
THEMATIC ACTION PLANNING (TAP) TEAM: Skilled and Enterprising Economy

Workshop two: Agreeing our evidence informed approach and identifying opportunities for collaboration

DATE: 26th September 2017, **TIME:** 2pm, **VENUE:** Bleary Business and Community Centre

Attendees: Aidan McCormick- **Education Authority**, Chris Morrow- **NI Chamber of Commerce**, Katie Brown- **AMMA Centre**, John Mc Guinness- **ABC Community Network**, Ciaran Cunningham – **Banbridge Enterprise Centre**, Paul Murray - **Department of Education**, Colette Ross – **EA Youth Service**, Derek Browne - **Social Enterprise**, Ethna McNamee - **Invest NI**, Jim Cunningham - **SRC**, Geraldine Lawless - **USEL**, Gary Mawhinney – **Translink**, Carol Fitzsimons- **Young Enterprise**, Mairaid McMahan- **Federation of Small Businesses**, Patricia McEvoy- **People First**, Shirley Devlin- **Invest NI**, Billy Stewart- **PSNI**, Sharon Polson- **Department for Communities**

ABC Council: Alison Beattie, Colm Gallagher, Elaine Gillespie, Jennie Dunlop, Jennifer Doak, Lisa Soye, Mary Hanna, Michelle Markey, Natalie Leneghan, Nicola Wilson, Sarah Jane Macdonald, Wanda Rea, Alderman McCrum, Alderman Twyble, Councillor Savage.

Apologies: Adrian Ballentine – **Brownlow Ltd**, Gerry D’Arcy- **Translink**, **ABC Council:** Shane Kelland, Jill Boyd.

1. Welcome

Ethna McNamee, Invest NI welcomed members as Chair of the Skilled and Enterprising Economy TAP Team.

2. Recap from workshop 1

Ethna provided a brief recap from workshop one in which we looked at how we would work together and considered our Terms of Reference for this team.

Michelle Markey, Armagh City, Banbridge and Craigavon Borough Council led a group discussion to gain feedback on the first workshop.

Summary of workshop one feedback included:

What worked well?

- Good knowledge and expertise in the room and people enjoyed the opportunity to get to know each other
- Having a guest speaker like Alasdair was inspiring

What could we do better?

- It was suggested the guest speaker would work well at the start of future workshops to help set the scene
- Providing an example of a case study would be useful
- More private sector input is needed

Everyone had the opportunity to get know who was each of the tables and were asked to come up with a name for their table. Table names were very innovative with: Strawberries, Smarties, Newbies and A Team.

Michelle presented the team with the revised Terms of Reference which encompassed the following changes:

- Personalised – names of chair and organisation
- Principles around partnership
- Engagement
- Conflict of Interest
- Decision Making

AGREED: The team agreed to adopt the Terms of Reference for this group.

3. Purpose of workshop

Ethna outlined the purpose for the workshop as:

1. Identifying the issues through the baseline
2. Agree engagement activities to understand the causes of the issues
3. Mapping current work and identifying opportunities for collaboration

4 Indicator baselines

Jennifer Doak, NISRA presented key statistics relevant to the population indicators. A copy of the Skilled and Enterprising Indicator Baseline was circulated.

Enterprising Economy outcome

Our borough is a centre of excellence for entrepreneurship, innovation and investment.

- Number of VAT and/or PAYE registered businesses.
- Business birth rates.
- Survival rate of newly born businesses.

Skilled Economy outcome

People are better equipped to take full advantage of the opportunities provided by our dynamic economy.

- Percentage of the workforce in the employment qualified to level 1 and above, level 2 and above, level 3 and above, and level 4 and above
- Employment rate (age 16-64)

Groups were asked to consider the statistics and along with their own knowledge begin to look at the story behind the baseline. Groups highlighted a striking imbalance across the sector namely in the areas of:

- Qualifications – young people/older people, people with disability
- Underachievement of young people receiving FSM
- Employment – people with disability

- Long-term unemployment
- Unemployment of young people
- 20% of economically inactive want to work
- BME employment
- Women and economic inactivity
- Business survival rates
- Levels of entrepreneurship

5 Agree engagement activities

To gain a deep understanding of the baseline we need to look at how some groups/areas within the borough may experience these issues differently or maybe more affected by them. In order to achieve this, we need to listen to local people, service users, businesses and CVS organisations.

Jennie Dunlop, Armagh City, Banbridge and Craigavon Borough Council presented the group with Scottish National Standards for Community Engagement which are a comprehensive good practice guide for wider engagement activities. We will be using these to guide our engagement activities to help form the development of the engagement plan. These can be viewed or downloaded at

http://www.voicescotland.org.uk/media/resources/NSfCE%20online_October.pdf

Groups were led through an exercise to develop an engagement plan for this group which looked at engagement that would be done before **17th October** to inform this action plan and any future engagement that would help get an understanding of the causes behind the baseline. The exercise covered: *Who do we need to consult? How – what methods should we use? And when?*

Who	How	Who's going to do what?	When?
<ul style="list-style-type: none"> ▪ Employers ▪ Schools ▪ Youth Service and Youth Council ▪ Social Economy ▪ Training Providers ▪ Youth Inclusion Forum ▪ Under achievers group ▪ Area Learning Community ▪ Department for the Economy (DfE) 	<ul style="list-style-type: none"> ▪ Conduct interview/surveys (telephone, face to face) ▪ Hold focus groups ▪ Digital Engagement via https://www.surveymonkey.co.uk/r/ZNJVY8Q ▪ Using existing engagement findings 	Thematic Action Planning Team Members	<p>17th October to inform this Action Plan</p> <p>Ongoing to feed into future plans</p>

<ul style="list-style-type: none"> ▪ Intercultural Group ▪ Other Councils in Northern Ireland ▪ Chamber of Commerce ▪ Disability Group ▪ Entrepreneurs ▪ People with Disabilities ▪ SRC ▪ CVS ▪ Young Enterprise ▪ Federation of Small Business ▪ LGBT Group 			
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ACTION: CPT to draw up draft engagement plan based on the feedback from the exercise group and circulate (Appendix 1)

ACTION: CPT to create paper based questionnaire and survey monkey and circulate to team members (Appendix 2)

ACTION: TAP team members to undertake engagement activities by 17th October 2017

ACTION: Community planning team to collate results and share with all team members.

6 Review mapping of current actions

Jennie provided a recap of the priority areas that team members had mapped their current work against and provided details of partnership working.

Jennie thanked everyone who had completed the mapping exercise, a collated copy was circulated to each table.

Jennie led a group exercise which provided an opportunity for organisations to learn what was happening across the borough and who was involved in them. This give people in the room the opportunity to familiarise themselves with other organisations were doing. Unfortunately for this exercise we ran out of time and acknowledge that there was a substantial amount of information for members to review.

ACTION: CPT to review and map for next workshop

7 Next Steps

The remaining workshops are scheduled as follows:

WORKSHOP	DATE	TIME	VENUE
Workshop 3	Tuesday 24 th October	2 - 5pm	Lakeview 2, Craigavon Civic Centre

		Lunch from 1.15pm	
Workshop 4	Wednesday 15 th November	9.30am – 1pm	(TBC)

Workshop 3 24th October will focus on:

- Feedback from the engagement activities
- Prioritising issues from baseline and engagement activities
- Identifying how we can work together to address them

8 Close

Nicola Wilson, Armagh City, Banbridge and Craigavon Borough closed the session thanked everyone for their continued support and contribution to the workshop.