

Skilled & Enterprising Economy Action Plan

THEMATIC ACTION PLANNING TEAM: **Skilled & Enterprising Economy**

CHAIR: Ethna McNamee, Invest NI

COUNCIL LEAD: Nicola Wilson, Head of Economic Development

Skilled Economy long- term outcome

People are better equipped to take full advantage of the opportunities provided by our dynamic economy.

Enterprising Economy long- term outcome

Our borough is a centre of excellence for entrepreneurship innovation and investment

KEY STATISTICS

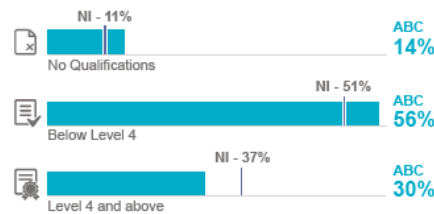
Labour Market (2015)



Labour market is composed of economically inactive and economically active (latter includes those in employment and those seeking work)
Rates for age 16-64

Labour Force Survey, NISRA

Qualifications (2015)



Qualification level of those in employment (16+)

Labour Force Survey, NISRA

KEY STATISTICS

Business Base (2016)

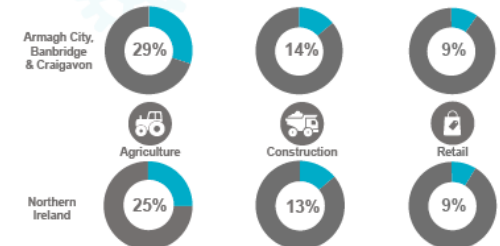
Number of Registered Businesses



(This accounts for 12% of all the businesses in Northern Ireland)

Inter-Departmental Business Register, NISRA

Businesses by Top Three Sectors



Entrepreneurship (2003-2014)

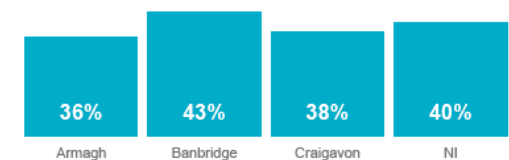
The percentage of the population (aged 18-64) who have started or are in the process of starting a business



Global Entrepreneurship Monitor

Survival of Businesses (2015)

Five year survival rate for businesses born in 2010 and still active in 2015 (former council areas)



Business Demography, Office for National Statistics and NISRA

SKILLED ECONOMY

Strategic action: 1. Localise Careers Advice and Guidance for lifelong learning

Action	Suggested Partners (Action coordinator in Bold)	Performance measure
1.1 Scope out existing education, business and enterprise links and collaborations (e.g. Area Learning Communities, Careers Advisory Forum) and develop actions to address gaps and embed good practice.	<p>Armagh City, Banbridge and Craigavon Borough Council (ACBCBC)</p> <p>Nicola Wilson</p> <p>Sarah Jane MacDonald</p> <p>Dfe Careers Service, local JBO, Area Learning Communities,</p>	<p>How much?</p> <ul style="list-style-type: none"> No. of visits by careers advisors/teachers to industry No. of advisors/teachers on each visit No. of priority sectors visited by careers advisors/teachers <p>How well?</p> <ul style="list-style-type: none"> No. & % teachers & employers who felt visits were valuable No. & % of advisors/teachers involved in follow up contact

SKILLED ECONOMY

Strategic action: 2. Increase coordination of skills and employment services, business and statutory agencies

Action	Suggested Partners (Action coordinator in Bold)	Performance measure
2.1 Establish an Employability Forum with focussed meetings. Two sides – supply and demand. To include local business, employment service providers, education providers, Council, government departments, EA.	<p>Armagh City, Banbridge and Craigavon Borough Council (ACBCBC)</p> <p>Nicola Wilson</p> <p>Sarah Jane MacDonald</p>	<p>How much?</p> <ul style="list-style-type: none"> Number of meetings held between September and 18 and February 2019 No task and finish groups established <p>How well?</p> <p>12 attended meetings including representatives from DfE and DfC</p>
2.2 Promotion of Ambassadors for employment.	<p>Key local employers, Invest NI, Enterprise Ireland, DfC, DfE, DE, DAERA, SRC, UU, QUB, Reed in Partnership, Sector Skills Council</p>	

SKILLED ECONOMY

Strategic action: 3. Explore a local Skills/Employability Pipeline to provide a service pathway focussed on the individual

Action	Suggested Partners (Action coordinator in Bold)	Performance measure
3.1 Explore a Skills/Employability Pipeline to ensure that individual customer journey/pathways are productive and end in job or self-employment.	Department for Communities - Sharon Polson ABC Council Community Development - Alison Beattie ABC Council Health and Recreation - Joanne Grattan	
3.2 Make links between Community and Economic Development (Social and Economic Pillars of draft PfG). Community Hubs example worked well. Promote social enterprise models and volunteering.		Phase 1 – scoping Phase 2 – pilot programme in NR area How much? Pilot activity details How well? No. & % of participants who feel they benefited
3.3 Deliver mentoring and support programmes in relation to employability, skills development and connectivity with schools, communities, colleges and local businesses.		No. & % of delivery organisations who think activity is beneficial Is anyone better off? Self-efficacy score of participants before and after
3.4 Lead by example – Community Planning Partners to endeavour to offer placement/experiences of work opportunities as part of the Skills Pipeline.		How much? No. of interventions in place No. of participants How well? % satisfaction levels reported by participants % satisfaction rates from other stakeholders Is anyone better off? % participants reporting improved skills, knowledge, opportunities and confidence (tbc)

SKILLED ECONOMY

Strategic action: 4. Support local businesses to recruit highly skilled, specialist roles

Action	Suggested Partners (Action coordinator in Bold)	Performance measure
<p>4.1 Encourage Level 4 or lifelong learning to upskill to meet specific needs of high quality jobs in the borough.</p> <p>SRC is running Big Apprenticeship Event in Portadown Campus on Thursday 4th April. The action planning team will promote the event to young people and parents and all potential apprenticeships and also to businesses who offer apprenticeship opportunities.</p> <p>Following this event, the team will meet to decide on next steps.</p>	<p>Southern Regional College - Maggie Grant</p> <p>ABC Council, Economic Development</p> <p>Invest Ni</p> <p>EA</p>	<p>How much? Number of organisations who promote the event</p> <p>How well? -The number of employers taking part in the event -The number of apprenticeship opportunities offered at the event -Number of attendees -Increase in number of apprenticeship opportunities from last year -Increase in number of attendees from last year</p> <p>Is anyone better off? Number of apprenticeship places filled as a result of the event.</p>

ENTERPRISING ECONOMY

Strategic action: 1. Encourage collaboration and signposting to support start-ups and existing businesses

Action	Suggested Partners (Action coordinator in Bold)	Performance measure
<p>1.1 Facilitate cross-promotion of events, opportunities and services to local businesses</p>	<p>ABC Council Economic Development - Nicola Wilson, Sarah Jane MacDonald</p> <p>Council Regeneration, Council Tourism, Environmental Health, Enterprise Centres, Invest NI, Chambers of Commerce, Amma Centre, SRC Business Support, Aaron Taylor, Digital Ambassador (Council).</p>	<p>How Much?</p> <ul style="list-style-type: none"> No of meetings held with partners No of Business E-Newsletters published No of stakeholder articles published <p>How Well?</p> <ul style="list-style-type: none"> No of subscribers to e-zine No of stakeholders who feel that the Ezine is valuable to them
<p>1.2 Develop a shared online calendar or similar planning tool to coordinate the planning of business events in the borough. Group to share information and useful contacts.</p>	<p>ABC Council Economic Development - Nicola Wilson, Sarah Jane MacDonald</p> <p>Amma Centre</p>	
<p>1.3 Improve new and at risk businesses' access to support through encouraging services to list themselves on NI business Info website and promoting the website to local businesses.</p> <p>Promote the website in physical places such as libraries and leisure centres.</p> <p>Support services to include R&D start-up support, innovation, social enterprise, incubation and hot desk space, funding programmes and training.</p> <p>Liaise with partners to widen the exposure of the business community to the existence and the benefits of registering on the NI business info website.</p>	<p>Invest NI - Ethna McNamee, Stephen Fullerton</p> <p>Council, Libraries, Local Enterprise Agencies, Local FE colleges</p>	<p>How much?</p> <ul style="list-style-type: none"> Number of presentations held with 7 partners No. of local business support services listing on the site <p>How well?</p> <ul style="list-style-type: none"> No. of local business support organisations reporting an increase in referrals from web site Positive feedback from stakeholders at each session. <p>Is anyone better off? Website Traffic to site numbers currently being measured.</p>

ENTERPRISING ECONOMY

Strategic action: 1. Encourage collaboration and signposting to support start-ups and existing businesses

Action		Performance measure
1.4 Support a collaborative business network (e.g. Sectoral champions, B2B support & mentoring, supply chain, training, information).	Business Partnership Alliance -Derek Brown	<p>How much? No. of meetings</p> <p>How well? % attendance at meetings</p> <p>Is anyone better off?</p> <ul style="list-style-type: none"> No. and % of businesses in the network who feel that they benefit from the business network No. and % of businesses in the network who report increased connections/skills/knowledge from being in the network Council increased connection with businesses

ENTERPRISING ECONOMY

Strategic action: 2. Improve links between the private sector and schools training providers to support entrepreneurship activities in new and growing businesses

Action		Performance measure
2.1 Support a collaborative business network (e.g. Sectoral champions, B2B support & mentoring, supply chain, training, information).	Young Enterprise, Education Authority, SRC, Social Enterprise Hub, Training Providers, Amma Centre, People First, Department of Education, Universities, Business/Industry	<p>No action coordinator</p> <p>Suggested Performance Measure</p> <p>How much? Number of business/education/training interactions</p> <p>How well? Value of interactions to students & to businesses.</p> <p>Is anyone better off? Increased awareness of business needs & variety of local opportunities amongst student participants</p>

ENTERPRISING ECONOMY

Strategic action: 3. Help create the conditions for investment and growth

Action	Suggested Partners (Action coordinator in Bold)	Performance measure
<p>3.1 Lobby for increased & improved broadband coverage (extend pilot scheme, Super Connected Cities). Council to share information on broadband project and TAP Team to participate in lobbying activities</p>	<p>ABC Council Economic Development- Nicola Wilson, Sharon Daly</p> <p>TAP Team</p>	<p>How much?</p> <ul style="list-style-type: none"> Broadband working group set up Funding applications made <p>How well?</p> <ul style="list-style-type: none"> £2.4m infrastructure funding secured £3m sought as part of a NI wide bid <p>Is anyone better off? Measures to be</p>
<p>3.2 Evaluate land-use / availability of employment lands and business accommodation and identify future requirements to ensure sufficient and suitable employment sites are available to meet local and regional needs.</p>	<p>ABC Council Local Development Plan Team - Damien McEvoy, Colm Gallagher</p> <p>Council Economic Development & Regeneration Departments, Invest NI</p>	<p>Performance measures to be agreed</p>
<p>3.3 Collate and share ongoing research and work on Brexit with the wider Thematic Action Planning Team</p>	<p>Invest NI - Ethna McNamee, Stephen Fullerton</p> <p>Council, any TAP Team members undertaking work on Brexit</p>	<p>How much?</p> <ul style="list-style-type: none"> Number of Brexit events/briefings shares with TAP Team No. of Brexit Info Briefings published <p>How well? No. of local businesses and other stakeholders who attend each Brexit event</p>