

## TRANSFORM YOUR BUSINESS EARLY EXPORT SUPPORT / FIRST STEPS TO EXPORTING

Northern Ireland is a small place and has a limited market for many products and services. Exporting to the GB & ROI markets is an important step to finding new customers.

- This element aims to support local businesses that want to export outside NI for the first time.
- Support in researching & identifying potential profitable export market opportunities.
- Marketing your product overseas.
- Demystifying export bureaucracy (market regulations, logistics & paperwork)
- Financing export.
- Businesses must be based in the Borough, employ less than 50 people and should not be an Invest NI client company.

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