	2	0.0%	0	0.3%	1	0.0%	0	0.0%	0
More child-friendly	0.4%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Improved street cleaning	0.3%	2	0.3%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0
More independent shops	0.3%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Improved leisure facilities	0.2%	1	0.8%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0
A revamp	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Nicer atmosphere	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mor advertising of what's there	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.7%	0	0.0%	0
Remove the traffic wardens	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating areas	0.1%	1	0.0%	0	0.3%	0	0.3%	1	0.0%	0	0.0%	0
More / better cycle paths	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
More / better services	0.1%	1	0.3%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrian crossings	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
M&S store	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	43.4%	270	47.5%	49	51.3%	47	35.4%	81	40.4%	20	49.0%	74
(Don't know)	2.5%	15	6.5%	7	2.4%	2	1.6%	4	2.5%	1	1.1%	2
Weighted base:		621		102		92		228		49		151
Sample:		689		189		181		181		78		60

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
2nd Mention												
Increased general choice and range of shops	7.0%	44	5.6%	6	1.5%	1	6.6%	15	4.0%	2	12.9%	19
Improved quality of shops	2.8%	17	1.2%	1	0.0%	0	2.8%	6	2.3%	1	5.5%	8
Cheaper prices	2.5%	16	4.3%	4	2.0%	2	1.6%	4	3.6%	2	2.8%	4
Improved non-food shops within the town centre	1.9%	12	0.9%	1	2.5%	2	3.1%	7	3.1%	1	0.0%	0
Parking: More parking	1.2%	7	1.6%	2	2.6%	2	1.0%	2	2.3%	1	0.0%	0
Longer opening hours	1.1%	7	0.9%	1	0.0%	0	1.9%	4	0.0%	0	1.1%	2
Parking: Free parking	0.9%	6	0.0%	0	2.2%	2	0.9%	2	1.0%	1	0.8%	1
Parking: Cheaper parking	0.9%	6	0.0%	0	0.4%	0	2.3%	5	0.0%	0	0.0%	0
Increased public transport	0.7%	4	1.3%	1	0.0%	0	1.4%	3	0.0%	0	0.0%	0
More clothing stores	0.7%	4	0.3%	0	0.0%	0	1.7%	4	0.0%	0	0.0%	0
More events / markets	0.7%	4	1.0%	1	0.0%	0	1.4%	3	0.0%	0	0.0%	0
More / better cafés/restaurants	0.6%	4	1.2%	1	0.3%	0	1.0%	2	0.0%	0	0.0%	0
Nicer atmosphere	0.5%	3	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0
Easier to get to by car	0.5%	3	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0
Less traffic congestion	0.5%	3	0.0%	0	1.0%	1	0.9%	2	0.0%	0	0.0%	0
Primark store	0.4%	3	0.0%	0	0.0%	0	1.0%	2	1.0%	1	0.0%	0
More financial services (banks, building societies etc.)	0.4%	2	1.4%	1	0.3%	0	0.3%	1	0.0%	0	0.0%	0
A revamp	0.4%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
B&Q store	0.3%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Improved food shops within the town centre	0.3%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Better security	0.3%	2	1.4%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Improved street cleaning	0.3%	2	1.2%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.3%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Less empty shops	0.2%	1	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.8%	1
More book stores	0.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.2%	1	0.9%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Public toilets	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
More pedestrian crossings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Better environment / make it more attractive	0.2%	1	0.0%	0	0.4%	0	0.3%	1	0.0%	0	0.0%	0
Less hairdressers	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Shops closer together	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
A market / better market	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
A department store	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Wider paths	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	73.1%	454	76.3%	78	83.0%	76	65.1%	148	78.0%	38	75.3%	114
Weighted base:		621		102		92		228		49		151
Sample:		689		189		181		181		78		60

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
3rd Mention												
Longer opening hours	1.9%	12	1.4%	1	0.0%	0	0.0%	0	3.6%	2	5.5%	8
Parking: Free parking	1.7%	11	0.9%	1	0.0%	0	4.3%	10	0.0%	0	0.0%	0
Cheaper prices	1.7%	10	1.9%	2	0.0%	0	3.7%	8	0.0%	0	0.0%	0
A market / better market	1.6%	10	3.3%	3	1.6%	1	2.3%	5	0.0%	0	0.0%	0
Increased general choice and range of shops	1.0%	6	0.3%	0	0.8%	1	0.4%	1	0.0%	0	2.8%	4
More / better cafés/restaurants	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	6
Improved quality of shops	0.6%	4	0.4%	0	0.0%	0	1.2%	3	0.7%	0	0.0%	0
Easier to get to by car	0.4%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Better security	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Parking: More parking	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Parking: Cheaper parking	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Better environment / make it more attractive	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrianisation	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Less hairdressers	0.1%	1	0.3%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Lower business rates	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
More financial services (banks, building societies etc.)	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A revamp	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
More clothing stores	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	88.7%	551	89.7%	92	94.5%	87	85.8%	195	95.7%	47	86.6%	131
Weighted base:		621		102		92		228		49		151
Sample:		689		189		181		181		78		60

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Any mention												
Increased general choice and range of shops	18.3%	114	12.9%	13	11.3%	10	20.1%	46	16.1%	8	24.2%	37
Parking: More parking	7.9%	49	10.0%	10	12.4%	11	7.8%	18	11.3%	6	2.7%	4
Improved quality of shops	7.2%	45	5.8%	6	1.3%	1	9.2%	21	9.6%	5	7.8%	12
Improved non-food shops within the town centre	6.7%	42	8.4%	9	6.1%	6	9.8%	22	7.0%	3	1.1%	2
Cheaper prices	5.9%	37	8.1%	8	2.4%	2	6.3%	14	3.6%	2	6.7%	10
More / better cafés/restaurants	5.9%	37	1.8%	2	1.4%	1	5.6%	13	4.6%	2	12.2%	18
Parking: Free parking	4.8%	30	3.6%	4	5.7%	5	6.7%	15	1.0%	1	3.6%	5
Longer opening hours	3.8%	24	2.3%	2	0.0%	0	2.3%	5	3.6%	2	9.4%	14
More events / markets	3.4%	21	1.0%	1	0.6%	1	1.4%	3	0.7%	0	10.6%	16
More clothing stores	2.9%	18	1.9%	2	1.6%	1	5.9%	13	0.7%	0	0.8%	1
Parking: Cheaper parking	2.7%	17	0.4%	0	6.0%	6	4.7%	11	1.0%	1	0.0%	0
A market / better market	2.4%	15	3.3%	3	3.1%	3	3.8%	9	0.0%	0	0.0%	0
Improved food shops within the town centre	2.1%	13	0.9%	1	0.3%	0	4.6%	10	2.3%	1	0.0%	0
Better environment / make it more attractive	2.1%	13	2.2%	2	1.2%	1	3.6%	8	0.0%	0	0.8%	1
Less traffic congestion	1.5%	9	0.3%	0	2.7%	3	2.0%	4	2.1%	1	0.8%	1
Easier to get to by car	1.3%	8	0.9%	1	1.4%	1	2.3%	5	0.7%	0	0.0%	0
Primark store	1.1%	7	0.0%	0	0.0%	0	1.9%	4	2.1%	1	1.1%	2
Less empty shops	1.0%	6	0.3%	0	1.5%	1	1.4%	3	0.0%	0	0.8%	1
More financial services (banks, building societies etc.)	0.9%	6	1.6%	2	0.6%	1	1.6%	4	0.0%	0	0.0%	0
Increased public transport	0.9%	5	1.3%	1	0.6%	1	1.4%	3	0.7%	0	0.0%	0
More book stores	0.7%	4	0.0%	0	2.3%	2	0.7%	2	1.0%	1	0.0%	0
Nicer atmosphere	0.7%	4	1.0%	1	0.0%	0	1.4%	3	0.0%	0	0.0%	0
A revamp	0.7%	4	0.0%	0	1.3%	1	1.2%	3	0.0%	0	0.0%	0
Public toilets	0.6%	4	0.0%	0	0.0%	0	0.0%	0	8.3%	4	0.0%	0
Parking: Offer longer stay parking	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4
Better security	0.6%	4	1.4%	1	0.0%	0	0.3%	1	0.0%	0	1.1%	2
Improved street cleaning	0.6%	3	1.5%	2	0.4%	0	0.7%	2	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.5%	3	1.0%	1	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Shops closer together	0.5%	3	1.6%	2	0.0%	0	0.7%	2	0.0%	0	0.0%	0
A department store	0.5%	3	0.4%	0	1.0%	1	0.5%	1	1.0%	1	0.0%	0
Improved leisure facilities	0.5%	3	1.2%	1	0.0%	0	0.3%	1	0.0%	0	0.8%	1
More / better pubs/bars	0.4%	3	1.0%	1	0.0%	0	0.0%	0	3.6%	2	0.0%	0
More child-friendly	0.4%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
B&Q store	0.3%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Less hairdressers	0.3%	2	0.3%	0	1.0%	1	0.3%	1	0.0%	0	0.0%	0
More independent shops	0.3%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
More pedestrian crossings	0.3%	2	0.0%	0	0.4%	0	0.0%	0	2.3%	1	0.0%	0
Cheaper public transport	0.2%	1	0.9%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Mor advertising of what's there	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrianisation	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Remove the traffic wardens	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating areas	0.1%	1	0.0%	0	0.3%	0	0.3%	1	0.0%	0	0.0%	0
More / better cycle paths	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Lower business rates	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
More / better services	0.1%	1	0.3%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
M&S store	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wider paths	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		621		102		92		228		49		151
Sample:		689		189		181		181		78		60

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Meanscore: [Number of times per month]

Q34 How often do you visit (CENTRE VISITED SECOND MOST OFTEN AT Q29)?
Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28 and Q29

Daily	1.8%	7	7.1%	5	1.9%	1	0.4%	1	0.0%	0	0.0%	0
At least two times a week	8.7%	35	17.4%	13	15.2%	9	7.2%	12	0.0%	0	0.0%	0
At least once a week	16.9%	68	18.6%	14	24.1%	14	22.4%	39	1.9%	1	0.0%	0
At least once a fortnight	20.0%	80	20.0%	15	14.7%	9	25.7%	45	16.1%	4	11.5%	8
At least once a month	24.0%	97	18.3%	14	22.7%	13	24.5%	42	21.7%	6	31.6%	21
At least every two months	7.3%	29	9.9%	8	2.6%	2	6.6%	11	15.9%	4	6.9%	5
At least every 3 months	6.2%	25	4.8%	4	6.1%	4	1.9%	3	22.5%	6	12.5%	8
At least every 6 months	7.9%	32	1.1%	1	9.2%	5	5.4%	9	3.3%	1	23.3%	15
Less often than once every 6 months	3.8%	15	1.8%	1	2.2%	1	0.0%	0	17.3%	4	12.5%	8
Have only visited once	0.6%	2	0.4%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
(Don't know / varies)	2.7%	11	0.7%	1	1.2%	1	4.8%	8	1.3%	0	1.8%	1
Mean:		*2.68*		*4.82*		*3.33*		*2.53*		*0.80*		*0.69*
Weighted base:		402		77		59		173		26		66
Sample:		450		135		109		141		41		24

Q35 How do you usually travel to (CENTRE VISITED SECOND MOST AT Q29)?
Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28 and Q29

Private vehicle or taxi (e.g. car / van / motorcycle / scooter / moped (as passenger or driver)	92.7%	372	97.3%	75	96.4%	57	87.0%	151	95.2%	25	98.2%	65
Bus (including the busway or guided bus), minibus or coach	2.6%	11	1.6%	1	0.5%	0	3.8%	7	4.8%	1	1.8%	1
Walk	3.4%	13	1.0%	1	3.2%	2	6.3%	11	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.3%	5	0.0%	0	0.0%	0	3.0%	5	0.0%	0	0.0%	0
Weighted base:		402		77		59		173		26		66
Sample:		450		135		109		141		41		24

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q36 What do you like most about (CENTRE VISITED SECOND MOST AT Q29)?
Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28 and Q29

Choice and range of retail shops	23.3%	94	25.3%	20	20.4%	12	26.7%	46	23.0%	6	15.0%	10
Close to home / work	12.6%	51	18.8%	14	14.5%	9	11.6%	20	5.8%	1	8.9%	6
Independent operators (e.g. good range of independent shops)	6.6%	26	6.6%	5	6.8%	4	6.6%	11	16.3%	4	2.6%	2
Nice atmosphere / friendly people	4.3%	17	2.3%	2	8.7%	5	2.2%	4	3.3%	1	8.9%	6
Good layout / shops close together	4.0%	16	0.4%	0	3.8%	2	3.3%	6	13.4%	3	6.3%	4
Attractive environment / nice place	3.9%	16	1.8%	1	0.5%	0	7.9%	14	1.9%	1	0.0%	0
You can get everything you need there	3.9%	16	3.2%	2	5.0%	3	2.7%	5	11.1%	3	4.3%	3
Good for a day out	3.5%	14	1.6%	1	1.6%	1	1.3%	2	0.0%	0	14.8%	10
Convenient car parking / easy to find a space	3.3%	13	1.4%	1	3.4%	2	3.3%	6	1.3%	0	6.3%	4
Easy to get to by car	3.0%	12	4.7%	4	0.5%	0	1.3%	2	0.0%	0	8.9%	6
Free car parking	2.9%	12	5.4%	4	5.2%	3	2.5%	4	0.0%	0	0.0%	0
Strength of supermarket provision (e.g. good choice of supermarkets)	2.5%	10	3.2%	2	1.7%	1	2.1%	4	4.8%	1	2.6%	2
Close to family / friends	2.2%	9	3.3%	3	7.7%	5	0.0%	0	6.7%	2	0.0%	0
Familiar / know where everything is	1.9%	8	0.9%	1	1.7%	1	3.5%	6	0.0%	0	0.0%	0
Offers undercover shopping	1.5%	6	0.9%	1	1.9%	1	1.8%	3	4.4%	1	0.0%	0
Choice of leisure facilities (restaurants, pubs etc)	1.5%	6	0.7%	1	2.9%	2	1.3%	2	1.3%	0	1.8%	1
Choice of services (hairdressers, banks etc)	0.8%	3	0.0%	0	0.7%	0	1.5%	3	0.0%	0	0.0%	0
Low prices	0.5%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Quiet / not too busy	0.5%	2	1.8%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Clean streets	0.5%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No traffic wardens	0.4%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Cheap car parking / parking prices are fair	0.3%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Only choice in area	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda store	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	15.1%	61	12.9%	10	9.8%	6	17.4%	30	6.5%	2	19.6%	13
(Don't know / varies)	0.8%	3	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0
Weighted base:		402		77		59		173		26		66
Sample:		450		135		109		141		41		24

Q37 Are there any measures that would encourage you to visit (CENTRE VISITED SECOND MOST OFTEN AT Q29) more often?
Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28 and Q29
1st Mention

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Increased general choice and range of shops	14.9%	60	7.3%	6	11.9%	7	19.6%	34	8.8%	2	16.6%	11
Parking: More parking	5.2%	21	3.1%	2	0.5%	0	6.1%	11	3.9%	1	9.9%	7
Improved non-food shops within the town centre	3.7%	15	4.1%	3	6.3%	4	3.9%	7	4.6%	1	0.0%	0
More / better cafés/restaurants	2.3%	9	1.2%	1	0.5%	0	0.0%	0	3.3%	1	10.7%	7
More clothing stores	2.0%	8	3.9%	3	0.5%	0	2.7%	5	0.0%	0	0.0%	0
Less traffic congestion	1.7%	7	0.0%	0	1.6%	1	2.7%	5	0.0%	0	1.8%	1
Parking: Free parking	1.4%	6	2.7%	2	0.5%	0	0.9%	2	0.0%	0	2.6%	2
Improved leisure facilities	1.3%	5	1.3%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	4
Less empty shops	1.2%	5	0.0%	0	1.4%	1	1.6%	3	0.0%	0	1.8%	1
Parking: Cheaper parking	1.0%	4	0.0%	0	0.0%	0	2.3%	4	0.0%	0	0.0%	0
Improved quality of shops	1.0%	4	1.5%	1	0.0%	0	1.2%	2	1.9%	1	0.0%	0
Easier to get to by car	0.9%	4	0.0%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0
Longer opening hours	0.8%	3	0.0%	0	1.7%	1	1.3%	2	0.0%	0	0.0%	0
Cheaper prices	0.7%	3	1.8%	1	1.6%	1	0.4%	1	0.0%	0	0.0%	0
A revamp	0.7%	3	1.8%	1	0.5%	0	0.0%	0	0.0%	0	1.8%	1
More events / markets	0.7%	3	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A market / better market	0.7%	3	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0
Better environment / make it more attractive	0.7%	3	0.4%	0	1.0%	1	0.4%	1	0.0%	0	1.8%	1
Increased public transport	0.6%	2	0.4%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Better security	0.5%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
More / better pubs/bars	0.5%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Shops closer together	0.5%	2	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark store	0.5%	2	0.4%	0	1.6%	1	0.4%	1	0.0%	0	0.0%	0
A department store	0.4%	1	0.5%	0	0.7%	0	0.4%	1	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.3%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less busy / crowded	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
More seating areas	0.3%	1	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0
More financial services (banks, building societies etc.)	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Nicer atmosphere	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
(Nothing / Nothing else)	50.1%	201	52.1%	40	66.8%	39	43.8%	76	61.6%	16	45.1%	30
(Don't know)	4.2%	17	5.6%	4	3.1%	2	4.3%	8	11.5%	3	0.0%	0
Weighted base:		402		77		59		173		26		66
Sample:		450		135		109		141		41		24

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
2nd Mention												
Parking: Free parking	2.2%	9	0.0%	0	0.0%	0	4.2%	7	1.9%	1	1.8%	1
Improved quality of shops	2.0%	8	1.3%	1	1.2%	1	3.2%	5	2.7%	1	0.0%	0
Improved non-food shops within the town centre	1.7%	7	3.3%	3	2.4%	1	1.1%	2	4.4%	1	0.0%	0
Cheaper prices	1.5%	6	1.3%	1	0.0%	0	0.5%	1	0.0%	0	6.3%	4
Parking: More parking	1.2%	5	0.4%	0	2.3%	1	1.8%	3	0.0%	0	0.0%	0
Increased general choice and range of shops	1.2%	5	3.2%	2	2.2%	1	0.5%	1	0.0%	0	0.0%	0
Easier to get to by car	0.8%	3	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0
Better environment / make it more attractive	0.8%	3	1.2%	1	0.0%	0	1.3%	2	0.0%	0	0.0%	0
More / better cafés/restaurants	0.6%	3	0.9%	1	0.0%	0	0.4%	1	4.8%	1	0.0%	0
More events / markets	0.6%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.5%	2	1.8%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0
A market / better market	0.3%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More book stores	0.3%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.3%	1	0.5%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A department store	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Lower business rates	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Public toilets	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing stores	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0
Parking: Offer longer stay parking	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
More financial services (banks, building societies etc.)	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	84.9%	341	76.6%	59	91.0%	54	83.8%	145	84.9%	22	91.9%	61
Weighted base:		402		77		59		173		26		66
Sample:		450		135		109		141		41		24
3rd Mention												
Better environment / make it more attractive	1.6%	6	0.0%	0	0.0%	0	1.3%	2	0.0%	0	6.3%	4
Cheaper prices	1.4%	6	7.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	0.9%	4	1.8%	1	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.8%	3	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0
Parking: More parking	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Increased general choice and range of shops	0.2%	1	0.0%	0	0.7%	0	0.0%	0	1.3%	0	0.0%	0
More / better pubs/bars	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Remove the traffic wardens	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	94.2%	378	89.9%	69	98.3%	58	94.3%	163	98.7%	26	93.7%	62
(Don't know)	0.3%	1	0.5%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Weighted base:		402		77		59		173		26		66
Sample:		450		135		109		141		41		24

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Any mention												
Increased general choice and range of shops	16.2%	65	10.4%	8	14.8%	9	20.1%	35	10.1%	3	16.6%	11
Parking: More parking	6.6%	26	3.4%	3	2.8%	2	8.4%	15	3.9%	1	9.9%	7
Improved non-food shops within the town centre	6.2%	25	7.4%	6	8.7%	5	6.8%	12	9.0%	2	0.0%	0
Improved quality of shops	3.8%	15	4.6%	4	1.2%	1	5.7%	10	4.6%	1	0.0%	0
Cheaper prices	3.7%	15	10.5%	8	1.6%	1	0.9%	2	0.0%	0	6.3%	4
Parking: Free parking	3.6%	14	2.7%	2	0.5%	0	5.0%	9	1.9%	1	4.3%	3
Better environment / make it more attractive	3.0%	12	1.5%	1	1.0%	1	2.9%	5	0.0%	0	8.1%	5
More / better cafés/restaurants	2.9%	12	2.1%	2	0.5%	0	0.4%	1	8.0%	2	10.7%	7
More clothing stores	2.1%	8	3.9%	3	0.5%	0	2.7%	5	1.3%	0	0.0%	0
Less traffic congestion	1.7%	7	0.0%	0	1.6%	1	2.7%	5	0.0%	0	1.8%	1
Easier to get to by car	1.7%	7	0.0%	0	0.0%	0	3.8%	7	0.0%	0	0.0%	0
Improved leisure facilities	1.3%	5	1.3%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	4
More events / markets	1.3%	5	6.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	1.3%	5	0.0%	0	1.9%	1	1.6%	3	0.0%	0	1.8%	1
Longer opening hours	1.0%	4	1.2%	1	1.7%	1	1.3%	2	0.0%	0	0.0%	0
A market / better market	1.0%	4	1.8%	1	0.0%	0	1.5%	3	0.0%	0	0.0%	0
Parking: Cheaper parking	1.0%	4	0.0%	0	0.0%	0	2.3%	4	0.0%	0	0.0%	0
Increased public transport	0.9%	4	0.9%	1	0.0%	0	1.7%	3	0.0%	0	0.0%	0
Improved food shops within the town centre	0.8%	3	3.3%	3	0.0%	0	0.4%	1	0.0%	0	0.0%	0
A revamp	0.7%	3	1.8%	1	0.5%	0	0.0%	0	0.0%	0	1.8%	1
More / better pubs/bars	0.7%	3	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.6%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.5%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Shops closer together	0.5%	2	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A department store	0.5%	2	0.5%	0	0.7%	0	0.7%	1	0.0%	0	0.0%	0
Primark store	0.5%	2	0.4%	0	1.6%	1	0.4%	1	0.0%	0	0.0%	0
More book stores	0.3%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More financial services (banks, building societies etc.)	0.3%	1	1.2%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Less busy / crowded	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
More seating areas	0.3%	1	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0
More / better services	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.2%	1	0.4%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
More independent shops	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Nicer atmosphere	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Public toilets	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove the traffic wardens	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Parking: Offer longer stay parking	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		402		77		59		173		26		66
Sample:		450		135		109		141		41		24

Q38 Do you ever visit Outdoor or Farmers Markets?

Yes	14.7%	117	20.3%	22	14.3%	15	12.3%	32	26.0%	19	11.5%	29
No	85.3%	684	79.7%	87	85.7%	92	87.7%	229	74.0%	53	88.5%	222
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q39 Which Outdoor or Farmers Markets do you visit? [MR/PR]
Those that visit Outdoor or Farmers Markets at Q38

Shambles Variety, Armagh	16.6%	19	75.0%	17	0.0%	0	0.0%	0	8.7%	2	4.1%	1
Banbridge Flower Market	10.3%	12	17.0%	4	43.0%	7	0.0%	0	9.3%	2	0.0%	0
Lisburn Market	9.7%	11	0.0%	0	0.0%	0	1.9%	1	0.0%	0	37.4%	11
Dungannon Food & Craft Market, Tesco Car Park, Dungannon	9.0%	11	1.8%	0	0.0%	0	1.9%	1	51.1%	10	0.0%	0
Portadown Variety Market	8.7%	10	13.2%	3	0.0%	0	19.0%	6	6.1%	1	0.0%	0
Portadown Sustain Market	6.4%	7	11.9%	3	2.7%	0	13.7%	4	0.0%	0	0.0%	0
Lurgan Plaza Market	6.2%	7	0.0%	0	0.0%	0	18.7%	6	6.6%	1	0.0%	0
Hillsborough Farmers Market	4.6%	5	0.0%	0	2.7%	0	6.6%	2	0.0%	0	10.0%	3
Newcastle Artisan Market	4.4%	5	0.0%	0	2.7%	0	9.7%	3	0.0%	0	5.9%	2
St George's Market, Belfast	4.0%	5	0.0%	0	8.0%	1	5.5%	2	0.0%	0	5.9%	2
Banbridge Christmas Market	3.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.4%	4
Downpatrick Artisan Market	3.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.4%	4
Nutts Corner Sunday Market, Crumlin	1.9%	2	0.0%	0	0.0%	0	6.8%	2	0.0%	0	0.0%	0
Markethill Livestock & Farm Market	1.9%	2	0.0%	0	0.0%	0	6.8%	2	0.0%	0	0.0%	0
Ballycastle Market	1.7%	2	0.0%	0	0.0%	0	6.3%	2	0.0%	0	0.0%	0
Elmfield Wholefood and Wellbeing Market, Elmfield Estate, Gilford	1.4%	2	1.2%	0	4.5%	1	1.9%	1	0.0%	0	0.0%	0
Newry Variety Market	1.1%	1	1.8%	0	6.1%	1	0.0%	0	0.0%	0	0.0%	0
Ballynahinch Market	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1
Cookstown Continental Market	0.9%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0
Comber Farmers Market	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Causeway Speciality Market, Coleraine	0.3%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0
Coalisland Market	0.3%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0
Enniskillen Continental Market	0.2%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0
Armagh Georgian Festival Market	0.2%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dundalk Market	0.2%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	9.7%	11	6.3%	1	35.7%	5	3.8%	1	8.4%	2	5.9%	2
Weighted base:		117		22		15		32		19		29
Sample:		133		40		26		24		28		15

Q40 What do you like the most about visiting Outdoor or Farmers Markets? [MR]
Those that visit Outdoor or Farmers Markets at Q38

Choice / range / quality of produce	59.9%	70	73.5%	16	47.5%	7	40.9%	13	85.4%	16	60.8%	18
Friendly atmosphere	17.8%	21	18.1%	4	24.6%	4	28.0%	9	0.0%	0	14.0%	4
Local produce	16.5%	19	21.6%	5	15.7%	2	9.1%	3	7.2%	1	27.6%	8
Good prices	11.1%	13	24.2%	5	2.7%	0	17.8%	6	7.9%	1	0.0%	0
Supporting local traders	9.8%	11	6.6%	1	18.1%	3	5.5%	2	11.1%	2	11.7%	3
Day out / change of scenery	7.3%	9	15.1%	3	18.5%	3	1.9%	1	9.3%	2	0.0%	0
Good for browsing	6.5%	8	13.8%	3	11.9%	2	1.9%	1	11.6%	2	0.0%	0
It's fun	4.0%	5	12.5%	3	2.7%	0	1.9%	1	4.5%	1	0.0%	0
You can try food samples	3.2%	4	0.0%	0	0.0%	0	11.6%	4	0.0%	0	0.0%	0
Less packaging / plastic	2.0%	2	10.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to home / work	1.8%	2	6.3%	1	2.7%	0	0.0%	0	1.8%	0	0.0%	0
Knowledge / expertise of the traders	1.8%	2	4.4%	1	0.0%	0	1.9%	1	2.7%	1	0.0%	0
Can get a coffee / tea there	0.8%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0
Easily accessible by public transport	0.5%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Convenient / free car parking	0.3%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0
(Don't know)	6.7%	8	9.8%	2	4.5%	1	0.0%	0	0.0%	0	17.5%	5
Weighted base:		117		22		15		32		19		29
Sample:		133		40		26		24		28		15

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q41 When you visit Outdoor or Farmers Markets is your trip linked with any other activity?
Those that visit Outdoor or Farmers Markets at Q38

Yes – NON-FOOD shopping	5.4%	6	1.8%	0	8.0%	1	9.6%	3	8.7%	2	0.0%	0
Yes – other FOOD shopping	15.0%	18	7.3%	2	12.5%	2	6.3%	2	37.3%	7	17.5%	5
Yes – visiting services such as banks and other financial institutions	0.2%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – leisure activity (includes gym / cinema / bowling / library etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – travelling to / from work	0.7%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – travelling to / from school / college / university	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting café / pub / restaurant	5.3%	6	4.3%	1	5.3%	1	6.6%	2	0.0%	0	8.2%	2
Yes – visiting family / friends	1.6%	2	0.0%	0	7.9%	1	1.9%	1	0.0%	0	0.0%	0
Yes – visiting health service such as doctor, dentist, hospital	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting other service such as laundrette, hairdresser, recycling	0.6%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0
Yes – collecting children from school	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – window shopping / browsing	1.5%	2	0.0%	0	0.0%	0	1.9%	1	0.0%	0	4.1%	1
Yes – visiting place of worship	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – going for a walk / walk the dog	4.5%	5	4.4%	1	9.2%	1	9.1%	3	0.0%	0	0.0%	0
Yes – day out	3.0%	4	1.8%	0	0.0%	0	9.7%	3	0.0%	0	0.0%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No activity)	58.7%	69	65.5%	15	52.5%	8	54.9%	18	44.6%	8	70.3%	20
(Don't know / varies)	3.4%	4	10.0%	2	0.0%	0	0.0%	0	9.3%	2	0.0%	0
Weighted base:		117		22		15		32		19		29
Sample:		133		40		26		24		28		15

Q42 Which of these leisure activities do you participate in? [MR/PR]

Indoor sports or health and fitness activity	19.5%	156	22.0%	24	15.9%	17	21.2%	55	13.9%	10	19.8%	50
Cinema	42.9%	344	41.1%	45	39.3%	42	41.1%	108	37.7%	27	48.7%	122
Restaurant	70.1%	561	62.7%	68	71.8%	77	69.8%	182	77.4%	56	70.8%	178
Pub / bars / nightclubs	27.8%	223	30.2%	33	25.2%	27	26.6%	70	25.7%	19	29.9%	75
Ten pin bowling	10.2%	82	13.3%	14	7.5%	8	11.4%	30	10.5%	8	8.8%	22
Casino	0.4%	3	0.0%	0	0.0%	0	0.8%	2	1.7%	1	0.0%	0
Theatres / concert halls / museums / art galleries and other cultural facilities	29.5%	237	29.5%	32	25.2%	27	30.0%	79	31.5%	23	30.3%	76
(Don't do leisure activities)	19.0%	152	21.7%	24	20.7%	22	20.5%	54	14.6%	11	16.9%	42
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q43 Where did you last visit for indoor sports or health and fitness activity?
Those that said 'Indoor sports or health and fitness activity' at Q42 AND Excl. Nulls & SFT

Zone 1												
Armagh City Centre	7.9%	11	51.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Armagh Health & Fitness Club, Friary Road, Armagh, BT60 4FR	0.2%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duffy Fitness, Armagh Shopping Centre, Thomas Street, Armagh	1.6%	2	0.0%	0	0.0%	0	4.6%	2	0.0%	0	0.0%	0
Keady Village Centre	1.0%	1	6.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill Village Centre	0.2%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milltown Village Centre	0.3%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orchard Leisure Centre, Folly Lane, Armagh, BT60 1AT	2.6%	4	16.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Ballyroney Village Centre	0.2%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0
Banbridge Golf Club, Ballymoney Hill, Banbridge, BT32 3UR	0.2%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0
Banbridge Hockey Club, Havelock Park, Lurgan Road, Banbridge, BT32 4LU	0.2%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0
Banbridge Town Centre	8.5%	12	0.0%	0	58.8%	9	6.5%	3	0.0%	0	0.0%	0
Dromore Town Centre	0.9%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Gilford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Aghalee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon Local Centre	9.3%	13	0.0%	0	4.7%	1	25.3%	12	0.0%	0	0.0%	0
Dollingstown Village Centre	0.6%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Experience Fitness, Millennium Way, Lurgan, BT66 8DR	0.5%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Fitness Factory, Business Centre, Flush Place, Lurgan, BT66 7DT	1.6%	2	0.0%	0	0.0%	0	4.6%	2	0.0%	0	0.0%	0
Jethro Centre, Flush Place, Lurgan, Craigavon, BT66 7DT	0.5%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
LB Pilates, Main Street, Moira, BT67 0LE	0.5%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Legahory Local Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan Town Centre	5.0%	7	0.0%	0	0.0%	0	14.2%	7	0.0%	0	0.0%	0
Moira Village Centre	0.6%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Portadown Town Centre	2.3%	3	1.3%	0	0.0%	0	5.9%	3	0.0%	0	0.0%	0
South Lake Leisure Centre, Lake Road, Craigavon, BT64 1AS	6.7%	9	4.3%	1	0.0%	0	17.2%	8	0.0%	0	0.0%	0
Tandragee Village Centre	1.7%	2	1.3%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0
Zone 4												
Dungannon Leisure Centre, Circular Road, Dungannon, BT71 6BH	0.8%	1	0.0%	0	0.0%	0	0.0%	0	19.7%	1	0.0%	0
Dungannon Town Centre	3.1%	4	4.7%	1	0.0%	0	0.0%	0	57.1%	3	0.0%	0
Zone 5												
Ballynahinch Rugby Club, Ballymacarn Park, Mountview Road, Ballynahinch	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2
Bessbrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camlough Village Centre	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Curves, Armagh Road, Newry, BT35 6DN	1.5%	2	4.3%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Gym-Tech Health & Fitness, Ashtree Enterprise Park, Newry, BT34 1BY	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	4
Hillsborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn City Centre	2.7%	4	0.0%	0	0.0%	0	4.3%	2	0.0%	0	3.5%	2
Lisburn Leisure Park, Lisburn, BT28 1LP	1.2%	2	0.0%	0	2.8%	0	0.0%	0	0.0%	0	2.4%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Newry Leisure Centre, Cecil Street, Newry, BT35 6AU	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	4
Newtownhamilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, Retail Park, Laganbank Road, Lisburn, BT28 1XZ	4.5%	6	0.0%	0	0.0%	0	4.3%	2	0.0%	0	8.7%	4
Rathfriland Town Centre	0.7%	1	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0
White Wolf Crossfit, Hulls Lane, Lisburn, BT28 2SR	0.7%	1	0.0%	0	6.9%	1	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin Tiles & Hardwood Floors)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballynahinch Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belfast City Centre	4.0%	5	4.7%	1	0.0%	0	1.3%	1	0.0%	0	8.1%	4
Bell Fitness Studio, United Youth, Black Lane, Dungannon, BT71 7AY	0.4%	1	0.0%	0	0.0%	0	0.0%	0	8.6%	1	0.0%	0
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cookstown Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	8.6%	1	0.0%	0
Crossmaglen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullaville Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
David Lloyd, Old Dundonald Road, Dundonald, Belfast, BT16 1DL	0.7%	1	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0
Donaghmore Village Centre	0.3%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	0	0.0%	0
Downpatrick Town Centre	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2
Dunmurry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Living Well Health Club, Paradise Walk, Castle Upton Estate, Templepatrick, BT39 0DD	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2
Mayobridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newry City Centre	6.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.3%	9
PureGym Newry, Bridge Street, Newry, BT35 8QS	9.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.1%	13
Saintfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrenpoint Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		138		21		15		48		6		48
Sample:		111		32		25		29		8		17

Q44 Which cinema did you last visit?
Those that said 'Cinema' at Q42 AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Zone 1												
Omniplex Cinema, Armagh	9.7%	33	71.3%	31	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Zone 2												
IMC Cinema, Banbridge (Iveagh Movie Studio)	2.8%	10	0.0%	0	10.6%	4	5.0%	5	0.0%	0	0.0%	0
Omniplex Cinema, Banbridge	16.2%	55	2.7%	1	72.0%	30	7.5%	8	0.0%	0	13.5%	17
Zone 3												
Omniplex Cinema, Craigavon	22.7%	77	21.0%	9	4.8%	2	59.1%	63	11.0%	3	0.0%	0
Zone 5												
Omniplex Cinema, Lisburn	17.6%	60	0.0%	0	7.0%	3	19.1%	20	1.3%	0	29.6%	36
Outside Catchment Area												
(ROI) IMC Cinema, Dundalk	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Omniplex Cinema, Dundalk	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Omniplex Cinema, Monaghan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IMC, Raceview House, Factory Road, Enniskillen, BT74 6DP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Jet Centre, Riverside Park South, Coleraine, BT51 3AW	0.3%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Let's Go Hydro Drive-In Cinema, Carryduff, BT8 8G	0.4%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0
Movie House, City Side Retail Park, York Street, Belfast, BT15 1WA	0.6%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Oddessy Cinema, Queens Quay, Belfast, BT3 9QQ	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Odeon, Victoria Square, Belfast, BT1 4QG	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Omniplex Cinema, Belfast (Kennedy Centre)	2.8%	9	0.6%	0	3.3%	1	0.8%	1	3.7%	1	4.8%	6
Omniplex Cinema, Downpatrick	3.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	11
Omniplex Cinema, Dungannon	5.9%	20	0.6%	0	0.0%	0	0.0%	0	73.2%	20	0.0%	0
Omniplex Cinema, Newry	16.5%	56	3.6%	2	2.3%	1	2.9%	3	4.5%	1	40.5%	50
Omniplex, Junction One Retail Park, Antrim, BT41 4LL	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
The Ritz Multiplex, Cookstown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		341		43		41		107		27		122
Sample:		281		58		74		73		31		45

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q45 Where did you last visit to go to a restaurant?
Those that said 'Restaurant' at Q42 AND Excl. Nulls & SFT

Zone 1												
Armagh City Centre	7.1%	37	44.5%	28	1.3%	1	2.3%	4	8.2%	4	0.0%	0
County Armagh Golf Club, Newry Road, Armagh, BT60 1EN	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hamiltonsbawn Village Centre	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keady Village Centre	0.5%	3	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughgall Village Centre	0.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill Village Centre	0.4%	2	2.5%	2	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Richhill Village Centre	0.4%	2	2.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Tassagh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitecross Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Banbridge Rugby Club, Rifle Park, Arderys Lane, Banbridge, BT32 3RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banbridge Town Centre	9.2%	48	0.4%	0	42.2%	30	7.1%	12	0.0%	0	3.6%	6
Bridgewater Retail Park, Banbridge (Tesco Extra & Home Bargains (The Range is due to open May 28th)	0.4%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Dromore Town Centre	1.1%	6	0.4%	0	6.2%	4	0.8%	1	0.0%	0	0.0%	0
Gilford Village Centre	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Katesbridge Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Loughbrickland Village Centre	0.4%	2	0.0%	0	0.4%	0	1.2%	2	0.0%	0	0.0%	0
Scarva Village Centre	1.2%	6	0.0%	0	7.7%	6	0.4%	1	0.0%	0	0.0%	0
The Boulevard (aka The Outlet Banbridge), Outlet Shopping Park, Banbridge	0.6%	3	1.5%	1	3.4%	2	0.0%	0	0.0%	0	0.0%	0
Tullylish Village Centre, BT63 6DP	0.3%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Aghalee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon Local Centre	4.4%	23	6.7%	4	0.8%	1	11.2%	18	0.0%	0	0.0%	0
Derrymacash Village Centre	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Edenmore Golf Club, Drumnabreeze Road, Craigavon, BT67 0RH	0.4%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Legahory Local Centre, Craigavon	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan Golf Club, Demesne, Lurgan, BT67 9BN	0.7%	4	0.0%	0	0.0%	0	2.2%	4	0.0%	0	0.0%	0
Lurgan Town Centre	3.3%	17	0.0%	0	1.0%	1	10.2%	17	0.0%	0	0.0%	0
Lurgan Town Football Club, Glenavon Lane, Lurgan, Craigavon, BT66 8TN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlborough Retail Park, Highfield Road, Craigavon (Sofatime, O'Neills Sports Superstore, Halfords, Tesco Extra, Home Bargains)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moira Village Centre	2.0%	11	4.5%	3	0.0%	0	4.3%	7	1.6%	1	0.0%	0
Portadown Golf Club, Gilford Road, Portadown, Craigavon, BT63 5LF	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Portadown Town Centre	8.7%	46	9.9%	6	0.4%	0	23.9%	39	0.0%	0	0.0%	0
Rushmere Shopping Centre, Craigavon	0.9%	5	0.4%	0	0.0%	0	2.8%	5	0.0%	0	0.0%	0
Tandragee Village Centre	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Tartaraghan Village Centre	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Zone 4												
Dungannon Town Centre	5.8%	30	6.0%	4	0.0%	0	0.4%	1	48.3%	26	0.0%	0
Zone 5												
Annahilt Village Centre	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Bessbrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camlough Village Centre	1.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	7
Castlewellan Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Damolly Retail Park, Armagh Road, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillsborough Village Centre	3.2%	17	0.0%	0	1.8%	1	0.8%	1	0.0%	0	8.4%	14
Hilltown Village Centre	0.4%	2	0.0%	0	0.4%	0	0.4%	1	0.0%	0	0.7%	1
Kilcoo Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn City Centre	8.0%	42	0.0%	0	5.4%	4	6.8%	11	0.0%	0	15.8%	27
Newtownhamilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poyntzpass Village Centre	0.3%	1	0.4%	0	0.4%	0	0.5%	1	0.0%	0	0.0%	0
Rathfriland Town Centre	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	6
Sprucefield RETAIL PARK, Lisburn (B&Q, Argos, Sainsbury's, B&M, Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield Shopping CENTRE, Lisburn (M&S, Boots, Pets at Home, Next)	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	0.3%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin Tiles & Hardwood Floors)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dublin City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Town Centre	1.0%	5	0.0%	0	0.0%	0	0.5%	1	0.0%	0	2.7%	5
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.3%	1	1.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Antrim Town Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Aughnacloy Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Ballymoney Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Ballynahinch Town Centre	0.8%	4	0.0%	0	0.8%	1	0.0%	0	0.0%	0	2.1%	4
Bangor Town Centre	0.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belfast City Centre	9.7%	51	1.3%	1	8.4%	6	13.2%	22	16.2%	9	7.9%	13
Birmingham City Centre	0.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackwatertown Village Centre	0.5%	2	0.4%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0
Boucher Retail Park, Boucher Crescent, Belfast	0.4%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Caledon Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Carland Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Carlingford Town Centre	0.4%	2	0.0%	0	0.4%	0	1.2%	2	0.0%	0	0.0%	0
Carrick Fergus Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Carrickcarnon Town Centre	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	6
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Coalisland Town Centre	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cookstown Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Crossmaglen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullaville Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Donaghmore Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Donegal Town Centre	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downpatrick Town Centre	0.2%	1	0.0%	0	0.4%	0	0.4%	1	0.0%	0	0.0%	0
Drumkeen Retail Park, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dundonald Town Centre	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dungannon Golf Club, Springfield Lane, Dungannon, BT70 1QX	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Dunmurry Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Edinburgh City Centre	0.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enniskillen Town Centre	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Forestside Shopping Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Upper Galwally, Castlereagh, Belfast												
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrisons of Grey Abbey, Ballybryan Road, Newtownards, BT22 2RB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Holywood Exchange Retail Park, Airport Road West, Belfast (IKEA, B&Q, Argos, Decathlon & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One International Outlet Shopping Centre, Antrim (aka The Junction)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilkeel Town Centre	0.2%	1	0.0%	0	0.6%	0	0.4%	1	0.0%	0	0.0%	0
Killylea Village Centre	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayobridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meigh Village Centre, BT35 8JT	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	4
Moy Town Centre	0.7%	4	0.9%	1	0.0%	0	0.0%	0	5.6%	3	0.0%	0
Newcastle Town Centre	3.3%	17	0.0%	0	4.5%	3	0.4%	1	0.0%	0	7.7%	13
Newry City Centre	10.1%	53	0.0%	0	3.8%	3	0.0%	0	0.0%	0	29.4%	50
Oaks Shopping Centre, Dungannon (Sainsbury's, Shoezone, Home Bargains, Oaks Furniture & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Omagh Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Portrush Town Centre	0.6%	3	0.0%	0	2.7%	2	0.5%	1	0.9%	1	0.0%	0
Portstewart Town Centre	0.2%	1	0.9%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Richmond Town Centre, Yorkshire, England	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Rostrevor Village Centre	0.4%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Saintfield Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Shane Retail Park, Boucher Road, Belfast	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Strangford Village Centre	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
The Linen Green Shopping Village, Moygashel (Drumbriston Furniture, Mountain Salts, Jo & Co & more)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Warrenpoint Town Centre	0.5%	3	0.0%	0	0.6%	0	0.0%	0	0.0%	0	1.4%	2
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		522		62		71		164		54		171
Sample:		516		111		136		132		70		67

Q46 Where did you last visit to go to pubs, bars or nightclubs?
Those that said 'Pub / bars / nightclubs' at Q42 AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Zone 1												
Armagh City Centre	10.4%	21	62.5%	20	0.0%	0	0.0%	0	6.7%	1	0.0%	0
County Armagh Golf Club, Newry Road, Armagh, BT60 1EN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Hamiltonsbawn Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keady Village Centre	0.6%	1	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughgall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill Village Centre	0.4%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richhill Village Centre	1.2%	2	5.0%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Tassagh Town Centre	0.2%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitecross Village Centre	0.1%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Banbridge Rugby Club, Rifle Park, Arderys Lane, Banbridge, BT32 3RH	0.7%	1	0.0%	0	5.7%	1	0.0%	0	0.0%	0	0.0%	0
Banbridge Town Centre	5.4%	11	3.1%	1	40.2%	10	0.0%	0	0.0%	0	0.0%	0
Bridgewater Retail Park, Banbridge (Tesco Extra & Home Bargains (The Range is due to open May 28th)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dromore Town Centre	1.3%	3	0.0%	0	10.4%	3	0.0%	0	0.0%	0	0.0%	0
Gilford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Katesbridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughbrickland Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scarva Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Boulevard (aka The Outlet Banbridge), Outlet Shopping Park, Banbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tullylish Village Centre, BT63 6DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Aghalee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon Local Centre	3.7%	7	0.0%	0	3.7%	1	11.0%	7	0.0%	0	0.0%	0
Derrymacash Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edenmore Golf Club, Drumnabreeze Road, Craigavon, BT67 0RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legahory Local Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan Golf Club, Demesne, Lurgan, BT67 9BN	1.0%	2	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0
Lurgan Town Centre	6.5%	13	0.0%	0	1.6%	0	21.2%	13	0.0%	0	0.0%	0
Lurgan Town Football Club, Glenavon Lane, Lurgan, Craigavon, BT66 8TN	0.4%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Marlborough Retail Park, Highfield Road, Craigavon (Sofatime, O'Neills Sports Superstore, Halfords, Tesco Extra, Home Bargains)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moira Village Centre	1.0%	2	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0
Portadown Golf Club, Gilford Road, Portadown, Craigavon, BT63 5LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portadown Town Centre	8.7%	18	9.3%	3	0.0%	0	24.8%	15	0.0%	0	0.0%	0
Rushmere Shopping Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandragee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tartaraghan Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Dungannon Town Centre	5.3%	11	0.0%	0	0.0%	0	0.0%	0	63.5%	11	0.0%	0
Zone 5												
Annahilt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bessbrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camlough Village Centre	1.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	4
Castlewellan Town Centre	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Damolly Retail Park, Armagh Road, Newry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillsborough Village Centre	2.2%	4	0.0%	0	3.7%	1	1.0%	1	0.0%	0	4.1%	3
Hilltown Village Centre	0.1%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Kilcoo Village Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Lisburn City Centre	2.4%	5	0.0%	0	1.6%	0	3.7%	2	0.0%	0	3.4%	2
Newtownhamilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poyntzpass Village Centre	0.6%	1	0.9%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Rathfriland Town Centre	0.1%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield RETAIL PARK, Lisburn (B&Q, Argos, Sainsbury's, B&M, Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield Shopping CENTRE, Lisburn (M&S, Boots, Pets at Home, Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin Tiles & Hardwood Floors)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dublin City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Town Centre	2.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	6
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Antrim Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aughnacloy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballymoney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballynahinch Town Centre	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Bangor Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belfast City Centre	17.5%	36	9.3%	3	29.0%	7	24.5%	15	24.8%	4	9.4%	7
Birmingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackwatertown Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boucher Retail Park, Boucher Crescent, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Caledon Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carland Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlingford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrick Fergus Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrickcarnon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coalisland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cookstown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossmaglen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullaville Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Donaghmore Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Donegal Town Centre	0.1%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downpatrick Town Centre	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Drumkeen Retail Park, Upper Galwally, Castlereagh, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dundonald Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dungannon Golf Club, Springfield Lane, Dungannon, BT70 1QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmurry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enniskillen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forestside Shopping Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Upper Galwally, Castlereagh, Belfast												
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrisons of Grey Abbey, Ballybryan Road, Newtownards, BT22 2RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holywood Exchange Retail Park, Airport Road West, Belfast (IKEA, B&Q, Argos, Decathlon & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction One International Outlet Shopping Centre, Antrim (aka The Junction)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilkeel Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killylea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayobridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meigh Village Centre, BT35 8JT	2.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	4
Moy Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0
Newcastle Town Centre	0.2%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0
Newry City Centre	19.3%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	56.3%	39
Oaks Shopping Centre, Dungannon (Sainsbury's, Shoezone, Home Bargains, Oaks Furniture & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Omagh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portrush Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portstewart Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond Town Centre, Yorkshire, England	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rostrevor Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shane Retail Park, Boucher Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strangford Village Centre	0.4%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
The Linen Green Shopping Village, Moygashel (Drumbriston Furniture, Mountain Salts, Jo & Co & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrenpoint Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		203		32		25		60		17		69
Sample:		156		40		40		38		14		24

Q47 Which bowling alley did you last visit?
Those that said 'Ten pin bowling' at Q42 AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Zone 3												
Airtastic Entertainment Centre, Craigavon	29.3%	22	71.1%	7	13.0%	1	44.6%	13	15.0%	1	0.0%	0
Centrepoint Leisure, Portadown Road, Lurgan, BT66 8QX	2.1%	2	9.9%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Zone 5												
Lisburn Bowl, Lisburn	38.7%	30	0.0%	0	38.7%	3	53.3%	16	68.7%	5	26.0%	6
The Sheepbridge Family Entertainment Centre, Newry	12.0%	9	0.0%	0	29.6%	2	0.0%	0	0.0%	0	31.9%	7
Outside Catchment Area												
(ROI) GR8Entertainment, Castleblayney	1.3%	1	9.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cookstown Leisure Centre, Fountain Road, Cookstown, BT80 8QF	1.6%	1	0.0%	0	0.0%	0	0.0%	0	16.2%	1	0.0%	0
Dundonald International Ice Bowl, Old Dundonald Road, Belfast, BT16 1XT	10.5%	8	0.0%	0	5.7%	0	0.0%	0	0.0%	0	34.4%	8
Glengormley SportsBowl, Glenwell Road, Glengormley, BT36 7RF	1.2%	1	0.0%	0	13.0%	1	0.0%	0	0.0%	0	0.0%	0
Odyssey Bowl, Queens Quay, Belfast, BT3 9QQ	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	2
The Jet Centre, Riverside Park South, Coleraine, BT51 3AW	1.2%	1	9.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		77		10		7		30		8		22
Sample:		49		11		9		13		6		10

Q48 Where did you last visit to play casino?
Those that said 'Casino' at Q42 AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Zone 1												
Armagh City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keady Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Banbridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dromore Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gilford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Aghalee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legahory Local Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moira Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portadown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandragee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Dungannon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
Bessbrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camlough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillsborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtownhamilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rathfriland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin Tiles & Hardwood Floors)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballynahinch Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belfast City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cookstown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossmaglen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullaville Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downpatrick Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmurry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayobridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newry City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saintfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warrenpoint Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		0		0		0		0		0		0
Sample:		0		0		0		0		0		0

Q49 Where did you last visit for theatres / concert halls / museums / art galleries and other cultural facilities?
Those that said 'Theatres / concert halls / museums / art galleries and other cultural facilities' at Q42 AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Zone 1												
Armagh City Centre	28.5%	64	79.1%	24	2.2%	1	25.6%	19	28.0%	6	19.7%	14
Keady Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Place Theatre, Market Street, Armagh, BT61 7BW	0.8%	2	4.6%	1	0.0%	0	0.0%	0	1.6%	0	0.0%	0
Markethill Village Centre	0.2%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Patricks Church, Cathedral Close, Abbey Street, Armagh, BT61 7DY	0.1%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Banbridge Town Centre	0.5%	1	0.0%	0	2.7%	1	0.0%	0	1.6%	0	0.0%	0
Dromore Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
FE McWilliam Gallery, Newry Road, Banbridge, BT32 3NB	0.1%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Gilford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Aghalee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon Civic Centre, Lakeview Road, Craigavon, BT64 1AL	0.3%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Craigavon Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legahory Local Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moira Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portadown Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tandragee Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Dungannon Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Zone 5												
Bessbrook Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camlough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillsborough Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn City Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Newtownhamilton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rathfriland Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area												
(ROI) Carrickmacross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Castleblayney Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Drogheda Town Centre	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	4
(ROI) Drumillard Business Park, Castleblayney (RB Coogan Hardware & Irwin Tiles & Hardwood Floors)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dublin City Centre	1.9%	4	0.0%	0	8.4%	2	2.7%	2	0.0%	0	0.0%	0
(ROI) Dundalk Retail Park, Dundalk (USC, Harry Corry, Sports Direct, Smyths, Homesavers & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Dundalk Town Centre	0.1%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Gate Theatre, Cavendish Row, Parnell Square East, Rotunda, Dublin	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
(ROI) Monaghan Retail Park, Monaghan (Argos, Homesavers & Next)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(ROI) Monaghan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballynahinch Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bangor City Centre	1.0%	2	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0
Belfast City Centre	47.5%	107	10.5%	3	77.0%	20	55.3%	41	47.0%	10	44.7%	32
Benburb Village Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
Bushmills Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Carryduff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	3.3%	7	0.0%	0	5.9%	2	0.0%	0	0.0%	0	8.2%	6
Cookstown Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Crossmaglen Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullaville Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Donaghmore Village Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0
Downpatrick Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmurry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh City Centre	0.2%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow City Centre	0.2%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grand Opera House, Great Victoria Street, Belfast, BT2 7HR	1.8%	4	1.3%	0	0.0%	0	5.0%	4	0.0%	0	0.0%	0
Lyric Theatre, Ridgeway Street, Belfast, BT9 5FB	6.3%	14	0.0%	0	1.1%	0	2.7%	2	0.0%	0	16.4%	12
Mayobridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Museum Of Orange Heritage, Cregagh Road, Castlereagh, Belfast, BT6 9EY	0.9%	2	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0
Newcastle Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newry City Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Omagh Town Centre	0.3%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Saintfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SSE Arena, Queens Quay, Belfast, BT3 9QQ	0.4%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Stranmillis Theatre, Stranmillis Road, Belfast, BT9 5FL	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0
The Patrician, Main Street, Carrickmore, BT79 9AY	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0
Warrenpoint Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfront Hall, Lanyon Place, Belfast, BT1 3WH	0.8%	2	0.0%	0	0.0%	0	0.0%	0	7.9%	2	0.0%	0
Others												
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		224		30		26		74		22		72
Sample:		227		57		54		54		33		29

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q50 Which leisure facilities would you like to see more of in the area? [MR]

Restaurants	6.2%	50	1.4%	2	2.1%	2	4.9%	13	2.4%	2	12.6%	32
Bars / pubs	6.1%	48	3.3%	4	0.9%	1	0.8%	2	6.5%	5	14.7%	37
Swimming pool (Indoor)	4.8%	39	2.6%	3	2.1%	2	5.5%	14	2.9%	2	6.8%	17
Leisure facilities / activities for young children	3.5%	28	4.9%	5	3.0%	3	4.4%	12	1.4%	1	2.8%	7
Bowling alley	3.3%	27	5.1%	6	2.5%	3	2.3%	6	5.8%	4	3.3%	8
Theatre	3.2%	26	0.4%	0	2.3%	2	1.2%	3	0.5%	0	7.7%	19
Live music venues	3.0%	24	3.1%	3	0.0%	0	1.1%	3	1.7%	1	6.7%	17
Leisure facilities / activities for teenagers	2.9%	23	8.6%	9	5.1%	5	2.0%	5	2.5%	2	0.5%	1
More sports facilities (football pitches, tennis courts)	2.7%	22	2.9%	3	3.0%	3	1.4%	4	6.4%	5	2.8%	7
Leisure facilities / activities for families	2.6%	21	5.4%	6	0.4%	0	1.9%	5	0.0%	0	3.7%	9
More children facilities / activities	2.5%	20	6.2%	7	0.0%	0	2.3%	6	2.4%	2	2.4%	6
Play spaces / park facilities	2.3%	18	5.4%	6	0.9%	1	1.2%	3	2.4%	2	2.7%	7
Ice rink	1.8%	15	6.0%	7	0.0%	0	3.1%	8	0.0%	0	0.0%	0
Better shopping facilities	1.8%	14	6.5%	7	0.3%	0	1.5%	4	1.6%	1	0.7%	2
Hotels	1.7%	14	0.9%	1	0.0%	0	1.7%	4	0.0%	0	3.3%	8
Leisure centre	1.5%	12	1.5%	2	0.3%	0	1.7%	4	0.0%	0	2.2%	6
Cycle paths / area	1.5%	12	0.0%	0	2.1%	2	2.5%	7	1.6%	1	0.7%	2
Concert hall / venue	1.4%	12	1.8%	2	0.0%	0	1.4%	4	0.0%	0	2.4%	6
Skateboarding	1.3%	11	5.7%	6	0.0%	0	0.0%	0	0.5%	0	1.7%	4
Karting	1.3%	11	3.1%	3	0.0%	0	1.2%	3	0.0%	0	1.7%	4
Cinema	1.3%	11	0.8%	1	1.3%	1	2.3%	6	1.6%	1	0.5%	1
Leisure facilities / activities for the elderly	1.1%	9	3.2%	3	1.7%	2	0.2%	1	0.5%	0	0.9%	2
Improve current leisure facilities	0.7%	6	1.3%	1	0.0%	0	1.6%	4	0.0%	0	0.0%	0
Cafes / coffee shops	0.6%	5	0.0%	0	0.9%	1	1.5%	4	0.0%	0	0.0%	0
Dance facilities	0.5%	4	0.9%	1	0.3%	0	1.1%	3	0.0%	0	0.0%	0
Better country / river walks	0.5%	4	0.5%	1	0.6%	1	0.3%	1	0.0%	0	0.7%	2
Health and fitness (gym)	0.5%	4	1.5%	2	0.6%	1	0.3%	1	0.7%	1	0.0%	0
Outdoor swimming pool	0.4%	3	0.8%	1	0.0%	0	0.2%	1	2.4%	2	0.0%	0
Motocross track	0.4%	3	0.8%	1	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Museum / art galleries	0.3%	2	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0
Extreme sports	0.3%	2	1.8%	2	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Petting farms	0.3%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Casino	0.3%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Indoor soft play areas	0.2%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Community centre	0.2%	1	0.0%	0	0.4%	0	0.3%	1	0.0%	0	0.0%	0
Choir club	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Horse riding	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Paintballing	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BMX track	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
indoor crazy golf	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Yoga classes	0.1%	1	0.3%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Leisure facilities / activities for people with disabilities	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved public transport access to leisure facilities	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Outdoor events / festivals	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
(None)	54.8%	439	48.8%	53	69.6%	74	55.6%	145	57.2%	41	49.6%	124
(Don't know)	4.5%	36	10.8%	12	5.5%	6	4.3%	11	9.4%	7	0.0%	0
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Column %ges.

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	

Q51 How do you normally travel when visiting leisure destinations?
Not those that said '(Don't do leisure activities)' at Q42

Private vehicle or taxi (e.g. car / van / motorcycle / scooter / moped (as passenger or driver)	94.3%	612	91.9%	79	96.1%	82	91.8%	191	92.1%	57	97.7%	204
Bus (including the busway or guided bus), minibus or coach	1.3%	8	1.5%	1	1.0%	1	1.4%	3	1.6%	1	1.1%	2
Walk	2.5%	16	2.5%	2	2.3%	2	3.5%	7	4.6%	3	1.1%	2
Train	0.9%	6	0.0%	0	0.0%	0	2.9%	6	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.7%	5	4.1%	4	0.0%	0	0.4%	1	0.6%	0	0.0%	0
(Don't visit any leisure destinations)	0.2%	1	0.0%	0	0.7%	1	0.0%	0	1.1%	1	0.0%	0
Weighted base:		649		86		85		208		62		209
Sample:		631		148		160		158		82		83

Q52 Which other community facilities and businesses would you like to see in the area? [MR/PR]

Tourist attractions	26.0%	208	28.6%	31	16.7%	18	31.8%	83	13.2%	10	26.4%	66
Hotels	21.7%	174	14.2%	15	17.8%	19	26.7%	70	22.2%	16	21.3%	53
Cultural centres	10.8%	86	13.7%	15	7.6%	8	11.4%	30	7.9%	6	11.0%	28
Religious institutions	3.1%	25	5.6%	6	1.2%	1	3.3%	9	0.7%	1	3.5%	9
Better shops	1.3%	10	0.6%	1	0.8%	1	0.2%	1	3.2%	2	2.4%	6
Events	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	6
Community Centre	0.7%	6	0.3%	0	0.0%	0	0.0%	0	2.1%	1	1.5%	4
Restaurants	0.6%	5	1.1%	1	0.9%	1	0.3%	1	2.1%	1	0.0%	0
More fitness activities	0.4%	3	0.0%	0	0.0%	0	1.2%	3	0.0%	0	0.0%	0
Open parkland / green spaces	0.3%	2	0.0%	0	0.3%	0	0.8%	2	0.0%	0	0.0%	0
Museums	0.2%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Financial services (banks, building societies etc.)	0.2%	2	0.0%	0	0.9%	1	0.2%	1	0.0%	0	0.0%	0
Pubs with beer gardens	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Improved broadband access	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Petrol station	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Town hall	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
(None)	47.6%	382	50.3%	55	60.9%	65	45.3%	118	40.7%	29	45.2%	114
(Don't know)	5.8%	47	7.6%	8	3.5%	4	5.8%	15	17.0%	12	2.8%	7
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

GEN Gender of respondent.

Male	28.5%	228	24.3%	26	29.0%	31	28.2%	74	22.3%	16	32.2%	81
Female	71.5%	573	75.7%	83	71.0%	76	71.8%	188	77.7%	56	67.8%	170
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

AGE Could I ask how old you are please?

18 – 24 years	9.7%	78	12.6%	14	9.4%	10	14.3%	37	5.1%	4	5.0%	13
25 – 34 years	13.4%	107	15.3%	17	8.5%	9	11.0%	29	15.4%	11	16.7%	42
35 – 44 years	21.7%	174	16.6%	18	18.7%	20	22.6%	59	24.2%	17	23.6%	59
45 – 54 years	18.6%	149	16.7%	18	20.1%	21	17.2%	45	19.0%	14	20.1%	50
55 – 64 years	15.0%	120	13.5%	15	16.8%	18	14.3%	37	15.2%	11	15.5%	39
65+ years	21.6%	173	25.3%	28	26.5%	28	20.6%	54	21.1%	15	19.2%	48
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5	
QUOTA Zone												
Zone 1	13.6%	109	100.0%	109	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	13.4%	107	0.0%	0	100.0%	107	0.0%	0	0.0%	0	0.0%	0
Zone 3	32.7%	262	0.0%	0	0.0%	0	100.0%	262	0.0%	0	0.0%	0
Zone 4	9.0%	72	0.0%	0	0.0%	0	0.0%	0	100.0%	72	0.0%	0
Zone 5	31.3%	251	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	251
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100
PC Postcode Sector												
BT24 8	2.8%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	22
BT25 1	2.3%	18	0.0%	0	17.2%	18	0.0%	0	0.0%	0	0.0%	0
BT25 2	1.1%	9	0.0%	0	8.4%	9	0.0%	0	0.0%	0	0.0%	0
BT26 6	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	10
BT27 5	1.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	13
BT27 6	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	4
BT28 1	1.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	14
BT28 2	4.5%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	36
BT31 9	2.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	20
BT32 3	4.2%	34	0.0%	0	31.6%	34	0.0%	0	0.0%	0	0.0%	0
BT32 4	2.9%	23	0.0%	0	21.8%	23	0.0%	0	0.0%	0	0.0%	0
BT32 5	1.7%	14	0.0%	0	12.6%	14	0.0%	0	0.0%	0	0.0%	0
BT34 1	6.4%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.4%	51
BT34 5	2.9%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	23
BT35 0	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5
BT35 6	3.3%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	26
BT35 7	3.3%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	27
BT60 1	2.3%	18	16.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BT60 2	2.4%	19	17.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BT60 3	2.5%	20	18.2%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BT60 4	2.2%	18	16.3%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BT61 7	0.5%	4	3.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BT61 8	2.0%	16	15.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BT61 9	1.7%	13	12.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BT62 1	0.8%	7	0.0%	0	0.0%	0	2.5%	7	0.0%	0	0.0%	0
BT62 2	2.2%	17	0.0%	0	0.0%	0	6.7%	17	0.0%	0	0.0%	0
BT62 3	3.8%	30	0.0%	0	0.0%	0	11.6%	30	0.0%	0	0.0%	0
BT62 4	2.9%	23	0.0%	0	0.0%	0	8.8%	23	0.0%	0	0.0%	0
BT63 5	2.8%	22	0.0%	0	0.0%	0	8.4%	22	0.0%	0	0.0%	0
BT63 6	1.1%	9	0.0%	0	8.3%	9	0.0%	0	0.0%	0	0.0%	0
BT64 2	0.7%	6	0.0%	0	0.0%	0	2.2%	6	0.0%	0	0.0%	0
BT65 4	0.2%	2	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0
BT65 5	0.5%	4	0.0%	0	0.0%	0	1.6%	4	0.0%	0	0.0%	0
BT66 6	7.0%	56	0.0%	0	0.0%	0	21.4%	56	0.0%	0	0.0%	0
BT66 7	4.5%	36	0.0%	0	0.0%	0	13.9%	36	0.0%	0	0.0%	0
BT66 8	2.0%	16	0.0%	0	0.0%	0	6.1%	16	0.0%	0	0.0%	0
BT67 0	3.2%	26	0.0%	0	0.0%	0	9.9%	26	0.0%	0	0.0%	0
BT67 9	2.0%	16	0.0%	0	0.0%	0	6.2%	16	0.0%	0	0.0%	0
BT68 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
BT70 1	2.3%	19	0.0%	0	0.0%	0	0.0%	0	26.0%	19	0.0%	0
BT71 6	3.9%	31	0.0%	0	0.0%	0	0.0%	0	42.8%	31	0.0%	0
BT71 7	2.8%	22	0.0%	0	0.0%	0	0.0%	0	30.7%	22	0.0%	0
Weighted base:		801		109		107		262		72		251
Sample:		801		201		200		200		100		100

Armagh City, Banbridge & Craigavon Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Armagh City (Q28)		Banbridge (Q28)		Craigavon including Rushmere & Marlborough Retail Parks (Q28)		Dromore (Q28)		Gilford (Q28)		Keady (Q28)		Legahory (Q28)		Lurgan (Q28)		Markethill (Q28)		Portadown (Q28)		Rathfriland (Q28)		Tandragee (Q28)	
Q28 Which of these Centres do you visit MOST often? [PR]																										
Armagh City	10.2%	82	100.0%	82	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banbridge	21.4%	171	0.0%	0	100.0%	171	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon including Rushmere & Marlborough Retail Parks	20.6%	165	0.0%	0	0.0%	0	100.0%	165	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dromore	1.4%	12	0.0%	0	0.0%	0	0.0%	0	100.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gilford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	99.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keady	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legahory	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan	8.1%	64	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	64	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill	1.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	14	0.0%	0	0.0%	0	0.0%	0
Portadown	8.6%	69	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	69	0.0%	0	0.0%	0
Rathfriland	3.6%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	29	0.0%	0
Tandragee	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	7
(Don't visit ANY of these centres)	19.3%	155	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.1%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		801		82		171		165		12		0		8		0		64		14		69		29		7
Sample:		801		135		182		165		21		1		16		0		56		16		79		12		6

	Total		Armagh City (Q28)		Banbridge (Q28)		Craigavon including Rushmere & Marlborough Retail Parks (Q28)		Dromore (Q28)		Gilford (Q28)		Keady (Q28)		Legahory (Q28)		Lurgan (Q28)		Markethill (Q28)		Portadown (Q28)		Rathfriland (Q28)		Tandragee (Q28)	
Meanscore: [Number of times per month]																										

Q30 How often do you visit (CENTRE VISITED MOST OFTEN AT Q28)?
Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28

Daily	10.3%	64	17.1%	14	8.1%	14	3.1%	5	21.1%	2	99.9%	0	51.1%	4	0.0%	0	10.3%	7	1.9%	0	4.5%	3	41.1%	12	30.5%	2
At least two times a week	19.9%	124	24.4%	20	16.6%	28	14.1%	23	53.4%	6	0.0%	0	41.8%	3	0.0%	0	33.3%	22	16.4%	2	17.8%	12	13.5%	4	38.0%	3
At least once a week	25.1%	156	30.0%	25	16.4%	28	24.1%	40	4.9%	1	0.0%	0	7.1%	1	0.0%	0	30.2%	19	35.8%	5	40.4%	28	35.4%	10	0.0%	0
At least once a fortnight	13.1%	81	17.0%	14	10.7%	18	20.9%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	10	0.0%	0	7.6%	5	0.0%	0	0.0%	0
At least once a month	13.1%	82	6.3%	5	15.5%	27	16.1%	27	6.0%	1	0.0%	0	0.0%	0	0.0%	0	7.2%	5	45.9%	7	11.7%	8	4.1%	1	31.5%	2
At least every two months	5.8%	36	1.7%	1	9.3%	16	8.0%	13	14.6%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.5%	1	5.9%	2	0.0%	0
At least every 3 months	5.4%	34	3.1%	3	13.9%	24	4.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
At least every 6 months	3.2%	20	0.4%	0	5.2%	9	5.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Less often than once every 6 months	1.7%	10	0.0%	0	1.8%	3	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	5	0.0%	0	0.0%	0
Have only visited once	0.5%	3	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0
(Don't know / varies)	1.8%	11	0.0%	0	2.4%	4	2.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	4.1%	3	0.0%	0	0.0%	0
Mean:		*6.07*		*8.37*		*4.84*		*3.72*		*10.51*		*28.00*		*17.95*		*0.00*		*7.22*		*3.75*		*4.94*		*14.09*		*11.89*
Weighted base:		621		82		171		165		12		0		8		0		64		14		69		29		7
Sample:		689		135		182		165		21		1		16		0		56		16		79		12		6

Q31 How do you usually travel to (CENTRE VISITED MOST OFTEN AT Q28)?
Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28

Private vehicle or taxi (e.g. car / van / motorcycle / scooter / moped (as passenger or driver)	91.9%	571	92.9%	76	97.2%	167	94.4%	155	78.9%	9	99.9%	0	76.8%	6	0.0%	0	91.4%	59	98.1%	14	76.6%	53	94.1%	27	59.6%	4
Bus (including the busway or guided bus), minibus or coach	3.2%	20	3.7%	3	1.7%	3	3.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	10.0%	7	0.0%	0	0.0%	0
Walk	4.2%	26	1.9%	2	1.1%	2	2.4%	4	17.6%	2	0.0%	0	23.2%	2	0.0%	0	1.0%	1	1.9%	0	13.4%	9	5.9%	2	40.4%	3
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.6%	3	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		621		82		171		165		12		0		8		0		64		14		69		29		7
Sample:		689		135		182		165		21		1		16		0		56		16		79		12		6

	Total		Armagh City (Q28)		Banbridge (Q28)		Craigavon including Rushmere & Marlborough Retail Parks (Q28)		Dromore (Q28)		Gilford (Q28)		Keady (Q28)		Legahory (Q28)		Lurgan (Q28)		Markethill (Q28)		Portadown (Q28)		Rathfriland (Q28)		Tandragee (Q28)	
Q32 What do you like most about (CENTRE VISITED MOST OFTEN AT Q28)? *Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28*																										
Close to home / work	22.7%	141	23.0%	19	13.8%	24	11.6%	19	42.2%	5	0.0%	0	66.6%	5	0.0%	0	24.3%	16	41.6%	6	43.5%	30	49.1%	14	55.7%	4
Choice and range of retail shops	16.8%	104	8.0%	7	26.5%	45	27.7%	46	0.0%	0	0.0%	0	12.6%	1	0.0%	0	1.0%	1	0.0%	0	6.8%	5	1.0%	0	0.0%	0
Attractive environment / nice place	6.0%	37	8.0%	7	8.0%	14	2.0%	3	10.5%	1	99.9%	0	0.0%	0	0.0%	0	10.6%	7	5.8%	1	3.2%	2	0.0%	0	31.5%	2
Convenient car parking / easy to find a space	5.4%	33	2.0%	2	6.2%	11	4.5%	7	0.0%	0	0.0%	0	5.1%	0	0.0%	0	9.7%	6	41.5%	6	1.7%	1	0.0%	0	0.0%	0
Independent operators (e.g. good range of independent shops)	4.8%	30	3.8%	3	6.4%	11	0.0%	0	14.6%	2	0.0%	0	0.0%	0	0.0%	0	13.2%	9	4.3%	1	4.4%	3	5.9%	2	0.0%	0
You can get everything you need there	4.3%	27	0.7%	1	2.3%	4	9.8%	16	2.5%	0	0.0%	0	5.1%	0	0.0%	0	1.0%	1	1.9%	0	3.6%	2	5.9%	2	0.0%	0
Familiar / know where everything is	3.7%	23	9.4%	8	5.1%	9	0.9%	2	16.5%	2	0.0%	0	3.5%	0	0.0%	0	1.0%	1	0.0%	0	3.3%	2	0.0%	0	0.0%	0
Good layout / shops close together	3.7%	23	1.2%	1	3.9%	7	7.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0
Nice atmosphere / friendly people	3.6%	22	6.9%	6	3.3%	6	3.6%	6	8.7%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	2	2.8%	0	1.6%	1	0.0%	0	12.8%	1
Good for a day out	2.7%	17	1.7%	1	4.1%	7	5.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strength of supermarket provision (e.g. good choice of supermarkets)	2.5%	15	0.7%	1	1.2%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	1.9%	0	2.5%	2	24.7%	7	0.0%	0
Easy to get to by car	2.1%	13	4.0%	3	4.5%	8	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to family / friends	1.6%	10	0.0%	0	4.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (restaurants, pubs etc)	1.5%	10	5.4%	4	0.2%	0	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Free car parking	1.5%	9	0.0%	0	0.0%	0	5.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda store	0.6%	4	0.0%	0	0.0%	0	2.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quiet / not too busy	0.6%	4	1.4%	1	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0
Offers undercover shopping	0.4%	2	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easily accessible by public transport	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Like to support local shops	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good security / feel safe there	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Good market	0.1%	1	0.3%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheap car parking / parking prices are fair	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clean streets	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco store	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	13.7%	85	19.4%	16	8.4%	14	11.7%	19	2.5%	0	0.0%	0	7.1%	1	0.0%	0	30.4%	20	0.0%	0	16.4%	11	13.5%	4	0.0%	0

Armagh City, Banbridge & Craigavon Household Survey for Nexus Planning

	Total		Armagh City (Q28)		Banbridge (Q28)		Craigavon including Rushmere & Marlborough Retail Parks (Q28)		Dromore (Q28)		Gilford (Q28)		Keady (Q28)		Legahory (Q28)		Lurgan (Q28)		Markethill (Q28)		Portadown (Q28)		Rathfriland (Q28)		Tandragee (Q28)	
(Don't know / varies)	1.0%	6	2.9%	2	0.3%	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0	0.0%	0
Weighted base:		621		82		171		165		12		0		8		0		64		14		69		29		7
Sample:		689		135		182		165		21		1		16		0		56		16		79		12		6

	Total		Armagh City (Q28)		Banbridge (Q28)		Craigavon including Rushmere & Marlborough Retail Parks (Q28)		Dromore (Q28)		Gilford (Q28)		Keady (Q28)		Legahory (Q28)		Lurgan (Q28)		Markethill (Q28)		Portadown (Q28)		Rathfriland (Q28)		Tandragee (Q28)	
Q33 Are there any measures that would encourage you to visit (CENTRE VISITED MOST OFTEN AT Q28) more often? *Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28* ***1st Mention***																										
Increased general choice and range of shops	10.3%	64	11.7%	10	6.3%	11	6.4%	11	11.6%	1	0.0%	0	0.0%	0	0.0%	0	22.4%	14	0.0%	0	13.5%	9	20.6%	6	29.2%	2
Parking: More parking	6.5%	41	10.8%	9	6.4%	11	5.4%	9	3.5%	0	0.0%	0	34.0%	3	0.0%	0	10.4%	7	1.9%	0	0.8%	1	4.1%	1	0.0%	0
Improved non-food shops within the town centre	4.7%	29	6.7%	5	0.4%	1	4.2%	7	16.5%	2	0.0%	0	5.1%	0	0.0%	0	4.8%	3	1.9%	0	9.6%	7	0.0%	0	53.1%	4
More / better cafés/restaurants	4.3%	27	0.7%	1	5.5%	9	7.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0	3.2%	2	0.0%	0	0.0%	0
Improved quality of shops	3.8%	24	5.2%	4	0.7%	1	5.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	5	0.0%	0	4.3%	3	5.9%	2	0.0%	0
More events / markets	2.7%	17	0.0%	0	9.5%	16	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
More clothing stores	2.2%	14	0.0%	0	1.5%	3	4.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	4	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Parking: Free parking	2.2%	14	3.0%	2	2.2%	4	2.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0	0.0%	0
Better environment / make it more attractive	1.7%	11	3.0%	2	0.6%	1	1.2%	2	6.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	4.1%	1	17.7%	1
Improved food shops within the town centre	1.7%	11	0.0%	0	1.8%	3	2.8%	5	2.5%	0	0.0%	0	8.7%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0
Cheaper prices	1.7%	10	1.2%	1	3.5%	6	1.9%	3	3.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking: Cheaper parking	1.7%	10	0.6%	1	3.5%	6	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Less traffic congestion	1.0%	6	1.2%	1	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.4%	0	0.0%	0	0.0%	0
Longer opening hours	0.8%	5	0.0%	0	2.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.7%	4	0.3%	0	0.4%	1	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Primark store	0.7%	4	0.0%	0	0.0%	0	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A market / better market	0.7%	4	0.0%	0	0.8%	1	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking: Offer longer stay parking	0.6%	4	0.0%	0	2.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.5%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0
Public toilets	0.5%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
More / better pubs/bars	0.4%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
More book stores	0.4%	3	0.0%	0	0.4%	1	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More financial services (banks, building societies etc.)	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Easier to get to by car	0.4%	3	1.1%	1	0.8%	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A department store	0.4%	2	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops closer together	0.4%	2	1.7%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More child-friendly	0.4%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.3%	2	0.3%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
More independent shops	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	1.7%	1	0.0%	0	0.0%	0
Improved leisure facilities	0.2%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	0	0.0%	0	0.0%	0	1.9%	0	0.9%	1	0.0%	0	0.0%	0
A revamp	0.2%	1	0.0%	0	0.0%	0	0.0%	0	8.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0

	Total		Armagh City (Q28)		Banbridge (Q28)		Craigavon including Rushmere & Marlborough Retail Parks (Q28)		Dromore (Q28)		Gilford (Q28)		Keady (Q28)		Legahory (Q28)		Lurgan (Q28)		Markethill (Q28)		Portadown (Q28)		Rathfriland (Q28)		Tandragee (Q28)	
Nicer atmosphere	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mor advertising of what's there	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.1%	1	0.4%	0	0.2%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove the traffic wardens	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating areas	0.1%	1	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
More / better cycle paths	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.1%	1	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
More pedestrian crossings	0.1%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S store	0.0%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	43.4%	270	38.5%	32	46.7%	80	44.5%	73	43.4%	5	99.9%	0	45.2%	4	0.0%	0	31.1%	20	91.4%	13	38.4%	27	57.5%	17	0.0%	0
(Don't know)	2.5%	15	5.3%	4	1.5%	3	2.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	5.9%	2	0.0%	0
Weighted base:		621		82		171		165		12		0		8		0		64		14		69		29		7
Sample:		689		135		182		165		21		1		16		0		56		16		79		12		6

	Total		Armagh City (Q28)		Banbridge (Q28)		Craigavon including Rushmere & Marlborough Retail Parks (Q28)		Dromore (Q28)		Gilford (Q28)		Keady (Q28)		Legahory (Q28)		Lurgan (Q28)		Markethill (Q28)		Portadown (Q28)		Rathfriland (Q28)		Tandragee (Q28)	
2nd Mention																										
Increased general choice and range of shops	7.0%	44	5.5%	5	10.6%	18	4.7%	8	8.1%	1	0.0%	0	10.2%	1	0.0%	0	7.9%	5	1.9%	0	1.9%	1	5.9%	2	44.3%	3
Improved quality of shops	2.8%	17	1.2%	1	4.9%	8	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	7.2%	5	0.0%	0	0.0%	0
Cheaper prices	2.5%	16	3.6%	3	1.1%	2	5.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Improved non-food shops within the town centre	1.9%	12	5.2%	4	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	3.7%	3	0.0%	0	0.0%	0
Parking: More parking	1.2%	7	3.3%	3	2.5%	4	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	1.1%	7	1.1%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	4	0.0%	0	0.0%	0
Parking: Free parking	0.9%	6	0.6%	1	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Parking: Cheaper parking	0.9%	6	0.0%	0	0.2%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.7%	4	1.1%	1	0.0%	0	2.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing stores	0.7%	4	0.3%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More events / markets	0.7%	4	1.2%	1	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better cafés/restaurants	0.6%	4	0.3%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0
Nicer atmosphere	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to get to by car	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.5%	3	0.0%	0	0.5%	1	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark store	0.4%	3	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More financial services (banks, building societies etc.)	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.8%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A revamp	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0
B&Q store	0.3%	2	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.3%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Improved street cleaning	0.3%	2	0.3%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.3%	2	0.5%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0
More book stores	0.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.2%	1	1.1%	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public toilets	0.2%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrian crossings	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment / make it more attractive	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	1
Less hairdressers	0.2%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops closer together	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A market / better market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A department store	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wider paths	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	73.1%	454	71.5%	59	70.9%	121	78.9%	130	83.5%	10	99.9%	0	59.4%	5	0.0%	0	57.2%	37	98.1%	14	71.4%	49	90.0%	26	46.9%	3

	Total		Armagh City (Q28)		Banbridge (Q28)		Craigavon including Rushmere & Marlborough Retail Parks (Q28)		Dromore (Q28)		Gilford (Q28)		Keady (Q28)		Legahory (Q28)		Lurgan (Q28)		Markethill (Q28)		Portadown (Q28)		Rathfriland (Q28)		Tandragee (Q28)	
Weighted base:		621		82		171		165		12		0		8		0		64		14		69		29		7
Sample:		689		135		182		165		21		1		16		0		56		16		79		12		6
3rd Mention																										
Longer opening hours	1.9%	12	1.7%	1	4.9%	8	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking: Free parking	1.7%	11	1.1%	1	1.3%	2	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	3.2%	2	0.0%	0	0.0%	0
Cheaper prices	1.7%	10	1.2%	1	1.8%	3	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0	3.2%	2	0.0%	0	0.0%	0
A market / better market	1.6%	10	2.4%	2	0.8%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0	3.2%	2	0.0%	0	0.0%	0
Increased general choice and range of shops	1.0%	6	0.3%	0	0.2%	0	2.5%	4	3.5%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better cafés/restaurants	1.0%	6	0.0%	0	3.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	0.6%	4	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	5.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Easier to get to by car	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	2	0.0%	0
Parking: More parking	0.2%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking: Cheaper parking	0.2%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment / make it more attractive	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrianisation	0.2%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less hairdressers	0.1%	1	0.3%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More financial services (banks, building societies etc.)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.8%	1
Improved non-food shops within the town centre	0.1%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
A revamp	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing stores	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	88.7%	551	91.0%	75	85.8%	147	91.0%	150	96.5%	11	99.9%	0	94.9%	7	0.0%	0	79.8%	51	100.0%	14	89.4%	62	94.1%	27	87.2%	6
Weighted base:		621		82		171		165		12		0		8		0		64		14		69		29		7
Sample:		689		135		182		165		21		1		16		0		56		16		79		12		6

	Total		Armagh City (Q28)		Banbridge (Q28)		Craigavon including Rushmere & Marlborough Retail Parks (Q28)		Dromore (Q28)		Gilford (Q28)		Keady (Q28)		Legahory (Q28)		Lurgan (Q28)		Markethill (Q28)		Portadown (Q28)		Rathfriland (Q28)		Tandragee (Q28)	
Any mention																										
Increased general choice and range of shops	18.3%	114	17.5%	14	17.1%	29	13.7%	23	23.2%	3	0.0%	0	10.2%	1	0.0%	0	31.7%	20	1.9%	0	15.4%	11	26.5%	8	73.4%	5
Parking: More parking	7.9%	49	14.2%	12	9.5%	16	5.4%	9	6.0%	1	0.0%	0	34.0%	3	0.0%	0	10.4%	7	1.9%	0	0.8%	1	4.1%	1	0.0%	0
Improved quality of shops	7.2%	45	6.4%	5	5.6%	10	8.4%	14	0.0%	0	0.0%	0	5.1%	0	0.0%	0	8.5%	5	0.0%	0	12.0%	8	5.9%	2	0.0%	0
Improved non-food shops within the town centre	6.7%	42	12.2%	10	1.7%	3	4.2%	7	16.5%	2	0.0%	0	5.1%	0	0.0%	0	8.9%	6	1.9%	0	13.9%	10	0.0%	0	53.1%	4
Cheaper prices	5.9%	37	6.0%	5	6.3%	11	7.5%	12	3.5%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	5	0.0%	0	4.1%	3	0.0%	0	0.0%	0
More / better cafés/restaurants	5.9%	37	1.0%	1	9.1%	16	7.1%	12	0.0%	0	0.0%	0	12.6%	1	0.0%	0	4.8%	3	0.0%	0	6.4%	4	0.0%	0	0.0%	0
Parking: Free parking	4.8%	30	4.7%	4	5.4%	9	4.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	4	0.0%	0	8.6%	6	0.0%	0	0.0%	0
Longer opening hours	3.8%	24	2.8%	2	8.3%	14	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	6.4%	4	0.0%	0	0.0%	0
More events / markets	3.4%	21	1.2%	1	11.3%	19	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
More clothing stores	2.9%	18	0.7%	1	1.5%	3	4.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	7	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Parking: Cheaper parking	2.7%	17	0.6%	1	4.4%	7	1.9%	3	2.5%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	5	0.0%	0	0.6%	0	0.0%	0	0.0%	0
A market / better market	2.4%	15	2.4%	2	1.7%	3	2.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	4	0.0%	0	3.2%	2	0.0%	0	0.0%	0
Improved food shops within the town centre	2.1%	13	0.0%	0	1.8%	3	2.8%	5	2.5%	0	0.0%	0	8.7%	1	0.0%	0	3.2%	2	0.0%	0	3.2%	2	0.0%	0	0.0%	0
Better environment / make it more attractive	2.1%	13	4.2%	3	0.6%	1	1.2%	2	9.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	4.1%	1	26.6%	2
Less traffic congestion	1.5%	9	1.2%	1	2.5%	4	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.4%	0	0.0%	0	0.0%	0
Easier to get to by car	1.3%	8	1.1%	1	0.8%	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark store	1.1%	7	0.0%	0	0.0%	0	4.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	1.0%	6	0.3%	0	0.4%	1	1.9%	3	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	4.1%	1	0.0%	0
More financial services (banks, building societies etc.)	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.4%	2	0.0%	0	4.6%	3	0.0%	0	0.0%	0	1.0%	0	12.8%	1
Increased public transport	0.9%	5	1.5%	1	0.2%	0	2.1%	4	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More book stores	0.7%	4	0.0%	0	1.2%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nicer atmosphere	0.7%	4	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A revamp	0.7%	4	0.0%	0	0.0%	0	0.0%	0	8.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	3.2%	2	1.0%	0	0.0%	0
Public toilets	0.6%	4	2.0%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Parking: Offer longer stay parking	0.6%	4	0.0%	0	2.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.6%	4	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	5.9%	2	0.0%	0
Improved street cleaning	0.6%	3	0.7%	1	0.8%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.5%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0
Shops closer together	0.5%	3	1.7%	1	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A department store	0.5%	3	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.5%	3	0.8%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	0	0.0%	0	0.0%	0	1.9%	0	0.9%	1	0.0%	0	0.0%	0
More / better pubs/bars	0.4%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
More child-friendly	0.4%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Armagh City (Q28)		Banbridge (Q28)		Craigavon including Rushmere & Marlborough Retail Parks (Q28)		Dromore (Q28)		Gilford (Q28)		Keady (Q28)		Legahory (Q28)		Lurgan (Q28)		Markethill (Q28)		Portadown (Q28)		Rathfriland (Q28)		Tandragee (Q28)	
B&Q store	0.3%	2	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less hairdressers	0.3%	2	0.3%	0	0.5%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	1.7%	1	0.0%	0	0.0%	0
More pedestrian crossings	0.3%	2	1.4%	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.2%	1	1.1%	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mor advertising of what's there	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrianisation	0.2%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove the traffic wardens	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating areas	0.1%	1	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
More / better cycle paths	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.1%	1	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
M&S store	0.0%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wider paths	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
Weighted base:		621		82		171		165		12		0		8		0		64		14		69		29		7
Sample:		689		135		182		165		21		1		16		0		56		16		79		12		6

Armagh City, Banbridge & Craigavon Household Survey for Nexus Planning

	Total		Armagh City (Q29)		Banbridge (Q29)		Craigavon including Rushmere & Marlborough Retail Parks (Q29)		Dromore (Q29)		Gilford (Q29)		Keady (Q29)		Legahory (Q29)		Lurgan (Q29)		Markethill (Q29)		Portadown (Q29)		Rathfriland (Q29)		Tandragee (Q29)	
Q29 Which of these Centres do you visit SECOND most often? [PR]																										
Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28																										
Armagh City	7.0%	44	100.0%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banbridge	8.9%	55	0.0%	0	100.0%	55	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon including Rushmere & Marlborough Retail Parks	22.1%	137	0.0%	0	0.0%	0	100.0%	137	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dromore	1.9%	12	0.0%	0	0.0%	0	0.0%	0	100.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gilford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keady	1.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legahory	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lurgan	5.3%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markethill	2.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	12	0.0%	0	0.0%	0	0.0%	0
Portadown	11.3%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	70	0.0%	0	0.0%	0
Rathfrilland	1.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	11	0.0%	0
Tandragee	1.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	12
(Don't visit ANY of these centres / anymore centres)	33.4%	208	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		621		44		55		137		12		2		11		3		33		12		70		11		12
Sample:		689		46		70		151		18		3		13		3		31		17		79		7		12

	Total		Armagh City (Q29)		Banbridge (Q29)		Craigavon including Rushmere & Marlborough Retail Parks (Q29)		Dromore (Q29)		Gilford (Q29)		Keady (Q29)		Legahory (Q29)		Lurgan (Q29)		Markethill (Q29)		Portadown (Q29)		Rathfriland (Q29)		Tandragee (Q29)	
Meanscore: [Number of times per month]																										
Q34 How often do you visit (CENTRE VISITED SECOND MOST OFTEN AT Q29)? *Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28 and Q29*																										
Daily	1.8%	7	6.1%	3	1.5%	1	0.0%	0	2.4%	0	0.0%	0	25.7%	3	23.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	8.7%	35	10.2%	4	7.1%	4	4.0%	6	23.8%	3	100.0%	2	34.4%	4	0.0%	0	17.3%	6	3.3%	0	7.0%	5	0.0%	0	10.0%	1
At least once a week	16.9%	68	16.5%	7	12.8%	7	11.0%	15	17.9%	2	0.0%	0	24.3%	3	0.0%	0	48.5%	16	14.6%	2	18.5%	13	5.2%	1	20.9%	2
At least once a fortnight	20.0%	80	6.3%	3	16.1%	9	25.5%	35	10.3%	1	0.0%	0	12.0%	1	0.0%	0	13.2%	4	3.3%	0	27.2%	19	67.9%	7	0.0%	0
At least once a month	24.0%	97	40.4%	18	29.5%	16	25.1%	34	0.0%	0	0.0%	0	0.0%	0	76.4%	2	10.9%	4	9.2%	1	17.9%	13	26.9%	3	50.4%	6
At least every two months	7.3%	29	11.9%	5	7.9%	4	7.7%	11	10.0%	1	0.0%	0	3.6%	0	0.0%	0	1.9%	1	25.3%	3	5.1%	4	0.0%	0	2.4%	0
At least every 3 months	6.2%	25	4.5%	2	2.7%	1	10.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	1	7.3%	5	0.0%	0	3.0%	0
At least every 6 months	7.9%	32	3.5%	2	10.4%	6	9.1%	13	35.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.1%	2	7.7%	5	0.0%	0	2.4%	0
Less often than once every 6 months	3.8%	15	0.0%	0	11.2%	6	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	2	16.6%	2	1.6%	1	0.0%	0	11.0%	1
Have only visited once	0.6%	2	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.7%	11	0.6%	0	0.7%	0	2.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	7.6%	5	0.0%	0	0.0%	0
Mean:		*2.68*		*3.80*		*2.23*		*1.69*		*3.62*		*8.00*		*11.17*		*7.36*		*3.85*		*1.21*		*2.26*		*1.84*		*2.18*
Weighted base:		402		44		55		137		12		2		11		3		33		12		70		11		12
Sample:		450		46		70		151		18		3		13		3		31		17		79		7		12
Q35 How do you usually travel to (CENTRE VISITED SECOND MOST AT Q29)? *Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28 and Q29*																										
Private vehicle or taxi (e.g. car / van / motorcycle / scooter / moped (as passenger or driver)	92.7%	372	99.1%	43	98.9%	55	94.2%	129	81.8%	10	100.0%	2	96.4%	11	76.4%	2	74.8%	25	100.0%	12	87.6%	61	100.0%	11	100.0%	12
Bus (including the busway or guided bus), minibus or coach	2.6%	11	0.0%	0	1.1%	1	4.3%	6	2.4%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	3.6%	2	0.0%	0	0.0%	0
Walk	3.4%	13	0.9%	0	0.0%	0	0.0%	0	15.8%	2	0.0%	0	3.6%	0	23.5%	1	21.6%	7	0.0%	0	4.4%	3	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.3%	5	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0	0.0%	0
Weighted base:		402		44		55		137		12		2		11		3		33		12		70		11		12
Sample:		450		46		70		151		18		3		13		3		31		17		79		7		12

	Total		Armagh City (Q29)		Banbridge (Q29)		Craigavon including Rushmere & Marlborough Retail Parks (Q29)		Dromore (Q29)		Gilford (Q29)		Keady (Q29)		Legahory (Q29)		Lurgan (Q29)		Markethill (Q29)		Portadown (Q29)		Rathfriland (Q29)		Tandragee (Q29)	
Q36 What do you like most about (CENTRE VISITED SECOND MOST AT Q29)? *Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28 and Q29*																										
Choice and range of retail shops	23.3%	94	15.7%	7	29.5%	16	34.9%	48	0.0%	0	0.0%	0	12.0%	1	0.0%	0	7.1%	2	0.0%	0	25.2%	18	0.0%	0	11.0%	1
Close to home / work	12.6%	51	19.9%	9	5.1%	3	2.6%	4	15.8%	2	86.8%	2	47.4%	5	23.5%	1	38.0%	13	8.1%	1	8.0%	6	57.3%	6	5.3%	1
Independent operators (e.g. good range of independent shops)	6.6%	26	1.4%	1	10.2%	6	0.9%	1	3.5%	0	0.0%	0	9.0%	1	0.0%	0	16.7%	6	11.9%	1	12.8%	9	8.6%	1	5.8%	1
Nice atmosphere / friendly people	4.3%	17	1.5%	1	6.0%	3	0.2%	0	12.8%	2	0.0%	0	3.6%	0	0.0%	0	1.1%	0	3.3%	0	5.6%	4	0.0%	0	55.7%	7
Good layout / shops close together	4.0%	16	0.0%	0	0.0%	0	10.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	5.4%	1
Attractive environment / nice place	3.9%	16	9.1%	4	2.8%	2	7.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
You can get everything you need there	3.9%	16	3.8%	2	7.1%	4	6.6%	9	0.0%	0	0.0%	0	2.5%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for a day out	3.5%	14	8.9%	4	1.0%	1	4.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.1%	2	1.3%	1	0.0%	0	0.0%	0
Convenient car parking / easy to find a space	3.3%	13	1.8%	1	4.0%	2	2.6%	4	35.5%	4	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.4%	0	13.2%	1	0.0%	0
Easy to get to by car	3.0%	12	18.0%	8	0.5%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	2.6%	0	0.0%	0
Free car parking	2.9%	12	0.0%	0	0.0%	0	7.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	1	1.3%	1	0.0%	0	0.0%	0
Strength of supermarket provision (e.g. good choice of supermarkets)	2.5%	10	1.8%	1	2.4%	1	3.1%	4	0.0%	0	0.0%	0	9.0%	1	0.0%	0	0.0%	0	5.5%	1	0.0%	0	18.3%	2	0.0%	0
Close to family / friends	2.2%	9	2.1%	1	1.6%	1	0.7%	1	5.9%	1	13.2%	0	0.0%	0	0.0%	0	1.2%	0	17.6%	2	3.1%	2	0.0%	0	2.4%	0
Familiar / know where everything is	1.9%	8	0.6%	0	0.5%	0	0.0%	0	3.5%	0	0.0%	0	3.6%	0	0.0%	0	3.8%	1	2.3%	0	7.0%	5	0.0%	0	0.0%	0
Offers undercover shopping	1.5%	6	0.0%	0	0.0%	0	4.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (restaurants, pubs etc)	1.5%	6	3.3%	1	4.0%	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	1	0.9%	1	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Low prices	0.5%	2	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quiet / not too busy	0.5%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.7%	2	0.0%	0	0.0%	0	0.0%	0
Clean streets	0.5%	2	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
No traffic wardens	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.2%	1
Cheap car parking / parking prices are fair	0.3%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Only choice in area	0.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda store	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
(Nothing in particular)	15.1%	61	6.1%	3	21.3%	12	12.9%	18	20.7%	2	0.0%	0	12.7%	1	76.4%	2	18.4%	6	0.0%	0	23.1%	16	0.0%	0	2.4%	0
(Don't know / varies)	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0	0.0%	0
Weighted base:		402		44		55		137		12		2		11		3		33		12		70		11		12

Armagh City, Banbridge & Craigavon Household Survey for Nexus Planning

	Total	Armagh City (Q29)	Banbridge (Q29)	Craigavon including Rushmere & Marlborough Retail Parks (Q29)	Dromore (Q29)	Gilford (Q29)	Keady (Q29)	Legahory (Q29)	Lurgan (Q29)	Markethill (Q29)	Portadown (Q29)	Rathfriland (Q29)	Tandragee (Q29)
Sample:	450	46	70	151	18	3	13	3	31	17	79	7	12

	Total		Armagh City (Q29)		Banbridge (Q29)		Craigavon including Rushmere & Marlborough Retail Parks (Q29)		Dromore (Q29)		Gilford (Q29)		Keady (Q29)		Legahory (Q29)		Lurgan (Q29)		Markethill (Q29)		Portadown (Q29)		Rathfriland (Q29)		Tandragee (Q29)	
Q37 Are there any measures that would encourage you to visit (CENTRE VISITED SECOND MOST OFTEN AT Q29) more often?																										
Not those that said '(Don't visit ANY of these centres)' or '(Don't know / varies)' at Q28 and Q29																										
1st Mention																										
Increased general choice and range of shops	14.9%	60	16.3%	7	6.2%	3	14.0%	19	6.9%	1	13.2%	0	18.0%	2	0.0%	0	27.2%	9	0.0%	0	15.5%	11	57.3%	6	7.7%	1
Parking: More parking	5.2%	21	0.0%	0	10.6%	6	4.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	3	0.0%	0	7.4%	5	0.0%	0	0.0%	0
Improved non-food shops within the town centre	3.7%	15	3.0%	1	3.8%	2	4.1%	6	8.6%	1	0.0%	0	0.0%	0	0.0%	0	7.5%	2	0.0%	0	1.9%	1	8.6%	1	0.0%	0
More / better cafés/restaurants	2.3%	9	0.9%	0	0.0%	0	5.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	6.4%	1	0.0%	0	0.0%	0	0.0%	0
More clothing stores	2.0%	8	3.2%	1	0.0%	0	1.4%	2	2.4%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	4.8%	3	0.0%	0	0.0%	0
Less traffic congestion	1.7%	7	0.0%	0	0.0%	0	4.2%	6	0.0%	0	43.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking: Free parking	1.4%	6	2.5%	1	4.7%	3	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	1.3%	5	0.0%	0	0.0%	0	3.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	1.2%	5	0.0%	0	0.0%	0	2.4%	3	3.5%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking: Cheaper parking	1.0%	4	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0	0.0%	0
Improved quality of shops	1.0%	4	0.6%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Easier to get to by car	0.9%	4	0.0%	0	0.0%	0	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.8%	3	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices	0.7%	3	2.2%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
A revamp	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	52.9%	1	3.6%	1	0.0%	0	0.0%	0	2.6%	0	0.0%	0
More events / markets	0.7%	3	3.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A market / better market	0.7%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment / make it more attractive	0.7%	3	0.0%	0	0.5%	0	0.0%	0	12.4%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	0
Increased public transport	0.6%	2	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0
More / better pubs/bars	0.5%	2	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops closer together	0.5%	2	0.6%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Primark store	0.5%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
A department store	0.4%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.3%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.3%	1	0.6%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less busy / crowded	0.3%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating areas	0.3%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More financial services (banks, building societies etc.)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nicer atmosphere	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0

	Total		Armagh City (Q29)		Banbridge (Q29)		Craigavon including Rushmere & Marlborough Retail Parks (Q29)		Dromore (Q29)		Gilford (Q29)		Keady (Q29)		Legahory (Q29)		Lurgan (Q29)		Markethill (Q29)		Portadown (Q29)		Rathfriland (Q29)		Tandragee (Q29)	
(Nothing / Nothing else)	50.1%	201	61.5%	27	69.8%	39	38.6%	53	66.2%	8	43.4%	1	58.0%	6	47.1%	1	22.1%	7	79.2%	10	50.9%	36	31.5%	3	90.0%	11
(Don't know)	4.2%	17	2.2%	1	0.0%	0	6.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	2	7.1%	5	0.0%	0	0.0%	0
Weighted base:		402		44		55		137		12		2		11		3		33		12		70		11		12
Sample:		450		46		70		151		18		3		13		3		31		17		79		7		12
2nd Mention																										
Parking: Free parking	2.2%	9	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.7%	5	0.0%	0	3.6%	3	0.0%	0	0.0%	0
Improved quality of shops	2.0%	8	2.0%	1	0.5%	0	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	1.1%	1	0.0%	0	5.3%	1
Improved non-food shops within the town centre	1.7%	7	1.5%	1	1.1%	1	1.9%	3	0.0%	0	0.0%	0	8.3%	1	0.0%	0	1.9%	1	0.0%	0	2.3%	2	0.0%	0	0.0%	0
Cheaper prices	1.5%	6	0.0%	0	0.0%	0	3.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Parking: More parking	1.2%	5	0.6%	0	1.6%	1	0.0%	0	3.5%	0	43.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0
Increased general choice and range of shops	1.2%	5	0.6%	0	1.6%	1	0.9%	1	11.0%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to get to by car	0.8%	3	0.0%	0	0.0%	0	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment / make it more attractive	0.8%	3	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0
More / better cafés/restaurants	0.6%	3	0.9%	0	0.5%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More events / markets	0.6%	2	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Improved food shops within the town centre	0.5%	2	0.9%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	9.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A market / better market	0.3%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More book stores	0.3%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.3%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Longer opening hours	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
A department store	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public toilets	0.1%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing stores	0.1%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking: Offer longer stay parking	0.1%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More financial services (banks, building societies etc.)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0
(Nothing / Nothing else)	84.9%	341	82.9%	36	92.5%	51	84.2%	116	85.6%	10	56.6%	1	79.0%	9	100.0%	3	74.1%	24	100.0%	12	81.4%	57	100.0%	11	92.3%	11
Weighted base:		402		44		55		137		12		2		11		3		33		12		70		11		12
Sample:		450		46		70		151		18		3		13		3		31		17		79		7		12

	Total		Armagh City (Q29)		Banbridge (Q29)		Craigavon including Rushmere & Marlborough Retail Parks (Q29)		Dromore (Q29)		Gilford (Q29)		Keady (Q29)		Legahory (Q29)		Lurgan (Q29)		Markethill (Q29)		Portadown (Q29)		Rathfriland (Q29)		Tandragee (Q29)	
3rd Mention																										
Better environment / make it more attractive	1.6%	6	0.0%	0	0.0%	0	4.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices	1.4%	6	6.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0
Improved quality of shops	0.9%	4	0.9%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking: More parking	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased general choice and range of shops	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
More / better pubs/bars	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Remove the traffic wardens	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less empty shops	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	94.2%	378	91.2%	40	99.5%	55	94.0%	129	97.6%	11	100.0%	2	100.0%	11	100.0%	3	86.8%	29	100.0%	12	92.1%	65	100.0%	11	94.7%	11
(Don't know)	0.3%	1	0.9%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		402		44		55		137		12		2		11		3		33		12		70		11		12
Sample:		450		46		70		151		18		3		13		3		31		17		79		7		12

	Total		Armagh City (Q29)		Banbridge (Q29)		Craigavon including Rushmere & Marlborough Retail Parks (Q29)		Dromore (Q29)		Gilford (Q29)		Keady (Q29)		Legahory (Q29)		Lurgan (Q29)		Markethill (Q29)		Portadown (Q29)		Rathfriland (Q29)		Tandragee (Q29)	
Any mention																										
Increased general choice and range of shops	16.2%	65	16.9%	7	7.9%	4	14.9%	21	17.9%	2	13.2%	0	18.0%	2	0.0%	0	31.0%	10	0.0%	0	16.1%	11	57.3%	6	7.7%	1
Parking: More parking	6.6%	26	0.6%	0	12.2%	7	4.9%	7	3.5%	0	43.4%	1	0.0%	0	0.0%	0	12.2%	4	0.0%	0	10.5%	7	0.0%	0	0.0%	0
Improved non-food shops within the town centre	6.2%	25	4.5%	2	5.0%	3	6.0%	8	8.6%	1	0.0%	0	8.3%	1	0.0%	0	18.9%	6	0.0%	0	4.2%	3	8.6%	1	0.0%	0
Improved quality of shops	3.8%	15	3.6%	2	0.5%	0	5.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	5.1%	4	0.0%	0	5.3%	1
Cheaper prices	3.7%	15	8.6%	4	0.0%	0	4.2%	6	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	5	0.0%	0	0.0%	0
Parking: Free parking	3.6%	14	2.5%	1	6.8%	4	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.4%	6	0.0%	0	3.6%	3	0.0%	0	0.0%	0
Better environment / make it more attractive	3.0%	12	0.0%	0	0.5%	0	5.3%	7	12.4%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	3.1%	2	0.0%	0	2.4%	0
More / better cafés/restaurants	2.9%	12	1.8%	1	0.5%	0	6.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	6.4%	1	0.0%	0	0.0%	0	0.0%	0
More clothing stores	2.1%	8	3.2%	1	0.0%	0	1.7%	2	2.4%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	4.8%	3	0.0%	0	0.0%	0
Less traffic congestion	1.7%	7	0.0%	0	0.0%	0	4.2%	6	0.0%	0	43.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to get to by car	1.7%	7	0.0%	0	0.0%	0	4.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	1.3%	5	0.0%	0	0.0%	0	3.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More events / markets	1.3%	5	6.4%	3	0.0%	0	0.7%	1	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Less empty shops	1.3%	5	0.0%	0	0.0%	0	2.4%	3	5.9%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	1.0%	4	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0
A market / better market	1.0%	4	3.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking: Cheaper parking	1.0%	4	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0	0.0%	0
Increased public transport	0.9%	4	0.0%	0	0.0%	0	2.3%	3	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.8%	3	1.5%	1	0.0%	0	1.1%	2	0.0%	0	0.0%	0	9.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A revamp	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	52.9%	1	3.6%	1	0.0%	0	0.0%	0	2.6%	0	0.0%	0
More / better pubs/bars	0.7%	3	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Discount foodstores within the town centre	0.6%	2	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Better security	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0
Shops closer together	0.5%	2	0.6%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
A department store	0.5%	2	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark store	0.5%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
More book stores	0.3%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More financial services (banks, building societies etc.)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0
Less busy / crowded	0.3%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating areas	0.3%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.2%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nicer atmosphere	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0

	Total		Armagh City (Q29)		Banbridge (Q29)		Craigavon including Rushmere & Marlborough Retail Parks (Q29)		Dromore (Q29)		Gilford (Q29)		Keady (Q29)		Legahory (Q29)		Lurgan (Q29)		Markethill (Q29)		Portadown (Q29)		Rathfriland (Q29)		Tandragee (Q29)	
Public toilets	0.1%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove the traffic wardens	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking: Offer longer stay parking	0.1%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		402		44		55		137		12		2		11		3		33		12		70		11		12
Sample:		450		46		70		151		18		3		13		3		31		17		79		7		12