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**Creative Place Thematic Action Planning Team  
Workshop 4 Meeting Notes**

**DATE:** Thursday 22 November **TIME:** 9.30 am **VENUE:** Old Town Hall, Banbridge

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**Attendees:** Armagh City Banbridge and Craigavon Borough Council – Darren Heasty, Emma Gribben, Jennie Dunlop, Joan Noade, Karen Clarke, , Lynn Esler, Michelle Markey, Riann Coulter, Education Authority – Averil Morrow, Brownlow Ltd – Brendan Curran, Friends of FE McWilliam/Banbridge Arts Club – Millie Moore, Invest NI - Stephen Fullerton, John Hewitt Society – Tony Kennedy Libraries NI – Kirsty McClelland, , Libraries NI – Kirsty McClelland, NIHE – Stephen Reynolds, Southern Regional College – Christopher Hobson, Wallace Consulting – Joanne Wallace

**Apologies:** Armagh Pipers Club – Ciarán Ó Maoláin, Arts Council of Northern Ireland – Damien Smyth, Armagh City Banbridge and Craigavon Borough Council – Brian Johnston, Elaine Gillespie, Karen McKernan Jennifer Doak, Sharon Daly, City of Armagh Rugby Football Club – Ken Redpath, Lislea Community Association – Sheila McCreesh, P2000 – Geraldine Lawless, WB Yeats and Tullylish – Plunkett Campbell

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## **1. Welcome**

Averil Morrow, Education Authority welcomed members as Chair of the Creative TAPT. The purpose of this session is to finalise our action plan and make recommendations for action partners and coordinators.

## **2. Recap of Workshop 4**

Partners were reminded of the issues to be addressed and the results of the prioritisation exercise. Members stated that we needed to collect and analyse information on creative activity throughout the Borough in order to identify gaps and thematic clusters. The starting point for this would be the online creative calendar. However, it was important that analysis of input was conducted. Therefore, this should remain an action within the Creative Place Plan.

Action: Joanne to make amendments to the Action Plans

## **3. Action Plan Finalisation**

Partners worked through a series of exercises to identify the resources required for each action under the three strategic priorities for Creative Place. They discussed which organisations and groups would be needed to drive forward the actions and partners volunteered for partner and action coordinator roles. These are presented in Table 1.

**Action:** Community Planning Team to follow up cooperation of action partners and coordinators who are not currently involved.

## **4. Cross-cutting Themes**

Members were satisfied that the action plans reflected the cross-cutting themes of connectivity, sustainability and equality.

- Partners identified complementarity with the Economic pillar in terms of the increased potential to attract new business opportunities and investment, to support careers development, tourism and the night-time economy.
- Focus on increasing participation would help support the Communities pillar as it would enhance feelings of belonging and develop community infrastructure. Arts and culture could also be used as a means to support community safety, understanding and relations between different groups.
- Similarly, participation in arts had a positive impact upon health and wellbeing as well as physical regeneration and enhancing sense of place.

The emphasis upon targeting marginalised groups complemented the need to promote equality of opportunity and social inclusion. Partners felt that the adoption of appropriate communication methods and use of language was critical to ensuring engagement. It would also be important to partner with representative organisations and groups and to involve users in activity design.

## **5. Next Steps**

The next steps are:

- Council Committee Papers due 26 Nov
- Update Action Plan & compile Partner Suggestions
- Submit papers to CPSP – 7 December
- Performance Measurement Workshop
- Discuss & Finalise Performance Measures with Partners
- CPSP approval