

**Best Use of a PGI Product in a Packaged Food or Drink Product**

**Entry Form**

To enter the Best Use of a PGI Product in a Packaged Food or Drink Product at the Food Heartland Awards 2018, please complete all sections of this entry form and submit by email by **5.00pm** on **Friday 6th July 2018**.

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| **Company Name** |  |
| **Company Address** |  |
| **Postcode** |  |
| **Telephone Number** |  |
| **Name of person who can be contacted regarding this entry** |  |
| **Email Address**  |  |
| **Web Address** |  |
| **Year Established** |  |
| **Number of Employees** |  |
| **Approx. Turnover** |  |
| **Summary of Business Activity****(in no more than 50 words)** |  |

**Best Use of a PGI Product in a Packaged Food or Drink Product**

Armagh City, Banbridge and Craigavon is extremely proud to be home of two of three Northern Ireland PGI status products: The Lough Neagh Eel and the Armagh Bramley Apple. In order to elevate the status of these two products this award will look for the best use of either or both the Lough Neagh Eel or Armagh Bramley Apple in a product (includes drinks).

Please note this only applies to packaged products and not freshly prepared dishes – see Best Dish Using Local Ingredients award for freshly prepared dishes.

This award will be judged initially by an application process in which the judges will look for the following:

* Identification of the product which is being proposed for the taste test with a clear rationale for why you have selected this product and a clear outline of the PGI and other local ingredients being used and why.

If shortlisted the applicants will be invited to an interview where the judges will also be able to taste your product.

Please outline how your company meets the criteria detailed for this award category (see above). Please provide detailed information to demonstrate why you/the nominee should be considered for this award. Remember that a brief answer will not make your application stand out – **maximum 1000 words**.

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I can confirm that the information given above to the best of my knowledge is truthful and accurate.

|  |  |
| --- | --- |
| Submitted by |  |
| Date |  |
| Position in Company |  |

**Entry Rules and Information**

* All entries must be submitted to ND Events by **5:00 pm** on **Friday 6th July 2018** by email to foodheartland@ndevents.co.uk
* Any private sector organisation within the food and drink industry operating in the Armagh City, Banbridge & Craigavon Borough Council area is eligible to enter the awards
* Entering more than one category is allowed, but each entry must be submitted on separate entry forms (please note each award category has individual criteria)
* The judges, organisers and sponsors cannot accept responsibility for the validity of claims made by entrants
* If appropriate, the judges may decide to submit your nomination for an additional category
* Winners will be announced at the Awards Gala Dinner on Wednesday 12th September - no results will be announced before this date
* Shortlisting will take place by Monday 23rd July 2018 and shortlisted applicants will be contacted if successful
* Shortlisted applicants for the following award categories; Best New Start, Best Business Growth, Best Export, Best Marketing Initiative, Innovation Award, Sustainability Award, Best Use of a PGI Product in a Packaged Food or Drink Product and Rising Star Award will be required to attend a 15-minute interview/presentation on **Tuesday 14th August 2018**. Unfortunately, we are not able to reschedule this date and by entering the awards you are agreeing that you will be available for interview on this date. Any shortlisted applicants who are unable to attend the interview will automatically scored a zero in this stage of the competition.
* Shortlisted applicants for the following award categories; Best Licensed Eating Establishment, Best Non-Licensed Eating Establishment, Best Independent Retail Food Business – a mystery shopping visit will be conducted on the premise and the results of this activity will decide the winners of each category.
* Shortlisted applicants for the Best Dish Using Local Ingredients will have a visit from the judges to taste your proposed dish within your business premises. This visit will take place on **Wednesday 15th August 2018.**
* Award winners may state in advertising/promotional activities that they are winners, but must include the category and the year in which the award was won
* Entry to the Food Heartland Awards implies acceptance of the rules and conditions
* Data Protection - The information you provide on your entry form(s) will be held on a database to allow processing of your entry. Your details may be used to inform you of other events and services relating to the Food Heartland Awards as well as development opportunities for local businesses that are supported by Armagh City, Banbridge & Craigavon Borough Council. Your contact details will be kept for a maximum of two years when we will contact you to notify you of the Food Heartland Awards 2020.

**The Gala Awards Event**

The presentation of the Food Heartland Awards 2018 will take place at The Palace Demesne, Armagh on Wednesday 12th September.

The gala awards dinner is a unique event designed to combine the excitement of a glittering black-tie awards ceremony with an invaluable opportunity to strengthen your relationships with business leaders and entrepreneurs with the food and drink sector in the Armagh City, Banbridge & Craigavon Borough Council areas. Tickets are priced at £55 + VAT and include a four-course dinner, entertainment and the awards presentation. To reserve your tickets or for any queries please contact ND Events on 028 92 633232 or foodheartland@ndevents.co.uk