



TRANSFORM YOUR BUSINESS

DIGITAL TRANSFORMATION ACTION PLANS

The present is full of digital challenges for many small firms and owner/managers do not have the time or expertise to address them. Implementing smarter and more effective digital work methods can enhance efficiency and profitability.

- Assist non-digital firms complete a practical and effective plan to transform from purely traditional methods to implement appropriate digital work practices.
- Analysis of existing business processes.
- Advice on effective digital tools and products
- Confidence to change how you operate and deliver value to customers more efficiently.
- Businesses must be based in the Borough, employ less than 50 people and should not be an Invest NI client company.



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