
THEMATIC ACTION PLANNING (TAP) TEAM: Skilled and Enterprising Economy

Workshop three: Identifying and refining actions

DATE: 24th October 2017, **TIME:**2pm, **VENUE:** Lakeview 2, Craigavon Civic Centre

Attendees: Aidan McCormick- **Education Authority**, Caroline Coleman- **SRC**, Katie Brown- **AMMA Centre**, John Mc Guinness- **ABC Community Network**, Paul Murray - **Department of Education**, Colette Ross – **EA Youth Service**, Derek Browne - **Social Enterprise**, Ethna McNamee - **Invest NI**, Geraldine Lawless - **USEL**, Harry Hamilton- **NIFDA**, Patricia McEvoy- **People First**, Shirley Devlin- **Invest NI**, Sharon Polson- **Department for Communities**, Frances Herron- **Department for Communities**, Shirley Oguz- **Department for Communities**.

ABC Council: Alison Beattie, Colm Gallagher, Elaine Gillespie, Jennie Dunlop, Jennifer Doak, Lisa Soye, Michelle Markey, Natalie Leneghan, Nicola Wilson, Olga Murtagh, Sarah Jane Macdonald, Shane Kelland, Wanda Rea, Alderman Twyble.

Apologies: Billy Stewart- **PSNI**, Ciaran Cunningham – **Banbridge Enterprise Centre**, Damien McEvoy, Gary Mawhinney – **Translink** , Gerry D’Arcy- **Translink**, Gillian McGrath- **CCMS**, Jim Cunningham - **SRC**, Joan Cassells- **Department of Education**, Orla Major- **Princes Trust**, **ABC Council:** Jill Boyd, Mary Hanna, Councillor Savage

1. Welcome

Ethna McNamee, Invest NI as Chair welcomed members to the 3rd workshop for the Skilled and Enterprising Economy TAP Team.

2. Recap from workshop 1

Ethna provided a brief recap from workshop two in which we:

- Agreed our Terms of Reference
- Explored the baseline
- Agreed our initial engagement activities
- Reviewed mapping of current activities

3. Purpose of workshop

Ethna outlined the purpose for the workshop as:

- Review of mapping
- Feedback from engagement
- Collaborative gain
- Identifying key actions

4 Review of mapping

There was a vast amount of information in the mapping exercise and we have condensed the information onto two service maps.

- 1 – Tackle the skills deficit and Build career pathway
- 2 – Promote and support entrepreneurs.

The information on the maps have been grouped into two categories: (1) direct services (the middle sections) (2) enabling actions (the sections around the edges in blue).

Discussions ensued around the mapping, gaps were highlighted and it was agreed that target groups should feature on the map.

This will be an ongoing piece of work and we would encourage team members to send in information

Action: TAP Team members who have had not sent in their mapping, who wish it to be included to send it in

Action: CPT to update map with target groups

Action: CPT to continue to update map as information from members as received.

5 Feedback from engagement activities

Jennie Dunlop, Armagh City, Banbridge and Craigavon Borough Council presented the group with the feedback from engagement that was undertaken.

Thank you to everyone who has been able to undertake some engagement between workshop one and workshop two.

The engagement feedback has been arranged against the baseline to look at the story behind the baseline, what works and who should be working together.

Feedback was received from:

Service users:

- Young women who are unemployed and studying SRC
- Young people who are NEET through ABC Community Network/Network Personnel

Service providers:

- Schools
- Employment service providers – Network Personnel (through ABC Community Network), Usel
- SRC - Business Support and Community Development
- Youth Services – Education Authority
- Armagh City, Banbridge and Craigavon Council Local Development Plan Team, Health and Recreation, Sports Development (including Kickback staff)

Business

- Consultation for council's FDI strategy – through ABC economic development

Government department

- Department for Communities

Action: CPT to incorporate engagement feedback received after deadline and share with group

Action: TAP Team members who have any outstanding engagement to forward to CPT.

6 Collaborative Gain

Jennie provided a recap of collaborative gain.

Collaborative gain is where partnership working can bring about added value benefits which could not be achieved by individual partners on their own. This can be:

- Improved access/uptake of programs and services
- Economy of scale
- Enhanced customer experience
- Enhanced quantity/quality/sustainability of outcomes

7 Identifying Key Actions

Jennie led a series of exercises to help members identify key actions in each of their tables.

Each table came up with the following actions:

Priority Area One: Tackle the Skills Deficit

1. Employability Forum

Employment fora with focussed meetings. Two sides – Supply and Demand

2. Employability Pipeline

Individual customer journey/pathways are productive and end in job or self-employment

3. (Employability Forum)

Coordination of provision around NEETS to providers- ensuring customer journey is personalised and productive (better signposting/navigation)

4. Making the links between Community and Enterprise (Social and Economic Pillars of draft PfG).

Community Hubs example worked well. Social Enterprise models. Mentoring schemes – Wider reach across the borough- Mentoring towards employment/self-employment

5. Graduate Specialisation Programme

Encourage graduated to upskill to meet specific needs of high quality jobs in the borough

6. Incentivise our brightest and best diaspora to work at home in the borough or to set up a business eg. Pay off a portion of their student loan

Priority Area Two: Build Career Pathways

1. Council leading by examples – offer placement/work experience opportunities
2. Involve a focus group of voluntary/community sector representative centrally
3. Expand models of good practice to bring people back to work
4. Promotion of Ambassadors for employment
5. Council to work closely with all providers not just SRC including voluntary/community sector
6. Council leading by examples – offer placement/work experience opportunities

Priority Area Three: Promote and Support Entrepreneurship

1. Skills Forums/Fairs

Identifying gaps

Useful for careers
Real success stories
Festival Vibes

2. Develop online Database of business

To encourage collaboration and signposting business to business

3. Formal structure for industry engagement

Ambassadors

4. Platform to share information

5. Digital Marketing

Linking students with businesses 'live projects'

6. Social Clauses

Public procurement – apprenticeships

7. Raise awareness of Connect to Success

Encourage businesses to get involved

Useful for parents/teachers – awareness and help address career pathways

8. Increase workspace

Provide incubation and hot desk space

9. Town Centres

Engaging all stakeholders to address problems

8 Next Steps

The final workshop for this team is scheduled as follows:

WORKSHOP	DATE	TIME	VENUE
Workshop 4	Wednesday 15 th November	9.30am – 1pm	Committee Room, The Palace Demesne, Armagh

Workshop 4 15th November will focus on:

We will collate actions and distribute to the group

We will ask you to think about the actions and how your organisation can contribute

- **Next workshop:**
- Refine actions
- Fill any gaps
- Prioritise
- Performance measures

9 Close

Sarah Jane Macdonald, Armagh City, Banbridge and Craigavon Borough closed the session thanked everyone for their continued support and contribution to the workshop