



FARMING & FOOD PHOTO COMPETITION – GUIDELINES & RULES - 2021

1. Eligibility:

- a. Competition is open to all amateur photographers.
- b. Photographs that have previously won prizes in other external competitions will not be accepted.
- c. Electronic entries will only be accepted via the email below, hard copies will not be accepted.
- d. Entrants must not be professional photographers and, for the purposes of this competition, a professional photographer will be considered to be someone who makes more than half their annual income from the sale of their photographs.
- e. Employees of Armagh City Banbridge Craigavon Borough Council are not eligible to take part.
- f. Before taking an image and submitting an entry, photographers must seek permission from anyone who is recognizable in any photograph and secure the permission of parents or guardians for the photographs of minors or vulnerable adults. This is the sole responsibility of the entrant.
- g. Photographs must be of the correct size to be deemed eligible refer to points: 2e, 2f, 2g
- h. Images that are out of Borough, or are out of focus will be disqualified and will be removed before judging.

2. Rules:

- a. All entries must be accompanied by a completed entry form.
- b. Each entrant can choose to enter one or two of the following categories:
 1. Farming Generations and Family
 2. Farming Innovation
 3. Food Production
 4. Landscapes
 5. Local Food
 6. Livestock
 7. Machinery
 8. Young photographer (open to anyone under 16 years of age on the closing date)
- c. Photographs must have been taken **within** Armagh City Banbridge and Craigavon Borough area.
- d. Each entrant may enter **a maximum of two** photographs across the categories.
- e. Photographs must be submitted in JPEG format only.
- f. Photographs must be a minimum file size of 3MB, it is desirable that entrants will provide the highest resolution photo from the device or camera used.
- g. Images taken on mobile devices should be of the highest quality and eligible to print



- h. Each photo entered must be correctly labelled with the entrant name and category for example: **JoeBloggsFarmingGenerations1.jpg JoeBloggsLivestock2.jpg**
- i. Each photo entered must have a description of when and where the photograph was taken.
- j. Entries must be photographs taken by the entrant.
- k. Images may be digitally enhanced to remove spots or scratches, but not manipulated. Entrants can enhance the picture to make it brighter, clearer etc, but not manipulate the content.
- l. Entries for the young photographer must declare their age on the Entry Form
- m. Entrants under the age of 12 years need to have parent or guardian consent to enter.
- n. Entrants must not have breached any laws when taking their photographs.
- o. A selection of the shots, including the category winner and runner up will be published on the Council's website.
- p. Prior to submission, entrants must not have offered any of their entries for sale, been paid for any publication of any of their entries or won or been a runner up in any other photographic competition with any of their entries.
- q. Winners will be contacted prior to public announcement.
- r. Winners will be announced in a press release and on the Councils website.
- s. Winners may be required to attend a photo call with the Lord Mayor for media publicity.
- t. By entering, entrants will be deemed to have agreed to be bound by these rules.

3. Prizes:

The winner of each category will receive a £50 meal voucher at an independent restaurant or cafe within Armagh City Banbridge and Craigavon Borough.

4. Copyright and usage:

- a. Entrants will retain copyright for the photographs submitted in this competition.
- b. Armagh City Banbridge and Craigavon Borough Council retains the right to free reproduction and exhibition of all entries.
- c. By entering a photograph, you grant permission for the Council to publish the photograph, or any part of it, for an indefinite period, on the council website, social media channels or in any other media publications.
- d. No payment will be made by the Council for the use of your photographs.
- e. Photographs received through this competition will be used in various media and documents. Any media will be for the sole purpose of promotion and marketing of Agriculture, Food and Drink in the Borough through initiatives including but not limited to Agriculture Strategy, Food Heartland, SOAR, Food Festivals & Events and Food Tourism. We will make every effort to credit photographers, including in printed reproductions of their work.



5. Submission and Closing date:

- a. The closing date for the competition is **Friday 28th May at 4pm.**
- b. Email the entry form and photographs to **agri@armaghbanbridgecraigavon.gov.uk**
- c. All entries must be received by the closing date to be deemed eligible.
- d. Any entries received after the closing date and time will be recorded as late and deemed ineligible for entry.

6. Judging:

- a. A panel will judge the photographs of each category. The judging panel will include Council's Lord Mayor, Deputy Lord Mayor and Chair of Economic Development and Regeneration Committee.
- b. Photographs will be judged on interpretation of the category, technical ability and aesthetics of the photo.
- c. Each category will have a winner and a runner up.
- d. The decision of the judges panel is final and no correspondence will be entered into.
- e. The judges reserve the right not to make any award if, in their opinion, none of the entries meet the required standard.
- f. Judging will take place in June 2021 – exact date to be confirmed.

7. Data Protection:

In entering the Farming and Food Photographic Competition, you agree to the Council using your details to process your application, only. By entering, you also agree that if selected as a winner of any prize, the Council may share your details for the purpose of publishing the details of all winners (including the winning images), only. We respect your privacy and will not share your data to any third party.

All personal data is held and stored by the Council in a safe and secure manner and in compliance with Data Protection legislation and in line with the Council's Privacy Notice.



8. Disclaimer:

- a. The information given in these Terms and Conditions is correct, the Council reserves the right to change any of it without prior notice.
- b. By entering, entrants will be deemed to have agreed to be bound by these rules and Council reserves the right to exclude any entry from the competition at any time and in its absolute discretion if they has reason to believe that an entrant has breached these rules.
- c. If a breach has occurred, but is discovered after the award of a prize, then the Council may require the return of that prize.
- d. The Council reserves the right to cancel this competition or alter any of the rules at any stage, if deemed necessary in its opinion, and if circumstances arise outside of its control.
- e. If the winner is unable to be contacted after reasonable attempts have been made; the Council reserves the right to either offer the prize to a runner up, or to re-offer the prize in any future competition.
- f. The Council accepts no responsibility for entries lost or delayed in transit.
- g. The decision of the judge's panel is final and no correspondence will be entered into.