



CONNECTED

COVID-19 RESPONSE & RECOVERY PLAN

for Armagh City, Banbridge & Craigavon Borough Community Planning Partnership

APPENDIX 2:REPORT CARDS

ACTION: TACKLE FOOD INSECURITY

WHY ACTION NEEDED?

- Respond to crisis needs and provide wraparound support services to reduce food insecurity.
- Co-design approach to establishing a coordinated response to food insecurity.
- Build collaborative partnerships to identify and respond to need.

WHO IS INVOLVED?

LEAD PARTNER: ARMAGH CITY, BANBRIDGE AND CRAIGAVON BOROUGH COUNCIL (ABC Council)

- Advice Services Armagh
- Advice Services Banbridge
- Advice Services Craigavon
- Armagh Foodbank
- Craigavon and Banbridge Volunteer Bureau
- Craigavon Area Foodbank
- PSNI
- Salvation Army
- Southern Health & Social Care Trust
- Southern Regional College
- St Vincent de Paul
- The Storehouse
- Via Wings
- Volunteer Now

HOW MUCH DID WE DO?

4 foodbanks and 2 voluntary organisations supported to provide crisis food and fuel support

146 people suffering from food poverty identified for additional programme support

146 slow cookers distributed

146 food equipment packs procured

1 central food storage facility supporting collection of food donations and surplus and distribution to foodbanks

£90,000+ of food from Fareshare directly provided to those in need via local foodbanks

1 scoping exercise in relation to food sustainability models (e.g. Social Supermarkets)

179 Community Support Advice referrals (included Debt Management, Employment, Benefits and Food Bank Referrals)

501 community organisations were supported via the Financial Assistance Programme to provide food, financial inclusion and/or connectivity support, including access to equipment to facilitate home learning for children during school closures

3,246 COVID Transport Support trips - food delivery/vaccine centre

HOW WELL DID WE DO IT?

N4/100% of Foodbanks were satisfied with the quality of partnerships & collaborations

N4/100% of Foodbanks perceived beneficiaries have benefitted from referrals

N4/100% of Foodbanks were satisfied that the funding enabled them to meet the food and/or poverty needs of beneficiaries

N4/100% of Foodbanks referred to food safety training

IS ANYONE BETTER OFF?

- ✓ 75% of foodbanks purchased warehouse safety equipment
- ✓ 50% of foodbanks reported increased engagement with referral organisations
- ✓ 100% of foodbanks are exploring/setting up more sustainable models to address food needs
- ✓ 100% of foodbanks meet regularly to share learning, support each other and explore best practice
- ✓ 100% of foodbanks have sustained engagement with Council
- ✓ Increased storage facilitating wrap around service support (pre-loved uniform, sustainable food support)

ACTION: Support Recovery & Strengthening of Employment & Skills

WHY ACTION NEEDED?

Support the recovery and growth of the local economy by investing in employability and skills.

WHO IS INVOLVED?

LEAD PARTNER: ARMAGH CITY, BANBRIDGE AND CRAIGAVON BOROUGH COUNCIL

- ABC Council
- Department for Communities
- Interim LMP Membership

HOW MUCH DID WE DO?

Interim ABC Labour Market Partnership (LMP) established
8 business and community LMP members
2 LMP meetings
Action Plan submitted to Department for Communities
3 ESF Employability programmes supported with match funding¹
34 USEL participants (target 20)
386 USEL participants completed non-accredited courses (target 2)
104 USEL participants completed accredited courses (target 18)
6 USEL participants completed work placement training (target 10)
25 Stepping Stones participants recruited (target 25)
6 Exploring Enterprise Programme courses delivered (target 6)
48 Exploring Enterprise Programme participants (target 54)
2 Virtual Jobs Fairs
247 people registered*
50+ employers participated*
400 jobs promoted*
1 virtual Big Apprenticeship Event (BAE) supported
4 online panel discussions
60 apprenticeship jobs promoted
542 registrations
54 schools (15 Borough-based schools)
29 apprentice employer videos posted
27 present & past apprenticeships videos posted
34 applications to higher level apprenticeship courses submitted post event.

HOW WELL DID WE DO IT?

90% (n7) attendance at LMP meeting attendance rate
100% (n25) Stepping Stones participants improved social inclusion and active citizenship (target 11)
100% (n25) Stepping Stones participants gained increased confidence and self-esteem (target 11)

¹ Data for Year 3 only

77% (n37) Exploring Enterprise Programme participants secured accredited qualifications in Understanding Business Enterprise (target 42)
27% (n13) Exploring Enterprise Programme participants have progressed into Further Education / Training (target 5)
55% (n220) of jobs promoted were Borough based*
4,124 BAE Online Resource video views, of these:
1,056 employer promotional elevator pitches
544 apprentices video testimonial views
686 panel discussion views
512 "How to Apply" video views
94% of BAE attendees said they would apply for apprenticeships after attending the event

IS ANYONE BETTER OFF?

- ✓ 20 USEL participants supported into employment (target 6)
- ✓ 9 USEL participants into Further Education / Training / Mainstream Programmes (target 3)
- ✓ 5 Stepping Stones gained employment (target 8)
- ✓ 25 Stepping Stones participants supported to progress to volunteering / paid employment (target 20)
- ✓ 24 Exploring Enterprise Programme participants have obtained employment / self-employment (target 11)

*May 2021 event

ACTION: TAK£500 Participatory Budgeting Project

WHY ACTION NEEDED?

- to empower communities
- to meet needs better
- to promote the Take 5 public health message
- to promote partnership working
- to promote innovation

WHO IS INVOLVED?

LEAD PARTNER: ARMAGH CITY, BANBRIDGE AND CRAIGAVON BOROUGH COUNCIL

PB Working Group

- 7 Community and voluntary sector panel members –
 - Banbridge Twinning
 - Clanmil Housing
 - Craigavon Area Foodbank
 - Portadown Rugby Club
 - Triangle Housing
 - Volunteer Now
 - West Armagh Consortium
- ABC Council
- ABC Policing and Community Safety Partnership
- Business Partnership Alliance
- Department for Communities
- Northern Ireland Housing Executive
- Southern Health and Social Care Trust
- Sport NI

HOW MUCH DID WE DO?

16 partner organisations sharing resources and expertise
10 partners contributing funding pool totalling (3 CVS orgs)
4 information sessions for groups
1 support workshop for unsuccessful applicants
1 tutorial video offering technical and communication advice was developed
Social Media and Communications Plan
107 applications received
84 videos received and uploaded online for public vote
4,604 votes of which 3,623 were eligible
66 groups and 79% of applicants were allocated funding
3 Online Reflection and Celebration Events attended by **50** community members
1 video giving an overview of the project

HOW WELL DID WE DO IT?

Communications & promotion

57,361 Reach on social media for the opening of stage one
36,630 Social Media Reach on Voting Stage

Support for applicants

100% of successful groups agreed there was adequate support to participate in Tak£500
92% (35) of successful groups stated they would take part in another PB process

MEETING NEEDS

Updates received from successful groups on **33 projects**
84% of voters stated they would participate again

TAKE 5 PUBLIC HEALTH MESSAGE

92% (35) of successful groups more aware of the TAK£500 message

PROMOTING PARTNERSHIP WORKING

100% of PB WG who responded to survey said their shared purpose and principles set at outset had been met.

100% said they would take part in PB Working Group again.

10 and **71%** of partners who responded to a survey said that TAK£500 had helped deliver their organisational outcomes

14 and **100%** of partners who responded to a survey asserted that as a result of participating in Tak£500 they have increased their knowledge of participatory budgeting and participatory democracy more broadly.

PB Working Group assessed themselves overall as scoring **4.5 out of 6** in meeting the Scottish Standards for Community Engagement in this project.

IS ANYONE BETTER OFF?

EMPOWERING COMMUNITIES

3623 local residents cast eligible votes to decide on the allocation of **£32,874** to **66** projects across the **7** DEAs in the Borough

608 votes (13%) from children and young people aged between 8 and 24.

79% of successful groups considered it very important to have a say on how resources are allocated in their area

82% of successful groups strongly agreed/agreed that they had a greater voice in how resources are allocated in their area

84% of successful groups strongly agreed/agreed that they felt more empowered by creating positive change in the community

MEETING NEEDS

87% of successful groups strongly agreed/agreed that participation had supported them to access resources to address needs in the community

82% of successful groups strongly agreed/agreed they had addressed needs in the community

79% of successful groups strongly agreed/agreed their project had benefited their community or area

TAKE 5 PUBLIC HEALTH MESSAGE

49% of voters intended to incorporate Take 5 into their daily routine.

83% of voters felt more aware of what was happening in their local area.

83% of voters felt more involved in the community as a result

CONNECT

81% of successful groups strongly agreed/agreed their project had created new connections in their community

68% of successful groups strongly agreed/agreed they had created connections with new groups and individuals

84% of successful groups strongly agreed/agreed they had created stronger connections with the council and other service providers

BE ACTIVE

87% of successful groups strongly agreed/agreed their project had improved mental and physical health and wellbeing

KEEP LEARNING

73% of successful groups strongly agreed/agreed they had learned new skills

79% strongly agreed/agreed their community had learned new skills

GIVE

87% of successful groups strongly agreed/agreed they had provided an opportunity to give to others

TAKE NOTICE

79% of successful groups strongly agreed/agreed they had become more mindful

PROMOTING INNOVATION

New way of working for the community planning partnership, local people decide how public money is spent

Examples of community innovation to put Take 5 into practice through COVID restrictions

- techchanters to enable pipers to practise together with reduced covid risk
- outdoor scarecrow trail to bring a village together during restrictions
- outdoor classrooms in schools

BUILDING CONFIDENCE

87% of successful groups strongly agreed/agreed project delivery had made a positive change in the community

73% of successful groups strongly agreed/agreed project delivery had increased confidence within the community

89% of successful groups strongly agreed/agreed they had increased their confidence as a group

87% of voters are more aware of what is happening in their community

83% of voters feel more involved in the community as a result

ACTION: IMPLEMENT 'GET MOVING ABC' FRAMEWORK ACTION PLAN TO POSITIVELY IMPACT THE HEALTH AND WELLBEING OF THE PEOPLE LIVING IN THE BOROUGH

WHY ACTION NEEDED?

Build on the increased awareness during lockdown of the importance of physical activity for health and wellbeing through consistent and coordinated messages about Get Moving ABC

WHO IS INVOLVED?

LEAD PARTNER: ARMAGH CITY, BANBRIDGE AND CRAIGAVON BOROUGH COUNCIL

- Community & Voluntary Sector Panel
- Education Authority
- Public Health Agency
- Southern Health & Social Care Trust
- Sport NI

HOW MUCH DID WE DO?

6 Get Moving ABC partnership meetings
20 Get Moving ABC partnership members
1 Get Moving ABC Launch Video
102 in person programmes directed at those least likely to participate in physical and active recreation activities
3,269 programme participants
2,434 hours delivered
6 Fit 4 U videos recorded
54 Fit for U videos distributed
12 Fit 4 U Zoom classes delivered
50 schools from ABC participated in NI National Daily Mile Day
9 virtual physical & active recreation activity programmes delivered
1,051 virtual physical & active recreation activity programme participants
£5,000 funding secured for Trail Orienteering project for people with disabilities
2 Trail Orienteering Events
179 Participants
£8,250 funding secured to develop Age Friendly Physical Activity Packs
500 Age Friendly Physical Activity Packs distributed to the Borough's older and most isolated residents thanks to a collaborative effort from a range of community planning partners and organisations including Sport NI, Southern Health & Social Care Trust, Disability Sport NI, ABC PCSP, British Gymnastics Foundation and Table Tennis Ulster
19 Businesses signed up to Chest Heart & Stroke Workplace Health Programme as funded by Public Health Agency
5 Armagh Place Shaping Plan Meetings attended
48 Community Sports Leaders signed up for training programme
20 Community Walk Leaders
10 Community Inclusive Walk Leaders
16 Leader in Running Fitness
50 First Aid Course trainees
20 Disability Inclusion Training
Park Power piloted in Lurgan Park
3,000 young people in the Shake Up Summer Programme

HOW WELL DID WE DO IT?

51% (n61) attendances at partnership meetings
5,100 views/11,341 reach for Get Moving ABC Launch Video
5% (n5) programmes directed at older people
12% (n13) programmes directed at people with disabilities
11% (n11) programmes directed at women/girls
5% (n5) programmes directed at areas of social need
6% (n6) programmes directed at people with health conditions
61% (n62) of programmes directed at young people
100% (n54) Fit 4 U participants indicated following the videos were beneficial/very beneficial to physical, mental and social health
62 Fit 4 U participants with disabilities engaged in the Zoom classes
100% (n50) of schools supported on ways to sustain the programme
Virtual Couch 2 5K Evaluation: 6% return rate on questionnaire (n12)
79% (n9) respondents said they had 'no prior experience' or 'very limited experience' of running before signing up to the programme
100% (n12) respondents found the programme beneficial
100% (n12) respondents said they would recommend the programme to others
100% (n12) respondents said they completed the full 8 week programme
83% (n10) respondents said they completed a 5km after the programme
92% (n11) respondents said they would 'very likely' or 'likely' keep running after the programme
90% (n180) participants were females
11.5% (n21) of participants were people with disabilities
20+ community groups supported to distribute Age Friendly Physical Activity Packs
165+ self or family referrals
47% (n9) referrals were a direct response to Council's promotion
71% (n5) Armagh Place Shaping Plan Meeting attendance
78% (n37) of Community Sports Leader trainees actively delivering in their community

IS ANYONE BETTER OFF?

Virtual Participant Journey → From non-runner to regular runner:

- ✓ **16** participants took part in the full Virtual running programme over the past year i.e. Virtual C25K → Virtual 5-10K → Virtual ABC 10K
- ✓ **32%** of participants on the 5-10km programme had graduated from the Virtual C25K programme.
- ✓ Anecdotal evidence also shows a number of the Virtual C2K participants have now signed up to Parkrun

ACTION: SUPPORT MENTAL, PHYSICAL AND EMOTIONAL HEALTH & WELLBEING

WHY ACTION NEEDED?

- Enable engagement of all communities and groups in positive physical and mental health activities;
- Safeguard community & sporting infrastructure. Assisting Sports organisations with their management of the ease of lockdown and a safe return to sport during the COVID-19 pandemic;
- Re:Boot Team:Up aims to support projects and initiatives that are creative and innovative and will engage or re-engage people back into sport, specifically those who have been most adversely affected by the pandemic.

WHO IS INVOLVED?

LEAD PARTNER: SPORT NI

- | | |
|--|---|
| ▪ Armagh Boys and Girls Club | ▪ Lurgan Junior High School |
| ▪ Armagh Neighbourhood Renewal Partnership | ▪ Milestone |
| ▪ ABC Council | ▪ Millington Primary School |
| ▪ British Orienteering | ▪ Mountaineering Ireland |
| ▪ Clounagh Junior High School | ▪ O'Neills GAC Port Mor |
| ▪ Craigavon Senior High School | ▪ PMG Health & wellbeing Services |
| ▪ Disability Sport NI | ▪ Rathfriland Netball Club |
| ▪ Gilford Adult Climbing Club | ▪ St Mary's Primary School |
| ▪ Gilford Community Centre | ▪ St Ronan's College Rathfriland CC Amateur Boxing Club |
| ▪ Iveagh Primary School | ▪ The Outdoor Partnership |
| ▪ Keady Academy | ▪ Ulster GAA |
| ▪ King's Park Primary School | ▪ West Armagh Consortium |

HOW MUCH DID WE DO?

155 SHF applications from ABC based clubs
N124/80% of ABC applicants received SHF funding
£312,000 awarded to ABC based clubs
1 Trail0 event targeted at people with disabilities
10 Trail0 participants
N167 ABC clubs approved for Covid Safe Sports Packs
11 Project Re:Boot Team-Up applications received from ABC based clubs
N6/55% of ABC applicants received Project Re:Boot Team-Up funding
£128,915 awarded to ABC based clubs

HOW WELL DID WE DO IT?

N19/15% of SHF recipient clubs located in disadvantaged areas
N64/52% of SHF recipient clubs located in rural areas
N39/31% of SHF recipient clubs have members with disabilities
N10/100% of participants rated quality of Trail0 events as *good/excellent*
N52/31% of approved clubs have members with disabilities*
N125/75% of approved clubs have junior members*
N38/23% of approved clubs located in disadvantaged areas*
N90/54% of approved clubs located in rural areas*

N6/100% of approved clubs engaging with Women and Girls
N3/50% of approved clubs engaging with individuals with disabilities
N4/66.67% of approved clubs engaging with young people

IS ANYONE BETTER OFF?

- ✓ N60/48% of ABC clubs received £2,000 SHF award
- ✓ N64/52% of ABC clubs received £3,000 SHF award
- ✓ N10/100% of Trail0 participants reported an increase in physical activity
N10/100% of Trail0 participants reported an improvement in wellbeing
- ✓ N281/99% Covid Safe Packs Delivered/Collected by ABC clubs
- ✓ N6/100% ABC Clubs received 50% grant awarded, £64,458 in respect of Re:Boot Team:Up funding. (Award period April '21 to March '22)

*Based on NI Average

ACTION: CONTINUE TO DELIVER A BUSINESS ADVISORY HUB

WHO IS INVOLVED?

LEAD PARTNER: ARMAGH CITY, BANBRIDGE AND CRAIGAVON BOROUGH COUNCIL

- Economic Development
- Invest NI
- Tourism NI

HOW MUCH DID WE DO?

2,137 local businesses contacted the Council's Business Support Hub
236 businesses received individual mentoring support
1,945 hours of individual mentoring support provided
41 businesses support webinars delivered to 3,000 businesses
676 employees attended Virtual Redundancy Clinic
84 grant-focused newsletters issued to businesses
72 e-zines issued to businesses on various types of support from Council and other economic partners
200 facebook and twitter posts
350 businesses participated in Enterprise Week in November 2020
60 businesses received digital marketing support
304 business plans created in the Go for it Programme in 20/ 21

HOW WELL DID WE DO IT?

n/1935 of businesses received advice on grants
n/236 of businesses received advice on mentoring support
n/107 of businesses received advice on digital support
n/107 of businesses received advice on click and collect
n/107 of businesses received advice on brexit related issues
n/100% of employees impacted by redundancy received support, secured new jobs and or training opportunities
n/5065 Facebook average reach
n/1607 Twitter average reach
n/ 100% businesses reported high satisfaction with mentoring support.
n/ 2136 businesses receive weekly e-zine

IS ANYONE BETTER OFF?

- ✓ **187 new jobs** created
- ✓ **11 businesses** on the Win more Business programme, have won over **£500k of new business**
- ✓ **8 business** referrals to Invest NI due to their growth potential, levels of innovation and ability to export outside of NI

ACTION: BOOST OUR BOROUGH CAMPAIGN

WHY ACTION NEEDED?

Post the initial lockdown in June 2020 Council championed the importance of local residence supporting local businesses, to help sustain employment, and revive the regional economy by launching a public awareness campaign entitled 'Boost our Borough' or 'BOB', in conjunction with local businesses, elected members, and business chambers.

WHO IS INVOLVED?

LEAD PARTNER: ARMAGH CITY, BANBRIDGE AND CRAIGAVON BOROUGH COUNCIL

- Local business chambers
- Retail business owners
- elected members from across the Borough

HOW MUCH DID WE DO?

Outdoor advertising including billboards, ad shells and streetliners
5 editorial PR's covered in multiple newspaper titles
Multiple Economic Development and Regeneration E-zine promotions
16 social media posts
4 digital animations created
Banbridge Chamber, Portadown Chamber, Armagh City Centre Management, Dromore Traders Association and The Business Partnership Alliance endorsed the campaign
57 Discount Scheme business participants
300 businesses displaying BOB promotional stickers

HOW WELL DID WE DO IT?

Billboard, Ad shells and Street liners reach: multiple site locations covered across 6 urban centres
Editorials: 5 separate editorial pieces carried in 6 newspapers and on-line
Website: 3,030 page views
16 social media posts. Social media activity: average reach per post of 28k impressions

IS ANYONE BETTER OFF?

General feedback from businesses and the public to the campaign was positive. The campaign was endorsed by Banbridge Chamber, Portadown Chamber, Armagh City Centre Management, Dromore Traders Association and The Business Partnership Alliance.