



## **PRIVACY NOTICE FOR FOOD HEARTLAND NETWORK**

### **Purpose and lawful basis for processing**

The Food Heartland Network provides a unique platform for us as a council to work closely with agri-food businesses and various support bodies to drive the local agri-food sector forward. Council wants to build on this by establishing a Food Heartland Network.

We are processing the personal information you provide under the UK General Data Protection Regulation (UK GDPR). The lawful basis we are relying on to process your personal data is Article 6 (1) (a) of the UK GDPR, which allows us to process personal data you provide when you sign up to the Food Heartland Network.

- a) **Consent:** you have given clear consent for Council to process your personal data for a specific purpose.

### **What do we need?**

We only collect and use the minimum amount of personal information required. The information that we will collect from you in the initial sign-up form will include:

- Name
- Address
- Postcode
- Email Address
- Type of Business
- Business address
- Membership of other agencies e.g. Food NI, NIFDA, UFU, CAFRE
- Farm ID
- Awards (national and/or international)
- Other areas on interest or support?

We will also process any other personal data you choose to provide in your initial sign-up form.

### **What do we do with it?**

We will process your personal information for management and administrative tasks relating to the Food Heartland as well as providing information to you about other relevant agricultural or food events, and training opportunities happening throughout the borough.

We may share data with other Council departments when relevant for example in relation to agricultural or food events, or training opportunities. Your details may be passed to those

departments for the purposes of inviting you to such events or providing details of training or networking opportunities.

We may disclose information about you to third party Event Organisers for the Balmoral, Lurgan and Armagh Shows.

We may also need to use your data to produce anonymised statistical information which we may publish.

### **How long do we keep it?**

The information you provide in the initial sign-up form including your personal data will be held securely on Council servers and retained in line with Council's Retention & Disposal Schedule. The current retention period for partnership or membership details in the Economic Development and Regeneration department is permanent unless you choose to opt out.

The food heartland network does not use any data processors and we will not transfer your data overseas.

### **What are your rights?**

If you have any questions regarding this sign-up process, or you wish to withdraw from the Food Heartland Network, please contact the Food Heartland Team :

Address: Craigavon Civic Centre  
66 Lakeview Road  
Craigavon  
BT64 1AL

Email: [info@foodheartland.com](mailto:info@foodheartland.com)

Phone: 0300 0300 900 Ext: 61884

For more information on your rights, please refer to the Information Commissioner's Office website please see '[Your data protection rights](#)'.

If you are unhappy with the way in which we have processed your personal data then you have the [right to complain](#) to the ICO as the UK supervisory authority.