



Engagement Summary

Creative Place – October 2018

There were 23 responses received including 1 young person. Breakdown of respondents:

- 22% Arts, Culture or Heritage venue/service provider
- 26% Practicing artist, craftsperson or creative
- 52% Arts, Culture or Heritage User

AP THEME	STRENGTHS	ISSUES	CAUSES
Creative Profile	<p>Venues & Places - Historical Sites, significance of Armagh & County - Palace Demesne, Cathedrals, Trian, Planetarium, Museum</p> <p>Selection of small-medium size venues across Borough – Marketplace, Millennium Court, Art Centre at Lough Neagh, Natural beauty inspires creativity, Oxford Island, Loughgall Park etc</p> <p>Diversity & Locality Pride – Diversity of history, people & place. People are proud of their area – Lough Neagh positive resource, landmark area for creativity, community centre based activity & community arts focused funding, focus of Creativity within Community Plan</p> <p>Activities & Events - Creative festivals & one off events hosted, large events advertised well, large number of organisations involved in arts & culture workshops & activities to include sports, language, dance, drama</p>	<p>Not seen as a welcoming place for creative people or activities</p> <p>Armagh Centric for activities, funding & tourism – local heritage outside main city/towns not well promoted</p> <p>Poor promotion of creative events & engagement with local communities</p> <p>Existing festivals operate at small scale</p> <p>Diversity is positive but creative offer lacks connectivity – needs greater cohesion, prioritisation & focus in marketing/branding</p> <p>Need more artisan places - unique identity</p> <p>Not making the most of marketing/PR opportunities</p> <p>Narrow definition – sports, language, e.g. Scór competitions cover all aspects of Irish culture</p>	<p>Lack of value - Apathy/lack of motivation towards arts, culture & heritage - think engagement is just a tick box exercise – needs to influence activities & promotion</p> <p>Political/religious history, failure to agree on constructive common heritage</p> <p>Lack of information on localised strengths & creativity opportunities</p> <p>Lack of coordination leads to duplication & splitting audiences Need to promote across the Borough not just parochial</p> <p>Lack of connection between user, provider & creator</p>
Impact	<p>Negative impact on participation</p> <p>Negative impact on sustainability of cultural activity</p>		
Creative Capital	<p>Many creative & artistic groups operate here, selection of talent, independent groups are doing their own thing & doing well</p> <p>Talented & enthusiastic young people, starting when very</p>	<p>Bureaucracy & Lack of financial support for diverse artistic groups/small groups, not just Armagh</p> <p>Creative people, activities & industries don't have a voice in the area – focus on big</p>	<p>FUNDING & SUPPORT-</p> <p>Funding cuts & lack of consistent funding to develop & promote creative facilities, activities & events, lack of consistent investment in local people (outside</p>

	<p>young through nurseries, good volunteer resources</p> <p>Strong Innovation links through businesses & creative thinking – creative entrepreneurship (act as role models)</p> <p>Funding opportunities such as Lottery</p>	<p>business & headlines, Lack opportunities to showcase local talent, Gap in youth focused culture & heritage education</p> <p>Creativity should be introduced in early years & maintained throughout</p>	<p>facilitators used) - Localised rural gems/smaller groups are overlooked. Difficulties raising 50% match funding for non-profit groups, lack of support to run events. Competition between groups Organisations find it hard to know who to contact/where they can get support</p> <p>Lack of central leadership</p> <p>Lack of collaboration - working towards own agendas & targets Unaware of what others are doing so can't plan or work</p>
Impact	<p>Small groups discouraged from organising activities & bureaucracy</p> <p>Low take-up - People go elsewhere</p> <p>Lack of awareness of what activities are on – lower audiences</p> <p>Disillusionment from arts & culture sector</p> <p>Skewed activity, lack of investment in some areas</p> <p>Little scope for diversity of offering – choices repetitive, little innovation/stereotyping of audience interests & provision</p> <p>Duplication of effort, lower audiences, wasted resources</p> <p>Limited choices</p>		
Creative Participation	<p>Diverse population</p> <p>Active community groups engaging with community, Inter-generational, Good Relations, cross-cultural & inter-faith activity</p> <p>use of community based venues such as libraries, leisure & community centres</p>	<p>Process Little meaningful community engagement, should be using locality approach & involving local people to offer creative experiences, Lack of transparency, Could get lost in new Council partnerships</p> <p>Barriers: High cost of attendance, lack of targeted youth activity, not accessible to rural community/all age groups. Make it less intimidating, not just for people who went to college/university</p> <p>Need more cross-community/minority ethnic involvement. Travel to venues difficult for senior citizens, don't want to travel at night</p>	<p>Lack of information about what's on – no central hub to collate information, People don't see the big picture</p> <p>Lack of civic awareness in schools</p> <p>Personal Barriers - Lack of confidence, older people are lonely & isolated, poor rural transport links</p>
Impact	<p>Lack of participation in arts, culture, heritage activities/events/venues – curtails audiences</p> <p>Some user groups/geographies are directly/indirectly excluded</p> <p>Services don't meet needs & interests – people are travelling outside the area for more relevant activities</p>		

Question	Comment
<p>What works well to support creativity</p>	<p>Community/voluntary led activity, localised arts, culture & drama groups with little funding Innovative thinking in some businesses, private sector creatives Dance/drama workshops through schools Venues such as FE McWilliams, Millennium Court Events such as Georgian Day Inter-generational work to transfer creative skills, craftwork. Targeted activities, trips & events for specific groups Council funding support & good Officer – Community relationships Statutory & community links to local festivals & events e.g. Libraries NI input into Country Comes to Town, Brownlow Festival Need central plan – focused on residents & visitors to ABC</p>
<p>Which organisations or services should work together more?</p>	<p>Capital - Creative minds – Council, Education providers, Business, Community Groups, youth groups such as scouts, sports organisations, youth service – need talent support programme for next generation but not schools based, community groups across ABC Profile – Council, community groups, Media, Gov depts. Need to be visionary & integrated Participation – schools, business, churches, voluntary sector, community associations, transport providers, social;l services, GPs, sports organisations (reach & cross-community) Resource holders – open up venues & better Urban-rural links Statutory-statutory links – e.g. Libraries NI & Council Community Development Funders - Statutory-community links – training, human & financial resources, sustainable network of contacts & information – pool skills & help with funding applications</p>